

SWARNIM STARTUP & INNOVATION UNIVERSITY

Swarnnim School of Management, Commerce and Liberal Arts

Board of Studies Constitution

Sr. No.	Name of the Member	Member Designation
01	Dr. Kavita Kshatriya	Chairperson
02	Dr. Sourbhi Chaturvedi	Co - Chairperson
03	Dr. Shashikant Bhagat	Faculty Member
04	Dr. Arti Khandhar	Faculty Member
05	Mr. Paras Parmar	Faculty Member
06	Mr. Hardik Nayee	Faculty Member
07	Ms. Shachi Desai	Faculty Member
08	Ms. Archana Vijayvargiya	Faculty Member
09	Ms. Chaitali Patel	Faculty Member
10	Mr. Suman Vaghela	Faculty Member
11	Ms. Shabina Shashtri	Faculty Member
12	Ms. Yogini Chavda	Faculty Member
13	Dr. Nilam Panchal	External Expert
14	Mr. Pragnendra Rahevar	External Expert
15	Dr. Varsha Patel	Secretary

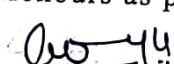
Dept. Secretary

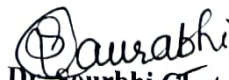
AGENDA OF THE MEETING

Agenda 1: To introduce new subjects and features in BBA (Honours) program as per NEP 2020.

Aug-23

Agenda 2: To introduce the teaching and examination scheme of BBA Honours as per NEP 2020.


Dr. Varsha Patel
Secretary
Board of Studies


Dr. Sourbhi Chaturvedi
Co-Chairperson
Board of Studies


Dr. Kavita Kshatriya
Chairperson
Board of Studies


External Expert 1

Dr. Nilam Panchal


External Expert 2

Mr. Pragnendra Rahevar

SWARNIM STARTUP & INNOVATION UNIVERSITY

Swarnnim School of Management, Commerce and Liberal Arts

Bachelor of Business Administration - NEP


Board of Studies Constitution

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06	Mr. Hardik Nayee	Faculty Member
07	Ms. Shachi Desai	Faculty Member
08	Ms. Archana Vijayvargiya	Faculty Member
09	Ms. Chaitali Patel	Faculty Member
10	Mr. Suman Vaghela	Faculty Member
11	Ms. Shabina Shashtri	Faculty Member
12	Ms. Yogini Chavda	Faculty Member
13	Dr. Nilam Panchal	Faculty Member
14	Mr. Pragnendra Rahevar	External Expert
15	Dr. Varsha Patel	External Expert
16	Mr. Swapnil Solanki	Department Secretary
		Member Secretary

AGENDA OF THE MEETING

Agenda 1: To introduce new subjects and features in **BBA (Honours)** program as per NEP 2020.

Agenda 2: To introduce the teaching and examination scheme of **BBA Honours** as per NEP 2020.


Dr. Varsha Patel
Department Secretary
Board of Studies


Dr. Sourbhi Chaturvedi
Co-Chairperson
Board of Studies


Dr. Kavita Kshatriya
Chairperson
Board of Studies

Swarnnim School of Management, Commerce and Liberal Arts

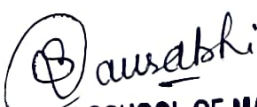
Minutes of First Board of Studies meeting of the School of Management held on August 22, 2023 at SWARNIM STARTUP & INNOVATION UNIVERSITY

Members Present:

Sr. No.	Name of the Member	Member Designation
01	Dr. Kavita Kshatriya	Chairperson
02	Dr. Sourbhi Chaturvedi	Co - Chairperson
03	Dr. Shashikant Bhagat	Faculty Member
04	Dr. Arti Khandhar	Faculty Member
05	Mr. Paras Parmar	Faculty Member
06	Mr. Hardik Nayee	Faculty Member
07	Ms. Shachi Desai	Faculty Member
08	Ms. Archana Vijayvargiya	Faculty Member
09	Ms. Chaitali Patel	Faculty Member
10	Mr. Suman Vaghela	Faculty Member
11	Ms. Shabina Shashtri	Faculty Member
12	Ms. Yogini Chavda	Faculty Member
13	Dr. Nilam Panchal	External Expert
14	Mr. Pragnendra Rahevar	External Expert
15	Dr. Varsha Patel	Secretary Dept. Sec.

Agenda 1: To introduce new subjects and features in **BBA (Honours)** program as per NEP 2020.




SWARNIM SCHOOL OF MANAGEMENT
COMMERCE AND LIBERAL ARTS



Resolved: The Members of BOS unanimously approved new subjects and features in **BBA (Honours)** program as per NEP 2020. The new subjects were as under:

- Value Added Course/Indian Knowledge System
- Skill Enhancement Courses
- Ability Enhancement Courses
- Interdisciplinary & Multidisciplinary studies
- Research based focus/On the Job training in the final year of the program

The new features were as under:


- Multiple Entry and Exit
- Choice based credit system

ANNEXURE 1


Agenda 2: To introduce the teaching and examination scheme of **BBA Honours as per NEP 2020.**

Resolved: The Members of BOS unanimously approved the teaching and examination scheme of BBA Honours as per NEP 2020.

ANNEXURE 2


Dr. Varsha Patel
Secretary
Board of Studies


Dr. Sourbhi Chaturvedi
Co-Chairperson
Board of Studies


Dr. Kavita Kshatriya
Chairperson
Board of Studies


External Expert 1
Dr. Nilam Panchal


External Expert 2
Mr. Pragnendra Rahevar

Swarnnim School of Management, Commerce and Liberal Arts

Minutes of First Board of Studies meeting of the School of Management held on August 22, 2023 at SWARNIM STARTUP & INNOVATION UNIVERSITY

Members Present:

Sr. No.	Name of the Member	Member Designation
01	Dr. Kavita Kshatriya	Chairperson
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11	Ms. Shabina Shashtri	Faculty Member
12	Ms. Yogini Chavda	Faculty Member
13	Dr. Nilam Panchal	External Expert
14	Mr. Pragnendra Rahevar	External Expert
15	Dr. Varsha Patel	Department Secretary
16	Mr. Swapnil Solanki	Member Secretary

Agenda 1: To introduce new subjects and features in BBA (Honours) program as per NEP 2020.

Resolved: The Members of BOS unanimously approved new subjects and features in BBA (Honours) program as per NEP 2020. The new subjects were as under:

- Value Added Course/Indian Knowledge System
- Skill Enhancement Courses
- Ability Enhancement Courses
- Interdisciplinary & Multidisciplinary studies
- Research based focus/On the Job training in the final year of the program

The new features were as under:

- Multiple Entry and Exit
- Choice based credit system

ANNEXURE 1

Agenda 2: To introduce the teaching and examination scheme of BBA Honours as per NEP 2020.

Resolved: The Members of BOS unanimously approved the teaching and examination scheme of BBA Honours as per NEP 2020.

ANNEXURE 2



Dr. Varsha Patel
Department Secretary
Board of Studies



Dr. Sourbhi Chaturvedi
Co-Chairperson
Board of Studies



Dr. Kavita Kshatriya
Chairperson
Board of Studies

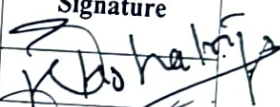
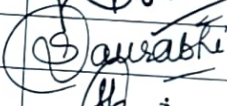


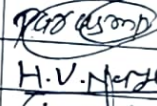
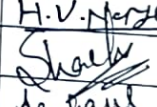
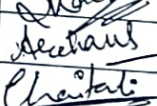
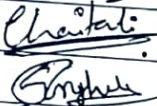



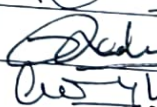



**SWARNIM SCHOOL OF MANAGEMENT
COMMERCE AND LIBERAL ARTS**

Board of Studies

Attendance Record

Date: August 22, 2023, Tuesday Time: 03:00 pm

Venue: Seminar Hall

Sr. No.	Name of the Member	Signature
01	Dr. Kavita Kshatriya	
02	Dr. Sourbhi Chaturvedi	
03	Dr. Shashikant Bhagat	
04	Dr. Arti Khandhar	
05	Mr. Paras Parmar	
06	Mr. Hardik Nayee	
07	Ms. Shachi Desai	
08	Ms. Archana Vijayvargiya	
09	Ms. Chaitali Patel	
10	Mr. Suman Vaghela	
11	Ms. Shabina Shashtri	
12	Ms. Yogini Chavda	
13	Dr. Nilam Panchal	
14	Mr. Pragnendra Rahevar	
15	Dr. Varsha Patel	


SWARNINIM SCHOOL OF MANAGEMENT
COMMERCE AND LIBERAL ARTS

SWARNIM STARTUP & INNOVATION UNIVERSITY

Swarnnim School of Management, Commerce and Liberal Arts

Board of Studies Constitution

Sr. No.	Name of the Member	Member Designation
01	Dr. Kavita Kshatriya	Chairperson
02	Dr. Sourbhi Chaturvedi	Co - Chairperson
03	Dr. Shashikant Bhagat	Faculty Member
04	Mr. Paras Parmar	Faculty Member
05	Mr. Hardik Nayee	Faculty Member
06	Ms. Archana Vijayvargiya	Faculty Member
07	Ms. Abhishek Srivastava	Faculty Member
08	Ms. Arpi Mehta	Faculty Member
09	Dr. Nilam Panchal	External Expert
10	Dr. Anu Singh Gupta	External Expert
11	Mr. Pragnendra Rahevar	External Expert
12	Dr. Varsha Patel	Department Secretary
13	Mr. Swapnil Solanki	Member Secretary


AGENDA OF THE MEETING


Agenda 1: Confirmation of the minutes of the meeting of BOS held on August 22, 2023.

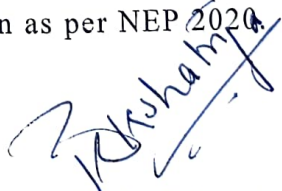
Agenda 2: To discuss the detailed curriculum for **BBA – Honours** Second Year: Semester III & IV, as per NEP 2020

Agenda 3: To discuss the detailed curriculum for revised teaching scheme of MBA Second Year: Semester III & IV

Agenda 4: To discuss the detailed curriculum for revised teaching scheme of MBA Second Year: Semester III & IV with research option as per NEP 2020


Dr. Varsha Patel
Department Secretary
Board of Studies


Dr. Sourbhi Chaturvedi
Co-Chairperson
Board of Studies


Dr. Kavita Kshatriya
Chairperson
Board of Studies

Swarnim School of Management, Commerce and Liberal Arts

Minutes of Second Board of Studies meeting of the School of Management, Commerce and Liberal Arts (Management Courses) held on April 24, 2024 at SWARNIM STARTUP & INNOVATION UNIVERSITY


Members Present:

Sr. No.	Name of the Member	Member Designation
01	Dr. Kavita Kshatriya	Chairperson
02	Dr. Sourbhi Chaturvedi	Co - Chairperson
03	Dr. Shashikant Bhagat	Faculty Member
04	Mr. Paras Parmar	Faculty Member
05	Mr. Hardik Nayee	Faculty Member
06	Ms. Archana Vijayvargiya	Faculty Member
07	Ms. Abhishek Srivastava	Faculty Member
08	Ms. Arpi Mehta	Faculty Member
09	Dr. Nilam Panchal	External Expert
10	Dr. Anu Singh Gupta	External Expert
11	Mr. Pragnendra Rahevar	External Expert
12	Dr. Varsha Patel	Department Secretary
13	Mr. Swapnil Solanki	Member Secretary

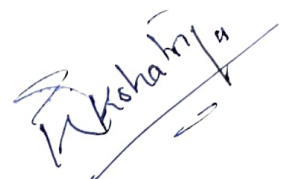
Department Secretary, Dr. Varsha Patel introduced and welcomed all invited Academic and Industry experts, Chairperson Dr. Kavita Kshatriya Mam, Co-Chairperson Dr. Sourbhi Chaturvedi Mam, member Secretary Mr. Swapnil Solanki Sir, and Internal Members of SMCLA to Second Board of Studies Meeting

Agenda 1: Confirmation of the minutes of the meeting of BOS held on August 22, 2023.

Resolution: The minutes of Meeting of first Board of studies meeting has been presented and confirmed by Members of BOS.



SWARNIM SCHOOL OF MANAGEMENT
COMMERCE AND LIBERAL ARTS



Agenda 2: To discuss the detailed curriculum for **BBA – (Honours)** Second Year: Semester III & IV, as per NEP 2020

Resolution: Detailed curriculum of different subjects of Semester III & IV, Second Year **BBA (Honours)** as per UGC NEP guidelines has been presented. BOS members have reviewed the syllabuses and unanimously approved (**Annexure I & II**)

Agenda 3: To discuss the detailed curriculum for revised teaching scheme of MBA Second Year: Semester III & IV

Resolution: BOS members have reviewed the syllabuses, teaching scheme and unanimously approved (**Annexure I & II**) with the following suggestions

A) MBA Sem III

1. Nomenclature would be changed of **Strategic Management & Corporate Social Responsibility** to **Strategic Management** and suggested to modify the syllabus accordingly.
2. Board has suggested to modify the syllabus of **Integrated Marketing Communication**.
3. **Taxation** subject is suggested to be introduced and **Digital and Social Media Marketing** to be shifted to Sem IV.
4. Nomenclature would be changed of **Banking and Insurance to Management of Financial Services** and suggested to modify the syllabus accordingly.
5. Modify the syllabus of **Emerging Technology for Managers** by adding the AI basics theory topic in Module 5


B) MBA Sem IV

1. **Product and Brand Management** subject suggested to add replacing **International Marketing**.
2. Board has suggested to modify the syllabus of **Consumer Behaviour**.
3. **Digital and Social Media Marketing** subject suggested to add instead of **Design Thinking**
4. Board has suggested to remove subject titled **Indian Financial System and add Corporate Restructuring** as a subject
5. Modify the syllabus of **HR Analytics** by adding the HR Audit topic

Remaining detailed curriculum including three specialisation offered Finance, Marketing and Human Resource, different subjects of all the said specialisations of Semester III & IV has been presented. BOS members have reviewed the syllabuses and unanimously approved (**Annexure III & IV**)




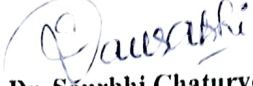
SWARNIM SCHOOL OF MANAGEMENT
COMMERCE AND LIBERAL ARTS

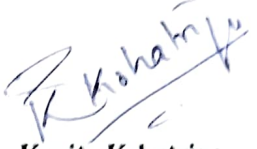



Agenda 4: To discuss the detailed curriculum for revised teaching scheme of MBA Second Year: Semester III & IV with research option as per NEP 2020.

Resolution: MBA with research guidelines and structure has been discussed with BOS members and the decision of the above agenda has been postponed for next BOS as the guidelines from UGC and Government of Gujarat is not been adequate


Dr. Varsha Patel
Department Secretary
Board of Studies


Dr. Sourbhi Chaturvedi
Co-Chairperson
Board of Studies


Dr. Kavita Kshatriya
Chairperson
Board of Studies


Academic Expert

(Member 1): Dr. Nilam Pnchal


Academic Expert

(Member 2): Dr. Anu Singh Gupta


Industry Expert

(Member 3): Mr. Pragnendra Rahevar





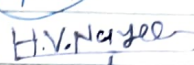
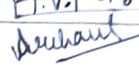


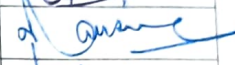



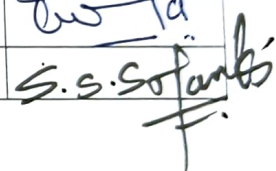

SWARNIM SCHOOL OF MANAGEMENT
COMMERCE AND LIBERAL ARTS

Board of Studies

Attendance Record

Date: April 24, 2024, Wednesday Time: 01:30 PM

Venue: Board Room

Sr. No.	Name of the Member	Signature
01	Dr. Kavita Kshatriya	
02	Dr. Sourbhi Chaturvedi	
03	Dr. Shashikant Bhagat	
04	Mr. Paras Parmar	
05	Mr. Hardik Nayee	
06	Ms. Archana Vijayvargiya	
07	Ms. Abhishek Srivastava	
08	Ms. Arpi Mehta	
09	Dr. Nilam Panchal	
10	Dr. Anu Singh Gupta	
11	Mr. Pragnendra Rahevar	
12	Dr. Varsha Patel	
13	Mr. Swapnil Solanki	

**SWARNIM SCHOOL OF MANAGEMENT
COMMERCE AND LIBERAL ARTS**

Swarnnim School of Management, Commerce and Liberal Arts

Minutes of Board of Studies meeting of the Master of
Business Administration School of Management held on
August 25, 2023 at SWARNIM STARTUP &
INNOVATION UNIVERSITY

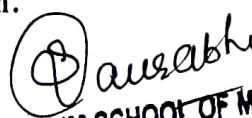
Sr. No.	Name of the Member	Member Designation
01	Dr. Kavita Kshatriya	Chairperson
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03	Dr. Varsha Patel	Faculty Member
04	Dr. Shashikant Bhagat	Faculty Member
05	Dr. Arti Khandhar	Faculty Member
06	Mr. Paras Parmar	Faculty Member
07	Mr. Hardik Nayee	Faculty Member
08	Ms. Shachi Desai	Faculty Member
09	Ms. Archana Vijayvargiya	Faculty Member
10	Ms. Chaitali Patel	Faculty Member
11	Mr. Suman Vaghela	Faculty Member
12	Ms. Shabina Shashtri	Faculty Member
13	Ms. Yogini Chavda	Faculty Member
14	Dr. Nilam Panchal	External Expert
15	Mr. Pragnendra Rahevar	External Expert

Agenda 1: To introduce the teaching and examination scheme of MBA

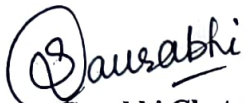
Resolved: The Members of BOS unanimously approved the teaching and examination scheme of **MBA**. ANNEXURE I

Agenda 2: To introduce new subjects in MBA program.

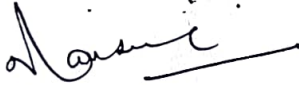



SWARNIM SCHOOL OF MANAGEMENT
COMMERCE AND LIBERAL ARTS

Resolved: The Members of BOS unanimously approved new subjects in **MBA** program. ANNEXURE II

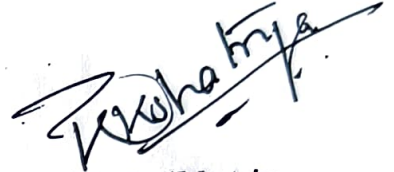


Dr. Sourbhi Chaturvedi
Co-Chairperson
Board of Studies



External Expert 1

Dr. Nilam Panchal



Dr. Kavita Kshatriya
Chairperson
Board of Studies



External Expert 2
Mr. Pragnendra Rahevar

SWARRNIM SCHOOL OF MANAGEMENT
COMMERCE AND LIBERAL ARTS

Swarnnim School of Management, Commerce and Liberal Arts

Minutes of Board of Studies meeting of the Master of Business Administration School of Management held on August 25, 2023 at SWARNIM STARTUP & INNOVATION UNIVERSITY

Sr. No.	Name of the Member	Member Designation
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02	Dr. Sourbhi Chaturvedi	Co - Chairperson
03	Dr. Varsha Patel	Faculty Member
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11	Mr. Suman Vaghela	Faculty Member
12	Ms. Shabina Shashtri	Faculty Member
13	Ms. Yogini Chavda	Faculty Member
14	Dr. Nilam Panchal	External Expert
15	Mr. Pragnendra Rahevar	External Expert
16	Mr. Swapnil Solanki	Member Secretary

Agenda 1: To introduce the teaching and examination scheme of MBA

Resolved: The Members of BOS unanimously approved the teaching and examination scheme of **MBA**. ANNEXURE I

Agenda 2: To introduce new subjects in MBA program.

Resolved: The Members of BOS unanimously approved new subjects in **MBA** program. ANNEXURE II

Baurabhi



Dr. Sourbhi Chaturvedi
Co - Chairperson
Board of Studies



Dr. Kavita Kshatriya
Chair Person
Board of Studies

SWARNIM SCHOOL OF MANAGEMENT
COMMERCE AND LIBERAL ARTS

Swarnnim School of Management, Commerce and Liberal Arts

Minutes of Second Board of Studies meeting of the School of Management, Commerce and Liberal Arts (Management Courses) held on April 24, 2024 at SWARNIM STARTUP & INNOVATION UNIVERSITY

Members Present:

Sr. No.	Name of the Member	Member Designation
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02	Dr. Sourbhi Chaturvedi	Co - Chairperson
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04	Mr. Paras Parmar	Faculty Member
05	Mr. Hardik Nayee	Faculty Member
06	Ms. Archana Vijayvargiya	Faculty Member
07	Ms. Abhishek Srivastava	Faculty Member
08	Ms. Arpi Mehta	Faculty Member
09	Dr. Nilam Panchal	External Expert
10	Dr. Anu Singh Gupta	External Expert
11	Mr. Pragnendra Rahevar	External Expert
12	Dr. Varsha Patel	Department Secretary
13	Mr. Swapnil Solanki	Member Secretary

Department Secretary, Dr. Varsha Patel introduced and welcomed all invited Academic and Industry experts, Chairperson Dr. Kavita Kshatriya Mam, Co-Chairperson Dr. Sourbhi Chaturvedi Mam, member Secretary Mr. Swapnil Solanki Sir, and Internal Members of SMCLA to Second Board of Studies Meeting

Agenda 1: Confirmation of the minutes of the meeting of BOS held on August 22, 2023.

Resolution: The minutes of Meeting of first Board of studies meeting has been presented and confirmed by Members of BOS.

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SWARNIM SCHOOL OF MANAGEMENT
COMMERCE AND LIBERAL ARTS

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Agenda 2: To discuss the detailed curriculum for BBA – (Honours) Second Year: Semester III & IV, as per NEP 2020

Resolution: Detailed curriculum of different subjects of Semester III & IV, Second Year BBA (Honours) as per UGC NEP guidelines has been presented. BOS members have reviewed the syllabuses and unanimously approved (**Annexure I & II**)

Agenda 3: To discuss the detailed curriculum for revised teaching scheme of **MBA** Second Year: Semester III & IV

Resolution: BOS members have reviewed the syllabuses, teaching scheme and unanimously approved (**Annexure I & II**) with the following suggestions

A) MBA Sem III

1. Nomenclature would be changed of **Strategic Management & Corporate Social Responsibility** to **Strategic Management** and suggested to modify the syllabus accordingly.
2. Board has suggested to modify the syllabus of **Integrated Marketing Communication**.
3. **Taxation** subject is suggested to be introduced and **Digital and Social Media Marketing** to be shifted to Sem IV.
4. Nomenclature would be changed of **Banking and Insurance** to **Management of Financial Services** and suggested to modify the syllabus accordingly.
5. Modify the syllabus of **Emerging Technology for Managers** by adding the AI basics theory topic in Module 5

B) MBA Sem IV

1. **Product and Brand Management** subject suggested to add replacing **International Marketing**.
2. Board has suggested to modify the syllabus of **Consumer Behaviour**.
3. **Digital and Social Media Marketing** subject suggested to add instead of **Design Thinking**
4. Board has suggested to remove subject titled **Indian Financial System** and add **Corporate Restructuring** as a subject
5. Modify the syllabus of **HR Analytics** by adding the HR Audit topic

Remaining detailed curriculum including three specialisation offered Finance, Marketing and Human Resource, different subjects of all the said specialisations of Semester III & IV has been presented. BOS members have reviewed the syllabuses and unanimously approved (**Annexure III & IV**)

Geo ya

Bausabhi
SWARNIM SCHOOL OF MANAGEMENT
COMMERCE AND LIBERAL ARTS

Rishabh

Agenda 4: To discuss the detailed curriculum for revised teaching scheme of MBA Second Year: Semester III & IV with research option as per NEP 2020.

Resolution: MBA with research guidelines and structure has been discussed with BOS members and the decision of the above agenda has been postponed for next BOS as the guidelines from UGC and Government of Gujarat is not been adequate



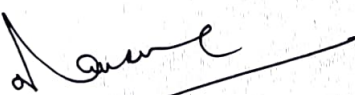
Dr. Varsha Patel
Department Secretary
Board of Studies



Dr. Sourbhi Chaturvedi
Co-Chairperson
Board of Studies



Dr. Kavita Kshatriya
Chairperson
Board of Studies



Academic Expert

(Member 1): Dr. Nilam Pnchal



Academic Expert

(Member 2): Dr. Anu Singh Gupta



Industry Expert

(Member 3): Mr. Pragnendra Rahevar



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