## SWARRNIM STARTUP AND INNOVATION UNIVERSITY

## SWARRNIM SCHOOLOF MANAGEMENT, COMMERCE AND LIBERAL ARTS

## MASTER OF BUSINESS ADMINISTRATION (SEM 4)- GRAND PROJECT

SR. NO.	NAME OF THE STUDENT	GRAND PROJECT TITLE	
1	RATHI POOJABEN	APPLICATION OF M SCORE ANALYSIS AT AASIAN PAINTS LTD	
2	RAJPUT VIKRANT SINGH	ANALYSIS OF STAINLESS STEEL INDUSTRY	
3	SADHU MAYANKBHAI ISHAVARDAS	A STUDY ON CUSTOMER AEARNESS OF ERP (ENTERPRISE RESOURCE PLANNING)	
4	HIRAL SOLANKI	STUDY OF TECHNICAL A NALYSIS ON BANKING SECTOR STOCKS	
5	. SOLANKI SIDDHRAJ NARPATSINH	A STUDY OF MARKETING RESEARCH OF "TATA	
6	CHAWLA SONUBHEN KALURAM	COMPARISON OF TRADITIONAL VS ONLINE BANKING SERVICES	
7	MAHERIA VAISHALIBEN RAJESHBHAI	ROLE OF ARTIFIAL INTELIGENCE IN HUMAN RESOURCE MANAGEMENT	
8	VYAS HARNISH HRSHADKUMAR	DIRECT TO CONSUMER: CONSUMER BUYING BEHAVIOUR	
9	CHOSLA VISHAL GOPALBHAI	AWARENESS ABOUT PRODUCT AND SERVICES OF HDFC BANK	
10	ABHISHEK CHAURASIYA	TRANSPORTATION MANAGEMENT	
11	JOSHI AGRESH PRAVINCHANDRA	PRBLEMS AND PROSPECTS OF MUTUAL UNDS IN INDIA 2022-23	
12	JANI APLPBEN JITUBHAI	DIGITALISATION OF HUMAN ESOURCE MANAGEMENT	
13	BHARVALIYA DARSHILKUMAR ARVINDBHAI	A STUDY OF MARKETING STRATERGIES OF FLIPKART	



14	DANI NOOPUR HEMANGKUMAR	"A STUDY ON EMPLOYEE. ~ AWARENESS OF VARIOUS HR POLICIES AND CULTURE"
15	JOSHI DHARMENDRA CHANDRAKANT	KOTAK MAHINDRA MUTUAL FUNDS
16	VAGHELA DIPAKBHAI DINESHBHAI	GST ONE NATION ONE TAX
17	DIPESH DWIVEDI	CONSUMER BUYING BEHAVIOUR OF SKIN CARE PRODUCTS
18	MAHEPAL EKTA PARESHBHAI	EMPLOYEE ENGAGEMENT IN REMOTE WORK ENVIRONMENT
19	GAUTAUM DHIRAJ RAMPYAREPRASAD	ANALYSIS OF IMPACT OF ECONOMIC EVENTS ON STOCK PRICE
20	GOPLANI CHARMI TAHEL KUMAR	INTRODUCTION TO MACRO ECONOMICS AND STOCK EXCHANGE
21	HARSH P DALAL	"A STUDY TO KNOW THE FUTURE OF OVER THE TOP PLATFORMS IN INDIA
22	PUROHIT JITESH VIJAYKUMAR	UNDERSTANDING CONSUMER BUYING BEHAVIOUR TOWARDS MOBILE DEVICES AND ITS USES
23	BIHOLA KEVALSINH SHAILENDRASINH	A STUDY OF MARKETING RESEARCH OF TOYOTA
24	KHAMAR RUNJAL NAYANKUMAR	A STUDY OF CONSUMER SATISFACTION TOWARS ROYAL ENFIELD
25	RAVAT MAYURIBEN VINODKUMAR	THE IMPACT OF DEMOGRAPHIC FACTORSON FINANCIAL LITERACY: AN EVIDENCE FROM INDIA
26	PANDYA VIDHI MAHENDRABHAI	"THE GREEN FINANCE FOSTERING SUSTAINABLE DEVELOPMENT
27	PARMAR PARTH DALSUKHBHAI	IMPACT OF DGITAL TRANSFORMATION ON COMMERCIAL BANKING IN INDIA: A STUDY OF STATE BANK OF INDIA



28	PARMAR RAHULBHAI HARESHBHAI	A COMPARATIVE ANALYSIS OF INVESTMENT BETWEEN MUTUAL FUNDS AND EQUITY SHARES
29	PANCHAL PARTH JYOTISHKUMAR	LAYOFF HAPPEN IN ED-TECH INDUSTRY IN INDIA
30	PATEL DARSH RAJESHKUMAR	A STUDY ON BLACK MONDAY STOCK MARKET CRASH 1987
31	PATEL JAY SATISHKUMAR	OVERVIEW OF UNIVERSAL BANKING
32	PRAJAPATI HEMANSHI DEVENDRABHAI	ANALYSIS OF DIGITAL PAYMENT SYSTEM AND THE NET BANKING
33	GANJI PRIYANKABEN MALLESHBHAI	ECO-CONCIOUSNESS CONSUMERS: EXAMINING THE ROLE OF ENVIRONMENTAL CONSERN AND BEHAIVIOUR IN SUSTAINABLE PRODUCT ADOPTION
34	RAJ MEHTA	STUDY OF FINANCIAL PERFORMANCE ANALYSIS OF BAJAJ AUTO

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