



| BBA Semester 3 |              |                                             |        |                          |     |           |       |             |    |          |     |       |
|----------------|--------------|---------------------------------------------|--------|--------------------------|-----|-----------|-------|-------------|----|----------|-----|-------|
| Sr. No.        | Subject Code | Subject Name                                | Credit | Teaching scheme per week |     |           |       | Examination |    |          |     | Total |
|                |              |                                             |        | Th                       | Tut | Practical | Total | Internal    |    | External |     |       |
|                |              |                                             |        |                          |     |           |       | Th          | Pr | Th       | Pr  |       |
| 1              | 14020301     | Financial Statement Analysis                | 3      | 3                        | -   | -         | 3     | 50          | -  | 50       | -   | 100   |
| 2              | 14020302     | Business Statistics                         | 3      | -                        | -   | -         | 3     | 50          | -  | 50       | -   | 100   |
| 3              | 14020303     | Employee Behavior & Relationship Management | 3      | 3                        | -   | -         | 3     | 50          | -  | 50       | -   | 100   |
| 4              | 14020304     | Advertisement & sales                       | 3      | 3                        | -   | -         | 3     | 50          | -  | 50       | -   | 100   |
| 5              | 14020305     | Environment law                             | 3      | 3                        | -   | -         | 3     | 50          | -  | 50       | -   | 100   |
| 6              | 14020306     | Family Business Management                  | 3      | -                        | -   | -         | 3     | 50          | -  | 50       | -   | 100   |
| 7              | 12300011     | Intellectual Property Rights                | 3      | 3                        | -   | -         | 3     | 50          | -  | 50       | -   | 100   |
|                |              | Total                                       | 21     | 15                       | 0   | 0         | 21    | 350         | 0  | 350      | 0   | 700   |
| BBA Semester 4 |              |                                             |        |                          |     |           |       |             |    |          |     |       |
| Sr. No.        | Subject Code | Subject Name                                | Credit | Teaching scheme per week |     |           |       | Examination |    |          |     | Total |
|                |              |                                             |        | Th                       | Tut | Practical | Total | Internal    |    | External |     |       |
|                |              |                                             |        |                          |     |           |       | Th          | Pr | Th       | Pr  |       |
| 1              | 14020401     | Introduction to Business Law                | 3      | 3                        | -   | -         | 3     | 50          | -  | 50       | -   | 100   |
| 2              | 14020402     | Global marketing Management                 | 3      | 3                        | -   | -         | 3     | 50          | -  | 50       | -   | 100   |
| 3              | 14020403     | Business Research Methods                   | 3      | 3                        | -   | -         | 3     | 50          | -  | 50       | -   | 100   |
| 4              | 14020404     | Financial Management                        | 3      | 3                        | -   | -         | 3     | 50          | -  | 50       | -   | 100   |
| 5              | 14020405     | Human Resource Management                   | 3      | 3                        | -   | -         | 3     | 50          | -  | 50       | -   | 100   |
| 6              | 14020406     | Supply Chain Management                     | 3      | 3                        | -   | -         | 3     | 50          | -  | 50       | -   | 100   |
| 7              | 12300012     | Intermediate Program In Entrepreneurship    | 3      | 2                        | 1   | -         | 3     | 50          | -  | 50       | -   | 100   |
| 8              | 14020407     | Summer Internship - 2                       | -      | -                        | -   | 5         | 5     | -           | 50 | -        | 150 | 200   |
|                |              | Total                                       | 21     | 20                       | 1   | 5         | 26    | 350         | 50 | 350      | 150 | 900   |

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