

SWARNIM STARTUP & INNOVATION UNIVERSITY

School of Management

M.B.A

Teaching scheme & examination pattern

Semester 1

Sr. No.	Subject Code	Subject Name	Credit	Teaching scheme per week				Examination				Total	Remark
				Th	Tut	Practica	Total	Internal		External			
								Th	Pr	Th	Pr		
1	16040101	Soft Skills - 1	2	-	-	2	2	-	50	-	50	100	Student overall clear semester with 40% also clear separately both (Internal & External Exam)
2	16040102	Computing Skills	2	-	-	2	2	-	50	-	50	100	
3	16040103	General Business Awareness - 1	2	-	-	2	2	-	50	-	50	100	
4	16040104	Principles of Management	2	3	-	-	3	50	-	50	-	100	
5	16040105	Managerial Economics	3	3	-	-	3	50	-	50	-	100	
6	16040106	Organizational Behaviour	3	3	-	-	3	50	-	50	-	100	
7	16040107	Financial Statement Analysis	2	2	-	-	2	50	-	50	-	100	
8	16040108	Marketing Management	3	3	-	-	3	50	-	50	-	100	
9	16040110	Business Research Methods	2	3	-	-	3	50	-	50	-	100	
		Total	21	17	0	6	23	300	150	300	150	900	

Semester 2

Sr. No.	Subject Code	Subject Name	Credit	Teaching scheme per week				Examination				Total	Remark
				Th	Tut	Practica	Total	Internal		External			
								Th	Pr	Th	Pr		
1	16040201	Business Communication	3	3	-	-	3	50		50		100	Student overall clear semester with 40% also clear separately both (Internal & External Exam)
2	16040202	Cost Accounting	3	3	-	-	3	50		50		100	
3	16040203	entrepreneur innovation and motivation	3	3	-	-	3	50		50		100	
4	16040204	Macro Economics	3	3	-	-	3	50	-	50	-	100	
5	16040205	Human Resource Management	3	3	-	-	3	50	-	50	-	100	
6	16040206	Financial Management	3	3	-	-	3	50	-	50	-	100	
7	16040207	Production & Operations Management	3	2	-	-	3	50	-	50	-	100	
8	16040208	Project Management	3		-	3	3	50	-	50	-	100	
		Total	24	20	0	3	24	400	0	400	0	800	

Semester 3

Sr. No.	Subject Code	Subject Name	Credit	Teaching scheme per week				Examination				Total
				Th	Tut	Practical	Total	Internal		External		
								Th	Pr	Th	Pr	
1	16040301	New Enterprise and Innovation Management (NE&IM)	2	-	-	2	2	-	50	-	50	100
2	16040302	Business Law	2	-	-	2	2	-	50	-	50	100
3	16040303	Business Strategy	3	3	-	-	3	50	-	50	-	100

4	-----	Elective 1	3	3	-	-	3	50	-	50	-	100
5	-----	Elective 2	3	3	-	-	3	50	-	50	-	100
6	-----	Elective 1	3	3	-	-	3	50	-	50	-	100
7	-----	Elective 2	3	3	-	-	3	50	-	50	-	100
8	16040304	Grand Project	3	-	-	3	3	-	50	-	50	100
	-----	Electives:										
	16050301	Digital Marketing										
	16050302	Integrated Marketing Communication										
	16070301	Strategic Human Resource Management										
	16070302	Compensation Management (CM)										
	16060301	Management of Financial Services										
	16060302	Security Analysis & Portfolio Management										
			22	15	0	7	22	250	150	250	150	800

Student overall clear semester with 40% also clear separately both (Internal & External Exam)

Semester 4			22	13	0	7	22	250	150	350	0	700
Sr. No.	Subject Code	Subject Name	Credit	Teaching scheme per week				Examination				Total
				Th	Tut	Practical	Total	Internal		External		
								Th	Pr	Th	Pr	
1	16040401	Legal Aspects of Business	3	3	-	-	3	50	-	50	-	100
2	16040402	Global Marketing Management	3	3	-	-	3	50	-	50	-	100
3		Elective 3	3	3	-	-	3	50	-	50	-	100
4		Elective 4	3	3	-	-	3	50	-	50	-	100
5		Elective 3	3	3	-	-	3	50	-	50	-	100
6		Elective 4	3	3	-	-	3	50	-	50	-	100
7	16040403	Grand Project	3	3	-	-	3	50	-	50	-	100
		Electives										
	16050401	Product and Brand Management (PBM)										
	16050402	Services and Relationship Marketing (SRM)										
	16070401	International Human Resource Mgmt. (IHRM)										
	16070402	Change Management and Organizational Development (CM&OD)										
	16060401	Risk Management										
	16060402	Merger Acquisition										
		Total	21	21	0	0	21	350	0	350	0	700

Remark

Student overall clear semester with 40% also clear separately both (Internal & External Exam)