



SWARNIM
SCHOOL OF BUSINESS

SOB/CERTIFICATE/2024/MBA/001

Date: 06 JUNE 2024

CERTIFICATE

This is to certify that Mr./Ms. **RATHI POOJABEN MUKESHBHAI** student of MBA Semester IV, Enrollment number 2216006010 has submitted Grand Project titled “**Application of M - Score Analysis at Asian Paints Ltd**” as part of the requirements to be fulfilled for the award of the degree of **Master of Business Administration (MBA)** from School of Business. Further this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guideline of Swarnim Startup & Innovation University.

Dr. Varsha Patel

Project Guide

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Dr. Sourbhi Chaturvedi

Director

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Date: 06 JUNE 2024

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This is to certify that Mr./Ms. **RAJPUT VIKRANT SINGH** student of MBA Semester IV, Enrollment number 2216006001 has submitted Grand Project titled “**ANALYSIS OF STAINLESS STEEL INDUSTRY**” as part of the requirements to be fulfilled for the award of the degree of **Master of Business Administration (MBA)** from School of Business. Further this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guideline of Swarnnim Startup & Innovation University.

Ms. Archana Vijayvargiya

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Date: 06 JUNE 2024

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This is to certify that Mr./Ms. **SADHU MAYANKBHAI ISHAVARDAS** student of MBA Semester IV, Enrollment number 2216006033 has submitted Grand Project titled **A Study On Customer Aearness Of ERP (Enterprise Resource Planning)** as part of the requirements to be fulfilled for the award of the degree of **Master of Business Administration (MBA)** from School of Business. Further this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guideline of Swarnnim Startup & Innovation University.

Mr. Abhishek Shrivastava

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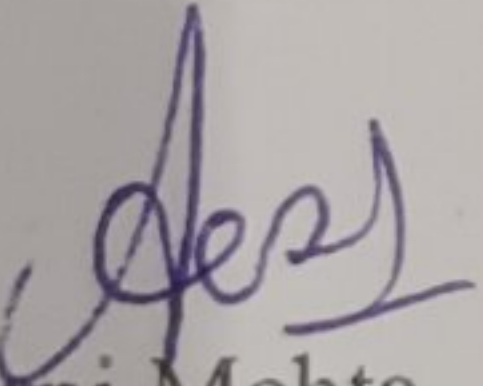
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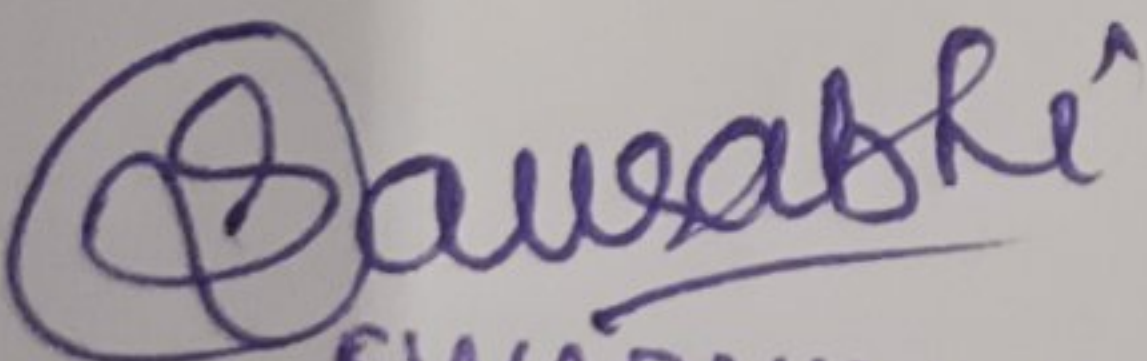
Date: 06 JUNE 2024

CERTIFICATE

This is to certify that Mr./Ms **HIRAL SOLANKI** student of MBA Semester IV, Enrollment number 2116006012 has submitted Grand Project titled **A STUDY OF TECHNICAL ANALYSIS ON BANKING SECTOR STOCKS** as part of the requirements to be fulfilled for the award of the degree of **Master of Business Administration (MBA)** from School of Business. Further this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guideline of Swarnnim Startup & Innovation University.


Arpi Mehta

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This is to certify that Mr./Ms. **SOLANKI SIDDHRAJ NARPATSINH** student of MBA Semester IV, Enrollment number 2216005012 has submitted Grand Project titled **A STUDY OF MARKETING RESEARCH OF "TATA"** as part of the requirements to be fulfilled for the award of the degree of **Master of Business Administration (MBA)** from School of Business. Further this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guideline of Swarnnim Startup & Innovation University.

For 
Mr. Paras Parmar

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Date: 06 JUNE 2024

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This is to certify that Mr./Ms. **CHAWLA SONUBEN KALURAM** student of MBA Semester IV, Enrollment number 2216006015 has submitted Grand Project titled **Comparison of Traditional VS Online Banking Services** as part of the requirements to be fulfilled for the award of the degree of **Master of Business Administration (MBA)** from School of Business. Further this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guideline of Swarnnim Startup & Innovation University.

Ms. Archana Vijayvargiya

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Director

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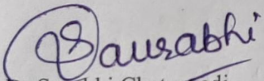
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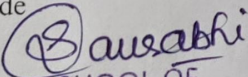
Date: 06 JUNE 2024

CERTIFICATE

This is to certify that Mr./Ms. **MAHERIYA VAISHALIBEN RAJESHBHAI** student of MBA Semester IV, Enrollment number 2216007007 has submitted Grand Project titled **Role of Artificial Intelligence in Human Resource Management** as part of the requirements to be fulfilled for the award of the degree of **Master of Business Administration (MBA)** from School of Business. Further this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guideline of Swarnnim Startup & Innovation University.


Dr. Sourbhi Chaturvedi

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This is to certify that Mr./Ms. **VYAS HARNISH HARSHADKUMAR** student of MBA Semester IV, Enrollment number 2216005009 has submitted Grand Project titled **DIRECT-TO-CONSUMER (DTC): CONSUMER BUYING BEHAVIOR** as part of the requirements to be fulfilled for the award of the degree of **Master of Business Administration (MBA)** from School of Business. Further this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guideline of Swarnnim Startup & Innovation University.

Mr. Hardik Nayec

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This is to certify that Mr./Ms. **CHOSLA VISHAL GOPALBHAI** student of MBA Semester IV, Enrollment number 2216006032 has submitted Grand Project titled **A Study on Awareness about Products and Services of HDFC Bank** as part of the requirements to be fulfilled for the award of the degree of **Master of Business Administration (MBA)** from School of Business. Further this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guideline of Swarnnim Startup & Innovation University.

Dr. Varsha Patel

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This is to certify that Mr./Ms. **ABHISHEK CHAURASIYA** student of MBA Semester IV, Enrollment number 2216005028 has submitted Grand Project titled **Study on Transportation Management** as part of the requirements to be fulfilled for the award of the degree of **Master of Business Administration (MBA)** from School of Business. Further this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guideline of Swarnnim Startup & Innovation University.


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This is to certify that Mr./Ms. **JOSHI AGRESH PRAVINCHANDRA** student of MBA Semester IV, Enrollment number 2216006009 has submitted Grand Project titled "**Problems and Prospects of Mutual Fund in India 2022-23**" as part of the requirements to be fulfilled for the award of the degree of **Master of Business Administration (MBA)** from School of Business. Further this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guideline of Swarnnim Startup & Innovation University.

Ms. Archana Vijayvargiya

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This is to certify that Mr./Ms. **JANI ALPABEN JITUBHAI** student of MBA Semester IV, Enrollment number 2216007004 has submitted Grand Project titled **Digitalization of Human Resource Management** as part of the requirements to be fulfilled for the award of the degree of **Master of Business Administration (MBA)** from School of Business. Further this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guideline of Swarnim Startup & Innovation University.


Dr Sourbhi Chaturvedi

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This is to certify that Mr./Ms. **BARVALIYA DARSHILKUMAR ARVINDBHAI** student of MBA Semester IV, Enrollment number 2216005002 has submitted Grand Project titled "**A STUDY OF MARKETING STRATEGIES OF FLIPKART**" as part of the requirements to be fulfilled for the award of the degree of **Master of Business Administration (MBA)** from School of Business. Further this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guideline of Swarnnim Startup & Innovation University.

for
Mr. Parmar

Mr. Paras Parmar

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This is to certify that Mr./Ms. **DANI NOOPUR HEMANGKUMAR** student of MBA Semester IV, Enrollment number 2216007009 has submitted Grand Project titled “A study on Employee Awareness of various HR policies and culture” as part of the requirements to be fulfilled for the award of the degree of **Master of Business Administration (MBA)** from School of Business. Further this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guideline of Swarnnim Startup & Innovation University.

for
Signature

Mr. Paras Parmar

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Dr. Sourabh Chaturvedi

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This is to certify that Mr./Ms. **JOSHI DHARMENDRA CHANDRAKANT** student of MBA Semester IV, Enrollment number 2216006012 has submitted Grand Project titled " **KOTAK MAHINDRA MUTUAL FUND** " as part of the requirements to be fulfilled for the award of the degree of **Master of Business Administration (MBA)** from School of Business. Further this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guideline of Swarnnim Startup & Innovation University.

Ms. Archana Vijayvargiya

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This is to certify that Mr./Ms. **VAGHELA DIPAKBHAI DINESHBHAI** student of MBA Semester IV, Enrollment number 2216006034 has submitted Grand Project titled Project of **GST, One Nation One Tax** as part of the requirements to be fulfilled for the award of the degree of **Master of Business Administration (MBA)** from School of Business. Further this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guideline of Swarnnim Startup & Innovation University.

Ms. Archana Vijayvargiya

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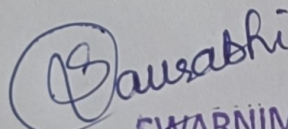
CERTIFICATE

This is to certify that Mr. **Dipesh Dwivedi** student of MBA Semester IV, Enrollment Number **2216005005** has submitted Grand Project titled **Consumer Buying Behaviour of Skin Care Products** as part of the requirements to be fulfilled for the award of the degree of **Master of Business Administration (MBA)** from School of Business. Further this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guideline of Swarnim Startup & Innovation University.

for
Ashwini

Mr. Hardik Nayee

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Dr. Sourbhi Chaturvedi

Director



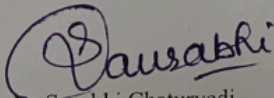
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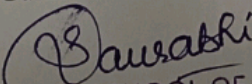
Date: 06 JUNE 2024

CERTIFICATE

This is to certify that Mr./Ms. **MAHEPAL EKTA PARESHBHAI** student of MBA Semester IV, Enrollment number 2216007002 has submitted Grand Project titled **"EMPLOYEE ENGAGEMENT IN REMOTE WORK ENVIRONMENTS"** as part of the requirements to be fulfilled for the award of the degree of **Master of Business Administration (MBA)** from School of Business. Further this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guideline of Swarnnim Startup & Innovation University.


Dr. Sourbhi Chaturvedi

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This is to certify that Mr./Ms. **GAUTAM DHIRAJ RAMPYAREPRASAD** student of MBA Semester IV, Enrollment number 2216006004 has submitted Grand Project titled **Analysis of Impact of Economic Events On Stock Price** as part of the requirements to be fulfilled for the award of the degree of **Master of Business Administration (MBA)** from School of Business. Further this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guideline of Swarnnim Startup & Innovation University.

Ms. Archana Vijayvargiya

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This is to certify that Mr./Ms. **GOPLANI CHARMI TAHELKUMAR** student of MBA Semester IV, Enrollment number 2216006002 has submitted Grand Project titled **"INTRODUCTION TO MACRO ECONOMICS AND STOCK EXCHANGE"** as part of the requirements to be fulfilled for the award of the degree of **Master of Business Administration (MBA)** from School of Business. Further this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guideline of Swarnnim Startup & Innovation University.

Dr. Varsha Patel

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This is to certify that Mr./Ms. **HARSH P DALAL** student of MBA Semester IV, Enrollment number 2216006014 has submitted Grand Project titled **"A Study to know the Future of Over-The-Top (OTT) Platforms in INDIA"** as part of the requirements to be fulfilled for the award of the degree of **Master of Business Administration (MBA)** from School of Business. Further this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guideline of Swarnnim Startup & Innovation University.

Mr. Hardik Nayee

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This is to certify that Mr./Ms. **PUROHIT JITESH VIJAYKUMAR** student of MBA Semester IV, Enrollment number 2216005003 has submitted Grand Project titled "**UNDERSTANDING CONSUMER BUYING BEHAVIOUR TOWARDS THE MOBILE DEVICES AND ITS USES**" as part of the requirements to be fulfilled for the award of the degree of **Master of Business Administration (MBA)** from School of Business. Further this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guideline of Swarnnim Startup & Innovation University.

Mr. Hardik Nayec

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This is to certify that Mr./Ms. **BIHOLA KEVALSINH SHAILENDRASINH** student of MBA Semester IV, Enrollment number 2216005001 has submitted Grand Project titled **A STUDY OF MARKETING RESEARCH OF TOYOTA** as part of the requirements to be fulfilled for the award of the degree of **Master of Business Administration (MBA)** from School of Business. Further this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guideline of Swarnnim Startup & Innovation University.

Mr. Hardik Nayec

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This is to certify that Mr./Ms. **KHAMAR RUNJAL NAYANKUMAR** student of MBA Semester IV, Enrollment number 2216005007 has submitted Grand Project titled "**A STUDY OF CUSTOMER SATISFACTION LEVEL TOWARDS ROYAL ENFIELD**" as part of the requirements to be fulfilled for the award of the degree of **Master of Business Administration (MBA)** from School of Business. Further this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guideline of Swarnnim Startup & Innovation University.

For
Acharya

Mr. Paras Parmar

Project Guide

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This is to certify that Mr./Ms. **RAVAT MAYURIBEN VINODKUMAR** student of MBA Semester IV, Enrollment number 2216006006 has submitted Grand Project titled **The Impact of Demographic Factors on Financial Literacy: An Evidence from India** as part of the requirements to be fulfilled for the award of the degree of **Master of Business Administration (MBA)** from School of Business. Further this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guideline of Swarnnim Startup & Innovation University.

Dr. Varsha Patel

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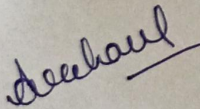
Director

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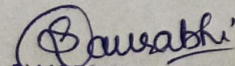
CERTIFICATE

This is to certify that Mr./Ms. **PANDYA VIDHI MAHENDRABHAI** student of MBA Semester IV, Enrollment number 2216006003 has submitted Grand Project titled "**THE GREEN FINANCE : FOSTERING SUSTAINABLE DEVELOPMENT**" as part of the requirements to be fulfilled for the award of the degree of **Master of Business Administration (MBA)** from School of Business. Further this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guideline of Swarnnim Startup & Innovation University.



Ms. Archana Vijayvargiya

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Director



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This is to certify that Mr./Ms. **PARMAR PARTH DALSUKHIBHAI** student of MBA Semester IV, Enrollment number 2216007014 has submitted Grand Project titled "**Impact of Digital Transformation on Commercial banking in India a Study of STATE BANK OF INDIA**" as part of the requirements to be fulfilled for the award of the degree of **Master of Business Administration (MBA)** from School of Business. Further this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guideline of Swarnnim Startup & Innovation University.


Dr. Sourbhi Chaturvedi

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This is to certify that Mr./Ms. **PARMAR RAHULBHAI HARESHBHAI** student of MBA Semester IV, Enrollment number 2216007025 has submitted Grand Project titled **A Comparative Analysis of Investment Between Mutual Funds and Equity Shares** as part of the requirements to be fulfilled for the award of the degree of **Master of Business Administration (MBA)** from School of Business. Further this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guideline of Swarnnim Startup & Innovation University.

Ms. Archana Vijayvargiya

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This is to certify that Mr./Ms. **PANCHAL PARTH JYOTISHKUMAR** student of MBA Semester IV, Enrollment number 2216007003 has submitted Grand Project titled " **Layoff happen in Ed-tech Industry in India** " as part of the requirements to be fulfilled for the award of the degree of **Master of Business Administration (MBA)** from School of Business. Further this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guideline of Swarnnim Startup & Innovation University.

For
Atchouf

Mr. Paras Parmar

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This is to certify that Mr./Ms. **PATEL DARSH RAJESHKUMAR** student of MBA Semester IV, Enrollment number 2216005006 has submitted Grand Project titled "**A STUDY ON BLACK MONDAY STOCK MARKET CRASH 1987**" as part of the requirements to be fulfilled for the award of the degree of **Master of Business Administration (MBA)** from School of Business. Further this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guideline of Swarnim Startup & Innovation University.

Mr. Hardik Nayee

Project Guide

SWARNIM SCHOOL OF BUSINESS

Dr. Sourbhi Chaturvedi

Director



SWARNIM
SCHOOL OF BUSINESS

SOB/CERTIFICATE/2024/MBA/001

Date: 06 JUNE 2024

CERTIFICATE

This is to certify that Mr./Ms. **PATEL JAY SATISHKUMAR** student of MBA Semester IV, Enrollment number 2216005010 has submitted Grand Project titled **OVERVIEW OF UNIVERSAL BANKING** as part of the requirements to be fulfilled for the award of the degree of **Master of Business Administration (MBA)** from School of Business. Further this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guideline of Swarnim Startup & Innovation University.

For Archana

Mr. Paras Parmar

Project Guide

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Dr. Sourbhi Chaturvedi

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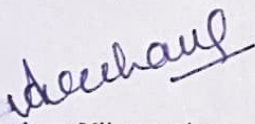
INSTITUTE CERTIFICATE

SOB/CERTIFICATE/2024/MBA/001

Date: 06 JUNE 2024

CERTIFICATE

This is to certify that Mr./Ms. **PRAJAPATI HEMANSHI DEVENDRABHAI** student of MBA Semester IV, Enrollment number 2216006008 has submitted Grand Project titled **ANALYSIS OF DIGITAL PAYMENT SYSTEM AND NET BANKING** as part of the requirements to be fulfilled for the award of the degree of **Master of Business Administration (MBA)** from School of Business. Further this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guideline of Swarnnim Startup & Innovation University.


Ms. Archana Vijayvargiya

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Director

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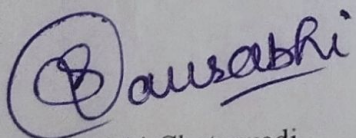
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Date: 06 JUNE 2024

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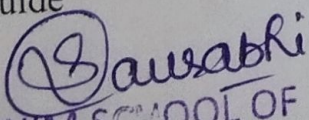
CERTIFICATE

This is to certify that Mr./Ms. **GANJI PRIYANKABEN MALLESHBHAI** student of MB
Semester IV, Enrollment number 2216007001 has submitted Grand Project titled **"Eco-conscious
Consumers: Examining the role of Environmental concern And Behavior in Sustainable
Product Adoption"** as part of the requirements to be fulfilled for the award of the degree of Master
of Business Administration (MBA) from School of Business. Further this is to certify that he/she
has fulfilled prescribed course of action for duration and nature given in the guideline of Swarnnim
Startup & Innovation University.



Dr Sourbhi Chaturvedi

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SOB/CERTIFICATE/2024/MBA/001

Date: 06 JUNE 2024

CERTIFICATE

This is to certify that Mr. **Raj Mehta** student of MBA Semester IV, Enrollment Number **2216006018** has submitted Grand Project titled A **Study of Financial Performance analysis of Bajaj Auto** as part of the requirements to be fulfilled for the award of the degree of **Master of Business Administration (MBA)** from School of Business. Further this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guideline of Swarnnim Startup & Innovation University.



Dr Varsha Patel

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Dr. Sourbhi Chaturvedi

Director