



BBA Semester 3													
Sr. No.	Subject Code	Subject Name	Credit	Teaching scheme per week				Examination				Total	
				Th	Tut	Practical	Total	Internal		External			
								Th	Pr	Th	Pr		
1	14020301	Financial Statement Analysis	3	3	-	-	3	50	-	50	-	100	
2	14020302	Business Statistics	3	-	-	-	3	50	-	50	-	100	
3	14020303	Employee Behavior & Relationship Management	3	3	-	-	3	50	-	50	-	100	
4	14020304	Advertisement & sales	3	3	-	-	3	50	-	50	-	100	
5	14020305	Environment law	3	3	-	-	3	50	-	50	-	100	
6	14020306	Family Business Management	3	-	-	-	3	50	-	50	-	100	
7	12300011	Intellectual Property Rights	3	3	-	-	3	50	-	50	-	100	
		Total	21	15	0	0	21	350	0	350	0	700	
BBA Semester 4													
Sr. No.	Subject Code	Subject Name	Credit	Teaching scheme per week				Examination				Total	
				Th	Tut	Practical	Total	Internal		External			
								Th	Pr	Th	Pr		
1	14020401	Introduction to Business Law	3	3	-	-	3	50	-	50	-	100	
2	14020402	Global marketing Management	3	3	-	-	3	50	-	50	-	100	
3	14020403	Business Research Methods	3	3	-	-	3	50	-	50	-	100	
4	14020404	Financial Management	3	3	-	-	3	50	-	50	-	100	
5	14020405	Human Resource Management	3	3	-	-	3	50	-	50	-	100	
6	14020406	Supply Chain Management	3	3	-	-	3	50	-	50	-	100	
7	12300012	Intermediate Program in Entrepreneurship	3	2	1	-	3	50	-	50	-	100	
8	14020407	Summer Internship - 2		-	-	5	5	-	50	-	150	200	
		Total	21	20	1	5	26	350	50	350	150	900	