

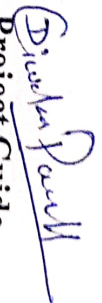
SMCLA/CERTIFICATE/2023/BBA/009

Date: 13/06/2023

CERTIFICATE

This is to certify that Mr./Ms. PRATHAM SINGH
student of BBA Semester-6, enrollment number
2014002012 has submitted Grand
Project titled INSTAGRAM AS AN IMPACTFUL
MARKETING PLATFORM

as part of the requirements to be fulfilled for the award of the degree of Bachelor of Business Administration (BBA) from School of Business. Further, this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guidelines of Swarnnim Startup & Innovation University.


Project Guide

Mr. Diwakar Pareek


HOD

Dr. Varsha Patel



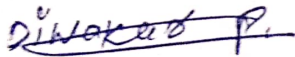
SMCLA/CERTIFICATE/2023/BBA/026

Date: 31/07/2023

CERTIFICATE

This is to certify that Mr./Ms. pandya Jaydeep
student of BBA Semester-6, enrollment number
2014002013 has submitted Grand
Project titled Sugate web design & digital
Marketing

as part of the requirements to be fulfilled for the award of the degree of Bachelor of Business Administration (BBA) from School of Business. Further, this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guidelines of Swarnnim Startup & Innovation University.



Project Guide

Mr. Diwakar Pareek



HOD

Dr. Varsha Patel



SMCLA/CERTIFICATE/2023/BBA/009

Date: 08/06/2023

CERTIFICATE

This is to certify that Mr./Ms. PRASAM DAGRIYA
student of BBA Semester-6, enrollment number
2014102001 has submitted Grand
Project titled "IMPACT OF E-BANKING ON
TRADITIONAL BANKING SERVICES"

as part of the requirements to be fulfilled for the award of the
degree of Bachelor in Business Administration (BBA) from School
of Business. Further, this is to certify that he/she has fulfilled
prescribed course of action for duration and nature given in the
guidelines of Swarnnim Startup & Innovation University.

Project Guide

Ms. Komal Patel

HOD

Dr. Varsha Patel



SMCLA/CERTIFICATE/2023/BBA/009

Date: 08/06/2023

CERTIFICATE

This is to certify that Mr./Ms. PARMAR SNEH PRAVINBHAI
student of BBA Semester-6, enrollment number
2014002052 has submitted Grand
Project titled (C, R, M) - CUSTOMER RELATIONSHIP
MANAGEMENT

as part of the requirements to be fulfilled for the award of the degree of Bachelor in Business Administration (BBA) from School of Business. Further, this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guidelines of Swarnnim Startup & Innovation University.


Project Guide

Mr. Diwakar Pareek


HOD

Dr. Varsha Patel

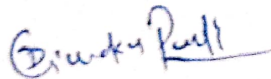
SMCLA/CERTIFICATE/2023/BBA/009

Date: 08/06/2023

CERTIFICATE

This is to certify that Mr./Ms. PANCHAL SHUBH RAJANKUMAR
student of BBA Semester-6, enrollment number
2014002047 has submitted Grand
Project titled SOCIAL MEDIA AS EFFECTIVE
MARKETING TOOL

as part of the requirements to be fulfilled for the award of the degree of Bachelor in Business Administration (BBA) from School of Business. Further, this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guidelines of Swarnnim Startup & Innovation University.



Project Guide

Mr. Diwakar Pareek



HOD

Dr. Varsha Patel

Swarnnim Startup & Innovation University

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At Post Bhoyan Rathod, Nr. ONGC WSS, Opp. IFFCO Adalaj-Kalol Highway, Gandhinagar, Gujarat - 382420



SWARNNIM
SCHOOL OF BUSINESS

SMCLA/CERTIFICATE/2023/BBA/009

Date: 08/06/2023

CERTIFICATE

This is to certify that Mr./Ms. DEEP PRAVINBHAI KAKADIYA
student of BBA Semester-6, enrollment number
2014002046 has submitted Grand
Project titled EMPLOYEE'S ATTITUDE TOWARDS
ORGANIZATION

as part of the requirements to be fulfilled for the award of the degree of Bachelor in Business Administration (BBA) from School of Business. Further, this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guidelines of Swarnnim Startup & Innovation University.

Project Guide

Mr. Paras Parmar

HOD

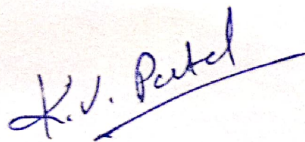
Dr. Varsha Patel

SMCLA/CERTIFICATE/2023/BBA/009

Date: 08/06/2023

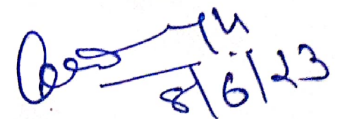
CERTIFICATE

This is to certify that Mr./Ms. JAYKUMAR RAMESHBHAI BHANDARI
student of BBA Semester-6, enrollment number
2014002045 has submitted Grand
Project titled "FUNDAMENTAL ANALYSIS OF
SELECTED AUTOMOBILE COMPANY
LISTED ON NSE"
as part of the requirements to be fulfilled for the award of the
degree of Bachelor in Business Administration (BBA) from School
of Business. Further, this is to certify that he/she has fulfilled
prescribed course of action for duration and nature given in the
guidelines of Swarnnim Startup & Innovation University.



Project Guide

Ms. Komal Patel



HOD

Dr. Varsha Patel

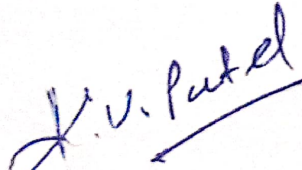
SMCLA/CERTIFICATE/2023/BBA/026

Date: 20/06/2023

CERTIFICATE

This is to certify that Mr./Ms. Kathan milankumar mistry
student of BBA Semester-6, enrollment number
2014 002044 has submitted Grand
Project titled An Analysis of the rise of
bank non-performing assets in india.

as part of the requirements to be fulfilled for the award of the
degree of Bachelor of Business Administration (BBA) from School
of Business. Further, this is to certify that he/she has fulfilled
prescribed course of action for duration and nature given in the
guidelines of Swarnim Startup & Innovation University.


Project Guide

Ms. Komal Patel


HOD

Dr. Varsha Patel



SMCLA/CERTIFICATE/2023/BBA/009

Date: 08/06/2023

CERTIFICATE

This is to certify that Mr./Ms. SAURAV.M. ROY
student of BBA Semester-6, enrollment number
2014002042 has submitted Grand
Project titled "A STUDY ON MUTUAL FUND IN
INDIAN INVESTMENT MARKET"

as part of the requirements to be fulfilled for the award of the
degree of Bachelor in Business Administration (BBA) from School
of Business. Further, this is to certify that he/she has fulfilled
prescribed course of action for duration and nature given in the
guidelines of Swarnim Startup & Innovation University.

Project Guide

Ms. Komal Patel

HOD

Dr. Varsha Patel

CERTIFICATE

This is to certify that Mr./Ms. PRATIK MEHTA
 student of BBA Semester-6, enrollment number
2014002017 has submitted Grand
 Project titled "CONSUMER PERCEPTION
TOWARDS ELECTRIC VEHICLES"

as part of the requirements to be fulfilled for the award of the degree of Bachelor in Business Administration (BBA) from School of Business. Further, this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guidelines of Swarnim Startup & Innovation University.

Diwaker Pareek

Project Guide

Mr. Diwaker Pareek

Dr. Varsha Patel

HOD

Dr. Varsha Patel

SMCLA/CERTIFICATE/2023/BBA/009

Date: 08/06/2023

CERTIFICATE

This is to certify that Mr./Ms. JEET SURESHBHAI PATEL
student of BBA Semester-6, enrollment number
2014002049 has submitted Grand
Project titled A STUDY ON INVESTMENT AND MARKETING,
BY STOCKBROKER (COMPANY - UPSTOX)

as part of the requirements to be fulfilled for the award of the degree of Bachelor in Business Administration (BBA) from School of Business. Further, this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guidelines of Swarnim Startup & Innovation University.

Divakar Pareek
Project Guide

Mr. Divakar Pareek

Varsha Patel
HOD

Dr. Varsha Patel

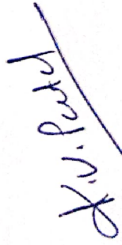
SMCLA/CERTIFICATE/2023/BBA/009

Date: 08/06/2023

CERTIFICATE

This is to certify that Mr./Ms. KIRTAN PUMBHADIA
student of BBA Semester-6, enrollment number
2014002007 has submitted Grand
Project titled "A STUDY ON INDIAN EXPORT
SCENARIO"

as part of the requirements to be fulfilled for the award of the degree of Bachelor of Business Administration (BBA) from School of Business. Further, this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guidelines of Swarnnim Startup & Innovation University.


Project Guide

Ms. Komal Patel


HOD

Dr. Varsha Patel

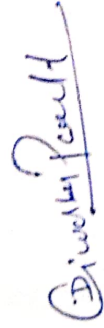
SMCLA/CERTIFICATE/2023/BBA/009

Date: 08/06/2023

CERTIFICATE

This is to certify that Mr./Ms. RATHOD ARYAN PARESHBHAI
student of BBA Semester-6, enrollment number
2014002036 has submitted Grand
Project titled A STUDY ON MARKETING STRATEGIES
AND BRAND LOYALTY OF HALDIPRAM OF
INDIA

as part of the requirements to be fulfilled for the award of the degree of Bachelor of Business Administration (BBA) from School of Business. Further, this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guidelines of Swarnim Startup & Innovation University.



Project Guide

Mr. Diwakar Pareek



HOD

Dr. Varsha Patel

SMCLA/CERTIFICATE/2023/BBA/009

Date: 08/06/2023

CERTIFICATE

This is to certify that Mr./Ms. MITVA CHANGELA
student of BBA Semester-6, enrollment number
2014 002014 has submitted Grand
Project titled AVIATION INDUSTRY

as part of the requirements to be fulfilled for the award of the degree of Bachelor in Business Administration (BBA) from School of Business. Further, this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guidelines of Swarnim Startup & Innovation University.



Project Guide

Mr. Diwakar Pareek



HOD

Dr. Varsha Patel

SMCLA/CERTIFICATE/2023/BBA/009

Date: 08/06/2023

CERTIFICATE

This is to certify that Mr./Ms. SAHIL CHORDIA
student of BBA Semester-6, enrollment number
2014002016 has submitted Grand

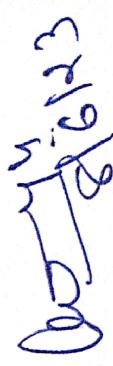
Project titled "A STUDY ON WORK - LIFE
BALANCE OF TEACHERS OF SWARNIM
STARTUP & INNOVATION UNIVERSITY"

as part of the requirements to be fulfilled for the award of the degree of Bachelor in Business Administration (BBA) from School of Business. Further, this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guidelines of Swarnim Startup & Innovation University.



Project Guide

Mr. Paras Parmar



HOD

Dr. Varsha Patel

SMCLA/CERTIFICATE/2023/BBA/009

Date: 08/06/2023

CERTIFICATE

This is to certify that Mr./Ms. PIYUSH BHANAP
student of BBA Semester-6, enrollment number
2014002011 has submitted Grand
Project titled THE IMPACT OF SOCIAL
MEDIA MARKETING ON CUSTOMER
RELATIONSHIP MANAGEMENT

as part of the requirements to be fulfilled for the award of the degree of Bachelor in Business Administration (BBA) from School of Business. Further, this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guidelines of Swarnim Startup & Innovation University.



Project Guide

Mr. Diwakar Pareek


HOD

Dr. Varsha Patel

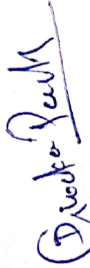
SMCLA/CERTIFICATE/2023/BBA/009

Date: 08/06/2023

CERTIFICATE

This is to certify that Mr./Ms. Ashu Sharma
student of BBA Semester-6, enrollment number
2014002006 has submitted Grand
Project titled The Impact of Social Media
Marketing on Brand Awareness.

as part of the requirements to be fulfilled for the award of the degree of Bachelor in Business Administration (BBA) from School of Business. Further, this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guidelines of Swarnim Startup & Innovation University.


Project Guide

Mr. Diwakar Pareek

HOD

Dr. Varsha Patel

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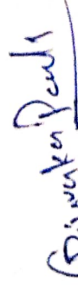
Date: 08/06/2023

CERTIFICATE

This is to certify that Mr./Ms. ITANKAR MIHIR ISHWARBHAI
student of BBA Semester-6, enrollment number
2014002005 has submitted Grand

Project titled A STUDY ON MARKETING
STRATEGY NOTHING COMPANY

as part of the requirements to be fulfilled for the award of the degree of Bachelor in Business Administration (BBA) from School of Business. Further, this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guidelines of Swarnnim Startup & Innovation University.



Project Guide

Mr. Diwakar Pareek



HOD

Dr. Varsha Patel

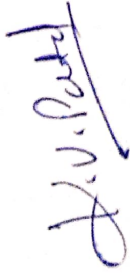
SMCLA/CERTIFICATE/2023/BBA/009

Date: 08/06/2023

CERTIFICATE

This is to certify that Mr./Ms. HRIDAY SENGUPTA
student of BBA Semester-6, enrollment number
2014002004 has submitted Grand
Project titled "Comparative study between
Various Mutual Funds"

as part of the requirements to be fulfilled for the award of the degree of Bachelor in Business Administration (BBA) from School of Business. Further, this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guidelines of Swarnim Startup & Innovation University.



Project Guide

Ms. Komal Patel



HOD

Dr. Varsha Patel

SMCLA/CERTIFICATE/2023/BBA/009

Date: 08/06/2023

CERTIFICATE

This is to certify that Mr./Ms. VANSH KETANKUNAR LAKDAWALA
student of BBA Semester-6, enrollment number
2014002001 has submitted Grand
Project titled "STUDY OF RECRUITMENT
AND SELECTION"

as part of the requirements to be fulfilled for the award of the degree of Bachelor in Business Administration (BBA) from School of Business. Further, this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guidelines of Swarnnim Startup & Innovation University.



Project Guide

Mr. Paras Parmar



8/6/23

HOD

Dr. Varsha Patel



CERTIFICATE

This is to certify that Mr./Ms. DIVYARAJ GADHVI

student of BBA Semester-6, enrollment number
2019002010 has submitted Grand

Project titled A STUDY ON PEOPLE'S APPROACH TOWARDS
DIFFERENT FORMS OF INVESTMENT OPPORTUNITIES IN
MARKET

as part of the requirements to be fulfilled for the award of the degree of Bachelor of Business Administration (BBA) from School of Business. Further, this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guidelines of Swarnnim Startup & Innovation University.

K.V. Patel

Project Guide

Ms. Komal Patel

Dr. Varsha Patel

HOD

Dr. Varsha Patel



SMCLA/CERTIFICATE/2023/BBA/009

Date: 08/06/2023

CERTIFICATE

This is to certify that Mr./Ms. SHAIKH FARHAN

student of BBA Semester-6, enrollment number
2014002037

has submitted Grand
Project titled A STUDY ON SOCIAL MEDIA
MARKETING STRATEGY IN SMALL
BUSINESSES.

as part of the requirements to be fulfilled for the award of the degree of Bachelor in Business Administration (BBA) from School of Business. Further, this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guidelines of Swarnim Startup & Innovation University.



Project Guide

Mr. Diwakar Pareek



HOD

Dr. Varsha Patel

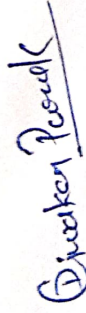
SMCLA/CERTIFICATE/2023/BBA/009

Date: 08/06/2023

CERTIFICATE

This is to certify that Mr./Ms. SADIK NAWAJ KHAN
student of BBA Semester-6, enrollment number
2014002034 has submitted Grand
Project titled A STUDY ON MARKETING STRATEGY
OF PATANJALI AYURVEDA

as part of the requirements to be fulfilled for the award of the degree of Bachelor in Business Administration (BBA) from School of Business. Further, this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guidelines of Swarnnim Startup & Innovation University.


Project Guide

Mr. Diwakar Pareek

HOD

Dr. Varsha Patel

SMCLA/CERTIFICATE/2023/BBA/009

Date: 08/06/2023

CERTIFICATE

This is to certify that Mr./Ms. ANATH ARVIND BHAI MAKWANA
student of BBA Semester-6, enrollment number
2014002033 has submitted Grand

Project titled THE EFFECT OF BRANDING ON
PRODUCT MARKETING: A CASE STUDY OF
RED BULL

as part of the requirements to be fulfilled for the award of the degree of Bachelor in Business Administration (BBA) from School of Business. Further, this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guidelines of Swarnim Startup & Innovation University.

Diwakar Pareek

Project Guide

HOD

Mr. Diwakar Pareek

Dr. Varsha Patel



SWARNNIM
SCHOOL OF BUSINESS

SMCLA/CERTIFICATE/2023/BBA/026

Date: 03/08/2023

CERTIFICATE

This is to certify that Mr./Ms. Shivam Patel
student of BBA Semester-6, enrollment number
2014002022 has submitted Grand
Project titled A growth and future prospect
of patanjali product

as part of the requirements to be fulfilled for the award of the
degree of Bachelor of Business Administration (BBA) from School
of Business. Further, this is to certify that he/she has fulfilled
prescribed course of action for duration and nature given in the
guidelines of Swarnnim Startup & Innovation University.

Diwakar P.

Project Guide

Mr. Diwakar Pareek

HOD

Dr. Varsha Patel

Swarnnim Startup & Innovation University

+91 - 95123 43333 | info@swarnnim.edu.in | www.swarnnim.edu.in

At Post Bhoyan Rathod, Nr. ONGC WSS, Opp. IFFCO Adalaj-Kalol Highway, Gandhinagar, Gujarat -

SMCLA/CERTIFICATE/2023/BBA/009

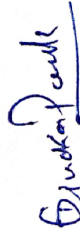
Date: 08/06/2023

CERTIFICATE

This is to certify that Mr./Ms. Tohiba Ashok Jadhav
student of BBA Semester-6, enrollment number
2014002025 has submitted Grand

Project titled Impact of Marketing on
a companies brand image : A study
of Consumer perception.

as part of the requirements to be fulfilled for the award of the degree of Bachelor in Business Administration (BBA) from School of Business. Further, this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guidelines of Swarnim Startup & Innovation University.



Project Guide

Mr. Diwakar Pareek

HOD

Dr. Varsha Patel



SMCLA/CERTIFICATE/2023/BBA/009

Date: 08/06/2023

CERTIFICATE

This is to certify that Mr./Ms. PRINCE JAIN
student of BBA Semester-6, enrollment number
2014002024 has submitted Grand
Project titled "A STUDY OF EMPLOYEE
COMPENSATION AND BENEFIT"

as part of the requirements to be fulfilled for the award of the degree of Bachelor in Business Administration (BBA) from School of Business. Further, this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guidelines of Swarnim Startup & Innovation University.



Project Guide

Mr. Paras Parmar



HOD

Dr. Varsha Patel

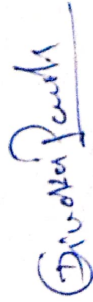
SMCLA/CERTIFICATE/2023/BBA/009

Date: 08/06/2023

CERTIFICATE

This is to certify that Mr./Ms. PATEL KASHYAP DHARMENDRABHA
student of BBA Semester-6, enrollment number
2014002021 has submitted Grand
Project titled A STUDY ON MARKETING STRATEGY OF
ONEPLUS AND ITS EFFECTS ON CONSUMERS OF
MUMBAI REGION

as part of the requirements to be fulfilled for the award of the degree of Bachelor in Business Administration (BBA) from School of Business. Further, this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guidelines of Swarnnim Startup & Innovation University.



Project Guide

Mr. Diwakar Pareek



HOD

Dr. Varsha Patel

SMCLA/CERTIFICATE/2023/BBA/009

Date: 08/06/2023

CERTIFICATE

This is to certify that Mr./Ms. DIGANT . JASHVANTIBHAI . PATEL
student of BBA Semester-6, enrollment number
2014002030 has submitted Grand

Project titled ANALYSIS OF KEY ASPECTS AND

INTEGRATED MODELS USED FOR INDUSTRIAL

RELATIONSHIP (RESEARCH COMPANY : RANDSTAD)

as part of the requirements to be fulfilled for the award of the degree of Bachelor in Business Administration (BBA) from School of Business. Further, this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guidelines of Swarnim Startup & Innovation University.



Project Guide

Mr. Paras Parmar



HOD

Dr. Varsha Patel