SWARRNIM STARTUP AND INNOVATION UNIVERSITY SWARRNIM SCHOOL OF BUSINESS BACHELOR OF BUSINESS ADMINISTRATION (SEM 6) GRAND PROJECT STUDENT NAME **GRAND PROJECT TOPIC** SR.NO PRATHAM SINGH INSTAGRAM AS AN IMPACTFUL MARKETING PLATFORM PANDYA JAYDEEP SUGATE WB DESIGN AND DIGITAL MARKETING 3 PRASAM DAGRIYA IMPACT OF E-BANKING ON TRADITIONAL BANKING SERVICES 4 PARMAR SNEH PRAVINBHAI CUSTOMER RELATIONSHIP MANAGEMENT 5 PANCHAL SHUBH RAJANKUMAR SOCIAL MEDIA AS EFFECTIVE MARKETING TOOL 6 DEEP PRAVINBHAI KAKADIYA EMPLOYEE'S ATTITUDE TOWARDS ORGANIZATION JAYKUMAR RAMESHBHAI FUNDAMENTAL ANALYSIS OF SELECTED AUTOMOBILE COMPANY LISTED ON **NSE BHANDERI** 8 KATHAN MISTRY AN ANLYSIS OF THE RISE OF BANK NON-PERFORMING ASSETS OF NDA 9 SAURAV MANOJ ROY A STUDY ON MUTUAL FUND IN INDAN INVESTMENT MARKET 10 PRATIK RAMESHBHAI MEHTA ICONSUMER PERCEPTION TOWARDS ELECTRIC VEHICLES 11 JEET SURESHBHAI PATEL A STUDY ON INVESTMENT AND MARKETINGBY STOCKBROKER KIRTAN KHODALBHAI 12 PUMBHADIYA A STUDY ON INDIAN EXPORT SCENARIO A STUDY ON MARKETING STRATEGIES AND BRAND LOYA IY OF HALDIRAM OF 13 RATHOD AARYAN PARESHBHAI INDIA 14 MITVA CHANGELA **AVIATION INDUSTRY** A STUDY ON WORK LIFE BALANCE OF TEACHERS OF SWARNIM ST ARTLP AND SAHIL NARESH CHORDIA 15 INNOVATION UNIVERSITY THE IMPACT OF SOCIAL MEDIA MARKETING ON CUSTOMER RELATIONSHIP **MANAGEMENT** 16 PIYUSH BHANAP 17 ASHU SHARMA THE A IMPACT OF SOCIAL MEDIA MARKETING ON BRAND AWARENESS **11TANKAR MIHIR ISHWARBHAI** A STUDY ON MARKETING STRATEGY NOTHING COMPAVY

19	HRIDAY SENGUPTA	COMPARITIVE A STUDY BETWEEN VARIOUS MUTUAL FUNDS
	VANSH KETANKUMAR	
20	LAKDAWALA	STUDY OF RECRUITMENT / ND SELECTION
		A STUDY ON PEOPLE'S APPROACH TOWARDS DIFFERENT FORVIS OF
21	DIVYARAJ ASHOKDANJJ GADHVI	INVESTMENT OPPORTUNITIES IN MARKET
22	HAIKH FARHAN IKBAL	A STUDY ON SOCIAL MEDIA MARKETING STRATEGY IN SMALL BUSINESSE
23	ADIK ACHHANALI KHAN	IA STUDY ON MARKETING STRATEGY OF PATANJALI AYURVED\
		THE EFFECT OF BRANDING ON PRODUCT MARKETING: A CASE STUDY OE RED
24	AMAN ARVINDBHAI MAKWANA	BULL
25	SHIVAM PATEL	A GROWTH AND FUTURE PROSPECT OF PATANJALI PRODUCT
		THE IMPACT OF MARKETING ON A COMPANY'S BRAND IMAGE: ASTUDY JOF
26	OTIBA ASHOK JADHAV	CONSUMER PERCEPTIONS
27	PRINCE MANOJKUMAR JAIN	A STUDY OF EMPLOYEE COMPENSATION AND BENEFIT
		A STUDY ON MARKETING STRATERGIES OF ONE PLUS AND ITS EFFECT ON
28	PATEL KASHYAP	CONSUMERS OF MUMBAI REGION
		ANALYSIS OF KEY ASPECTS AND INTEGRATED MODELS USED OR INDUSTRIAL
29	DIGANT JASVANTBHAI PATEL	RELATIONSHIP (RESEARCH COMPANY: RANDS TAD)

