

SMCLA/CERTIFICATE/2023/MBA/013

Date: 08/06/2023

**CERTIFICATE**

This is to certify that Mr./Ms. PATEL SHIVANI N.  
student of MBA (FS) Semester-4, enrollment number  
2116015002. has submitted Grand  
Project titled "A COMPARATIVE STUDY OF  
FINANCIAL PERFORMANCE OF PRIVATE  
AND PUBLIC BANK."  
as part of the requirements to be fulfilled for the award of the  
degree of Masters in Business Administration (MBA) from School  
of Business. Further, this is to certify that he/she has fulfilled  
prescribed course of action for duration and nature given in the  
guidelines of Swarnnim Startup & Innovation University.

*Varsha Patel*  
08/06/23

Project Guide

Dr. Arti Khandhar



HOD

Dr. Varsha Patel

**Swarnnim Startup & Innovation University**

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Post Bhoyan Rathod, Nr. ONGC WSS, Opp. IFFCO Adalaj-Kalol Highway, Gandhinagar, Gujarat - 382415



SMCLA/CERTIFICATE/2023/MBA/013

Date: 08/06/2023

**CERTIFICATE**

This is to certify that Mr./Ms. RATHOD VIKAS R.  
student of MBA (FS) Semester-4, enrollment number  
2116015006 has submitted Grand  
Project titled "ARTIFICIAL INTELLIGENCE  
IN FINANCIAL SERVICES."

as part of the requirements to be fulfilled for the award of the  
degree of Masters in Business Administration (MBA) from School  
of Business. Further, this is to certify that he/she has fulfilled  
prescribed course of action for duration and nature given in the  
guidelines of Swarnnim Startup & Innovation University.

*Dr. Arti Khandhar*  
08/06/23

**Project Guide**

**Dr. Arti Khandhar**

*Dr. Varsha Patel*

**HOD**

**Dr. Varsha Patel**



SMCLA/CERTIFICATE/2023/MBA/013

Date: 08/06/2023

**CERTIFICATE**

This is to certify that Mr./Ms. Tha Khushbu Sanjiv Kumar  
student of MBA (FS) Semester-4, enrollment number  
2116015003 has submitted Grand  
Project titled "A Study On Non Banking  
Financial Industry"

as part of the requirements to be fulfilled for the award of the  
degree of Masters in Business Administration (MBA) from School  
of Business. Further, this is to certify that he/she has fulfilled  
prescribed course of action for duration and nature given in the  
guidelines of Swarnim Startup & Innovation University.

*Arti Khandhar*  
08/06/23

**Project Guide**

**Dr. Arti Khandhar**

*Varsha Patel*

**HOD**

**Dr. Varsha Patel**

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SMCLA/CERTIFICATE/2023/MBA/013

Date: 08/06/2023

**CERTIFICATE**

This is to certify that Mr./Ms. JENIL DELVADIYA  
student of MBA (FS) Semester-4, enrollment number  
2116015004 has submitted Grand  
Project titled A COMPREHENSIVE PROJECT  
REPORT ON INVESTOR'S PREFERENCE  
ABOUT MUTUAL FUND IN INDIA  
as part of the requirements to be fulfilled for the award of the  
degree of Masters in Business Administration (MBA) from School  
of Business. Further, this is to certify that he/she has fulfilled  
prescribed course of action for duration and nature given in the  
guidelines of Swarnnim Startup & Innovation University.

*Arti Khandhar*  
08/06/23

**Project Guide**

**Dr. Arti Khandhar**

*Varsha Patel*

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SMCLA/CERTIFICATE/2023/MBA/013

Date: 08/06/2023

**CERTIFICATE**

This is to certify that Mr./Ms. Raval Jaydi Hitendrakumar  
student of MBA (FS) Semester-4, enrollment number  
2116015001 has submitted Grand  
Project titled "A Study On Real Estate  
Industry"

as part of the requirements to be fulfilled for the award of the  
degree of Masters in Business Administration (MBA) from School  
of Business. Further, this is to certify that he/she has fulfilled  
prescribed course of action for duration and nature given in the  
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Arti Khandhar  
08/06/23

**Project Guide**

**Dr. Arti Khandhar**

Varsha Patel

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SMCLA/CERTIFICATE/2023/MBA/013

Date: 27/07/2023

**CERTIFICATE**

This is to certify that Mr./Ms. Vipul PooKash Deyda.  
student of MBA Semester-4, enrollment number  
2116005002 has submitted Grand  
Project titled "Strategic plan for  
Marketing And Business Development"

as part of the requirements to be fulfilled for the award of the degree of Masters of Business Administration (MBA) from School of Business. Further, this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guidelines of Swarnnim Startup & Innovation University.

H.V. Nayee  
Project Guide

Mr. Hardik Nayee

Dr. Varsha Patel  
HOD

Dr. Varsha Patel





SMCLA/CERTIFICATE/2023/MBA/013

Date: 26/07/2023

**CERTIFICATE**

This is to certify that Mr./Ms. Mr. Kedar Sanyal Chaudhary  
student of MBA Semester-4, enrollment number  
2116007017 has submitted Grand  
Project titled Employee training needs in Banking  
Sector

as part of the requirements to be fulfilled for the award of the  
degree of Masters of Business Administration (MBA) from School  
of Business. Further, this is to certify that he/she has fulfilled  
prescribed course of action for duration and nature given in the  
guidelines of Swarnnim Startup & Innovation University.

**Project Guide**

**Ms. Chaitali Patel**

**HOD**

**Dr. Varsha Patel**



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SMCLA/CERTIFICATE/2023/MBA/013

Date: 12/06/2023

**CERTIFICATE**

This is to certify that Mr./Ms. patel vishvaben Jayantibhai  
student of MBA Semester-4, enrollment number  
2116007016 has submitted Grand  
Project titled "Financial performance of  
Banks in India'

as part of the requirements to be fulfilled for the award of the  
degree of Masters of Business Administration (MBA) from School  
of Business. Further, this is to certify that he/she has fulfilled  
prescribed course of action for duration and nature given in the  
guidelines of Swarnnim Startup & Innovation University.

Project Guide

Mr. Ankit Parmar

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Date: 27/07/2023

**CERTIFICATE**

This is to certify that Mr./Ms. Pratibha Jadhavi  
student of MBA Semester-4, enrollment number  
2116007013 has submitted Grand  
Project titled A study on employee  
Retention

as part of the requirements to be fulfilled for the award of the degree of Masters of Business Administration (MBA) from School of Business. Further, this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guidelines of Swarnnim Startup & Innovation University.

**Project Guide**

**Ms. Chaitali Patel**

**HOD**

**Dr. Varsha Patel**

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Date: 26/07/2023

**CERTIFICATE**

This is to certify that Mr./Ms. Satyam Bhadreshbhai Rajguru  
student of MBA Semester-4, enrollment number  
2116007015 has submitted Grand  
Project titled "Financial planning for salaried  
employee and strategies for Tax  
Savings"

as part of the requirements to be fulfilled for the award of the  
degree of Masters of Business Administration (MBA) from School  
of Business. Further, this is to certify that he/she has fulfilled  
prescribed course of action for duration and nature given in the  
guidelines of Swarnim Startup & Innovation University.



Project Guide

Mr. Ankit Parmar



HOD

Dr. Varsha Patel



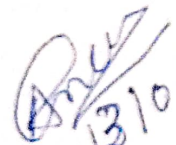
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Date: 12/06/2023


## CERTIFICATE

This is to certify that Mr./Ms. HARSH J. DAVE  
student of MBA Semester-4, enrollment number  
2116007014 has submitted Grand  
Project titled GLOBAL FINANCIAL CRISIS OF 2008  
ITS IMPACTS

as part of the requirements to be fulfilled for the award of the degree of Masters of Business Administration (MBA) from School of Business. Further, this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guidelines of Swarnnim Startup & Innovation University.

  
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Mr. Ankit Parmar

  
HOD

Dr. Varsha Patel



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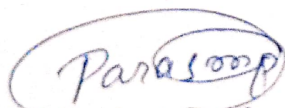
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Date: 12/06/2023

### CERTIFICATE

This is to certify that Mr./Ms. SIODHARTH TRIVEDI  
student of MBA Semester-4, enrollment number  
2116007002 has submitted Grand  
Project titled STUDY OF EMPLOYEE RELATIONS AND  
IT'S EFFECT ON EMPLOYEE PRODUCTIVITY

as part of the requirements to be fulfilled for the award of the  
degree of Masters of Business Administration (MBA) from School  
of Business. Further, this is to certify that he/she has fulfilled  
prescribed course of action for duration and nature given in the  
guidelines of Swarnnim Startup & Innovation University.

  
Project Guide

Mr. Paras Parmar

  
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SMCLA/CERTIFICATE/2023/MBA/013

Date: 12/06/2023

**CERTIFICATE**

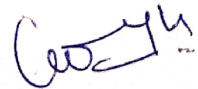
This is to certify that Mr./Ms. DIYA N. PUROHIT  
student of MBA Semester-4, enrollment number  
2116007001 has submitted Grand  
Project titled ORGANIZATIONAL CULTURE ON  
EMPLOYEE BEHAVIOUR

as part of the requirements to be fulfilled for the award of the degree of Masters of Business Administration (MBA) from School of Business. Further, this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guidelines of Swarnnim Startup & Innovation University.



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SMCLA/CERTIFICATE/2023/MBA/013

Date: 27/07/2023

## CERTIFICATE

This is to certify that Mr./Ms. Vipin Singh  
student of MBA Semester-4, enrollment number  
2116006002 has submitted Grand  
Project titled

Study on financial  
derivatives.

as part of the requirements to be fulfilled for the award of the degree of Masters of Business Administration (MBA) from School of Business. Further, this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guidelines of Swarnnim Startup & Innovation University.

Arti Khandhar

Project Guide

Ms. Arti Khandhar

Dr. Varsha Patel

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SMCLA/CERTIFICATE/2023/MBA/013

Date: 28/07/2023

## CERTIFICATE

This is to certify that Mr./Ms. Khambhadiya Darshan . J  
student of MBA Semester-4, enrollment number  
2116005012 has submitted Grand  
Project titled A Study of online Shopping  
Behaviour marketing strategy and  
Selling tools in india

as part of the requirements to be fulfilled for the award of the degree of Masters of Business Administration (MBA) from School of Business. Further, this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guidelines of Swarnnim Startup & Innovation University.

Hardik M.  
Project Guide

Mr. Hardik Nayee

Dr. Varsha Patel

HOD

Dr. Varsha Patel



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SMCLA/CERTIFICATE/2023/MBA/013

Date: 27/07/2023

### CERTIFICATE

This is to certify that Mr./Ms. Shivam m. Burot  
student of MBA Semester-4, enrollment number  
2116005008 has submitted Grand  
Project titled AN ANALYSIS CONSUMER'S  
ONLINE AND OFFLINE SHOPPING  
BEHAVIOUR  
as part of the requirements to be fulfilled for the award of the  
degree of Masters of Business Administration (MBA) from School  
of Business. Further, this is to certify that he/she has fulfilled  
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H.V. Nayee  
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SMCLA/CERTIFICATE/2023/MBA/013

Date: 12/06/2023

**CERTIFICATE**

This is to certify that Mr./Ms. PRAJAPATI POOTA NATHURAM  
student of MBA Semester-4, enrollment number  
2116005004 has submitted Grand  
Project titled A study on E-wallet usage in PayTm  
and GooglePay with special reference to  
customer satisfaction in Gandhinagar  
as part of the requirements to be fulfilled for the award of the  
degree of Masters of Business Administration (MBA) from School  
of Business. Further, this is to certify that he/she has fulfilled  
prescribed course of action for duration and nature given in the  
guidelines of Swarnnim Startup & Innovation University.

H.V. Nayee**Project Guide****Mr. Hardik Nayee****HOD****Dr. Varsha Patel**

SMCLA/CERTIFICATE/2023/MBA/013

Date: 12/06/2023

**CERTIFICATE**

This is to certify that Mr./Ms. TRIPATHI KRISHNA .S.  
student of MBA Semester-4, enrollment number  
2116005005 has submitted Grand  
Project titled MARKETING STRATEGY OF  
INDIGO AIRLINES

as part of the requirements to be fulfilled for the award of the degree of Masters of Business Administration (MBA) from School of Business. Further, this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guidelines of Swarnnim Startup & Innovation University.

H.V. Nayee

Project Guide

Mr. Hardik Nayee

Dr. Varsha Patel  
21/6  
HOD

Dr. Varsha Patel



SMCLA/CERTIFICATE/2023/MBA/013

Date: 12/06/2023

**CERTIFICATE**

This is to certify that Mr./Ms. Tanilokami Ashwin.  
student of MBA Semester-4, enrollment number  
2116005001 has submitted Grand  
Project titled Marketing strategy of  
Nike shoe.

as part of the requirements to be fulfilled for the award of the degree of Masters of Business Administration (MBA) from School of Business. Further, this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guidelines of Swarnnim Startup & Innovation University.

H.V. Nayee  
Project Guide

Mr. Hardik Nayee

Varsha Patel  
HOD

Dr. Varsha Patel





SMCLA/CERTIFICATE/2023/MBA/013

Date: 12/06/2023

**CERTIFICATE**

This is to certify that Mr./Ms. Parth Gondaliya  
student of MBA Semester-4, enrollment number  
2116006001 has submitted Grand  
Project titled A Study of financial performance  
and evaluation of Bank of India.

as part of the requirements to be fulfilled for the award of the  
degree of Masters of Business Administration (MBA) from School  
of Business. Further, this is to certify that he/she has fulfilled  
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guidelines of Swarnnim Startup & Innovation University.

Project Guide

Dr. Arti Khandhar

HOD

Dr. Varsha Pate



SMCLA/CERTIFICATE/2023/MBA/013

Date: 22/07/2023

**CERTIFICATE**

This is to certify that Mr./Ms. Maitri . S . Pandya  
student of MBA Semester-4, enrollment number  
2116007009 has submitted Grand  
Project titled A Study on work life balance of  
the employees of Finoxchem Ltd: Challenges  
and Solutions

as part of the requirements to be fulfilled for the award of the  
degree of Masters of Business Administration (MBA) from School  
of Business. Further, this is to certify that he/she has fulfilled  
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22/07/2023.  
Project Guide

Mr. Paras Parmar



HOD

Dr. Varsha Patel





SMCLA/CERTIFICATE/2023/MBA/027

Date: 21/06/2023

**CERTIFICATE**

This is to certify that Mr./Ms. ABHISHEK BHATT  
student of MBA Semester-4, enrollment number  
2446005006 has submitted Grand  
Project titled A STUDY ON PRICING  
STRATEGIES AND ITS IMPACT ON  
CUSTOMER PURCHASE.

as part of the requirements to be fulfilled for the award of the degree of Masters of Business Administration (MBA) from School of Business. Further, this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guidelines of Swarnnim Startup & Innovation University.

H.V. Nayee  
Project Guide

Mr. Hardik Nayee

Dr. Varsha Patel

HOD

Dr. Varsha Patel





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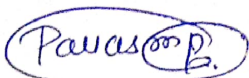
SMCLA/CERTIFICATE/2023/MBA/028

Date: 22/06/2023

## CERTIFICATE

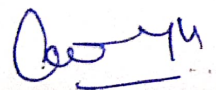
This is to certify that Mr./Ms. PRANJALI NIKAM  
student of MBA Semester-4, enrollment number  
2116007003 has submitted Grand  
Project titled STUDY OF IMPACT OF TRAINING AND  
DEVELOPMENT ON EMPLOYEE PERFORMANCE.

as part of the requirements to be fulfilled for the award of the  
degree of Masters of Business Administration (MBA) from School  
of Business. Further, this is to certify that he/she has fulfilled  
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**Project Guide**

**Mr. Paras Parmar**



**HOD**

**Dr. Varsha Patel**

SMCLA/CERTIFICATE/2023/MBA/013

Date: 12/06/2023

## CERTIFICATE

This is to certify that Mr./Ms. BHANDERI ABHAY BHAI H.  
student of MBA Semester-4, enrollment number  
2116005007 has submitted Grand  
Project titled A STUDY AND RESEARCH IN  
INTERNATIONAL MARKETING ON  
MICROMAX MOBILE

as part of the requirements to be fulfilled for the award of the degree of Masters of Business Administration (MBA) from School of Business. Further, this is to certify that he/she has fulfilled prescribed course of action for duration and nature given in the guidelines of Swarnnim Startup & Innovation University.

H.V. Nayee

Project Guide

Mr. Hardik Nayee

Dr. Varsha Patel

HOD

Dr. Varsha Patel





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SMCLA/CERTIFICATE/2023/MBA/013

Date: 12/06/2023

### CERTIFICATE

This is to certify that Mr./Ms. RAVAL KAMYA AJAYKUMAR  
student of MBA Semester-4, enrollment number  
2226007004 has submitted Grand  
Project titled ROLE OF WOMEN IN TOP  
MANAGEMENT POSITIONS AND  
ITS IMPACT ON COMPANY  
as part of the requirements to be fulfilled for the award of the  
degree of Masters of Business Administration (MBA) from School  
of Business. Further, this is to certify that he/she has fulfilled  
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Project Guide

Mr. Paras parmar

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Dr. Varsha Patel

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Project titled ROLE OF WOMEN IN TOP  
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Project Guide

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Dr. Varsha Patel

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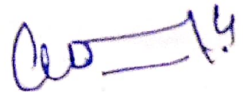
**CERTIFICATE**

This is to certify that Mr./Ms. CHAUHAN RAKESH GULABHI  
student of MBA Semester-4, enrollment number  
2116007005 has submitted Grand  
Project titled THE PERCEPTION OF EMPLOYEES  
TOWARDS THE IMPACT OF 'WORK-FROM-HOME' ON  
WORK AND LIFE DOMAINS  
as part of the requirements to be fulfilled for the award of the  
degree of Masters of Business Administration (MBA) from School  
of Business. Further, this is to certify that he/she has fulfilled  
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Project Guide

Mr. Paras Parmar



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Dr. Varsha Patel

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**SWARNNIM**  
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SMCLA/CERTIFICATE/2023/MBA/013

Date: 22/07/2023

### CERTIFICATE

This is to certify that Mr./Ms. Rupal Agarwal  
student of MBA Semester-4, enrollment number  
2116007006 has submitted Grand  
Project titled "A Study On Motivation And Its  
Relation With Productivity".

as part of the requirements to be fulfilled for the award of the  
degree of Masters of Business Administration (MBA) from School  
of Business. Further, this is to certify that he/she has fulfilled  
prescribed course of action for duration and nature given in the  
guidelines of Swarnnim Startup & Innovation University.

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Mr. Paras Parmar

HOD

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SMCLA/CERTIFICATE/2023/MBA/027

Date: 21/06/2023

## CERTIFICATE

This is to certify that Mr./Ms. YASH V. JANI  
student of MBA Semester-4, enrollment number  
2116005010 has submitted Grand

Project titled A STUDY ON SOCIAL MEDIA FOR  
INNOVATIVE MARKETING STRATEGIES

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H.V. Nayee

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Mr. Hardik Nayee

Dr. Varsha Patel

HOD

Dr. Varsha Patel

SMCLA/CERTIFICATE/2023/MBA/027

Date: 21/06/2023

## CERTIFICATE

This is to certify that Mr./Ms. KUSHWAHA KISHABH HERMIT  
student of MBA Semester-4, enrollment number  
2116065003 has submitted Grand  
Project titled "MARKET STUDY OF MANGO JUICE"  
IN "HINDUSTAN COCA COLA BEVERAGES  
PVT. LTD"

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WHERE IDEAS COME ALIVE.

H.V. Nayee

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Mr. Hardik Nayee

Dr. Varsha Patel

HOD

Dr. Varsha Patel



SMCLA/CERTIFICATE/2023/MBA/013

Date: 12/06/2023

## CERTIFICATE

This is to certify that Mr./Ms. Patel Dhruv Kumar Dipakbhai  
student of MBA Semester-4, enrollment number  
2116006004 has submitted Grand  
Project titled A Study of Mutual  
Fund Analysis

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Mr. Ankit Parmar



HOD

Dr. Varsha Patel

SMCLA/CERTIFICATE/2023/MBA/013

Date: 12/06/2023

## CERTIFICATE

This is to certify that Mr./Ms. Patel Keyur Kumar Mahesh bho  
student of MBA Semester-4, enrollment number  
2116006003 has submitted Grand

Project titled "Capital Market" of  
Ludhiana Stock Exchange

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Dr. Arti Khandhar



HOD

Dr. Varsha Patel