

SWARRNIM STARTUP AND INNOVATION UNIVERSITY		
SWARRNIM SCHOOL OF BUSINESS		
MASTER OF BUSINESS ADMINISTRATION (SEM 4)- GRAND PROJECT		
SR.NO	STUDENT NAME	GRAND PROJECT TOPIC
1	PATEL SHIVANI N	A COMPARATIVE STUDY OF FINANCIAL PERFORMANCE OF PRIVATE AND PUBLIC BANK
2	RATHOD VIKAS R	ARTIFICIAL INTLLIGENCE IN FINANCIAL SERVICE
3	JHA KHUSHBU SANJIVKUMAR	A STUDY ON NON-BANKING FINANCIAL INDUSTRY
4	JENIL DELVADIYA	A COMPREHENSIVE PROJECT REPORT ON INVESTERS PREFERENCE ABOUT MUTUL FUNDS IN INDIA
5	RAVAL JAYDIP HITENDRAKUMAR	A STUDY ON REAL ESTATE INDUSTRY
6	VIPUL PRAKASH DERDA	STRATEGIC PLAN FOR MARKETING AND BUSINESS DEVELOPMENT
7	MAKWANA SONU GAUTAMBHAI	EMPLOYEE TRAINING NEEDS BANKING SECTORS
8	PATEL VISHWABEN JAYANTIBHAI	FINANCIAL PERFORMANCE OF BANKS IN INDIA
9	PRAJAPATI JAHNVI	A STUDY ON EMPLOYEE RETENTION
10	SATYAM BHADRESHBHAI RAJYAGURU	FINANCIAL PLANNING FOR SALARIED EMPLOYEE AND STRATEGIES FOR TAX SAVING
11	HARSH DAVE	GLOBAL FINANCIAL CRISIS OF 2008 AND ITS IMPAT
12	SIDDHARTH TRIVEDI	STUDY OF EMPLOYEE RELATIONS AND ITS EFFECT ON EMPLOYEE PRODUCTVITY
13	DIYA N PUROHIT	ORGANISATIONAL CULTURE ON EMPLOYEE BHAVIOUR
14	VIPIN SINGH	STUDY ON FINANCIAL DERVITIES
15	KHAMBHALIYA DARSHAN JAGDISHBHA	A STUDY OF ONLINE SHOPPING BEHAVIOUR MARKETING STRATEGY AND SELLING TOOLS IN INDIA

16	BAROT SHIVAMKUMAR MANOJBHAI	AN ANALYSIS OF CONSUMER'S ONLINE AND OFFLINE SHOPPING BEHAVIOUR
17	PRAJAPATI POOJA NATHURAM	A COMPARATIVE STUDY OF E-WALLET USAGE IN PAYTM AND GOOGLE PAY WITH SPECIAL REFERENCE TO CUSTOMER SATISFACTION IN GANDHINAGAR
18	TRIPATI TRISHNA	MARKETING STRATEGY OF INDIGO AIRLINES
19	TRILOKANI ASHWIN	MARKETING STRATEGY OF NIKKEE SHOES
20	PARTH GONDALIYA	A STUDY OF FINANCIAL PERFORMANCE AND EVALUATIONS OF BCMK IN INDIA
21	MAITRI S PANDYA	A STUDY ON WORKLIFE BALANCE OF THE EMPLOYEES OF FINORCHEM LTD: CHALLENGES AND SOLUTIONS
22	ABHISHEK BHATT	A STUDY ON PRICING STRATEGIES AND ITS IMPACT ON CUSTOMER PURCHASE
23	PRANJALI NIKAM	A STUDY OF IMPACT OF TRAINING AND DEVELOPMENT ON EMPLOYEE PERFORMANCE
24	BHANDERI ABHAYBHAI H	A STUDY AND RESEARCH IN INTERNATIONAL MARKETING ON MICROMAX MOBILE
25	RAVAL KAMYA	ROLE OF WOMEN IN TOP MANAGEMENT POSITIONS AND ITS IMPACT ON COMPANIES
26	CHAUHAN RAKESH GULABHAI	THE PERCEPTION OF EMPLOYEES TOWARDS THE IMPACT OF WORK FROM HOME ON WORK AND LIFE DOMAINS
27	RUPAL AGARWAL	A STUDY ON MOTIVATION AND ITS RELATION ON PRODUCTIVITY
28	YASH V JANI	A STUDY ON SOCIAL MEDIA FOR INNOVATIVE MARKETING STRATEGIES
29	KUSHWAHA RISHAB HEMANT	MARKET STUDY OF MANGO JUICE IN HINDUSTAN COCO COLA BEVERAGES PVT LTD
30	PATEL DHIRUVKUMAR DIPAKBHAI	A STUDY OF MUTUAL FUNDS ANALYSIS
31	PATEL KEYURKUMAR MAHESHBHAI	CAPITAL MARKET OF LUDHIYANA STOCK EXCHANGE