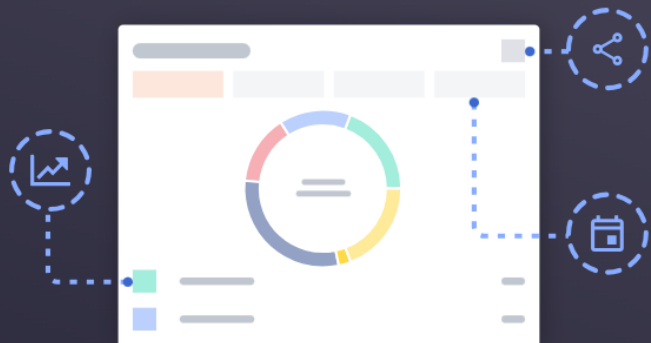




Analyse

Analyse data, view dashboards and improve conversions by tracking what matters the most.



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User Email

Password



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LOGIN



Search by Applicant Name, Email or Phone

97 + 0



IVR

00:07:11



Analytics Dashboard

Lead List

Application List

Chat List

My Followups

WhatsApp Chat 49 99+

Query Manager

Raise a Ticket

- All (541)
- Untouched (80)
- Not Connected (122)
- Follow-up (46)
- Hot (9)
- Closed (282)
- Re-Enquired (40)

Icons for various actions: up/down arrows, speaker, edit, call, chat, email, refresh, list, filter

☐

Asha 0
9900780517

Closed

Joined Elsew...

4 0 2 1 | 7 2 0 View all

LEAD AGE

15 Days

CHANNEL

Online

SOURCE

University Google Ads

CAMPAIGN NAME

engineering_form

INSTITUTE

Swarnnim Institute Of Technology

PROGRAM

B.Tech

SPECIALISATION

B.Tech Automobile Engineering

UTM MEDIUM

COMMENTS

LEAD CREATION DATE

Jun 24, 2024 7:21 AM

LEAD MODIFICATION DATE

Jul 9, 2024 12:19 PM

REFERRED TO UPDATE DATE

Jul 9, 2024 9:34 AM

AUTOMATED UPDATE DATE

NEXT ACTION DATE

FOLLOWUP COMMENT

LEAD OWNER

Vaibhav Mirzapure

NOTE

said admission done





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00:07:25



Analytics Dashboard

Lead List

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Chat List

My Followups

WhatsApp Chat 49 99+

Query Manager

Raise a Ticket

Analytics Dashboard

DASHBOARD INDEX



Select Counselor



Creation Date: Jan 01, 2024 - Jul 09, 2024



Total Lead Count 46873 ↑
47021 >

Total Application Count 113 ↑
113 >

Admission Count 32 ↑
35 >

Lead to Application Ratio (%) 0 ↑
0

Application to Admission Ratio (%) 32 ↑
32

Lead to Admission Ratio (%) 0 ↑
0

Primary Source vs Counselor vs Status Analysis



Source, Status	Total	KEVIBEILIE	ABHAYKUMAR	Ashvin Chavda	Vaishnavi Mahalle	Gaurav Thak
> Maharashtra Information Centre UG Da...	11357	0	0	0	0	1240
> Manipur Board Data (7)	6473	1926	1158	0	0	0
> Maharashtra Information Centre PG Da...	4111	0	0	0	0	655
> ASSAM HSC Data (6)	4323	1152	563	0	0	0
> University Google Ads (14)	4986	6	0	454	252	1087



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IVR 00:07:56

- Analytics Dashboard
- Lead List
- Application List
- Chat List
- My Followups
- WhatsApp Chat 49 99+
- Query Manager
- Raise a Ticket

- All (30)
- Application Started (2)
- Step 1 Filled (2)
- Application Fees Paid (3)
- Step 3 Filled (1)
- Step 4 Filled (4)
- Document Uploaded (9)
- Admitted (7)
- Payment Failed (1)

Closed (1)

Icons for various actions: up/down arrows, speaker, chat, messages, mail, refresh, list, filter

Komal Upadh... 918487052463 79% Step 4 Filled Step 4 Filled 0 0 17 0 View all

LEAD AGE	CHANNEL	SOURCE	CAMPAIGN NAME
10 Days	Offline	Incoming Call	CollegeDekho
SUB-STATUS	INSTITUTE	PROGRAM	COMMENTS
Step 4 Filled	Swarnim Science College	M.Sc	
LEAD CREATION DATE	LEAD MODIFICATION DATE	REFERRED TO UPDATE DATE	AUTOMATED UPDATE DATE
Jun 29, 2024 6:37 PM	Jul 5, 2024 1:17 PM	Jul 1, 2024 3:52 PM	
PAYMENT DATE	APPLICATION FORM UPDATE DATE	NEXT ACTION DATE	FOLLOWUP COMMENT
Jul 3, 2024 5:35 PM	Jul 3, 2024 5:52 PM		
LEAD OWNER	REGISTRATION DATE	FIRST LOGIN DATE-TIME	LAST ACTIVE DATE-TIME
Vaibhav Mirzapure	Jun 29, 2024 6:39 PM	Jun 29, 2024 6:39 PM	Jul 3, 2024 5:52 PM





Search by Applicant Name, Email or Phone

97 + 0



IVR

00:08:33



Analytics Dashboard

Lead List

Application List

Chat List

My Followups

WhatsApp Chat 49 99+

Query Manager

Raise a Ticket

WhatsApp Chat

All 473

Filter, Refresh, Info icons

SHUBHAM ABHIMAN JADHAV 9373705403	Closed Call not Conn...	Open Lead	View All Timeline	Call, Email, WhatsApp (12)	Dropdown
Karan Patel 7021216657	Admitted Admitted	Open Lead	View All Timeline	Call, Email, WhatsApp (check)	Dropdown
AVISHKAR KAILAS TOPE 9404246346	Closed Call not Conn...	Open Lead	View All Timeline	Call, Email, WhatsApp (1)	Dropdown
ramsingh 7877708177	Closed Not Interested	Open Lead	View All Timeline	Call, Email, WhatsApp (2)	Dropdown