



School of Business

Value Added Course

Course Title: Management Lessons from Bhagavad Geeta

Category of Course	Course Code	Credit	Contact Hours	Internal			External	
				Theor y	Continuous Assessment	Practical	Theory	Practical
VAC	VASMLBG106	2	30	-	100%	-	-	-

Course Outcomes (COs)

- To identify some of the commonly felt problems that individuals, organizations and the society faces
- To illustrate the usefulness of Gita in addressing some of these problems
- To demonstrate how alternative world views and paradigms of management could be developed with knowledge of Ancient Indian wisdom such as Gita

Module	Contents	No of Sessions	Weightage
1	Current Challenges in Business Management & Society <ul style="list-style-type: none"> • Current problems in Business Management • Issues of personal satisfaction, motivation & inspiration • Societal Challenges: In this session, the participants are required to come prepared with two major problems that individuals or organizations or society face today that requires some useful view points and solutions to address. 	9	30%
2	Relevance of Ancient Indian Wisdom for contemporary society <ul style="list-style-type: none"> • Some aspects of learning and understanding Ancient Indian Literature • Three dimensional nature of Ancient Indian Literature • The study of ancient Indian wisdom is complicated by some gross misconceptions pertaining to the literature and its relevance. An attempt will be made to show “how” and “how not” to read the Ancient texts. 	9	30%
3	The notion of Spirituality <ul style="list-style-type: none"> • The notion of Spirituality: Reconciling the “world outside” with the “world within” • The conceptualization of God – Universe – Living Beings • The notion of spirituality will be introduced so that some larger issues can be understood in an overall framework. The session will conclude with how the relationship between God, Universe and the Living beings has 	12	40%

	been conceptualized in Ancient Indian Wisdom		
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Note: In this session, the participants are required to come prepared with two major problems that individuals or organizations or society face today that requires some useful view points and solutions to address.

Evaluation		
1	External viva (University Exam)	100% (External Assessment)

Reference Books:

Sr. No	Author/s	Name of the Book	Publisher	Edition
1.	Swami Dayananda Saraswati	"The value of values"	Arsha Vidya Research & Publication Trust, Chennai.	Latest
2.	Mahadevan, B.	"Inspirational Leadership: Perspectives from Gītā"	D K Print World, New Delhi	Latest

List of Journals / Periodicals / Magazines / Newspapers:

- <http://www.iimb.ernet.in/webpage/b-mahadevan/bhagavad-gita-amp-management>