



School of Business

Value Added Course

Course Title: Financial Literacy to all

Category of Course	Course Code	Credit	Contact Hours	Internal			External	
				Theory	Continuous Assessment	Practical	Theory	Practical
VAC	VASFL101	2	30	-	100%	-	-	-

Course Outcomes(COs)

1. Increasing familiarity with financial literacy and its different aspects.
2. Leading them towards financial well-being by teaching them to manage their money.
3. Making them literate about the personal tax structure of India
4. Enable them to understand the process of tax e-filing

Syllabus:

Module	Contents	No of Sessions	Weightage
1	Introduction to Financial Literacy • Definition and importance of financial literacy • Brief of Financial Inclusion • Industrial revolution and birth of financial literacy • Financial literacy challenges • Personal finance and well being	9	30%
2	Financial Planning and Financial Institutions • Types of Financial Institutions • Understanding banking services • Investment avenues and Financial products • Money Management: Challenges, Importance and Strategies	9	30%
3	Personal Tax • Introduction to personal tax structure in India for personal taxation • Exemptions and deductions for individuals (with Practical problems) • E filing (Hands on)	12	40%

Note: Students may conduct a survey on financial literacy at least to 30 – 50 respondents to measure financial literacy level in their surroundings and share the findings in form of report

Evaluation		
1	Assignments / Quizzes / Class Participation / Role Play/ Project etc.	30% (Internal Assessment)
2	Internal Examination	20% (Internal Assessment)
3	External Examination (University Exam)	50% (External Assessment)

Reference Books:

Sr. No.	Author/s	Name of the Book	Publisher	Edition
1.	Introduction to financial planning		Indian institute of banking and finance	Latest
2.	Financial Planning: A ready Reckoner	Sinha, Madhu	McGraw Hill	Latest
3	Fiancial Literay Basics	Varsha Gondaliya, Vishal Naik, Ramesh M, Divakara Reddy	REST publisher	Latest

List of Journals / Periodicals / Magazines / Newspapers:

The students will have to refer to past issues of the following journals in order to get relevant topic/information pertaining to the subject.

- Business Standard
- Business Today
- Journal of Behavioural Finance
- Journal of Financial Literacy and Wellbeing

CO PO Mapping

CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	High	Medium	Low	Low	Low	Low	Low	Low	Low	High
CO2	High	Medium	Low	Low	Low	Low	Low	Low	Low	High
CO3	High	Medium	Medium	Low	Low	Low	Low	Low	Low	High
CO4	High	High	High	Low	Low	Low	Low	Low	Low	High

