



**School of Business
Value Added Course**

Course Title: Sustainability and Management

Category of Course	Course Code	Credit	Contact Hours	Internal		External	
				Class Participation	Practical	Theory	Practical
VAC	VASSM104	2	30	100%	-	-	-

Course Outcomes (COs)

1. To provide comprehensive knowledge about Sustainability management and its dimensions. Students' employability skills will be enhanced.
2. To equip the students with the conceptual clarity regarding sustainability practices undertaken by organization and its relation to the costs.
3. To enable students to understand the significance of sustainability and CSR reporting (disclosures).
4. To provide students with an understanding of global significance of sustainability management and means of doing it through case studies

Syllabus:

Module	Contents*	No of Sessions	Weightage
1	Overview of sustainability 1.1 Triple bottom line approach – people, planet and profit 1.2 Meaning and need for sustainability management. 1.3 Sustainability development goals, UN Global compact 1.4 Advantages and challenges to sustainability management	9	33%
2	Understanding the People aspect of Triple bottom line 2.1 Meaning and significance of CSR 2.2 Need for CSR and its benefits to organisations 2.3 Need for CSR in India, CSR mandate 2.4 Employee engagement, Social audit, sustainable investing 2.5 Strategic CSR 2.6 CSR reporting 2.7 Case studies in CSR	11	34%
3	Understanding the Planet aspect 3.1 Sustainability practices and environment protection 3.2 Sustainable Value chain. (its relation to organisation costs) 3.3 Life cycle assessment 15 3.4 Case studies of organisations incorporating sustainability practices	10	33%

Note:

1. Activities and content topics may vary according to the feasibility of technical, environmental and physical conditions.

Evaluation		
1	Class Participation	100% (Internal Assessment)

Reference Books:

Sr. No .	Author/s	Name of the Book	Publisher	Edition
1	Kanchi Kohli and Manju Menon	Business Interest and Environmental Crisis	Sage publication	Latest Edition
2	Ankur Chabra	Climate change, sustainability and the world	Sage Publication	Latest Edition

List of Websites/ videos for reference:

- Handbook on CSR by CII
- Voluntary guidelines on CSR 2009 by MCA
- Corporate governance Voluntary Guidelines 2009
- ISO 26000 and International Integrated reporting framework.
- Business strategies for sustainable development by International Institute for sustainable development