

Resource Mobilization Policy

Introduction: Swarnnim University is committed to fostering academic excellence, innovation, and holistic development. To achieve its strategic goals and maintain sustainability, the university prioritizes effective resource mobilization. This policy outlines the framework for mobilizing financial, physical, and intellectual resources to support teaching, research, and community engagement.

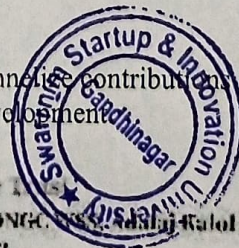
Objectives:

1. **Maximize Resource Utilization:** To ensure optimal use of available resources for the growth and development of the university.
2. **Strengthen Financial Stability:** To diversify and enhance revenue streams, ensuring financial sustainability.
3. **Promote Collaboration:** To engage with various stakeholders for resource generation and capacity building.
4. **Support Research and Innovation:** To mobilize resources for advancing research, innovation, and entrepreneurship.
5. **Sustain Community Development:** To mobilize resources for activities that benefit the community and society at large.

Scope: This policy applies to all departments, centers, and entities associated with Swarnnim University. It encompasses the mobilization of financial, human, infrastructural, and intellectual resources.

Key Resource Mobilization Strategies:

1. **Internal Revenue Generation:**
 - o Enhancing fee collection through value-added programs, certifications, and professional courses.
 - o Monetizing university infrastructure through rentals for events, workshops, and conferences.
 - o Leveraging intellectual property, patents, and consultancy services for revenue.
2. **Government and Non-Governmental Grants:**
 - o Actively pursuing grants from UGC, AICTE, DST, DBT, and other government bodies.
 - o Engaging with NGOs, philanthropic organizations, and CSR initiatives for funding research and development projects.
3. **Industry Partnerships:**
 - o Establishing collaborations with industries for sponsored research, internships, and joint ventures.
 - o Encouraging alumni and industry leaders to contribute through donations, sponsorships, and endowments.
4. **Alumni Contributions:**
 - o Creating an Alumni Association fund to channelize contributions for scholarships, research, and infrastructure development.



- Promoting the culture of giving back among alumni through regular engagements.
- 5. **International Collaborations:**
 - Partnering with international universities and organizations for joint research, academic exchange programs, and project funding.
 - Exploring global grants and scholarships to fund international programs.
- 6. **Public-Private Partnerships (PPP):**
 - Engaging with private entities to develop infrastructure, academic programs, and research facilities.
 - Structuring PPP models to ensure mutual benefits and long-term sustainability.
- 7. **Fundraising and Philanthropy:**
 - Organizing fundraisers, charity events, and crowdfunding campaigns for specific projects.
 - Encouraging contributions from philanthropists and community stakeholders.
- 8. **Efficient Resource Management:**
 - Optimizing existing resources through digitization and process automation.
 - Regularly reviewing and reallocating resources to align with strategic priorities.

Governance and Accountability:

1. **Resource Mobilization Committee (RMC):**
 - A dedicated committee will oversee resource mobilization efforts.
 - The RMC will include representatives from management, faculty, alumni, and external stakeholders.
2. **Monitoring and Reporting:**
 - All resource mobilization activities must be transparent and documented.
 - Annual reports detailing resource utilization and outcomes will be submitted to the governing body.
3. **Compliance:**
 - All resource mobilization activities must comply with legal, regulatory, and institutional guidelines.

Review and Amendments:

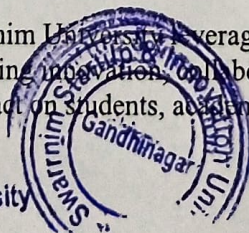
This policy will be reviewed periodically to incorporate new strategies and align with the evolving needs of the university. Amendments will be approved by the governing body of Swarnim University.

Conclusion:

The Resource Mobilization Policy ensures that Swarnim University leverages its strengths and opportunities to achieve sustainable growth. By fostering innovation, collaboration, and accountability, the university aims to enhance its impact on students, academia, and society.



Registrar
Swarnim Startup & Innovation University
At: Boyan Rathod, Gandhinagar.
Managed by G P Jain Charitable Trust



University Campus : Bhojan Rathod, Opposite IITCO, Near ONGC WSS, Adalaj Kalol Highway,
Gandhinagar, Gujarat - 382422.