



SWARRNIM  
STARTUP & INNOVATION  
UNIVERSITY  
WHERE IDEAS COME ALIVE  
INDIA'S FIRST UNIVERSITY FOR STARTUP

# Swarnnim Startup & Innovation University

## Extension and Outreach Policy





## Objectives:

The core objective of extension activity involves identifying community needs and then partnering with local organizations and individuals to address them through awareness campaigns, medical camps, extending knowledge, provide medical services and other institutional resources to the community. Outreach programs enhance learning and applying practicability to curriculum, building of essential values of teamwork, community care and compassion for society. Active participation of students and staff in the same allow a solid reflection about ongoing processes and methods, encouraging modification and advancement through feasible innovation.

## Vision:

To foster a culture of social responsibility by empowering communities through transformative knowledge-sharing and sustainable development initiatives.

## Mission:

- To provide holistic solutions to societal issues by leveraging academic expertise, doctors and fostering inclusive partnerships.
- To bridge academia and community through sustainable initiatives that address health, education, and environmental challenges.

## MODE OF OPERATION:

- A central team, consisting of faculty members from various departments and student co-ordinators will oversee the smooth operation of all extension and outreach activities. The School Principals, Directors and Head of the Departments shall approve each project and initiative, ensuring overall nature of conduction.
- Each department will select two student co-ordinators to lead the team of the students for each semester. The selection and planning of activities shall be done in the first week of every semester.



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- The range and dimensions of activities may be as follows:

**Rural Development:** Health and sanitation awareness drives, medical camps and support initiatives, Infrastructure development (water supply, renewable energy projects).

**Community Empowerment:** Women empowerment programs, Self-help groups and entrepreneurship training, Education initiatives for underprivileged children

**Skill Development:** Vocational training workshops, Digital literacy camps, Job-oriented skill-building initiatives.

**Environment and Sustainability:** Tree plantation drives, Renewable energy projects (e.g., solar panel installations), Waste management and recycling awareness campaigns.

**Health and Wellness:** Free medical and health check-up camps, Blood donation drives.

- When funds from external sources are involved, they should be managed through the university office or a joint account with the university. All accounts related to extension activities are subject to internal audit by the university. Therefore, all transactions must be supported by relevant vouchers and documents and submitted to the audit committee.

## Outcome Indicators:

Extension and outreach programs drive measurable impact through increased literacy, improved health outcomes, skill development, and enhanced livelihoods. Key indicators include the number of beneficiaries, environmental initiatives like afforestation and waste management, and alignment with SDGs. Stakeholder feedback and community transformation validate their long-term success.

  
**Registrar**  
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