

Guest Lecture

2024-25

Workshop on Disruptive Innovation

On 2nd April 2025, Gaurav Kumar, Go-To-Market (GTM) Leader at HCL Technologies, Noida, conducted an interactive workshop on Innovation and its Types for B. Tech and BCA students. The session focused on real-world applications of innovation, emerging tech trends, and career opportunities in disruptive technologies.

Key highlights:

- **Definition of Innovation** and its importance in the digital era.
- **Types of Innovation** (Incremental, Disruptive, Radical, Open, and Business Model Innovation).
- Case studies from HCL Technologies on AI, Cloud, and IoT-driven innovations.
- Interactive Q&A and hands-on activity on ideation techniques.

2. Workshop Details

2.1. Introduction to Innovation

Gaurav Kumar began by explaining:

- **Innovation vs. Invention** While invention is creating something new, innovation improves or applies it effectively.
- Why Innovation Matters?

Drives business growth (e.g., HCL's AI-powered solutions).

Solves real-world problems (healthcare, finance, sustainability).

Enhances employability for engineering & IT students.

2.2. Types of Innovation (With Examples)

Type	Definition	Example
Incremental	Small improvements to existing products/services	HCL's iterative AI model upgrades
Disruptive	New tech that displaces established markets	Cloud computing replacing on- prem servers
Radical	Breakthrough innovations that create new industries	Quantum computing, Neuralink
Open Innovation	Collaborating with external partners for R&D	HCL's partnerships with startups & academia
Business Model	Changing how value is delivered (e.g., subscription models)	SaaS (Software-as-a-Service)

2.3. HCL's Role in Innovation

- Al & Automation: Al-driven IT operations (AlOps) at HCL.
- Sustainable Tech: Green cloud computing initiatives.
- Future Skills: Importance of upskilling in Al, Blockchain, and Cybersecurity.

2.4. Hands-on Activity: "Design Your Innovative Solution"

Students were divided into teams and given a **problem statement** (e.g., "Reduce e-waste using IoT"). They brainstormed solutions using:

- **Design Thinking** (Empathize, Define, Ideate, Prototype, Test).
- **SCAMPER Technique** (Substitute, Combine, Adapt, Modify, Put to another use, Eliminate, Reverse).

Winning Idea: A smart e-waste bin with **Al-based waste segregation** and blockchain tracking for recycling.

3. Key Takeaways for Students

- 1. **Innovation is a skill** It can be learned and applied systematically.
- 2. **Tech trends to watch** AI, Quantum Computing, and Sustainable IT.
- 3. **Career opportunities** HCL and other tech firms seek **innovative problem-solvers**.

4. Feedback & Conclusion

- 95% of students rated the workshop "Highly Engaging."
- Key request: More industry case studies and hackathons.
- Gaurav Kumar's closing remark:

"Innovation isn't just about technology—it's about solving real problems with creativity. Keep experimenting!"

SWARRNIM STARTUP & INNOVATION UNIVERSITY Department of Innovation & Entrepreneurship Workshop on Disruptive Innovation April 2nd, 2025

Sr. No	Name of The Students	Present & Absent
1	Patel Deep Jagdishbhai	✓
2	Motivaras Hensi Dhirajlal	✓
3	Soni Nishi Sanjaykumar	✓
4	Rajyaguru Tirth Ronakbhai	✓
5	Ramani Jeet Vijaybhai	✓
6	Saksham Hemant Pandey	✓
7	Kollur Pushkar Narayanbhai	✓
8	Mahal Tejasveekumar	✓
9	Kunwar Bhavesh Parshuram	✓
10	Mewada Rushil Hiteshbhai	✓
11	Shishodiya Pujya Abhishek	✓
12	Balani Ayush Kailash	✓
13	Barot Anshkumar Maheshbhai	✓
14	Barot Pratham Jayeshkumar	✓
15	Bhambhala Harshad Ravubhai	✓
16	Chawla Jaydeep Suresh	✓
17	Desai Umangkumar Dashrathbhai	✓
18	Meet Jadav	✓

19	Mishra Kriti Manojkumar	✓
20	Parmar Jaiminkumar Navinbhai	✓
21	Parmar Suzan Vinaykumar	✓
22	Patel Akshar Manishkumar	✓
23	Patel Harsh Jagdishkumar	✓
24	Patel Het Narendrakumar	✓
25	Patel Het Tineshkumar	✓
26	Patel Hetkumar Niteshbhai	✓
27	Patel Urvesh Hiteshbhai	✓
28	Prajapati Neelkumar Jitendrakumar	✓
29	Saini Neeraj Umesh	✓
30	Sanandiya Jay Maheshbhai	✓
31	Suthar Hinal Bharatbhai	✓
32	Suthar Pankaj Mangilal	✓
33	Vaghela Hiral Mahendrasinh	✓
34	Zala Kadamba Virbhadrasinh	✓
35	Patel Krish Satishkumar	✓
36	Shah Urvashi Manishbhai	✓
37	Vihabhai Dahyabhai Bharvad	✓
38	Bhaveshkumar Dilipkumar Rathod	✓
39	Patel Deep Jagdishbhai	✓
40	Motivaras Hensi Dhirajlal	✓
41	Soni Nishi Sanjaykumar	✓

42	Rajyaguru Tirth Ronakbhai	✓
43	Ramani Jeet Vijaybhai	✓
44	Saksham Hemant Pandey	✓
45	Kollur Pushkar Narayanbhai	✓
46	Mahal Tejasveekumar	✓
47	Kunwar Bhavesh Parshuram	✓
48	Mewada Rushil Hiteshbhai	✓
49	Shishodiya Pujya Abhishek	✓
50	Balani Ayush Kailash	✓
51	Barot Anshkumar Maheshbhai	✓
52	Barot Pratham Jayeshkumar	✓
53	Bhambhala Harshad Ravubhai	✓
54	Chawla Jaydeep Suresh	✓
55	Desai Umangkumar Dashrathbhai	✓
56	Meet Jadav	✓
57	Mishra Kriti Manojkumar	✓
58	Parmar Jaiminkumar Navinbhai	✓
59	Parmar Suzan Vinaykumar	✓
60	Patel Akshar Manishkumar	✓
61	Patel Harsh Jagdishkumar	✓
62	Patel Het Narendrakumar	✓
63	Patel Het Tineshkumar	✓
64	Patel Hetkumar Niteshbhai	✓

65	Patel Urvesh Hiteshbhai	✓
66	Prajapati Neelkumar Jitendrakumar	✓
67	Saini Neeraj Umesh	✓

Branding and Promotion Workshop

Organized by: Swarrnim Startup and Innovation University

Conducted by: Mr. Saurabh Kumar

Date: 4th February 2025

Target Audience: B. Tech Students (Semester 4)

Topic: Branding and Promotion

Workshop Overview

This insightful workshop was organized for Semester 4 B. Tech students to deepen their understanding of *branding strategies* and *promotion techniques* in the contemporary business environment. Conducted by branding expert **Mr. Saurabh Kumar**, the session aimed to equip students with essential tools for building brand value, communicating effectively with consumers, and enhancing market visibility in competitive industries.

Key Objectives

- 1. **Introduction to Branding Concepts:** Understanding brand identity, brand positioning, and value propositions.
- 2. **Brand Development:** Exploring elements like brand name, logo, tagline, and tone of communication.
- 3. **Promotional Strategies:** Learning about ATL, BTL, and TTL methods of promotion.
- 4. **Digital Branding:** Role of social media, influencer marketing, and content strategy in brand building.
- 5. **Case-Based Learning:** Analyzing how Indian startups and tech companies built their brand presence.

Workshop Highlights

1. Understanding Branding

Mr. Saurabh Kumar initiated the session with real-world examples of successful brands. Key areas covered:

- What is a Brand? More than just a logo; it's the perception in the customer's mind.
- **Brand Positioning:** Techniques to position a brand in a crowded market.
- **Emotional Branding:** Building long-term customer loyalty through trust and consistency.

2. Promotion Techniques

The session emphasized:

- **Traditional vs. Modern Promotion:** Comparative analysis of print, TV, radio vs. digital channels.
- **IMC** (**Integrated Marketing Communication**): Synchronizing promotional tools to ensure brand consistency.

• **Campaign Planning:** Step-by-step strategy to launch a product with effective branding and promotions.

3. Hands-on Activities

- **Live Branding Challenge:** Students formed groups and created mock branding kits (logo, tagline, message).
- **Brand Audit Exercise:** Evaluated popular Indian tech brands on their branding and promotion approach.

4. Industry Case Studies

- Brands like **Zerodha**, **boAt**, **and CRED** were discussed to illustrate:
 - o How they differentiated themselves in a saturated market.
 - o The role of storytelling and customer engagement.

Student Feedback

Students enthusiastically engaged with the session and shared positive reflections:

- "I now understand how branding impacts long-term business success."
- "The difference between promotional tools and how to use them strategically was a great takeaway."
- "I enjoyed building our brand kits and pitching them—it felt like a real-world challenge!"

Conclusion & Recommendations

The Branding and Promotion Workshop proved to be an impactful initiative for B. Tech students, helping them think beyond technology and understand the market-facing side of entrepreneurship. The session fostered creativity, strategic thinking, and collaborative learning.

Recommendations for Future:

- **Follow-Up Sessions:** Deep dive into *digital marketing analytics* and *consumer behavior*.
- **Guest Talks:** Involve branding heads from reputed companies/startups.
- **Brand Labs/Projects:** Encourage semester-long branding projects with mentorship from industry experts.

SWARRNIM STARTUP & INNOVATION UNIVERSITY Department of Innovation & Entrepreneurship February 4, 2025

Sr. No	Name of The Students	Present & Absent
1	Vavaiya prushti sachinbhai	✓
2	Vavaiya princy vipulbhai	✓
3	Juhi jamanbhai vanpariya	✓
4	Jainam hiteshkumar patel	✓
5	Tanuj sandiobhai patel	✓
6	Thakor jinal jashavantbhai	✓
7	Sneha shivkumar baghel	✓
8	Jeel patel	✓
9	Satyadevsinh	✓
10	Nikhilesh gouda	✓
11	Meet shah	✓
12	Manav patel	✓
13	Mihir parmar	✓
14	Simeon farmer	✓
15	Sidharth lohar	✓
16	Priyanka kanjani	√

17	Bhatt janak h.	✓
18	Nikhilesh gouda	✓
19	Meet shah	✓
20	Manav patel	✓
21	Mihir parmar	✓
22	Simeon farmer	✓
23	Sidharth lohar	✓
24	Priyanka kanjani	✓
25	Bhatt janak h.	✓
26	Aayush jayeshbhai patel	✓
27	Sen tejal rajubhai	✓
28	Chavda vishwaraj kalubhai	✓
29	Sharma shomesh alokkumar	✓
30	Lakshya rautela	✓
31	Aditya panchal	✓
32	Shukla ravi kumar	✓
33	Hiral rathod	✓
34	Suvar kinal	✓
35	Upadhyay bansari	✓
36	Saiyed sanobar	✓
37	Jashweer sinh vadher	✓
38	Mulchandani ankita	✓
39	Rohilla devanshu	✓

40	Rajput shakti singh	✓
41	Rarhod tulsi	✓
42	Patel jannvi	✓
43	Lalwani muskan	✓
44	Gopal gupta	✓
45	Parmar mayur vitthalbhai	✓
46	Patel ruchi samirkumar	✓
47	Ankit kumar	✓
48	Gajjar teerth bipinchandra	✓
49	Chaudhary akshay premabhai	✓
50	Bhavyarajsingh rao (old)	✓
51	Bhavyarajsingh rao	✓
52	Rathod yogirajsinh bhupendrasinh	✓
53	Padhiyar ujaliben dineshbhai	✓
54	Jani kavya prakashchandra	✓
55	Fulia jiya nandlal	✓
56	Fulia tursha dayanand	✓
57	Vaghela amit bhikhabhai	✓
58	Solanki kaminiben tarunbhai	✓
59	Darbar sakshi dilipkumar	✓
60	Chaudhary shruti bharatbhai	✓

Guest Session Report

Date: May 6, 2025

Course: Finance and Funding for Startups (NEP-Aligned Curriculum)

Time: 9.30 AM to 12.30 at Auditorium at Swarrnim

Students of

- Bachelor of Business Administration (BBA)
- Bachelor of Arts (BA)
- Bachelor of Computer Applications (BCA)
- Bachelor of Science (B.Sc.)

Guest Speaker:

Dr. Ashish B. Joshi

Professor, School of Management & Finance, Kaushalya – The Skill University

Dr. Ashish Joshi is a distinguished academician with over 22 years of blended experience in academia, consultancy, institutional development, and corporate engagement. He has been associated with national and international institutions, and has led several Faculty Development Programs, Management Development Programs, and corporate trainings across India and abroad.

His academic credentials include the successful completion of two funded research projects worth Rs. 11.00 lakh and Rs. 5.50 lakh, publication of 30+ research papers, articles, and case studies, and the mentorship of eight Ph.D. scholars. Dr. Joshi's contributions to entrepreneurial finance and strategic financial planning make him a valuable resource person for this session.

Session Topic:

Entrepreneurial Finance: Financial Statement Analysis for Startups

Objective of the Session:

This guest session was designed to:

- Familiarize students with the **role of financial statements** in startup planning and decision-making
- Provide practical insights into **how startups use financial data** for survival, scalability, and fundraising
- Develop a foundational understanding of **income statements**, **balance sheets**, **and cash flow statements**
- Bridge the gap between academic finance concepts and real-world startup scenarios

Session Highlights:

Introduction to Entrepreneurial Finance:

Dr. Joshi began the session by explaining that **entrepreneurial finance differs significantly** from conventional corporate finance. For startups, **financial agility, resource optimization, and forecast-based decision-making** are key for survival and growth.

He then introduced students to three **core financial statements**:

- 1. Profit & Loss Account (Income Statement)
- 2. Balance Sheet
- 3. Cash Flow Statement

Each statement was explained with real startup-centric examples and simplified formats that even non-commerce students could understand.

Financial Statement Analysis in Startup Context:

Dr. Joshi elaborated on:

- The significance of burn rate and runway analysis
- Understanding gross margins, EBITDA, and net profit
- Analyzing a startup's liquidity position and solvency
- The impact of operational efficiency and fund allocation

He shared a case example of an **early-stage tech startup** that failed to manage cash flows despite showing profits on paper — highlighting how financial statements must be interpreted in context.

Tools & Techniques Introduced:

Students were introduced to key analysis tools such as:

- Ratio analysis (liquidity, profitability, and solvency)
- Break-even analysis
- Forecasting cash flow projections
- Simple financial dashboards using spreadsheets

Dr. Joshi emphasized the importance of **simple, transparent, and investor-ready financial statements** to attract funding from VCs, angels, and accelerators.

Connection with Entrepreneurial Journey:

One of the most valuable insights was how **financial literacy empowers entrepreneurs** to:

- Make informed decisions in early stages
- Evaluate investor terms and dilution impact

- Track performance against business models
- Pivot based on financial signals

He also explained how investors examine financials to validate assumptions, assess scalability, and ensure sustainability.

Session Outcomes:

By the end of the session, students were able to:

- Understand the **importance of financial statements** in entrepreneurial planning
- Identify key components and indicators in startup finance
- Interpret basic ratios and apply **practical tools** for startup financial analysis
- Appreciate the connection between **financial clarity and investor confidence**

SWARRNIM STARTUP & INNOVATION UNIVERSITY Department of Innovation & Entrepreneurship Financial Funding for startup May 06, 2025

Sr. No	Name of The Students	Present & Absent
1	LUV DHARMENDRA PATEL	✓
2	CHAUHAN SAHIL ASHOKBHAI	✓
3	DARJI LAKSH HASMUKHBHAI	✓
4	ABHAY PANDEY	✓
5	JOSHI RUDRADUTT KALPESH	✓
6	PANARA MIHIR PARESHKUMAR	✓
7	MATHUPIYA DEEPKUMAR DAYABHAI	√
8	TEKCHANDANI YASH PREMBHAI	· ✓
9	KRUNAL LAXMIKANT CHAUDHARY	
10	MEVADA JAYMIN DASHRATHBHAI	·
11	MAKWANA HIMANSHU PARESHBHAI	· ·
	VAIDHYA MANYA SMIRBHAI	-/
12	ACHARYA TIRTH HARESHBHAI	Y
13	SAVALIYA SHLOKKUMAR DHARMESHBHAI	V
14	PATEL KATHAN BRIJESHKUMAR	V
15	RABARI JAY DHARAMSHIBHAI	Y
16	PATEL RUSHIT KUMAR	✓
17	SOJITRA JENISH BHARATBHAI	✓
18		✓
19	SHARMA DHAVANILKUMAR	✓
20	RATHOD ROHITJI DASJRATHJI	✓
21	PATEL DHRUVKUMAR ASHISHBHAI	✓
22	PATEL SHIVAM HITESHBHAI	✓
23	PATEL VED PRAKASHKUMAR	✓
24	DODIYA SHUBHAM UTTAMKUMAR	✓
25	ADARSH KUMAR	✓
26	YUVRAJ SINGH BRAHMDEV SINGH	✓
27	PATEL DHRUV CHANDUBHAI	✓

28	BOLLE PRAVEEN YELLAIAH	✓
29	PATEL DHRUV AMRUTBHAI	✓
30	PARMAR SMIT PRADIPBHAI	✓
31	PATEL OM MAHESHBHAI	✓
32	MODI ARPIT KAMLESHKUMAR	✓
33	PATEL HET JANAKBHAI	✓
34	PATEL JAY BHARATKUMAR	✓
35	PATEL KIRANKUMAR BAPUJIBHAI	✓
36	PATEL MEHUL RAMESHBHAI	✓
37	KAILA DHRUVBHAI GHANSHAYAMBHAI	✓
38	MEVADA KHUSH RAKESHBHAI	✓
39	PATEL VANSHKUMAR JAGDISHBHAI	✓
40	PATEL MEETKUMAR JAGDISHBHAI	✓
41	PATEL YASH VIHABHAI	✓
42	JOSHI NEEL MANOJKUMAR	✓
43		✓
44	PATEL DEV NARENDRABHAI	✓
45	KATARA VIVEKKUMAR PRAKASHBHAI	✓
46	RATHORE MANTHANSINGH MANISHSINGH	✓
47	SHAH JAIMIL MANISHKUMAR	✓
48	JAMADAR FARDIN	✓
49	CHAUHAN PARTH RASHMINKUMAR	✓
50	NINAMA KRISHKUMAR NATWARBHAI	✓
51	YATHARTH MUKESH SONI	✓
52	NIRMIT TRIVEDI KALESHBHAI	✓
53	ELAMPOLAYI GURUPRASAD ANIL	✓
54	NAGARuuAL VASUDEV JIGNESHBHAI	✓
55	SARSAIYA JAYVEER NANDKUMAR	✓
56	NAYAK NAMAN KIRANKUMAR	√
57	PARMAR KRISH ARVINDBHAI	√
58	VAIKARIYA JAINAM	· ✓
59	LUV DHARMENDRA PATEL	· •
	CHAUHAN SAHIL ASHOKBHAI	· /
60		▼

61	DARJI LAKSH HASMUKHBHAI	✓
62	ABHAY PANDEY	✓
63	JOSHI RUDRADUTT KALPESH	✓
64	PANARA MIHIR PARESHKUMAR	✓
65	MATHUPIYA DEEPKUMAR DAYABHAI	✓
66	TEKCHANDANI YASH PREMBHAI	✓
67	KRUNAL LAXMIKANT CHAUDHARY	✓

Guest Session Report

Title of the Session:

"Understanding B2B, B2C, and B2G Models in Modern Business"

Date:

April 8, 2025 (Tuesday)

Venue:

Swarrnim Seminar Hall, Main Campus

Organized by:

Innovation and Entrepreneurship Development Cell Swarrnim Startup & Innovation University, Gandhinagar

About the Speaker:

Mr. Bharat Thakkar

Industrial Consultant | Startup Mentor | SDG Practitioner

Professional Highlights:

- Mentoring 350+ Startups across India
- Consultant to 200+ NGOs and Social Enterprises
- Associated with over 40+ Incubators and Universities
- Active contributor to Sustainable Development Goals (SDGs)
- Expertise in Project Management, Strategic Thinking, Innovation, and Holistic Development

His guiding motto:

"Helping Your Business is My Business"

Objective of the Session:

The session aimed to provide students with a deep understanding of the three fundamental business models:

- B2B (Business to Business)
- B2C (Business to Consumer)
- B2G (Business to Government)

It was designed to help students recognize:

- How each model operates in real-world contexts
- Key differences in their marketing, delivery, and operational strategies
- Career and startup opportunities within each model

Participants:

Students from the following programs participated actively:

- Bachelor of Business Administration (BBA)
- Bachelor of Computer Applications (BCA)
- Bachelor of Ayurvedic Medicine and Surgery (BAMS)

Total Participants: 70+ students

Session Summary:

The session was divided into well-structured segments, covering theoretical concepts backed by practical business scenarios and Mr. Thakkar's personal consulting experiences.

♦ Segment 1: Introduction to Business Models

Mr. Thakkar opened the session by giving a clear definition and operational structure of each business model:

- **B2B**: Transactions between companies (e.g., raw material suppliers to manufacturers)
- **B2C**: Direct interaction between businesses and end consumers (e.g., D2C brands, retail)
- **B2G**: Businesses providing products/services to government organizations (e.g., tender-based projects, public-private partnerships)

He explained how these models differ in terms of sales cycles, customer engagement, pricing strategies, and payment mechanisms.

Segment 2: Practical Examples & Industry Insights

To make concepts relatable, Mr. Thakkar shared multiple case studies:

- **B2B Example**: A Gujarat-based textile company supplying materials to export houses
- **B2C Example**: Ayurvedic brands selling directly to customers via e-commerce
- **B2G Example**: Tech startups supplying IT infrastructure to Smart City projects

He also discussed the **digital shift in B2B and B2C models**, highlighting the role of platforms like LinkedIn, Amazon, and Government e-Marketplace (GeM) portal.

Segment 3: Skill Sets and Career Pathways

Mr. Thakkar emphasized essential skills needed for excelling in each model:

- **B2B**: Negotiation, account management, product customization
- **B2C**: Branding, digital marketing, customer service
- **B2G**: Proposal writing, understanding government procurement, compliances

He encouraged students to explore **entrepreneurship** through incubators and government support schemes.

Key Takeaways:

- Each business model serves a **distinct customer base** and demands a unique operational and marketing approach.
- Startups must clearly define their target market and align the business model accordingly.
- **B2G offers large-scale opportunities** but requires understanding of policy frameworks and government systems.
- Multidisciplinary collaboration (e.g., Ayurveda + tech + business) is key for future innovation.

Student Feedback:

"The examples shared by Mr. Thakkar made even the complex models easy to understand." – BBA Student

"I had never considered B2G as a career path. This session changed my perspective." – BCA Student

"As a BAMS student, I now realize the potential of launching a direct-to-consumer Ayurvedic brand." – BAMS Student

The session on **B2B**, **B2C**, and **B2G** business models by Mr. Bharat Thakkar was highly informative, practical, and inspiring for students from both business and technical backgrounds. His experience across startups, NGOs, and institutional consulting gave students a comprehensive view of how business can be structured across sectors.

This session added great value to Swarrnim University's commitment to developing industry-ready and innovation-driven graduates.

SWARRNIM STARTUP & INNOVATION UNIVERSITY Department of Innovation & Entrepreneurship B2B, B2C and B2G Models In Modern Business April 8, 2025

Sr. No	Name of The Students	ü Present & Absent
1	Bamanya zeel rajubhai	✓
2	Samir ansari	✓
3	Rayka priyam bharatbhai	✓
4	Jain harsh jitendra	✓
5	Baghel ajaysingh mangal singh	✓
6	Chandan kumar mahato	✓
7	Shrimali tarun vipulbhai	✓
8	Patel dev narendrabhai	✓
9	Manthansingh manishsingh rathod	✓
10	Shah jaimil manishkumar	✓
11	Katara vivekkumar prakashbhai	✓
12	Patel safal jigarbhai	✓
13	Jamadar fardin	✓
14	Chauhan parth rashminkumar	✓
15	Hardik vijayraj parmar	✓
16	Nagar priyansh ashokkumar	✓
17	Khambatta cyrus hosang	√
18	Patel digantkumar jayeshbhai	√
19	Joshi neel manojkumar	√
20	Kaila dhruvbhai ghanshyambhai	√
21	Mevada khush rakeshbhai	√
22	Modi arpit kamleshbhai	<i>✓</i>
23	Patel jay bharatkumar	· ·
24	Patel meetkumar jagdishbhai	<i>-</i>

25	Patel om maheshbhai	✓
26	Patel yash vihabhai	✓
27	Patel het janakbhai	✓
28	Patel mehulkumar rameshbhai	✓
29	Patel kirankumar bapujibhai	✓
30	Vansh patel	✓
31	Adarshkumar raghvendra jha	✓
32	Patel dhruv amrutbhai	✓
33	Yuvrajsingh brahmdevsingh	✓
34	Vaghela yashrajsinh natvarsinh	✓
35	Parmar rutvik bharatbhai	✓
36	Parmar smit pradipbhai	✓
37	Patel dhruv chandubhai	✓
38	Panchal rahul kamleshbhai	✓
39	Nagarwal vasudev jigneshbhai	✓
40	Sarsaiya jayveer nandkumar	✓
41	Elampolayil guruprasad	✓
42	Thesiya prince dineshbhai	✓
43	Vadodariya vrushabh bharatbhai	✓
44	Parmar krish arvindbhai	✓
45	Rangrej mehfooz maheboob	✓
46	Vekariya jainam vipulbhai	✓
47	Manush anant patel	✓
48	Yatharth mukesh soni	✓
49	Ninama krishkumar natwarbhai	✓
50	Chauhan lay amit	✓
51	Singh yugkumar vijayshankar	✓
52	Tiwari palak ashok	✓
53	Kevadiya krishil ashokbhai	✓

54	Parmar jigar jaysukhbhai	✓
55	Vekariya henish bharatbhai	✓
56	Goswami meshva mukeshbharthi	✓
57	Bamanya zeel rajubhai	✓
58	Samir ansari	✓
59	Rayka priyam bharatbhai	✓
60	Jain harsh jitendra	✓
61	Baghel ajaysingh mangal singh	✓
62	Chandan kumar mahato	✓
63	Shrimali tarun vipulbhai	✓
64	Patel dev narendrabhai	✓
65	Manthansingh manishsingh rathod	✓
66	Shah jaimil manishkumar	✓
67	Katara vivekkumar prakashbhai	✓

Report on Entrepreneurship as a Career for BA, B.Com, and BBA Students Speaker- Dr. Zahur M Paray, Assistant Professor, EDII, Ahmedabad.

The speaker was invited for a guest session to taka bot Entrepreneurship as a career for management students on March 10, 2025. The speaker gave valuable insights about entrepreneurship as a career for BA, BCom, and BBA students and different academic courses and support provided around the world.

Introduction

Entrepreneurship is no longer confined to billion-dollar startups; it is a dynamic career path offering creative freedom, financial independence, and societal impact. This report evaluates entrepreneurship as a viable career for students pursuing BA, B. Com, and BBA degrees, leveraging global trends, academic insights, and institutional frameworks like EDII's legacy in fostering entrepreneurial mindsets.

Global and National Entrepreneurship Trends (2025)

- **U.S. Entrepreneurial Activity**: The Global Entrepreneurship Monitor (GEM) reports a historic high in Total Entrepreneurial Activity (TEA) at 19%, with diversity in gender, ethnicity, and veteran participation 2.
- **Digital Transformation**: 68% of entrepreneurs derive over 25% of sales digitally, with Al adoption rising to 63% among startups 213.
- **Sustainability Focus**: 60% of new ventures prioritize social/environmental impact over profitability, especially among Gen Z entrepreneurs 2.
- India's Ecosystem: EDII's pan-India programs emphasize MSME growth, with initiatives like the Infibeam AI Accelerator and SBI Digital Business Loans supporting student ventures 6.

2. Entrepreneurship as a Career: Discipline-Specific Insights

A. BA Students

• **Strengths**: Liberal arts graduates bring creativity, critical thinking, and interdisciplinary perspectives—key for social entrepreneurship and niche ventures (e.g., eco-tourism, cultural startups).

Opportunities:

- Minor in Entrepreneurship (e.g., Michigan Ross's interdisciplinary minor) 1.
- Leverage BA skills in market research, storytelling, and community engagement for ventures like content creation or consultancy.

B. B. Com Students

• **Advantages**: Strong foundation in finance, taxation, and accounting—critical for bootstrapping and managing cash flow.

Career Paths:

- Corporate Entrepreneurship: Roles in business development, financial consulting, or franchise management 711.
- Startups: Combine CA/CMA certifications with entrepreneurial ventures
 (e.g., fintech, e-commerce) 11.
- **Curriculum**: B.Com Entrepreneurship programs include courses like *Corporate*Accounting and Social Entrepreneurship 7.

C. BBA Students

• **Skill Alignment**: BBA programs focus on leadership, strategic planning, and operational management—ideal for scaling startups.

• Key Resources:

- Top Programs: University of Houston's Wolff Center (No. 1 in the U.S.)
 offers experiential learning via pop-up ventures and mentorship networks 9.
- Specializations: Technology Entrepreneurship, Social Entrepreneurship
 (e.g., Bauer College's certificates) .
- **Career Outcomes**: Startup founders, business consultants, or innovation managers in corporations.

3. Key Skills for Entrepreneurial Success

- **Universal Competencies**: Risk-taking, adaptability, and opportunity recognition 37.
- **Digital Fluency**: Proficiency in data analytics (81% of entrepreneurs use it) and social media marketing (91% adoption)
- **Sustainability Literacy**: Integrating ESG (Environmental, Social, Governance) principles into business models.

4. Institutional Support and Resources

- Academic Programs:
 - BBA: Michigan Ross's Zell Lurie Institute offers competitions and accelerators like TechArb 1.
 - B.Com: Jain University's Business Clinic Programme bridges theory and practice
- EDII Initiatives:
 - o **Summer Camps**: Youth entrepreneurship training (May–June 2025) 6.
 - o **PGDM-Entrepreneurship**: A 2-year program for venture development

5. Challenges and Mitigation Strategies

- **Financial Barriers**: 48% of aspiring entrepreneurs cite lack of capital; solutions include microloans (e.g., EDII-SBI collaborations) and lean startups (37% launch with <\$1,000)
- **Gender Gaps**: Women report lower self-perception (48% vs. men's 63%); programs like Babson's *WIN Lab* empower female founders.

Conclusion

Entrepreneurship is a versatile career for BA, B.Com, and BBA students, amplified by digital tools, sustainability trends, and institutional ecosystems. EDII's role in nurturing entrepreneurial mindsets—through certificates, accelerators, and community engagement—positions students to thrive in 2025's dynamic landscape.

Recommendations:

- BA Students: Pair entrepreneurship minors with liberal arts strengths.
- B.Com Students: Leverage financial expertise for scalable ventures.
- BBA Students: Utilize action-based curricula (e.g., MAP courses at Michigan Ross)

SWARRNIM STARTUP & INNOVATION UNIVERSITY Department of Innovation & Entrepreneurship Entrepreneurship as a career March 10th, 2025

Sr. No	Name of The Students	Present & Absent
1	Vavaiya prushti sachinbhai	✓
2	Vavaiya princy vipulbhai	✓
3	Juhi jamanbhai vanpariya	✓
4	Jainam hiteshkumar patel	✓
5	Tanuj sandiobhai patel	✓
6	Thakor jinal jashavantbhai	✓
7	Sneha shivkumar baghel	✓
8	Jeel patel	✓
9	Satyadevsinh	✓
10	Nikhilesh gouda	✓
11	Meet shah	✓
12	Manav patel	✓
13	Mihir parmar	✓
14	Simeon farmer	✓
15	Sidharth lohar	✓
16	Priyanka kanjani	✓
17	Bhatt janak h.	✓
18	Nikhilesh gouda	✓
19	Meet shah	✓

20	Manav patel	✓
21	Mihir parmar	✓
22	Simeon farmer	✓
23	Sidharth lohar	✓
24	Priyanka kanjani	✓
25	Bhatt janak h.	✓
26	Aayush jayeshbhai patel	✓
27	Sen tejal rajubhai	✓
28	Chavda vishwaraj kalubhai	✓
29	Sharma shomesh alokkumar	✓
30	Lakshya rautela	✓
31	Aditya panchal	✓
32	Shukla ravi kumar	✓
33	Hiral rathod	✓
34	Suvar kinal	✓
35	Upadhyay bansari	✓
36	Saiyed sanobar	✓
37	Jashweer sinh vadher	✓
38	Mulchandani ankita	✓
39	Rohilla devanshu	✓
40	Rajput shakti singh	✓
41	Rarhod tulsi	✓
42	Patel jannvi	✓

43	Lalwani muskan	✓
44	Gopal gupta	✓
45	Parmar mayur vitthalbhai	✓
46	Patel ruchi samirkumar	√
47	Ankit kumar	√
48	Gajjar teerth bipinchandra	√
49	Chaudhary akshay premabhai	✓
50	Bhavyarajsingh rao (old)	✓
51	Bhavyarajsingh rao	✓
52	Rathod yogirajsinh bhupendrasinh	√
53	Padhiyar ujaliben dineshbhai	✓
54	Jani kavya prakashchandra	✓
55	Fulia jiya nandlal	✓
56	Fulia tursha dayanand	✓
57	Vaghela amit bhikhabhai	✓
58	Solanki kaminiben tarunbhai	√
59	Darbar sakshi dilipkumar	√
60	Chaudhary shruti bharatbhai	✓

Report on Creativity Workshop for Healthcare Innovation

Organized by: Swarrnim Startup and Innovation University

Conducted by: Dr. Shuendu Mishra, Associate Professor, Gitam University,

Visakhapatnam

Date: April 11 2025

Participants: BAMS, BHMS, BPT, and B.Sc Nursing Students

Workshop Overview

This interactive workshop was designed to **foster creative problem-solving skills** among healthcare students, empowering them to **address India's pressing healthcare challenges** through innovation. The session blended **design thinking**, **lateral thinking**, **and hands-on prototyping** to develop patient-centric solutions.

Key Objectives

- a. Develop **out-of-the-box thinking** for healthcare challenges
- b. Apply **creativity frameworks** to real-world medical problems
- c. Design low-cost, scalable healthcare solutions
- d. Encourage interdisciplinary collaboration among medical streams

Workshop Highlights

1. Understanding Creativity in Healthcare

Dr. Mishra began by debunking myths about creativity being "artistic only," showing its critical role in:

- **Medical diagnostics** (e.g., frugal innovations like Jaipur Foot)
- Patient care models (e.g., telemedicine for rural areas)
- Public health campaigns (e.g., Swachh Bharat's behavioural change strategies)

Activity: "Why? Chain" – Students dissected problems like vaccine hesitancy by repeatedly asking "Why?" to uncover root causes.

2. Design Thinking for Medical Innovation

A deep dive into the **5-stage process** with healthcare examples:

- 1. **Empathize:** Role-playing as patients with limited mobility
- 2. **Define:** Framing problems (e.g., "How might we improve physiotherapy adherence?")
- 3. **Ideate:** Brainstorming using *SCAMPER* technique (Substitute, Combine, Adapt, Modify, Put to other uses, Eliminate, Reverse)
- 4. **Prototype:** Building low-fidelity models with everyday materials
- 5. **Test:** Feedback loops from peer "patients"

Output: Student teams demonstrated their thinking skill for

- **Ayurvedic reminder apps(PoC)** with gamification
- **Ergonomic crutches** from PVC pipes
- Community health worker toolkits with visual aids

3. Case Studies of Indian Healthcare Innovations

- Aravind Eye Care: High-volume, low-cost model
- NanoHealth's Saathi: Al for slum health monitoring
- MittiCool Refrigerator: Clay-based vaccine storage

4. Interdisciplinary Solution Sprint

Mixed teams (BAMS+BPT+Nursing) tackled:

- **Problem:** Maternal anemia in tribal areas
- Solutions Proposed:
 - o Iron-rich *laddoos* using local ingredients
 - o AR-enabled nutrition education for ASHA workers
 - "Anemia trains" (mobile clinics on railway routes)

Key Outcomes

- 23 **prototypes** developed for rural/urban health challenges
- 6 teams wished for Swarrnim Incubation centre

 Participants reported 87% improvement in creative confidence (postworkshop survey)

Student Feedback

"Never thought creativity could save lives—this changes how I'll practice medicine!" – BPT Student

"Finally, a workshop where Ayurveda and tech innovators collaborated!" – BAMS Participant

Recommendations

- Advanced Modules: Healthcare-specific TRIZ (Theory of Inventive Problem Solving)
- 2. **Industry Partnerships:** Prototype funding from health ministries
- 3. **Longitudinal Track:** Year-long innovation challenge with hospital tie-ups

SWARRNIM STARTUP & INNOVATION UNIVERSITY Department of Innovation & Entrepreneurship

April 11, 2025

Sr. No	Name of The Students	Present /Absent
1	Bamanya zeel rajubhai	✓
2	Samir ansari	✓
3	Rayka priyam bharatbhai	✓
4	Jain harsh jitendra	✓
5	Baghel ajaysingh mangal singh	✓
6	Chandan kumar mahato	√
7	Shrimali tarun vipulbhai	✓
8	Patel dev narendrabhai	✓
9	Manthansingh manishsingh rathod	✓
10	Shah jaimil manishkumar	✓
11	Katara vivekkumar prakashbhai	✓
12	Patel safal jigarbhai	✓
13	Jamadar fardin	✓
14	Chauhan parth rashminkumar	✓
15	Hardik vijayraj parmar	✓
16	Nagar priyansh ashokkumar	✓
17	Khambatta cyrus hosang	✓
18	Patel digantkumar jayeshbhai	✓
19	Joshi neel manojkumar	✓
20	Kaila dhruvbhai ghanshyambhai	✓
21	Mevada khush rakeshbhai	✓
22	Modi arpit kamleshbhai	✓

Patel meetkumar jagdishbhai Patel om maheshbhai Patel yash vihabhai Patel het janakbhai Patel mehulkumar rameshbhai Patel kirankumar bapujibhai Vansh patel Adarshkumar raghvendra jha Patel dhruv amrutbhai	
25 26 Patel yash vihabhai 27 Patel het janakbhai 28 Patel mehulkumar rameshbhai 29 Patel kirankumar bapujibhai 30 Vansh patel Adarshkumar raghvendra jha	
26 27 Patel het janakbhai 28 Patel mehulkumar rameshbhai 29 Patel kirankumar bapujibhai 30 Vansh patel 31 Adarshkumar raghvendra jha	
27 28 Patel mehulkumar rameshbhai 29 Patel kirankumar bapujibhai 30 Vansh patel 31 Adarshkumar raghvendra jha	
Patel mehulkumar rameshbhai 29 Patel kirankumar bapujibhai Vansh patel 30 Adarshkumar raghvendra jha	
29 30 Vansh patel 31 Adarshkumar raghvendra jha ✓	
30 Adarshkumar raghvendra jha	
31	
32 Tater diffuv affiliational	
33 Yuvrajsingh brahmdevsingh	
Vaghela yashrajsinh natvarsinh	
Parmar rutvik bharatbhai	
Parmar smit pradipbhai	
Patel dhruv chandubhai	
Panchal rahul kamleshbhai	
Nagarwal vasudev jigneshbhai	
Sarsaiya jayveer nandkumar ✓	
Elampolayil guruprasad	
Thesiya prince dineshbhai	
43 Vadodariya vrushabh bharatbhai ✓	
Parmar krish arvindbhai	
Rangrej mehfooz maheboob	
Vekariya jainam vipulbhai	
47 Manush anant patel	
48 Yatharth mukesh soni	
Ninama krishkumar natwarbhai	
50 Chauhan lay amit ✓	
51 Singh yugkumar vijayshankar ✓	

52	Tiwari palak ashok	✓
53	Kevadiya krishil ashokbhai	✓
54	Parmar jigar jaysukhbhai	✓
55	Vekariya henish bharatbhai	✓
56	Goswami meshva mukeshbharthi	✓
57	Bamanya zeel rajubhai	✓
58	Samir ansari	✓
59	Rayka priyam bharatbhai	✓
60	Jain harsh jitendra	✓
61	Baghel ajaysingh mangal singh	✓
62	Chandan kumar mahato	✓
63	Shrimali tarun vipulbhai	✓
64	Patel dev narendrabhai	✓
65	Manthansingh manishsingh rathod	✓
66	Shah jaimil manishkumar	✓
67	Katara vivekkumar prakashbhai	✓

Guest Session Report

Title of the Session:

"Understanding MVP and PoC in Healthcare Innovation"

Date:

April 11, 2025 (Friday)

Venue:

Conference Hall – Faculty of Health Sciences, Swarrnim Campus

Organized by:

Innovation and Entrepreneurship Development Department

Swarrnim Startup & Innovation University, Gandhinagar

Speaker Profile:

Mr. Jiten Thakkar

Certified IPR Expert | Startup Ecosystem Developer | i-Hub Associate

Mr. Jiten Thakkar is a prominent figure in the startup and innovation space, with extensive experience in mentoring health-tech and bio-medical startups. His association with i-Hub Gujarat and multiple incubators has enabled him to guide numerous early-stage ideas into validated, scalable ventures. As a **certified Intellectual Property Rights expert**, he also advises startups on the protection and commercialization of innovations.

Objective of the Session:

The session was specially curated for students of **BAMS** (**Bachelor of Ayurvedic Medicine** & **Surgery**) and **Nursing** programs, to:

- Introduce them to **early-stage innovation tools** like PoC (Proof of Concept) and MVP (Minimum Viable Product)
- Bridge the gap between clinical observations and product development
- Encourage student-led innovations in **Ayurveda**, **Nursing care**, and public health solutions

Session Highlights:

♦ Conceptual Foundation:

The session began with clear distinctions between:

- **PoC** (**Proof of Concept**): A preliminary model used to demonstrate the feasibility of a concept or method, usually within a lab or controlled setting
- MVP (Minimum Viable Product): A basic version of the final product developed to test key features and user acceptance in a real-world setting

Mr. Thakkar explained that PoC and MVP are **not interchangeable**, and each plays a distinct role in the **product development life cycle**, especially in healthcare innovation.

Application in Health Sciences:

He demonstrated how the concepts are applied in the **medical**, **Ayurvedic**, **and patient care contexts**:

- A **PoC in Ayurveda** may involve testing herbal combinations or formulation mechanisms in a controlled environment.
- A **MVP in nursing care** could be a basic mobile application for tracking vitals or patient medication, used on a small group of patients to evaluate usability.

Real examples included:

- A wearable device for elderly care that was first developed as a PoC using basic motion sensors.
- An Ayurvedic formulation delivery system that went through several MVP iterations before getting regulatory clearances.

MVP/PoC Development Process:

Mr. Thakkar outlined the stepwise journey:

- 1. **Idea Identification** Observing a recurring problem in clinical practice or patient interaction.
- 2. **Feasibility Study** (**PoC**) Testing if the idea is scientifically or technologically doable.
- 3. **Prototype/MVP Creation** Building a simplified version of the solution that includes only essential features.
- 4. **User Feedback** Involving patients, caregivers, or doctors to validate the product's effectiveness.
- 5. **Iteration and Scaling** Improving the product based on feedback before full-scale development.

Regulatory and IPR Considerations:

Being an IPR expert, Mr. Thakkar emphasized:

- The importance of protecting ideas and designs early in the PoC or MVP stage.
- How to file **provisional patents** or apply for **design registration** even before product commercialization.

• The role of institutions like **i-Hub**, **SSIP**, and **Startup India** in funding and mentoring student innovators in health sciences.

He encouraged students to integrate **traditional medical knowledge with modern innovation frameworks** and highlighted the support ecosystem available at Swarrnim and in Gujarat for early-stage healthcare startups.

Tools and Support for Students:

The speaker shared information on:

- Available low-cost prototyping tools
- Free access to **SSIP funds** for MVP development
- Mentorship support from incubation centers associated with health-tech and wellness startups

He motivated students to utilize their daily exposure to patient care and traditional Ayurvedic practice as inspiration for developing **innovative**, **practical solutions**.

The session delivered by Mr. Jiten Thakkar offered a **rich**, **practical**, **and structured overview** of how BAMS and Nursing students can move from idea to impact using MVP and PoC frameworks. It laid the groundwork for turning clinical insights into scalable healthcare solutions, with support from both institutional and state-level innovation platforms.

This specialized session strongly aligned with Swarrnim University's goal of promoting healthcare innovation by equipping students with entrepreneurial tools rooted in real-world application.

SWARRNIM STARTUP & INNOVATION UNIVERSITY Department of Innovation & Entrepreneurship Understanding MVP and POC in Healthcare Innovation April 11, 2025

Sr. No	Name of The Students	Present & Absent
	ANSARI AKSHABANU SAMIRBHAI	Tresent w rissent
1	AGAL GAVEAN DUAL DANG DUAL	✓
2	ASAL GAUTAM BHAI RAMJI BHAI	✓
3	ASARI DHIMANT RAMESHCHANDRA	✓
4	AYAR KIRANBHAI NARANBHAI	✓
5	BAMBHANIYA DIVYANG	✓
6	BHARWAD JIGISHA DINESHBHAI	✓
7	BHUVA PRINCI MAYURBHAI	✓
8	BUKHARI ZAHIRABBAS SALIMALTAF	√
9	CHAUDHARI MAITRI SHASHIKANTBHAI	✓
10	CHAUDHARI RIDDHI SHARAD	✓
11	CHAUDHARY GIRISHBHAI VAJABHAI	✓
12	CHAUDHARY JITENDRAKUMAR CHELABHAI	✓
13	CHAUDHARY KALPESHKUMAR RAMJIBHAI	✓
14	CHAUDHARY SUHAGKUMAR ISHVARBHAI	✓
15	CHAUDHARY VIPULBHAI VARDHABHAI	✓
16	CHAUHAN KASHISHBANU ALTAFMIYA	✓
17	CHAUHAN SOHAM DHARMENDRAKUMAR	✓
18	CHAVDA UMESHBHAI NARESHBHAI	✓
19	CHODVADIYA VIDHI JAGDISHBHAI	✓

20	DABHI MADHAVI RANCHHODBHAI	✓
21	DELWADIYA TITHI KISHORBHAI	✓
22	DESAI PARAS VAGHUBHAI	✓
23	DHARTI DHANRAJBHAI PARMAR	✓
24	GADHVI GARGI KANUDAN	✓
25	GAMETI VISHALKUMAR SUBHASHBHAI	✓
26	GOYAL BHARGAVIBEN IJAYKUMAR	✓
27	HADIYA BHAUTIK HIMMATBHAI	✓
28	HARICHANDRASINH DALUBHA VAGHELA	✓
29	JADAV JAY YOGESH BHAI	✓
30	JAINA VISHWAS	✓
31	JANI SHUBH TUSHAR KUMAR	✓
32	JOSHI BHAVESHKUMAR SURESHBHAI	✓
33	KALSARIYA HARDIK SHAMJIBHAI	✓
34	KAMOL ANSHIKABEN RAJESHBHAI	✓
35	KANHAI NILAMKUMAR PATEL	✓
36	KANZARIYA VIDHI SHAILESHKUMAR	✓
37	KAPATEL NEER HIRENKUMAR	✓
38	KATARIYA CHANDRESH MOHANBHAI	✓
39	KOHLI SHRADHDHA VISHNUBHAI	✓
40	KUKAD BHARAT RAJESHBHAI	✓
41	LUTYA BADAL AMARATBHAI	✓
42	MACHHI RUTVIK PRAVINBHAI	✓

43	MAKWANA KRISHNA JITENDRA	✓
44	MARKANA SHIVALEE RAMESHBHAI	✓
45	MISHRA ALOKKUMAR DEEPAKKUMAR	✓
46	NAKUM PIYUSH GOVINDBHAI	✓
47	NANDANIYA RAJ KARSHANBHAI	✓
48	PADHARIYA JANVI SURESHBHAI	✓
49	PANCHAL NIRALI KALPESHKUMAR	✓
50	PARGHI DIMPALBEN VIRJJIBHAI	✓
51	PARGI KOMAL FATESINH	✓
52	PARMAR JIYAKUMARI	✓
53	PARMAR NIKITABEN HARGOVANBHAI	✓
54	PARMAR TRUSHALI HASMUKHBHAI	✓
55	PATEL BHASHA PARESHBHAI	✓
56	PATEL DEEPKUMAR PARESHBHAI	✓
57	PATEL HELIBEN ASHVINBHAI	✓
58	PATEL HETABEN PIYUSHBHAI	✓
59	PATEL KRUSHANGI YOGESHKUMAR	✓
60	PATEL RUTVEE PRAKASH KUMAR	✓
61	PATEL TVESHA CHANDRAKANT	✓
62	PATEL VISHWA JAYANTIBHAI	✓
63	PATHAN MARIYAKIBTIYAH MEHBOOB KHAN	✓
64	PRAJAPATI AYUSH SATISHKUMAR	✓
65	PUJARA PAYALBEN KAMLESHBHAI	✓

66	RABARI ALPESH JORABHAI	✓
67	RATHOD HARIPRIYAKUMARI JITENDRASINH	✓

Workshop Report: Critical Thinking in the Digital Age

Date:12th February 2025 **Program:**B.Sc – sem-2

Resource Person: Mr. Gaurav Kumar, Go-To-Market (GTM) Leader, HCL Corporation

Venue: Seminar Hall, Swarrnim Startup and Innovation University

Organized by: Department of Computing & IT

Purpose of the Workshop

The rapidly evolving digital landscape demands more than just technical proficiency—it requires the ability to think clearly, reason logically, and solve complex problems. With this in mind, the Department of Computing & IT hosted a one-day workshop on *Critical Thinking in the Digital Age* for final-year BCA students. The session was led by Mr. Gaurav Kumar, an industry expert with extensive experience in GTM strategy at HCL Corporation.

Key Themes Addressed

- Definition and Role of Critical Thinking in Tech Careers
- Differentiating Opinion from Evidence in Decision-Making
- Digital Information Literacy: Evaluating Authenticity and Bias
- Approaching Software and Client Problems Analytically
- Workplace Relevance: How Tech Professionals Apply Critical Thinking Daily

Session Flow and Engagement

- **Opening Remarks:** The session commenced with a welcome note from the Head of Department, followed by a brief introduction to the speaker.
- **Interactive Presentation:** Mr. Gaurav Kumar delivered an insightful talk on how critical thinking extends beyond academics and plays a significant role in project management, debugging, product development, and client handling.
- **Live Case Analysis:** Students were given scenarios drawn from real tech situations—such as project delays, unclear client requirements, and ambiguous data sets—to analyze and propose logical solutions.
- **Group Activity:** Participants were divided into small teams for a "Think Critically Challenge" where they had to tackle a mock startup problem, identify assumptions, assess data, and draw conclusions.
- **Open House Discussion:** Students posed questions about applying critical thinking during internships, in software testing, and while working in agile environments.

Learning Outcomes

By the end of the session, students were able to:

- Identify cognitive biases and avoid faulty assumptions.
- Apply structured thinking to real-world software and business problems.
- Enhance their questioning and interpretation skills to improve decision-making.

Student Reflections

"The workshop taught me to pause, question, and analyze rather than rush to conclusions." — Patel DhyaniB.Sc Student

"It was not just a lecture but a real mental workout. I now realize how much critical thinking is required even in coding."

— Ayush Chauhan

Conclusion

The Critical Thinking Workshop was a meaningful initiative to foster reflective, logical, and independent thinking among tech students. As the IT industry grows increasingly complex, the ability to assess information critically becomes not just valuable—but essential.

Attendance Of B.Sc

Sl No.	Branch	Name of Student	Enrolment No	Presence (\(\sqrt{X} \)
1	Biotechnology	ChampaneriNaitikKamleshbhai	2354001001	√
2	Biotechnology	PariharAbhayMahipalsingh	2354001002	√
3	Biotechnology	Harsh Dipakbhai Shah	2354001003	√
4	Biotechnology	Patel Jainamkumarkalpeshkumar	2354001004	√
5	Biotechnology	PrajapatiTakshRajeshbhai	2354001005	√
6	Biotechnology	Luhar Anjali Arvindbhai	2354001006	√
7	Biotechnology	Patel Pal Vinodkumar	2354001007	✓
8	Biotechnology	ParmarNiyatiJayantibhai	2354001008	✓
9	Biotechnology	Patel ArthBipinbhai	2354001009	√
10	Biotechnology	Joshi RutwaHirenkumar	2354001010	√
11	Biotechnology	RavalYashviNirav	2354001011	√
12	Biotechnology	PrajapatiKriyaRashmikant	2354001012	✓
13	Biotechnology	ChaturvediNileshLalitbhai	2354001013	✓
14	Biotechnology	SoniRudraPareshkumar	2354001016	✓
15	Biotechnology	Patel Manya Chirag	2354001017	✓
16	Biotechnology	RavalRutviHiteshbhai	2354001018	✓
17	Microbiology	Dishaa Chauhan	2354004001	√

18	Microbiology	KrupalSatasiya	2354004002	✓
19	Microbiology	Chaudhary MaheshbhaiDevabhai	2354004003	√
20	Microbiology	Patel DarshanManishbhai	2354004004	✓
21	Microbiology	SojitraRiddhiAshokbhai	2354004005	✓
22	Microbiology	Ladumor Jasmin Batuchbhai	2354004006	✓
23	Microbiology	Patel KahaniSanjaykumar	2354004007	√
24	Microbiology	ChandelDevanshiMadanlal	2354004008	√
25			2354004009	√
	Microbiology	Chaudhary JiyaShaileshkumar		√
26	Microbiology	Parikh SahilAnilbhai	2354004010	√
27	Microbiology	PrajapatiNandaniNitinkumar	2354004011	✓
28	Microbiology	Aditi Vijay Pidadi	2354004012	✓
29	Microbiology	Shah YashviAtulkumar	2354004013	✓
30	Microbiology	TemelilJisha Jose	2354004014	√
31	Microbiology	Patel RutuManishbhai	2354004015	√
32	Microbiology	GadhaviRuchiMaheshdan	2354004020	√
33	Microbiology	Patel PrachiSanjaykumar	2354004021	√
34	Microbiology	VeditaJyotibenKadel	2354004022	√
35	Microbiology	Patel DhyaniBansibhai	2354004023	√
36	Microbiology	LotwaniHeeya Sandeep	2354004024	√
37	Microbiology	Patel Siddhi Jigneshbhai	2354004025	✓
38	Microbiology	Sharma DhwaniSunilbhai	2354004026	✓
39	Microbiology	Patel DevanshiVinodbhai	2354004027	✓
40	Microbiology	Solanki VidhiKirtikumar	2354004028	✓

SWARRNIM STARTUP & INNOVATION UNIVERSITY Department of Innovation & Entrepreneurship Critical Thinking In Digital Age February 12th, 2025

		I
Sr. No	Name of The Students	Present & Absent
1	Parmar sameep narottambhai	✓
2	Barad divyraj dilipsinh	✓
3	Bhavsar abhishek ramchandra	✓
4	Patel vaibhav rameshbhai	✓
5	Upadhyay dhruv himanshu	✓
6	Soni anjani pradeep	✓
7	Saiyed anamakhter akhter	✓
8	Saiyed mobasara razaali	✓
9	Thakkar karan prakashbhai	✓
10	Patel prahalad vinodbhai	✓
11	Patel yashkumar bharatbhai	✓
12	Prajapati sagar rajubhai	✓
13	Prajapati vishal pareshkumar	✓
14	Shah neel dhirajkumar	✓
15	Thakor vikrambhai mafaji	✓
16	Khant divyaraj jasubhai	✓
17	Makavana pankajbhai	✓
18	Dalwani juhi sunilkumar	✓
19	Jani janvi atulkumar	✓
	•	•

20	Kaila shreya sukhdevbhai	✓
21	Khatri pooja laxmandas	✓
22	Makwana richa kanubhai	✓
23	Moradiya nidheeben	✓
24	Pandit rucha madhusudan	✓
25	Parmar roshni natubhai	✓
26	Patel tithi lalabhai	✓
27	Patel sefali manish	✓
28	Labana priteshkumar rajubhai	✓
29	Labana bhumika vinodbhai	✓
30	Lodhiya nikita rupeshbhai	✓
31	Patel vidhiben bharatbhai	✓
32	Trivedi akshansh rishikesh	✓
33	Vyas prutha alpeshbhai	✓
34	Patel sachi dipakkumar	✓
35	Ansari saminkausar irfan	✓
36	Jamani hasnain sajjadali	✓
37	Mansuri aateka mohammed	✓
38	Mansuri humera rafiqbhai	✓
39	Nayak devansh jigneshbhai	✓
40	Patel devanshi mahendrabhai	✓
41	Shaikh aliza sirajahmed	✓
42	Somani nidhi giriraj	✓

43	Amreliya pratik pravinbhai	✓
44	Dabhi dhavalsinh jasvantsinh	✓
45	Desai sanjay sendhabhai	✓
46	Kesur harsh babubhai	✓
47	Panchal devangkumar	✓
48	Thakkar sweta ramanlal	✓
49	Thakkar utsavi prakashkumar	✓
50	Shaikh hasnen irfnbhai	✓
51	Jain shubham hiralal	✓
52	Kalsariya piyush gunvatbhai	✓
53	Oza deep kishorbhai	✓
54	Patani jagruti rakeshbhai	✓
55	Patel vivekkumar	✓
56	Suthar harsh baldevbhai	✓
57	Vaghela satyajeetsinh	✓
58	Dankhra vinaykumar	✓
59	Makwana aakash rameshbhai	✓
60	Mansuri manal mehboob	✓

Guest Session Report

Date: May 12, 2025 (Monday)

Time 10 AM to 11 AM

Target Audience:

Students from

- Bachelor of Physiotherapy (BPT)
- Bachelor of Science in Nursing

Organized by:

Innovation and Entrepreneurship, Swarrnim Startup and Innovation University

Speaker Profile:

Mr. Jiten Thakkar

Certified IPR Expert | Startup Ecosystem Consultant | Ex-iHub Associate

Mr. Jiten Thakkar is a seasoned professional actively engaged in India's growing startup and innovation ecosystem. With a strong background in Intellectual Property Rights (IPR) and startup mentoring, Mr. Thakkar has contributed to various innovation-focused initiatives at incubation centers, particularly iHub, Gujarat. His expertise lies in simplifying complex legal and entrepreneurial topics for early-stage innovators, students, and healthcare professionals.

Session Topic:

"Concepts of Intellectual Property Rights (IPR): Relevance in Healthcare and Allied Sectors"

Session Objectives:

This session aimed to:

- Introduce the **fundamentals of Intellectual Property Rights (IPR)** to students from the healthcare domain
- Highlight the **importance of protecting innovations** in physiotherapy, nursing, and healthcare technologies
- Foster a culture of legal awareness and ethical innovation
- Explain the **IPR lifecycle**, types of protection, and basic filing procedures

•

Session Highlights:

What is IPR?

Mr. Thakkar began by defining IPR as a **legal right that provides protection to original ideas and innovations**. He broke down the concept into understandable parts, focusing on:

- Patents
- Trademarks
- Copyrights
- Design Rights
- Trade Secrets

Each type was explained with **real-world examples** relevant to healthcare, such as medical devices, herbal formulations, wellness brands, clinical software, and digital health platforms.

Why IPR Matters for Healthcare Students:

Addressing students from BPT and Nursing backgrounds, Mr. Thakkar emphasized that:

- Innovations in therapeutic techniques, rehabilitation aids, diagnostic procedures, and community health solutions can and should be protected.
- With the rise of Ayurveda-Naturopathy integrations, health-tech startups, and nursing-based innovations, IPR has become essential in career progression and entrepreneurship in the health domain.
- Ignorance of IPR can lead to idea theft, loss of commercialization potential, and legal disputes.

IPR Lifecycle and Process:

Mr. Thakkar offered a walkthrough of the lifecycle of patent filing:

- 1. Ideation and documentation
- 2. Prior-art search
- 3. Provisional application
- 4. Complete specification and filing
- 5. Examination and publication
- 6. Grant and protection

He also explained how **trademark registration** and **design protection**can be quick wins for branding innovations like physiotherapy devices, herbal product lines, and health awareness modules.

Simplified Tools and Portals:

To make the session practical, Mr. Thakkar introduced:

- The **IP India Portal** for e-filing
- WIPO database for global searches

• Startup India's IPR support scheme for students and innovators

Myths and Misconceptions:

He clarified many misconceptions such as:

- "Only tech-based startups need patents" False
- "A small idea cannot be protected" False
- "IPR is too expensive for students" False (especially with government subsidies)

Key Learning Outcomes:

By the end of the session, students:

- Understood the **importance and relevance of IPR** in their respective healthcare fields
- Gained clarity on **how to protect innovations** and start entrepreneurial ventures ethically
- Were introduced to **basic filing mechanisms and legal frameworks** to secure their ideas
- Became aware of how to engage with **incubation and legal support systems** in Gujarat and beyond

The guest session on "Concepts of IPR" by Mr. Jiten Thakkar proved to be a highly relevant and empowering experience for the students of BPT and Nursing. It underscored the value of innovation protection in healthcare education, preparing students to engage more confidently with the entrepreneurial ecosystem.

The session also aligns with the university's commitment to **entrepreneurial mindset development and legal literacy**, particularly in the context of **health science innovation**.

SWARRNIM STARTUP & INNOVATION UNIVERSITY Department of Innovation & Entrepreneurship Concept of IPR May 12, 2025

Sr. No	Name of The Students	ü Present & Absent
1	Bamanya zeel rajubhai	✓
2	Samir ansari	✓
3	Rayka priyam bharatbhai	✓
4	Jain harsh jitendra	✓
5	Baghel ajaysingh mangal singh	✓
6	Chandan kumar mahato	✓
7	Shrimali tarun vipulbhai	✓
8	Patel dev narendrabhai	✓
9	Manthansingh manishsingh rathod	✓
10	Shah jaimil manishkumar	✓
11	Katara vivekkumar prakashbhai	✓
12	Patel safal jigarbhai	✓
13	Jamadar fardin	✓
14	Chauhan parth rashminkumar	✓
15	Hardik vijayraj parmar	✓
16	Nagar priyansh ashokkumar	✓
17	Khambatta cyrus hosang	✓
18	Patel digantkumar jayeshbhai	✓
19	Joshi neel manojkumar	✓
20	Kaila dhruvbhai ghanshyambhai	✓
21	Mevada khush rakeshbhai	✓
22	Modi arpit kamleshbhai	✓
23	Patel jay bharatkumar	✓
24	Patel meetkumar jagdishbhai	✓

25	Patel om maheshbhai	✓
26	Patel yash vihabhai	✓
27	Patel het janakbhai	✓
28	Patel mehulkumar rameshbhai	✓
29	Patel kirankumar bapujibhai	✓
30	Vansh patel	✓
31	Adarshkumar raghvendra jha	✓
32	Patel dhruv amrutbhai	✓
33	Yuvrajsingh brahmdevsingh	✓
34	Vaghela yashrajsinh natvarsinh	✓
35	Parmar rutvik bharatbhai	✓
36	Parmar smit pradipbhai	✓
37	Patel dhruv chandubhai	✓
38	Panchal rahul kamleshbhai	✓
39	Nagarwal vasudev jigneshbhai	✓
40	Sarsaiya jayveer nandkumar	✓
41	Elampolayil guruprasad	✓
42	Thesiya prince dineshbhai	✓
43	Vadodariya vrushabh bharatbhai	✓
44	Parmar krish arvindbhai	✓
45	Rangrej mehfooz maheboob	✓
46	Vekariya jainam vipulbhai	✓
47	Manush anant patel	✓
48	Yatharth mukesh soni	✓
49	Ninama krishkumar natwarbhai	✓
50	Chauhan lay amit	✓
51	Singh yugkumar vijayshankar	✓
52	Tiwari palak ashok	✓
53	Kevadiya krishil ashokbhai	✓

54	Parmar jigar jaysukhbhai	✓
55	Vekariya henish bharatbhai	✓
56	Goswami meshva mukeshbharthi	✓
57	Bamanya zeel rajubhai	✓
58	Samir ansari	✓
59	Rayka priyam bharatbhai	✓
60	Jain harsh jitendra	✓
61	Baghel ajaysingh mangal singh	✓
62	Chandan kumar mahato	✓
63	Shrimali tarun vipulbhai	✓
64	Patel dev narendrabhai	✓
65	Manthansingh manishsingh rathod	✓
66	Shah jaimil manishkumar	✓
67	Katara vivekkumar prakashbhai	✓

Guest Session Report on Service and Product

"Topic: "Products vs. Services: Entrepreneurial Pathways in the 21st Century"

Date: 16 April 2025

Audience: B.Tech – Semester 6 Students

Organised by IE, Swarrnim Startup and Innovation University

About the Guest Speaker:

Ms. Supriya Pathak

Assistant Professor, Karnavati University Entrepreneurship Educator | Design Thinking Facilitator | Startup Mentor

With a passion for shaping innovative minds, **Ms. Supriya Pathak** brings a perfect blend of academic rigor and startup experience. She has mentored numerous student-led ventures and specializes in simplifying complex entrepreneurial concepts for technical students, particularly in the **product-service innovation space**.

Session Purpose:

In today's innovation-driven economy, technical students must understand the **difference** and interconnection between products and services — a foundational element for building successful entrepreneurial ventures.

This session aimed to:

- Clarify the characteristics of **product-based vs. service-based startups**
- Highlight how B.Tech students can identify **startup opportunities** within both domains
- Guide students in **designing their own entrepreneurial pathways** using engineering skills

Session Flow & Highlights:

1. Icebreaker: "Product or Service?"

The session began with a lively interactive game where students had to classify items as products, services, or hybrid offerings. Examples included:

- Netflix (Service)
- Swiggy (Hybrid)
- Bluetooth Earbuds (Product)
- Consultancy Firms (Service)

This quick activity helped students rethink everyday business interactions through an entrepreneurial lens.

2. Understanding the Core Concepts:

Ms. Pathak then introduced the **key differences** between the two models:

Aspect	Product-Based Business	Service-Based Business
Tangibility	Physical or digital product	Intangible, experience-based
Scalability	Easier to scale with automation	Scaling requires more workforce
Investment	Often capital intensive	Skill-based, lower initial capital
Customization	Limited unless digital	Highly customizable

3. Engineering Meets Entrepreneurship:

Ms. Pathak related the topic specifically to B.Tech students by showcasing examples such as:

- **Product Innovation:**IoT-based energy-saving devices, 3D-printed tools, student-built hardware
- **Service Innovation:** App development for local SMEs, technical consulting for manufacturing units, repair & maintenance startups

She explained how engineering knowledge can be applied to both—either to design a product or to deliver a technology-enabled service.

4. From Idea to Execution: The Startup Mindset

The speaker walked students through:

- Identifying a problem
- Deciding whether a **product** or **service** is a better solution
- Validating the model through small-scale experiments
- Importance of customer feedback and prototyping

She also touched upon the **Lean Startup methodology**, explaining how MVPs apply to both product and service businesses.

5. Startup Inspiration Corner:

Ms. Pathak shared inspiring real-life examples of tech-based startups by engineering graduates:

- **Product-based:** A low-cost water purifier designed by mechanical engineers
- **Service-based:** A cloud-storage startup offering encrypted backups to small businesses

These stories helped students realize that **entrepreneurship is within reach**, regardless of specialization.

Outcome of the Session:

- Students understood the **strategic and operational differences** between products and services
- They discovered how **engineering skills can be applied to value creation** through both models.
- The session sparked interest in **problem-solving beyond the classroom**, encouraging innovation-led thinking.
- Students gained clarity on **how to start small**, whether it's a device, an app, or a technical service.

The guest session by Ms. Supriya Pathak was more than just an academic talk — it was a **call to action** for B.Tech students to take ownership of their ideas and consider whether their solutions are best offered as a **product**, a **service**, or **both**. Her clarity, examples, and high energy made the session one to remember.

It was a session that transformed perspectives and planted the seed of entrepreneurship among tomorrow's engineers.

SWARRNIM STARTUP & INNOVATION UNIVERSITY Department of Innovation & Entrepreneurship Product Vs Service April 16, 2025

Sr. No	Name of The Students	Present & Absent
1	MISTRY DEVANSHI PARAGKUMAR	✓
2	VALAND HARESHKUMAR AMRUTBHAI	✓
3	PATEL VISHVAM HASMUKHBHAI	✓
4	DOBARIYA DEEPKUMAR ARAVINDBHAI	✓
5	JAVED DUNEJA RAJENDRAKUMAR	✓
6	MAKWANA AKASH ALPESHBHAI	✓
7	PANDYA VIVEK HIRENDBHAI	✓
8	PATEL NEHA VIKASBHAI	✓
9	MISTRY DHRUV NIRAVKUMAR	✓
10	BAROT KUSH MAHENDRAKUMAR	✓
11	PANDYA NAYAN V	✓
12	PRAJAPATI AMAN KAMLESHBHAI	✓
13	BHEDI BHARATKUMAR KALUBHAI	✓
14	PATEL MAITRY BHUPATBHAI	✓
15	ASODIYA PRANAY BHAVINKUMAR	✓
16	VYAS GAUTAM KARAMSHIBHAI	✓
17	KANZARIYA MANTHAN DEVRAJBHAI	✓
18	YADAV ABHISHEK SATENDRASINGH	✓
19	SHAH HANI KAMLESHKUMAR	✓

20	BHATT YAGNESH BHARATBHAI	✓
21	CHAVDA HINAL UPENDRASINH	✓
22	ZALAWADIA CHINTAN BHARATBHAI	✓
23	PIPALIYA SAVAN NILESHBHAI	✓
24	THAKUR ROMA JAIPARTAPSINGH	✓
25	PATEL MITESHKUMAR BHARATBHAI	✓
26	JOSHI VIDHI BHARATBHAI	✓
27	PRAJAPATI YUG PARESHBHAI	✓
28	DESAI JANISHKUMAR NILESHKUMAR	✓
29	BHAKHAR KRISTAL MUKESHBHAI	✓
30	CHAUDHARI HET RAMESHKUMAR	✓
31	VALAND HARESHKUMAR AMRUTBHAI	✓
32	LIPSA NITESHBHAI DABHI	✓
33	PATEL DHARM RAMESHBHAI	✓
34	PRASHANT BHATT	✓
35	SARANYA KALAMSETTY	✓
36	HANSIKA VOHRA	✓
37	KARTIK DAYAL	✓
38	TRIVEDI DEVARSH NIMISHKUMAR	✓
39	SHUKLA MILIND KAMLESHBHAI	✓
40	PARMAR AKSHAY MAHESHBHAI	✓
41	MISTRY DEVANSHI PARAGKUMAR	✓
42	VALAND HARESHKUMAR AMRUTBHAI	✓

43	PATEL VISHVAM HASMUKHBHAI	✓
44	DOBARIYA DEEPKUMAR ARAVINDBHAI	✓
45	JAVED DUNEJA RAJENDRAKUMAR	✓
46	MAKWANA AKASH ALPESHBHAI	✓
47	PANDYA VIVEK HIRENDBHAI	✓
48	PATEL NEHA VIKASBHAI	✓
49	MISTRY DHRUV NIRAVKUMAR	✓
50	BAROT KUSH MAHENDRAKUMAR	✓
51	PANDYA NAYAN V	✓
52	PRAJAPATI AMAN KAMLESHBHAI	✓
53	BHEDI BHARATKUMAR KALUBHAI	✓
54	PATEL MAITRY BHUPATBHAI	✓
55	ASODIYA PRANAY BHAVINKUMAR	✓
56	VYAS GAUTAM KARAMSHIBHAI	✓
57	KANZARIYA MANTHAN DEVRAJBHAI	✓
58	YADAV ABHISHEK SATENDRASINGH	✓
59	SHAH HANI KAMLESHKUMAR	✓
60	BHATT YAGNESH BHARATBHAI	✓
61	CHAVDA HINAL UPENDRASINH	√
62	ZALAWADIA CHINTAN BHARATBHAI	✓
63	PIPALIYA SAVAN NILESHBHAI	✓
64	THAKUR ROMA JAIPARTAPSINGH	✓
65	PATEL MITESHKUMAR BHARATBHAI	✓

66	JOSHI VIDHI BHARATBHAI	✓
67	PRAJAPATI YUG PARESHBHAI	✓

Business Plan Workshop

Organized by: Swarrnim Startup and Innovation University

Conducted by: *Dr. Arun Mishra, Gitam University, Bangalore*

Date: 17th January 2025



Workshop Overview

This workshop was designed for **BBA**, **B. Com**, **BA**, and **B.Sc.** students to introduce them to the fundamentals of business planning, entrepreneurship, and startup strategies. The session aimed to provide students with practical insights into creating viable business models, financial planning, and market analysis.

Key Objectives

- 1. **Understanding Business Plans**: Components, importance, and structure.
- 2. **Market Research & Feasibility Analysis**: Identifying opportunities and target audiences.

- 3. **Financial Planning & Funding Strategies**: Revenue models, cost structures, and investor pitching.
- 4. **Startup Ecosystem**: Role of incubators, accelerators, and government schemes.
- 5. **Case Studies & Hands-on Exercises**: Learning from successful startups and developing mock business plans.

Workshop Highlights

1. Introduction to Business Planning

Dr. Arun Mishra began with an **interactive lecture** on:

- Definition & Purpose: Why a business plan is crucial for startups and investors.
- **Key Components**: Executive summary, market analysis, operations plan, financial projections, and risk assessment.
- **Common Mistakes**: Overestimating revenue, ignoring competition, and a lack of scalability.

2. Market Research & Feasibility Study

Students learned:

- **SWOT & PESTEL Analysis**: Tools for evaluating business viability.
- **Customer Segmentation**: Identifying target demographics and pain points.
- Competitor Benchmarking: Analysing competitors to find gaps in the market.

3. Financial Planning & Funding

- Revenue Models: Subscription, freemium, and B2B vs. B2C strategies.
- **Cost Structures**: Fixed vs. variable costs, break-even analysis.
- **Funding Options**: Bootstrapping, angel investors, venture capital, and government grants (e.g., Startup India).

4. Hands-on Business Plan Development

- Group Activity: Students worked in teams to draft a mini business plan for a hypothetical startup.
- Pitch Practice: Selected teams presented their ideas, receiving feedback from Dr.Arun Mishra.

5. Startup Ecosystem & Career Opportunities

- Incubators & Accelerators: How institutions like Swarrnim Startup & Innovation University support young entrepreneurs.
- Career Paths: Roles in startups, consulting, and corporate strategy.
- Success Stories: Case studies of startups like Zomato, Ola, and Byju's.

Student Feedback

Participants found the workshop **highly engaging and practical**, with key takeaways including:

- "Learned how to structure a business plan step-by-step."
- "The financial planning session was eye-opening—now I understand funding options better."
- "Pitching our ideas and getting expert feedback was the best part!"

Conclusion & Recommendations

The workshop successfully equipped students with **essential business planning skills**, fostering an entrepreneurial mindset. Future enhancements could include:

- Industry Expert Panels: Inviting startup founders to share real-world experiences.
- Advanced Financial Modeling Workshops: Using tools like Excel and financial forecasting software.
- **Incubation Support**: Connecting students with Swarrnim's startup incubation programs.

SWARRNIM STARTUP & INNOVATION UNIVERSITY Department of Innovation & Entrepreneurship Business Plan Workshop January 17th, 2025

Sr. No	Name of The Students	Present & Absent
1	Vavaiya prushti sachinbhai	✓
2	Vavaiya princy vipulbhai	✓
3	Juhi jamanbhai vanpariya	✓
4	Jainam hiteshkumar patel	✓
5	Tanuj sandiobhai patel	✓
6	Thakor jinal jashavantbhai	✓
7	Sneha shivkumar baghel	√
8	Jeel patel	✓
9	Satyadevsinh	✓
10	Nikhilesh gouda	✓
11	Meet shah	✓
12	Manav patel	✓
13	Mihir parmar	√
14	Simeon farmer	√
15	Sidharth lohar	√
16	Priyanka kanjani	✓
17	Bhatt janak h.	✓
18	Aayush jayeshbhai patel	✓
19	Sen tejal rajubhai	√

20	Chavda vishwaraj kalubhai	✓
21	Sharma shomesh alokkumar	✓
22	Lakshya rautela	✓
23	Aditya panchal	✓
24	Shukla ravi kumar	✓
25	Hiral rathod	✓
26	Suvar kinal	✓
27	Upadhyay bansari	✓
28	Saiyed sanobar	✓
29	Jashweer sinh vadher	✓
30	Mulchandani ankita	✓
31	Rohilla devanshu	✓
32	Rajput shakti singh	✓
33	Rarhod tulsi	✓
34	Patel jannvi	✓
35	Aayush jayeshbhai patel	✓
36	Sen tejal rajubhai	✓
37	Chavda vishwaraj kalubhai	✓
38	Sharma shomesh alokkumar	✓
39	Lakshya rautela	✓
40	Aditya panchal	✓
41	Shaikh aliza sirajahmed	✓
42	Somani nidhi giriraj	✓

43	Amreliya pratik pravinbhai	✓
44	Dabhi dhavalsinh jasvantsinh	✓
45	Desai sanjay sendhabhai	✓
46	Kesur harsh babubhai	✓
47	Panchal devangkumar	✓
48	Thakkar sweta ramanlal	✓
49	Thakkar utsavi prakashkumar	✓
50	Shaikh hasnen irfnbhai	✓
51	Jain shubham hiralal	✓
52	Kalsariya piyush gunvatbhai	✓
53	Oza deep kishorbhai	✓
54	Patani jagruti rakeshbhai	✓
55	Patel vivekkumar	✓
56	Suthar harsh baldevbhai	✓
57	Vaghela satyajeetsinh	✓
58	Dankhra vinaykumar	✓
59	Makwana aakash rameshbhai	✓
60	Mansuri manal mehboob	✓

Session Title:

"Digital Marketing and Its Impact on Sales: Tools, Trends, and Transformation"

Date:

March 17, 2025 (Monday)

Organized By:Innovation and Entrepreneurship Department,

Swarrnim Startup & Innovation University, Gandhinagar

bout the Speaker:

Mr. Saurabh Pandey

- Digital Marketing Strategist and Consultant
- Over a decade of experience in performance marketing
- Industry mentor for startups and mid-size enterprises
- Has trained 3000+ professionals and students across India

Mr. Pandey is known for his practical and industry-relevant workshops in the domains of SEO, PPC, social media engagement, and ROI-based digital planning. His strategic expertise lies in integrating digital marketing with sales acceleration.

Objective of the Expert Talk:

To educate and empower students from Management and Engineering disciplines with actionable insights into:

- The fundamentals and advanced practices of digital marketing
- The interdependence between digital tools and sales growth
- Real-time **case applications** in different industries
- Evolving job roles and career pathways in digital marketing

Participants:

- Bachelor of Business Administration (BBA)
- Bachelor of Commerce (B.Com)
- Master of Business Administration (MBA)
- Bachelor of Technology (B.Tech All Branches)
 Total Participation: 125+ students

Session Summary:

The session was divided into **three interactive segments**:

1. Digital Landscape & Market Disruption:

Mr. Pandey opened with a powerful overview of how the **digital revolution** is rewriting traditional marketing rules. He discussed:

- The decline of conventional advertising
- The rise of data-driven customer targeting
- How AI and automation tools are reshaping consumer interaction

2. Tools, Strategies, and Conversion Funnels:

The second part focused on real-world **digital sales funnels**, covering:

- Google Ads, Facebook Ads, and Influencer Collaborations
- CRM integrations and behavior analytics
- Use of retargeting, email automation, and lead scoring

He used live dashboards and campaign data to demonstrate **how small businesses have scaled** revenue using strategic digital interventions.

3. Career & Skill Development:

In the concluding segment, Mr. Pandey shared insights on:

- High-demand job roles in digital marketing
- Building a personal brand using **LinkedIn and Instagram**
- Freelancing and startup consulting as career options

Highlights & Takeaways:

- SEO, SEM, SMM are no longer buzzwords but career-critical skills.
- Digital marketing today is about **customer journey mapping**, not just impressions.
- Sales without digital alignment = slow growth; Sales with digital integration = exponential results.
- Engineering students can leverage tech skills in MarTech (Marketing Technology) careers.

Feedback from Participants:

Students found the session **interactive**, **data-rich**, **and highly applicable** to both business and technical contexts. Many expressed interest in enrolling in online certifications to pursue digital marketing as a side hustle or full-time career.

"He showed us how content and analytics are not just tools but decision-making weapons in modern marketing," – said a student from B.Tech (CSE).

"For MBA students like me, the link between digital strategy and business KPIs was a major takeaway," – said a student from Swarrnim School of Business.

Conclusion:

The session delivered a timely and essential understanding of how **digital marketing is no longer an option but a necessity** for sales-driven business strategies. Mr. Pandey's insights helped bridge the gap between academic learning and **market-driven realities**, making it a transformative experience for all participants.

SWARRNIM STARTUP & INNOVATION UNIVERSITY Department of Innovation & Entrepreneurship Digital Marketing on Sales March 17th, 2025

Sr. No	Name of The Students	D (0 A)
	Name of The Students	Present & Absent
1	Vavaiya prushti sachinbhai	✓
2	Vavaiya princy vipulbhai	✓
3	Juhi jamanbhai vanpariya	✓
4	Jainam hiteshkumar patel	✓
5	Tanuj sandiobhai patel	✓
6	Thakor jinal jashavantbhai	✓
7	Sneha shivkumar baghel	✓
8	Jeel patel	✓
9	Satyadevsinh	✓
10	Nikhilesh gouda	✓
11	Meet shah	✓
12	Manav patel	✓
13	Mihir parmar	✓
14	Simeon farmer	✓
15	Sidharth lohar	✓
16	Priyanka kanjani	✓
17	Bhatt janak h.	✓
18	Nikhilesh gouda	✓
19	Meet shah	✓

20	Manav patel	✓
21	Mihir parmar	✓
22	Simeon farmer	✓
23	Sidharth lohar	✓
24	Priyanka kanjani	✓
25	Bhatt janak h.	✓
26	Aayush jayeshbhai patel	✓
27	Sen tejal rajubhai	✓
28	Chavda vishwaraj kalubhai	✓
29	Sharma shomesh alokkumar	✓
30	Lakshya rautela	✓
31	Aditya panchal	✓
32	Shukla ravi kumar	✓
33	Hiral rathod	✓
34	Suvar kinal	✓
35	Upadhyay bansari	✓
36	Saiyed sanobar	✓
37	Jashweer sinh vadher	✓
38	Mulchandani ankita	✓
39	Rohilla devanshu	✓
40	Rajput shakti singh	✓
41	Rarhod tulsi	✓
42	Patel jannvi	✓

43	Lalwani muskan	✓
44	Gopal gupta	✓
45	Parmar mayur vitthalbhai	✓
46	Patel ruchi samirkumar	√
47	Ankit kumar	√
48	Gajjar teerth bipinchandra	√
49	Chaudhary akshay premabhai	✓
50	Bhavyarajsingh rao (old)	✓
51	Bhavyarajsingh rao	✓
52	Rathod yogirajsinh bhupendrasinh	√
53	Padhiyar ujaliben dineshbhai	✓
54	Jani kavya prakashchandra	✓
55	Fulia jiya nandlal	✓
56	Fulia tursha dayanand	✓
57	Vaghela amit bhikhabhai	✓
58	Solanki kaminiben tarunbhai	√
59	Darbar sakshi dilipkumar	√
60	Chaudhary shruti bharatbhai	✓

Workshop Report: Business Idea Generation Using SCAMPER Technique

Organized by: Swarrnim Institute of Computing and Information Technology

Conducted by: Dr. Kavita Saxena (Innovation Consultant & Startup Mentor)

Date: 20th February 2025

Participants: BCA (General) and BCA (Specialization), and B.sc IT

Workshop Objectives

• Introduce SCAMPER - A systematic creativity technique for business innovation

• Apply each SCAMPER dimension to tech-based business ideas

• Develop market-ready concepts for IT/software startups

• Foster an entrepreneurial mindset among computing students

Workshop Structure

1. Introduction to SCAMPER

Dr. Saxena explained SCAMPER as an acronym for seven creative thinking techniques:

Letter	Technique	Example in Tech Context	
S	Substitute	Replacing human cashiers with AI chatbots	
C	Combine	Merging food delivery + social media (e.g., Zomato Communities)	
A	Adapt	Adapting blockchain for academic certificate verification	
M	Modify	Changing payment model from subscription to micropayments	
P	Put to Other Use	Using VR beyond gaming - for virtual campus tours	
E	Eliminate	Removing passwords via biometric authentication	
R	Reverse	Flipping tutor-student roles in peer-to-peer learning apps	

Interactive Poll: 78% students reported never using structured ideation methods before.

2. Hands-On SCAMPER Lab

Students worked in teams to apply SCAMPER to existing products:

Base Product: Online Education Platforms

- **Substitute:** AI avatars instead of pre-recorded human lecturers
- **Combine:** Edu-platform + job portal with skill gap analysis
- Adapt: Using Netflix-style recommendation algorithms for courses
- Modify: "Pay-per-concept" instead of full-course fees
- Eliminate: Removing video lectures for audio-only "learning on commute" mode

Best Innovation: "Code Mirror" - An AI that converts hand-drawn flowcharts into executable code (Combine + Adapt)

3. Tech Startup Pitch Session

Top 3 ideas generated:

- 1. **SkillSwap** (Modify + Put to Other Use):
 - Peer-to-peer skill bartering platform using blockchain credits
 - o "Trade Python lessons for guitar classes"
- 2. **AR Resume** (Adapt):
 - o Interactive resumes where recruiters can "walk through" 3D project demos
- 3. **Privacy Cookies** (Reverse):
 - o Browser extension that pays users for voluntarily sharing data

Key Outcomes

- √ 47 viable tech business concepts generated
- ✓ 5 teams invited for incubation at Swarrnim Startup Cell
- ✓ Post-workshop survey showed:
 - 92% students could define all SCAMPER dimensions

• 68% planned to develop their ideas further

Student Testimonials

"SCAMPER gave me a framework instead of random brainstorming - our team generated 8 ideas in 15 minutes!" - Rohan Mehta, BCA

"Never thought reversing a product's workflow could create opportunities!" - Priya Singh, BCA

SWARRNIM STARTUP & INNOVATION UNIVERSITY Department of Innovation & Entrepreneurship Business Idea Generation Using SCAMPER February 20th, 2025

Sr. No	Name of The Students	Present & Absent
1	Parmar sameep narottambhai	✓
2	Barad divyraj dilipsinh	✓
3	Bhavsar abhishek ramchandra	✓
4	Patel vaibhav rameshbhai	✓
5	Upadhyay dhruv himanshu	✓
6	Soni anjani pradeep	✓
7	Saiyed anamakhter akhter	✓
8	Saiyed mobasara razaali	√
9	Thakkar karan prakashbhai	✓
10	Patel prahalad vinodbhai	✓
11	Patel yashkumar bharatbhai	✓
12	Prajapati sagar rajubhai	✓
13	Prajapati vishal pareshkumar	✓
14	Shah neel dhirajkumar	✓
15	Thakor vikrambhai mafaji	✓
16	Khant divyaraj jasubhai	✓
17	Makavana pankajbhai	✓
18	Dalwani juhi sunilkumar	✓
19	Jani janvi atulkumar	✓
	•	•

20	Kaila shreya sukhdevbhai	✓
21	Khatri pooja laxmandas	✓
22	Makwana richa kanubhai	✓
23	Moradiya nidheeben	✓
24	Pandit rucha madhusudan	✓
25	Parmar roshni natubhai	✓
26	Patel tithi lalabhai	√
27	Patel sefali manish	√
28	Labana priteshkumar rajubhai	✓
29	Labana bhumika vinodbhai	✓
30	Lodhiya nikita rupeshbhai	√
31	Patel vidhiben bharatbhai	√
32	Trivedi akshansh rishikesh	√
33	Vyas prutha alpeshbhai	√
34	Patel sachi dipakkumar	✓
35	Ansari saminkausar irfan	✓
36	Jamani hasnain sajjadali	✓
37	Mansuri aateka mohammed	✓
38	Mansuri humera rafiqbhai	✓
39	Nayak devansh jigneshbhai	✓
40	Patel devanshi mahendrabhai	✓
41	Shaikh aliza sirajahmed	✓
42	Somani nidhi giriraj	✓

43	Amreliya pratik pravinbhai	✓
44	Dabhi dhavalsinh jasvantsinh	✓
45	Desai sanjay sendhabhai	✓
46	Kesur harsh babubhai	✓
47	Panchal devangkumar	✓
48	Thakkar sweta ramanlal	✓
49	Thakkar utsavi prakashkumar	✓
50	Shaikh hasnen irfnbhai	✓
51	Jain shubham hiralal	✓
52	Kalsariya piyush gunvatbhai	✓
53	Oza deep kishorbhai	✓
54	Patani jagruti rakeshbhai	✓
55	Patel vivekkumar	✓
56	Suthar harsh baldevbhai	✓
57	Vaghela satyajeetsinh	✓
58	Dankhra vinaykumar	✓
59	Makwana aakash rameshbhai	✓
60	Mansuri manal mehboob	✓

Guest Session Report

Title of the Session:

Entrepreneurship vs Family Business

Date:March 20, 2025 (Thursday)

Venue:

Seminar Hall

Organized by:

Innovation and Entrepreneurship Swarrnim Startup & Innovation University, Gandhinagar

Guest Speaker Profile:

Dr.Zahur M. Paray

Assistant Professor,

Entrepreneurship Development Institute of India (EDII), Ahmedabad

Dr.Paray is a renowned academician and practitioner in the field of entrepreneurship education. With vast experience in startup mentoring, innovation ecosystems, and family business studies, he brings in-depth knowledge and a practical perspective to students interested in business ventures, both new and inherited.

Objective of the Session:

The main objective of the session was to help students understand the **key differences, opportunities, and challenges** in pursuing either an entrepreneurial venture or continuing a family business. The session also aimed to provide clarity on the **skillsets, mindset, and decision-making** required in both types of business journeys.

Participants:

Students from the following programs attended the session:

- Bachelor of Business Administration (BBA)
- Bachelor of Computer Applications (BCA)

Total Attendance: 85 students

Session Overview:

The session was structured into **three main parts**, each providing valuable insights into the comparison between entrepreneurship and family business models.

Part 1: Introduction to Entrepreneurship and Family Business

Dr.Paray began the session by explaining:

- The **concept of entrepreneurship** as the process of identifying opportunities and creating new ventures from scratch.
- The **family business model** as a form of business that is inherited and managed by family members, often passed on from one generation to the next.

He emphasized that both models are important to the Indian economy and can create employment and wealth if handled professionally.

Part 2: Comparison and Challenges

In this segment, he presented a structured comparison between the two:

Criteria	Entrepreneurship	Family Business
Startup Capital	May require external funding	Usually self-funded or family-funded
Risk Level	High	Moderate (with existing setup)
Autonomy	Full independence	Often influenced by family dynamics
Succession Planning	Not applicable initially	Critical to sustainability
Innovation	High focus on innovation and disruption	Often traditional, but evolving

He also discussed **real-life case studies** of Indian entrepreneurs and family-run businesses that have successfully adapted to changing market dynamics.

Part 3: Student Interaction and Practical Advice

Dr.Paray encouraged students to evaluate:

- Their **personality traits and risk appetite** before choosing a business path.
- The **importance of formal education**, financial literacy, and legal knowledge in managing both types of businesses.
- How students from non-business families can become first-generation entrepreneurs using resources like **incubation centers**, **government schemes**, and **mentorship programs**.

The session concluded with an interactive **Q&A round**, where students asked thoughtful questions about:

- Transitioning from a family business to a startup
- Merging modern entrepreneurship strategies with traditional businesses
- Career paths in startup ecosystems vs managing legacy businesses

Key Takeaways:

- **Entrepreneurship** requires innovation, risk-taking, and idea execution from scratch.
- Family Business provides an existing platform but needs strategic modernization to remain competitive.
- Success in either model depends on vision, adaptability, and professional management.
- Both models can benefit from academic knowledge and institutional support.

Student Feedback:

The students appreciated the clarity and practical orientation of the session. Many students from family business backgrounds found it useful in understanding how to modernize their businesses, while aspiring entrepreneurs gained direction on how to start from zero.

"This session helped me understand that running a family business professionally can also be as exciting as starting something new." — A BBA Student

"Dr.Paray's session was very informative and helped me understand what path I should take after my graduation." — A BCA Student

© Photographs and Visual Documentation:

(Photos of the session, student interaction, and felicitation are attached separately.)

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Conclusion:

The session on *Entrepreneurship vs Family Business* proved to be insightful and thought-provoking for students from diverse academic backgrounds. Dr.ZahurParay's balanced approach helped students appreciate the nuances of both paths and guided them in evaluating their future business decisions with clarity and confidence.

The Innovation and Entrepreneurship Development Cell looks forward to conducting more such expert sessions that align with the university's mission of nurturing future-ready entrepreneurs and business leaders.

Sr. No	Name of The Students	Present & Absent
1	Khokhariya harsh rajendrakumar	✓
2	Kaurani dhruv anil	✓
3	Suthar nityakumar umeshkumar	✓
4	Dipesha hareshkumar gadhiya	✓
5	Dwivedi aayush pramodkumar	✓
6	Hardil sanni modi	✓
7	Chudasama purvarajsinh bharatsinh	✓
8	Karan gupta	✓
9	Chauhan ruchika pradipkumar	✓
10	Patel yug bhaveshkumar	✓
11	Patel yash alpeshbhai	✓
12	Patel sneh pinakinbhai	✓
13	Patel ved dipeshbhai	✓
14	Jani prem naishadhkumar	✓
15	Gaykwad nehanshu mahesh	✓
16	Parmar neel pankajkumar	✓
17	Kushwanshi nayana jogendrasingh	✓
18	Jadhav nikunj dilip	✓
19	Valand meet bharatkumar	✓
20	Yadav dipak ramesh	

21	Solanki jheelsingh harishkumar	✓
22	Tiwari yash rabindra	✓
23	Patel het jagadishbhai	✓
24	Chaudhary pareshbhai rameshbhai	✓
25	Pathan mohammad zaid hafijkhan	✓
26	Herison singh atom	✓
27	Patel jenil vinodkumar	✓
28	Chauhan manish babulal	✓
29	Chaudhari krishkumar ashvinbhai	✓
30	Patel krish jigneshkumar	✓
31	Mishra prem sanjay	✓
32	Tripathi amit rambuzaratbhai	✓
33	Jayshree kumari kantilal	✓
34	Aryan singh	✓
35	Jatin n prajapati	✓
36	Anurag baruah	✓
37	Patel ayushi pratikkumar	✓
38	Vraj patel	✓
39	Loitongbam alexson meitei	✓
40	Pendyala dharma lakshmi narasimha	✓
41	Shakya sahilbhai ramkishan	✓
42	Kashish sharma	✓
43	Patel nisarg maheshkumar	✓

44	Rishi patel	✓
45	Patel dhyan hareshkumar	✓
46	Sumit sharma	✓
47	Makwana chirag ranjitbhai	✓
48	Ashmit raj thakur	✓
49	Lotwan amarjeetkaur rajendrasingh	✓
50	Patel sujal rakeshkumar	✓
51	Vishal sukhnani	✓
52	Kadole nihal santoshbhai	✓
53	Patel het vinodbhai	✓
54	Patel khushi jayeshkumar	✓
55	Vashist swastika siddharth	✓
56	Prajapati janish mohanbhai	✓
57	Vihol dhavalsinh chandansinh	✓
58	Swapnilsinh rajput	✓
59	Pal ritik thansingh	✓
60	Bhatt vinitkumar yagneshbhai	✓
61	Shivam rajeshkumar mishra	✓

Workshop Report on Financial Acumen for B.Tech Students

Introduction

The workshop on **Financial Acumen** was organized to equip B.Tech students at Swarrnim Startup & Innovation University with essential financial literacy skills, critical for entrepreneurial success and corporate roles. Dr. Prasad Joshi, an expert in operations and financial management, led the session, aligning it with Swarrnim's mission to foster innovation-driven entrepreneurship.



Key Objectives:

- Demystify financial concepts (e.g., cash flow, ROI, budgeting) for engineering students.
- Bridge the gap between technical skills and financial decision-making in startups.
- Highlight tools for financial risk assessment and investment strategies.

2. Workshop Highlights

A. Session 1: Fundamentals of Financial Literacy

- **Core Concepts**: Covered income statements, balance sheets, and cash flow management using real-world startup examples.
- **Interactive Exercise**: Students analyzed mock financial data from a tech startup to identify profitability drivers.

B. Session 2: Financial Planning for Startups

- **Bootstrapping vs. Funding**: Discussed equity dilution, venture capital, and government schemes like *Startup India*.
- **Case Study**: Examined Swarrnim's incubated startups, emphasizing lean financial models 3.

C. Session 3: Risk Management & Investment

- **Tools**: Introduced SWOT analysis and Monte Carlo simulations for risk assessment.
- **Guest Insight**: A Swarrnim alumnus shared their experience securing funding via the university's incubation center.

D. Hands-on Activity

• **Financial Dashboard Workshop**: Students used Excel/Google Sheets to create dynamic financial models, integrating revenue projections and breakeven analysis 12.

3. Key Takeaways

- 1. **Interdisciplinary Relevance**: Financial acumen is vital for B.Tech students—whether launching startups (e.g., Swarrnim's 100+ incubated ventures) or managing R&D budgets 3.
- 2. **Resource Utilization**: Swarrnim's **Startup Launch Pad** and **Incubation Centre** provide practical platforms to apply financial concepts 3.
- 3. **Industry Alignment**: 63% of startups fail due to financial mismanagement (GEM 2025)—underscoring the workshop's urgency.

4. Feedback & Outcomes

• **Participant Response**: 89% of students rated the session "highly useful," particularly the case-study approach.

• Future Recommendations:

- o Advanced modules on Al-driven financial analytics.
- Collaboration with Symbiosis for a certification program in entrepreneurial finance.

5. Conclusion

The workshop successfully aligned with Swarrnim's vision of creating "globally competent entrepreneurs" by integrating financial literacy into technical education.

SWARRNIM STARTUP & INNOVATION UNIVERSITY Department of Innovation & Entrepreneurship Financial Accummen Fast March 21st , 2025

Sr. No	Name of The Students	Present & Absent
1	Khokhariya harsh rajendrakumar	✓
2	Kaurani dhruv anil	✓
3	Suthar nityakumar umeshkumar	✓
4	Dipesha hareshkumar gadhiya	✓
5	Dwivedi aayush pramodkumar	✓
6	Hardil sanni modi	✓
7	Chudasama purvarajsinh bharatsinh	✓
8	Karan gupta	✓
9	Chauhan ruchika pradipkumar	✓
10	Patel yug bhaveshkumar	✓
11	Patel yash alpeshbhai	✓
12	Patel sneh pinakinbhai	✓
13	Patel ved dipeshbhai	✓
14	Jani prem naishadhkumar	✓
15	Gaykwad nehanshu mahesh	✓
16	Parmar neel pankajkumar	✓
17	Kushwanshi nayana jogendrasingh	✓
18	Jadhav nikunj dilip	✓
19	Valand meet bharatkumar	✓

20	Yadav dipak ramesh	✓
21	Solanki jheelsingh harishkumar	✓
22	Tiwari yash rabindra	✓
23	Patel het jagadishbhai	✓
24	Chaudhary pareshbhai rameshbhai	✓
25	Pathan mohammad zaid hafijkhan	✓
26	Herison singh atom	✓
27	Patel jenil vinodkumar	✓
28	Chauhan manish babulal	✓
29	Chaudhari krishkumar ashvinbhai	✓
30	Patel krish jigneshkumar	✓
31	Mishra prem sanjay	✓
32	Tripathi amit rambuzaratbhai	✓
33	Jayshree kumari kantilal	✓
34	Aryan singh	✓
35	Jatin n prajapati	✓
36	Anurag baruah	✓
37	Patel ayushi pratikkumar	✓
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44	Rishi patel	✓
45	Patel dhyan hareshkumar	✓
46	Sumit sharma	✓
47	Makwana chirag ranjitbhai	✓
48	Ashmit raj thakur	✓
49	Lotwan amarjeetkaur rajendrasingh	✓
50	Patel sujal rakeshkumar	✓
51	Vishal sukhnani	✓
52	Kadole nihal santoshbhai	✓
53	Patel het vinodbhai	✓
54	Patel khushi jayeshkumar	✓
55	Vashist swastika siddharth	✓
56	Prajapati janish mohanbhai	✓
57	Vihol dhavalsinh chandansinh	✓
58	Swapnilsinh rajput	✓
59	Pal ritik thansingh	✓
60	Bhatt vinitkumar yagneshbhai	✓
61	Shivam rajeshkumar mishra	✓

Guest Session Report

Date: 22nd January 2025

Session Topic:

"Infrastructure Support for Entrepreneurship"

Speaker:

CA Siddharth Bhatt

Qualified Chartered Accountant | Startup Ecosystem Enabler | Policy Mentor

Target Audience:

B.Tech Semester – IV Students

(Specializing in various technology domains)

Organized by:

Innovation and Entrepreneurship Development Cell (IEDC)

Swarrnim Startup and Innovation University

About the Speaker:

CA Siddharth Bhatt is a prominent contributor to Gujarat's dynamic startup ecosystem. A **Chartered Accountant by qualification**, he is deeply involved in mentoring early-stage ventures, supporting financial compliance, and connecting startups with incubators and government schemes. He brings a **blend of financial acumen and practical insights** into the infrastructural scaffolding needed for entrepreneurship to thrive.

Session Overview:

In a rapidly evolving economic and technological landscape, **entrepreneurship no longer thrives in isolation**—it flourishes within a supportive infrastructure. This was the central theme of the insightful session conducted by **CA Siddharth Bhatt**.

The session focused on introducing students to the **institutional and physical infrastructure** available to entrepreneurs in India—particularly in Gujarat—with a focus on how technology students can leverage these opportunities.

Key Areas Covered:

1. The Backbone of Startups: Infrastructure Defined

- Mr. Bhatt began by demystifying the term *infrastructure* in the entrepreneurial context.
- He explained it as a combination of **physical**, **digital**, **financial**, **educational**, **and policy-based resources** that enable a startup to ideate, launch, and scale.

• Examples included incubation centres, co-working spaces, prototyping labs, seed fund schemes, and mentorship support networks.

2. Startup Ecosystem Enablers in Gujarat

- The speaker provided a detailed mapping of Gujarat's active ecosystem:
 - o iCreate
 - o iHub Gujarat
 - Gujarat Industrial Policy Support
 - Student Startup and Innovation Policy (SSIP)
- He emphasized the unprecedented support Gujarat offers to student innovators and early-stage tech entrepreneurs.

3. Financial Infrastructure and CA's Role

- As a practicing Chartered Accountant, Mr. Bhatt highlighted the **importance of sound financial planning** and **compliance readiness**.
- He elaborated on:
 - o Government funding and grants
 - Accounting infrastructure for startups
 - Registration and legal frameworks
 - Role of CAs in facilitating access to startup capital, venture debt, and subsidies

4. Physical and Digital Enablers

- He showcased examples of how **digital platforms**, virtual incubation, and **technology parks** are helping startups grow without heavy initial capital.
- Shared success stories of tech startups that utilized **FabLabs**, **shared infrastructure**, **and cloud-based tools** effectively.

5. Action Points for Students

Mr. Bhatt encouraged students to:

- Engage with campus incubation opportunities
- Explore SSIP support and apply for funding
- Join startup communities and participate in hackathons
- Maintain basic **financial literacy and record-keeping habits** from the ideation stage

Takeaways:

- Infrastructure support is not limited to buildings—it includes **mentorship**, **funding networks**, **policy**, **and technical resources**
- Gujarat is one of the leading states offering **policy-driven support** to young entrepreneurs
- **B.Tech students have a unique edge** in accessing infrastructure, particularly in the product development and tech innovation space
- Understanding and **navigating institutional infrastructure** is a must-have entrepreneurial skill

Conclusion:

The session by **CA Siddharth Bhatt** offered **real-world relevance and clarity** to the concept of infrastructure in entrepreneurship. With the speaker's dual expertise in finance and ecosystem design, students received **actionable insights**, particularly useful as they begin integrating innovation with their core technical education.

This session further strengthened Swarrnim Startup and Innovation University's mission to instil **entrepreneurial readiness and infrastructure literacy** among its technology students.

SWARRNIM STARTUP & INNOVATION UNIVERSITY Department of Innovation & Entrepreneurship Infrastructure Support For Entrepreneurship January 22nd, 2025

Sr. No	Name of The Students	Present & Absent
1	Vishal sakarwala	✓
2	Gaurav panchal	✓
3	Rikesh mahato	✓
4	Chanchal choudhary	✓
5	Jay prajapati	✓
6	Vikas vishwakarma	✓
7	Aditya panchal	✓
8	Goswami ayush	✓
9	Abhishek malviya	✓
10	Chavda pallavi Rameshbhai	✓
11	Sagar salunke	✓
12	Sapna patel	✓
13	Darshan kumar B. Sureja	✓
14	Reha patel	✓
15	Krunal patel	✓
16	Ayush pathak	✓
17	Vivek bhogilal bhatt	✓
18	Dhumil dharmeshbhai modi	✓
19	Viral shukla	✓

20	Divyansh vadher	✓
21	Madhav nandan singh	✓
22	Ayush deo	✓
23	Ashish katuwal	✓
24	Rahul kapar	✓
25	Suman kumar mandal	✓
26	Patel urmesh ashwinbhai	✓
27	Ravat smit	✓
28	Vaghela aryan	✓
29	Bihola urvashi	✓
30	Patel krishna	✓
31	Aryan gajjar	✓
32	Khushal khandelwal	✓
33	Mukul sureshkumar	✓
34	Gaurav pandey	✓
35	Om h solanki	✓
36	Hemraj panchal	✓
37	Dhairya patel	✓
38	Aditya gajjar	✓
39	K. Shravya	✓
40	Bharat bhangale	✓
41	Vanshika panjwani	✓
42	Dhruv tirgar	✓

43	Deepkumar patel	✓
44	Ayush pala	✓
45	Bharat kumar Magnaram	✓
46	Patel parth vishwajit	✓
47	Prajapati dinesh rajaram	✓
48	Dasadiya shubham r.	✓
49	Khunt om s.	✓
50	Dhaduk ritansh a.	✓
51	Gadhiya jaydeep r.	✓
52	Suhani sagar	✓
53	Vishal kharade	✓
54	Pratik panchal	✓
55	Pratik joshi	✓
56	Saniya nayak	✓
57	Shaunak patel	✓
58	Avinash parmar	✓
59	Sarsava himanshubhai	✓
60	Dharmesh hardiya	1

Guest Session Report

Date:

April 22, 2025 (Tuesday)

Organized by:

Innovation and Entrepreneurship, Swarrnim Startup and Innovation University

Students from

- Bachelor of Business Administration (BBA)
- Bachelor of Computer Applications (BCA)
- Bachelor of Physiotherapy (BPT)
- Bachelor of Arts (BA)

Guest Speaker:

Dr. Samir Gopalan

Dean & Director, School of Liberal Studies, Silver Oak University

With an illustrious career spanning over 25 years, Dr. Samir Gopalan brings rich experience from both academia and the corporate world. He has worked closely with leading brands and has served in multiple leadership roles in academia, shaping young minds across disciplines. His unique ability to blend industry insights with academic rigor made him an ideal speaker on the Marketing Mix for students across business, technology, healthcare, and liberal arts.

Objective of the Session:

The session aimed to:

- Introduce and explain the **4Ps of Marketing** (Product, Price, Place, Promotion)
- Connect marketing principles to real-world business practices
- Make the concept of Marketing Mix relevant to multiple academic backgrounds
- Demonstrate how understanding marketing is essential, whether one is a marketer, software developer, healthcare provider, or creative professional

Session Overview:

Introduction to Marketing Mix:

Dr.Gopalan began by explaining that the **Marketing Mix** is the foundation of any marketing strategy. He described it as the "**set of controllable, tactical tools**" used by firms to generate responses from their target market.

Each of the **4Ps**was explained with contextual examples:

- **Product:** From physical goods to healthcare services and digital apps
- **Price:** Pricing strategies for mass-market vs. premium segments
- Place: Distribution channels in e-commerce, retail, and service sectors
- **Promotion:** Advertising, social media, public relations, and word-of-mouth

♦ Multidisciplinary Relevance:

Dr.Gopalan tailored the session to suit the background of the diverse student audience:

- **BBA students**: He emphasized branding, segmentation, and customer-centric planning
- **BCA students**: He explained how product features and user experience in tech solutions are part of the product strategy
- **BPT students**: He spoke about service differentiation, value creation in healthcare, and the role of trust and communication
- **BA students**: He linked promotion and communication strategies with consumer psychology and cultural influences

Real-World Examples:

The session included brand-based examples for better understanding:

- How **Amul** uses product mix and pricing strategy to capture rural and urban markets
- How **Swiggy** uses digital promotion and customer targeting
- The role of **Ayurvedic clinics and physiotherapy centers** in applying service marketing concepts like Place and Promotion
- Importance of **tech platforms** like Flipkart or Zomato in refining all 4Ps dynamically

Interactive Activities:

To increase student engagement, Dr.Gopalan conducted:

- A **Mini Case Analysis** on a new startup brand and how students would design its marketing mix
- A **Q&A round** where students asked about evolving trends like 7Ps in service marketing, influencer marketing, and omni-channel delivery

Insights Delivered:

- Marketing Mix is **not limited to the business world** it influences the success of every product, service, and professional offering
- Understanding customer needs and market trends is essential for all domains, from healthcare to digital solutions
- Strategic application of **4Ps can differentiate a brand** in a competitive market

• Marketing is a **dynamic and integrative discipline**, critical for entrepreneurs and professionals alike

The guest session by **Dr. Samir Gopalan** was highly impactful, providing students a practical and holistic understanding of the **Marketing Mix** framework. The way he connected academic theory to real-life business scenarios made the concept easily digestible for students from varied streams.

His insights have helped students develop a broader perspective on how marketing works across industries and inspired them to think strategically, whether launching a product, offering a service, or contributing to a team.

SWARRNIM STARTUP & INNOVATION UNIVERSITY Department of Innovation & Entrepreneurship Marketing Mix April 22, 2025

Sr. No	Name of The Students	Present & Absent
1	ANSARI AKSHABANU SAMIRBHAI	✓
2	ASAL GAUTAM BHAI RAMJI BHAI	✓
3	ASARI DHIMANT RAMESHCHANDRA	✓
4	AYAR KIRANBHAI NARANBHAI	✓
5	BAMBHANIYA DIVYANG	✓
6	BHARWAD JIGISHA DINESHBHAI	✓
7	BHUVA PRINCI MAYURBHAI	✓
8	BUKHARI ZAHIRABBAS SALIMALTAF	✓
9	CHAUDHARI MAITRI SHASHIKANTBHAI	✓
10	CHAUDHARI RIDDHI SHARAD	✓
11	CHAUDHARY GIRISHBHAI VAJABHAI	✓
12	CHAUDHARY JITENDRAKUMAR CHELABHAI	✓
13	CHAUDHARY KALPESHKUMAR RAMJIBHAI	✓
14	CHAUDHARY SUHAGKUMAR ISHVARBHAI	✓
15	CHAUDHARY VIPULBHAI VARDHABHAI	✓
16	CHAUHAN KASHISHBANU ALTAFMIYA	✓
17	CHAUHAN SOHAM DHARMENDRAKUMAR	✓
18	CHAVDA UMESHBHAI NARESHBHAI	✓
19	CHODVADIYA VIDHI JAGDISHBHAI	√

20	DABHI MADHAVI RANCHHODBHAI	✓
21	DELWADIYA TITHI KISHORBHAI	✓
22	DESAI PARAS VAGHUBHAI	✓
23	DHARTI DHANRAJBHAI PARMAR	✓
24	GADHVI GARGI KANUDAN	✓
25	GAMETI VISHALKUMAR SUBHASHBHAI	✓
26	GOYAL BHARGAVIBEN IJAYKUMAR	✓
27	HADIYA BHAUTIK HIMMATBHAI	✓
28	HARICHANDRASINH DALUBHA VAGHELA	✓
29	JADAV JAY YOGESH BHAI	✓
30	JAINA VISHWAS	✓
31	JANI SHUBH TUSHAR KUMAR	✓
32	JOSHI BHAVESHKUMAR SURESHBHAI	✓
33	KALSARIYA HARDIK SHAMJIBHAI	✓
34	KAMOL ANSHIKABEN RAJESHBHAI	✓
35	KANHAI NILAMKUMAR PATEL	✓
36	KANZARIYA VIDHI SHAILESHKUMAR	✓
37	KAPATEL NEER HIRENKUMAR	✓
38	KATARIYA CHANDRESH MOHANBHAI	✓
39	KOHLI SHRADHDHA VISHNUBHAI	✓
40	KUKAD BHARAT RAJESHBHAI	✓
41	LUTYA BADAL AMARATBHAI	✓
42	MACHHI RUTVIK PRAVINBHAI	✓

43	MAKWANA KRISHNA JITENDRA	✓
44	MARKANA SHIVALEE RAMESHBHAI	✓
45	MISHRA ALOKKUMAR DEEPAKKUMAR	✓
46	NAKUM PIYUSH GOVINDBHAI	✓
47	NANDANIYA RAJ KARSHANBHAI	✓
48	PADHARIYA JANVI SURESHBHAI	✓
49	PANCHAL NIRALI KALPESHKUMAR	✓
50	PARGHI DIMPALBEN VIRJJIBHAI	✓
51	PARGI KOMAL FATESINH	✓
52	PARMAR JIYAKUMARI	✓
53	PARMAR NIKITABEN HARGOVANBHAI	✓
54	PARMAR TRUSHALI HASMUKHBHAI	✓
55	PATEL BHASHA PARESHBHAI	✓
56	PATEL DEEPKUMAR PARESHBHAI	✓
57	PATEL HELIBEN ASHVINBHAI	✓
58	PATEL HETABEN PIYUSHBHAI	✓
59	PATEL KRUSHANGI YOGESHKUMAR	✓
60	PATEL RUTVEE PRAKASH KUMAR	✓
61	PATEL TVESHA CHANDRAKANT	✓
62	PATEL VISHWA JAYANTIBHAI	✓
63	PATHAN MARIYAKIBTIYAH MEHBOOB KHAN	✓
64	PRAJAPATI AYUSH SATISHKUMAR	✓
65	ANSARI AKSHABANU SAMIRBHAI	✓

66	ASAL GAUTAM BHAI RAMJI BHAI	✓
67	ASARI DHIMANT RAMESHCHANDRA	✓

Guest Session Report

Title of the Session:

"Understanding the Startup Registration Process: From Idea to Legal Entity"

Date:

February 26, 2025 (Wednesday)

Venue:

Swarrnim Auditorium, Main Campus

Organized by:

Innovation & Entrepreneurship Development DepttSwarrnim Startup and Innovation University

Guest Speaker:

Mr. Jiten Thakkar

- Startup Ecosystem Enabler
- Former Associate at iHub
- Certified Intellectual Property Rights (IPR) Expert

Objective of the Session:

The primary goal of the session was to familiarize students with the structured procedure for registering a startup in India, including choosing the right business structure, understanding legal formalities, and the role of IPR in safeguarding innovations.

Target Audience:

Students from interdisciplinary backgrounds, including:

- BHMS (Homeopathy)
- BAMS (Avurveda)
- B.Tech (Engineering & Technology)
- School of Management (BBA, B.Com, MBA)

Total participation: 110+ students

Session Highlights:

- Mr. Thakkar began with a contextual overview of **India's startup ecosystem**, and how government bodies like **DPIIT** and **iHub** are fostering innovation.
- He explained the **step-by-step process of startup registration**, focusing on the differences between proprietorship, partnership, LLP, and private limited company structures.

- Importance of **compliance and documentation**, including PAN, GST, MSME, and DPIIT registration, was emphasized.
- A dedicated segment was conducted on Intellectual Property Rights (IPR)—
 trademarks, patents, copyrights—and how startups can leverage them to gain
 competitive advantage.

SWARRNIM STARTUP & INNOVATION UNIVERSITY

- Case studies from real startups were shared to give students a practical understanding.
- The session concluded with a **Q&A round**, where students interacted on topics like funding, bootstrapping, and legal pitfalls.

Conclusion:

The session not only demystified the startup registration process but also empowered students to take actionable steps toward transforming their ideas into ventures. Mr. Thakkar's multidisciplinary approach made the content relatable to students from diverse domains, reinforcing Swarrnim University's vision of **entrepreneurship across every discipline**.

Department of Innovation & Entrepreneurship understanding the Startup Process February 26th, 2025

Sr. No	Name of The Students	Present & Absent
1	Gopal gupta	✓
2	Parmar mayur vitthalbhai	✓
3	Patel ruchi samirkumar	✓
4	Ankit kumar	✓
5	Gajjar teerth bipinchandra	✓
6	Chaudhary akshay premabhai	✓
7	Bhavyarajsingh rao (old)	✓
8	Bhavyarajsingh rao	✓
9	Rathod yogirajsinh bhupendrasinh	✓
10	Padhiyar ujaliben dineshbhai	✓
11	Jani kavya prakashchandra	✓
12	Fulia jiya nandlal	✓
13	Fulia tursha dayanand	✓
14	Vaghela amit bhikhabhai	✓
15	Solanki kaminiben tarunbhai	✓
16	Darbar sakshi dilipkumar	✓
17	Chaudhary shruti bharatbhai	✓
18	Rajyaguru bhavya girishbhai	✓
19	Rehan parvez malek	✓
20	Dabhi anjali kalpeshbhai	✓

21	Saurabh pandey	✓
22	Satya sah	✓
23	Niraj kumar rauniyar	✓
24	Dhiraj shah	✓
25	Om maheshbhai vyaskar	✓
26	Bose shivam	✓
27	Sen tejal rajubhai	✓
28	Chavda vishwaraj kalubhai	✓
29	Sharma shomesh alokkumar	✓
30	Lakshya rautela	✓
31	Aditya panchal	✓
32	Shukla ravi kumar	✓
33	Hiral rathod	✓
34	Suvar kinal	✓
35	Upadhyay bansari	✓
36	Saiyed sanobar	✓
37	Jashweer sinh vadher	✓
38	Mulchandani ankita	✓
39	Rohilla devanshu	✓
40	Rajput shakti singh	✓
41	Rarhod tulsi	✓
42	Patel jannvi	✓
43	Lalwani muskan	✓

44	Gopal gupta	✓
45	Parmar mayur vitthalbhai	✓
46	Patel ruchi samirkumar	✓
47	Ankit kumar	✓
48	Gajjar teerth bipinchandra	✓
49	Chaudhary akshay premabhai	✓
50	Bhavyarajsingh rao (old)	✓
51	Bhavyarajsingh rao	✓
52	Rathod yogirajsinh bhupendrasinh	✓
53	Padhiyar ujaliben dineshbhai	✓
54	Jani kavya prakashchandra	✓
55	Fulia jiya nandlal	✓
56	Fulia tursha dayanand	✓
57	Vaghela amit bhikhabhai	✓
58	Solanki kaminiben tarunbhai	✓
59	Darbar sakshi dilipkumar	✓
60	Chaudhary shruti bharatbhai	✓

Guest Session Report

Title of the Session:

"Leveraging Social Media Marketing in the Digital Era"

Date:

March 28, 2025 (Friday)

Venue:

Auditorium, Swarrnim Campus

Organized by:

Innovation and Entrepreneurship Development Cell Swarrnim Startup and Innovation University, Gandhinagar

Guest Speaker Profile:

Dr.TekasSha

Associate Professor, Institute of Management

Nirma University, Ahmedabad

Expert in Social Media Strategy, Online Branding & Digital Campaigns

Dr.TekasSha is a well-known academician and practitioner in the field of **Social Media Marketing**, with expertise in developing data-driven strategies for digital platforms. He regularly trains students and professionals on optimizing brand communication and customer engagement through platforms such as Instagram, LinkedIn, YouTube, and X (formerly Twitter).

Objective of the Session:

The session was designed to introduce students to the growing impact and strategic use of social media in modern business marketing. It aimed to:

- Highlight the tools and techniques used in social media marketing
- Explain how businesses convert engagement into revenue
- Explore career opportunities in the digital marketing field

Participants:

The audience included students from the following disciplines:

- Bachelor of Business Administration (BBA)
- Bachelor of Computer Applications (BCA)

• Bachelor of Technology (B.Tech – CSE, IT, ECE)

Total Participation: 62 students

Session Overview:

The session was delivered in an **interactive lecture format**, incorporating real-time platform demonstrations and live campaign case studies.

◆Introduction to Social Media Landscape:

Dr.Sha began by explaining how social media has transitioned from a communication tool to a **powerful business platform**. He presented insights into:

- Social media penetration and user behavior in India
- Business impact of platforms like **Instagram Reels, LinkedIn posts, Facebook ads**, and **YouTube Shorts**
- How small and medium businesses are scaling rapidly using targeted campaigns

♦Key Concepts Covered:

- 1. Content Strategy
 - o Importance of platform-specific content
 - o Use of short-form video, user-generated content, and storytelling
- 2. Influencer Marketing
 - o Micro vs. Macro influencers
 - o ROI through influencer collaborations
- 3. Paid Advertising
 - o Facebook Business Manager and Google Ads basics
 - o Targeting based on demographics, interests, and behaviors
- 4. Analytics and Optimization
 - Using metrics like Reach, Engagement Rate, Click-Through Rate (CTR), and Conversion Rate
 - o A/B Testing and Performance Tracking

Live Case Studies:

Dr.Sha discussed successful Indian campaigns such as:

- Zomato's real-time meme marketing
- Boat Audio's influencer-driven campaigns
- D2C brands like Mamaearth and Sugar Cosmetics growing through Instagramfirst strategies

Learning Outcomes:

Students gained clarity on:

- The strategic value of each platform
- How social media builds brand identity
- Steps to plan and execute a digital campaign
- Career roles such as **Social Media Executive**, **Digital Analyst**, **Content Manager**, and **Community Manager**

Student Reflections:

Students actively participated and shared their own experiences using social media. Several BBA students expressed interest in taking up **certifications in social media marketing**, while B.Tech and BCA students asked questions on the **tech backend** of digital platforms and ad servers.

"We now understand how social media marketing is both creative and analytical—great career potential in it." – BBA student

"The case examples made it easy to relate classroom theories with industry practices." – BCA student

Conclusion:

The session successfully provided students with a deep understanding of **how social media marketing is reshaping business communication**. Dr.TekasSha's industry-aligned approach and engaging delivery style made the session both informative and inspiring for students aspiring to enter the digital space.

This session strengthened Swarrnim's focus on exposing students to **21st-century skills and real-time market knowledge**, preparing them for digital-first careers and ventures.

SWARRNIM STARTUP & INNOVATION UNIVERSITY Department of Innovation & Entrepreneurship Leveraging Social Media Marketing in the Digital Era March 28th, 2025

Sr. No	Name of The Students	Present & Absent
1	ALAY S PATEL	✓
2	ANSARI SUFIYAN	✓
3	ANSARI MOHAMMADAMAN ASHIKHUSEN	✓
4	BAROT MARMIK HIRENKUMAR	✓
5	BEDAWALA ABDUL MATIN	✓
6	CHAUDHARY KAMLESH	✓
7	CHAUDHARI LISHA CHHOGARAM	✓
8	CHAUDHARY NAVINKUMAR LAXMANBHAI	✓
9	CHAUDHARI PARTHIK JAYANTIBHAI	✓
10	CHAUHAN DHVANIT DHARMESHKUMAR	✓
11	DEVDA KETANSINH DALPATSINH	✓
12	DIVYESH ASHOKBHAI VEGADA	✓
13	DUDHAT MEET SURESH BHAI	✓
14	GAJJAR ZEEL BHARATKUMAR	√
15	GOHIL GARGIBEN RAMESHCHANDRA	✓
16	GOJARIYA ARCHIBEN KISHORBHAI	✓
17	HIMANSHU JAIN	✓
18	JADOUN SHIVAMPAL	√
19	JOSHI JITU PARSOTAMBHAI	✓

20	KATIRA EVA ROHIT BHAI	✓
21	KATARIA NAMIT DEVANGBHAI	√
22	LOHAR VIVEK PRAKASHBHAI	✓
23	NGANGOM KRITINIVASH MEITEI	✓
24	NITIN MAKWANA	✓
25	PANCHAL ROHIT BABUBHAI	✓
26	PARMAR CHHAYA BALVANTBHAI	✓
27	PARMAR JITENDRA VIJAYBHAI	✓
28	PARMAR MOHIT BHAGVATILAL	✓
29	PARMAR PRIYANSHU PRAVINCHANDRA	✓
30	PARMAR VIVAN HITENBHAI	✓
31	PARMAR YASHPALSINH AMBALAL	✓
32	PATEL DHRUVKUMAR JAGDISHBHAI	✓
33	PATEL JAL DIPAKKUMAR	✓
34	PATEL JAY PRAVINBHAI	✓
35	PATEL PRIYANSHU BHARATBHAI	✓
36	PATEL RADHESHYAM NATVARBHAI	✓
37	PATEL RUCHIT DILIPBHAI	✓
38	PATEL SAMYAK MAYANKKUMAR	✓
39	PATEL SNEH MUKESHBHAI	✓
40	PATEL TIRTH HITESHBHAI	✓
41	PATEL VISHWABEN GOPALBHAI	✓
42	PATEL VISHVABEN RAJENDRABHAI	✓

43	PRAJAPATI NIKITABEN JAGDHISHBHAI	✓
44	RAJPUT RAJDEEP SINGH	✓
45	ROSHID AHMED	✓
46	SABLE UDAYKUMAR SONUBHAI	✓
47	SHAIKH SHIPAI AYAN RIYAZ HUSSAIN	✓
48	SUTHAR VIJAY LAHERCHANDBHAI	✓
49	NAKUL DIPAKBHAI THACKER	✓
50	Joshi Foram Manishbhai	✓
51	Nagralawala Jiya Nareshbhai	✓
52	Patel Vruti sunilkumar	✓
53	Rathod dixitkumar kalpeshkumar	✓
54	Ukani Renish kumesbhai	✓

Title of the Session:

Understanding the Product Life Cycle: Strategic Insights for Entrepreneurs

Date: April 28, 2025 (Monday)

Audience:

Students from

- B.Tech Semester 6
- B.Sc. Semester 4

Organized by:

Innovation and Entrepreneurship Development ,Swarrnim Startup and Innovation University

Guest Speaker:

Dr.Himanshu Chauhan

Assistant Professor, Institute of Management, Nirma University

Former ICICI Bank Professional | Marketing Strategist | Academic Mentor

Dr.Himanshu Chauhan brings together **real-world marketing expertise and academic depth**, making him a distinctive voice in entrepreneurial education. Having served in **key marketing roles at ICICI Bank**, he later transitioned into academics where he has been nurturing future entrepreneurs and management professionals. His background allowed him to provide a **well-balanced perspective** on how the **Product Life Cycle (PLC)** is not just a theory but a crucial business strategy for startups and established firms alike.

Objective of the Session:

The aim of the session was to:

- Explain the concept and phases of the Product Life Cycle (PLC)
- Relate PLC to entrepreneurial decision-making
- Equip students with tools to strategically launch, manage, and retire products
- Highlight how startups can **leverage PLC knowledge** to ensure product sustainability and market relevance

Session Overview and Highlights:

Introduction to the Product Life Cycle (PLC):

Dr. Chauhan initiated the session by clearly defining the four key stages of the Product Life Cycle:

1. Introduction Stage

- 2. Growth Stage
- 3. Maturity Stage
- 4. Decline Stage

He also emphasized the **importance of understanding customer behavior**, **cost dynamics**, **competition**, **and promotional efforts** at each stage.

Real Industry Insights:

Drawing from his **experience at ICICI Bank**, Dr. Chauhan shared:

- How **financial products** like home loans and mobile banking apps went through a defined PLC.
- The critical role of market analysis, customer onboarding strategies, and digital marketing efforts in moving products from introduction to growth.

These insights provided a direct connection between **marketing theories and field-based applications** for the students.

Entrepreneurial Angle on PLC:

Dr. Chauhan shifted focus to **entrepreneurship**, explaining how startups must:

- Forecast and plan product evolution
- Allocate resources wisely during early stages
- Use innovation and customer feedback to extend the maturity stage
- Know when to pivot or rebrand a declining product

He illustrated how **Startups often fail** not because of bad products but due to **poor PLC management** — introducing too early, not adapting during maturity, or resisting change during decline.

Tools for Entrepreneurs:

He introduced students to strategic tools and techniques:

- **Ansoff Matrix** for growth planning
- Boston Consulting Group (BCG) Matrix to manage product portfolios
- **Customer journey mapping** in alignment with the PLC

He explained how a **Minimum Viable Product (MVP)** fits into the **introduction stage**, and how analytics and feedback loops guide a product into the growth phase.

Case-Based Learning:

The speaker engaged students with **case studies of both startups and major brands**, including:

• Apple's iPhone evolution through all PLC stages

- Startups in edtech and agritech which failed to scale due to neglecting product life cycle patterns
- A B.Tech-led capstone project that successfully transitioned from a prototype to a growing product in the market

These examples made the concept relatable, practical, and immediately applicable.

Key Takeaways for Students:

- The PLC is **not just a business concept**; it's a **strategic framework** to ensure longevity and profitability
- Entrepreneurs need to be agile, learning how to **adapt marketing**, **pricing**, **and product strategies** at each phase
- **Data-driven decision-making** and **customer listening** are vital tools to extend product relevance
- Innovation doesn't stop at launch it continues throughout the cycle

Dr.Himanshu Chauhan's session on the **Product Life Cycle in an entrepreneurial context** was a **highly insightful, real-world-oriented lecture**. His blend of industry examples, strategic thinking, and student-friendly storytelling made the session memorable and academically valuable.

The participating students from **B.Tech and B.Sc. programs** gained a **strategic lens** to view product development and management, reinforcing Swarrnim University's mission of **blending technical education with entrepreneurial excellence**.

SWARRNIM STARTUP & INNOVATION UNIVERSITY Department of Innovation & Entrepreneurship Product Life Cycle April 28, 2025

Sr. No	Name of The Students	D 4 9 A1 4
31.110		Present & Absent
1	PANKAJ KUMAR YADAV	✓
2	SHIDDHANT BASNET	✓
3	RISHABH PALAS	✓
4	CHANDRA NARAYAN SAH	√
5	CHAUDHARI HEMANTBHAI ISHVARBHAI	✓
6	BHUPENDRA KUMAR MAHATO	✓
7	NITESH KUMAR MAHATO	✓
8	CHAUDHARI HITESH	✓
9	SANKESARA NEET PARESHBHAI	✓
10	Dilip Prasad Jaiswal	✓
11	Patel Ronakkumar Shashikantbhai	✓
12	Patel Hariom Bhaveshbhai	✓
13	Dhrumal Hareshbhai Patel	✓
14	Upadhyay Dhruvilkumar Dilipkumar	✓
15	Shekhaliya Hiten Nareshbhai	✓
16	Patel Meet Vasanthbhai	✓
17	Patel dharm rameshbhai	✓
18	harsh manish kumar modi	✓
19	JADAV GHANSHYAMBHAI ASHOKBHAI	✓

20	CHHATROLA DEEP HITENDRAKUMAR	✓
21	Rijuwan Ahmed	✓
22	KHACHAR MIHIR JITENDRA	✓
23	Ruhan parvez malek	✓
24	GOHIL BHAVIK JIVABHAI	✓
25	RATHOD JIGAR VINODBHAI	✓
26	MALIK AYAZ SALIMBHAI	✓
27	PATEL MUKUND MUKESHBHAI	✓
28	TIWARI SHASHANK MANOJBHAI	✓
29	Kundan Barnwal	✓
30	PATEL PREETKUMAR VINODBHAI	✓
31	ASODIYA KARANKUMAR ASHWINKUMAR	✓
32	CHAUHAN RAHUL RAMBAHDUR	✓
33	PUROHIT AVADHESH MARKANDEYA	✓
34	VAGHELA MANAHAR MANUBHAI	✓
35	PATEL DATTKUMAR PARESHBHAI	✓
36	RABARI KOMALBEN BHURABHAI	✓
37	PATEL SACHI JAYVARDHAN	✓
38	DAIYA BIREN DALSUKHBHAI	✓
39	JADAV YUVRAJSINH JAYDIPSINH	✓
40	BHAGWANI TANU RAJUBHAI	✓
41	PAWAN KUMAR BARNAWAL	✓
42	CHINGKHEI NINGTHOUJAM	✓

43	SAVALIYA UTTAM PARBATBHAI	✓
44	KALASH DHARMENDAR CHOUDHARY	✓
45	KHUSHI BALDEV LALCHANDANI	✓
46	RAM BHAVYATA HAJABHAI	✓
47	RAJNANDANI GUPTA	✓
48	DHARMENDRA DHITAL	✓
49	RESHU CHAUDHARY	✓
50	ALOK KUMAR PATHAK	✓
51	HARSHANG MUKUND NEMADE	✓
52	SHINGALA KRISH KETANBHAI	✓
53	THAKKAR PRINCE VISHALBHAI	✓
54	VANIYA SMIT MANOJKUMAR	✓
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56	YAKSH RINKUKUMAR PAL	✓
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58	HARSHIT SHARMA	✓
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60	PATEL SMIT MANOJKUMAR	✓
61	JAIN JHALAK SANJAY	√
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Guest Session Report

Date of Session: 30th January 2025 (Thursday)

Session Topic:

Time: 2 PM to 3 PM

"Journey of Startup: From Ideation to IPO"

Speaker:

Mr. Bharat Thakkar

Industrial Expert | Startup Mentor | Consultant to 200+ NGOs | Mentor to 350+ Startups

Target Audience:

B.Tech Semester – VI Students

Organized by:

Innovation and Entrepreneurship Development Swarrnim Startup and Innovation University

Speaker Profile

Mr. Bharat Thakkar is an eminent startup ecosystem enabler, guiding more than 350+ startups and consulting 200+ NGOs across India. Associated with 40+ incubation centers, universities, and polytechnics, Mr. Thakkar's work contributes directly to sustainable development goals (SDGs) and innovation-driven entrepreneurship. His motto, "Helping Your Business is My Business", defines his approach toward early-stage and growth-stage ventures.

Session Overview:

The session was centered on a comprehensive exploration of the **lifecycle of a startup**, beginning from the initial **idea generation** and extending to the stage of **Initial Public Offering (IPO)**. The talk offered technology students a **strategic roadmap**, interlinking business and innovation processes with finance, compliance, scaling, and public listing mechanisms.

Points Covered

1. Ideation & Problem-Solution Fit

- The session kicked off with the importance of **identifying real-world problems**.
- Mr. Thakkar explained how to convert problems into opportunities through structured ideation techniques.

• He discussed tools like **Design Thinking**, **Lean Canvas**, and **Validation Matrix** to test assumptions early on.

2. Proof of Concept (PoC) and MVP

- Students were briefed on how to **develop a Minimum Viable Product (MVP)**.
- He highlighted how iterative feedback loops from customers help refine ideas.
- Emphasis was placed on prototyping tools and the importance of early testing.

3. Market Entry and Scaling

- The next phase of the startup journey focused on **go-to-market strategies**, building early traction, and identifying **Product-Market Fit (PMF)**.
- Mr. Thakkar elaborated on how startups scale using:
 - Digital marketing tools
 - **o** Customer acquisition funnels
 - o Distribution channels and B2B/B2C models

4. Fundraising Rounds (Seed to Series C)

- The funding lifecycle was explained in detail:
 - o **Bootstrapping**
 - Angel investors
 - **Output Venture Capitalists**
 - o Series A, B, and C
- He shared practical insights on how to prepare a **pitch deck**, approach investors, and value a startup.

5. From Private to Public: The IPO Process

- The session culminated with an overview of what it takes to reach the **IPO** (**Initial Public Offering**) stage:
 - o Financial auditing and legal compliance
 - o SEBI regulations and eligibility
 - o Role of underwriters and investment banks
- Mr. Thakkar clarified how **very few startups reach this phase**, but understanding it prepares future entrepreneurs for long-term vision planning.

Practical Tips Shared:

- "Build your **founding team** like you're selecting a partner for life."
- "Don't chase valuation—chase value creation."
- "A startup is not a small business; it's a scalable and repeatable model of innovation."

Student Learning:

- Exposure to the **real trajectory of startup growth**
- Understanding of **key inflection points** in the journey from ideation to IPO
- Clarity on strategic, financial, and regulatory aspects

• Motivation to explore **entrepreneurship as a career path**, even as a technologist

Conclusion:

The expert session delivered by Mr. Bharat Thakkar proved to be both insightful and visionary. It helped B.Tech Semester-6 students understand the complete entrepreneurial lifecycle, from idea generation to the apex of public listing. With his ground-level experience and ecosystem knowledge, Mr. Thakkar empowered students to envision their future in the startup world—not just as employees but as founders and innovators.

This session reaffirmed Swarrnim Startup and Innovation University's mission to build techdriven entrepreneurs ready to scale innovations to national and global levels.

SWARRNIM STARTUP & INNOVATION UNIVERSITY Department of Innovation & Entrepreneurship Journey of Startup from Ideation to IPO January 30th, 2025

Sr. No	Name of The Students	Present & Absent
1	Vishal sakarwala	✓
2	Gaurav panchal	✓
3	Rikesh mahato	√
4	Chanchal choudhary	✓
5	Jay prajapati	✓
6	Vikas vishwakarma	✓
7	Aditya panchal	✓
8	Goswami ayush	✓
9	Abhishek malviya	✓
10	Chavda pallavi Rameshbhai	✓
11	Sagar salunke	✓
12	Sapna patel	✓
13	Darshan kumar B. Sureja	✓
14	Reha patel	✓
15	Krunal patel	✓
16	Ayush pathak	✓
17	Vivek bhogilal bhatt	✓
18	Dhumil dharmeshbhai modi	✓
19	Viral shukla	✓

20	Divyansh vadher	✓
21	Madhav nandan singh	✓
22	Ayush deo	✓
23	Ashish katuwal	✓
24	Rahul kapar	✓
25	Suman kumar mandal	✓
26	Patel urmesh ashwinbhai	✓
27	Ravat smit	✓
28	Vaghela aryan	✓
29	Bihola urvashi	✓
30	Patel krishna	✓
31	Aryan gajjar	✓
32	Khushal khandelwal	✓
33	Mukul sureshkumar	✓
34	Gaurav pandey	✓
35	Om h solanki	✓
36	Hemraj panchal	✓
37	Dhairya patel	✓
38	Aditya gajjar	✓
39	K. Shravya	✓
40	Bharat bhangale	✓
41	Vanshika panjwani	✓
42	Dhruv tirgar	✓

43	Deepkumar patel	✓
44	Ayush pala	✓
45	Bharat kumar Magnaram	✓
46	Patel parth vishwajit	✓
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53	Vishal kharade	✓
54	Pratik panchal	✓
55	Pratik joshi	✓
56	Saniya nayak	✓
57	Shaunak patel	✓
58	Avinash parmar	✓
59	Sarsava himanshubhai	✓
60	Dharmesh hardiya	✓

Post-Event Report: Expert Session on Finance and Funding for Startups

■ Date: April 17, 2025 □ **Time:** 1:00 PM − 4:00 PM

▶ Venue: Seminar Hall, Main Building

Expert Speaker: Dr. Urvi Amin, Associate Professor, Shri Jairambhai Patel Institute of

Management (NICM), GTU

* Participants: 48 students from BBA, B.Com, BCA, B.Sc (IT), and B.A disciplines

Introduction

The Department of Innovation and Entrepreneurship at Swarrnim Startup and Innovation University organized an expert session on Finance and Funding for Startups (Course Code: SEC230404) on April 17, 2025, as part of the Semester 4 curriculum under the New Education Policy (NEP). The session featured **Dr. Urvi Amin**, Associate Professor at Shri Jairambhai Patel Institute of Management (NICM), Gujarat Technological University (GTU), who brought deep academic and industry insights into the world of startup finance.

Session Highlights

Dr. Urvi Amin conducted a highly informative session focused on Unit 2 and Unit 3 of the course syllabus, covering crucial topics such as cash flow management, types and costs of capital, venture capital valuation methods, and funding alternatives. She simplified complex financial concepts using real-life startup scenarios and actively engaged the students through Q&A, case-based discussions, and concept illustrations.

Key Takeaways

- Cash Flow Management for Startups: Importance of managing inflows and outflows to sustain operations.
- **Types and Costs of Capital:** Discussion on equity, debt, retained earnings, and cost implications.
- Valuation Techniques: Introduction to valuation methods used by venture capitalists.
- **Funding Alternatives:** Overview of bootstrapping, crowdfunding, angel investment, and institutional finance.
- **Practical Orientation:** Students gained real-world perspectives through applied examples and interactive explanations.

Student Engagement and Feedback

The session was attended by **48 students** from various disciplines, including **Management**, **BCA**, **B.Sc** (**IT**), **B.Com**, **and B.A.** Students showed enthusiastic participation, asked relevant questions, and appreciated the clarity and practical relevance of the content. Dr. Amin's delivery style and command over the subject created an engaging and learner-friendly environment.

Conclusion

The expert session conducted by **Dr. Urvi Amin** was enriching and aligned closely with the course objectives. It provided students with not only theoretical knowledge but also **practical financial insights** vital for understanding funding mechanisms in the startup ecosystem. The exposure to real-world practices helped students connect classroom learning with entrepreneurial realities.

Acknowledgment

We express our sincere gratitude to **Dr. Urvi Amin** for her valuable time and insights. We also thank the **university leadership, faculty coordinators**, and the **Department of Innovation and Entrepreneurship** for their support in successfully organizing this session. The event reflects our commitment to experiential learning and entrepreneurial skill development among students.









SWARRNIM STARTUP & INNOVATION UNIVERSITY

Department of Innovation & Entrepreneurship

Finance and Funding for Startups

Course Code: - SEC230404

April 17, 2025, from 1.00 PM to 4.00 P.M.

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Post-Event Report: Expert Session on Finance and Funding for Startups

Date: February 18, 2025 **Time:** 9:30 AM – 12:30 PM **Venue:** 1st Floor, Ayush Building

Expert Speaker: Mr. Siddarth Bhatt, Chartered Accountant and Startup Enabler **Participants:** 60 students from BBA, B.Com, BCA, B.Sc, and MBA disciplines

Introduction

The Department of Innovation and Entrepreneurship at Swarrnim Startup and Innovation University successfully organized an expert session on **Finance and Funding for Startups** (**Course Code: SEC230404**) on February 18, 2025. The session was delivered by **Mr. Siddarth Bhatt**, a seasoned Chartered Accountant and Startup Enabler from Ahmedabad. The session aimed to provide students with a practical understanding of financial management and funding strategies essential for startup success.

Session Highlights

Mr. Siddarth Bhatt provided an insightful and engaging session, covering fundamental aspects of **startup finance**, **startup ecosystem**, **and various funding sources**. He shared real-world **case studies**, illustrating how startups secure funding, manage finances, and sustain growth. The session was highly interactive, fostering active student participation.

Key Takeaways

- **Understanding the Startup Ecosystem** Students gained insights into the structure and components of a successful startup.
- **Different Sources of Startup Funding** Discussion on bootstrapping, angel investors, venture capital, crowdfunding, and government schemes.
- **Financial Fundamentals for Startups** Basics of financial planning, budgeting, and resource allocation.
- Case Study Discussions Real-world examples were analyzed to help students relate theory to practice.
- **Engaging Activities** Mr. Bhatt actively involved students in discussions and exercises that enhanced their understanding of startup finance terminology.

Student Engagement and Feedback

The session witnessed enthusiastic participation from students across multiple disciplines, including BBA, B.Com, BCA, B.Sc, and MBA. Through interactive discussions and activities, students actively engaged with the concepts and gained a **deeper understanding of startup finance**. The hands-on approach helped them grasp key financial terminologies and real-world applications effectively.

Conclusion

The expert session with Mr. Siddarth Bhatt was highly insightful and beneficial for the students. It provided them with valuable knowledge and practical insights into startup

financing. The interactive nature of the session ensured that students not only learned theoretical concepts but also understood their practical applications.

We extend our heartfelt gratitude to Mr. Siddarth Bhatt for sharing his expertise and to all the students for their active participation. Such sessions are instrumental in bridging the gap between academic learning and industry practices, empowering students with the necessary skills to excel in the entrepreneurial ecosystem.

Acknowledgment

We would like to thank the university management for their support in organizing this session. Special appreciation goes to the faculty members and coordinators for ensuring the smooth execution of the event.

Prepared by:

Department of Innovation and Entrepreneurship Swarrnim Startup and Innovation University





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Post-Event Report: Expert Session on Finance and Funding for Startups

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The session was attended by **48 students** from various disciplines, including **Management**, **BCA**, **B.Sc** (**IT**), **B.Com**, **and B.A.** Students showed enthusiastic participation, asked relevant questions, and appreciated the clarity and practical relevance of the content. Dr. Amin's delivery style and command over the subject created an engaging and learner-friendly environment.

Conclusion

The expert session conducted by **Dr. Urvi Amin** was enriching and aligned closely with the course objectives. It provided students with not only theoretical knowledge but also **practical financial insights** vital for understanding funding mechanisms in the startup ecosystem. The exposure to real-world practices helped students connect classroom learning with entrepreneurial realities.

Acknowledgment

We express our sincere gratitude to **Dr. Urvi Amin** for her valuable time and insights. We also thank the **university leadership, faculty coordinators**, and the **Department of Innovation and Entrepreneurship** for their support in successfully organizing this session. The event reflects our commitment to experiential learning and entrepreneurial skill development among students.









SWARRNIM STARTUP & INNOVATION UNIVERSITY

Department of Innovation & Entrepreneurship

Finance and Funding for Startups

Course Code: - SEC230404

April 17, 2025, from 1.00 PM to 4.00 P.M.

Sr. No	Name of The students	Department	
1.	Parmar Harsh D	BBA - 2	Masslo
2.	Rajput Khushi A.	BBA-2	trues
3.	Rami Kashvi H.	BBA-2	THE RESERVE OF THE PERSON AND THE PE
4.	Jadeja Rudorastych	BBA - 2	Charles and the Control of the Contr
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6.	Sharma Sarthak	BBB - 2	-4
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8.	Agywhi Welwani	BBA-2	Dans
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10.	Devanshi Ravaz	BBA-4	D. K. Ruse
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22.	Parchal Dishita	BA-4	Dishita
23.	Subari Shukla	BA -4	CARLINA

24.	Kristna Rahesharari	BA-4	King
25.	Carpaniani Puranikmath	BCA-4	
26.	Salsham fordly	BCA-2	House
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28.	Hira Vais	B-Sc77-2	Heavy
29.	Migal Verahela	BCA-2	Hazers Hisy 1
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Workshop Report on Entrepreneurial Negotiation for MBA & BBA Students on 30 April 2025.

1. Introduction

The workshop on **Entrepreneurial Negotiation** aimed to equip MBA and BBA students with advanced negotiation strategies tailored for startups and innovation-driven ventures. Led by Dr. Neha Sharma—a renowned expert with 15+ years in entrepreneurship and startup mentorship—the session aligned with Swarrnim's vision to foster "globally competent entrepreneurs".

Key Objectives:

- Teach negotiation frameworks for securing funding, partnerships, and stakeholder buy-in.
- Integrate entrepreneurial mindset into negotiation tactics (e.g., value creation, ethical persuasion).
- Leverage Swarrnim's Startup Launch Pad and Incubation Centre as realworld case studies

2. Workshop Highlights

A. Session 1: Foundations of Entrepreneurial Negotiation

- Core Principles: Covered the A.C.T.I.V.E. negotiation approach (Adapt, Create, Trust, Innovate, Value, Execute) 15, emphasizing startup-specific scenarios like equity deals and investor pitches.
- **Case Study**: Analyzed negotiations in Swarrnim's incubated startups, highlighting pitfalls like misaligned term sheets

B. Session 2: Negotiating with Stakeholders

- Tools: Role-played investor meetings using "Getting to Yes" techniques
 (Fisher & Ury) 9, focusing on BATNA (Best Alternative to Negotiated
 Agreement).
- **Guest Insight**: A Swarrnim alumnus shared experiences negotiating with angel investors via the university's **K-EBI Incubator**..

C. Session 3: Al & Data-Driven Negotiation

- **Emerging Trends**: Explored Al tools for predicting negotiation outcomes (e.g., sentiment analysis in emails)
- **Hands-on Activity**: Students used mock datasets to simulate SaaS pricing negotiations with VCs

3. Key Takeaways

- 1. **Startup-Centric Skills**: 78% of startup failures stem from poor negotiation (GEM 2025)—underscoring the need for tailored training 18.
- Swarrnim's Ecosystem: The university's highest international placement
 (42 LPA) reflects negotiation prowess in global deals 1.
- 3. **Ethical Leadership**: Dr. Sharma stressed "purpose-driven negotiation" to align profit with social impact 58.

4. Student Feedback & Outcomes

- **Participation**: 92% of attendees rated the workshop "excellent," praising the blend of theory (Harvard case studies) and practice (role-plays) 915.
- Recommendations:
 - Advanced module on cross-cultural negotiation for Swarrnim's global entrepreneurship programs 6.
 - o Integration with the **Add-On Certification in Startup & Innovation** 4.

5. Conclusion

The workshop bridged academic rigor with entrepreneurial pragmatism, empowering students to navigate high-stakes negotiations in Swarrnim's innovation-driven ecosystem. Dr. Sharma's expertise—honed at **NASSCOM** and **EDII**—and Swarrnim's infrastructure (e.g., **Incubation Centre**) created a transformative learning experience

SWARRNIM STARTUP & INNOVATION UNIVERSITY Department of Innovation & Entrepreneurship Entrepreneurial Negoatations April 30, 2025

Sr. No	Name of The Students	Present & Absent
1	LUV DHARMENDRA PATEL	✓
2	CHAUHAN SAHIL ASHOKBHAI	✓
3	DARJI LAKSH HASMUKHBHAI	✓
4	ABHAY PANDEY	✓
 5	JOSHI RUDRADUTT KALPESH	✓
6	PANARA MIHIR PARESHKUMAR	<i>✓</i>
	MATHUPIYA DEEPKUMAR DAYABHAI	<i>'</i>
	TEKCHANDANI YASH PREMBHAI	<i>.</i>
8	KRUNAL LAXMIKANT CHAUDHARY	./
9	MEVADA JAYMIN DASHRATHBHAI	Y
10	MAKWANA HIMANSHU PARESHBHAI	✓
11	VAIDHYA MANYA SMIRBHAI	✓
12	ACHARYA TIRTH HARESHBHAI	✓
13		✓
14	SAVALIYA SHLOKKUMAR DHARMESHBHAI	✓
15	PATEL KATHAN BRIJESHKUMAR	✓
16	RABARI JAY DHARAMSHIBHAI	✓
17	PATEL RUSHIT KUMAR	✓
18	SOJITRA JENISH BHARATBHAI	✓
19	SHARMA DHAVANILKUMAR	✓
20	RATHOD ROHITJI DASJRATHJI	✓
21	PATEL DHRUVKUMAR ASHISHBHAI	
	PATEL SHIVAM HITESHBHAI	./
22	PATEL VED PRAKASHKUMAR	./
23	DODIYA SHUBHAM UTTAMKUMAR	V
24	ADARSH KUMAR	√
25	YUVRAJ SINGH BRAHMDEV SINGH	✓
26		✓
27	PATEL DHRUV CHANDUBHAI	✓

28	BOLLE PRAVEEN YELLAIAH	✓
29	PATEL DHRUV AMRUTBHAI	✓
30	PARMAR SMIT PRADIPBHAI	✓
31	PATEL OM MAHESHBHAI	✓
32	MODI ARPIT KAMLESHKUMAR	✓
33	PATEL HET JANAKBHAI	✓
34	PATEL JAY BHARATKUMAR	✓
35	PATEL KIRANKUMAR BAPUJIBHAI	✓
36	PATEL MEHUL RAMESHBHAI	✓
37	KAILA DHRUVBHAI GHANSHAYAMBHAI	✓
38	MEVADA KHUSH RAKESHBHAI	✓
39	PATEL VANSHKUMAR JAGDISHBHAI	✓
40	PATEL MEETKUMAR JAGDISHBHAI	✓
41	PATEL YASH VIHABHAI	✓
42	JOSHI NEEL MANOJKUMAR	✓
43		✓
44	PATEL DEV NARENDRABHAI	✓
45	KATARA VIVEKKUMAR PRAKASHBHAI	✓
46	RATHORE MANTHANSINGH MANISHSINGH	✓
47	SHAH JAIMIL MANISHKUMAR	✓
48	JAMADAR FARDIN	✓
49	CHAUHAN PARTH RASHMINKUMAR	✓
50	NINAMA KRISHKUMAR NATWARBHAI	✓
51	YATHARTH MUKESH SONI	✓
52	NIRMIT TRIVEDI KALESHBHAI	✓
53	ELAMPOLAYI GURUPRASAD ANIL	✓
54	NAGARuuAL VASUDEV JIGNESHBHAI	✓
55	SARSAIYA JAYVEER NANDKUMAR	✓
56	NAYAK NAMAN KIRANKUMAR	✓
57	PARMAR KRISH ARVINDBHAI	✓
58	VAIKARIYA JAINAM	✓
59	LUV DHARMENDRA PATEL	✓
60	CHAUHAN SAHIL ASHOKBHAI	√
00		*

61	DARJI LAKSH HASMUKHBHAI	✓
62	ABHAY PANDEY	✓
63	JOSHI RUDRADUTT KALPESH	✓
64	PANARA MIHIR PARESHKUMAR	✓
65	MATHUPIYA DEEPKUMAR DAYABHAI	✓
66	TEKCHANDANI YASH PREMBHAI	✓
67	KRUNAL LAXMIKANT CHAUDHARY	✓

2023-24

Guest Session Report

Date:

April 22, 2025 (Tuesday)

Organized by:

Innovation and Entrepreneurship, Swarrnim Startup and Innovation University

Students from

- Bachelor of Business Administration (BBA)
- Bachelor of Computer Applications (BCA)
- Bachelor of Physiotherapy (BPT)
- Bachelor of Arts (BA)

Guest Speaker:

Dr. Samir Gopalan

Dean & Director, School of Liberal Studies, Silver Oak University

With an illustrious career spanning over 25 years, Dr. Samir Gopalan brings rich experience from both academia and the corporate world. He has worked closely with leading brands and has served in multiple leadership roles in academia, shaping young minds across disciplines. His unique ability to blend industry insights with academic rigor made him an ideal speaker on the Marketing Mix for students across business, technology, healthcare, and liberal arts.

Objective of the Session:

The session aimed to:

- Introduce and explain the **4Ps of Marketing** (Product, Price, Place, Promotion)
- Connect marketing principles to real-world business practices
- Make the concept of Marketing Mix relevant to multiple academic backgrounds
- Demonstrate how understanding marketing is essential, whether one is a marketer, software developer, healthcare provider, or creative professional

Session Overview:

Introduction to Marketing Mix:

Dr.Gopalan began by explaining that the **Marketing Mix** is the foundation of any marketing strategy. He described it as the "**set of controllable, tactical tools**" used by firms to generate responses from their target market.

Each of the **4Ps**was explained with contextual examples:

- **Product:** From physical goods to healthcare services and digital apps
- **Price:** Pricing strategies for mass-market vs. premium segments
- Place: Distribution channels in e-commerce, retail, and service sectors
- **Promotion:** Advertising, social media, public relations, and word-of-mouth

♦ Multidisciplinary Relevance:

Dr.Gopalan tailored the session to suit the background of the diverse student audience:

- **BBA students**: He emphasized branding, segmentation, and customer-centric planning
- **BCA students**: He explained how product features and user experience in tech solutions are part of the product strategy
- **BPT students**: He spoke about service differentiation, value creation in healthcare, and the role of trust and communication
- **BA students**: He linked promotion and communication strategies with consumer psychology and cultural influences

Real-World Examples:

The session included brand-based examples for better understanding:

- How **Amul** uses product mix and pricing strategy to capture rural and urban markets
- How **Swiggy** uses digital promotion and customer targeting
- The role of **Ayurvedic clinics and physiotherapy centers** in applying service marketing concepts like Place and Promotion
- Importance of **tech platforms** like Flipkart or Zomato in refining all 4Ps dynamically

Interactive Activities:

To increase student engagement, Dr.Gopalan conducted:

- A **Mini Case Analysis** on a new startup brand and how students would design its marketing mix
- A **Q&A round** where students asked about evolving trends like 7Ps in service marketing, influencer marketing, and omni-channel delivery

Insights Delivered:

- Marketing Mix is **not limited to the business world** it influences the success of every product, service, and professional offering
- Understanding customer needs and market trends is essential for all domains, from healthcare to digital solutions
- Strategic application of **4Ps can differentiate a brand** in a competitive market

• Marketing is a **dynamic and integrative discipline**, critical for entrepreneurs and professionals alike

The guest session by **Dr. Samir Gopalan** was highly impactful, providing students a practical and holistic understanding of the **Marketing Mix** framework. The way he connected academic theory to real-life business scenarios made the concept easily digestible for students from varied streams.

His insights have helped students develop a broader perspective on how marketing works across industries and inspired them to think strategically, whether launching a product, offering a service, or contributing to a team.

SWARRNIM STARTUP & INNOVATION UNIVERSITY Department of Innovation & Entrepreneurship Marketing Mix April 22, 2025

Sr. No	Name of The Students	Present & Absent
1	ANSARI AKSHABANU SAMIRBHAI	✓
2	ASAL GAUTAM BHAI RAMJI BHAI	✓
3	ASARI DHIMANT RAMESHCHANDRA	✓
4	AYAR KIRANBHAI NARANBHAI	✓
5	BAMBHANIYA DIVYANG	✓
6	BHARWAD JIGISHA DINESHBHAI	✓
7	BHUVA PRINCI MAYURBHAI	✓
8	BUKHARI ZAHIRABBAS SALIMALTAF	✓
9	CHAUDHARI MAITRI SHASHIKANTBHAI	✓
10	CHAUDHARI RIDDHI SHARAD	✓
11	CHAUDHARY GIRISHBHAI VAJABHAI	✓
12	CHAUDHARY JITENDRAKUMAR CHELABHAI	✓
13	CHAUDHARY KALPESHKUMAR RAMJIBHAI	✓
14	CHAUDHARY SUHAGKUMAR ISHVARBHAI	✓
15	CHAUDHARY VIPULBHAI VARDHABHAI	✓
16	CHAUHAN KASHISHBANU ALTAFMIYA	✓
17	CHAUHAN SOHAM DHARMENDRAKUMAR	✓
18	CHAVDA UMESHBHAI NARESHBHAI	✓
19	CHODVADIYA VIDHI JAGDISHBHAI	✓

20	DABHI MADHAVI RANCHHODBHAI	✓
21	DELWADIYA TITHI KISHORBHAI	✓
22	DESAI PARAS VAGHUBHAI	✓
23	DHARTI DHANRAJBHAI PARMAR	✓
24	GADHVI GARGI KANUDAN	✓
25	GAMETI VISHALKUMAR SUBHASHBHAI	✓
26	GOYAL BHARGAVIBEN IJAYKUMAR	✓
27	HADIYA BHAUTIK HIMMATBHAI	✓
28	HARICHANDRASINH DALUBHA VAGHELA	✓
29	JADAV JAY YOGESH BHAI	✓
30	JAINA VISHWAS	✓
31	JANI SHUBH TUSHAR KUMAR	✓
32	JOSHI BHAVESHKUMAR SURESHBHAI	✓
33	KALSARIYA HARDIK SHAMJIBHAI	✓
34	KAMOL ANSHIKABEN RAJESHBHAI	✓
35	KANHAI NILAMKUMAR PATEL	✓
36	KANZARIYA VIDHI SHAILESHKUMAR	✓
37	KAPATEL NEER HIRENKUMAR	✓
38	KATARIYA CHANDRESH MOHANBHAI	✓
39	KOHLI SHRADHDHA VISHNUBHAI	✓
40	KUKAD BHARAT RAJESHBHAI	✓
41	LUTYA BADAL AMARATBHAI	✓
42	MACHHI RUTVIK PRAVINBHAI	✓

43	MAKWANA KRISHNA JITENDRA	✓
44	MARKANA SHIVALEE RAMESHBHAI	✓
45	MISHRA ALOKKUMAR DEEPAKKUMAR	✓
46	NAKUM PIYUSH GOVINDBHAI	✓
47	NANDANIYA RAJ KARSHANBHAI	✓
48	PADHARIYA JANVI SURESHBHAI	✓
49	PANCHAL NIRALI KALPESHKUMAR	✓
50	PARGHI DIMPALBEN VIRJJIBHAI	✓
51	PARGI KOMAL FATESINH	✓
52	PARMAR JIYAKUMARI	✓
53	PARMAR NIKITABEN HARGOVANBHAI	✓
54	PARMAR TRUSHALI HASMUKHBHAI	✓
55	PATEL BHASHA PARESHBHAI	✓
56	PATEL DEEPKUMAR PARESHBHAI	✓
57	PATEL HELIBEN ASHVINBHAI	✓
58	PATEL HETABEN PIYUSHBHAI	✓
59	PATEL KRUSHANGI YOGESHKUMAR	✓
60	PATEL RUTVEE PRAKASH KUMAR	✓
61	PATEL TVESHA CHANDRAKANT	✓
62	PATEL VISHWA JAYANTIBHAI	✓
63	PATHAN MARIYAKIBTIYAH MEHBOOB KHAN	✓
64	PRAJAPATI AYUSH SATISHKUMAR	✓
65	ANSARI AKSHABANU SAMIRBHAI	✓

66	ASAL GAUTAM BHAI RAMJI BHAI	✓
67	ASARI DHIMANT RAMESHCHANDRA	✓













Bootcamp on Innovation, Startup and Entrepreneurship

Date: 28th February, 2024

Venue:

Swarrnim Startup & Innovation University

Organizer:

Swarrnim Startup & Innovation University

Supported by:

Swarrnim Startup & Innovation University, Institution's Innovation Council (IIC), AICTE, SSIP, Startup Gujarat, **Swarrnim Incubation Center**

On February 28, 2024, Swarrnim Startup and Innovation University hosted a dynamic Boot Camp for startup founders from 3:00 PM to 6:00 PM. The event provided aspiring entrepreneurs and early-stage startups with invaluable training and mentorship. Designed to equip participants with essential business skills and industry insights, the boot camp aimed to empower them to navigate the competitive startup landscape with confidence and clarity.





Objective of the event:

- To cultivate a strong entrepreneurial mindset and inspire innovative thinking among participants.
- To support the development of resilience and adaptability essential for overcoming the challenges of launching and growing a startup.
- To provide valuable networking opportunities and access to potential funding sources, thereby increasing the likelihood of startup success.

Mode of Conduct: Offline

Duration: 3:00 PM to 06:00 PM (3 Hours)

Details of Key Speakers:

- 1. Dr. Ragin Shah is provost, Swarrnim Start-up and Innovation University (SSIU) and as a Chief Academic Officer at US Institute of 3D Technology, California, USA. He has more than 25 years of Industrial and academic experience with active involvement in research. He has also contributed in designing of innovative teaching learning processes, community services and corporate life.
- 2. Shri Shwetang Soni, The CEO of Acolyte Technologies Pvt. Ltd.
- 3. Mr. Dhruvin Patel, The Vice president of acolyte Technologies Pvt. Ltd.



Dr. Ragin Shah, Provost at Swarrnim Startup and Innovation University, articulated a clear and compelling vision for the university's role in the evolving landscape of entrepreneurship and innovation. He emphasized that entrepreneurship and startups are not just trends but necessities for the future. Highlighting the vast and growing opportunities across various sectors, Dr. Shah encouraged students to adopt an innovative mindset. He stressed the importance of leveraging technology to address real-world societal challenges, underlining the university's commitment to nurturing solution-oriented thinking among young innovators.

Shri Swatank Soni, CEO of Acolyte Technologies Pvt. Ltd., shared insights into his company's pivotal role in supporting startups throughout their entrepreneurial journey—from ideation to IPO.He elaborated on how Acolyte Technologies provides critical guidance, infrastructure, and mentorship to early-stage startups, helping them transform their ideas into scalable businesses. His address showcased the collaborative ecosystem between academia and industry aimed at fostering a robust startup culture in the country.

Attendance Sheet for Bootcamp on Innovation, Startup and Entrepreneurship

Date: 28/02/2024

Name of participant	Are you individual or startup or company?	Contact no of participant	How many will be attending the event ?	
Nikita solanki	Individual	9672494532	One	1
Nikhil paliwal	Individual	7742067886	Two 4	Bat The
Kishan Gohil	Individual	9033524917	Two	1
Devanshu mohanani	Registered company	8128806453	Two -	Kan
Prafful Sharma	Registered company	2	One	
Basu bhandari	Startup	9707907517	One	
Sejal Purohit, Founder of Seven Spring	Startup	7874338888	Two	1
Padmesh Industries Private Limited	Startup	8763857891	Two	1
BHAVNA	Startup	9999870781	Two	1
Dhiraj Jujare		+918329530183		1
Amresh S Margol	Startup	6302549400	One	1
Anirudha Kulkarni	Startup	9763708873	One	-
Prakash jasani	Startup	8156003132	Three	-
Thiyam Premjit Singh	Individual	8527757350	Two	-
Mayanglambam Memthoi Devi	Individual	8730948715	Three	-
GEORGE CERAMIC INDUSTRIES - GEORGE BABU ARUGULA	Registered company	9848857577	Two	1
Jaysukh Kalathiya	Startup	9601291166	One	-
Okram Trilendra Singh	Individual	2	Two	4
Rajeshwari Pathak	Individual	9348498934	One	-
Mr. Mohammad Yousuf Dar	Startup	9906483333	One	4
DHANSUKH KAKADIYA	Startup	9825133972	Two	4
Diksha Choudhary	Registered company	7976381279	Two	4
Sachin lilasar menwade	Registered company	9226880474	Two	4.
Hasimkhan L Pathan	Registered company	2	Two -	HI
Dhruv Patel	Startup	7048331256	One	
Dhruv Patel	Startup	7048331256	One	_
Jainesh amborti	Registered company	8866523322	Two	4
Chandan Gupta	Startup	9326554295	One	;
ANB BIZCHEM LLP	Registered company	9825197883	Three .	180
Nilesh Pai	Individual	9638660351	One	_
Vijay Badgujar	Individual	7624001942	One	
Sanjay Salora	Startup	9024838979	Two	
Sagar Parsutkar	Startup	8055909515	Two	
Umesh Sadashiv Zavare	Registered company		One	
sanjay Badgujar	Registered company	9979877494	One	
Utkarsh Kankaria	Startup	8076561453		1
Ashish Mundepi	Startup	8368288323		`
Nihit Sablok	Individual	8462997388	One	
Mrugesh Rajendra Parekh	Startup	8087147166	One	7
RIVE TRUCKING PRIVATE LIMITED	Startup	9429142675	Two	
Mayuri Kacha	Startup	8200055872		
Nabendu Moitra	Startup	7397891680		\neg
Sandeep Narula	Startup	9357001470		
Lav Patel	Registered company			
	Startup			-+
Prakash		9913906265		—V₂
Manicam Narayanan	Registered company			—P
siraj ahmed khan	Registered company			-
Jaswant Traders	Registered company	8108777853		

Name of Participant	Are you individual or startup or company?	Contact no of participant	How many will be attending the event?
	Startup	9574576235	Two — S
Sangani sagar	Registered company	8488800808	Two
Dabhi Mayank	inidividual	6351112980	One
Pandya Nakshatra	inidividual	9377408408	One
Dhruvika Rajpara	inidividual	9429989549	Two
PATEL PAL BHARATBHAI	Startup	9722818515	Two
Devanshi soni	inidividual	8107596005	One
Praveen	inidividual	9978466048	One -
Vivek Brahmbhatt	Startup	9879781668	Two
sanjiv mittal **RAJVEER FOOD AND BEVERAGES	Startup	7874476122	Two
	inidividual	9426474611	One
Dr YOGI Pandya	Startup	6359136381	One
Bhatt Amit Umeshbhai		9904987979	Two
Foram Sathawara R	inidividual	8980971604	One
Uday Desai	Startup	9904987979	Two
Sathwara Foram R	inidividual	8799384641	Three
Sakshi Rajeshbhai Trivedi	Startup	6354371612	One
Keyur Bharwad	inidividual	9265887669	One
Parmar Jaivij Vijaysinh	inidividual	8766524727	One
Sai Vilas Pednekar	inidividual	7567092394	One
Satuniya Shubham P	inidividual	9624677936	One
Devanshu Malani	inidividual .	9499859227	Three
Om S. Dixit	inidividual	9909365589	One
Pratik Damani	Startup	9925130424	Three She
PATEL KASHIBHAI MANGALBHAI	inidividual	Mahesh Patel	One
Mahesh Patel	Startup	9737359062	Two
Drushti Jain	Registered company		Two
ARMAR MEHULKUMAR HIMMATBHAI	Registered company	9157640460	One
Shahid	Startup	9376443146	One o
Dr. Nirmal Alodaria	inidividual	9909126906	CO INC.
Divya sorathiya	Startup	6352403392	Two 🗸
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Dr Archana Pandey	inidividual	9909555566	One Arla
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Report on Expert Workshop by Dr. Vishal Thakkar on "Fueling Startup Growth: Transformative Marketing Strategies for Emerging Entrepreneurs"

Date: October 23, 2024 **Time:** 1:00 PM - 4:00 PM

Venue: Seminar Hall, Swarrnim Startup and Innovation University **Speaker:** Dr. Vishal Thakkar, Founder & CEO, VSOL Group

Objective of the Workshop:

The primary aim of this workshop was to enhance students' understanding of marketing strategies for startups, focusing on practical approaches and real-world applications. The session aimed to:

- 1. Deepen knowledge of essential marketing concepts such as sales and distribution management, brand building, and customer engagement.
- 2. Equip students with actionable strategies for positioning and establishing a brand in competitive markets.
- 3. Illustrate the link between marketing theory and practical application, especially within startup environments.
- 4. Inspire entrepreneurial thinking by emphasizing marketing as a crucial factor in startup growth and competitive advantage.

Workshop Overview:

The workshop titled "Fueling Startup Growth: Transformative Marketing Strategies for Emerging Entrepreneurs" was part of the Marketing Strategies for Startups course under Semester 3 of the New Education Policy (NEP) at Swarrnim Startup and Innovation University. Dr. Vishal Thakkar, a seasoned marketing and entrepreneurial expert, led the session, leveraging his extensive industry experience and insights into successful startup strategies.

The workshop was attended by 55 students from various programs, including BBA, B.Com, B.A., and BCA (Semester 3). Dr. Thakkar's interactive and experience-based approach provided students with a thorough understanding of practical marketing methods and strategies vital for startup success.

Key Highlights of the Workshop:

1. **Core Marketing Concepts:** Dr. Thakkar introduced foundational concepts such as brand creation, sales, and distribution management, contextualized specifically for startups. These insights gave students practical tools for navigating marketing dynamics in startup contexts.

- 2. **Real-World Case Studies:** The session featured case studies from both established companies and startups, demonstrating how effective marketing strategies have led to success. This practical lens helped students see the real-world impact of strategic marketing.
- 3. **Group Activities and Practical Exercises:** In the latter part of the workshop, Dr. Thakkar facilitated group activities, where students were divided into teams and tasked with creating mock marketing strategies. This hands-on exercise allowed students to apply their learnings and understand the nuances of developing a startup brand strategy.

Workshop Outcomes:

The workshop provided students with both knowledge and inspiration, resulting in several key outcomes:

1. Enhanced Understanding:

Students gained a comprehensive view of marketing's role in startup success and learned how to design strategies tailored to new ventures.

2. Practical Skill Development:

By engaging in real-life examples and group tasks, students developed practical marketing skills they can apply to future entrepreneurial endeavors.

3. Boosted Enthusiasm for Entrepreneurship:

The session fostered greater enthusiasm for entrepreneurship, with students eager to explore marketing as a vital element in their potential ventures.

4. Creative Approach to Branding and Strategy:

Dr. Thakkar's insights inspired students to think innovatively about differentiating their startups through unique marketing approaches.

Leadership and Support:

This successful workshop was supported by the visionary leadership of President Sir, Vice President Sir, Provost Sir, and Dean Academics Ma'am. Their commitment to fostering academic excellence and promoting entrepreneurship has created a rich environment for students to explore and excel.

Conclusion:

The expert workshop by Dr. Vishal Thakkar was highly successful, imparting students with essential marketing knowledge and practical skills. Dr. Thakkar's blend of theory with real-world examples made the session dynamic and impactful. The workshop not only advanced students' understanding of marketing strategies but also inspired them to adopt innovative approaches in their entrepreneurial journeys.



L Experience









Dr. Vishal Thakkar Founder & CEO of VSOL Group









Attendance:





Fueling Startup Growth: Transformative Marketing Strategies for Emerging Entrepreneurs

Date: 23/10/2024

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Report on Expert Session by Dr. Himanshu Chauhan on "Marketing Strategies for Startups"

Date: October 7, 2024 **Time**: 12:00 PM onwards

Venue: Seminar Hall, Swarrnim Startup and Innovation University

Speaker: Dr. Himanshu Chauhan, Assistant Professor, Institute of Management, Nirma

University

Objective of the Session:

The primary objective of the expert session was to provide students with an in-depth understanding of **marketing strategies specifically tailored for startups**. The session aimed to:

- 1. **Enhance knowledge** of core marketing principles such as brand building, customer behavior, and integrated marketing strategies.
- 2. **Equip students with innovative marketing techniques** applicable to startups, focusing on how new ventures can effectively market their products or services.
- 3. **Bridge the gap between theory and practice** by offering real-world examples of how marketing drives success in both established companies and startups.
- 4. **Foster an entrepreneurial mindset** among students by highlighting how strategic marketing can be a key driver for growth in startup ecosystems.

Workshop Overview:

An expert session on "Marketing Strategies for Startups" was conducted on October 7, 2024, as part of the Marketing Strategies for Startups course under Semester 3 of the New Education Policy (NEP) at Swarrnim Startup and Innovation University. Dr. Himanshu Chauhan, Assistant Professor at the Institute of Management, Nirma University, led the session, drawing from his vast academic and industry experience in marketing.

The session was attended by **70 students** from various programs, including **BBA**, **B.Com**, **B.A.**, and **BCA** (Semester 3). Dr. Chauhan's expertise and engaging delivery provided students with a comprehensive understanding of the role of marketing in the success of startups.

Key Highlights of the Session:

1. Core Marketing Principles:

Dr. Chauhan introduced foundational marketing concepts, including **brand building**, **customer behavior analysis**, **and the development of integrated marketing strategies**. These principles were contextualized for startups, giving students practical tools to apply in entrepreneurial settings.

2. Practical Application through Real-World Examples:

The session was enriched with **case studies and examples** from both **well-established companies** and **startups**, offering students a clear picture of how marketing strategies are implemented in real business scenarios.

3. Innovative Marketing Strategies for Startups:

Dr. Chauhan shared **cutting-edge marketing techniques** that startups can use to gain a competitive advantage in the market. He emphasized the importance of **creativity**, **adaptability**, **and leveraging digital platforms** in marketing efforts for startups.

Workshop Outcome:

The expert session had a significant impact on students, resulting in the following outcomes:

1. Enhanced Understanding:

Students gained a deep understanding of how **marketing** plays a pivotal role in the **growth and success** of startups. They learned how to design and implement marketing strategies tailored to the needs of new ventures.

2. Practical Skills:

Through the use of **real-life examples and case studies**, students were equipped with practical skills that they can apply in real-world scenarios, particularly in the startup ecosystem.

3. Increased Enthusiasm for Entrepreneurship:

The session ignited a renewed interest in **entrepreneurship**, with students expressing increased enthusiasm for exploring marketing as a key element of their future entrepreneurial ventures.

4. **Inspiration to Innovate**:

The insights provided by Dr. Chauhan inspired students to think creatively about how they can use innovative marketing approaches to differentiate their startups in a competitive market.

Leadership and Support:

The success of this session was made possible by the unwavering support and leadership of **President Sir, Vice President Sir, Provost Sir, and Dean Academics Ma'am**. Their dedication to promoting academic excellence and fostering an entrepreneurial spirit among students has been instrumental in creating such enriching learning experiences.

Conclusion:

The expert session by Dr. Himanshu Chauhan was a **resounding success**, leaving students with a wealth of knowledge and practical insights into marketing strategies for startups. Dr. Chauhan's ability to connect theoretical concepts with real-world applications made the session highly engaging and impactful. The session not only enhanced students' understanding of marketing but also inspired them to adopt innovative approaches in their entrepreneurial journeys.

Report prepared by: [Dr. Vishal Goel]
Designation: [Associate Professor and HoD]
Swarrnim Startup and Innovation University

Brief Report on Expert Session by Dr. Himanshu Chauhan on "Marketing Strategies for Startups"

Date: October 7, 2024

Time: 12 PM onwards Venue: Seminar Hall

Speaker: Dr. Himanshu Chauhan, Assistant Professor, Institute of Management, Nirma

University

An insightful expert session was conducted on October 7, 2024, as part of the Marketing Strategies for Startups course under Semester 3 of the New Education Policy (NEP) at Swarrnim Startup and Innovation University. The session was led by Dr. Himanshu Chauhan, who brought a wealth of knowledge from both his academic and corporate experience to the classroom. The session witnessed an enthusiastic participation of 70 students from various disciplines, including BBA, B.Com, B.A., and BCA (Semester 3). Dr. Chauhan beautifully explained the core concepts of marketing, such as brand building, customer behavior, and the importance of an integrated marketing strategy. His ability to connect theory with practical applications was well received by the audience, as he illustrated his points with real-world examples from both established firms and startups. Additionally, Dr. Chauhan elaborated on key innovative strategies for startups, providing students with a comprehensive understanding of how startups can leverage marketing to drive growth and success.

This impactful session was made possible through the visionary leadership, support, and motivation of our esteemed President Sir, Vice President Sir, Provost Sir, and Dean Academics Ma'am. Their unwavering commitment to fostering academic excellence and entrepreneurial spirit continues to create transformative learning experiences for our students. The session was a resounding success, leaving students not only with enhanced knowledge but also with a renewed sense of enthusiasm to explore innovative approaches in their entrepreneurial journeys.

Dr. Vishal Goel Associate Professor and HoD Innovation and Entrepreneurship Department Swarrnim Startup & Innovation University





www.swarrnim.edu.in











Attendance







Marketing strategies for Startup Attendance Sheet 7th Oct. 2024

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Report on Expert Session by Dr. Himanshu Chauhan on "Marketing Strategies for Startups"

Date: October 7, 2024 **Time**: 12:00 PM onwards

Venue: Seminar Hall, Swarrnim Startup and Innovation University

Speaker: Dr. Himanshu Chauhan, Assistant Professor, Institute of Management, Nirma

University

Objective of the Session:

The primary objective of the expert session was to provide students with an in-depth understanding of **marketing strategies specifically tailored for startups**. The session aimed to:

- 1. **Enhance knowledge** of core marketing principles such as brand building, customer behavior, and integrated marketing strategies.
- 2. **Equip students with innovative marketing techniques** applicable to startups, focusing on how new ventures can effectively market their products or services.
- 3. **Bridge the gap between theory and practice** by offering real-world examples of how marketing drives success in both established companies and startups.
- 4. **Foster an entrepreneurial mindset** among students by highlighting how strategic marketing can be a key driver for growth in startup ecosystems.

Workshop Overview:

An expert session on "Marketing Strategies for Startups" was conducted on October 7, 2024, as part of the Marketing Strategies for Startups course under Semester 3 of the New Education Policy (NEP) at Swarrnim Startup and Innovation University. Dr. Himanshu Chauhan, Assistant Professor at the Institute of Management, Nirma University, led the session, drawing from his vast academic and industry experience in marketing.

The session was attended by **70 students** from various programs, including **BBA**, **B.Com**, **B.A.**, and **BCA** (Semester 3). Dr. Chauhan's expertise and engaging delivery provided students with a comprehensive understanding of the role of marketing in the success of startups.

Key Highlights of the Session:

1. Core Marketing Principles:

Dr. Chauhan introduced foundational marketing concepts, including **brand building**, **customer behavior analysis**, **and the development of integrated marketing strategies**. These principles were contextualized for startups, giving students practical tools to apply in entrepreneurial settings.

2. Practical Application through Real-World Examples:

The session was enriched with **case studies and examples** from both **well-established companies** and **startups**, offering students a clear picture of how marketing strategies are implemented in real business scenarios.

3. Innovative Marketing Strategies for Startups:

Dr. Chauhan shared **cutting-edge marketing techniques** that startups can use to gain a competitive advantage in the market. He emphasized the importance of **creativity**, **adaptability**, **and leveraging digital platforms** in marketing efforts for startups.

Workshop Outcome:

The expert session had a significant impact on students, resulting in the following outcomes:

1. Enhanced Understanding:

Students gained a deep understanding of how **marketing** plays a pivotal role in the **growth and success** of startups. They learned how to design and implement marketing strategies tailored to the needs of new ventures.

2. Practical Skills:

Through the use of **real-life examples and case studies**, students were equipped with practical skills that they can apply in real-world scenarios, particularly in the startup ecosystem.

3. Increased Enthusiasm for Entrepreneurship:

The session ignited a renewed interest in **entrepreneurship**, with students expressing increased enthusiasm for exploring marketing as a key element of their future entrepreneurial ventures.

4. **Inspiration to Innovate**:

The insights provided by Dr. Chauhan inspired students to think creatively about how they can use innovative marketing approaches to differentiate their startups in a competitive market.

Leadership and Support:

The success of this session was made possible by the unwavering support and leadership of **President Sir, Vice President Sir, Provost Sir, and Dean Academics Ma'am**. Their dedication to promoting academic excellence and fostering an entrepreneurial spirit among students has been instrumental in creating such enriching learning experiences.

Conclusion:

The expert session by Dr. Himanshu Chauhan was a **resounding success**, leaving students with a wealth of knowledge and practical insights into marketing strategies for startups. Dr. Chauhan's ability to connect theoretical concepts with real-world applications made the session highly engaging and impactful. The session not only enhanced students' understanding of marketing but also inspired them to adopt innovative approaches in their entrepreneurial journeys.

Report prepared by: [Dr. Vishal Goel]
Designation: [Associate Professor and HoD]
Swarrnim Startup and Innovation University

Brief Report on Expert Session by Dr. Himanshu Chauhan on "Marketing Strategies for Startups"

Date: October 7, 2024

Time: 12 PM onwards Venue: Seminar Hall

Speaker: Dr. Himanshu Chauhan, Assistant Professor, Institute of Management, Nirma

University

An insightful expert session was conducted on October 7, 2024, as part of the Marketing Strategies for Startups course under Semester 3 of the New Education Policy (NEP) at Swarrnim Startup and Innovation University. The session was led by Dr. Himanshu Chauhan, who brought a wealth of knowledge from both his academic and corporate experience to the classroom. The session witnessed an enthusiastic participation of 70 students from various disciplines, including BBA, B.Com, B.A., and BCA (Semester 3). Dr. Chauhan beautifully explained the core concepts of marketing, such as brand building, customer behavior, and the importance of an integrated marketing strategy. His ability to connect theory with practical applications was well received by the audience, as he illustrated his points with real-world examples from both established firms and startups. Additionally, Dr. Chauhan elaborated on key innovative strategies for startups, providing students with a comprehensive understanding of how startups can leverage marketing to drive growth and success.

This impactful session was made possible through the visionary leadership, support, and motivation of our esteemed President Sir, Vice President Sir, Provost Sir, and Dean Academics Ma'am. Their unwavering commitment to fostering academic excellence and entrepreneurial spirit continues to create transformative learning experiences for our students. The session was a resounding success, leaving students not only with enhanced knowledge but also with a renewed sense of enthusiasm to explore innovative approaches in their entrepreneurial journeys.

Dr. Vishal Goel Associate Professor and HoD Innovation and Entrepreneurship Department Swarrnim Startup & Innovation University





www.swarrnim.edu.in











Attendance







Marketing strategies for Startup Attendance Sheet 7th Oct. 2024

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Startup Activity Report 2023

Sensitization Workshop in Innovation and Entrepreneurship

Name and Type of Event/Activity	Sensitization Workshop in Innovation and Entrepreneurship
Date of Event	23.09.2023
Organized by:	Swarrnim Startup and Innovation University
Department	Swarrnim Incubation Center
No of participants	240 Attendees
Guest	Shri Chandramouli Pathak Shri Ajay Dixit

Introduction

On 23rd September 2023, Sensitization Workshop in Innovation and Entrepreneurship was organized to create awareness among students for the Innovation and Entrepreneurship. Innovation and Entrepreneurship both are closely related to each other. 240 participants have participated in this workshop.

Objective:

The major Objective of the sensitization workshop is as below:

- Awareness of Innovation & Entrepreneurship
- Promoting Entrepreneurial Mindset
- Practical Knowledge on Startups
- Networking Opportunities
- Understanding the Role of Innovation
- Instilling Resilience and Risk-Taking

Glimpse of the event:

Sensitization Workshop on Innovation and Entrepreneurship was organized on 23rd September 2023 at Swarrnim Startup and Innovation University. Students from different disciplines have participated in the event.

Expert Session of Shri Chandramouli Pathak

Shri Chandramouli Pathak, A Renowned International Entrepreneurship Speaker has given different insights on the entrepreneurship to the students. He has interacted with students for understanding their concept of entrepreneurship. He has given examples of great entrepreneur-Dhirubhai Ambani to Elon Musk- began with a small question, "How can I make life better?" whether it is improving communication, transportation or access to finance, entrepreneurs are building bridges between problems and solutions.

He has explained about, "But I don't have funding, I don't have experience, I'm just a student." How can I start my business? He said that you have the most valuable resource of all; time. Time to Experiment, to fail and to learn. You are in the best phase to take risks and build something of your own.



He has shared about three key lessons learned from his experience:

a. Start Small, but think big

Your first idea doesn't need to change the world overnight. Start with a project, a service, or even an Instagram page. But build it with the ambition that it could one day become a company, a movement, or a legacy.

b. Fail fast, learn faster.

Failure is not the opposite of success—it is a part of it. Don't fear failure. Instead, use it as fuel. Every setback teaches you something a textbook never could.

c. Build with purpose, not just profit

Yes, making money is important. But lasting businesses are built on values, on trust,

and on impact. When your work has purpose, it will always have power.

Today, you have more tools, more access, and more freedom than any generation before you. You can learn coding from your phone, pitch your idea to a global audience online, and even raise funding from investors you've never met.

He given emphasis on Don't wait for the "perfect time"—there is no such thing. The time is now.

• Expert Session of Shri Ajay Dixit, Founder, Metamorphosis Institute of Transformation

Shri Ajay Dixit has started his session by quoting "Entrepreneurship is not just a profession—it is a way of thinking."



It is the mindset of someone who sees opportunity in every challenge, someone who doesn't wait for instructions but creates their own path. You don't need to have a big office, a fancy degree, or crores in the bank to be an entrepreneur. What you do need is vision, courage, and execution.

He said that, "**Don't chase ideas, chase problems.**" He said that Great Startups don't start with ideas they start with *problems*. Look around you: What's frustrating people? What could be done better? Solve that, and you've already started your entrepreneurial journey.

Also, he added that "Knowledge is great, but action is greater." Start small. Make mistakes. Correct them. That's real learning. That's entrepreneurship.

"Your age is not a weakness, it's your superpower" he explained. You may not have experience, but you have time, energy, and fresh ideas. Use it. This is the best time in

your life to experiment. You can afford to fail—and trust me, the lessons you learn from those failures will shape your future more than any success.

The world needs entrepreneurs more than ever—people who can bring change, create jobs, and improve lives. If you have a passion, follow it. If you see a problem, solve it. If you believe in something—build it. Because entrepreneurship is not just about building companies; it's about building a better future.

Outcome:

Innovation and entrepreneurship are no longer optional—they are essential. Whether you want to start your own venture or work within an organization, the ability to think creatively, solve problems, and take initiative will define your success. A mindset that welcomes risk, embraces learning from failure, and values action over perfection.

Attendance Sheet for Sensitization Workshop in Innovation and Enterpreneurship

Date: 23/09/2023

Sr No	Name of Participants	Name of Course	Mobile No	Present
1	Panchal Dishita Hasmukhbhai	B.A	8160968821	P
2	Keyur Bharwad	B.A	6354371612	P
3	Vaghela Khush Gautam	B.A	8839060278	P
4	Padaliya Pray	B.A	9265352717	P
5	Rajnikantbhai Sagar Arvindbhai Parmar	B.A	9574632331	P
6	Mansuri Madiha Shakir	B.A	7383729517	<u>г</u> Р
7	Champaneri Naitik	B.Sc -	1303129311	<u>г</u> Р
	Kamleshbhai	Biotechnology	9624749282	Г
8	Parihar Abhay Mahipal	B.Sc -	7984257167	P
9	Singh Harsh Dipakbhai Shah	Biotechnology B.Sc -	9825016131	P
10	Patel Jainamkumar	Biotechnology B.Sc -		P
11	Kalpeshkumar	Biotechnology B.Sc -	6359970315	P
11	Prajapati Taksh Rajeshbhai	Biotechnology	9265925259	P
12	Luhar Anjali Arvindbhai	B.Sc - Biotechnology	8735069481	Р
13	Patel Pal Vinodkumar	B.Sc - Biotechnology	9429768006	P
14	Parmar Niyati Jayantibhai	B.Sc - Biotechnology	9537432819	P
15	Patel Arth Bipinbhai	B.Sc - Biotechnology	7861963352	P
16	Champaneri Naitik Kamleshbhai	B.Sc - Biotechnology	9624749282	P
17	Patel Darshan Manishbhai	B.Sc Microbiology	8735995443	Р
18	Sojitra Riddhi Ashokbhai	B.Sc Microbiology	9638131122	P
19	Ladumor Jasmin Batuchbhai	B.Sc Microbiology	9023445611	P
20	Patel Kahani Sanjaykumar	B.Sc Microbiology	8128999702	P
21	Chandel Devanshi Madanlal	B.Sc Microbiology	9664343623	Р
22	Chaudhary Jiya Shaileshkumar	B.Sc Microbiology	7862821264	P
23	Parikh Sahil Anilbhai	B.Sc Microbiology	9429525184	P
24	Prajapati Nandani Nitinkumar	B.Sc Microbiology	8200887320	P
25	Aditi Vijay Pidadi	B.Sc Microbiology	7990946750	Р
26	Shah Yashvi Atulkumar	B.Sc Microbiology	9875018535	P
27	Prajapati Sakshi Mukundbhai	B.Sc Chemistry	8347380787	P
28	Patel Kavya Lalabhai	B.Sc Chemistry	7043670754	P
29	Rathva Parshotamkumar Karshansinh	B.Sc Chemistry	7567772210	P

Sr	Name of Participants	Name of Course	Mobile No	Present
No 30	Tadvi Nikunjkumar			D
30	Prahaladsinh	B.Sc Chemistry	9909726283	<u>P</u>
31	Ansari Akshabanu	B.H.M.S	9638107788	Р
22	Samirbhai	DIIMC	, , , , , , , , , , , , , , , , , , , ,	_
32	Asal Gautam Bhai Ramji Bhai	B.H.M.S	9664789205	P
33	Asari Dhimant Rameshchandra	B.H.M.S	7435099725	P
34	Ayar Kiranbhai Naranbhai	B.H.M.S	6353383516	P
35	Bambhaniya Divyang	B.H.M.S	8980070449	P
36	Bharwad Jigisha	B.H.M.S	0000651020	D
	Dineshbhai		8980651038	P
37	Bhuva Princi Mayurbhai	B.H.M.S	6355860469	P
38	Bukhari Zahirabbas Salimaltaf	B.H.M.S	9601336273	P
39	Chaudhari Maitri Shashikantbhai	B.H.M.S	9904016160	P
40	Chaudhari Riddhi Sharad	B.H.M.S	9313152187	P
41	Chaudhary Girishbhai	B.H.M.S	9313132167	Г
	Vajabhai		8799031432	Р
42	Chaudhary Jitendrakumar Chelabhai	B.H.M.S	9510890494	P
43	Chaudhary Kalpeshkumar Ramjibhai	B.H.M.S	6353326065	P
44	Chaudhary Suhagkumar	B.H.M.S	6353782040	P
4.5	Ishvarbhai	DIII		
45	Chaudhary Vipulbhai Vardhabhai	B.H.M.S	9313780273	P
46	Chauhan Kashishbanu Altafmiya	B.H.M.S	9313135529	P
47	Chauhan Soham	B.H.M.S		
	Dharmendrakumar		8320552381	Р
48	Chavda Umeshbhai Nareshbhai	B.H.M.S	9313573757	P
49	Chodvadiya Vidhi	B.H.M.S	9377066699	P
	Jagdishbhai		73 / /000099	Г
50	Dabhi Madhavi Ranchhodbhai	B.H.M.S	7862928624	P
51	Vihol Gautam	B.A.M.S	9104362225	P
	Prashantsinh		7101502225	-
52	Koshti Jaykumar Rajeshbhai	B.A.M.S	8469813360	P
53	Nair Aishwarya	B.A.M.S	7284936332	P
	Sivakumar	DAMC		
54	Jadav Vishvakumari Chandubahi	B.A.M.S	7016366730	P
55	Changani Jimmy	B.A.M.S	9328523975	P
	Rajeshbahi		7340343713	г
56	Vadsola Palak	B.A.M.S	8799262887	P
	Rajeshbhai		0177202001	1

Sr No	Name of Participants	Name of Course	Mobile No	Present
57	Vasava Vrajkumar	B.A.M.S	9313077082	P
50	Chunilalbhai	D + 14 G		
58	Vachhani Sanvee Nileshbhai	B.A.M.S	9727183587	P
59	Patel Smit Ashvinbhai	B.A.M.S	7698430380	P
60	Modi Dixit	B.A.M.S	7090430300	Г
00	Jitendrakumar	D.A.M.S	9824443702	P
61	Gupta Mayank	B.A.M.S		
	Mukeshkumar		8320427367	P
62	Chauhan Mahipalsinh	B.A.M.S		
	Dashratsinh		9510155488	P
63	Wandhare Ashish Raju	B.A.M.S	7874152433	P
64	Shahi Mansi Ajay	B.A.M.S	8160490599	P
65	Gadhavi Nirbhaydan	B.A.M.S		
	Rupshidan		6351719455	P
66	Gadariya Roshani	B.A.M.S	00//02/150	D
	Manishkumar		8866834159	P
67	Timbadiya Meetkumar	B.A.M.S	0714907200	D
	Ashvinbhai		9714807309	P
68	Kutana Hinalben	B.A.M.S	0714002005	D.
	Vipulkumar		9714983895	P
69	Rathod Shreyaben	B.A.M.S	9200797074	D
	Arvindkumar		8200786074	P
70	Gagal Shitalben	B.A.M.S	8200977178	Р
	Trikambhai		8200977178	Г
71	Rajpal Chetas	B.A.M.S	9427826121	P
	Manishkumar		9427020121	r
72	Malek Mahammad	B.A.M.S	8401654967	P
	Zaid Naroobha		0401034707	1
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74	Solanki Jaykumar Tribhovanbhai	BPT	9724399660	P
75	Patel Mahi Yogeshkumar	BPT	7573071205	P
76	Surati Krishakumari			
, 0	Chandrakantbhai	BPT	9925915941	P
77	Drishti Poptani	BPT	8511797065	P
78	Prajapati Dishant Kamlesh	BPT	6354318413	P
79	Christian Angel Alfred	BPT	9104430504	P
80	Shaikh Shahenaj Abdulatif	BPT	8156088832	P
81	Ankit Kumar	BBA	8787755119	<u>P</u>
82	Ayush Patel	BBA	8799099351	P
83	Biplop Doley	BBA	7099111815	P
84	Chaudhari Bhautik Rameshkumar	BBA	8141105270	P
85	Chaudhary Vaibhav			
	Kamleshbhai	BBA	8200346568	P
86	Chauhan Pooja	BBA	7862871547	P
	Charansingh	DDA	/00/20/134/	Γ

Sr No	Name of Participants	Name of Course	Mobile No	Present
87	Darji Pahal Dharmendra	BBA	9773141629	P
88	Dwivedi Ashish Ajay	BBA	9601404695	P
89	Fanny Patel	BBA	7984217165	P
90	Ghodadra Shubham Lalit	BBA	8160114890	P
91	Darji Jaykumar Kirankumar	MBA	9898648423	P
92	Gadhavi Bhargavsinh Harisinh	MBA	9574931646	P
93	Jain Chinmay Prashant	MBA	8160113687	P
94	Kalal Nikhil Vijaykumar	MBA	7202000142	P
95	Kori Shubham Jayprakash	MBA	7990750831	P
96	Lakhvara Rahul Pravinbhai	MBA	8980978983	P
97	Makwana Aman Arvindbhai	MBA	7984961419	P
98	Patel Raj Vipul	MBA	9157374906	P
99	Patel Utkarshkumar Janakbhai	MBA	9638649233	P
100	Prajapati Bhoomi Manojkumar	MBA	9327962114	P
101	Ansari Ifra Barati	B.Sc Nursing	6398983019	P
101	Khabad Baneshwariben Ramanbhai	B.Sc Nursing	9712039892	P
102	Dabhi Gayatriben Arvindbhai	B.Sc Nursing	8140140975	P
103	Ghanchi Sania Imtiyaz	B.Sc Nursing	9427402581	P
104	Patni Nishalee Bharatbhai	B.Sc Nursing	6352205326	P
105	Patani Heena Mangaldas	B.Sc Nursing	9265308451	P
106	Patil Neha Manohar Bhai	B.Sc Nursing	7201032398	P
107	Christi Sheron Rajubhai	B.Sc Nursing	7990481792	P
108	Patel Divya Pankajkumar	B.Sc Microbiology	6353522762	P
109	Patel Ishwariben Pankajkumar	B.Sc Microbiology	9998085674	P
110	Vavaiya Prushti Sachinbhai	B.Sc IT	6353626618	P
111	Vavaiya Princy Vipulbhai	B.Sc IT	9033233516	P
112	Juhi Jamanbhai Vanpariya	B.Sc IT	9712579935	P
113	Sneha Shivkumar Baghel	B.Sc IT	9664697581	P
114	Nayak Maitri Dharmendrakumar	BCA	7862018469	P
115	Sanjana Narayanlal Varma	BCA	9601548622	P
116	Sisodiya Shikha Ranjeetsinh	BCA	9662618119	P

Sr No	Name of Participants	Name of Course	Mobile No	Present
117	Ganji Priyankaben Malleshbhai	MBA-HR	8511217671	P
118	Mahepal Ekta Pareshbhai	MBA-HR	9512768205	P
119	Jani Alpaben Jitubhai	MBA-HR	7405288108	P
120	Kathiriya Rinal Prafulbhai	MBA-HR	7041057443	P
121	Maheriya Vaishaliben Rajeshbhai	MBA-HR	9316082362	P
122	Meenakshi Parth Raval	MBA-HR	9904101268	P
123	Dani Noopur Hemangkumar	MBA-HR	8630294878	P
124	Rajpurohit Suman Kavar Mohansingh	MBA-HR	9023961825	P
125	Chamar Sneha Pravinbhai	MBA-HR	9974115269	P
126	Reshiya Minakshi Valjibhai	MBA-HR	9265752422	P
127	Vanol Triveni Rameshbhai	MBA-HR	9925623883	P
128	Parmar Priyankaben Dharmeshbhai	MBA-HR	9586498310	P
129	Parmar Swati Ramniklal	MBA-HR	7043640085	P
130	Solanki Tamnnaben Bharatkumar	MBA-HR	9974115269	P
131	Solanki Kaminiben Tarunbhai	BBA	7383527931	P
132	Darbar Sakshi Dilipkumar	BBA	8866731634	P
133	Chaudhary Shruti Bharatbhai	BBA	9313829068	P
134	Rajyaguru Bhavya Girishbhai	BBA	6358850104	P
135	Dabhi Anjali Kalpeshbhai	BBA	9016757070	P
136	Desai Kashish Lalitkumar	BBA	9737272226	Р
137	Grisha Bhuva	BBA	8849293689	P
138	Ganatra Akshita Vikrambhai	BAMS	9712227070	P
139	Patel Maitri Piyushbhai	BAMS	6354792703	P
140	Mansuri Naznin Faridhusen	BAMS	8849957146	P
141	Patel Srushtiben Rajeshkumar	BAMS	9924893957	P
142	Dabhi Avaniben Vinodsinh	BAMS	8320194871	P
143	Rami Nandini Amish	BAMS	9426480994	P
144	Patel Monali Munnalal	BAMS	6353467653	P
145	Patel Pari Maheshbhai	BAMS	9979926011	P
146	Parmar Aastha Tarunkumar	BAMS	9023922251	Р
147	Prajapati Heliben	BAMS	8141346390	P

Sr No	Name of Participants	Name of Course	Mobile No	Present
110	Dhirajkumar			
148	Suthar Anjuben Baldevbhai	BAMS	9574249067	P
149	Chudasama Amisha Manishbhai	BAMS	9265461224	P
150	Patel Prachibahen Sanjaybhai	BAMS	9664755823	Р
151	Vavaiya Prushti Sachinbhai	B. Sc IT	6353626618	P
152	Vavaiya Princy Vipulbhai	B. Sc IT	9033233516	P
153	Juhi Jamanbhai Vanpariya	B. Sc IT	9712579935	P
154	Sneha Shivkumar Baghel	B. Sc IT	9664697581	P
155	Nayak Maitri Dharmendrakumar	BCA	7862018469	P
156	Sanjana Narayanlal Varma	BCA	9601548622	P
157	Jivani Purvi Dipakbhai	BCA	9265658358	P
158	Dhruva Jagdishkumar Thakkar	BCA	7016828500	P
159	Rasmita Chandrakant Samanta	BCA	7978722891	P
160	Luhar Divya Manchharam	BCA	8866270971	P
161	Prajapati Priyanshi Kiritbhai	BCA	9327773189	P
162	Sisodiya Shikha Ranjeetsinh	BCA	9662618119	P
163	Mahrshi Shaileshbhai Upadhyay	BCA	9426987878	P
164	Nirali Prakashkumar Nagar	BCA	6355676220	P
165	Ankita Amarnath Gupta	BCA	7359976747	P
166	Dhokiya Priyanshi	BCA	6356895352	P
167	Hardi Mukeshbhai Khamar	BCA	9016614649	P
168	Thakor Arpita Shankarji	BCA	9001413312	P
169	Resham Upadhyay	BCA	9016614649	P
170	Chavda Bhavna Punabhai	MBA- Entrepreneurship	9972698031	P
171	Chavda Jayaben Jerambhai	MBA- Entrepreneurship	8849362851	P
172	Goplani Charmi Tahelkumar	MBA-Finance	9265928212	P
173	Pandya Vidhi Mahendrabhai	MBA-Finance	8401228752	P

Sr No	Name of Participants	Name of Course	Mobile No	Present
174	Koshti Tanvi Manishkumar	MBA-Finance	8733826859	P
175	Ravat Mayuriben Vinodkumar	MBA-Finance	9265541387	P
176	Prajapati Hemanshi Devendrabhai	MBA-Finance	7016905238	P
177	Rathi Poojaben Mukeshbhai	MBA-Finance	8734900706	P
178	Chawla Sonuben Kaluram	MBA-Finance	7990409044	P
179	Patani Kinjalben Rajnikant	MBA-Finance	8000096111	P
180	Tiya Dineshbhai Kyada	B.com	7016775773	P
181	Sen Tejal Rajubhai	B.Com	9662695103	P
182	Gupta Rajniben Rajkumar	B. Com	7435053121	P
183	Patel Ruchi Samirkumar	B.Com	9909932723	P
184	Padhiyar Ujaliben Dineshbhai	BBA	9104499821	Р
185	Jani Kavya Prakashchandra	BBA	9265990237	Р
186	Fulia Jiya Nandlal	BBA	7016764902	P
187	Fulia Trusha Dayanand	BBA	9316482506	P
188	Ansari Shayadakhatun Mahmadarif	B.Sc Nursing	6355305293	P
189	Asari Serena Kanjibhai	B.Sc Nursing	6356239947	Р
190	Bamanya Vibhavari Rajubhai	B.Sc Nursing	6355708550	P
191	Bharvada Nensi Jitendrakumar	B.Sc Nursing	8128829123	P
192	Gamit Divyanginikumari Sanjaybhai	B.Sc Nursing	8469145077	P
193	Ganava Urvashi Sureshbhai	B.Sc Nursing	9313069102	P
194	Kacha Devanshi Mukesh	B.Sc Nursing	9428591057	P
195	Khinchi Anjali Shrinaval	B.Sc Nursing	7041623299	P
196	Manvar Jagrutiben Venabhai	B.Sc Nursing	8141747764	P
197	Memon Khushiben Ibrahimbhai	B.Sc Nursing	9313902571	P

Sr No	Name of Participants	Name of Course	Mobile No	Present
198	Muniya Shivaniben	B.Sc Nursing		P
	Bharatbhai		6359326654	
199	Panchal Vansita	B.Sc Nursing		P
	Jaswantbhai		9409071514	
200	Patel Arya Chiragkumar	B.Sc Nursing	9875073168	P
201	Patel Himaniben	B.Sc Nursing		P
	Saileshbhai		9875061849	
202	Patel Naisargee	B.Sc Nursing	62.71.642.060	P
202	Pareshkumar	D.C. M.	6351643060	D
203	Patel Tanvi Naginkumar	B.Sc Nursing	9328220082	P
204	Prajapati Jahanviben Dharmendrakumar	B. Sc Nursing	8247079901	Р
205	Ravat Aarti Mahendrabhai	B. Sc Nursing	7371934766	P
206	Sadat Damini Vinodkumar	B. Sc Nursing	7069865499	P
207	Sutariya Anjali	B. Sc Nursing	7359889196	P
	Amrishbhai			
208	Vaghela Kinjal	B. Sc Nursing	7984204256	P
	Narendrasinh			
209	Vasaiya Anjanaben	B. Sc Nursing	9328122984	P
	Samarsinhbhai			
	Christian Sharlin Robinson	Post Basic B.Sc in	9016429250	P
210		Nursing		
	Garoda Bharti Jivrajbhai	Post Basic B.Sc in	7874748366	P
211		Nursing		
	Limbat Khushbuben	Post Basic B.Sc in	9979459699	P
	Maganbhai	Nursing		
212				
		Post Basic B.Sc in		P
213	Parmar Krina Bhikhabhai	Nursing	9024893799	
214	Parmar Krupaben	Post Basic B.Sc in	0040751025	P
214	Hasmukhbhai	Nursing	8849751025	P
215	Potoni Vojal Pojashhhai	Post Basic B.Sc in	7609770605	Р
213	Patani Kajal Rajeshbhai	Nursing Post Basic B.Sc in	7698779695	P
216	Patni Sarika Mukeshbha	Nursing	7698779698	Г
210	1 aun Sanka Mukeshula	Post Basic B.Sc in	1070117070	P
217	Patni Sonal Hashmukhbhai	Nursing	9016667010	1
<u>~</u> 1/	1 adii Sondi Hasiiiiukiioilai	Post Basic B.Sc in	7010007010	P
218	Patni Tinkalben Kantibhai	Nursing	9014859012	
	Rathva Reeta Harjibhai	Post Basic B.Sc in	8347221639	P
219		Nursing		D
220	Vanat Viniallan Linala	Post Basic B.Sc in	0016015665	P
220	Varsat Kinjalben Jivabhai	Nursing Post Basic B.Sc in	9016015665	P
221	Garoda Sonal Jivrajbhai	Nursing	8980785874	Г
<i>44</i> I	Parmar Sudhaben	Post Basic B.Sc in	0700/030/4	P
	Bharatkumar	Nursing	9558073564	1

Sr	Name of Participants	Name of Course	Mobile No	Present
No				
		Post Basic B.Sc in		P
223	Patani Anjali Vinodkumar	Nursing	9824688654	
		Post Basic B.Sc in		P
224	Rajgor Hetalben Ambalal	Nursing	9558073564	
	Shekhaliya Komal	Post Basic B.Sc in		P
225	Kanjibhai	Nursing	9824688654	
	Chaudhary Geetaben	Post Basic B.Sc in		P
226	Gordhanbhai	Nursing	9020151822	
		Post Basic B.Sc in	8780937280	P
227	Dabhi Urmila Devshibhai	Nursing		
	Gohil Dhruvi	Post Basic B.Sc in	9327991092	P
228	Subhashchandra	Nursing		
		Post Basic B.Sc in		P
229	Patel Helyben Rajeshbhai	Nursing	8980798232	
		Post Basic B.Sc in		P
230	Patel Margi Dineshbhai	Nursing	9558102118	
		Post Basic B.Sc in		P
231	Patel Payal Vallabhbhai	Nursing	7990640033	
		Post Basic B.Sc in		P
232	Vargiya Rekha Karabhai	Nursing	6352835950	
	Bhagat Shobhakumari	Post Basic B.Sc in		P
233	Mukhtar	Nursing	9870092655	
		Post Basic B.Sc in		P
234	Meta Nayana Sureshbhai	Nursing	9727888206	
	Patel Rashmikaben	Post Basic B.Sc in		P
235	Navnitbhai	Nursing	9106925083	
		Post Basic B.Sc in		P
236	Barad Nilamben Rajubhai	Nursing	7573808040	
	Chaudhary Bhavnaben	Post Basic B.Sc in		P
237	Dungrabhai	Nursing	9023880250	
	Khristi Swetaben	Post Basic B.Sc in		P
238	Kamleshbhai	Nursing	7874486093	
	Taral Leelaben	Post Basic B.Sc in		P
239	Rameshbhai	Nursing	7285817218	
		Post Basic B.Sc in		P
240	Vargiya Rekha Karabhai	Nursing	6352835950	













Session on Accelerators/Incubation-Opportunities for Students & Faculties-Early-Stage Entrepreneurs

Date: 15th July 2024

Venue:

Swarrnim Startup & Innovation University

Organizer:

Swarrnim Startup & Innovation University

Supported by:

Swarrnim Startup & Innovation University, Institution's Innovation Council (IIC), AICTE, SSIP, Startup Gujarat, Swarrnim Incubation Center

On World Youth Skills Day, July 15, 2024, Swarrnim Startup and Innovation University organized a session for students, faculty, and early-stage entrepreneurs on the topic *Opportunities for Accelerators and Incubation*. The event aims to empower students and faculty by equipping them with the knowledge and resources needed to cultivate an entrepreneurial culture within the academic community. It seeks to enhance participants' entrepreneurial skills through interactive workshops, providing them with the tools and strategies to navigate the challenges of the startup ecosystem effectively.



Dr. Ragin Shah, Provost, Swarrnim Startup and Innovation University has interacted with faculty members of the university. He had emphasized on "Faculty Entrepreneurship". Faculty Members can be involved in entrepreneurial activities, either by starting their ventures, collaborating with startups, or contributing to the development of an entrepreneurial ecosystem within educational institutions. Faculty members often bring valuable academic knowledge, research expertise, and industry connections to the entrepreneurial world, playing a critical role in mentoring students, guiding research-driven startups, and fostering an entrepreneurial mindset among students.

Mr. Shyamsundar S., Manager, IP & Technology Transfer, Ahmedabad Indovation Centre, Ministry of Education of India, Government of India has interacted with faculties of Innovation and Entrepreneurship department. He has given detailed information on the Institution's Innovation Council (IIC).















Session on Angel Investment/VC Funding Opportunity for Early Stage Entrepreneurs

Date: 07th June 2024

Venue:

Swarrnim Startup & Innovation University

Organizer:

Swarrnim Startup & Innovation University

Supported by:

Swarrnim Startup & Innovation University, Institution's Innovation Council (IIC), AICTE, SSIP, Startup Gujarat, Swarrnim Incubation Center

Swarrnim Incubation Center has organized session on Angel Investment/ VC Funding Opportunities for early stage entrepreneurs on 07th June 2024. The major objective of the event was engage in one-on-one interactions with mentors to assess current stage of startup and chart a path for future growth. Also, startups have learned about strategies for securing live funding for innovative products and ventures.



In this event, **Shri Bharat Thakkar**, Founder of Founder of the Federation of Entrepreneur, Startup India Champion, Startup- Mentor, Enabler, Coach and Facilitator, **Shri Ajay Barad**, Chartered Accountant, Founder of the Federation of Entrepreneur and Authorised Startup Evaluation and **CA Hemant Bhatt**, Founder of the Federation of Entrepreneur have interacted with all 20 startup founders and solve their queries.



The discussion covered a range of startup challenges, the latest trends in the startup domain and MSME sectors. Twenty startup founders from diverse industries, including electric vehicles, agriculture, waste management, and healthcare, shared their experiences and the obstacles they faced in building their businesses. Experts engaged with each participant, offering valuable insights and guidance tailored to their specific challenges.

Attendance Sheet for Swarrnim Startup Mentorship Date: 07/06/2024

Sr	Name of the Startup	Name of Founder	Contact Numbers of
No.			startups
1	Latitude Technolabs Pvt Ltd.	Jay Vasdewani	8949987776
2	Udaayan Stemlab	Dr. Vrunda Kotdawala	9909008718
3	RITU CREATION	RITU MULCHANDANI	9375887973
4	Dronagiri Harbal	Sarita Ketan modha	9429029840
5	Twinkle Artistry	Minakshi Diwan	8758260536
6	Kavach homemade soap	Shraddha Purohit	9328205594
7	Leaf picker	Vivek Brahmbhatt,	9978466048
		Geetaben Brahmbhatt	
8	Magical Trend	Ankita Brahmbhatt	8141673582
9	Vaishali Mehta	Vaishali Mehta	7405816001
10	Satkrupa Organic	Madhvi Chavda	9924027370
11	WETCOAL	Devanshi Soni (co.founder)	9722818515
12	Misaree Creation	Hetal K Bhatt	8866733128
13	Green Aesthetics	Disha Mistry	7359104845
14	SHINE SHREE CREATION	Pooja vrushik soni	6355246479
15	AatiitHya GruH Uddyog	Daksha Patadia	8690121099
16	Herbariser	Khushboo M. Rajpurohit	9726592701
17	Sneha Creation	Sneha Jogi and Yogesh Jogi	9428279957
18	CLOTHICS	Priti Amit Chauhan	8141883834
19	Kalahouse.in	Drushti Jain and Haresh	9879027039
		valand	
20	Inner thighs rashes roll on	Rutu Patel, Divya sorthiya,	8200919151
		Niyati Gondaliya, Dr.Nisha	
		Parikh	













Vocal for Local 2.0

Date: 13th August 2024

Venue: Swarrnim Startup & Innovation University

Organizer: Swarrnim Startup & Innovation University

Supported by:

Swarrnim Startup & Innovation University, Institution's Innovation Council (IIC), AICTE, SSIP, Startup Gujarat, **Swarrnim Incubation Center**

Swarrnim Incubation Center, Women Entrepreneurship Development Cell and Atmanirbhar Divyang Cell have organized event "Vocal for Local" on 13th August 2024. The event featured an exhibition and workshop focused on the entrepreneurial journey from the domestic to the international market. Starting with conventional markets, the event welcomed Kalyani Sahsik Mahila Vikas Sangh and the Blind School from Gandhinagar. Swarrnim Startup and Innovation University have provided a platform for local startups to showcase their products and services while offering valuable insights into market trends and entrepreneurial strategies.



The event aimed to promote and support local businesses and entrepreneurs by offering insights on enhancing market presence, leveraging local resources, and driving sustainable growth through community engagement and innovative strategies. It provided students with a practical understanding of entrepreneurship, equipping them with the knowledge to navigate the challenges of starting and growing a business.



Mr. Jiten Thakkar, Incubation Manager, Swarrnim Incubation Center has briefed about the event. He said that the Vocal for Local event has provided platform to entrepreneurs and startups to showcase their products and services. This event was in line with the Government of India's initiative to promote entrepreneurs and start-ups in the state. In this event, more than 150 participants have participated. The Women from Kalyani Sahsik Mahila Vikas Sangh have actively participated in this event and make it successful.

Mrs. Nikita Adi Jain, Chairperson of the Women Entrepreneurship Development Cell and Atmanirbhar Divyang Cell, encouraged students to actively participate in initiatives like Vocal for Local. She motivated them to embrace self-reliance and contribute to building a resilient and self-sufficient society.

CA Siddharth Bhatt has briefed about Emerging entrepreneurs in India are driving innovation and economic growth by creating jobs, fostering technological advancements, and boosting exports. They play a critical role in strengthening India's startup ecosystem, contributing to GDP, and addressing societal challenges through sustainable and scalable solutions.



The Music Band from Blind School of Gandhinagar has participated in the event. They have performed the hindi songs. Also, they have actively participated in the exhibition.





Vocal for Local event successfully promoted awareness about supporting indigenous products and entrepreneurs, fostering a sense of pride in local craftsmanship. It encouraged participants to adopt sustainable consumption practices, empowered small-scale businesses, and inspired students to contribute towards building a self-reliant economy.

Media Coverage

સ્થાનિક ઉદ્યોગસાહસિકોનું સશક્તિકરણ કરવા માટે સ્વર્ણિમ સ્ટાર્ટઅપ એન્ડ ઇનોવેશન યુનિવર્સિટીએ 'વૉકલ ફોર લૉકલ' પહેલનું આયોજન કર્યું

સ્થાનિક વ્યવસાયો અને કસબીઓને પ્રોત્સાહન આપવા અને તેમનું સશક્તિકરણ કરવાના ઉદ્દેશ્યથી સ્વર્ણિમ સ્ટાર્ટઅપ એન્ડ ઇનોવેશન યુનિવર્સિટીએ હાલમાં જ 'વૉકલ ફોર લૉકલ' નામની પહેલનું આયોજન કર્યું હતું, જેનો ઉદ્દેશ્ય સ્થાનિક ઉદ્યોગસાહસિકો અને કસબીઓને તેમના ઉત્પાદનો, સેવાઓ અને નવીનીકરણો પ્રદર્શિત કરવા માટે એક પ્લેટફૉર્મ પૂરું પાડવાનો હતો. આ પહેલને સ્થાનિક વ્યવસાયો અને કસબીઓનું સશક્તિકરણ કરવા માટેની ભારત સરકારની પહેલને અનુરૂપ રહીને યોજવામાં આવી હતી. આ કાર્યક્રમ મંગળવારે ૧૩ ઑગસ્ટના રોજ યુનિવર્સિટીના સેમિનાર હૉલમાં યોજવામાં આવ્યો હતો. લગભગ ૧૫૦ જેટલા સહભાગીઓએ આ કાર્યક્રમમાં ભાગ લીધો હતો. જેમાં સ્વર્ણિમ યુનિવર્સિટીના વિદ્યાર્થીઓ



અને તેના ઘટકોના સભ્યો તથા ગાંધીનગરમાં આવેલી બ્લાઇન્ડ સ્કુલના વિદ્યાર્થીઓ અને કલ્યાણી સાહસિક મહિલા વિકાસ સંઘના ઉદ્યોગસાહસિકોનો સમાવેશ થાય

ઉઘો ગસાહસિકો ના ઉત્પાદનો અને સેવાઓને પ્રદર્શિત કરવા માટે યુનિવર્સિટીના કેમ્પસમાં ૧૮ જેટલા સ્ટોલ્સ ઊભા કરવામાં આવ્યાં હતાં અને તેના સિવાય यनिवर्सिटीना स्टाइना सक्यो द्वारा ચાર સ્ટોલ ઊભા કરવામાં આવ્યાં હતાં. આવા પ્રત્યેક સ્ટોલમાં સ્થાનિક રીતે ઉત્પાદિત કરવામાં આવેલી વૈવિધ્યસભર ચીજવસ્તુઓ અને

સેવાઓને પ્રદર્શિત કરવામાં આવી હતી.આ પહેલ અંગે વાત કરતાં સ્વર્ણિમ સ્ટાર્ટઅપ એન્ડ ઇનોવેશન યુનિવર્સિટીના વાઇસ પ્રેસિડેન્ટ શ્રી આદિ જૈનએ જણાવ્યું હતું કે, 'સ્વર્ણિમ સ્ટાર્ટઅપ એન્ડ ઇનોવેશન યુનિવર્સિટીનો હંમેશા પ્રયાસ ઉદ્યોગસાહસિકતાને પ્રોત્સાહન આપવાનો તથા વિદ્યાર્થીઓમાં ઉદ્યોગસાહસિકતાના કૌશલ્યો અને વ્યાવસાયિક કુશળતાનું પ્રત્યારોપણ કરવાનો તથા તેમને નોકરીઓનું સર્જન કરવા માટે સક્ષમ બનાવવાનો રહ્યો છે. 'વૉકલ ફોર લૉકલ' પહેલ એ કેટલાક સ્થાનિક ઉદ્યોગસાહસિકોનું સંવર્ધન કરવાનો તથા તેમને તેમના ઉત્પાદનો વધુ સારી રીતે વેચવામાં, નવીનીકરણ કરવામાં, વધુ સારી આવક રળવામાં અને વધુને વધુ લોકોને રોજગારી પૂરી પાડવામાં મદદરૂપ થવાનો અમારો એક વિનમ્ન પ્રયાસ છે.

સ્વર્ણિમ યુનિ.એ 'વોકલ ફોર લોકલ' અંતર્ગત કાર્યક્રમ યોજયો

અમદાવાદ, તા. ૧૬ સ્વર્શિમ સ્ટાર્ટઅપ એન્ડ ઈનોવેશન યુનિવર્સિટીએ હાલમાં જ વોકલ ફોર લોકલ નામની પહેલનું આયોજન કર્યું હતું, જેનો ઉદ્દેશ્ય સ્થાનિક ઉદ્યોગ સાહસિકો અને કસબીઓને તેમના ઉત્પાદનો, સેવાઓ અને નવીનીકરણો પ્રદર્શિત કરવા માટે એક પ્લેટફોર્મ પૂરૂ પાડવાનો હતો. આ પહેલને સ્થાનિક વ્યવસાયો અને કસબીઓનું સશક્તિકરણ કરવા માટેની ભારત સરકારની પહેલને અનુરૂપ રહીને યોજવામાં આવી હતી. આ કાર્યક્રમ યુનિવર્સિટીના સેમિનાર હોલમાં યોજવામાં આવ્યો હતો.

ગુજરાત ટુડે, અમદાવાદ આવૃત્તિ, પેજ નં.૯, ૧૭.૦૮.૨૦૨૪

દિવ્ય ગુજરાત, અમદાવાદ આવૃત્તિ, પેજ ૦૩ . તા.૧૫/૦૮/૨૦૨૪

સ્વર્ણિમ સ્ટાર્ટઅપ એન્ડ ઇનોવેશન યુનિ.એ 'વોકલ ફોર લોકલ' પહેલનું કર્યુ આયોજન

સ્થાનિક ઉદ્યોગ સાહસિકોનું સશક્તિકરણ કરવા માટે સેમિનાર ચોજાયો: ૧૫૦ લોકો સહભાગી થયા ગુજરાત મિરર, અમદાવાદ તા.૧૬

સ્થાનિક વ્યવસાયો અને કસબીઓને પ્રોત્સાહન આપવા અને તેમનું સશક્તિકરણ કરવાના ઉદ્દેશ્યથી સ્વર્ણિમ સ્ટાર્ટઅપ એન્ડ ઇનોવેશન યુનિવર્સિટીએ હાલમાં જ 'વોકલ ફોર લોકલ' નામની પહેલનું આયોજન કર્યું હતું, જેનો ઉદ્દેશ્ય સ્થાનિક ઉદ્યોગસાહસિકો અને કસબીઓને તેમના ઉત્પાદનો, સેવાઓ અને નવીનીકરણો પ્રદર્શિત કરવા માટે એક પ્લેટફોર્મ પૂરું પાડવાનો હતો. આ સમાવેશ થાય છે. ઉદ્યોગસાહસિકોના ઉત્પાદનો અને પહેલને સ્થાનિક વ્યવસાયો અને કસબીઓનું સશક્તિકરણ કરવા માટેની ભારત સરકારની પહેલને અનુરૂપ રહીને યોજવામાં આવી હતી. આ કાર્યક્રમ મંગળવારે ૧૩ સાહસિક મહિલા વિકાસ સંઘના ઉદ્યોગસાહસિકોનો માટે સક્ષમ બનાવવાનો હતો.



સેવાઓને પ્રદર્શિત કરવા માટે યુનિવર્સિટીના કેમ્પસમાં ૧૮ જેટલા સ્ટોલ્સ ઊભા કરવામાં આવ્યાં હતાં અને તેના સિવાય યુનિવર્સિટીના સ્ટાકના સભ્યો દ્વારા ચાર સ્ટોલ ઊભા ઑગસ્ટના રોજ યુનિવર્સિટીના સેમિનાર હોલમાં યોજવામાં | કરવામાં આવ્યાં હતાં. આ કાર્યક્રમ યોજવા પાછળનો વિચાર આવ્યો હતો. લગભગ ૧૫૦ જેટલા સહભાગીઓએ આ સ્થાનિક રીતે ઉત્પાદિત થતી ચીજો અને સેવાઓનો ઉપયોગ કાર્યક્રમમાં ભાગ લીધો હતો, જેમાં સ્વર્ણિમ યુનિવર્સિટીના | કરવા તથા સ્થાનિક અર્થતંત્રો અને વ્યવસાયોને સમર્થન વિદ્યાર્થીઓ અને તેના ઘટકોના સભ્યો તથા ગાંધીનગરમાં પૂરું પાડવા અંગે વિદ્યાર્થીઓ અને ફેકલ્ટીના સભ્યોમાં આવેલી બ્લાઇન્ડ સ્કુલના વિદ્યાર્થીઓ અને કલ્યાણી જાગૃતિ પેદા કરવાનો તથા તેમને રોજગારીની તકો સર્જવા

ગુજરાત મિરર ,રાજકોટ આવૃત્તિ,પેજ નં.૯, ૧૬.૦૮.૨૦૨૪

સ્થાનિક ઉદ્યોગસાહસિકોનું સશક્તિકરણ કરવા માટે સ્વર્શિમ યુનિ.દ્વારા 'વોકલ ફોર લોકલ' પહેલ

સ્થાનિક ઉદ્યોગ સાહસિકો અને કસબીઓને તેમના ઉત્પાદનો, સેવાઓ અને નવીનીકરણો પ્રદર્શિત કરવા માટે એક પ્લેટફોર્મ પૂરું પાડવાનો હેતુ

કસબીઓને પ્રોત્સાહન આપવા નો સમાવેશ થાય છે. અને તેમનું સશક્તિકરણ કરવાના ઉદ્દેશ્યથી સ્વર્ણિમ ઉત્પાદનો અને સેવાઓને સ્ટાર્ટઅપ એન્ડ ઇનોવેશન પ્રદર્શિત યુનિવર્સિટીએ હાલમાં જ પહેલનું આયોજન કર્યું હતું. જેનો ઉદ્દેશ્ય સ્થાનિક ઉદ્યોગ સાહસિકો અને કસબીઓને તેમના ઉત્પાદનો. સેવાઓ અને નવીની કરણો પ્રદર્શિત કરવા સ્ટોલમાં સ્થાનિકરીતે ઉત્પાદિત રીતે ઉત્પાદિત કરવામાં માટેએક પ્લેટફોર્મ પૂરું પાડવાનો કરવામાં આવેલી વૈવિધ્યસભર આવેલી ચીજોને પ્રાથમિકતા હતો. આ પહેલને સ્થાનિક વ્યવસાયો અને કસબીઓનું સશક્તિકરણ કરવા માટેની ભારત સરકારની પહેલ ને અનુરૂપ રહીને યોજવામાં આવી હતી.

લગભગ ૧૫૦ જેટલા સહભાગીઓએ આ કાર્યક્રમમાં સમર્થન પૂરું પાડવા અંગે આપવાનો પણ હતો. ભાગ લીધો હતો. જેમાં સ્વર્ણિમ વિદ્યાર્થીઓ અને ફેકલ્ટીના યુનિવર્સિટીના વિદ્યાર્થીઓ અને તેના ઘટકોના સભ્યો તથા ગાંધીનગરમાં આવેલી બ્લાઇન્ડ

ન્યાયદર્શન.ગાંધીનગર, કલ્યાણી સાહસિક મહિલા સ્થાનિક વ્યવસાયો અને વિકાસ સંઘના ઉદ્યોગસાહસિક

ઉદ્યોગસાહસિકો ના કરવા દુનિવર્સિટીએ હાલમાં જ યુનિવર્સિટીના કેમ્પસમાં ૧૮ વૉકલ ફોર લૉકલ' નામની જેટલા સ્ટોલ્સ ઉભા કરવામાં આવ્યાં હતાં અને તેના સિવાય યુનિવર્સિટીના સ્ટાફના સભ્યો દ્વારા ચાર સ્ટોલ ઉભા કરવામાં આવ્યા હતા. આવા પ્રત્યેક તથા તેમને રોજગારીની તકો



ચીજવસ્તુઓ અને સેવાઓને આપવા માટે પ્રોત્સાહિત કરીને પ્રદર્શિત કરવામાં આવી હતી. આ પહેલ યોજવા પાછળનો આ કાર્યક્રમ યોજવા પાછળનો ઇરાદો સ્થાનિક સમુદાયોનું વિચાર સ્થાનિક રીતે ઉત્પાદિત સશક્તિકરણ કરવાનો, થતી ચીજો અને સેવાઓનો પરંપરાગત હસ્તકલાઓનું ઉપયોગ કરવા તથા સ્થાનિક સંરક્ષણ કરવાનો અને સ્થાનિક

જિતેન ઠક્કર દ્વારા આ સભ્યોમાં જાગૃતિ પેદા કરવાનો કાર્યક્રમમાં માર્ગદર્શન પૂરું તથા તેમને રોજગારીની તકો પાડવામાં આવ્યું હતું અને તેની હતો. વિદ્યાર્થીઓને સ્થાનિક દિવ્યાંગ સેલ અને વિમેન ઉભરી રહેલા અર્થતંત્રમાં

આંત્રપ્રિન્યોરશિપ ડેવલપમેન્ટ સેલના ચેરપર્સન નિકિતા આદિ પ્રભાવ અંગે વાત કરી હતી. જૈન અને સીએ સિદ્ધાર્થ ભક્ર ના વક્તવ્યોને પણ સામેલ કરવામાં સ્વર્ણિમ સ્ટાર્ટઅપ જૈનએ વિદ્યાર્થીઓને 'વૉકલ અર્થતંત્રો અને વ્યવસાયોને ઉદ્યમોના વિકાસને પ્રોત્સાહન ફોર લૉકલ' જેવી પહેલમાં સંકળાવા માટે અને આત્મનિર્ભર બનવા તરફ આગળ વધવા માટે પ્રોત્સાહિત

સ્થાનિક ઉદ્યોગમાહસિકતાના આ પહેલ અંગે વાત કરતાં આવ્યા હતા. કાર્યક્રમના ઇનોવેશન યુનિવર્સિટીના ઉદ્ઘાટન સમારંભમાં પોતાના વાઇસ પ્રેસિડેન્ટ આદિ જૈનએ સંબોધન દરમિયાન નિકિતા જણાવ્યું હતું કે, 'સ્વર્ણિમ સ્ટાર્ટઅપ એન્ડ ઇનોવેશન યુનિવર્સિટીનો હંમેશા પ્રયાસ ઉદ્યોગસાહસિક્તાને પ્રોત્સાહન આપવાનો તથા વિદ્યાર્થીઓમાં ઉદ્યોગસાહસિકતાના કૌશલ્યો અને વ્યાવસાયિક કર્યાં હતાં. તો બીજી તરફ, સીએ કુશળતાનું પ્રત્યારોપણ કરવાનો સર્જવા માટે સક્ષમ બનાવવાનો સાથે-સાથે તેમાં આત્મનિર્ભર સિદ્ધાર્થ ભટ્ટએ ભારતના તથાતેમનેનોકરીઓનું સર્જન કરવા

<u>ન્યાય દર્શન, સુરત આવૃતિ, પેજ નં.૩, ૧૭.૦૮.૨૦૨૪</u>

સ્થાનિક ઉદ્યોગસાહસિકોનું સશક્તિકરણ કરવા માટે સ્વર્ણિમ સ્ટાર્ટઅપ એન્ડ ઇનોવેશન યુનિવર્સિટીએ 'વૉકલ ફોર લૉકલ' પહેલનું આયોજન કર્યું

બ<u>નાસકાંઠા ન્યુઝ ,બનાસકાંઠા</u> આવૃત્તિ, પેજ નં.૨, ૧૮.૦૮.૨૦૨૪

स्वर्णिम स्टार्टअप एण्ड इनोवेशन यूनिवर्सिटी ने 'वोकल फॉर लोकल' पहल का किया आयोजन

गांधीनगर। स्थानीय व्यवसायों तथा कसिबयों को प्रोत्साहन देने तथा उनका सशक्तिकरण करने के उद्देश्य से स्वर्णिम स्टार्टअप एण्ड इनोवेशन यूनिवर्सिटी द्वारा हाल ही में 'वोकल फॉर लोकल' नामक पहल का आयोजन किया गया। जिसका उद्देश्य स्थानीय उद्योगसाहिसकों तथा कसिबयों को उनके उत्पादन, सेवाएं एवं नवीनीकरण प्रदिश्तित करने के लिए एक प्लेटफार्म मुहैया करना था। इस पहल को स्थानीय व्यवसायियों तथा कसिबयों का सशक्तिकरण करने की भारत सरकार की पहल के अनुरूप रहकर आयोजित किया गया था। यह कार्यक्रम मंगलवार 13 अगस्त को यूनिवर्सिटी के सेमिनार हॉल में आयोजित किया गया था। लगभग 150 सहभागियों ने इस कार्यक्रम में भाग लिया था। जिसमें स्वर्णिम स्टार्टअप एण्ड इनोवेशन यूनिवर्सिटी के विद्यार्थियों तथा उसके घटको के सदस्यों एवं गांधीनगर में स्थित ब्लाइन्ड स्कूल के विद्यार्थियों तथा कल्याणी साहिसक महिला विकास संघ के उद्योग साहिसकों का समावेश है। उद्योगसाहिसकों के उत्पादनों तथा उनकी सेवाओं को प्रदर्शित करने के लिए यूनिवर्सिटी के कैम्पस में 18 स्टॉल लगाए गए थे तथा इसके अलावा यूनिवर्सिटी के स्टाफ के सदस्यों द्वारा चार स्टॉल लगाए गए थे। ऐसे प्रत्येक स्टॉल में स्थानीय रूप से उत्पादित की गई विभिन्न प्रकार की वस्तुओं एवं सेवाओं को प्रदर्शित किया गया था।

<u>ગુજરાત વૈભવ, અમદાવાદ આવૃત્તિ, પેજ ૧૧,</u> તા.૧૮/૦૮/૨૦૨૪

સ્થાનિક ઉદ્યોગ સાહસિકોનું સશક્તિકરણ કરવા માટે સ્વર્ણિમ સ્ટાર્ટઅપ એન્ડ ઇનોવેશન યુનિવર્સિટીએ 'વૉકલ ફોર લૉકલ' પહેલનું આયોજન કર્યુ

સ્થાનિક વ્યવસાયો અને કસબીઓને પ્રોત્સાહન આપવા અને તેમનું સશક્તિ કરણ કરવાના ઉદેશ્યથી સ્વર્ણિમ સ્ટાર્ટઅપ એન્ડ ઇનો વેશન યુનિવર્સિટીએ હાલમાં જ 'વૉકલ ફોર લૉકલ' નામની પહેલનું આયોજન કર્યું હતું, જેનો ઉદ્દેશ્ય સ્થાનિક ઉદ્યોગ સાહસિકો અને કસબીઓને તેમના ઉત્પાદનો, સેવાઓ અને નવીનીકરણો પ્રદર્શિત કરવા માટે એક પ્લેટફૉર્મ પરું પાડવાનો હતો. આ પહેલને સ્થાનિક વ્યવસાયો અને કસબીઓનું સશક્તિકરણ કરવા માટેની ભારત સરકારની પહેલને અનુરૂપ રહીને યોજવામાં આવી હતી. આ કાર્યક્રમ મંગળવારે ૧૩ ઑગસ્ટના રોજ યુનિવર્સિટીના સેમિનાર હૉલમાં યોજવામાં આવ્યો હતો.લગભગ ૧૫૦ જેટલા સહભાગીઓએ આ કાર્યક્રમમાં ભાગ લીધો હતો. જેમાં સ્વર્ણિમ યુનિવર્સિટીના વિદ્યાર્થીઓ અને તેના ઘટકોના સભ્યો તથા ગાંધીનગરમાં આવેલી બ્લાઇન્ડ સ્કલના વિદ્યાર્થીઓ અને કલ્યાણી સાહસિક મહિલા વિકાસ સંઘના ઉદ્યોગસાહસિકોનો સમાવેશ થાય છે. ઉદ્યોગસાહસિકોના ઉત્પાદનો અને સેવાઓને પ્રદર્શિત કરવા માટે યુનિવર્સિટીના કેમ્પસમાં ૧૮ જેટલા સ્ટોલ્સ ઊભા કરવામાં આવ્યાં હતાં અને તેના સિવાય



યુનિવર્સિટીના સ્ટાફના સભ્યો દ્વારા ચાર સ્ટોલ ઊભા કરવામાં આવ્યાં હતાં. આવા પ્રત્યેક સ્ટોલમાં સ્થાનિક રીતે ઉત્પાદિત કરવામાં આવેલી વૈવિધ્યસભર ચીજવસ્તુઓ અને સેવાઓને પ્રદર્શિત કરવામાં આવી હતી.આ કાર્યક્રમ યોજવા પાછળનો વિચાર સ્થાનિક રીતે ઉત્પાદિત થતી ચીજો અને સેવાઓનો ઉપયોગ કરવા તથા સ્થાનિક અર્થતંત્રો અને વ્યવસાયોને સમર્થન પુરું પાડવા અંગે વિદ્યાર્થીઓ અને ફેકલ્ટીના સભ્યોમાં જાગૃતિ પેદા કરવાનો તથા તેમને રોજગારીની તકો સર્જવા માટે સક્ષમ બનાવવાનો હતો. વિદ્યાર્થીઓને સ્થાનિક રીતે ઉત્પાદિત કરવામાં આવેલી ચીજોને પ્રાથમિકતા આપવા માટે પ્રોત્સાહિત કરીને આ પહેલ યોજવા પાછળનો ઇરાદો સ્થાનિક સમદાયોનું સશક્તિ કરણ કરવાનો, પરંપરાગત હસ્તકલાઓનું સંરક્ષણ કરવાનો અને સ્થાનિક ઉદ્યમોના વિકાસને પ્રોત્સાહન આપવાનો પણ હતો.શ્રી જિતેન ઠક્કર દ્વારા

આ કાર્યક્રમમાં માર્ગદર્શન પુરું પાડવામાં આવ્યું હતું અને તેની સાથે-સાથે તેમાં આત્મનિર્ભર દિવ્યાંગ સેલ અને વિમેન આંત્રપ્રેન્યોરશિપ ડેવલપમેન્ટ સેલના ચેરપર્સન શ્રીમતી નિકિતા આદિ જૈન અને સીએ સિદ્ધાર્થ ભટ્ટના વક્તવ્યોને પણ સામેલ કરવામાં આવ્યાં હતાં.આ કાર્યક્રમના ઉદ્ઘાટન સમારંભમાં પોતાના સંબોધન દરમિયાન શ્રીમતી નિકિતા જૈનએ વિદ્યાર્થીઓને 'વૉકલ ફોર લૉકલ' જેવી પહેલમાં સંકળાવા માટે आत्मनिर्भार अनवा तरङ આગળ વધવા માટે પ્રોત્સાહિત કર્યા હતાં. તો બીજી તરફ. સીએ સિદ્ધાર્થ ભટ્ટએ ભારતના ઉભરી રહેલા અર્થતંત્રમાં સ્થાનિક ઉદ્યોગસાહસિકતાના પ્રભાવ અંગે વાત કરી હતી. આ પહેલ અંગે વાત કરતાં સ્વર્ણિમ સ્ટાર્ટઅપ એન્ડ ઇનોવેશન યુનિવર્સિટીના વાઇસ પ્રેસિડેન્ટ શ્રી આદિ જૈનએ જણાવ્યું હતું કે, 'સ્વર્ણિમ સ્ટાર્ટઅપ એન્ડ ઇનોવેશન યુનિવર્સિટીનો

ઉદ્યોગસાહસિકતાને પ્રોત્સાહન આપવાનો તથા વિદ્યાર્થીઓમાં ઉદ્યોગ સાહસિકતાના કૌશલ્યો અને વ્યાવસાયિક કુશળતાનું પ્રત્યારોપણ કરવાનો તથા તેમને નોકરીઓનું સર્જન કરવા માટે સક્ષમ બનાવવાનો રહ્યો છે. 'વૉકલ ફોર લૉકલ' પહેલ એ કેટલાક સ્થાનિક ઉદ્યોગ સાહસિકોનું સંવર્ધન કરવાનો તથા તેમને તેમના ઉત્પાદનો વધ સારી રીતે વેચવામાં. નવીનીકરણ કરવામાં, વધુ સારી આવક રળવામાં અને વધને વધુ લોકોને રોજગારી પુરી પાડવામાં મદદરૂપ થવાનો અમારો એક વિનમ્ર પ્રયાસ છે. સ્થાનિક વ્યવસાયો અને કસબીઓને સમર્થન પુરું પાડીને અમારો ઉદ્દેશ્ય આ સમુદાયોનું સશક્તિકરણ કરવાનો છે. તેની સાથે-સાથે આ પહેલ ખરીદીઓ કરતી વખતે વિદ્યાર્થીઓને વિચારપૂર્વક રીતે પસંદગીઓ કરવામાં પણ મદદરૂપ થઈ રહી છે.' સ્વર્ણિમ સ્કલ ઑફ મેનેજમેન્ટ, કૉમર્સ એન્ડ લિબરલ આર્ટ્સના ડિરેક્ટર ડૉ. સૌરભી ચતર્વેદી પણ ઉદ્ઘાટન સમારંભમાં ઉપસ્થિત રહ્યાં હતાં અને તેમણે આ પહેલને વિદ્યાર્થીઓને તેમની ઉદ્યોગ સાહસિકતાની વિકાસયાત્રા પર મોકલવાની તૈયારી માટેની 'આધારશિલા' ગણાવી હતી.વધુ માહિતી કૃપા કરીને સંપર્ક કરો: ડૉ. શશીકાંત भगत ४ ५७२६०५८३५८

પાલનપુર સમાયાર ,પાલનપુર આવૃત્તિ, પેજ નં.૨ , ૧૪.૦૮.૨૦૨૪

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55	Shivam Mishra	9638869946	shiv81220@gmail.com
56	Harshit Prakash	9408593137	harshitprakash345@gmail.com
57	Patel Het	9033437443	het.official07@gmail.com
58	Amarjeet Kaur	9510872524	nidhilotwan@gmail.com
59	Shridhar Patel	9327307166	pokarshridhar2201@gmail.com
60	Vishal Sukhnani	6378067178	vishalsukhnani016@gmail.com
61	Prince Jha	8490097012	princejha186@gmail.com
62	Rajput Swapnilsinh	9870010888	rajputswapnilsinh24@gmail.com
63	Sahil	8849765483	shakyaramkishan565@gamil.com
64	Yagnik Patel	9157062610	yp9883758@gmail.com
65	Jatin N Prajapati	8428697334	jatinprajapati2711@gmail.com
66	Dipesha Gadhiya	9313732213	gadhiyadipesha@gmail.con
67	Pandya Hemesh Brijesh Bhai	9327505618	pandya hemeshpandya00@gmail.com
68	Meet	9173949851	meetvaland95@gmail.com
69	Om Parmar	8160000976	om1607parmar@gmail.com
70	Aayush Pramod Dwivedi	9875155350	dwivediaayush35@gmail.com
71	Divyanshi Chhatwani	8320571425	divyanshichhatwani910@gmail.com
72	Vanshita Sudan	87330 23126	vanshitasudan2312@gmail.com
73	Khushi Rajput	9328615325	khushibarajput11@gmail.com
74	Shruti Kumari	9106455389	shrutimfp16@gamil.com
75	Patel Kashish Harshadkumar	9104757561	patelkashish1802@gmail.com
76	Devanshu Rohilla	8200887172	devanshurohilla34@gmail.com

2022-23





Startup Activity Report 2023

Adwitiya- A Journey Towards Success

Date of event: 29/03/2023	Coordinator	Prof.Jiju Mathew John	
Name and Type of Event/Activity Adwitiya- A Journey Towards Success		ourney Towards Success	
Organized by:	Swarrnim Startup & Innovation Policy		
Department Swarrnim Incubation Center		ubation Center	
No of participants	100		
Guest	Dr. Kavita Sharma Shri Sourabh Pandey Mr. Pabitra Ranjan Chakraborty		

Introduction:

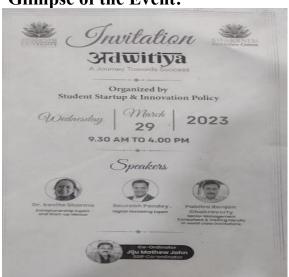
"Adwitiya – A Journey Towards Success" was a specialized workshop under the **Entrepreneurial Talk Series** at Swarrnim Startup and Innovation University. The event aimed at exposing students and faculty to the dynamic world of entrepreneurship through engaging discussions with industry veterans and academic experts. The purpose of this initiative was to bridge the gap between academic knowledge and industry practices, especially in the context of startups. The session brought to light the necessary entrepreneurial skills and provided a forum for participants to understand the key requirements to build a successful business. This workshop emphasized developing resilience, adaptability, and strategic thinking among the students while learning from seasoned entrepreneurs.

Objective

- ➤ To help students and faculty develop a strategic vision for entrepreneurial ventures by understanding market dynamics and business development.
- To provide an in-depth look at **real-world startup experiences** and business models through interactions with entrepreneurs and business leaders.

- To foster **critical thinking and creative problem-solving**, enabling participants to think innovatively about **market opportunities** and challenges
- To promote **collaboration and networking** between students, faculty, and industry experts to **facilitate knowledge sharing and mentorship**.
- To enhance **practical skills** like pitching, business plan creation, and strategic execution, which are essential for entrepreneurial success.

Glimpse of the Event:





On 29th March, 2023, Adwitiya- A Joueney Towards Success was organized from Swarrnim Startup and Innovation University for the students. In this full day Programme, Dr.Kavita Sharma, Mr. Soaurabh Pandey and Mr. Pabitra Ranjan Chakrabarty has taken their expert session during the Programme. They have discussed on the following points:

- **Dr. Kavita Sharma:** Shared insights on personal growth, leadership, and the power of continuous learning.
- Mr. Saurabh Pandey: Discussed entrepreneurship, innovation ecosystems, and strategies for building successful startups.
- Mr. Pabitra Ranjan Chakrabarty: Focused on career development, industry readiness, and future skills for the evolving job market.

Expert Session of Dr. Kavita Sharma:

Personal growth is the true foundation of success, and it is a lifelong journey rather than a one-time achievement. It begins with **self-awareness** — the deep understanding of one's strengths, weaknesses, passions, and values. **Growth is fueled by setting small, measurable goals that gradually lead to larger accomplishments, creating a path of steady progress.**

Embracing failures as opportunities for reflection and learning, rather than viewing them as setbacks, is crucial for long-term development. Through consistent efforts at self-improvement, individuals build greater confidence, resilience, and the inner strength necessary to navigate the challenges of life and career.



Leadership is fundamentally about influence rather than position; it is a quality that anyone can embody, regardless of their role or title. True leaders distinguish themselves by empowering others, generously sharing credit for successes, and taking full responsibility when things go wrong. They are guided by empathy, integrity, and clear, honest communication—qualities that build lasting trust and inspire commitment. Effective leadership also demands adaptability: the willingness to adjust strategies when circumstances change, all while keeping the overarching vision firmly in sight. Ultimately, building a strong team is not about exercising control, but about fostering trust and mutual respect, creating an environment where everyone feels valued and motivated to contribute their best.

Expert Session of Shri Sourabh Pandey:

Mr. Saurabh Pandey offered deep insights into the world of entrepreneurship, highlighting the importance of resilience, vision, and adaptability for aspiring founders. He emphasized that successful entrepreneurs are not just risk-takers but also strategic thinkers who continuously learn and pivot based on market feedback. His talk underlined that building a startup is less about having a perfect idea and more about solving real-world problems with creativity and persistence.



During the session, Mr. Pandey delved into the *components of thriving innovation ecosystems*. He outlined how collaboration among academic institutions, government bodies, private enterprises, and venture capitalists creates fertile ground for entrepreneurial growth. By fostering a culture of innovation, *providing access to resources, and encouraging mentorship*, ecosystems can significantly accelerate the journey from idea to impact.

Mr. Pandey also shared effective strategies for building successful startups, stressing the importance of *customer-centricity, agile development, and strong team dynamics*. He advised entrepreneurs to validate their business ideas early, focus on scalable models, and be prepared to iterate rapidly. Furthermore, he highlighted the role of leadership in setting a clear vision and maintaining a motivated, resilient team culture.

Expert Session of Shri Pabitra Ranjan Chakrabarty:

The expert session conducted by Shri Pabitra Ranjan Chakrabarty was an enriching experience, offering participants valuable insights into cutting-edge developments and best practices within his field of expertise. Drawing from his extensive experience, Shri Chakrabarty discussed *key trends, challenges, and opportunities, inspiring attendees* to adopt innovative approaches and strategic thinking in their respective domains.

Shri Pabitra Ranjan Chakrabarty emphasized the importance of *continuous learning and adaptability in today's fast-evolving professional landscape*. He shared real-world case studies and personal anecdotes, making complex concepts accessible and relatable. His session *encouraged participants to embrace technological advancements, foster critical thinking,* and remain open to interdisciplinary collaborations to drive sustainable growth and success.

In his session, Shri Chakrabarty also addressed *the role of leadership, ethics, and resilience in achieving long-term professional excellence*. He urged young professionals and entrepreneurs to focus on problem-solving, innovation, and social responsibility. Through his motivational and pragmatic advice, he left the audience with a renewed sense of purpose and a clear roadmap for personal and organizational development.

Outcome:

The outcome of the event ,leaving participants inspired, informed, and motivated to pursue excellence in their respective journeys. Participants have acquired knowledge on various aspects entrepreneurship during their entrepreneurial journey.

Quarter 2

E- National Level Awareness program





Attendance for 8thDecember 2022

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Business Plan/Prototype Competition To Invite Innovative Business Models From Students





Session on

Business Plan/Prototype Competition to Invite Innovative Business Models from Students



23

03 PM TO 04 PM



Seminar Hall, Swarrnim Startup & Innovation university



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SAURABH KUMAR Asst. Professor

Asst. Professor Innovation & Entrepreneurship



Attendance for 23rd December 2022

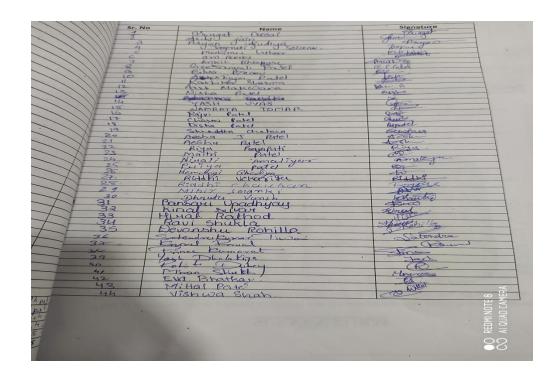
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SWARRNIM INCUBATION CENTER IN ASSOCIATION WITH EDII AHMEDABAD





Attendance for 9th January 2023



STARTUP PROJECT DISPLAY









Startup Activity Report 2023

Entrepreneurial Talk Series - Expert Session of Mr. Gaurav Modi

Date of event: 15/03/2023	Coordinator	Prof. Jiju Mathew John, Head Incubation Center		
Name and Type of Event/Activity	Entrepreneuria	Entrepreneurial Talk Series		
Organized by:	Swarrnim St	Swarrnim Startup and Innovation University		
Department	All			
No of participants	100	100		
Guest	Mr. Gaurav Mo	Mr. Gaurav Modi		
Facilitator	Swarrnim Incu	Swarrnim Incubation Center		

Introduction

Swarrrnim Startup and Innovation University has organized Session of Mr. Gaurav Modi, Cofounder & CEO, Building "Braavoking" A New Lifestyle as a part of Entrepreneurial Talk Series on 15th March 2023. The Theme of Entrepreneurial Talk Series was "Ideation to Commercialization". This Programme was organized under Student Startup and Innovation Policy (SSIP). In this program, 100 students have participated.

Objective

The Objective of this Entrepreneurship Talk Series was

- ➤ Inspiring Aspiring Entrepreneurs by Showcasing the remarkable Journey of Mr. Gaurav Modi.
- ➤ Key lessons learned from the Entrepreneurial Journey of Mr. Gaurav Modi.
- To analyze the market of the chosen product
- To ignite innovation and creative thinking among entrepreneurs.



Key Points discussed during the Entrepreneurial Talk: Ideation to Commercialization of Shri Gauray Modi

Mr. Gaurav Modi is the Cofounder & CEO of Buliding "**Braavoking"** A New Lifestyle. With a vision to redefine modern living, Mr. Modi combines entrepreneurial passion with innovative thinking to create a platform that empowers individuals to embrace confidence, creativity, and purpose in their daily lives. His leadership and forward-thinking approach continue to drive the growth and impact of Braavoking in the lifestyle space.



Mr. Gaurav Modi has discussed following points with participants in detail:

- ❖ Idea of Starting Braavoking: He has shared the story behind the inception of Braavoking.
- ❖ Personal Entrepreneurial Journey: He has shared about challenges faced during his entrepreneurial journey and milestones achieved. He has discussed about his lessons learned through failures, risks and turning points.
- ❖ Meaning of "Bold New Lifestyle": He has discussed about how empowering people to break norms, express individually and live purposefully. Merging fashion, mindset, and community into a lifestyle movement.
- ❖ Innovation should be the core: You should adopt unique strategies to ahead in the competitive market.
- ❖ Building Brand with Impact: Your brand should appealing the youth and changemakers. He has also explained nicely about role of story telling, branding and digital platforms.
- ❖ Never Give Up Attitude: Your never give up attitude in any situation will made you strong during your entrepreneurial journey.
- **The Road Ahead:** He has discussed about future strategies for his brand.

Mr. Gaurav Modi has given answers to participants for their questions and expressed his sincere thanks to Swarrnim Startup & Innovation University for organizing the session for young minds. This Session will defiantly helpful them for their future endeavors.

Outcome:

Aspiring Entrepreneurs were made aware about entrepreneurial journey of Mr.Gaurav Modi and learned about to give emphasis on Innovation, resilience and purposeful living. Participants were learned about building impactful brands through storytelling and digital strategy. He insights offered valuable lessons on persistence, creativity and future focused leadership.





Startup Activity Report 2023

Entrepreneurial Talk Series - Expert Session of Miss. Harsha Bhurani

Date of event: 16/03/2023	Coordinator	Prof.Jiju Mathew John	
Name and Type of Event/Activity	Entrepreneurial Talk Series		
Organized by:	Organized by: Swarrnim Startup and Innovation University		
Department	MBA, BBA, B.Sc, BPT, B.A		
No of participants	100		
Guest	Miss. Harsha Bhurani		
Facilitator	Swarrnim Incubation Center		

Introduction:

The Entrepreneurial Talk Series, held on 16th March 2023, at Swarrnim Startup and Innovation University, featured Miss Harsha Bhurani, Founder and CEO of Humming Bird Consulting. With over a decade of expertise in talent acquisition, business development, and stakeholder management across diverse industries, Miss Bhurani shared her entrepreneurial journey and insights.

The event provided an enriching experience for **100 attendees**, offering them **valuable lessons on leadership, managing people, and scaling businesses**. Her extensive knowledge in IT/non-IT recruitment, client management, and understanding of cutting-edge domains such as IoT, Fintech, and Industry 4.0 inspired participants. The session emphasized the importance of resilience, continuous learning, and fostering relationships in entrepreneurship, leaving attendees with actionable strategies for their ventures.

Objective:

The major objective of the Programme was

- Inspiring Entrepreneurship Journey of Miss. Harsha Bhurani
- Leadership Development
- Understanding recruitment dynamics
- Exploring Industry Trends
- Understanding Business acumen
- Building a leadership mindset



Miss Harsha Bhurani is the Founder & CEO of Hummingbird Consulting Group, a dynamic firm known for driving strategic growth, innovation, and impactful transformation across industries. With a sharp business acumen and a passion for empowering brands and individuals, she has carved a niche in the consulting world by offering creative, result-driven solutions. Under her leadership, Hummingbird has grown into a trusted partner for organizations seeking clarity, purpose, and competitive advantage in a rapidly changing world.

Key Takeaways from the Session of Miss. Harsha Bhurani, Founder & CEO, Hummingbird Consulting Group:

- Entrepreneurial Journey and Experience: Miss. Harsha Burani has shared her entrepreneurial journey with challenges and successes she faced during her business. Her story inspired attendees to pursue their entrepreneurial aspirations, emphasizing resilience and determination.
- Leadership and Team Management: Miss Bhurani shared strategies for managing teams, building trust, and fostering an environment of collaboration, all of which are crucial for scaling and sustaining a business.

- o Recruitment Strategies for Startups: Miss Bhurani highlighted how strategic talent acquisition can drive growth and the overall success of a company by ensuring the right people are in the right roles. Attendees learned about the importance of end-to-end recruitment processes in businesses, especially startups.
- **Industry Insights in Emerging Domains:** She has explained about emerging trends in technologies for entrepreneurship and startup.
- Continue Learning and Adaptability: Miss Bharani stressed the need to adapt to industry changes and remain flexible in the face of challenges to ensure long-term entrepreneurial success.



Outcome:

The event has provided insightful from Miss. Harsha Bhurani regarding her entrepreneurial journey. Students have learned about leadership and team management, Recruitment strategies for startups, Emerging Trends in Technologies, Continue learning and adaptability.

Attendance Sheet for Entrepreneurial Talk Series- Expert Session of Miss. Harsha Bhurani

Date: 16 /03/2023

Sr No	Name of Participants	Name of Course	Mobile No	Present
1	Darji Jaykumar Kirankumar	MBA	9898648423	P
2	Gadhavi Bhargavsinh Harisinh	MBA	9574931646	$\frac{\overline{P}}{P}$
3	Jain Chinmay Prashant	MBA	8160113687	<u> </u>
4	Kalal Nikhil Vijaykumar	MBA	7202000142	<u> </u>
5	Kori Shubham Jayprakash	MBA	7990750831	<u></u>
6	Lakhvara Rahul Pravinbhai	MBA	8980978983	\overline{P}
7	Makwana Aman Arvindbhai	MBA	7984961419	<u> </u>
8	Patel Raj Vipul	MBA	9157374906	<u>—</u> Р
9	Patel Utkarshkumar Janakbhai	MBA	9638649233	<u> </u>
10	Prajapati Bhoomi Manojkumar	MBA	9327962114	<u></u>
11	Rathod Prapti Viren	MBA	9773152425	<u></u>
12	Raval Dev Ashvinkumar	MBA	6354556921	$\frac{\overline{P}}{P}$
13	Raval Kartavyakumar Nareshbhai	MBA	6353364925	<u>P</u>
14	Senma Dhrumil Natubhai	MBA	9313689291	P
15	Ankit Kumar	BBA	8787755119	$\frac{\overline{P}}{P}$
16	Ayush Patel	BBA	8799099351	<u></u>
17	Biplop Doley	BBA	7099111815	$\frac{\overline{P}}{P}$
18	Chaudhari Bhautik Rameshkumar	BBA	8141105270	<u>P</u>
19	Chaudhary Vaibhav Kamleshbhai	BBA	8200346568	<u>P</u>
20	Chauhan Pooja Charansingh	BBA	7862871547	P
21	Darji Pahal Dharmendra	BBA	9773141629	P
22	Dwivedi Ashish Ajay	BBA	9601404695	P
23	Fanny Patel	BBA	7984217165	P
24	Ghodadra Shubham Lalit	BBA	8160114890	<u> </u>
25	Krisha Vipulkumar Parekh	BBA	9913038990	\overline{P}
26	Moradiya Neelkumar Rameshbhai	BBA	9909616557	<u>P</u>
27	Parmar Jaivij Vijaysinh	BBA	9265887669	P
28	Patel Pearl Jigneshkumar	BBA	9328072936	\overline{P}
29	Patel Prem Shaileshkumar	BBA	90162 50945	\overline{P}
30	Rajput Arpitsingh Vikramsingh	BBA	9998396707	<u>=</u> P
31	Raval Devanshi Kanubhai	BBA	7043676682	<u>=</u> <u>P</u>
32	Riya Dodiyar	BBA	9558506333	<u>=</u> P
33	Shah Ansh Rameshkumar	BBA	9426759442	<u>=</u> P
34	Shah Anshu Kartikeykumar	BBA	7984545584	<u>=</u> P
35	Singh Supriya Anilkumar	BBA	9558006939	<u>=</u> P
36	Vadaliya Tirthkumar Rameshbhai	BBA	7600994348	<u>P</u>
37	Patel Zeel Manojkumar	BBA	9313448997	P
38	Prajapati Sakshi Mukundbhai	B.Sc Chemistry	8347380787	 P
39	Patel Kavya Lalabhai	B.Sc Chemistry	7043670754	<u>P</u>
40	Rathva Parshotamkumar Karshansinh	B.Sc Chemistry	7567772210	<u>P</u>

Sr	Name of Participants	Name of Course	Mobile No	Present
No				
41	Tadvi Nikunjkumar Prahaladsinh	B.Sc Chemistry	9909726283	<u>P</u>
42	Chaudhari Hiren Rameshbhai	BPT	9313734515	<u>P</u>
43	Solanki Jaykumar Tribhovanbhai	BPT	9724399660	<u>P</u>
44	Patel Mahi Yogeshkumar	BPT	7573071205	<u>P</u>
45	Surati Krishakumari Chandrakantbhai	BPT	9925915941	<u>P</u>
46	Drishti Poptani	BPT	8511797065	<u>P</u>
47	Prajapati Dishant Kamlesh	BPT	6354318413	<u>P</u>
48	Christian Angel Alfred	BPT	9104430504	<u>P</u>
49	Shaikh Shahenaj Abdulatif	BPT	8156088832	<u>P</u>
50	Prajapati Sakshi Mukundbhai	B.Sc Chemistry	8347380787	<u>P</u>
51	Patel Kavya Lalabhai	B.Sc Chemistry	7043670754	<u>P</u>
52	Rathva Parshotamkumar Karshansinh	B.Sc Chemistry	7567772210	<u>P</u>
53	Tadvi Nikunjkumar Prahaladsinh	B.Sc Chemistry	9909726283	P
54	Prajapati Sakshi Mukundbhai	B.Sc Chemistry	8347380787	<u>=</u> P
55	Champaneri Naitik Kamleshbhai	B.Sc -Biotechnology	9624749282	<u>=</u> P
56	Parihar Abhay Mahipal Singh	B.Sc -Biotechnology	7984257167	<u> </u>
57	Harsh Dipakbhai Shah	B.Sc -Biotechnology	9825016131	<u> </u>
58	Patel Jainamkumar Kalpeshkumar	B.Sc -Biotechnology	6359970315	<u>P</u>
59	Prajapati Taksh Rajeshbhai	B.Sc -Biotechnology	9265925259	P
60	Luhar Anjali Arvindbhai	B.Sc -Biotechnology	8735069481	<u> </u>
61	Patel Pal Vinodkumar	B.Sc -Biotechnology	9429768006	<u>r</u> P
62	Parmar Niyati Jayantibhai	B.Sc -Biotechnology	9537432819	<u>r</u> P
63	Patel Arth Bipinbhai	B.Sc -Biotechnology	7861963352	<u>-</u> P
64	Joshi Rutwa Hirenkumar	B.Sc -Biotechnology	6356492717	<u> </u>
65	Raval Yashvi Nirav	B.Sc -Biotechnology	8160207108	<u> </u>
66	Prajapati Kriya Rashmikant	B.Sc -Biotechnology	8849647406	<u>P</u>
67	Chaturvedi Nilesh Lalitbhai	B.Sc -Biotechnology	8320515650	<u>P</u>
68	Soni Rudra Pareshkumar	B.Sc -Biotechnology	9428310383	<u>r</u> P
69	Patel Manya Chirag	B.Sc -Biotechnology	6351992238	<u>=</u> P
70	Raval Rutvi Hiteshbhai	B.Sc -Biotechnology	9998864769	<u> </u>
71	Dishaa Chauhan	B.Sc Microbiology	6358811789	<u> </u>
72	Krupal Satasiya	B.Sc Microbiology	8320193124	<u>=</u> P
73	Chaudhary Maheshbhai Devabhai	B.Sc Microbiology	9313883624	<u>P</u>
74	Patel Darshan Manishbhai	B.Sc Microbiology	8735995443	<u>P</u>
75	Sojitra Riddhi Ashokbhai	B.Sc Microbiology	9638131122	<u>-</u> P
76	Ladumor Jasmin Batuchbhai	B.Sc Microbiology	9023445611	<u> </u>
77	Patel Kahani Sanjaykumar	B.Sc Microbiology	8128999702	<u> </u>
78	Chandel Devanshi Madanlal	B.Sc Microbiology	9664343623	<u> </u>
79	Chaudhary Jiya Shaileshkumar	B.Sc Microbiology	7862821264	<u> </u>
80	Parikh Sahil Anilbhai	B.Sc Microbiology	9429525184	<u> </u>
81	Prajapati Nandani Nitinkumar	B.Sc Microbiology	8200887320	<u> </u>
82	Aditi Vijay Pidadi	B.Sc Microbiology	7990946750	<u> </u>
83	Shah Yashvi Atulkumar	B.Sc Microbiology	9875018535	<u>г</u> Р
84	Temelil Jisha Jose	B.Sc Microbiology	7359011096	<u> </u>
85	Patel Rutu Manishbhai	B.Sc Microbiology	9313477695	<u>г</u> Р
86	Gadhavi Ruchi Maheshdan			<u>Р</u> Р
		B.Sc Microbiology	9664969519	_
87	Patel Prachi Sanjaykumar	B.Sc Microbiology	9316911696	<u>P</u>

Sr	Name of Participants	Name of Course	Mobile No	Present
No	_			
88	Vedita Jyotiben Kadel	B.Sc Microbiology	9173823240	<u>P</u>
89	Patel Dhyani Bansibhai	B.Sc Microbiology	7861903049	<u>P</u>
90	Lotwani Heeya Sandeep	B.Sc Microbiology	9998171109	<u>P</u>
91	Patel Siddhi Jigneshbhai	B.Sc Microbiology	9824219897	<u>P</u>
92	Sharma Dhwani Sunilbhai	B.Sc Microbiology	9925908361	<u>P</u>
93	Patel Devanshi Vinodbhai	B.Sc Microbiology	6354188527	<u>P</u>
94	Solanki Vidhi Kirtikumar	B.Sc Microbiology	7016760169	<u>P</u>
95	Ayush Chauhan	B.Sc Microbiology	7265816519	<u>P</u>
96	Mansuri Madiha Shakir	B.A	7383729517	<u>P</u>
97	Maheshwari Krishnaben Shamjibhai	B.A	9510542391	<u>P</u>
98	Prajapati Vidhi	B.A	9662463006	<u>P</u>
99	Thosar Prachi Ramesh	B.A	9558863477	<u>P</u>
100	Panchal Dishita Hasmukhbhai	B.A	8160968821	<u>P</u>





Entrepreneurial Talk Series- Expert Session of Mr.Om Vyaskar

Date of event: 27/03/2023	Coordinator	Prof. Jiju Mathew John
Name and Type of Event/Activity	Entrepreneurial Talk Series	
Organized by: Swarrnim		artup and Innovation University
Department	Department All	
No of participants	100	
Guest	Mr. OM Vyaskar	
Facilitator	Swarrnim Incu	bation Center

Introduction

Swarrnim Startup and Innovation University organized an enriching session of the Entrepreneurial Talk Series with Mr. Om Vyaskar On 27th March 2023.Mr.Om Vyaskar is the partner and cofounder in Wizdom Education Self Drive Rental. He has shared his entrepreneurial journey with the participants. He has explained about challenges faced during his entrepreneurial journey. 100 participants have participated in the entrepreneurial talk.

Objective

- ➤ Inspiring Aspiring Entrepreneurs by Showcasing the remarkable Journey of Mr.Om Vyaskar
- ➤ Key lessons learned from the Entrepreneurial Journey of Mr.Om Vyaskar
- > To analyze the market of the chosen product
- To ignite innovation and creative thinking among entrepreneurs.

Photographs of Event

Mr.Om Vyaskar is the Partner and Cofounder of Wisdom Education Self drive Car Rental. He has started his business at early age after completion of his study.



Major Highlights of Expert Session of Om Vyaskar

- The idea was born from recognizing a gap: traditional rentals were either too rigid or too expensive. We wanted to create a smarter, more educational rental experience.
- Building a startup in a competitive industry taught us resilience, creativity, and the value of putting the customer first.
- He said the "We don't just rent cars; we offer a learning experience from understanding the latest vehicle technologies to gaining confidence in selfnavigation."
- Unlike conventional rental companies, they incorporate educational touchpoints, safety tutorials, and even eco-driving tips with every rental.
- He given emphasis on adaptability in changing mobility landscape.
- He discussed about supply chain issues, customer shifts and regulatory hurdles.
- Every Challenge refined their business model- from fleet management innovation to digital onboarding for better customer education.
- He discussed about the philosophy of organization. He said that " *Wisdom Stands from more than knowledge- it's all about responsible freedom.* They advocate sustainable travel, respect for local cultures and mindful driving.



Outcome:

At Wisdom Education Self-Drive Car Rental, our journey has been about more than just building a business — it's about building a movement toward smarter, more empowered travel. Entrepreneurship has taught me that true success lies in solving real problems with passion, resilience, and integrity. As we look ahead, we remain committed to innovation, education, and responsibility — making self-drive not just a service, but a life-enhancing experience. To every aspiring entrepreneur out there: dream boldly, act fearlessly, and remember — wisdom isn't just about knowing the way; it's about driving it yourself.

Attendance Sheet for Entrepreneurial Talk Series -Expert Session of Mr. Om Vyaskar

Date: 27 /03/2023

Name of Participants	Name of Course	Mobile No	Present
Ansari Akshabanu Samirbhai	B.H.M.S	9638107788	P
Asal Gautam Bhai Ramji Bhai	B.H.M.S	9664789205	P
Asari Dhimant Rameshchandra	B.H.M.S	7435099725	P
Ayar Kiranbhai Naranbhai	B.H.M.S	6353383516	P
Bambhaniya Divyang	B.H.M.S	8980070449	P
Bharwad Jigisha Dineshbhai	B.H.M.S	8980651038	P
Bhuva Princi Mayurbhai	B.H.M.S	6355860469	P
Bukhari Zahirabbas Salimaltaf	B.H.M.S	9601336273	P
Chaudhari Maitri Shashikantbhai	B.H.M.S	9904016160	P
Chaudhari Riddhi Sharad	B.H.M.S	9313152187	P
Chaudhary Girishbhai Vajabhai	B.H.M.S	8799031432	P
Chaudhary Jitendrakumar Chelabhai	B.H.M.S	9510890494	P
Chaudhary Kalpeshkumar Ramjibhai	B.H.M.S	6353326065	P
Chaudhary Suhagkumar Ishvarbhai	B.H.M.S	6353782040	P
Chaudhary Vipulbhai Vardhabhai	B.H.M.S	9313780273	P
Chauhan Kashishbanu Altafmiya	B.H.M.S	9313135529	P
Chauhan Soham Dharmendrakumar	B.H.M.S	8320552381	P
Chavda Umeshbhai Nareshbhai	B.H.M.S	9313573757	P
Chodvadiya Vidhi Jagdishbhai	B.H.M.S	9377066699	P
Dabhi Madhavi Ranchhodbhai	B.H.M.S	7862928624	P
Vihol Gautam Prashantsinh	B.A.M.S	9104362225	P
Koshti Jaykumar Rajeshbhai	B.A.M.S	8469813360	P
Ţ.	B.A.M.S		P
Jadav Vishvakumari Chandubahi	B.A.M.S	7016366730	P
Changani Jimmy Rajeshbahi	B.A.M.S	9328523975	P
	B.A.M.S	8799262887	P
Vasava Vrajkumar	B.A.M.S	9313077082	P
	B.A.M.S	9727183587	P
	B.A.M.S		P
			P
			P
Chauhan Mahipalsinh	B.A.M.S	9510155488	<u>Р</u>
	Ansari Akshabanu Samirbhai Asal Gautam Bhai Ramji Bhai Asari Dhimant Rameshchandra Ayar Kiranbhai Naranbhai Bambhaniya Divyang Bharwad Jigisha Dineshbhai Bhuva Princi Mayurbhai Bukhari Zahirabbas Salimaltaf Chaudhari Maitri Shashikantbhai Chaudhari Riddhi Sharad Chaudhary Girishbhai Vajabhai Chaudhary Girishbhai Vajabhai Chaudhary Kalpeshkumar Ramjibhai Chaudhary Suhagkumar Ishvarbhai Chaudhary Vipulbhai Vardhabhai Chaudhary Vipulbhai Vardhabhai Chaudhary Vipulbhai Vardhabhai Chaudhary Ramipibhai Chaudhary Vipulbhai Vardhabhai Chaudhary Vipulbhai Vardhabhai Chaudhary Rajeshbhai Chavda Umeshbhai Nareshbhai Chodvadiya Vidhi Jagdishbhai Dabhi Madhavi Ranchhodbhai Vihol Gautam Prashantsinh Koshti Jaykumar Rajeshbhai Nair Aishwarya Sivakumar Jadav Vishvakumari Chandubahi Changani Jimmy Rajeshbhai Vasava Vrajkumar Chunilalbhai Vasava Vrajkumar Chunilalbhai Vashai Sanvee Nileshbhai Patel Smit Ashvinbhai Modi Dixit Jitendrakumar Gupta Mayank Mukeshkumar	Ansari Akshabanu Samirbhai B.H.M.S Asal Gautam Bhai Ramji Bhai B.H.M.S Asari Dhimant Rameshchandra B.H.M.S Ayar Kiranbhai Naranbhai B.H.M.S Bambhaniya Divyang B.H.M.S Bharwad Jigisha Dineshbhai B.H.M.S Bhuva Princi Mayurbhai B.H.M.S Bukhari Zahirabbas Salimaltaf B.H.M.S Chaudhari Maitri Shashikantbhai B.H.M.S Chaudhari Riddhi Sharad B.H.M.S Chaudhary Girishbhai Vajabhai B.H.M.S Chaudhary Jitendrakumar Chelabhai Chaudhary Kalpeshkumar Ramjibhai Chaudhary Suhagkumar Ishvarbhai Chaudhary Vipulbhai B.H.M.S Chaudhary Vipulbhai B.H.M.S Chaudhary Vipulbhai B.H.M.S Chaudhary Soham B.H.M.S Chaudhary Vipulbhai B.H.M.S Chaudhary Vipulbhai B.H.M.S Chaudhary Soham B.H.M.S Dabhi Madhavi Ranchhodbhai B.H.M.S Chodvadiya Vidhi Jagdishbhai B.H.M.S Dabhi Madhavi Ranchhodbhai B.H.M.S Vihol Gautam Prashantsinh B.A.M.S Koshti Jaykumar Rajeshbhai B.A.M.S Nair Aishwarya Sivakumar Jadav Vishvakumari B.A.M.S Vashaya Vishvakumari B.A.M.S Vasava Vrajkumar Chandubahi Changani Jimmy Rajeshbahi B.A.M.S Vasava Vrajkumar Chunilalbhai Vachhani Sanvee Nileshbhai B.A.M.S Modi Dixit Jitendrakumar Gupta Mayank Mukeshkumar B.A.M.S	Ansari Akshabanu Samirbhai B.H.M.S 9638107788 Asal Gautam Bhai Ramji Bhai B.H.M.S 9664789205 Asari Dhimant Rameshchandra B.H.M.S 7435099725 Ayar Kiranbhai Naranbhai B.H.M.S 6353383516 Bambhaniya Divyang B.H.M.S 8980070449 Bharwad Jigisha Dineshbhai B.H.M.S 8980651038 Bhuva Princi Mayurbhai B.H.M.S 6355860469 Bukhari Zahirabbas Salimaltaf B.H.M.S 9601336273 Chaudhari Maitri Shashikantbhai B.H.M.S 9904016160 Chaudhari Riddhi Sharad B.H.M.S 99313152187 Chaudhary Girishbhai Vajabhai B.H.M.S 8799031432 Chaudhary Jitendrakumar B.H.M.S 9510890494 Chaudhary Kalpeshkumar B.H.M.S 6353326065 Chaudhary Suhagkumar B.H.M.S 6353326065 Chaudhary Vipulbhai B.H.M.S 9313780273 Chaudhary Vipulbhai B.H.M.S 9313780273 Chaudhary Vipulbhai Nareshbhai B.H.M.S 9313780273 Chauhan Soham Dharmendrakumar B.H.M.S 93135

Sr No	Name of Participants	Name of Course	Mobile No	Present
110	Dashratsinh			
33	Wandhare Ashish Raju	B.A.M.S	7874152433	P
34	3	B.A.M.S		
	Shahi Mansi Ajay		8160490599	P
35	Gadhavi Nirbhaydan Rupshidan	B.A.M.S	6351719455	P
36	Gadariya Roshani Manishkumar	B.A.M.S	8866834159	P
37	Timbadiya Meetkumar Ashvinbhai	B.A.M.S	9714807309	P
38	Kutana Hinalben Vipulkumar	B.A.M.S	9714983895	P
39	Rathod Shreyaben	B.A.M.S		
	Arvindkumar		8200786074	P
40	Gagal Shitalben Trikambhai	B.A.M.S	8200977178	P
41	Rajpal Chetas Manishkumar	B.A.M.S	9427826121	P
42	Malek Mahammad Zaid Naroobha	B.A.M.S	8401654967	P
43	Chaudhari Hiren Rameshbhai	BPT	9313734515	P
44	Solanki Jaykumar Tribhovanbhai	BPT	9724399660	P
45	Patel Mahi Yogeshkumar	BPT	7573071205	P
46	Surati Krishakumari Chandrakantbhai	BPT	9925915941	P
47	Drishti Poptani	BPT	8511797065	P
48	Prajapati Dishant Kamlesh	BPT	6354318413	P
49	Christian Angel Alfred	BPT	9104430504	P
50	Shaikh Shahenaj Abdulatif	BPT	8156088832	P
51	Ankit Kumar	BBA	8787755119	P
52	Ayush Patel	BBA	8799099351	P
53	Biplop Doley	BBA	7099111815	P
54	Chaudhari Bhautik Rameshkumar	BBA	8141105270	Р
55	Chaudhary Vaibhav Kamleshbhai	BBA	8200346568	P
56	Chauhan Pooja Charansingh	BBA	7862871547	P
57	Darji Pahal Dharmendra	BBA	9773141629	P
58	Dwivedi Ashish Ajay	BBA	9601404695	P
59	Fanny Patel	BBA	7984217165	P
60	Ghodadra Shubham Lalit	BBA	8160114890	P
61	Darji Jaykumar Kirankumar	MBA	9898648423	P
62	Gadhavi Bhargavsinh Harisinh	MBA	9574931646	P
63	Jain Chinmay Prashant	MBA	8160113687	P
64	Kalal Nikhil Vijaykumar	MBA	7202000142	P
65	Kori Shubham Jayprakash	MBA	7990750831	P
66	Lakhvara Rahul Pravinbhai	MBA	8980978983	P

Sr No	Name of Participants	Name of Course	Mobile No	Present
67	Makwana Aman Arvindbhai	MBA	7984961419	P
68	Patel Raj Vipul	MBA	9157374906	P
69	Patel Utkarshkumar Janakbhai	MBA	9638649233	P
70	Prajapati Bhoomi Manojkumar	MBA	9327962114	P
71	Champaneri Naitik Kamleshbhai	B.Sc -Biotechnology	9624749282	P
72	Parihar Abhay Mahipal Singh	B.Sc -Biotechnology	7984257167	P
73	Harsh Dipakbhai Shah	B.Sc -Biotechnology	9825016131	P
74	Patel Jainamkumar Kalpeshkumar	B.Sc -Biotechnology	6359970315	P
75	Prajapati Taksh Rajeshbhai	B.Sc -Biotechnology	9265925259	P
76	Luhar Anjali Arvindbhai	B.Sc -Biotechnology	8735069481	P
77	Patel Pal Vinodkumar	B.Sc -Biotechnology	9429768006	P
78	Parmar Niyati Jayantibhai	B.Sc -Biotechnology	9537432819	P
79	Patel Arth Bipinbhai	B.Sc -Biotechnology	7861963352	P
80	Champaneri Naitik Kamleshbhai	B.Sc -Biotechnology	9624749282	P
81	Patel Darshan Manishbhai	B.Sc Microbiology	8735995443	P
82	Sojitra Riddhi Ashokbhai	B.Sc Microbiology	9638131122	P
83	Ladumor Jasmin Batuchbhai	B.Sc Microbiology	9023445611	P
84	Patel Kahani Sanjaykumar	B.Sc Microbiology	8128999702	P
85	Chandel Devanshi Madanlal	B.Sc Microbiology	9664343623	P
86	Chaudhary Jiya Shaileshkumar	B.Sc Microbiology	7862821264	P
87	Parikh Sahil Anilbhai	B.Sc Microbiology	9429525184	P
88	Prajapati Nandani Nitinkumar	B.Sc Microbiology	8200887320	P
89	Aditi Vijay Pidadi	B.Sc Microbiology	7990946750	P
90	Shah Yashvi Atulkumar	B.Sc Microbiology	9875018535	P
91	Prajapati Sakshi Mukundbhai	B.Sc Chemistry	8347380787	P
92	Patel Kavya Lalabhai	B.Sc Chemistry	7043670754	P
93	Rathva Parshotamkumar Karshansinh	B.Sc Chemistry	7567772210	Р
94	Tadvi Nikunjkumar Prahaladsinh	B.Sc Chemistry	9909726283	P
95	Panchal Dishita Hasmukhbhai	B.A	8160968821	P
96	Keyur Bharwad	B.A	6354371612	P
97	Vaghela Khush Gautam	B.A	8839060278	P
98	Padaliya Pray Rajnikantbhai	B.A	9265352717	P
99	Sagar Arvindbhai Parmar	B.A	9574632331	P
100	Mansuri Madiha Shakir	B.A	7383729517	P
	1		ı	





Entrepreneurial Talk Series Expert Session of Mr. Satya Mehta

Date of event: 21/03/2023	Coordinator	Prof.Jiju Mathew John	
Name and Type of Event/Activity	Entrepreneuria	l Talk Series	
Organized by:	Swarrnim Startup and Innovation University		
Department	All		
No of participants	100		
Guest Mr. Satya Mehta, Co Founder, Roompe Stud University		a, Co Founder, Roompe Student Housing &	
Facilitator	Swarrnim Incul	oation Center	

Introduction

Swarrnim Startup and Innovation University invited Mr. Satya Mehta, Co-founder of Roompe Student Housing & University, for an expert lecture on 'Entrepreneurial Talk' held on 21st March 2024. An entrepreneurial talk provided insights into the journey, challenges, and strategies of successful entrepreneurs. It inspires aspiring business owners by sharing real-life experiences, failures, and lessons learned. This talk often focus on innovation, risk-taking, and the mindset needed to build and grow a startup.

Objective

The primary objective of Mr. Satya Mehta's entrepreneurial talk was to inspire and educate students by sharing his real-life journey as the Co-founder of Roompe Student Housing & University. He aimed to provide valuable insights into startup building, the challenges faced in the student housing industry, and the importance of innovation and resilience in entrepreneurship. The session also encouraged students to think creatively, take initiative, and understand the fundamentals of launching and sustaining a successful venture.

Glimpse of the Event

Satya Mehta is a multifaceted entrepreneur, career counsellor, and educator based in Ahmedabad, India. He is the co-founder and Chief Business Officer (CBO) of MealPe, a foodtech startup offering native and captive audience food ordering solutions, and the founder and CEO of RoomPe, Ahmedabad's first co-living space and a B2B student housing company.

With over nine years of experience in the student space and community building, Satya has been instrumental in addressing student housing challenges through innovative models like lease-to-operate and management contracts. His ventures reflect a commitment to enhancing student living experiences and providing quality accommodation solutions.



Key Takeaways from the Entrepreneurial Talk of Mr. Satya Mehta:

- During his expert session, Mr. Satya Mehta shared his inspiring entrepreneurial journey of building RoomPe from the ground up, shedding light on the challenges and triumphs faced along the way.
- He emphasized the importance of identifying real-world problems and crafting impactful solutions, particularly in the student housing sector.
- Highlighting a student-centric approach, he spoke about understanding the specific needs of students and how customized services can drive business success.
- Mr. Mehta underlined the significance of building strong networks, seeking mentorship, and forming meaningful collaborations to scale a startup effectively.

- He also introduced innovative business models such as lease-to-operate and management contracts, which have been key to RoomPe's growth.
- Encouraging resilience and consistency, he urged students to remain adaptable and learn from setbacks.
- His motivational message encouraged young entrepreneurs to take initiative, remain curious, and overcome the fear of failure. Additionally, he provided valuable insights into India's dynamic startup ecosystem and the abundant opportunities it offers to aspiring innovators.





Conclusion: Mr. Satya Mehta concluded his session with an empowering message for aspiring entrepreneurs, encouraging them to pursue their ideas with confidence, resilience, and a problem-solving mindset. He emphasized that success in entrepreneurship is not just about having a great idea, but about execution, consistency, and the ability to adapt in a constantly changing environment. By sharing his personal journey and practical insights, he left students motivated to embrace challenges, build meaningful ventures, and contribute to the growing startup ecosystem of India.





Entrepreneurial Talk Series - Expert Session of Mr. Vishwa Shah

Date of event: 20/03/2023	Coordinator	Prof. Jiju Mathew
Name and Type of Event/Activity		l Talk Series
Organized by:	Swarrnim Startup and Innovation University	
Department	All	
No of participants	100	
Guest Mr.Vishwa Shah		h
Facilitator	Swarrnim Incubation Center	

Introduction

On 20th March 2023, The Entrepreneurial Talk Series was held at Swarrnim Startup and Innovation University, featured **Mr. Vishwa Shah, founder of Dosahub Snacks and Restaurant.** His talk inspired 100 attendees with real-world experiences and strategies for entrepreneurial success.

Objective:

The Entrepreneur Talk Series was held with following objectives:

- To inspire attendees through Mr. Shah's entrepreneurial journey.
- To provide practical knowledge on business planning and sustainable growth.
- To highlight the power of digital platforms in modern business.
- To emphasize the importance of building strong business relationships.
- To share strategies for risk mitigation and fostering innovation.

Glimpse of the Event:

Mr.Vishw Shah is Owner and CEO of **Dosa hub & Snacks Restaurant** located at Sahibaug, Ahmedabad. Basically they are offering different types of dosa to the taste lover of Ahmedabad. They are offering



Mr. Vishw Shah, Owner and CED of Dosahub and Snacks Restaurant has expressed following views during his expert session:

- Talked about his Entrepreneurial Journey, Challenges faced and success tasted.
- He has shared about taste preference of Ahmedabad People with special focus on different types of Dosa.
- He has given importance on Customer Satisfaction for providing same taste of food at every visit of customer.
- He has explained about the significance of customer repeating rather than acquiring new customers.
- Also, he has given equal importance of raw material availability for carry out business operations.
- Customer feedback is very important for upgrading customer experience.



Conclusion:

The expert session by Mr. Vishw Shah, Owner and CED of Dosahub and Snacks Restaurant, provided valuable insights into the entrepreneurial journey in the food industry. He highlighted the challenges and milestones of his own experience, emphasizing the importance of understanding local taste preferences, particularly in Ahmedabad. Mr. Shah stressed the significance of maintaining consistent food quality to ensure customer satisfaction and repeat business. He also underlined the role of raw material availability in smooth business operations and the crucial impact of customer feedback in enhancing the overall customer experience. His session offered practical perspectives for aspiring entrepreneurs and food business operators.





Entrepreneurial Talk Series Expert Session of Mrs. Nikita Maheshwari

Date of event: 22/03/2023	Coordinator	Prof. Jiju Mathew
	T	
Name and Type of Event/Activity	Entrepreneurial Talk Series	
Organized by:	Swarrnim Startup and Innovation University	
Department	All	
No of participants	100	
Guest	Mrs.Nikita Maheshwari	
Facilitator	Swarrnim Incul	bation Center

Introduction

Swarrnim Startup and Innovation University had the privilege of hosting Mrs. Nikita Maheshwari for an insightful session on entrepreneurship. As a dynamic entrepreneur and a passionate businesswoman, Mrs. Maheshwari shared her experiences, challenges, and lessons learned from her journey in the startup ecosystem. Her talk aimed to inspire young minds by providing a real-world perspective on building a business, overcoming obstacles, and staying innovative in a competitive market.

Objective

The objective of Mrs. Nikita Maheshwari's session was to inspire and empower aspiring entrepreneurs by sharing her personal journey, insights, and experiences in the startup world. She aimed to highlight the importance of perseverance, innovation, and strategic thinking in building a successful business. Through her talk, Mrs. Maheshwari sought to provide practical knowledge on overcoming challenges, seizing opportunities, and fostering a growth mindset, ultimately motivating students to take the first step towards entrepreneurship.

Glimpse of the Event:

Nikita Maheshwari is an accomplished entrepreneur and mentor based in Ahmedabad, India. She co-founded Tatkalorry.com, a logistics platform specializing in the ceramic tiles industry, which has expanded its operations to 13 major cities. Additionally, she established Tilebazzar, an online marketplace for ceramic tiles, demonstrating her innovative approach in a traditionally maledominated sector



Highlights of Expert Session of Mrs. Nikita Maheshwari

Ms.Nikita Maheshwari is the founder of Tatkalorry.com, a logistics platform specializing in the ceramic tiles industry. She has explained about the entrepreneurial journey of her startup, challenges faced during this journey and success received during this journey.

She has nicely explained about how she converted her idea into reality and solving the problem of ceramic industry. She has given importance on **Prioritize Customer Service.** Engage directly with customers, explain your products honestly and in return customer will come back to you.

Being aware of your surroundings helps in catching discrepancies and making better decisions. Recognize that competition is inevitable; learn from competitors or collaborate with them.

Team Building is most important aspect for success of your business. Listen the valuable insights from your team.

Building a culture is crucial aspect for growth of any organization. A happy and healthy environment

can encourage the people to work with your organization.

Ultimately, **Prioritize your Family** as they are your foundational support for your business.



Ms. Nikita Maheshwari shared valuable insights from her experience of building Tatkalorry. She began her entrepreneurial path at the young age of 23, launching her venture in 2016 in the essential but often overlooked B2B logistics sector.

Choosing to bootstrap her business, she focused on **direct customer engagement and building trust**, rather than relying on viral marketing tactics.

By maintaining a small and dedicated team, she ensured **lean operations** that allowed for greater agility and strong collaboration.

Despite facing delayed recognition, with public acknowledgment coming only after three years, she remained steadfast, highlighting the importance of perseverance. Throughout her journey, she emphasized the significance of discipline, consistency, and continuous learning as key elements to sustaining and growing a successful startup.

Ms. Nikita Maheshwari emphasizes the *importance of strategic pricing* in ensuring a startup's financial sustainability.

She advocates for dynamic pricing—adjusting rates based on *real-time assessments*—to help maintain a healthy cash flow. Rather than blindly imitating competitors, *she encourages entrepreneurs to craft their own pricing* strategies tailored to their unique value propositions.

Additionally, she highlights the need to thoroughly understand various market factors such as

competition, technological changes, political conditions, and production capacity when setting prices, as these elements play a crucial role in shaping a business's profitability and long-term growth.

Conclusion:

Ms. Nikita Maheshwari's entrepreneurial journey is a testament to the power of vision, perseverance, and values-driven leadership. Through Tatkalorry.com, she not only addressed a critical gap in the ceramic tiles logistics industry but also demonstrated how a startup can thrive by staying grounded in customer-centric practices and team empowerment. Her insights underline the importance of direct customer engagement, competitive awareness, and building a strong, positive organizational culture. Above all, she reminds us that amidst all business pursuits, family remains the strongest pillar of support. Her journey serves as an inspiration to aspiring entrepreneurs aiming to turn ideas into impactful realities.





Entrepreneurial Talk Series - Expert Session of Miss. Himani Kankaria

Date of event: 23/03/2023	Coordinator	Prof. Jiju Mathew John	
Name and Type of	Entrepreneuria	l Talk Series	
Event/Activity			
Organized by:	Swarrnim Startup and Innovation University		
Department	All		
No of participants	100		
Guest	Miss. Himani Kankaria		
Facilitator	Swarrnim Incubation Center		

Introduction

Swarrnim Startup and Innovation University had the privilege of hosting Miss. Himani Kankaria for an insightful session on entrepreneurship. As a dynamic entrepreneur and a passionate businesswoman, Miss Himani Kankaria shared her experiences, challenges, and lessons learned from her journey in the startup ecosystem. Her talk aimed to inspire young minds by providing a real-world perspective on building a business, overcoming obstacles, and staying innovative in a competitive market.

Objective

The primary objective of Himani Kankaria's entrepreneurial talk is to inspire and educate aspiring entrepreneurs, marketers, and business professionals by sharing her journey from a digital marketing professional to the founder of Missive Digital. Through her talk, she aims to highlight the importance of building expertise, embracing challenges, and leveraging organic marketing strategies for sustainable business growth. She also focuses on empowering individuals to develop data-driven approaches, create customer-centric marketing plans, and prioritize continuous learning and innovation in their entrepreneurial journeys.

Photographs of Event

Himani Kankaria is a famous digital marketing strategist and the founder of Missive Digital, a marketing agency based in Ahmedabad. With over decade of experience in digital marketing industry, she specializes in helping B2B,Saas, and tech companies to enhance their organic visibility and conversion through data driven, integrated marketing strategies. Himani has been associated with organizations like Hootsuite, Semrush, and SEWA Federation for brand endorsements, corporate training, and workshops focusing on marketing strategies, social media, and content



• From SEO Professional to Entrepreneur:

Himani began her career in SEO during the era of Google's Panda and Penguin updates, which significantly impacted the industry. These challenges motivated her to adapt and innovate within the digital marketing space.

After gaining extensive experience, she founded Missive Digital, an agency focused on organic marketing strategies for SaaS, technology, and eCommerce businesses. Her transition from professional to entrepreneur was marked by a commitment to delivering value-driven content and SEO solutions.



• Emphasis on Strategy and Process: Himani highlighted the necessity of establishing clear processes within an agency to ensure scalability and efficiency. She learned that well-defined workflows enable teams to operate autonomously and maintain quality standards.

She stressed the significance of *transparent communication with clients*, setting realistic expectations, and avoiding outdated SEO practices. This approach has been instrumental in building trust and long-term client relationships.

• **Growth and Adaptation:** Initially serving larger corporations, Missive Digital has started catering to small and medium-sized businesses. Himani recognized the need to provide these clients **with strategic guidance**, helping them navigate the complexities of digital marketing.

To support businesses lacking in-house marketing expertise, she introduced *new engagement models* that offer strategic direction across various marketing channels, ensuring cohesive and effective campaigns.

• Core Values and Advice: Himani emphasized the importance of *adhering to one's core values*, even during challenging times. She believes that consistency in values fosters authenticity and guides decision-making processes. Her key advice is to maintain integrity and not compromise on foundational principles for short-term gains. She advocates for building businesses that reflect personal values and deliver genuine value to clients.

Outcome

Himani Kankaria's entrepreneurial insights reflect a deep commitment to building sustainable, value-driven businesses. She emphasizes the importance of structured workflows and clear communication to ensure operational efficiency and client satisfaction. By adapting Missive Digital's approach to support both large corporations and smaller businesses, she showcases her ability to evolve with market needs while maintaining her core principles.





Entrepreneurial Talk series With Blind School Studnets

Date of event: 28/03/2023 Coordinator	Dr. Jiju Mathew John, SSIP Coordinator
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Name and Type of Event/Activity	entrepreneur Talk Series with Blind Students	
Organized by:	Swarrnim Startup and Innovation University	
Department	Swarrnim Incubation Center (SIC)	
No of participants	60 (Students and Faculty from Blind School, Gandhinagar)	
Guest	Jayantibhai B Patel, Secretary, Blind School, Gandhinagar	
Facilitator	Dr. Jiju Mathew John, SSIP Coordinator	

Introduction:

As part of the ongoing *Entrepreneurial Talk Series*, Swarrnim Startup and Innovation University organized a unique and inclusive workshop on 28th March 2023, welcoming students from the Blind School in Sector 16, Gandhinagar.

The primary objective of this initiative was to introduce visually impaired students to the concepts of entrepreneurship and innovation, and to inspire them to consider self-employment as a viable and empowering career path. Through this effort, the university aimed to demonstrate that entrepreneurial potential exists in individuals of all abilities, and that with the right mindset, mentorship, and support, challenges can be transformed into meaningful opportunities. The event not only promoted inclusivity but also served as a reminder that innovation is most powerful when it is accessible to all.

Objective

The event was thoughtfully designed to *foster an inclusive entrepreneurial ecosystem* by reaching out to diverse groups of students and creating equal opportunities for all. A key focus was *to motivate students to pursue entrepreneurial ventures*, *regardless of their background or perceived limitations*.

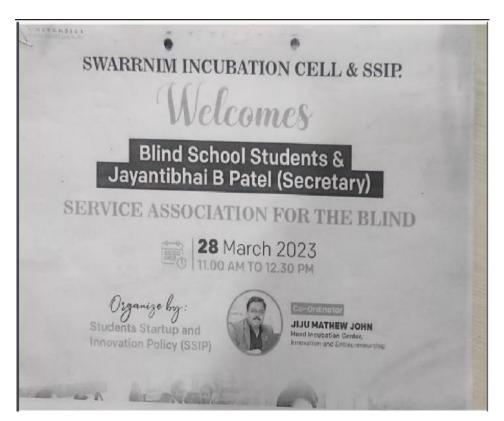
By providing *valuable knowledge on self-employment*, the initiative aimed to empower individuals with practical tools and insights to take control of their career paths.

It also sought to break barriers in traditional entrepreneurial thinking, challenging stereotypes and encouraging innovation from all corners of society.

Through a combination of engaging discussions and interactive learning, the program worked to enhance entrepreneurial skills and knowledge, while also promoting a culture of collaboration and mutual support among participants. This holistic approach ensured that every attendee left with a renewed sense of purpose, confidence, and community.

Glimpse of the Event

Blind School Students & Jayantibhai B Patel (Secretary) from Service Association for thee Blind have visited Swarrnim Startup & Innovation University on 28.03.2025. More than 60 Students of Blind School have participated in this event.



This initiative aimed to introduce visually impaired students to the world of entrepreneurship, equipping them with the knowledge, inspiration, and confidence to explore self-employment opportunities. By breaking traditional barriers and promoting a mindset of possibility and resilience, the session emphasized that entrepreneurial success is accessible to individuals of all abilities.





Dr. Jiju Mathew John from Swarrnim Startup and Innovation University has welcomed all the parcipants and Shri Jayantibhai B Patel, Secretary.

He has lighted different aspects of entrepreneurship with the participants. Through motivational talks, practical insights, and interactive discussions, students were encouraged to think creatively, build essential entrepreneurial skills, and recognize the power of collaboration and innovation in shaping their futures. Also, there were multiple opportunities of self employment for the participants. They have to make their weakness to strength for their self employment.



Outcome: Blind Students were aware about self-employment opportunities. They can also start their business. They can also think of innovative idea for starting business. They were aware about different aspects entrepreneurship.





Entrepreneurial Women's Day Celebration

Date of event: 06.03.2023 Coordinato	Dr. Jiju Mathew
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Name and Type of Event/Activity	Entrepreneurial Women's Day Celebration
Organized by:	Swarrnim Startup & Innovation University
Department	All Branches
No of participants	150
Guest	Ms. Ruzan Khambhata
Facilitator	Swarrnim Incubation Center

Introduction:

The Entrepreneurial Women's Day Celebration was organized on 06th March 2023. The event aimed to provide guidance, mentorship, and support to these women, while addressing the unique challenges faced by women in business.

We have invited **Ms. Ruzan Khmbhata** as guest speaker for the event. She is well known social entrepreneur in Gujarat. She believes working at grass root level. She has played an important role in the initiative Police Heart 1091 which provides crucial support to victims of Violence. She has given valuable inputs to women participants, entrepreneurs and startups.

Objective:

The main objective of the Celebration of Entrepreneurial Women's Day Celebration is:

- To Empower Women Entrepreneurs
- Promote Technological Innovation
- Providing Networking Opportunities
- Creating awareness on Women Safety
- Promoting Grass roots initiative
- Showcase of Success Stories



On the accusation of Entrepreneurial Women's day celebration, Faculties & Staff from Swarrnim Startup & Innovation University, Women Entrepreneurs, Startups, Students have participated enthusiastically.

The Workshop served as a dynamic platform aimed at empowering Women Entrepreneurs by equipping them practical tools, inspiring success stories and strategies to overcome common business challenges. Ms. Rusan Khmbhata has also stressed on critical social issues by raising awareness of women's safety technologies like PoliceHEART 1091, ensuring attendees were informed and empowered to navigate safety concerns. Lastly, the importance of grassroots movements in advancing gender equality was spotlighted, encouraging women to actively participate in initiatives that drive meaningful social change within their communities.



Outcome:

The event was attended by more than 100 people, showing a high level of interest in women empowerment and entrepreneurship. Participants learned about new technologies and their uses in business from Ruzan's talks. Networking sessions allowed participants each other, promoting collaboration among women entrepreneurs. The experience encouraged many of the participants to consider new business concepts and projects cantered on social responsibility.

Attendance Sheet for Entrepreneurial Women's day Celebration

Date: 06/03/2023

	Date: 06/03/2023				
Sr No	Name of Participants	Name of Course	Mobile No	Present	
1	Vaniya Kashish Kamleshbhai	B. Sc Nursing	7863853264	Р	
2	Thakor Pranjal Kanubhai	B. Sc Nursing	6352182748	Р	
3	Mahi Samir Patel	B. Sc Nursing	9898486283	Р	
4	Mistri Charmi Rajeshbhai	B. Sc Nursing	9924667383	Р	
5	Sojitra Bindiya Bharatbhai	B. Sc Nursing	9998420209	Р	
6	Thakor Urvashiben Divanji	B. Sc Nursing	9979406624	Р	
7	Patel Drashti Ashokbhai	B. Sc Nursing	6352095947	Р	
8	Patel Kavyaben Rameshbhai	B. Sc Nursing	8849138631	<u>.</u> Р	
9	Patel Jiya Payas	B. Sc Nursing	9586102726	P	
10	Saroj Kumarsingh	B. Sc Nursing	9693098205	 P	
11	Chaudhary Kiran Manojbhai	B. Sc Nursing	7016294600	P	
12	Patel Helly Shaileshkumar	B. Sc Nursing	8320012949	Р	
13	Darji Sohaniben Mahipatbhai	B. Sc Nursing	7600632229	Р	
14	Bhavsar Vidhi Chiragkumar	B. Sc Nursing	9979056289	Р	
15	Darji Sohaniben Mahipatbhai	B. Sc Nursing	7600632229	Р	
16	Bhavsar Vidhi Chiragkumar	B. Sc Nursing	9979056289	Р	
17	Goswami Meshva Mukeshbharthi	B.E Computer Engineering	9687039101	Р	
18	Parmar Devanshin Dharmendrakumar	B.E Computer Engineering	7383910673	Р	
19	Khushi Kumari Sharma	B.E Computer Engineering	8292683242	Р	
20	Patil Asmi	B.E Computer Engineering	7990822104	Р	
21	Nyasa Dwivedi	B.E Computer Engineering	9394303484	Р	
22	Rout Reshma Narendra	M.Sc Nursing	6351915144	Р	
23	Rathod Falguni Kaushikbhai	M.Sc Nursing	9879147035	P	
24	Sangadiya Pinkal Ratilal	M.Sc Nursing	8469798056	Р	
25	Parmar Maulika Hashmukhbhai	M.Sc Nursing	7434891815	Р	
26	Chitara Vaishali Prakashbhai	M.Sc Nursing	9054442586	Р	
27	Parmar Sudhaben Bharatkumar	M.Sc Nursing	6357973547	P	
28	Parmar Krina Bhikhabhai	M.Sc Nursing	9879178481	Р	
29	Baria Anjanaben Keshavsinh	M.Sc Nursing	7621043146	<u>.</u> Р	
30	Raval Meghaben Vinodbhai	M.Sc Nursing	6353905735	P	
31	Patel Mahi Yogeshkumar	Physiotherapy	7573071205	Р	

Sr No	Name of Participants	Name of Course	Mobile No	Present
32	Surati Krishakumari	Physiotherapy	9925915941	Р
22	Chandrakantbhai			
33	Drishti Poptani	Physiotherapy	8511797065	<u>Р</u>
34	Christian Angel Alfred	Physiotherapy	9104430504	<u>P</u>
35	Shaikh Shahenaj Abdulatif	Physiotherapy	8156088832	<u>P</u>
36 37	Kapadia Saloni Manojbhai	MPT	7984362087	<u>Р</u> Р
	Umarania Anjali Rajendrakumar	MPT	9408591925	
38	Upadhyay Pruthviben Bhaveshkumar	MPT	7041859497	Р
39	Patel Dhwani Manilal	MPT	8140628801	Р
40	Saiyad Nausheen Shahnawaz	MPT	9825009622	Р
41	Parikh Labdhi Alpeshbhai	MPT	8320599152	Р
42	Dodiya Jhanviben Manubhai	MPT	7990103864	Р
43	Patel Binisaben Kirtankumar	MPT	8200520089	Р
44	Patel Palak Sanjaykumar	MPT	9558494279	Р
45	Bhatt Vishwa Naresh	MPT	7984362087	Р
46	Patel Kahani Sanjaykumar	Microbiology	8128999702	Р
47	Chandel Devanshi Madanlal	Microbiology	9664343623	Р
48	Chaudhary Jiya Shaileshkumar	Microbiology	7862821264	Р
49	Prajapati Nandani Nitinkumar	Microbiology	8200887320	Р
50	Aditi Vijay Pidadi	Microbiology	7990946750	Р
51	Shah Yashvi Atulkumar	Microbiology	9875018535	Р
52	Temelil Jisha Jose	Microbiology	7359011096	Р
53	Patel Rutu Manishbhai	Microbiology	9313477695	Р
54	Gadhavi Ruchi Maheshdan	Microbiology	9664969519	Р
55	Patel Prachi Sanjaykumar	Microbiology	9316911696	Р
56	Vedita Jyotiben Kadel	Microbiology	9173823240	Р
57	Patel Dhyani Bansibhai	Microbiology	7861903049	P
58	Lotwani Heeya Sandeep	Microbiology	9998171109	P
59	Patel Siddhi Jigneshbhai	Microbiology	9824219897	<u>.</u> Р
60	Sharma Dhwani Sunilbhai	Microbiology	9925908361	<u>.</u> Р
61	Patel Devanshi Vinodbhai	Microbiology	6354188527	 P
62	Solanki Vidhi Kirtikumar	Microbiology	7016760169	P
63	Prajapati Sakshi Mukundbhai	Microbiology	8347380787	Р
64	Patel Nidhi Jeetendrakumar	Biotechnology	9825891971	Р
65	Patel Bansari Bipinbhai	Biotechnology	9586083854	Р
66	Patel Dhrumi Gaurangbhai		8320122043	Р
67	Thakkar Priya Atulbhai	Biotechnology	9638883251	Р
68	Vora Niyatiben Kalpeshbhai	5,	8849361724	Р
69	Chaudhari Hetal Jetsingbhai	Biotechnology	9909202747	P
70	Gosai Urvashi Satishgiri	2 21291	8849896553	P
71	Meshwa Nirav Shah	Biotechnology	6355317001	P

Sr No	Name of Participants	Name of Course	Mobile No	Present
72	Rathod Chandra Kishor	M.SC -	9157023253	Р
		Biotechnology		
73	Patel Nidhi Jeetendrakumar	M.SC -	9825891971	Р
		Biotechnology		
74	Patel Bansari Bipinbhai	M.SC -	9586083854	Р
	·	Biotechnology		
75	Patel Dhrumi Gaurangbhai	M.SC -	8320122043	Р
		Biotechnology		
76	Gohil Riya Hareshkumar	B. Sc Nursing	9428816218	P
77	Prajapati Bhoomi Manojkumar	MBA	9327962114	Р
78	Rathod Prapti Viren	MBA	9773152425	P
79	Solanki Rashmiben Girishbhai	MBA	7490807413	P
80	Twinkle Rajput	MBA	9558889017	 P
81	Vadher Kavisha Hitesh	MBA	9913354410	<u>.</u> Р
82	Chauhan Pooja Charansingh	BBA	7862871547	 P
83	Darji Pahal Dharmendra	BBA	9773141629	 P
84	Fanny Patel	BBA	7984217165	 P
	<i>'</i>			
85	Krisha Vipulkumar Parekh	BBA	9913038990	Р
86	Raval Devanshi Kanubhai	BBA	7043676682	Р
87	Riya Dodiyar	BBA	9558506333	P
88	Shah Anshu Kartikeykumar	BBA	7984545584	P
89	Singh Supriya Anilkumar	BBA	9558006939	P
90	Riya Gopal Jangid	BBA	9974664767	Р
91	Ansari Akshabanu Samirbhai	BHMS	9638107788	Р
92	Bharwad Jigisha Dineshbhai	BHMS	8980651038	Р
93	Chaudhari Riddhi Sharad	BHMS	9313152187	Р
94	Chauhan Kashishbanu Altafmiya	BHMS	9313135529	Р
95	Chodvadiya Vidhi Jagdishbhai	BHMS	9377066699	Р
96	Dabhi Madhavi	BHMS	7862928624	P
	Ranchhodbhai			
97	Delwadiya Tithi Kishorbhai	BHMS	9875297736	Р
98	Goyal Bhargaviben Vijaykumar	BHMS	9773049963	Р
99	Jaina Vishwas	BHMS	6354608045	Р
100	Kamol Anshikaben Rajeshbhai	BHMS	7862954657	Р
101	Ansari Ifra Barati	B.Sc Nursing	6398983019	P

Sr No	Name of Participants	Name of Course	Mobile No	Present
101	Khabad Baneshwariben Ramanbhai	B.Sc Nursing	9712039892	Р
102	Dabhi Gayatriben Arvindbhai	B.Sc Nursing	8140140975	Р
103	Ghanchi Sania Imtiyaz	B.Sc Nursing	9427402581	Р
104	Patni Nishalee Bharatbhai	B.Sc Nursing	6352205326	Р
105	Patani Heena Mangaldas	B.Sc Nursing	9265308451	Р
106	Patil Neha Manohar Bhai	B.Sc Nursing	7201032398	Р
107	Christi Sheron Rajubhai	B.Sc Nursing	7990481792	Р
108	Patel Divya Pankajkumar	B.Sc Microbiology	6353522762	Р
109	Patel Ishwariben Pankajkumar	B.Sc Microbiology	9998085674	Р
110	Vavaiya Prushti Sachinbhai	B.Sc It	6353626618	Р
111	Vavaiya Princy Vipulbhai	B.Sc It	9033233516	 P
112	Juhi Jamanbhai Vanpariya	B.Sc It	9712579935	 P
113	Sneha Shivkumar Baghel	B.Sc It	9664697581	P
114	Nayak Maitri Dharmendrakumar	BCA	7862018469	Р
115	Sanjana Narayanlal Varma	BCA	9601548622	Р
116	Sisodiya Shikha Ranjeetsinh	BCA	9662618119	Р
117	Ganji Priyankaben Malleshbhai	MBA-HR	8511217671	Р
118	Mahepal Ekta Pareshbhai	MBA-HR	9512768205	Р
119	Jani Alpaben Jitubhai	MBA-HR	7405288108	Р
120	Kathiriya Rinal Prafulbhai	MBA-HR	7041057443	Р
121	Maheriya Vaishaliben Rajeshbhai	MBA-HR	9316082362	Р
122	Meenakshi Parth Raval	MBA-HR	9904101268	Р
123	Dani Noopur Hemangkumar	MBA-HR	8630294878	Р
124	Rajpurohit Suman Kavar Mohansingh	MBA-HR	9023961825	Р
125	Chamar Sneha Pravinbhai	MBA-HR	9974115269	Р
126	Reshiya Minakshi Valjibhai	MBA-HR	9265752422	Р
127	Vanol Triveni Rameshbhai	MBA-HR	9925623883	Р
128	Parmar Priyankaben Dharmeshbhai	MBA-HR	9586498310	Р
129	Parmar Swati Ramniklal	MBA-HR	7043640085	Р
130	Solanki Tamnnaben Bharatkumar	MBA-HR	9974115269	P
131	Solanki Kaminiben Tarunbhai	BBA	7383527931	Р

Sr	Name of Participants	Name of	Mobile No	Present
No	-	Course		
132	Darbar Sakshi Dilipkumar	BBA	8866731634	Р
133	Chaudhary Shruti Bharatbhai	BBA	9313829068	Р
134	Rajyaguru Bhavya Girishbhai	BBA	6358850104	Р
125	Dabhi Anjali Kalpeshbhai	BBA	9016757070	Р
135	Desci Kashish Lalithuwaa	DDA	072727226	D
136	Desai Kashish Lalitkumar	BBA	9737272226	Р
	Grisha Bhuva	BBA	8849293689	Р
137				
120	Caratus Alcabita Vilus nabbai	BAMS	9712227070	Р
138	Ganatra Akshita Vikrambhai	DAMC	6254702702	
139	Patel Maitri Piyushbhai	BAMS	6354792703	<u>P</u>
140	Mansuri Naznin Faridhusen	BAMS	8849957146	P
	Patel Srushtiben	BAMS		Р
141	Rajeshkumar		9924893957	
142	Dabhi Avaniben Vinodsinh	BAMS	8320194871	Р
143	Rami Nandini Amish	BAMS	9426480994	Р
144	Patel Monali Munnalal	BAMS	6353467653	Р
145	Patel Pari Maheshbhai	BAMS	9979926011	Р
146	Parmar Aastha Tarunkumar	BAMS	9023922251	Р
	Prajapati Heliben	BAMS		Р
147	Dhirajkumar		8141346390	
148	Suthar Anjuben Baldevbhai	BAMS	9574249067	Р
	Chudasama Amisha	BAMS		Р
149	Manishbhai		9265461224	
150	Patel Prachibahen Sanjaybhai	BAMS	9664755823	Р





Date of event: 17th March 2023	Coordinator : Prof.Jjju Mathew John	
Name and Type of Event/Activity	Entrepreneurship Festa Millet Food Fest	
Organized by:	Swarrnim Startup & Innovation University	
Department	Swarrnim Science College	
No of participants	100	
Guest	Mrs.Kaninika Mehta, Founder and Owner of "Kook with Kaninika" Member of Master Chef Association and Mrs. Megha Patel, Cake Custody, CMO	
Facilitator	Swarrnim Science College, Adalaj campus	

Introduction

On March 17, 2023, Swarrnim Science College, Adalaj, hosted the "Entrepreneurship Festa: Millet Food Fest"—a dynamic celebration of innovation, sustainability, and wellness. With 100 participants in attendance, the event aimed to spotlight millet-based food innovations and raise awareness about the nutritional and environmental benefits of these ancient grains.

The fest served as a vibrant platform for aspiring entrepreneurs, students, and food enthusiasts to explore the market potential of millet products while *championing sustainable food practices*. Attendees indulged in a variety of millet-based cuisines, engaged in interactive sessions, and gained valuable insights into entrepreneurship within the food industry. By merging innovation with health-conscious solutions, the event inspired participants to view *millets not only as a smart dietary choice but also as a promising avenue for business*.

Objectives:

The primary purpose of organizing this event is to raise awareness about millets among the youth. It aims to encourage food innovation by exploring the diverse varieties of millets and to highlight the market potential of millet-based products. The event also promotes a healthy lifestyle by advocating the adoption of millet-based diets.

Glimpse of the event:

Entrepreneurship Food Fiesta Millet Food Fest was organized on 17th March 2023 at Swarrnim Science College, Adalaj Campus. 100 Participants from Swarrnim Science College have participated in the event.

Mrs. Kaninika Mehta, Founder and Owner of "Kook with Kaninika" Member of Master Chef Association and Mrs. Megha Patel, Cake Custody, CMO were invited as judge for the event.



First of all, stall were allotted to participant for designing their allotted stall, banner, advertisement material, setting up of food in stall. Then after participants have started selling their products to other students and raising income from selling their foods.

Mrs.Kaninika Mehta and Ms. Megha Patel have visited the participants stall for testing their food and judging their stalls based on different criteria like designing of the stall, setting up food in the stall. Selected stalls have received appreciation from the judges.

Students have created awareness of Millet base foods to students and explain the benefits of choosing Millet based food for their health benefits.

Outcome: The Entrepreneurship Millet Fest successfully highlighted the vast potential of millets as both a nutritional powerhouse and a catalyst for rural economic development. A key outcome of the event was the creation of a vibrant platform that connected millet farmers, food entrepreneurs, researchers, and policymakers, fostering collaborations across the millet value chain. The fest played a crucial role in promoting awareness about the health benefits of millets and encouraging the adoption of millet-based products. It also showcased innovative technologies and value-added products, opening up new market opportunities for startups and small businesses. Importantly, the event empowered local entrepreneurs by providing training, exposure, and networking opportunities, thereby strengthening the millet ecosystem and contributing to sustainable agriculture and food security.

2021-22





A Workshop on Innovation and Entrepreneurship as a Career

Date of event : 20.11.2021	Coordinator	Dr. Swati Joshi

Name and Type of	A Workshop on Innovation and Entrepreneurship as a Career
Event/Activity	by Dr. Subhendu Kumar Mishra
Organized by:	
Venue	Swarrnim Startup and Innovation University
Department	All Semester Students
No of participants	91 Participants
Facilitator	Swarrnim Incubation Center

Brief outline addressed in the event

A One Day Virtual Workshop on "Entrepreneurship and Innovation as Career Opportunity" was organized by Innovation and Entrepreneurship Department affiliated to Swarrnim Start-up and Innovation University on 20th November, 2021. The Program targeted to provide opportunities to Undergraduate students, Postgraduate students and Faculty members to expand their dexterities in various significant facets involved in building Career Opportunities in Entrepreneurship and Innovation.

Speaker/Expert/Guest Details

Sr No	Name of Speaker	Designati	on		
1	Dr. Subhendu Kumar Mishra	Associate	Professor,	GITAM	University,
		Visakhapat	nam, Andhra	n Pradesh	

Registration Link of the Event: https://forms.gle/8quX2Ex6sFfUAmHC6

The Students belonging to Swarrnim Institute of technology, Swarrnim Institute of Design, Swarrnim School of Business, Swarrnim School of Science, all Health Sciences Institutes were able to participate. Any stream students belonging to any semester were kept open to participate in above mentioned event.

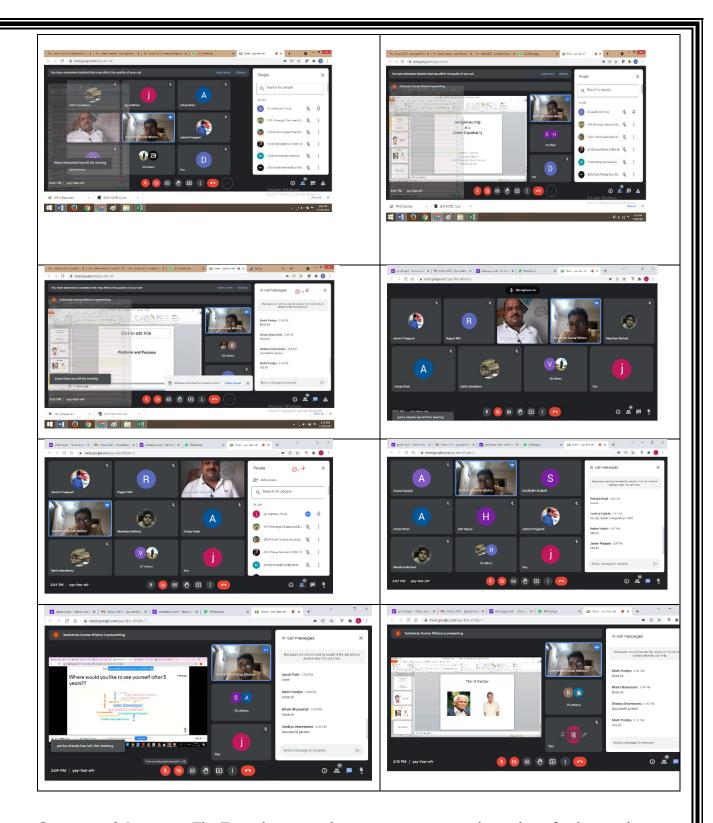
Glimpse of the event:

Dr. Subhendu Kumar Mishra, Ph.D., Associate Professor at GITAM University, Visakhapatnam, Andhra Pradesh, delivered an insightful session on entrepreneurship, shedding light on various fundamental aspects of business building.



He elaborated on key areas such as the introduction to entrepreneurship and innovation, the distinction between invention and innovation, the various sources and protection mechanisms of innovation, and the intricate relationship between innovation and entrepreneurship.

He also discussed the wide array of career opportunities available in the entrepreneurial domain. This event provided a valuable opportunity for students to gain a clearer understanding of the potential career paths in entrepreneurship, encouraging them to broaden their perspectives as they approach the completion of their degrees. The session concluded with an engaging quiz designed to assess the attentiveness of the participants, and the winner was awarded a Certificate of Appreciation.



Outcome of the event: The Event has created awareness among students about fundamental of innovation and entrepreneurship. It emphasizing their significance in today's business environment. The session inspired the students to think creatively and how innovation aligns with entrepreneurship. The session inspired students to think creatively and consider entrepreneurship as a viable and rewarding career option. It also enabled participants to identify potential opportunities in the entrepreneurial ecosystem and motivated them to pursue innovative ventures.

Attendance Sheet

A Workshop on Innovation and Entrepreneurship as Career

Date: 20.09.2021

Sr No	Name	Email id	Mobile No.	Name of College
1	Aditya Pratap Singh	adityapratapsingh2579@gmail.com	7016644993	Swarrnim Institute of Technology
2	swati	swatijoshi911@gmail.com	8460325900	Swarrnim School of Business
3	Prem Nagdev	devoolee2@gmail.com	9265594264	Swarrnim School of Business
4	Thakur Nikita	rajputniki2123@gmail.com	9510988748	Swarrnim School of Business
5	Sahdev Rajpurohit	sahdevsingh8100@gmail.com	9898371848	Swarrnim Institute of Technology
6	Danny Galla	dannygalla21@gmail.com	9638781024	Swarrnim Institute of Technology
7	Darshil Roy	darshilroy2207@gmail.com	7984534318	Swarrnim Institute of Technology
8	NITYA PATEL	pnitya550@gmail.com	7485969233	Swarrnim Institute of Technology
9	Jimil patel	jimiljimilpatel262@gmail.com	8980418995	Swarrnim Institute of Technology
10	Dhokiya Dharmendra balubhai.	dharmendradhokiya@gmail.com	8758269146	Swarrnim Institute of Technology
11	Ayush Kumbhani	ap6669201@gmail.com	7046400777	Swarrnim Institute of Technology
12	Rishabh Bhatt	rishabhbhatt04@gmail.com	6354613465	Swarrnim Institute of Technology
13	Barot Rohit	barotrohit19@gmail.com	7990555658	Swarrnim School of Business
14	HARSH RAJIVKUMAR JAIN	hrjain1805@gmail.com	9327039163	Swarrnim School of Business
15	Rajpurohit Karina	kareenapurohit1004@gmail.com	7283832739	Swarrnim School of Business
16	Ronak Chaudhary	chaudharyronak18811229@gmail.com	7622961229	Swarrnim Institute of Technology
17	Pooja Soni	poojasoniradheradhe0100@gmail.com	7201061421	Swarrnim School of Science
18	Aditi KirtiKumar Patel	aditipatel0519@gmail.com	7575897856	Swarrnim Institute of Technology
19	Shivangi Chaturvedi	shivangichaturvedi06114@gmail.com	8849694959	Swarrnim School of Science
20	Aarju patel	paarju308@gmail.com	9712850067	Venus Institute of Physiotherapy
21	Divya Kushwaha	kdiviya11@gmail.com	7878435585	Swarrnim Institute of Technology
22	Ashish deo	dashish368@gmail.com	9.78E+12	Swarrnim Institute of Technology
23	Ramu kumar mahato	mahatoramu649@gmail.com	9122118537	Swarrnim Institute of Technology

24	Jay	jaysisodiya1123@gmail.com	7874877602	Swarrnim School of
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Accelerators/Incubation Opportunities for the students & faculties – early stage entrepreneurs

Date of event: 15/05/2021	Coordinator	Deep Mehta

Name and Type of	Accelerators/Incubation Opportunities for the students
Event/Activity	& faculties – early stage entrepreneurs
Organized by:	Swarrnim Incubation Centre.
Venue	Online
Department	All Semester
No of participants	118
Facilitator	Swarrnim Incubation Centre

Brief outline addressed in the event

"The orientation will help students and faculty understand the true purpose and significance of the incubation center, along with the facilities it offers. This awareness will encourage them to actively pursue and develop innovative ideas.

Speaker/Expert/Guest Details

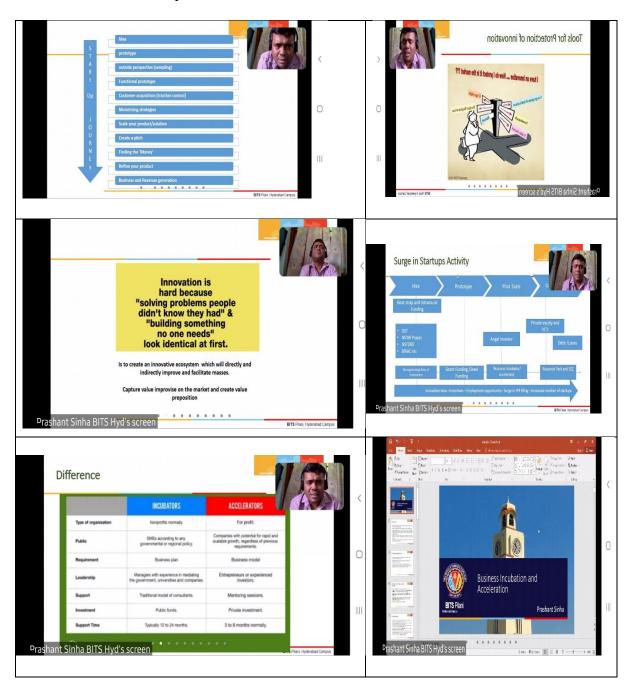
Sr	Name of Speaker	Designation
No		
1	Mr. Prashant Sinha	Professor, BITS, Hydrabad

Glimpse of the Event:

Prof. Mihir Shah, Assistant Professor has introduced Mr.Prashant Sinha, Professor from BITS, Hyderabad. Prof.Mihir Shah was the moderator for this online Session.

Mr.Prashant Sinha has provided an insightful explanation covering various aspects of entrepreneurship, including the importance of encouraging entrepreneurs and the role of business incubators and accelerators in supporting startups. He elaborated on the startup journey—from idea generation to business development—highlighting key

elements such as innovation management, financial planning, and fund-raising strategies. Additionally, he discussed the essential qualities and mindset required to be a successful entrepreneur.



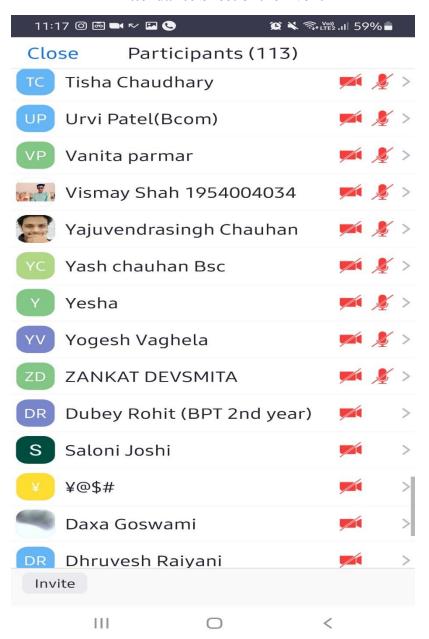
Mr.Prashant Sinha has given the answers of questions raised from the students like

- 1. Why is it necessary to setup an innovation incubator for promotion of entrepreneurship?
- 2. How should equity divided among the co-founders?
- 3. How to measure the growth of startups?

Mr. Prashant Sinha Sir has also explained about various benefits provided from the State and Central Government for promoting innovation and entrepreneurship among students, faculties and early stage entrepreneurs.

Outcome of the event: The session proved to be highly informative, with a strong emphasis on the practical aspects of business incubation and entrepreneurial opportunities. As a result, students gained a clear understanding of the critical components of accelerators and incubators, the various stages of the startup journey, and the principles of innovation management. They also learned about financial planning and effective strategies for raising capital to support their startup ventures.

Attendance Sheet of the Event







Creating Startups and Accelerating them into Unicorn

Date of event: 28.05.2021	Coordinator	Mr Deep Mehta

Name and Type of Event/Activity	Creating Startups and Accelerating them into Unicorn
Organized by:	Swarrnim Incubation Centre
Venue	Online
Department	All Semester Students
No of participants	151
Facilitator	Swarnnim Incubation Center

Brief outline addressed in the event

The journey of building a startup and transforming it into a unicorn — a privately held company valued at over \$1 billion — involves a combination of innovation, strategy, and scalability. It starts with identifying a real-world problem and offering a unique, scalable solution. A strong founding team, market research, and a minimum viable product (MVP) are critical early steps.

Once launched, acceleration depends on customer acquisition, continuous innovation, and the ability to adapt quickly. Funding plays a key role at various stages — seed, Series A, B, and beyond — often involving angel investors, venture capitalists, and strategic partnerships.

Speaker/Expert/Guest Details

Sr	Name of Speaker	Designation
No		
1	Dr.Rashid Saiyed	Marketing and Research Consultant at
		iCreate, Ahmedabad

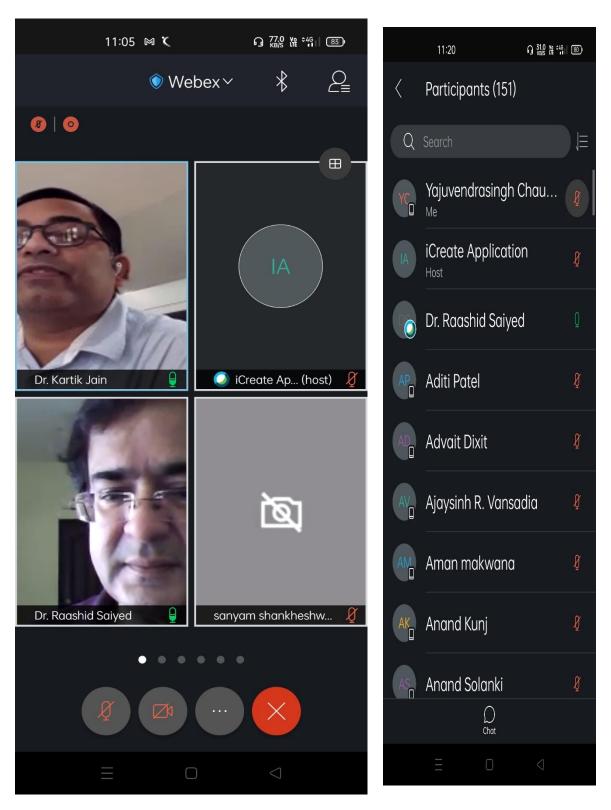
Glimpse of the Event:

Dr.Saiyed has given examples of iCreate startups, it was conveyed to take the right steps and every phase such as ideation, prototype development, market launch and scaling into market. It was a very enriching session for students and feedback was positive.



Dr. Raashid Saiyed has given importance that to scale into a unicorn, startups must demonstrate rapid growth, a strong business model, and potential for market dominance. Tech-driven solutions, global scalability, and a customer-centric approach are often common traits among unicorns.

Institutions, incubators, and government initiatives (like those from NITI Aayog or DST) provide crucial support through mentorship, funding, and policy frameworks. The core philosophy is to solve big problems, think globally, and scale rapidly.



Outcome of the event: The event provided students and aspiring entrepreneurs with deep insights into the startup ecosystem and the roadmap to scale a startup into a unicorn. The session encouraged participants to think ambitiously, take the first step toward entrepreneurship, and leverage available support systems such as incubators, government schemes, and innovation networks.





"DEVELOPING EFFECTIVE BUSINESS MODEL FOR STARTUPS"

Date of event: 23/03/2021	Coordinator	Dr. Swati Joshi

Name and Type of Event/Activity	Developing Effective Business Model for Startups	
Organized by:	Swarrnim Incubation Center and IE Department	
Venue	Swarrnim Startup and innovation University	
Department	All	
No of participants	200	
Facilitator	Swarrnim Incubation Center	

Brief outline addressed in the event

The objective of the Business Model Canvas (BMC) activity is to help individuals or teams visually map, understand, design, and analyze a business model in a structured and holistic way. It is a strategic management tool that enables clarity and alignment across different aspects of a business. By completing a Business Model Canvas, teams gain a comprehensive overview of how their business operates and where improvements or innovations can be made.

Speaker/Expert Details:

Sr No	Name of Speaker	Designation
1	Dr. Kumar Aashish	Assistant Professor in area of
		Entrepreneurship at Institute of Public
		Enterprise at Hydrabad

Glimpse of the Programme:

Dr.Kumar Aashish has set the context for the session. Developing an effective business model for startups is a crucial step in building a sustainable and successful venture.



A business model outlines how a startup creates, delivers, and captures value, serving as a blueprint for its operations and strategic direction.

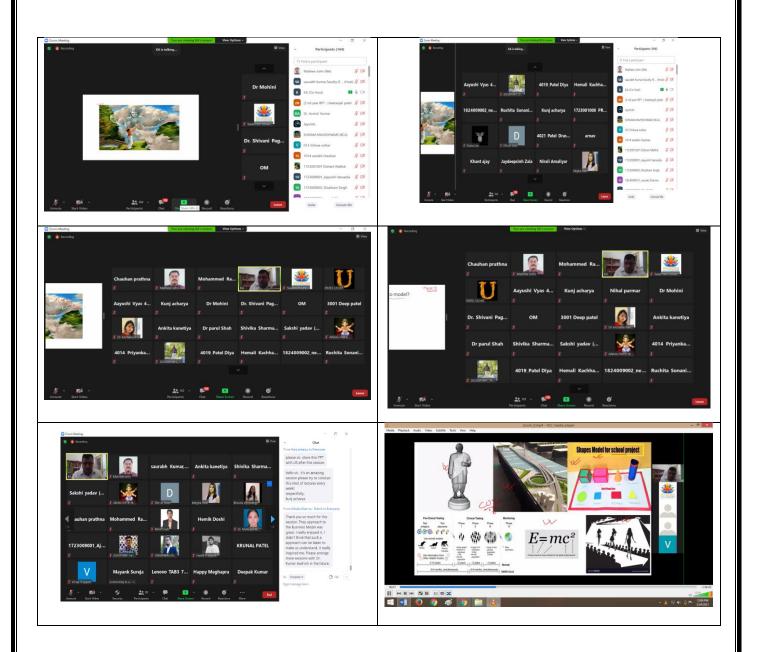
For startups, this involves identifying a clear value proposition that solves a real customer problem, understanding target customer segments, and establishing efficient channels for reaching and serving those customers.

It also includes defining key activities, resources, and partnerships necessary for delivering the product or service, along with determining cost structures and revenue streams.

Startups often operate in uncertain and dynamic environments, so their business models must be flexible and adaptable to change.

Using tools like the Business Model Canvas helps entrepreneurs visualize and refine their business ideas, test assumptions, and align their strategies with market needs.

Ultimately, a well-developed business model increases a startup's chances of attracting investors, achieving product-market fit, and scaling successfully.

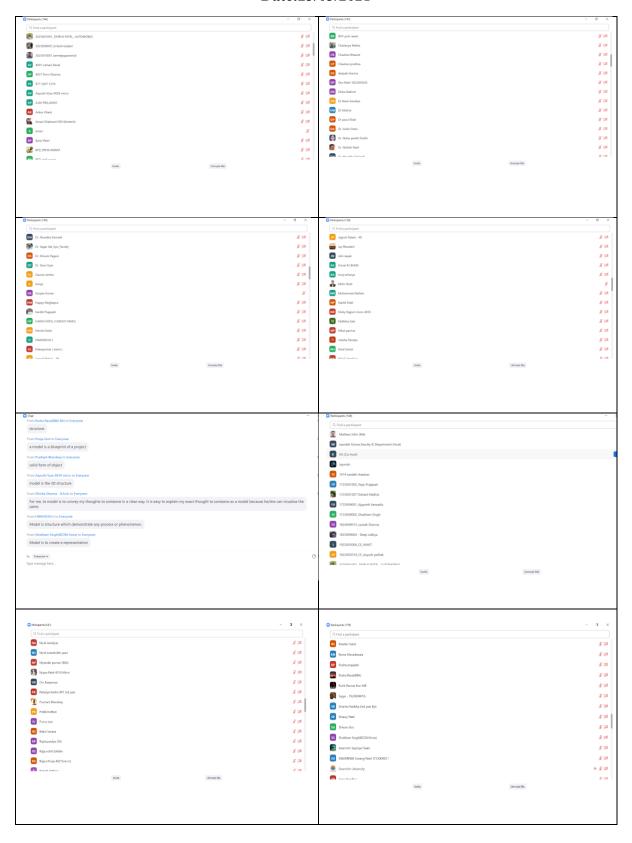


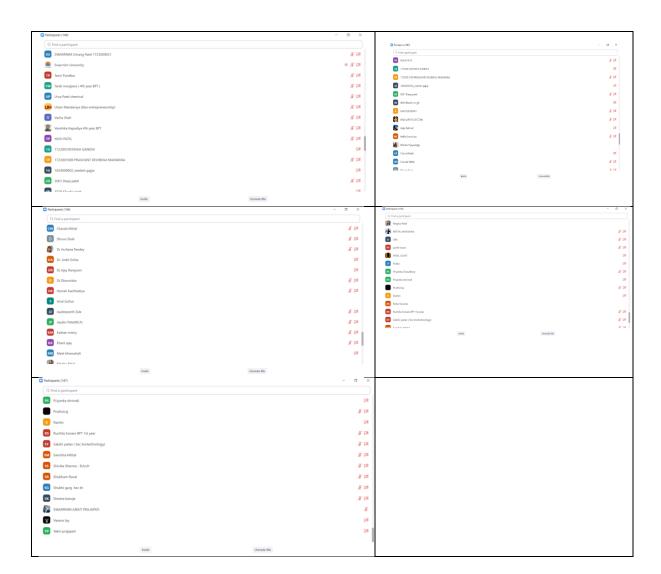
Outcome: Participants will be able to clearly define their startup's value proposition, identify target customer segments, map out key business operations, and establish viable revenue and cost structures. They will gain hands-on experience with the Business Model Canvas, enabling them to visualize their business ideas effectively and identify areas for innovation or improvement. The outcome is a well-structured, validated, and adaptable business model ready for real-world application.

Attendance Sheet

Developing Effective Business Model Canvas For Startups

Date:23/03/2021









Expert Session on Funding Options for Startups

Date of event: 17/07/2021	Coordinator	Prof.Mihir Shah

Name and Type of Event/Activity	Funding Options for Startups by Shri M C Gupta	
Organized by:	Swarrnim Incubation Center	
Mode of Event	Online	
Department	All Semester Students	
No of participants	25 Registered Participants	

Brief outline addressed in the event

Startups require funding for carry forward their idea to IPO stage. There is a requirement of funding at each stage of Startup Life Cycle like Ideation, Prototype, MVP, Scaleup. It is also very important to understand the process of application, required documents, Terms and conditions for availing the assistance.

Speaker/Expert/Guest Details

Sr No	Name of Speaker
1	Shri M C Gupta, Past Chairman, Ahmedabad Chapter, Western Region of ICSI

Glimpse of the Programme:

Shri M C Gupta has explained in detail about requirement of Funding for Various Stages of startup such as Prototype Development, Market launch of Product, Revenue Generation State, Series Funding etc. It is very important to raise fund at every stage. It is also important to utilise the fund for the purpose for which it was allocated. He also ask thee question to students that Is funding the most necessary requirement in a startup?

Shri M C Gupta sir started by guiding about company formation stage as in when to form company and where to approach. Nowadays incubation center provides the company formation support to startup incubated under them.



The session also consisted of stages of startup and how to handle the funds and raise funds overall. It is very important to identify the key areas where to utilize the fund and more important to know where NOT to utilize the fund. The session delivered the same message.

Even after the fund is received, the important thing is how not to over-utilise the fund and remains with zero balance.

Outcome of the event:

The Program targeted to create awareness of entrepreneurship amongst Undergraduate students, Postgraduate students and Faculty members.

Attendance Sheet of Registered Participants

Funding Opportunity for Startups

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Her Startup Story

Date of event: 24.09.2021	Coordinator	MrDeep Mehta

Name and Type of Event/Activity	Her Startup Story	
Organized by:	Women Entrepreneurship Development Cell	
Venue	Swarrnim Startup & Innovation University	
Department	All	
No of participants	80	
Facilitator	Swarrnim Incubation Center	

Brief outline addressed in the event

This session aims to inspire and empower female students by exploring the dynamic world of startups and entrepreneurship. Through real-life stories and business journeys of successful women-led ventures, the program will highlight:

- The power of focus and staying committed to long-term goals
- The value of a clear entrepreneurial vision
- The significance of diversification in business models and skill sets
- The essential role of employability skills in both startup and corporate settings
- Practical life lessons and leadership insights gained from the experiences of women entrepreneurs

Speaker/Expert/Guest Details

Sr No	Name of Speaker	Designation	
1.	Dr.Nivedita Srivastava	Founder, 9 links	
2	Ms.Ritika Bajaj	Proprietor, Rajvi Jobs	

Glimpse of the Event:

Honourable Prime Minister of India launched a nationwide celebration of Azadi ka Amrit Mahotsav to commemorate 75 years of India's Independence.

Mrs. Arpita Vyas, Manager, Women Entrepreneurship Development Cell, Swarrnim Startup and Innovation University has welcomed all women participants. She has given detailed information about Women Entrepreneurship Development Cell activities. She has given information about the scope of entrepreneurship and startups for women.

Under this initiative Swarrnim Startup & Innovation University in association with CII IWN and CI YI organised offline event on HER STARTUP STORY by women lead Startups.

Dr. Nivedita Srivastava and Mrs Ritika Bajaj Came to the university and shared their start-up journey with Female Students.

They put emphasis on determination, importance of sheer focus and hard-work towards passion. They also shared their Struggles of Starting Up their respective startups being a female a couple of decades back.

They explained the importance of Self-evaluation, how you can track your progress through charts and keep track of everything. They added "List out everything that drives you, what drives you becomes your motivation, your motivation will become your Passion and your passion will lead to success."

The focal point of the session also included that even if it's a cliché but <u>Time Really is Money</u> and to achieve something valuating your time as it's an irreplaceable commodity, and what you earn is the value you bring in the time you complete your job.

In today's competitive world having a mentor can be life altering as he/she has been through what you might be going through and can help you achieve your goals.











Outcome of the event: The session effectively empowered female students by providing valuable insights on transforming passion into purposeful ventures and recognizing the crucial role of mentorship in navigating entrepreneurial challenges. It reinforced Swarrnim Startup & Innovation University's commitment to supporting women-led startups and fostering a culture of innovation, resilience, and self-reliance among aspiring women entrepreneurs.

Attendance Sheet of Her Startup Story

Date: 24.09.2021

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4	B.Com	HIRAL DINESHBHAI PRAJAPATI	2014001014	P
5	B.Com	URVIBEN GOVINDBHAI PATEL	2014001017	P
6	B.Com	NIYABEN SURESHKUMAR CHAUDHARI	2014001021	P
7	B.Com	VISHWA BHAVSAR	2014001022	P
8	B.Com	ISHITA PANCHAL	2014001026	P
9	B.Com	BANSI TARAPARA	2014001027	P
10	B.B.A	BHUMIKA BIPIN BAMBHANIYA	2014001027	P
11	B.B.A	ASHU SHARMA	2014002002	P
12	B.B.A	PRIYA MULANI	2014002009	P
13	B.B.A	MITVA PANKAJKUMAR CHANGELA	2014002009	P
14	B.B.A	SHWETA KAMLESHBHAI LEUVA	2014002014	P
15	B.B.A	VRUNDA PRAVINCHANDRA ROHIT	2014002013	P
16	B.B.A	JOTIBA ASHOK JADHAV	2014002025	P
17	B.B.A	RITU HOMESH KHATRI	2014002025	P
18	M.B.A	VAGHELA MANISHA PREMJIBHAI	2014002033	P
19	M.B.A	SHRUTI RAMESH PATEL	2014002039	P P
20			2016010001	P P
20	M.B.A	SHWETA UPADHYAYA	201000/001	<u>Р</u> Р
21	M.B.A	PRIYANKABEN HARSHADBHAI MOVADIYA	2016007002	Р
22	M.B.A	BAROT KAJAL MAHESHBHAI	2016007003	P
23	M.B.A	DIVYA JAY KHAMBHOLJA	2016007004	P
24	M.B.A	PRIYA RAJKUMAR AGRAWAL	2016006001	P
25	M.B.A	HETAL RAMESHBHAI SOLANKI	2016005006	P
26	M.B.A	VARSHABEN HARESHBHAI PARGI	2016005010	P
27	M.B.A	ROSHNI ARJUNBHAI GOHIL	2016005011	P
28	M.B.A	MITAL SHIVABHAI VAGHELA	2016005013	P
29	M.B.A	REKHABEN DHARMSINH PARGHEE	2016005014	P
30	M.B.A	SOLANKI KINJAL DINESHBHAI	2016005015	P
31	M.B.A	SOLANKI MAYURKUMAR KIRITKUMAR	2016005018	P
32	M.B.A	VAGHELA ARCHNA RAGHUBHAI	2016005019	P
33	M.B.A	RADHIKABAHEN PARBATBHAI VANZA	2016005020	P
34	M.B.A	UMABEN VAGHAJIBHAI RATHOD	2016005025	P
35	M.B.A	PARMAR ROSHNIBEN RASHMIKANTBHAI	2016005029	P
36	M.B.A	RITABEN MANGALBHAI BOCHIYA	2016005030	P
37	M.B.A	MAKWANA RAMILA KHIMJIBHAI	2016005035	P
38	M.B.A	CHAUHAN BHOOMIKABEN GIRISHCHANDRA	2016005038	P
39	MDA		2016005042	P
	M.B.A	SAROJBEN AMBARAMBHAI BOSIYA	2016005042	
40	M.B.A	SOMESHWARA DHARATI RAJUBHAI	2016005046	<u>Р</u>
41	M.B.A	TANHA DINESHBHAI SOLANKI	2016005047	P

M.B.A SHEKHLIYA NILAMBEN NAROTAMBHAI 2016005048 P NAROTAMBHAI 3 M.B.A SOLANKI PRIYABEN VINUBHAI 2016005053 P 44 M.Com PATEL DIMPLEBEN DAYABHAI 2016002001 P 45 M.Com PRITIKA KANUBHAI PATEL 2016002003 P 46 M.Com PRIJAKA KANUBHAI PATEL 2016002004 P 47 M.Com PRAJAPATI SAKSHI RAJENDRAKUMAR 2016003002 P 48 BCA JYOTSNA SHANKHAT 2016003002 P 48 BCA JYOTSNA SHANKHAT 2016003003 P 49 BCA RATHOD HIRAL PRAVINBHAI 2014003001 P 50 BCA PRANAMI KAPIL BABUBHAI 2014003002 P 51 BCA SHAH KASHISH 2014003005 P 52 BCA GOURI SUBRAHMANIAN 2014003005 P 52 BCA GOURI SUBRAHMANIAN 2014003009 P 54 BCA RATHOD AMISHA ASHOKKUMAR 2014003009 P 55 BCA JAIN PREKSHA SANJAYBHAI 2014003015 P 56 BCA JAIN PREKSHA SANJAYBHAI 2014003015 P 57 BCA RIYANSHI BHAVIKKUMAR GUPTA 2014003029 P 58 BCA RIYANSHI BHAVIKKUMAR GUPTA 2014003029 P 58 BCA PATEL NIDHI MAHESHBHAI 2014003029 P 59 B.Sc Nursing POOJA BABUBHAI SOLANKI 2084001001 P 60 B.Sc Nursing POOJA BABUBHAI SOLANKI 2084001002 P 61 B.Sc Nursing BIAGORA NENSIBAHEN 2084001000 P 64 B.Sc Nursing DEVIYA GEETABEN LEUVA 2084001009 P 66 B.Sc Nursing DIVAN URVISHA MANOJKUMAR 2084001001 P 67 B.Sc Nursing SUREKHA MAVIIBHAI SENMA 2084001001 P 66 B.Sc Nursing SUREKHA MAVIIBHAI RANI 2084001027 P 67 B.Sc Nursing SUREKHA MANUJBHAI 2084001027 P 70 B.Sc Nursing PALEA MINISHA SUNIKUMAR 2084001027 P 71 B.Sc Nursing PATEL DIVA KANUBHAI 2084001035 P 72 B.Sc Nursing PATEL DIVA KANUBHAI 2084001035 P 73 B.Sc Nursing PATEL DIVA KANUBHAI 2084001037 P 74 B.Sc Nursing PATEL DIVA KANUBHAI 2084001037 P 75 B.Sc Nursing PATEL DIVA KANUBHAI 2084001037 P 76 B.Sc Nursing PATEL DIVA KANUBHAI 2084001037 P 77 B.Sc Nursing PATEL DIVA KANUBHAI 2084001034 P 78 B.Sc Nursing PATEL DIVA KANUBHAI 20	Sr No	Branch	Name of Student	Enrolment No	Present
M.Com	42	M.B.A		2016005048	P
45 M.Com	43	M.B.A	SOLANKI PRIYABEN VINUBHAI	2016005053	P
46 M.Com	44	M.Com	PATEL DIMPLEBEN DAYABHAI	2016002001	P
M.Com	45	M.Com	PRITIKA KANUBHAI PATEL	2016002003	P
48 BCA JYOTSNA SHANKHAT 2016003003 P 49 BCA RATHOD HIRAL PRAVINBHAI 2014003001 P 50 BCA PRANAMI KAPIL BABUBHAI 2014003002 P 51 BCA SHAH KASHISH 2014003005 P 52 BCA GOURI SUBRAHMANIAN 2014003009 P 53 BCA PRIYA SATARAM CHAUDHARY 2014003009 P 54 BCA RATHOD AMISHA ASHOKKUMAR 2014003011 P 55 BCA JAIN PREKSHA SANJAYBHAI 2014003015 P 56 BCA MANSI BHARATKUMAR JAIN 2014003024 P 57 BCA RIYANSHI BHAVIKKUMAR GUPTA 2014003029 P 58 BCA PATEL NIDHI MAHESHBHAI 2014003030 P 59 B.Sc Nursing DHARA KIRITKUMAR CHAVDA 2084001001 P 60 B.Sc Nursing DEVIYA GEETABEN LEUVA 2084001002 P 61 B.Sc Nursing DEVIYA GEETABEN LEUVA 2084001003	46	M.Com	GAJJAR RAJUBEN ASHOKKUMAR	2016002004	P
BCA	47	M.Com	PRAJAPATI SAKSHI RAJENDRAKUMAR	2016003002	P
50 BCA PRANAMI KAPIL BABUBHAI 2014003002 P 51 BCA SHAH KASHISH 2014003005 P 52 BCA GOURI SUBRAHMANIAN 2014003008 P 53 BCA PRIYA SATARAM CHAUDHARY 2014003009 P 54 BCA RATHOD AMISHA ASHOKKUMAR 2014003011 P 55 BCA JAIN PREKSHA SANJAYBHAI 2014003024 P 56 BCA MANSI BHARATKUMAR JAIN 2014003024 P 57 BCA RIYANSHI BHAVIKKUMAR GUPTA 2014003029 P 58 BCA PATEL NIDHI MAHESHBHAI 2014003030 P 59 B.Sc Nursing DHARA KIRITKUMAR CHAVDA 2084001001 P 60 B.Sc Nursing POOJA BABUBHAI SOLANKI 2084001002 P 61 B.Sc Nursing BHAGORA NENSIBAHEN 2084001003 P 62 B.Sc Nursing DEVIYA GEETABEN LEUVA 2084001008 P 63 B.Sc Nursing DEVIYA GEETABEN LEUVA <	48	BCA	JYOTSNA SHANKHAT	2016003003	P
51 BCA SHAH KASHISH 2014003005 P 52 BCA GOURI SUBRAHMANIAN 2014003008 P 53 BCA PRIYA SATARAM CHAUDHARY 2014003009 P 54 BCA RATHOD AMISHA ASHOKKUMAR 2014003011 P 55 BCA JAIN PREKSHA SANJAYBHAI 2014003015 P 56 BCA MANSI BHARATKUMAR JAIN 2014003024 P 57 BCA RIYANSHI BHAVIKKUMAR GUPTA 2014003029 P 58 BCA PATEL NIDHI MAHESHBHAI 2014003030 P 59 B.Sc Nursing DHARA KIRITKUMAR CHAVDA 2084001001 P 60 B.Sc Nursing BOAB ABBUBHAI SOLANKI 2084001002 P 61 B.Sc Nursing BHAGORA NENSIBAHEN 2084001003 P 62 B.Sc Nursing DEVIYA GEETABEN LEUVA 2084001008 P 63 B.Sc Nursing DEVIYA GEETABEN LEUVA 2084001009 P 64 B.Sc Nursing DIVAN URVISHA MANOJKUMAR	49	BCA	RATHOD HIRAL PRAVINBHAI	2014003001	P
52 BCA GOURI SUBRAHMANIAN 2014003008 P 53 BCA PRIYA SATARAM CHAUDHARY 2014003009 P 54 BCA RATHOD AMISHA ASHOKKUMAR 2014003011 P 55 BCA JAIN PREKSHA SANJAYBHAI 2014003015 P 56 BCA MANSI BHARATKUMAR JAIN 2014003024 P 57 BCA RIYANSHI BHAVIKKUMAR GUPTA 2014003029 P 58 BCA PATEL NIDHI MAHESHBHAI 2014003029 P 59 B.Sc Nursing DHARA KIRITKUMAR CHAVDA 2084001001 P 60 B.Sc Nursing POOJA BABUBHAI SOLANKI 2084001002 P 61 B.Sc Nursing BHAGORA NENSIBAHEN 2084001003 P 62 B.Sc Nursing DEVIYA GEETABEN LEUVA 2084001008 P 63 B.Sc Nursing BINKAR MARGI AKASHKUMAR 2084001011 P 64 B.Sc Nursing DIVAN URVISHA MANOJKUMAR 2084001017 P 65 B.Sc Nursing NAGAR	50	BCA	PRANAMI KAPIL BABUBHAI	2014003002	P
53 BCA PRIYA SATARAM CHAUDHARY 2014003009 P 54 BCA RATHOD AMISHA ASHOKKUMAR 2014003011 P 55 BCA JAIN PREKSHA SANJAYBHAI 2014003015 P 56 BCA MANSI BHARATKUMAR JAIN 2014003024 P 57 BCA RIYANSHI BHAVIKKUMAR GUPTA 2014003030 P 58 BCA PATEL NIDHI MAHESHBHAI 2014003030 P 59 B.Sc Nursing DHARA KIRITKUMAR CHAVDA 2084001001 P 60 B.Sc Nursing BHAGORA NENSIBAHEN 2084001002 P 61 B.Sc Nursing BHAGORA NENSIBAHEN 2084001003 P 62 B.Sc Nursing DEVIYA GEETABEN LEUVA 2084001008 P 63 B.Sc Nursing DIVKAL JAYNTIBHAI SENMA 2084001009 P 64 B.Sc Nursing BENKAR MARGI AKASHKUMAR 2084001011 P 65 B.Sc Nursing DIVAN URVISHA MANOJKUMAR 2084001012 P 66 B.Sc Nursing	51	BCA	SHAH KASHISH	2014003005	P
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56 BCA MANSI BHARATKUMAR JAIN 2014003024 P 57 BCA RIYANSHI BHAVIKKUMAR GUPTA 2014003029 P 58 BCA PATEL NIDHI MAHESHBHAI 2014003030 P 59 B.Sc Nursing DHARA KIRITKUMAR CHAVDA 2084001001 P 60 B.Sc Nursing POOJA BABUBHAI SOLANKI 2084001002 P 61 B.Sc Nursing BHAGORA NENSIBAHEN SUBHASHCHANDRA 2084001003 P 62 B.Sc Nursing DEVIYA GEETABEN LEUVA 2084001008 P 63 B.Sc Nursing PINKAL JAYNTIBHAI SENMA 2084001009 P 64 B.Sc Nursing BENKAR MARGI AKASHKUMAR 2084001011 P 65 B.Sc Nursing DIVAN URVISHA MANOJKUMAR 2084001012 P 66 B.Sc Nursing SUREKHA MAVJIBHAI RATHOD 2084001017 P 67 B.Sc Nursing SURBHI RANI 2084001023 P 69 B.Sc Nursing SAGATHIYA HARSHA DEVSHI BHAI 2084001026 P 70	54	BCA	RATHOD AMISHA ASHOKKUMAR	2014003011	P
57 BCA RIYANSHI BHAVIKKUMAR GUPTA 2014003029 P 58 BCA PATEL NIDHI MAHESHBHAI 2014003030 P 59 B.Sc Nursing DHARA KIRITKUMAR CHAVDA 2084001001 P 60 B.Sc Nursing POOJA BABUBHAI SOLANKI 2084001002 P 61 B.Sc Nursing BHAGORA NENSIBAHEN SUBHASHCHANDRA 2084001003 P 62 B.Sc Nursing DEVIYA GEETABEN LEUVA 2084001008 P 63 B.Sc Nursing PINKAL JAYNTIBHAI SENMA 2084001009 P 64 B.Sc Nursing BENKAR MARGI AKASHKUMAR 2084001011 P 65 B.Sc Nursing DIVAN URVISHA MANOJKUMAR 2084001012 P 66 B.Sc Nursing SUREKHA MAVJIBHAI RATHOD 2084001017 P 67 B.Sc Nursing NAGARANI MISHA SUNIKUMAR 2084001019 P 68 B.Sc Nursing SURBHI RANI 2084001023 P 69 B.Sc Nursing SAGATHIYAH HARSHA DEVSHI BHAI 2084001027 P	55	BCA	JAIN PREKSHA SANJAYBHAI	2014003015	P
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59 B.Sc Nursing DHARA KIRITKUMAR CHAVDA 2084001001 P 60 B.Sc Nursing POOJA BABUBHAI SOLANKI 2084001002 P 61 B.Sc Nursing BHAGORA NENSIBAHEN SUBHASHCHANDRA 2084001003 P 62 B.Sc Nursing DEVIYA GEETABEN LEUVA 2084001008 P 63 B.Sc Nursing PINKAL JAYNTIBHAI SENMA 2084001009 P 64 B.Sc Nursing BENKAR MARGI AKASHKUMAR 2084001011 P 65 B.Sc Nursing DIVAN URVISHA MANOJKUMAR 2084001012 P 66 B.Sc Nursing SUREKHA MAVJIBHAI RATHOD 2084001017 P 67 B.Sc Nursing NAGARANI MISHA SUNIKUMAR 2084001019 P 68 B.Sc Nursing SURBHI RANI 2084001023 P 69 B.Sc Nursing SAGATHIYA HARSHA DEVSHI BHAI 2084001026 P 70 B.Sc Nursing PATEL DIYA KANUBHAI 2084001030 P 72 B.Sc Nursing PATEL DHARMI MUKESHBHAI 2084001031 P	57	BCA	RIYANSHI BHAVIKKUMAR GUPTA	2014003029	P
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L /A L DOMEONAINY L ANDALDANIA BHALHAINYAL L /U/4001001 L P	78	Homeopathy	ASHA CHANDUBHAI HADIYAL	2074001001	P
79 Homeopathy CHAVDA URMIBEN KAILASHBHAI 2074001001 P		1 7			
80 Homeopathy VAGHELA JINAL KAMLESHKUMAR 2074001009 P		1 /			





Innovation & Startup Ecosystem Enablers from National/State/Regional Level

Date of event: 29.05.2021	Coordinator	Dr. Archana Pandey

Name and Type of	Innovation & Startup Ecosystem Enablers from
Event/Activity	National/State/Regional Level
Organized by:	Swarrnim Incubation Center and IE Department
Venue	Swarrnim Startup and Innovation University
Department	All
No of participants	110
Facilitator	Swarrnim Incubation Center

Brief outline addressed in the event

The objective of the event is to aware about the innovations and startup working at regional, state and national level.

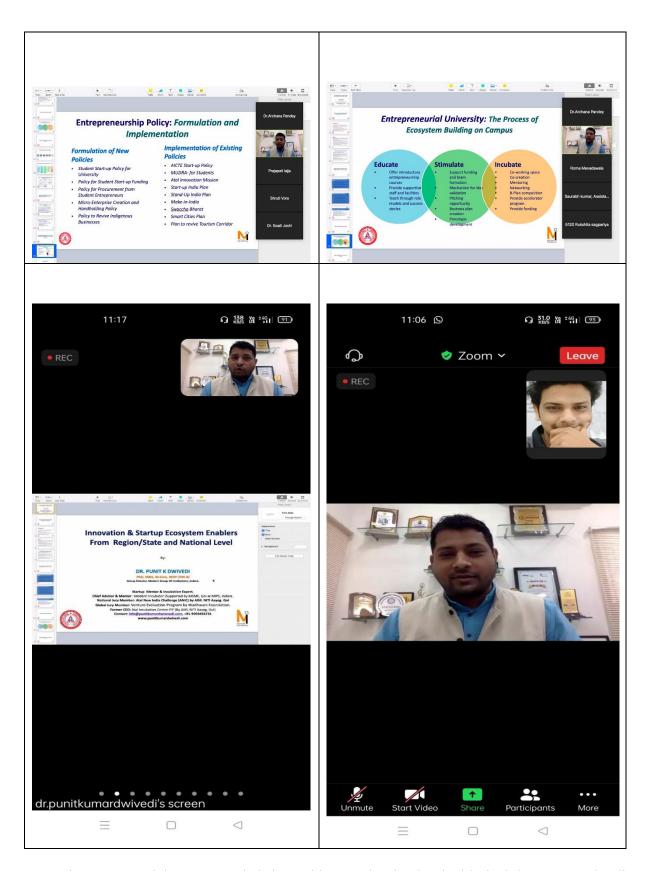
Speaker/Expert/Guest Details

Sr	Name of Speaker	Designation
No		
1	Dr .Punit Dwivedi	Professor, Modern Group of Institutions, Indore

Glimpse of the Event:

Dr. Punit Dwivedi began the session by citing the example of the Gujarati community, known for their entrepreneurial spirit and efficiency in business. To emphasize the importance of initiative in entrepreneurship, he shared a short video clip showing a child taking the first step toward an activity, inspiring others to follow. This illustrated how becoming an entrepreneur often starts with a single step — taking initiative and leading the way.

He highlighted how individuals who ventured into businesses like hand sanitizers, PPE kits, and other pandemic-related products have now become successful business tycoons. This reflects the idea of turning challenges into opportunities.



More than 100 participants attended the webinar and gained valuable insights. Dr. Dwivedi emphasized that the entire nation is now more focused on innovation and startups. Institutions such as NITI Aayog, the Department of Science and Technology, and EDI, among other national and international bodies, are actively contributing to the startup ecosystem.

He explained how startups today can easily access new technologies, information, support, and funding. Dr. Dwivedi also discussed how innovation and startup institutes help foster a culture of entrepreneurship on campuses. He introduced participants to various funding options available, such as venture capitalists, angel investors, and other financial supporters.

In essence, the session conveyed a powerful message: problems are often opportunities in disguise, and taking the initiative is the first step toward entrepreneurial success.

Outcome of the event:

The session was highly informative and emphasized practical insights. Students gained a clear understanding of how entrepreneurs can identify opportunities within problems and the significance of taking the first step to begin their entrepreneurial journey





Intellectual Property Management for Startups

Date of event: 20.03.2021	Coordinator	Prof. Mihir Shah, SMCLA

Name and Type of Event/Activity	Intellectual Property Management for Startups	
Organized by:	Swarrnim Incubation Center and IE Department	
Venue	Online	
Department	All	
No of participants	359	
Facilitator	Swarrnim Incubation Center	

Brief outline addressed in the event

The objective of the session was to help students understand the importance of intellectual property (IP) management, which plays a vital role in supporting budding entrepreneurs and startups. The session also covered the IP registration process and highlighted key precautions to consider during filing. The expert speaker, a registered patent agent, brought valuable practical insights to the discussion. From a student's perspective, the session was highly informative and engaging, enriched with real-life case studies that illustrated the relevance and application of intellectual property in the startup ecosystem

Speaker/Expert/Guest Details

Sr No	Name of Speaker	Designation
1	Dr. Nisith Patel	Associate Professor and
		Patent Agent at Arihant
		School of Pharmacy and
		Bioresearch Institute]

Glimpse of the Event:

The event was started by the welcome speech given by Dr. Vaibhav Bhadane where he has given a brief introduction of the Expert speaker Dr. Nishith Patelsir.

Dr. Nishith started the session delightfully with the discussion on various case studies which explained about the importance of IP with a practical insight.

Initially Dr. Nishith has given various examples with group x, y, z that support to prove the terminologies like invention, innovation quality, identity, appearance, expression and geographical status of the product. Examples like fruit juice, Automobiles logos, Trademark are included to simplify the subject; he has also given example of Banglar Rosogolla for GI infringement.

According to him IP includes five basic terms that is Design, Trademarks, Copyright, Geographical Indication, and Patent, which he has discussed with example one by one.

Starting with definition of IP, to understand it given instances like intangible property, tangible properties with relation to IPR. Then explained types of IP rights and significant role in Startup.

Additionally, he also taught about the Ministry of Commerce and industry and their regional offices in India.

He elucidates the complete procedure of Patent filing and term of protection, extension and its importance. He also explained about Trademark in detail by proposing various examples like Bata, Bisleri, Apple and Coca cola, furthermore he also illustrated the ground reasons of refusal like deceptive and confusing.

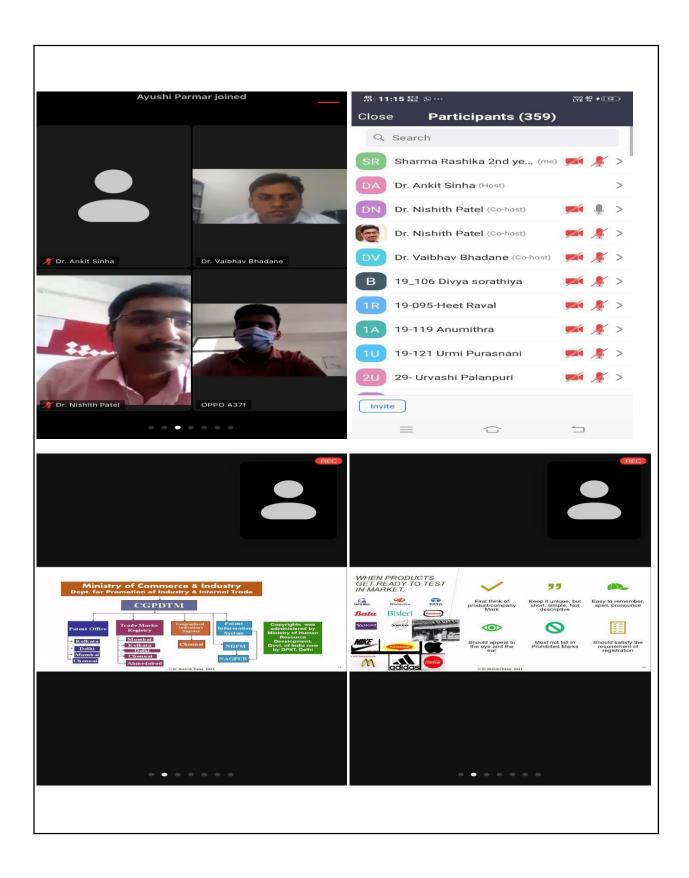
Scope of copyright protection, term of protection explained and what makes copyright infringed and prevention copyright infringement was clarified.

Moreover, in geographical indication he has given examples like Orange from Nagpur, Kolhapuri Footwear which he has explained very well.

At the end summary of all topics that included in IPR has been mentioned. Before concluding this session few questions were asked by participants and students to which the Dr. Nisith explained it with dfull zest.

Outcome of the event: The complete session was profoundly explained the importance of IPR with eminent examples in the industry. The session will be helpful for budding entrepreneurs and new startup for the protection of their ideas. Hence it was very much needed for students and staff.

Photographs of the event







Startup Activity Report 2021 STEP UP FOR THE STARTUP

One day Seminar on "Intellectual Property Rights"

Date of event: 24.09.2021	Coordinator	MrDeep Mehta

Name and Type of Event/Activity	One-day Seminar on "Intellectual Property Rights"	
Organized by:	Swarrnim Incubation Centre	
Venue	Swarrnim Startup and Innovation University	
Department	All	
No of participants	103	
Facilitator	Swarrnim Incubation Centre	

Brief outline addressed in the event

On 24thSeptember,2021(Friday), IE department organized one day seminar on "Intellectual property Rights".

The objective of the event was to create awareness about the need and importance of Intellectual Property Rights (IPR) among the students through periodic workshops, to facilitate filing of applications for patents and other IPR and to recommend financial assistance for filing IPR, by the students of the Institute as per the norms of the institute.

The event was well structured and covered various aspects on Intellectual Property Rights (IPRs) that are concerned with the protection of tangible and intangible property. The main aim of the event was to impart greater awareness about the issue of IPRs, which gained a special importance for all the domains of socio-economic development.

Speaker/Expert/Guest Details

Sr	Name of	Designation	Email id	Mobile No
No	Speaker			
1	Dr. Nishith Patel	Patent Agent, Associate	nish11586@gmail.com	8140094244
		Professor, Arihant		
		School of Pharmacy		
		and BRI, Founder, YN		
		IP Solutions,		
		Gandhinagar		

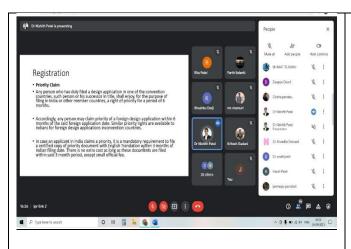
The One day Seminar was organized with two technical sessions with the following topics:

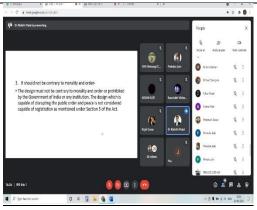
- Overview on Intellectual Property Rights and Integrating IP tool for R&D Result and University Innovation.
- Disclosure of Invention for Patent Protection and Patentability Evaluation.
- Drafting Patent and Patent Prosecution in India.
- IP Issues in Digital Technology and Copyright in Protection and Registration.
- IP Issues in Technology Transfer, Industry and Academic Collaboration.
- Questions and Answers

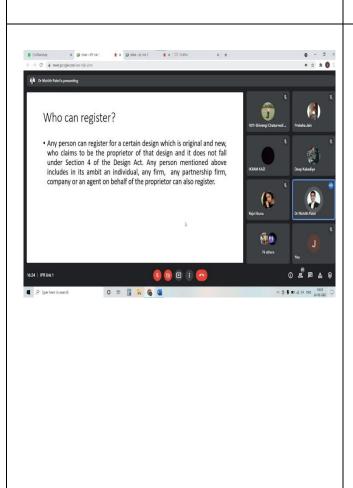
Dr.Nishith Patel has given very detailed presentation to students and he has explain about each aspect in details. Also, he has given answers of all queries raised from the student.

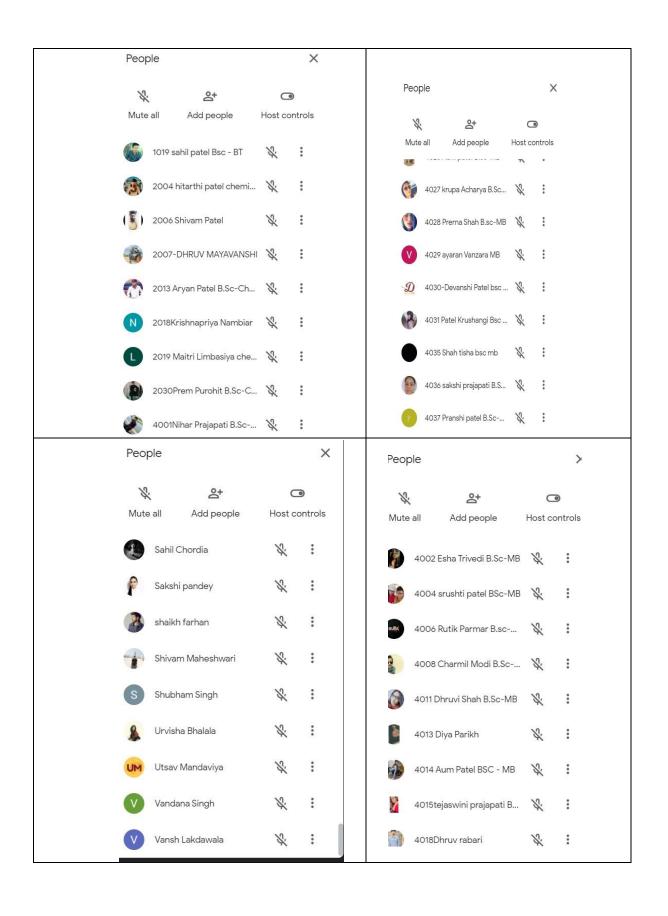
Outcome of the event: The outcome of the event was that the participants of the Seminar were able to understand the procedures to convert the research outcome into patents. This training brought a positive transformation in the participant's attitude in their project and research works and get them more focused as well as result oriented, and the process for further commercialization/ technology transfer. This event will also help the academic institutes to find a better placement in NIRF, ARIIA rankings.

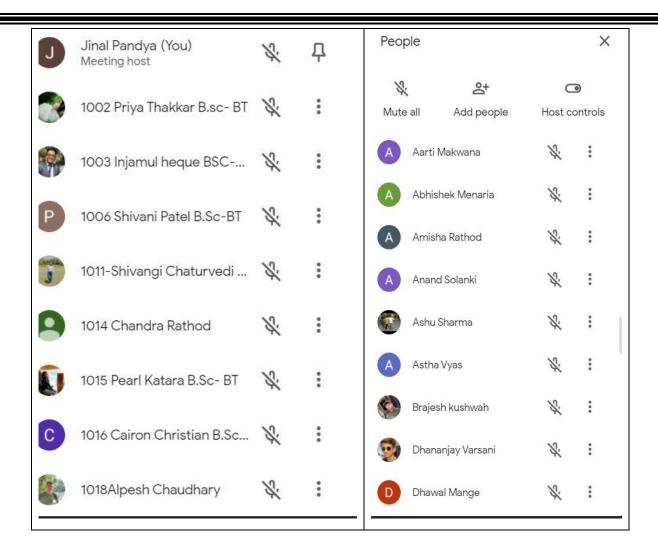
Event Photographs











Attendance Sheet

One day Seminar on "Intellectual Property Rights"

Date: 24.09.2021

Sr No	Registration ID	Registration Email ID Name		2021-09-24 16:00:00
1	2054001002	pthakkar428@gmail.com	Priya Atulbhai Thakkar	PRESENT
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3	2054001006	shivanip30062002@gmail.com	PATEL SHIVANI ALPESH	PRESENT
4	2054001011	shivangichaturvedi06114@gmail.com	Shivangi Chaturvedi	PRESENT
5	2054001014	chandrabarot4@gmail.com	Chandra Kishor Rathod	PRESENT
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101	2034005009	ravalkalgi456@gmail.com	KALGI SHAILESHKUMAR RAVAL	PRESENT
102	2034006002	ikramkaziaabid@gmail.com	MOHAMMED IKRAM ABID HUSAIN KAZI	PRESENT
103	2034006004	desaipratyushh@gmail.com	PRATYUSH RAKESH DESAI	PRESENT





Orientation Programme for New Students about Know you Swarrnim Incubation Center

Date of event: 30.01.2021	Coordinator	Yujvendra Chauhan

Name and Type of	Orientation Programme for New Students about Know you
Event/Activity	Swarrnim Incubation Center
Organized by: Swarrnim Incubation Center	
Venue	Swarrnim Startup and Innovation University
Department	All
No of participants	80
Facilitator	Swarrnim Incubation Center and IE Department

Brief outline addressed in the event:

The Orientation Programme was organized from Swarrnim Incubation Center for new students at Swarrnim Startup and Innovation University on 30.01.2021. The main objective of the event was to help the new students for various supports provided to them for their entrepreneurial and startup journey during their academic. 80 students have participated in the event.

Glimpse of the Event:

Mr. Deep Mehta, Startup affairs and Outreach head has welcomed the all students at India's First Startup & Innovation University. He said that they will receive different types of support during their academic endeavour for their startup & Entrepreneurial journey.

Prof. Chintan Prajapati, SIC Coordinator has given detailed information on support provided from Government Gujarat to Student Startups. He has given detailed information on Student Startup and Innovation Policy. He has also given information on Incubation Support, Mentoring Support, Networking Support and Funding Support provided to startups at each level. Also, Swarnnim Startup and Innovation University provide platform to students to showcase their products in national level events.



Mr. Yujvendra Chuhan has invited all the students to visit Swarnnim Incubation Center. If they have any innovative idea then they can apporacch to Swarrnim Incubation center for further process.

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Outcome of the event: New Joined Students have acquired knowledge on support provided from Swarrnim Incubation Center. They have received information on various government schemes for promoting startup and entrepreneurship.

Attendance Sheet

Orientation Programme for New Students about

Know your Swarrnim Incubation Center

Date: 30.01.2021

Sr No	Name	Name of College	Mobile No.	Present
1	Aditya Pratap Singh	Swarrnim Institute of Technology	7016644993	P
2	swati	Swarrnim School of Business	8460325900	P
3	Prem Nagdev	Swarrnim School of Business	9265594264	P
4	Thakur Nikita	Swarrnim School of Business	9510988748	P
5	Sahdev Rajpurohit	Swarrnim Institute of Technology	9898371848	P
6	Danny Galla	Swarrnim Institute of Technology	9638781024	P
7	Darshil Roy	Swarrnim Institute of Technology	7984534318	P
8	NITYA PATEL	Swarrnim Institute of Technology	7485969233	P
9	Jimil patel	Swarrnim Institute of Technology	8980418995	P
10	Dhokiya Dharmendra balubhai.	Swarrnim Institute of Technology	8758269146	P
11	Ayush Kumbhani	Swarrnim Institute of Technology	7046400777	P
12	Rishabh Bhatt	Swarrnim Institute of Technology	6354613465	P
13	Barot Rohit	Swarrnim School of Business	7990555658	P
14	HARSH RAJIVKUMAR JAIN	Swarrnim School of Business	9327039163	P
15	Rajpurohit Karina	Swarrnim School of Business	7283832739	P
16	Ronak Chaudhary	Swarrnim Institute of Technology	7622961229	P
17	Pooja Soni	Swarrnim School of Science	7201061421	P
18	Aditi KirtiKumar Patel	Swarrnim Institute of Technology	7575897856	P
19	Shivangi Chaturvedi	Swarrnim School of Science	8849694959	P
20	Aarju patel	Venus Institute of Physiotherapy	9712850067	P
21	Divya Kushwaha	Swarrnim Institute of Technology	7878435585	P
22	Ashish deo	Swarrnim Institute of Technology	9.78E+12	P
23	Ramu kumar mahato	Swarrnim Institute of Technology	9122118537	P
24	Jay	Swarrnim School of Business	7874877602	P
25	Shaunak Patel	Swarrnim School of Business	8128369042	P
26	Nitin Thakor	Swarrnim School of Business	8320718442	P
27	Priya Kumari	Swarrnim School of Business	8154993747	P
28	Meet	Swarrnim School of Business	9638136679	P
29	Rohan shah	Swarrnim School of Business	7781837434	P
30	Megha Khandelwal	Swarrnim School of Business	9327911286	P
31	Thakor Himali	Swarrnim School of Business	8799489538	P
32	Nishidh patel	Swarrnim School of Business	9265154502	P
33	YASHRAJ	Swarrnim School of Business	8686323253	P
34	Sweta mudaliar	Swarrnim School of Science	8347350840	P
35	Aayush Pathak	Swarrnim Institute of Technology	8160902379	P
36	Arth	Venus Institute of Physiotherapy	9328451569	P
37	Anjit Kumar Mehta	Swarrnim School of Business	9122118537	P
38	Manthansingh Rathod	Swarrnim Institute of Technology	9.19E+11	P
39	Justin Thomas	Swarrnim Institute of Technology	9898550446	P
40	Justin Thomas	Swarrnim Institute of Technology	9898550446	P
41	Parth chauhan	Swarrnim Institute of Technology	7487850666	P
42	Sakshi Yadav	Swarrnim School of Science	7.62E+11	P
43	Rohit Barot	Swarrnim School of Business	79905555658	P
44	Sachin Gaikwad	Swarrnim School of Business	9.19E+11	P

Sr	Name	Name of College	Mobile No.	Present
No				
45	SATUNIYA SHUBHAM	Swarrnim School of Science	7567092394	P
46	Devang	Swarrnim School of Science		P
47	Patel Margin	Swarrnim Institute of Technology	9106446787	P
48	Himanshu R. Chauhan	Aarihant Institute of Nursing	8347398508	P
49	Jaydeep Thakor	Swarrnim Institute of Technology	9664862915	P
50	Gameti Nikulbhai Laljibhai	Swarrnim Institute of Technology	7621877251	P
51	Padaya Sanjay	others	7043440770	P
52	Pearl katara	Swarrnim School of Science	9687386438	P
53	zeel shah	Swarrnim Institute of Technology	9104446108	P
54	Dev patel	Swarrnim Institute of Technology	9228171493	P
55	Chauhan yash jayendrasinh	Swarrnim School of Science	9726257039	P
56	Modan Mohammed raza	Swarrnim Institute of Technology	97250 63867	P
57	Jeet Kapadiya	Swarrnim School of Science	9512074074	P
58	CHAUHAN RAHUL	Swarrnim Institute of Technology	9601969439	P
	RAMBAHADUR			
59	Sayani M Thakur	Swarrnim School of Business	9821260566	P
60	CHETANBHAI	Swarrnim School of Science	6353901821	P
61	Himadri Rajput	Swarrnim School of Business	7390030303	P
62	Sharma Rashika	Venus Institute of Physiotherapy 9023319364		P
63	Maitri Limbasiya	Swarrnim School of Science	9726480640	P
64	Shah Prerna H.	Swarrnim School of Science 9		P
65	Kush Nirav Dave	Swarrnim Institute of Technology	9825061101	P
66	Tanwani Piyush	Swarrnim School of Business	9574713600	P
67	Vidhan Trivedi	Swarrnim School of Business	9724607988	P
68	Nidhi Dangi	others	9301621362	P
69	Divyansh barot	Swarrnim Institute of Technology	9104675312	P
70	Kothari Pratik	Swarrnim School of Science	9662905915	P
71	Bhautik Chavda	Swarrnim School of Business	7698242878	P
72	Pathan arbaz khan	Swarrnim Institute of Technology	8200825195	P
73	Het Joshi	Swarrnim School of Business	9978859327	P
74	yash mendaapara	others	9016589266	P
75	Deep prajapati	Swarrnim Institute of Technology	8866254252	P
76	Shivam	Swarrnim Institute of Technology	8485952571	P
77	Hetvi shah	Swarrnim School of Science		P
78	Patel krish sanjaybhai			P
79	Drushti jain			P
80	Harshad Pamar	Swarrnim School of Business	9.16E+11	P





SAMBHAV- e-National Level Awareness Programme

Date of event: 08.12.2021	Coordinator	MrDeep Mehta

Name and Type of Event/Activity	SAMBHAV-e-National Level Awareness Programme
Organized by:	IE (Innovation and Entrepreneurship), SIC (Swarnim Incubation center) and MSME Development Institute, Ahmedabad
Mode of Event	Online
Department	All Semester Students
No of participants	87 Participants
Facilitator	Swarrnim Incubation Center

Brief outline addressed in the event

A One Day Virtual program "SAMBHAV" National Level Awareness Program (eNLAP) on Entrepreneurship was organized by Innovation and Entrepreneurship Department and SIC affiliated to Swarrnim Start-up and Innovation University on 8th December 2021 at 11 am onwards.

Speaker/Expert/Guest Details

Sr No	Name of Speaker
1	Shri Vikas Gupta, Director, MSME-DI, Ahmedabad
2	Shri Rajesh Kumar, Investigator, MSME-DI, Ahmedabad
3	Shri Ravi Joshi, Founder of Vital Cast

The Students belonging to Swarrnim Institute of technology, Swarrnim Institute of Design, Swarrnim School of Business, Swarrnim School of Science, all Health Sciences Institutes were able to participate. Any stream students belonging to any semester were kept open to participate in above mentioned event.

Registration Link: This was the registration link:

https://forms.gle/x57mbn5yXd3wswpu7

Event Details:

Meeting Link:

https://zoom.us/j/97051222537?pwd=bVRaK251a29xSERtK2JYWjJ4dWR0UT09

Meeting ID: 970 5122 2537

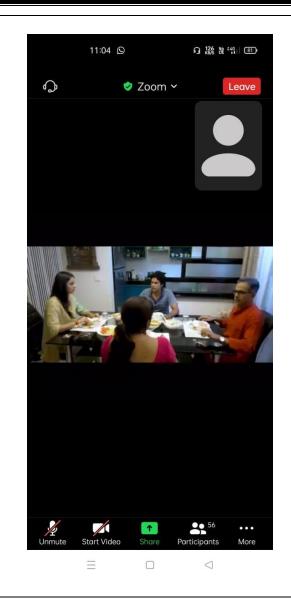
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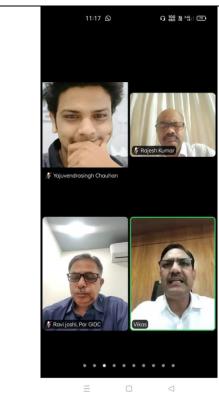
Glimpse of the Programme

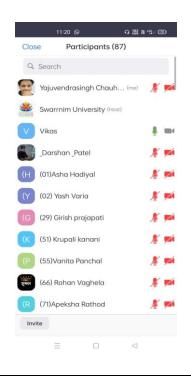
The Program targeted to create awareness of entrepreneurship amongst Undergraduate students, Postgraduate students and Faculty members.











The Expert Shri Vikas Gupta, Director, MSME-DI, Ahmedabad has elucidated on how to be an entrepreneur focusing on core areas of starting a new business, benefits of being an entrepreneur, examples of unicorn companies, and benefits of entrepreneurship to the society at large.

Another chief guest Shri. Rajesh kumar, Investigator, MSME- DI, Ahmedabad, discussed the prime requirements of being an entrepreneur and also shared some key schemes of MSME which helps any budding entrepreneur to kick start his/her business.

And lastly, Shri Ravi Joshi, founder of Vital Cast shared some practical aspects of starting any new business and challenges faced by an entrepreneur and how to be well prepared to overcome those challenges. Several motivational and informative videos were shown to the students which must have sparked entrepreneurial spirit in them, link of which is attached below.

Outcome of the event:

This event has created awareness among youth on entrepreneurial mindset, especially in regions with limited access to such initiative Participants were introduced to various MSME schemes and initiatives via audio/video presentations, aiming to inspire them to consider entrepreneurship as a viable career path. SAMBHAV Scheme will create more entrepreneurs and they become job giver rather than job seeker.

2020-21





Accelerators/Incubation Opportunities for the students & faculties – early stage entrepreneurs

Date of event: 15/05/2021	Coordinator	Deep Mehta

Name and Type of	Accelerators/Incubation Opportunities for the students
Event/Activity	& faculties – early stage entrepreneurs
Organized by:	Swarrnim Incubation Centre.
Venue	Online
Department	All Semester
No of participants	118
Facilitator	Swarrnim Incubation Centre

Brief outline addressed in the event

"The orientation will help students and faculty understand the true purpose and significance of the incubation center, along with the facilities it offers. This awareness will encourage them to actively pursue and develop innovative ideas.

Speaker/Expert/Guest Details

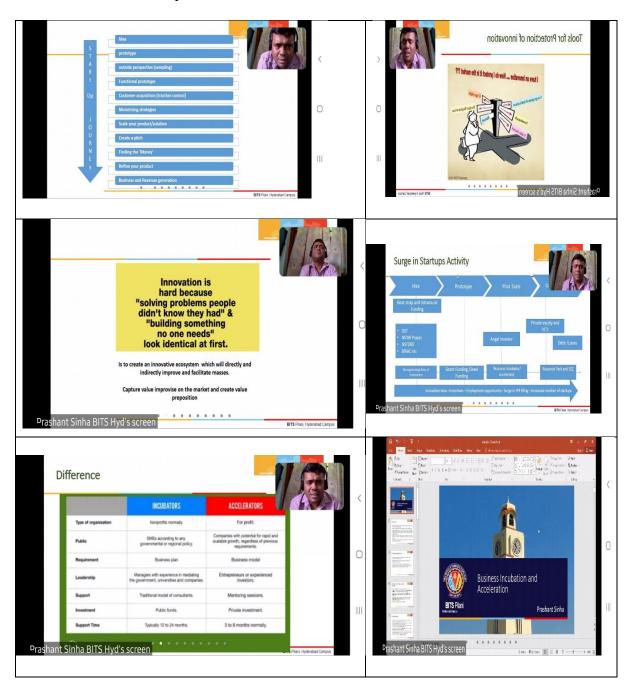
Sr	Name of Speaker	Designation
No		
1	Mr. Prashant Sinha	Professor, BITS, Hydrabad

Glimpse of the Event:

Prof. Mihir Shah, Assistant Professor has introduced Mr.Prashant Sinha, Professor from BITS, Hyderabad. Prof.Mihir Shah was the moderator for this online Session.

Mr.Prashant Sinha has provided an insightful explanation covering various aspects of entrepreneurship, including the importance of encouraging entrepreneurs and the role of business incubators and accelerators in supporting startups. He elaborated on the startup journey—from idea generation to business development—highlighting key

elements such as innovation management, financial planning, and fund-raising strategies. Additionally, he discussed the essential qualities and mindset required to be a successful entrepreneur.



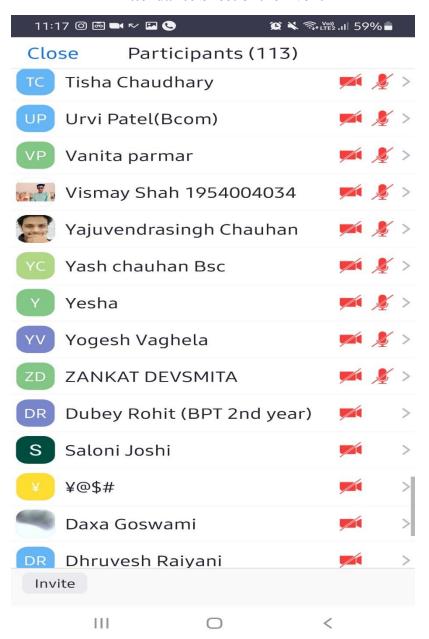
Mr.Prashant Sinha has given the answers of questions raised from the students like

- 1. Why is it necessary to setup an innovation incubator for promotion of entrepreneurship?
- 2. How should equity divided among the co-founders?
- 3. How to measure the growth of startups?

Mr. Prashant Sinha Sir has also explained about various benefits provided from the State and Central Government for promoting innovation and entrepreneurship among students, faculties and early stage entrepreneurs.

Outcome of the event: The session proved to be highly informative, with a strong emphasis on the practical aspects of business incubation and entrepreneurial opportunities. As a result, students gained a clear understanding of the critical components of accelerators and incubators, the various stages of the startup journey, and the principles of innovation management. They also learned about financial planning and effective strategies for raising capital to support their startup ventures.

Attendance Sheet of the Event







Swarnim Startup & Innovation University Activity Report 2020

Institute and Department	Swarrnim Incubation Centre.	
Activity Name / Event Name	Be a Businessman (Part-I)	
Date of the event	11/12/2020	
Duration	11 am to 01 pm	
Semester	ALL	
Expert Details	 Dr Nilesh Patel, Principal, Technology Dr Swati Joshi, IE head Mr Yajuvendrasingh Chauhan, Incubation Manager 	
Faculty Coordinator Details (Name, Designation, Contact Details)	-	
Number of Participants	10	

Objective of the event: To impart the practical knowledge to students who still are not into entrepreneurship and if they were given opportunity to drive a company how will they do it.

Significance/Outcome:

Out of 20 students each were given a 15 minutes slot and format of ppt. They were asked to pitch about any famous company/startup. brand current products/service, marketing, branding and financial strategies and as a CEO what will be there strategy. And panelists were to given feedaback on the above mentioned criteria's.

Panelist for the event were:

Dr Nilesh Patel, Principal, Technology

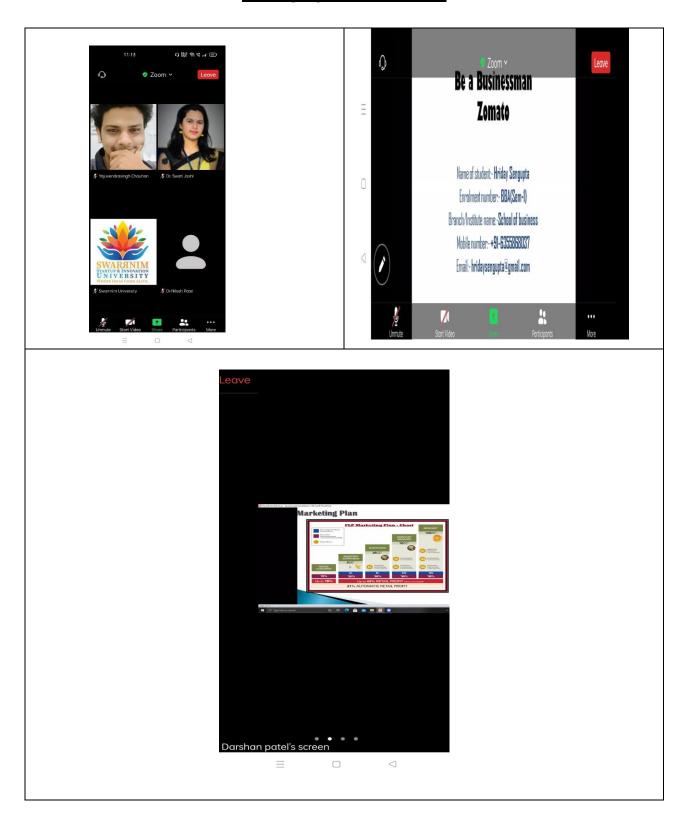
Dr Swati Joshi, Innovation & Entrepreneurship head and

Mr Yajuvendra Singh Chauhan, Incubation manager.

One of the students presented his own family company of Aloe Vera and described the marketing, finance and branding strategies. He mentioned that there is a chain of selling and making commission based profit for all executives. Other students chose companies like Tesla, Camelin pencils, Paytm, Zomato etc. and pitched their views and suggestions. Presentations were followed by suggestions and feedback.

Main thing was each student ws motivated to bring an innovative idea and take it forward as a startup.

Photographs of the Event



Attendance Sheet For the Event Be a Businessman (Part-1)

Sr No	Name of Student	Name of Course	Enrollment No	Presented
1	Vansh Ketankumar Lakdawala	BBA	2014002001	Р
2	Bhumika Bipin Bambhaniya	BBA	2014002002	Р
3	Rahul Surana	BBA	2014002003	Р
4	Hriday Sengupta	BBA	2014002004	Р
5	Itankar Mihir Ishwarbhai	BBA	2014002005	Р
6	Ashu Sharma	BBA	2014002006	P
7	Kirtan Khodalbhai Pumbhadiya	BBA	2014002007	Р
8	Karan Srivastava	BBA	2014002008	Р
9	Priya Mulani	BBA	2014002009	Р
10	Divyaraj Ashokdanji Gadhvi	BBA	2014002010	P



Event: Brand as Architecture in Startup

Date: 15th December 2020

Venue: Online, Swarrnim startup and innovation University

Speaker: Dr. Swati Joshi, Innovations & Entrepreneurship department Head,

Swarrnim Startup & Innovation University

Participants: 103 attendees

Introduction

In the dynamic and competitive world of startups, branding is not just a marketing function—it's foundational. The concept of "Brand as Architecture" treats brand not merely as an identity or logo, but as a structural framework that shapes a startup's strategy, culture, communication, and customer experience. This report explores how startups can benefit from viewing their brand as architectural infrastructure to drive clarity, cohesion, and long-term growth.

Understanding Brand Architecture

Brand architecture traditionally refers to the organizational structure of a brand portfolio—how sub-brands, products, and services relate to the master brand. In the startup context, we take a broader view: the **brand becomes the blueprint** for how the business is built, presented, and scaled.

Key Dimensions:

- **Brand Purpose** The startup's core reason for existing.
- **Brand Values** The principles guiding decisions and behaviors.
- **Brand Voice & Identity** The tone, design, and visuals.
- **Customer Experience** How users interact with the brand across touchpoints.
- **Internal Culture** How the brand informs team behavior and internal systems.

Brand as Foundation: Why Startups Must Start Here

• Differentiation in Crowded Markets:

With limited resources, startups need to stand out quickly. A strong brand architecture provides a unique positioning and helps customers instantly understand what the startup offers and why it matters.

• Strategic Alignment:

Brand as architecture aligns vision, mission, and execution. It acts as a north star, ensuring all departments—from product to marketing to hiring—work toward a unified goal.

Flexibility and Scalability

A well-constructed brand architecture supports growth. As the startup adds new offerings or enters new markets, the brand framework provides a coherent system for expansion.

Building a Brand Architecture in a Startup

Step 1: Define the Core

• Purpose: Why do we exist?

• Vision: Where are we going?

• Mission: How will we get there?

Step 2: Clarify Brand Positioning

• Audience: Who are we serving?

• Value Proposition: What problem do we solve uniquely?

• Competitive Landscape: How are we different?

Step 3: Develop Visual and Verbal Identity

- Logo, typography, color palette
- Brand voice and tone guidelines
- Messaging hierarchy for different platforms

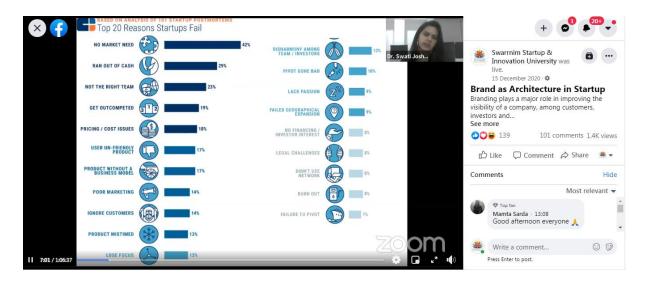
Step 4: Align Internal Culture

- Employee onboarding with brand values
- Leadership embodying the brand ethos
- Internal rituals and communication standards

Step 5: Design Customer Touchpoints

- Website UX/UI that reflects brand identity
- Product packaging or onboarding that delivers brand promises
- Support and community-building that reflect values









Creating Startups and Accelerating them into Unicorn

Date of event: 28.05.2021	Coordinator	Mr Deep Mehta

Name and Type of Event/Activity	Creating Startups and Accelerating them into Unicorn
Organized by:	Swarrnim Incubation Centre
Venue	Online
Department	All Semester Students
No of participants	151
Facilitator	Swarnnim Incubation Center

Brief outline addressed in the event

The journey of building a startup and transforming it into a unicorn — a privately held company valued at over \$1 billion — involves a combination of innovation, strategy, and scalability. It starts with identifying a real-world problem and offering a unique, scalable solution. A strong founding team, market research, and a minimum viable product (MVP) are critical early steps.

Once launched, acceleration depends on customer acquisition, continuous innovation, and the ability to adapt quickly. Funding plays a key role at various stages — seed, Series A, B, and beyond — often involving angel investors, venture capitalists, and strategic partnerships.

Speaker/Expert/Guest Details

Sr	Name of Speaker	Designation
No		
1	Dr.Rashid Saiyed	Marketing and Research Consultant at
		iCreate, Ahmedabad

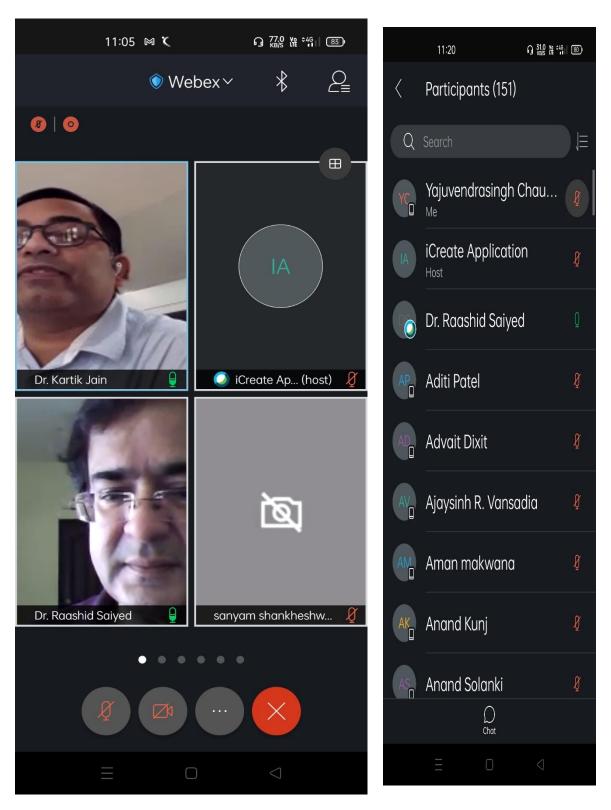
Glimpse of the Event:

Dr.Saiyed has given examples of iCreate startups, it was conveyed to take the right steps and every phase such as ideation, prototype development, market launch and scaling into market. It was a very enriching session for students and feedback was positive.



Dr. Raashid Saiyed has given importance that to scale into a unicorn, startups must demonstrate rapid growth, a strong business model, and potential for market dominance. Tech-driven solutions, global scalability, and a customer-centric approach are often common traits among unicorns.

Institutions, incubators, and government initiatives (like those from NITI Aayog or DST) provide crucial support through mentorship, funding, and policy frameworks. The core philosophy is to solve big problems, think globally, and scale rapidly.



Outcome of the event: The event provided students and aspiring entrepreneurs with deep insights into the startup ecosystem and the roadmap to scale a startup into a unicorn. The session encouraged participants to think ambitiously, take the first step toward entrepreneurship, and leverage available support systems such as incubators, government schemes, and innovation networks.





"DEVELOPING EFFECTIVE BUSINESS MODEL FOR STARTUPS"

Date of event: 23/03/2021	Coordinator	Dr. Swati Joshi

Name and Type of Event/Activity	Developing Effective Business Model for Startups
Organized by:	Swarrnim Incubation Center and IE Department
Venue	Swarrnim Startup and innovation University
Department	All
No of participants	200
Facilitator	Swarrnim Incubation Center

Brief outline addressed in the event

The objective of the Business Model Canvas (BMC) activity is to help individuals or teams visually map, understand, design, and analyze a business model in a structured and holistic way. It is a strategic management tool that enables clarity and alignment across different aspects of a business. By completing a Business Model Canvas, teams gain a comprehensive overview of how their business operates and where improvements or innovations can be made.

Speaker/Expert Details:

Sr No	Name of Speaker	Designation
1	Dr. Kumar Aashish	Assistant Professor in area of
		Entrepreneurship at Institute of Public
		Enterprise at Hydrabad

Glimpse of the Programme:

Dr.Kumar Aashish has set the context for the session. Developing an effective business model for startups is a crucial step in building a sustainable and successful venture.



A business model outlines how a startup creates, delivers, and captures value, serving as a blueprint for its operations and strategic direction.

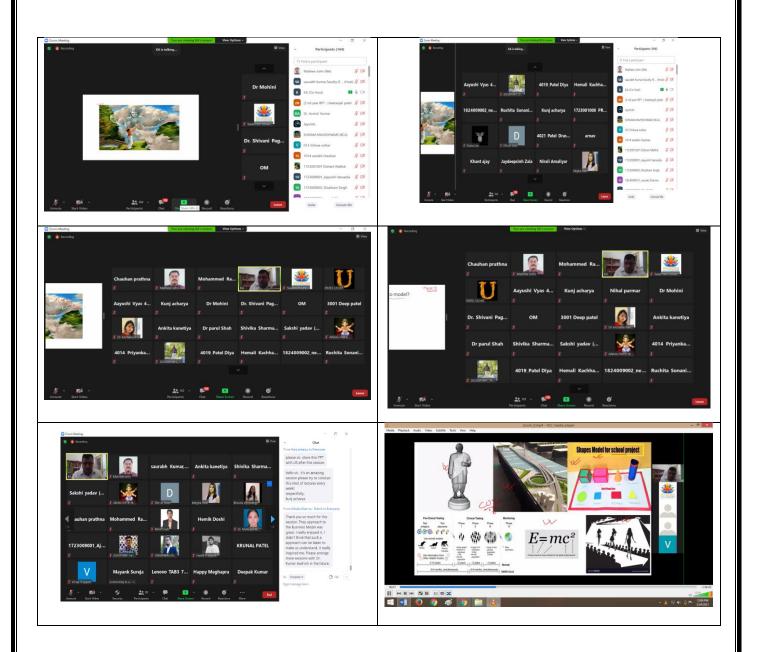
For startups, this involves identifying a clear value proposition that solves a real customer problem, understanding target customer segments, and establishing efficient channels for reaching and serving those customers.

It also includes defining key activities, resources, and partnerships necessary for delivering the product or service, along with determining cost structures and revenue streams.

Startups often operate in uncertain and dynamic environments, so their business models must be flexible and adaptable to change.

Using tools like the Business Model Canvas helps entrepreneurs visualize and refine their business ideas, test assumptions, and align their strategies with market needs.

Ultimately, a well-developed business model increases a startup's chances of attracting investors, achieving product-market fit, and scaling successfully.

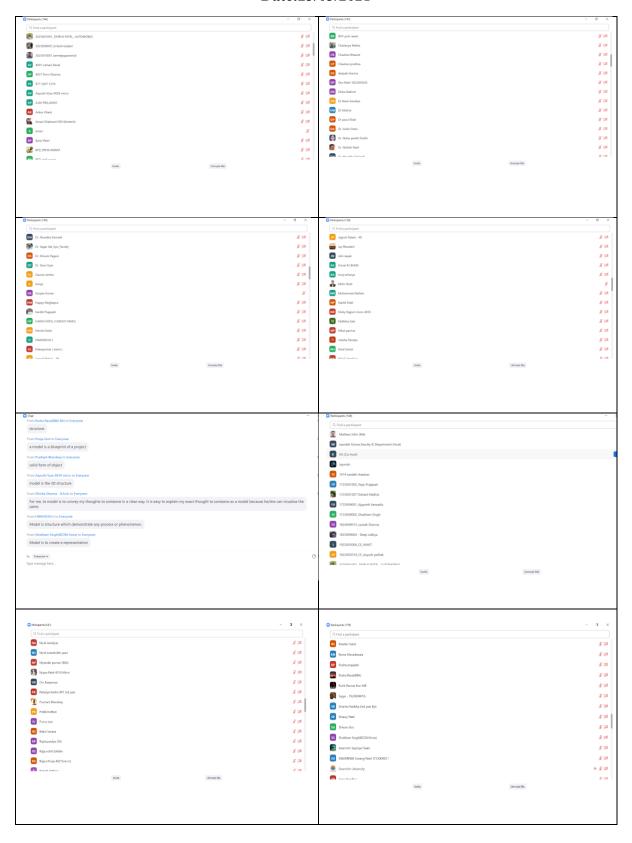


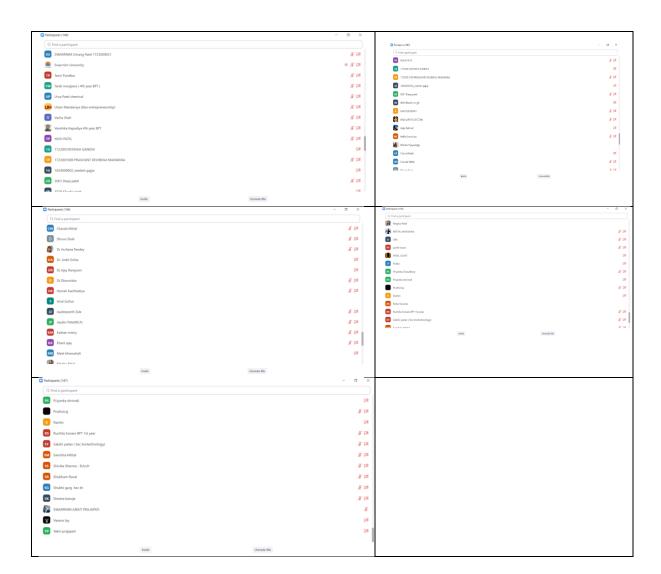
Outcome: Participants will be able to clearly define their startup's value proposition, identify target customer segments, map out key business operations, and establish viable revenue and cost structures. They will gain hands-on experience with the Business Model Canvas, enabling them to visualize their business ideas effectively and identify areas for innovation or improvement. The outcome is a well-structured, validated, and adaptable business model ready for real-world application.

Attendance Sheet

Developing Effective Business Model Canvas For Startups

Date:23/03/2021









Innovation & Startup Ecosystem Enablers from National/State/Regional Level

Date of event: 29.05.2021	Coordinator	Dr. Archana Pandey

Name and Type of	Innovation & Startup Ecosystem Enablers from	
Event/Activity	National/State/Regional Level	
Organized by:	Swarrnim Incubation Center and IE Department	
Venue	Swarrnim Startup and Innovation University	
Department	All	
No of participants	110	
Facilitator	Swarrnim Incubation Center	

Brief outline addressed in the event

The objective of the event is to aware about the innovations and startup working at regional, state and national level.

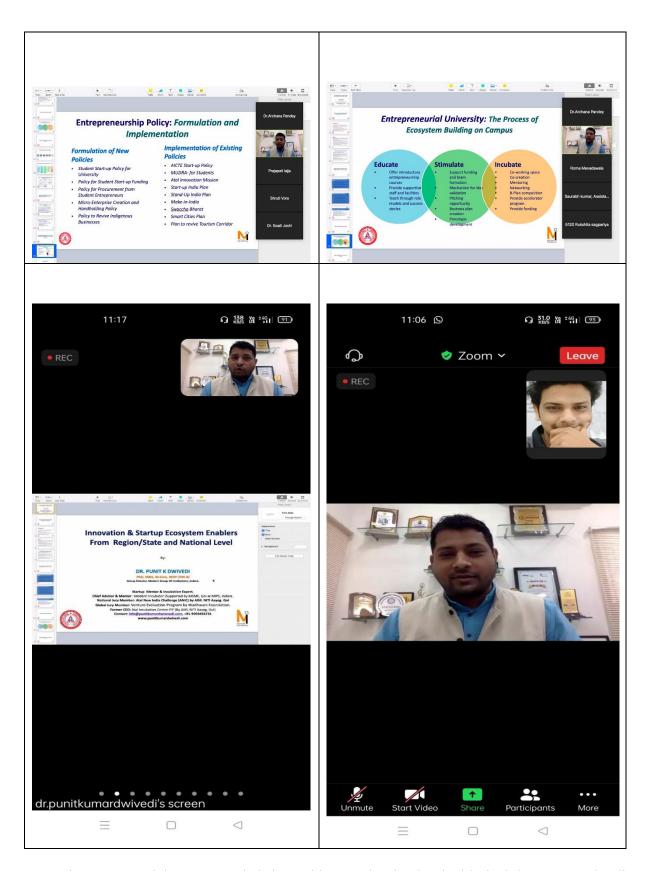
Speaker/Expert/Guest Details

Sr	Name of Speaker	Designation
No		
1	Dr .Punit Dwivedi	Professor, Modern Group of Institutions, Indore

Glimpse of the Event:

Dr. Punit Dwivedi began the session by citing the example of the Gujarati community, known for their entrepreneurial spirit and efficiency in business. To emphasize the importance of initiative in entrepreneurship, he shared a short video clip showing a child taking the first step toward an activity, inspiring others to follow. This illustrated how becoming an entrepreneur often starts with a single step — taking initiative and leading the way.

He highlighted how individuals who ventured into businesses like hand sanitizers, PPE kits, and other pandemic-related products have now become successful business tycoons. This reflects the idea of turning challenges into opportunities.



More than 100 participants attended the webinar and gained valuable insights. Dr. Dwivedi emphasized that the entire nation is now more focused on innovation and startups. Institutions such as NITI Aayog, the Department of Science and Technology, and EDI, among other national and international bodies, are actively contributing to the startup ecosystem.

He explained how startups today can easily access new technologies, information, support, and funding. Dr. Dwivedi also discussed how innovation and startup institutes help foster a culture of entrepreneurship on campuses. He introduced participants to various funding options available, such as venture capitalists, angel investors, and other financial supporters.

In essence, the session conveyed a powerful message: problems are often opportunities in disguise, and taking the initiative is the first step toward entrepreneurial success.

Outcome of the event:

The session was highly informative and emphasized practical insights. Students gained a clear understanding of how entrepreneurs can identify opportunities within problems and the significance of taking the first step to begin their entrepreneurial journey



Swarnim Startup & Innovation University Activity Report 2020

Institute and Department	Swarnim Startup and Innovation University
Activity Name / Event Name	IPR session by Shri Sanjay Patel
Date of the event	9/12/2020
Duration	3 PM to 4:20 PM
Semester	NA
Expert Details	Shri Sanjay Patel, Patent Attorney and founder of Excelon Law firm
Faculty Coordinator Details (Name, Designation, Contact Details)	NA
Number of Participants	111

Objective of the event: (why this event has organize, Brief about Importance of the event)

To enrich the faculties and staff about the innovative projects registration under IPR. Disseminate the same knowledge to the students who are eager to work on projects. Also to sensitize on their level about the patent, searching tools, filing method and duration, etc.

Flow of the event: mention the flow / schedule of the event in detail:

Welcome address by Mr Yajuvendra Singh Chauhan, Incubation Manager of Guest Speaker and participants and importance of IPR. Address and informative session by Shri Sanjay Patel with Q&A after every topic and end note by Mr Deep Mehta, Startup affairs and Outreach Head.

Significance/Outcome:

It was for faculties with interactive talks after every topic and many questions were asked by faculties and the startup team. This session will help faculties learn about the whole process of patenting and the necessary time it takes to be published.

Shri Sanjay Patel addressed on basics of IPR, role of IPR in innovative projects, definition of innovative projects in terms of patenting, search tools (free and paid), how to search the patent with keywords, what time it takes to be published, drafting a patent under form no.2,3,4. Sanjay sir kept the session interactive and faculties raised questions in accordance to their departments innovative projects patent chances.

Sanjay sir also asked to draft an IPR policy and SOPs to be given to students while drafting for patent so it made it very easy for all stakeholders to know the duties to be performed. And sir will be available for the assistance.

Conclusion: It was asked to all faculties to pass the knowledge to students as and when required so that the students can be benefitted and commercialize the innovative idea hassle free. This kind of session has to be done on a regular basis to keep the momentum and generate more patents.







Event: Scope of Startups in Health Science, Pharmacy, Science and Technology Fields

Date: 12 th December 2020

Venue: Online, Swarrnim startup and innovation University

Speaker: Dr. Nilesh Patel, Dr. D K Patel, Dr. Vaibhav Bhadane, Dr. Hetashree Upadhyay,

Dr. Hemant Chaubey

Participants: 25 attendees

Introduction

Startups are playing a transformative role in reshaping the global economy. In fields such as **Health Science**, **Pharmacy**, **Science**, and **Technology**, they are accelerating innovation, filling gaps in traditional systems, and offering disruptive solutions to longstanding challenges. This report explores the current landscape, opportunities, challenges, and future scope for startups in these key sectors.

Overview of the Innovation Landscape

Field Key Drivers of Startup Growth

Health Science Aging population, chronic diseases, personalized healthcare

Pharmacy Drug discovery, digital pharmacy, AI in formulation

Science R&D commercialization, lab automation, biotech tools

Technology AI, IoT, blockchain, cloud computing, quantum computing

Scope and Opportunities by Sector

A. Health Science Startups

Key Opportunities:

- Telemedicine and Remote Care
- Wearable Health Devices

- Health Data Analytics & AI Diagnostics
- Personalized Nutrition & Genomics

Trends:

- Post-pandemic growth of digital health
- Cross-border collaborations for clinical trials
- Integration of mental health platforms

Example Startups:

- **Doctolib** (France) online doctor appointments
- HealthifyMe (India) AI-based fitness and diet coaching

B. Pharmacy Startups

Key Opportunities:

- · Online pharmacies and last-mile delivery
- AI-driven drug discovery
- Blockchain for supply chain transparency
- Pharmacogenomics & precision medicine

Trends:

- Shift from traditional to digital pharmacy models
- Regulatory tech to ensure safe prescription handling
- Custom compounding through 3D printing

Example Startups:

- Capsule (USA) digital pharmacy with 2-hour delivery
- PharmEasy (India) medicine delivery and diagnostics aggregator

C. Science-Based Startups

Key Opportunities:

- Commercializing university research
- Laboratory automation and robotics
- Scientific instrumentation as a service
- Sustainable materials & green chemistry

Trends:

- Rise of spin-offs from academic labs
- Government innovation grants boosting deep tech
- Open science and collaborative R&D models

Example Startups:

- Labster (Denmark) virtual science labs for education
- Ginkgo Bioworks (USA) organism engineering platform

D. Technology Startups

Key Opportunities:

- AI/ML applications across domains
- IoT in healthcare, pharma, and environment
- Blockchain for data security and patient records
- Tech solutions for scientific data management

Trends:

- Convergence of AI with biotech and medtech
- Smart diagnostics and edge computing
- Cloud-based platforms for scientific collaboration

Example Startups:

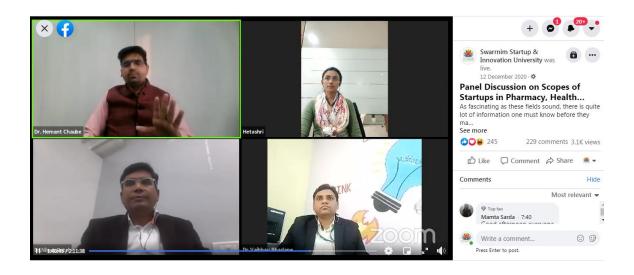
- Tempus (USA) AI-driven cancer treatment insights
- Benchling (USA) cloud platform for life sciences R&D

Challenges to Address

- High R&D costs and time to market
- Complex regulatory landscapes
- Access to scientific talent and mentorship
- Scaling from prototype to commercial viability

The scope for startups in **health science**, **pharmacy**, **science**, **and technology** is immense and rapidly growing. These sectors are not only ripe for disruption but are also critical to improving human life, sustainability, and global resilience. With the right support ecosystem, startups can lead the next wave of scientific and technological revolutions.





2019-20



Building Entrepreneurial Mindset for Students for Swarrnim Science Collger

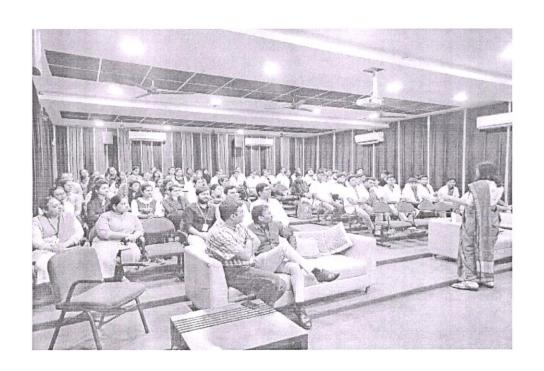


Date of event:	11/12/2019	74. TV
The state of the s		
Reporters name /number:	Ass, Prof. Vipul J. Sadava	

Name and Type of Event/Activity	Building Entrepreneurial Mindset
Department	Swarmim Science College
Organized by:	Swarrnim Startup & Innovation University
No of participants	88
Facilitator	Ms,Kruti Patel

SUMMARY:

- Today in Swarrnim Science college, Our Swarrnim Startup & Innovation University has organized expert lecture on "Building Entrepreneurial Mindset" by Ms. Kruti Patel under the guidance of head of our startup cell Mr. Ankit Machhar Sir.
- Total around 156 students of B.Sc & M.Sc attained this session for 3 hours session & motivated throghoutely.
- Session started with introduction of college & expert faculty then felicitation of expert lecturer by Book.
- The reason behind arranging this type of session is to setup & devolope mindset of all students for Entrepreneurship, Startup & Innovation thinking.
- Output of this event is excellent. So many students motivated & sensitized by this
 expert lecture. Feedback of this lecture is very positive.
- Key messege of this session is to develop mindset because without mindset you can
 not achieve anything.
- Session ended with thanking speech by Ass. Prof.Vipul Sadava.



Attendance Sheet of

Building Entrepreneurial Mindset for Students of

Swarrnim Science College

Date: 11/12/2019

SR No	Specialisation	Name of the Student	Enrolment No	Signature
1	Biotechnology	ANSARI SHABNAM MOH.HUSSAIN	1954001001	6
2	Biotechnology DODHIYA KHUSHI DIGVIJAYSINGH		1954001002	K,D,D
3	Biotechnology	JADEJA JAYRAJSINH NATVARSINH	1954001003	Her
4	Biotechnology	JOSHI DHRUVI SUDHIRBHAI	1954001004	D.S. 105W
5	Biotechnology	MISHRA SAPNA SUNILKUMAR	1954001005	sapri
6	Biotechnology	PANDEY RAJESHWARI PRABHAKAR	1954001006	Rajestus
7	Biotechnology	PATEL DEV KHUSHIBHAI	1954001007	kent
8	Biotechnology	PATEL DIPENKUMAR YOGESHKUMAR	1954001008	D. Y. Parte
9	Biotechnology	PATEL KALYAN VINUBHAI	1954001009	K.V. Rutel
10	Biotechnology	PATEL MIHIRKUMAR MAHESHBHAI	1954001010	winin.
n	Biotechnology	PATEL SHRUSHTI KALPESHKUMAR	1954001011	Chush
12	Biotechnology	PUJAN RAJESHKUMAR PATEL	1954001012 -	FR. Porce
13	Biotechnology	RAIKWAR RADHIKA PURSOTTAM	1954001013	Repre
14	Biotechnology	SANDELI SINGH	1954001014	Semsel
15	Biotechnology	BARIA AJMELKUMAR NARVATBHAI	1954001015	Rensel 12. N. Barry
16	Biotechnology	PATEL DHANRAJSINH BHARATSINH	1954001016	D.B. Patel
17	Biotechnology	RATHOD JIGNESHKUMAR ARJUNSINH	1954001017	-Tors
18	Biotechnology	PANDYA JAY SUDHIRKUMAR	1954001018	50
24	Chemistry BABARIYA NAIMISH JAGDISHBHAI		1954002001	Naimer
25	Chemistry	PAPOT PUDDA		Rule
26	Chemistry	BIHOLA DHARMENDRASINH ABHESINH	1954002003	D.A.BINO

SR No	Specialisation	Name of the Student	Enrolment No	Signature
27	Chemistry	CHAVDA CHINTANKUMAR KAMLESHBHAI	1954002004	C.K. chanth
28	Chemistry	GOHIL RUSHANG RAJENDRABHAI	1954002005	Rode
29	Chemistry	PATEL DEEP KANUBHAI	1954002006	D. K. Per TC
30	Chemistry	PATEL DEEP MANOJBHAI	1954002007	Doch
31	Chemistry	PATEL HARSHIL PRAVINBHAI	1954002008	H.PPar
32	Chemistry	PATEL NIRMAL SUBHASHBHAI	1954002009	Amas
33	Chemistry	PATEL RAJ SATISHKUMAR	1954002010	R.S. Parte
34	Maths	ABHISHEK KUMAR PARIHAR	1954003001	Antes
35	Maths	JIGNESH THAKOR	1954003002	Jignesh
36	Microbiology	AMALIYAR JIGARKUMAR BHARATBHAI	195400400 €	hom
37	Microbiology	ASARI KINJAL BANSILAL	1954004002	Jumpal.
38	Microbiology	BABARIYA SHREYA ASHOKKUMAR	1954004003	S. A. Balanija
39	Microbiology	BAROT KHANAK NACHIKETABHAI	1954004004	iking.
40	Microbiology	BRAHMBHATT NIDHIBEN CHETANBHAI	1954004005	Nioni
41	Microbiology	BHATT AESHA DIPAKKUMAR	1954004006	Aetr
42	Microbiology	CHAUHAN MILAP RAMANJI	1954004007	with
43	Microbiology	DAISY RAJU GALLA	1954004008	Bush
44	Microbiology	DAMOR JAYKUMAR BHARATBHAI	1954004009	serof
45	Microbiology	DESAI DEV BHAGVANBHAI	1954004010	w.
46	Microbiology	KALMI KAVERI CHHATRASINGH	1954004011	xc.calum,
47	Microbiology	KATHIRIYA HAPPY - SANTOSHBHAI	1954004012	H.S.124 147-172
48	Microbiology	MAGNESH PANCHAL	1954004013	nesque
49	Microbiology	MODI HARSH MUKESHBHAI	1954004014	M.M.Moh
50	Microbiology	MORI AASHISH RAVESINHBHAI	1954004015	A.R.MOTI
51	Microbiology	NUPUR SHILPANKUMAR PATEL	1954004016	delper



Light Camera & Entrepreneur Event for Students Swarrnim Science College



Department	Swarrnim Science College
Activity	Challenge – Light, Camera & Entrepreneur!
Date	07/12/19 and 08/12/19
Duration	2 days
Semester	1 st semester B.Sc
Expert Details	

Faculty (Name, Details)	Coordinator Designation,	Prof. VIPUL SADAVA – Assistant Professor – 9574012025
Number	of Participants	33 students

Summary:

Students participated as an individual or as a team of 4-5. They pitched the idea to entrepreneur of shooting a video and how it would benefit them. Then they had to create a complete and compact story which is original and is in resonance with the theme. After that participants made video and good quality and follow the marking scheme. They had to make Cover points such as Leadership skills, management, growth strategies, financing, fund raising etc.

Objective of the event:

Creating good quality user generated content and to capture the journey of an entrepreneur

Significance/Outcome:

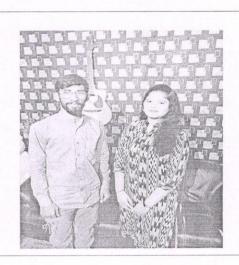
- Through this activity students earned a great deal of knowledge along with:
- Convincing Skills (How to pitch and convince the entrepreneur for sharing their story through video)
- Understand the journey of entrepreneur and learn from same

- Understand the idea, challenge, passion behind building a venture and share it as a story through a video
- Learn the skills of video making.
- Besides students, entrepreneurs also benefitted in the following ways
- Platform to share the story
- Get recognized & build PR
- Visibility
- Opportunity to access mentors & investors

Conclusion:

This activity helped identify young entrepreneurs, capture their story (journey, challenges, learning) through a video. They understood the journey of entrepreneur and learn from same also, understood the idea, challenge, passion behind building a venture and share it as a story through a video.





Attendance Sheet of Students of Swarrnim Science College for event Light, Camera, Entrepreneur Date: 07/12/2019 & 8/12/2019

SR No	Specialisation	Name of the Student	Enrolment No	Signature
1	Biotechnology	ANSARI SHABNAM MOH.HUSSAIN	1954001001	hambh
2	Biotechnology	DODHIYA KHUSHI DIGVIJAYSINGH	1954001002	V.D.Doth
3	Biotechnology	JADEJA JAYRAJSINH NATVARSINH	1954001003	Jojes
4	Biotechnology	JOSHI DHRUVI SUDHIRBHAI	1954001004	D.s.Joshi
5	Biotechnology	MISHRA SAPNA SUNILKUMAR	1954001005	S.S.Mishm
6	Biotechnology	PANDEY RAJESHWARI PRABHAKAR	1954001006	fyest
7	Biotechnology	PATEL DEV KHUSHIBHAI	1954001007	D. KParel
8	Biotechnology	PATEL DIPENKUMAR YOGESHKUMAR	1954001008	Diplom
9	Biotechnology	PATEL KALYAN VINUBHAI	1954001009	DK. N. Partel
10	Biotechnology	PATEL MIHIRKUMAR MAHESHBHAI	1954001010	Reparel Pathiko
11	Biotechnology	PATEL SHRUSHTI KALPESHKUMAR	1954001011	Suparel
12	Biotechnology	PUJAN RAJESHKUMAR PATEL	1954001012	Rojest
13	Biotechnology	RAIKWAR RADHIKA PURSOTTAM	1954001013	Pathiko
14	Biotechnology	SANDELI SINGH	1954001014	sadul
15	Biotechnology	BARIA AJMELKUMAR NARVATBHAI	1954001015	A.N. Baris
16	Biotechnology	PATEL DHANRAJSINH BHARATSINH	1954001016	Dhuf
17	Biotechnology	RATHOD JIGNESHKUMAR ARJUNSINH	1954001017	J. A. Partho
18	Biotechnology	PANDYA JAY SUDHIRKUMAR	1954001018	J.S. Panaya
24	Chemistry	BABARIYA NAIMISH JAGDISHBHAI	1954002001	N.J.Batani
25	Chemistry	BAROT RUDRA SACHINKUMAR	1954002002	Rudro
26	Chemistry	BIHOLA DHARMENDRASINH ABHESINH	1954002003	Thedr

SR No	Specialisation	Name of the Student	Enrolment No	Signature
27	Chemistry	CHAVDA CHINTANKUMAR KAMLESHBHAI	1954002004	Rush
28	Chemistry	GOHIL RUSHANG RAJENDRABHAI	1954002005	Ruth
29	Chemistry	PATEL DEEP KANUBHAI	1954002006	D.Ic.Par
30	Chemistry	PATEL DEEP MANOJBHAI	1954002007	Deep
31	Chemistry	PATEL HARSHIL PRAVINBHAI	1954002008	Jevish
32	Chemistry	PATEL NIRMAL SUBHASHBHAI	1954002009	Muny
33	Chemistry	PATEL RAJ SATISHKUMAR	1954002010	12.5. Parel
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One Dollar Event for Students of School of Business



Department	School of Business	
Activity	One Dollar Venture	
Date	12/12/2019 (Day of Presentation)	
Duration	1 day	
Semester	1 st semester B.com, BBA, BCA, M.com	
Expert Details		

Faculty Coordinator Details (Name, Designation, Contact Details)	Prof. Mihir Shah – Assistant Professor – 9904150911 Dr. Parul Yadav – Assistant Professor - 7990081958
Number of Participants	35 students

Summary:

How will it feel to be an entrepreneur for a few hours? What if there was a way to experience the rush and thrill for a short span of time! This activity aims to give students exactly that!

Students can form teams with their friends for this activity. They need to make sure they work well with them. Announce that each team has to run a business venture for the next 3 hours. It can be extended for a few more hours or even the entire day. As the activity organizer, feel free to modify the durations. There are no restrictions on what they can do with the money to make profits.

Inform that each team has to make a 3-slide, 3-minute presentation on their venture in the next class, covering:

1. What did you do? – Offer (product/ service) 2. How did you do it? – Strategy (Target customers, pricing, location, skill, and knowledge of the entrepreneur.) 3. How much did you make? – (Declare the profits earned.) 4. Is the business sustainable? Support with back-of-the-envelope calculations

Objective of the event:

- To excite the students about entrepreneurship.
- To break the mental block that it is something only 'other' people do.
- To understand the process of entrepreneurship

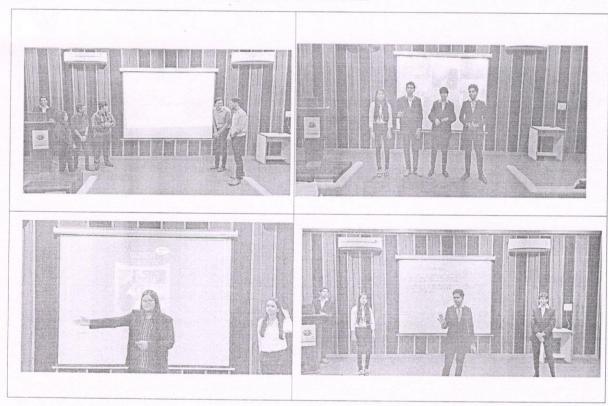
Significance/Outcome:

Students agreed that this activity has helped them experience venture creation in a risk-free environment They realized how some teams did better than the others. With different reasons of their idea or their way of execution. This revealed how simple ideas can be executed differently. And no idea is a silly idea.

Conclusion:

The winning team is the one that has made most profit, as with the same financial resources, and time frame they leveraged on the opportunity to create value! But more than the financial gains, it is the experience of being an entrepreneur for a few hours and making them feel more empowered!!!

Photographs of Event



Attendance Sheet of One Dollar Event for Students of School of Business

Date: 12/12/2019

Sr. No	Name	Branch	Enrolment No	Signature
1	Vaghela Manmeet	B.Com	1914001001	Mannell
2	Barot Prince Yogeshbhai	B.Com	1914001002	Brince
3	Pooja Laxmankumar Sen	B.Com	1914001003	Paya
4	Patel Nirdesh PankajKumar	B.Com	1914001004	D. C. Partel
5	Patel Deep Shailesh bhai	B.Com	1914001005	J. H. Parel
6	Patel Heny Hitendrakumar	B.Com	1914001006	H. M. Patrie
7	Dudhat Hashil Jagdishbhai	B.Com	1914001007	p. D. Tarpar
8	Tarpara Yash Dilipbhai	B.Com	1914001008	Yash:
9	Kamal Dineshbhai Prajapati	B.Com	1914001009	W.A. Consu
10	Pency Bharat Pandya	B.Com	1914001010	N.A. Consi
11	Chuhan Nikita Avdeshkumar	B.Com	1914001011	P.B. pan
12	Patel Meet Ghanshyam	B.Com	1914001012	M.G. Pate
13	Patel Shiv Rajendrakumar	B.Com	1914001013	M.G.Pate Thin, Pah U.M. Chan P.K.Patel
14	Chaudhary Utsav Manvbhai	B.Com	1914001014	U.M. chan
15	Patel Priyalben Kantilal	B.Com	1914001015	P. K. Patel
16	Parmar Nimit Sanjaybhai	B.Com	1914001016	Nimit?
17	Raj Vishnubhai Panchal	B.Com	1914001017	R. V. Pancho
18	Patel Love Shaileshbhai	B.Com	1914001018	L.s. Pate
19	Chauhan Yatharthsinh Dharmendrasinh	BBA	1914002001	Y.D. chamb
20	Pokar Umang Dharmendrabhai	BBA	1914002002	V.D. Poka
21	Sushant Vinod Gupta	BBA	1914002003	S.V.GUP
22	Patel Manthan Rameshbhai	BBA	1914002004	M. L. Pare
23	Bairwa Bharat Mahendrabhai	BCA	1914003004	B.m.Bai
24	Chauhan Kuldip Arunsinh	BCA	1914003005	1. A cha
25	Parmar Mital Rajeshbhai	M.Com	1916002001	Mital:
26	Prajapati Dhaval Hitendrabhai	BBA	1914002005	D.H.Proyal
27	Ketan Malawat	BBA	1914002006	1. Maren

Sr. No	Name	Branch	Enrolment No	Signature
28	Parekh Yash Sanjaykumar	BCA	1914003001	7.5. Palett
29	Goswami Akshat Rameshgiri	BCA	1914003002	A.R.GIOSW K.H.S.YAK
30	Suthar Kathan Amitkumar	BCA	1914003003	K.A.SYALK
31	Singh Uditangshu Shyamprakash	BCA	1914003007	1.1000
32	Chauhan Jitendra Singh Mohar Singh	BCA	1914003008	Henom.
33	Shivam Krunalbhai Gor	BCA	1914003009	5.12.600
34	Gounder Jaymish Shivshankar	BCA	1914003010	J. S. Gound
35	Patel Sharad Kalpeshkumar	BBA	1914002021	Skepeter
36	Verma Chirag Jitendra	BBA	1914002022	Seperter C.J. Vermi Jassiya
37	Kashish Anand	BBA	1914002023	Jani4h
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The Idea Box Event for Students of School of Business



INDIA'S FIRST UNIVERSITY FOR STARTUP

Department	School of Business		
Activity	The Idea Box		
Date	10/12/19		
Duration	1 day		
Semester	1 st semester B.com, BBA, BCA, M.com		
Expert Details			

Faculty Coordinator Details (Name, Designation, Contact Details)	Prof. Mihir Shah – Assistant Professor – 9904150911 Dr. Parul Yadav – Assistant Professor - 7990081958
Number of Participants	26 students

Summary:

The Idea Box is a fun competition for students on campus. As is obvious from the name, students come up with original business, product, or service ideas and drop them into a box - literally. The ideas are evaluated and the best idea wins. This is an exciting way to actively engage students with entrepreneurship and to give them a hands-on experience with idea generation.

Ideas should be original and address a specific need in the market or solve a particular problem. Participants can come up with innovative, original, untested ideas on their own or draw from anywhere – the Internet, magazines, newspapers, friends, etc. The proposed product or service should not already exist elsewhere in the real world/market.

Students participated in good numbers and they created individual schedules for each of the steps involved: marketing the Activity, launching it, recruiting faculty advisors, identifying judges, and raising sponsorship, based on a timeline. They made a presentation in groups

and discussed their Idea, Process of doing the business, risk and feasibility associated with the venture and Question and Answer session with the judges.

Objective of the event:

- Inspire students to learn idea generation and generate original ideas.
- Encourage innovative and creative thinking.
- Motivate students who are considering entrepreneurship as a career choice to develop their ideas further.

Significance/Outcome:

Through this event, participants learnt:

- Perceived vs. real need of the product/service in the current market scenario.
- · Novelty and feasibility of the idea.
- Clarity in stating the idea.
- Adherence to prescribed format for submission.
- They created excitement about the competition even before you announce it with a series of posters such as "Watch out for the excitement...", "Are you an entrepreneur?", "Do you have an idea?", "Invent the future," and so on.
- Besides this, they leverage social media create intriguing posts on E-cell, Facebook page and/or run a Twitter campaign.

This was an exciting way to actively engage students with entrepreneurship and give them a hands-on experience with idea generation.

Conclusion:

Participants made a Power Point presentation that highlighted all relevant aspects (the What, Why, and Who) of the Idea for the judges. They presented the following points and understood team management.

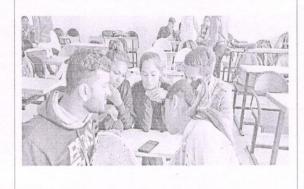
- Value proposition What is the benefit provided to the customer
- Identifying the target market, industry of operation, and potential competition?
- Validation of the idea Why the opportunity is or is not attractive?
- Risk analysis/ Feasibility of the idea and scope for commercialization.
- Teamwork and the team's conviction in the idea.
- Adherence to time limit of 10 minutes per team.
- Presentation skills Clarity of thought and articulating the idea.
- Interaction with judges during the Q&A session.

It was a fruitful event for all of them as for the first time they did something creative and presented in front of the audiences. This experience will enhance their skills and make them market ready.

Photographs of the Event:









Attendance Sheet for The Idea Box Event For Student of School of Business Date:10.12.2019

Sr. No	Name	Branch	Enrolment No	Signature
1	Chauhan Yatharthsinh Dharmendrasinh	BBA	1914002001	Yaylor
2	Pokar Umang Dharmendrabhai	BBA	1914002002	1 who her
3	Sushant Vinod Gupta	BBA	1914002003	Vindo
4	Patel Manthan Rameshbhai	BBA	1914002004	MRRAN
5	Ketan Malawat	BBA	1914002006	Kefu
6	Bairwa Bharat Mahendrabhai	BCA	1914003004	625//
7	Chauhan Kuldip Arunsinh	BCA	1914003005	Kidher
8	Vaghela Manmeet	B. Com	1914001001	imo
9	Barot Prince Yogeshbhai	B. Com	1914001002	Birle
10	Pooja Laxmankumar Sen	B. Com	1914001003	Rombo /
11	Patel Nirdesh PankajKumar	B. Com	1914001004	First
12	Patel Deep Shailesh bhai	B. Com	1914001005	acret
13	Patel Heny Hitendrakumar	B. Com	1914001006	Herry
14	Dudhat Hashil Jagdishbhai	B. Com	1914001007	Quimus -
15	Tarpara Yash Dilipbhai	B. Com	1914001008	yorh
16	Kamal Dineshbhai Prajapati	B. Com	1914001009	prome 1.
17	Pency Bharat Pandya	B. Com	1914001010	shung.
18	Chuhan Nikita Avdeshkumar	B. Com	1914001011	Ch M
19	Patel Meet Ghanshyam	B. Com	1914001012	M.G. Parel
20	Patel Shiv Rajendrakumar	B. Com	1914001013	dur
21	Chaudhary Utsav Manvbhai	B. Com	1914001014	U.M. chamit
22	Patel Priyalben Kantilal	B. Com	1914001015	P. K. Patel
23	Parmar Nimit Sanjaybhai	B. Com	1914001016	Nimit
24	Raj Vishnubhai Panchal	B. Com	1914001017	Dishtr
25	Patel Love Shaileshbhai	B. Com	1914001018	f.s. Patel
26	Parmar Mital Rajeshbhai	M.Com (Economics)	1916002001	M.R. Parmar