

SWARNIM STARTUP & INNOVATION UNIVERSITY
SWARNIM SCHOOL OF MANAGEMENT, COMMERCE & LIBERAL ARTS
MBA - TEACHING SCHEME BATCH 2023-25

MBA Semester – I

Sr. No.	Subject Code	Subject title	Teaching scheme per week				Examination				Total
			Theory	Tutorial	Practical	Credits	Internal		External		
							Th	Pr	Th	Pr	
1	MBA101MAE	Managerial Economics	4	-	0	4	50	-	50	-	100
2	MBA102PPM	Principles & Practices of Management	3	-	0	3	50	-	50	-	100
3	MBA103MAM	Marketing Management	4	-	0	4	50	-	50	-	100
4	MBA104ORB	Organization Behaviour	4	-	0	4	50	-	50	-	100
5	MBA105POM	Production and Operation Management	3	-	0	3	50	-	50	-	100
6	MBA106AFM	Accounting for Managers	3	-	2	4	50	-	50	-	100
7	MBA107EAS	Entrepreneurship and Startups	3	-	0	3	50	-	50	-	100
		Total Credit	24	-	1	25	350	0	350	0	700

MBA Semester – II

Sr. No.	Subject Code	Subject title	Teaching scheme per week				Examination				Total
			Theory	Tutorial	Practical	Credits	Internal		External		
							Th	Pr	Th	Pr	
1	MBA201BUS	Business Statistics	3	-	2	4	50	-	50	-	100
2	MBA202HRM	Human Resource Management	4	-	0	4	50	-	50	-	100
3	MBA203ITM	Information Technology for Mangers	3	-	2	4	25	25	25	25	100
4	MBA204FIM	Financial Management	3	-	2	4	50	-	50	-	100
5	MBA205PSE	Professional Skills & Etiquettes	0	-	4	2	-	25	-	25	50
6	MBA206BRM	Business Research Methods	3	-	2	4	50	-	50	-	100
7	MBA207EXP	Experiential Project	0	-	6	3	-	50	-	50	100
		Total Credits	16	-	9	25	225	100	225	100	650

Awya

Dausabhi
SWARNIM SCHOOL OF MANAGEMENT
COMMERCE AND LIBERAL ARTS

Kishan

MBA - TEACHING SCHEME BATCH 2023-25

MBA Semester – III

Sr. No.	Subject Code	Subject title	Teaching scheme per week				Examination				Total
			Theory	Tutorial	Practical	Credits	Internal		External		
							Th	Pr	Th	Pr	
1	MBA301SIP	Summer Internship Project	0	-	12	6	-	75	-	75	150
2	MBA302TAX	Taxation	1	-	4	3	50	-	50	-	100
3	MBA303STM	Strategic Management	4	-	-	4	50	-	50	-	100
	Specialization Major 1 Finance/ Major 2 HR/ Major 3 Marketing										
4	MBA304SAPF/M BA304COM/MB A304SEM	Security Analysis & Portfolio Management/ Compensation Management/ Services Marketing	4	-	-	4	50	-	50	-	100
5	MBA305MFS/ MBA305SHR/ MBA305IMC	Management of Financial Services/ Strategic Human Resource Management/ Integrated Marketing Communication	4	-	-	4	50	-	50	-	100
6	MBA306ETM	Emerging Technology for Managers	3	-	-	3	50	-	50	-	100
		Total Credits	16	0	8	24	250	75	250	75	650

MBA Semester – IV

Sr. No.	Subject Code	Subject title	Teaching scheme per week				Examination				Total
			Theory	Tutorial	Practical	Credits	Internal		External		
							Th	Pr	Th	Pr	
1	MBA401PRM	Project Management	2	-	2	3	50	-	50	-	100
2	MBA402DSM	Digital & Social Media Marketing	3	-	-	3	50	-	50	-	100
3	MBA403BUL	Business Law	3	-	-	3	50	-	50	-	100
	Specialization Major 1 Finance/ Major 2 HR/ Major 3 Marketing		-								
4	MBA404COR/ MBA404HRA /MBA404COB	Corporate Restructuring/ HR Analytics/ Consumer Behaviour	4	-	-	4	50	-	50	-	100

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WISDOM BEGETS GREAT IDEAS

	MBA405FID/	Financial Derivatives/	4	-	-	4	50	-	50	-	100
	MBA405INR/	Industrial Relation & Labour Laws/									
	MBA405PBM	Product and Brand Management									
6	MBA406REP	Research Project	0	-	12	6	-	75	-	75	150
		Total Credits	16	0	7	23	250	75	250	75	650

** The teaching scheme originally passed on 22 August 2023 BOS. It has been Modified on 24 April 2024 BOS.

200-79


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