

Swarnnim Startup & Innovation University		
Best Practice		
Innovation & Entrepreneurship teaching		
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Best Practices

Innovation & Entrepreneurship Teaching in all the streams with credit and certificate

1. Objectives of the Practice

The Objective of Practices of innovation and entrepreneurship [IE] of Swarnim Startup & Innovation University is to foster innovation and startup ecosystem into the mindset of the students and create a positive impact on society through various initiatives. These practices are driven as dual certificate course in the university starts with the first year/first semester of the students in all the programs of the University. The Swarnim Startup & Innovation University is working on the hub and spoke model for Innovation and Entrepreneurship. The University teaches innovation in each semester with its designated course with credits. The aim is to empower students to become proactive, innovative thinkers and capable entrepreneurs who can contribute positively to the economy and society through their ventures and innovations.

At Swarnim Startup and Innovation University, the pedagogy of Innovation and Entrepreneurship (IE) is not confined to classrooms—it's a dynamic ecosystem that breathes life into ideas. Rooted in the university's visionary Hub-and-Spoke model, IE acts as the vibrant core, radiating entrepreneurial energy across all disciplines. The learning journey is an immersive blend of interactive lectures, real-time startup simulations, field visits, expert-led sessions, case studies, project-based learning and role-play exercises, designed to spark curiosity and cultivate courage.

Education Pedagogy of IE in the University: With 1/3 of the knowledge delivered by internal faculty and 2/3 by industry leaders, entrepreneurs, and professors of practice, students are mentored by doers, not just talkers. Participation in marquee events like the Swarnim Startup Fest and Vibrant Gujarat Summit further bridges theory and practice, empowering students to innovate, collaborate, and lead with purpose.

Teaching Schemes of IE in the University:

SWARNIM STARTUP & INNOVATION UNIVERSITY											
DEPARTMENT OF START-UP AND INNOVATION (IE)											
MAY, 2021											
TEACHING SCHEME AND EXAMINATION PATTERN											
SWARNNIM SCHOOL OF Management, Commerce and Liberal Arts and Swarnnim School of Computing and IT											
Syllabus Name	Duration	Semester/Year	Subject Title	Subject Code	Credits	Department	MODE	Teaching scheme per week(Hrs.)			
								Th	Tut	Practical	Total
Three year degree course	3 years (6 semesters)	1st semester	Orientation Program in Start-up and Entrepreneurship	12300009	3	BBA, BCA	Theory	3	0	0	3
		2nd semester	Basic Program in Entrepreneurship	12300010	3	BBA, BCA	Theory	3	0	0	3
		3rd semester	Intellectual Property Rights	12300011	3	BBA, BCA	Theory	3	0	0	3
		4th semester	Intermediate Program in Entrepreneurship	12300012	3	BBA, BCA	Theory	3	0	0	3
		5th semester	Advanced Program in Entrepreneurship	12300013	3	BBA, BCA	Theory	3	0	0	3
		6th semester	Start-Up Project	12300014	1.5	BBA, BCA	Practical	0	0	3	3

Swarnim Startup and Innovation University							
Teaching Scheme for Four Year Programme Semester Wise (NEP)							
With Effect from AY 2023-24 onwards							
TEACHING SCHEME AND EXAMINATION PATTERN FOR NEP PROGRAMME							
Syllabus Name	Duration	Semester/Year	Subject Title	Subject Code	Credits	Department	MODE
Four year degree course	4 years (8 semesters)	1st semester	Foundation of Entrepreneurship	SEC230101	2	BBA, B.A, B.CA	Theory
		2nd semester	Identifying Entrepreneurial Opportunities	SEC230202	2	BBA, B.A, B.CA	Theory
		3rd semester	Marketing Strategies For Start Ups	SEC230303	2	BBA, B.A, B.CA	Theory
		4th semester	Finance and Funding for Start Up	SEC230404	2	BBA, B.A, B.CA	Theory
		5th semester	Startup Project	SEC230505	2	BBA, B.A, B.CA	Practical
		6th semester	Intellectual Property Rights	SEC230606	NC*	BBA, B.A, B.CA	Theory
		7th semester	Practical Insights of Entrepreneurship	SEC230707	NC*	BBA, B.A, B.CA	Theory
		8th semester	Startup Ecosystem	SEC230808	NC*	BBA, B.A, B.CA	Theory

The specific Objectives include:

The objective of the Innovation and Entrepreneurship subject in university typically revolves around equipping students with the knowledge, skills, and mindset necessary to:

1. Foster Innovation: Encourage students to think creatively, identify opportunities, and develop new ideas or solutions to existing problems.
2. Promote Entrepreneurship: Cultivate an entrepreneurial spirit among students, empowering them to initiate and manage new ventures, whether within existing organizations or as startups.
3. Develop Practical Skills: Provide practical tools and techniques for identifying market needs, conducting feasibility studies, developing business plans, and securing resources.
4. Encourage Risk-Taking and Resilience: Instill the ability to manage risk, learn from failures, and adapt to changing circumstances in the entrepreneurial journey.
5. Facilitate Networking and Collaboration: Foster connections with mentors, industry experts, and potential partners to enhance students' entrepreneurial ecosystem and support network.
6. Promote Ethical and Sustainable Practices: Emphasize the importance of ethical behaviors, social responsibility, and sustainability in innovation and entrepreneurship endeavors.
7. Prepare for Real-World Challenges: Equip students with the knowledge of legal, regulatory, financial, and operational challenges they may encounter in entrepreneurial ventures.
8. Cultivate Leadership and Management Skills: Develop leadership qualities and management capabilities necessary for leading teams and scaling innovative ideas into successful ventures.

Input for the execution of the objectives:

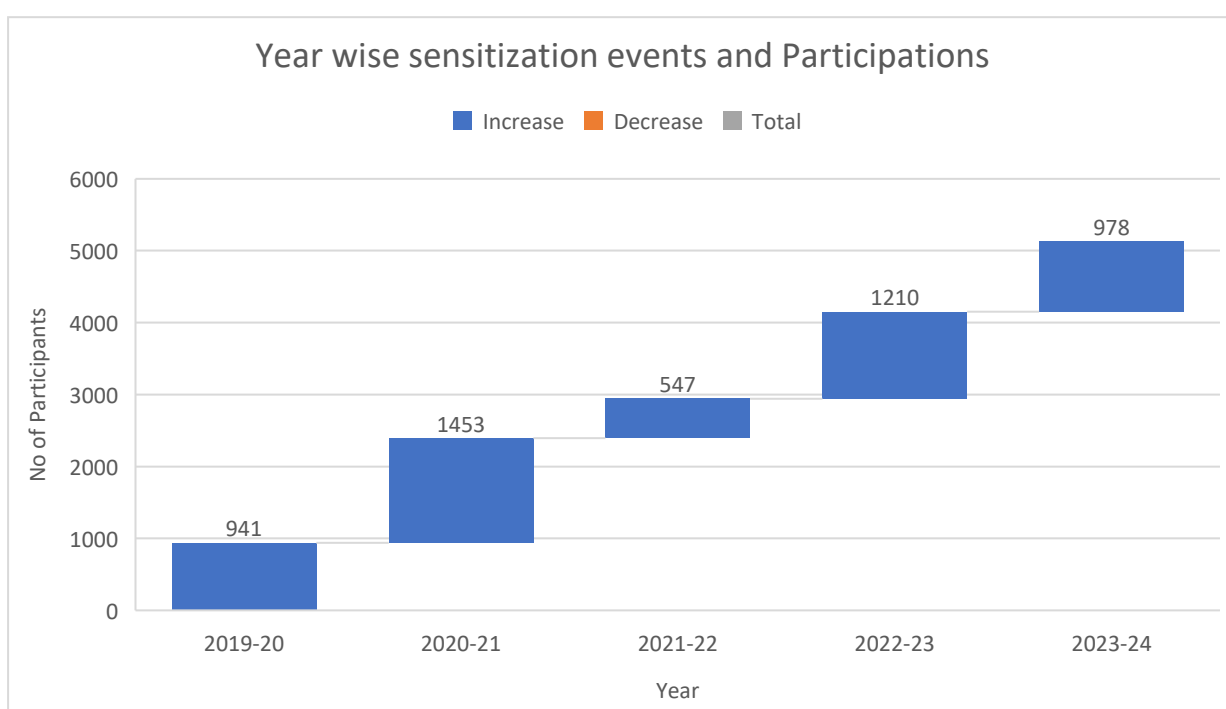
Innovation and Entrepreneurship as hub and spoke model was developed by the University in response to the contextual of grass root innovation and challenging and issues as problem statements observed in the society which can be a great opportunity for the students to work on with new innovative ideas and bring some solutions and inculcate them in to business and hence to contribute into Indian startup ecosystem. The Global Perspective of understanding global trends in innovation and entrepreneurship, including emerging markets, technological advancements and international competition with actual problem statements. To create interdisciplinary approach integrating knowledge from various disciplines such as business, technology, engineering, design, and social sciences to foster holistic innovation.

Each semester/year starts with the subject of IE and the education tenure ends with the certificate course of the IE. The credits are also given with norms.

For the sensitization of IE, we have carried out following sensitization events for brainstorming of students as well as faculty members to participate in idea hackathons, Workshops, Startup summits or conclave, vibrant Gujarat event participations, startup fest, Entrepreneuri and vocal for local like events.

Below is the list of the event:

Sr No	Academic Year	Number of Events Organized	Number of Participants Sensitized
1	2019-20	18	941
2	2020-21	13	1453
3	2021-22	8	547
4	2022-23	12	1210
5	2023-24	11	978
	Total	62	5129



Summary of Events Organized during June' 2019 to May' 2020

Sr No	Name of Event	From Date	To Date	Venue	Number of Participants
1	Entrepreneurship Talk by Mr. Mukesh Nayak	03-03-2020	03-03-2020	Swarnnim Startup and Innovation University	87
2	Entrepreneurship Awareness Programme	03-03-2020	03-03-2020	Swarnnim science college	54
3	Entrepreneurship and Challenge	25-02-2020	25-02-2020	Swarnnim Startup and Innovation University	29
4	SSIP awareness and developing innovation mindset	18-02-2020	18-02-2020	C M Thakkar high School	44
5	SSIP awareness and developing innovation mindset	17-02-2020	17-02-2020	A little flower school	86
6	Scavenger hunt for Students of B.Sc	13-02-2020	13-12-2020	Swarnnim Science College	86
7	Abhidhayaka for Students of B.Sc	13-02-2020	13-02-2020	Swarnnim Science College	49
8	Abhidhayaka for Students of Swarnnim Science College	07-02-2020	07-02-2020	Swarnnim Startup and Innovation University	14
9	Scavenger hunt	05-02-2020	05-02-2020	Swarnnim Startup and Innovation University	59
10	One Dollar Venture Event for Students of School of Business	12-12-2019	13-12-2019	Seminar Hall, Swarnnim Startup &Innovation University, Gandhinagar	35
11	Building Entrepreneur mindset for Students of Swarnnim Science College	11-12-2019	11-12-2019	Seminar Hall, Swarnnim Startup &Innovation University, Gandhinagar	88
12	The Idea box Event for Students of School of Business	10-12-2019	10-12-2019	Seminar Hall, Swarnnim Startup & Innovation University, Gandhinagar	26

13	Light Camera Entrepreneur Event for Students of Swarnim Science College	07-12-2019	08-12-2019	Seminar Hall, Swarnim Startup & Innovation University, Gandhinagar	33
14	Building Entrepreneurial Mindset for students of School of Ayurveda and School of Physiotherapy	06-12-2019	06-12-2019	Seminar Hall, Swarnim Startup & Innovation University, Gandhinagar	56
15	One Dollar Venture Event for Students of Venus Institute of Physiotherapy	06-12-2019	06-12-2019	Seminar Hall, Swarnim Startup & Innovation University, Gandhinagar	23
16	One Dollar Venture Event for Students of Swarnim Science College	05-12-2019	05-12-2019	Seminar Hall, Swarnim Science College	59
17	The Idea Box Event for Students of School of Business	04-12-2019	04-12-2019	Seminar Hall, Swarnim Startup & Innovation University, Gandhinagar	39
18	Awareness and design thinking session for Engineering Students	08-07-2019	08-07-2019	Seminar Hall, Swarnim Startup & Innovation University, Gandhinagar	74
				Total	941

Summary of Events Organized during June' 2020 to May' 2021

Sr No	Name of Event	From Date	To Date	Venue	Number of Participants
1	Innovation & Startup Ecosystem Enablers from National/State/Regional Level	29-05-2021	29-05-2021	Online	110
2	Creating Startups and Accelerating them into Unicorn	28-05-2021	28-05-2021	Online	151

3	Accelerators/Incubation Opportunities for the students & faculties – early stage entrepreneurs	15-05-2021	15-05-2021	Online	118
4	IPR Quiz	26-04-2021	26-04-2021		90
5	Developing Effective Business Model for Startups	23-03-2021	23-03-2021	Online	200
6	Intellectual Property Management for Startups	20-03-2021	20-03-2021	Online	359
7	<u>Startup Buzz</u>	<u>06-03-2021</u>	<u>06-03-2021</u>	<u>Online</u>	<u>100</u>
8	Orientation Programme for New Students about Know you Swarnim Incubation Center	30-01-2021	30-01-2021	Swarnim Startup and Innovation University	80
9	Brand as architecture in Startup	15-12-2020	15-12-2020	Online, Swarnim University	103
10	Scope of Startups in Health science, pharmacy, science and technology fields	12-12-2020	12-12-2020	Online, Swarnim University	25
11	Be a Businessman (part-1)	12-12-2020	12-12-2020	Swarnim University, Gandhinagar (online)	10
12	IPR awareness session by Shri Sanjay Patel, Patent attorney and Founder of Excellon Law	09-12-2020	09-12-2020	Swarnim Startup & Innovation University	11
13	Project Selection	24-08-2020	24-08-2020	Swarnim Startup and Innovation University	96
				Total	1453

Summary of Events Organized during June' 2021 to May' 2022

Sr No	Name of Event	From Date	To Date	Venue	Number of Participants
1	Entrepreneurial Haat	21-03-2022	21-03-2022	Swarnim Startup and Innovation University	35

2	SAMBHAV- e-National Level Awareness Programme	08-12-2021	08-12-2021	Online	87
3	A Workshop on Innovation and Entrepreneurship as a career	20-11-2021	20-11-2021	Online	91
4	One day Seminar on Intellectual Property Rights	24-09-2021	24-09-2021	Swarnim Startup and Innovation University	103
5	Her Startup Story	24-09-2021	24-09-2021	Swarnim Startup and Innovation University	80
6	University Level Quiz Competition on Startups	23-09-2021	23-09-2021	Swarnim Startup and Innovation University	90
7	University Level Debate Competition on Startups and Entrepreneurship	24-08-2021	24-08-2021	Swarnim Startup and Innovation University	36
8	Funding Options for Startups by Shri M C Gupta	17-07-2021	17-07-2021	Online	25
				Total	547

Summary of Events Organized during June' 2022 to May' 2023

Sr No	Name of Event	From Date	To Date	Venue	Number of Participants
1	Series of Infotainment Workshop for the students of 10 th and 12 th	31-03-2023	31-03-2023	Seminar Hall, Swarnim Startup and Innovation University	100
2	Adwitiya – A Journey Towards Success	29-03-2023	29-03-2023	Seminar Hall, Swarnim Startup and Innovation University	100
3	Entrepreneurial Talk Series with Blind School students – Service Association for the Blind	28-03-2023	28-03-2023	Seminar Hall, Swarnim Startup and Innovation University	60

4	Expert Session of Mr.OM Vyaskar as a part of Entrepreneurial Talk Series	27-03-2023	27-03-2023	Seminar Hall, Swarnnim Startup and Innovation University	100
5	Expert Session of Miss.Himani Kanakariya as a part of Entrepreneurial Talk Series	23-03-2023	23-03-2023	Seminar Hall, Swarnnim Startup and Innovation University	100
6	Expert Session of Mrs. Nikita Maheshwari as a part of Entrepreneurial Talk Series	22-03-2023	22-03-2023	Seminar Hall, Swarnnim Startup and Innovation University	100
7	Expert Session of Mr. Satya Mehta as a part of Entrepreneurial Talk Series	21-03-2023	21-03-2023	Seminar Hall, Swarnnim Startup and Innovation University	100
8	Expert Session of Mr.Vishwa Shah as a part of Entrepreneurial Talk Series	20-03-2023	20-03-2023	Seminar Hall, Swarnnim Startup and Innovation University	100
9	Entrepreneurship Festa Millet Food Fest	17-03-2023	17-03-2023	Swarnnim Science College, Adalaj	100
10	Expert Session of Miss Harsha Bhurani as a part of Entrepreneurial Talk Series	16-03-2023	16-03-2023	Seminar Hall, Swarnnim Startup and Innovation University	100
11	Expert Session of Mr. Gaurav Modi as a part of Entrepreneurial Talk Series	15-03-2023	15-03-2023	Seminar Hall, Swarnnim Startup and Innovation University	100
12	Entrepreneurial Women's Day Celebration	06-03-2023	06-03-2023	Seminar Hall, Swarnnim Startup and Innovation University	150
				Total	1210

Summary of Events Organized during June' 2023 to May' 2024

Sr No	Name of Event	From Date	To Date	Venue	Number of Participants
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1	Mentor Mixer 1.0 -Session on Converting Innovation into a Startup	30-05-2024	30-05-2024	Swarnnim Startup & Innovation University	6
2	Swarnnim Startup Mentorship	28-05-2024	28-05-2024	Swarnnim Startup & Innovation University	20
3	Celebration of World Creativity and Innovation Day	23-04-2024	23-04-2024	Swarnnim Startup & Innovation University	35
4	EntrepreNaari 2.0	04-03-2024	04-03-2024	Arihant School of Pharmacy and Bioresearch Center, Adalaj	77
5	Boot Camp on Innovation, Startup and Entrepreneurship'	28-02-2024	28-02-2024	Swarnnim Startup & Innovation University	72
6	Swarnnim Startup & Innovation University Showcase during Vibrant Gujarat Global Summit (VGGS)	09-01-2024	13-01-2024	Helipad Ground, Mahatma Mandir, Gandhinagar	-
7	Sensitization Workshop in Innovation and Entrepreneurship	23-09-2023	23-09-2023	Seminar Hall, Swarnnim Startup and Innovation University	240
8	Startup Fest Organized at Science City, Ahmedabad	02-09-2023	03-09-2023	Science City, Ahmedabad	15
9	World Entrepreneurship Day 2023	21-08-2023	21-08-2023	Seminar Hall, Swarnnim Startup and Innovation University	240
10	EntrepreNaari 1.0	29-07-2023	29-07-2023	Seminar Hall, Swarnnim Startup and Innovation University	240
11	Nurturing Youth Skill Workshop	15-07-2023	15-07-2023	Seminar Hall, Swarnnim Startup and Innovation University	33
				Total	978

Startup Activity Report

Date of event:03/03/2020	Coordinator	Ms. Rajlaxmi Prof. Anand Mashruwala
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Name and Type of Event/Activity	Entrepreneurship
Organized by:	SIC
Department	ALL
No of Students Present :	87
Facilitator	Swarnnim Incubation Centre

❖ Brief outline addressed in the event

As a part of I&E curriculum, Startup Idea generation activity is necessary for all students. **Swarnnim Startup Incubation Cell powered by Swarnnim Startup & Innovation University** has organized **Entrepreneurship talk** on 03rd March 2020 in presence of **Mr. Mukesh Nayak**. All the students from every department were gathered.

The aim of this seminar is to solve the problems we faced in startup and entrepreneurship.

Mr. Mukesh Nayak had 23 years of experience in Following fields:-

1. Neoplast business,
2. Food Industry
3. Chemical Industry
4. Resource Management
5. Costing
6. Marketing
7. Supply Chain

These qualities encourage the students for entrepreneurship. He conveyed the great message through his early life stories and struggles he faced. He teaches the students about reading more, observe everything happening around them, write and note everything, do your homework properly. And lastly he appreciates the work of our SIC members and our coordinator professors.

Swarnim Incubation Cell (SIC) conducted a student development programmed on 3rd March (Tuesday), 2020 in Arihant campus from 11am to 2pm.

The speaker of this program was Mr. Mukesh Nayak an Engineering graduate who is presently Tushar bhai Parikh is the founder of **PHYSIOTIMES** it is India's first and only magazine for Physiotherapists **PHYSIOTIMES** provides a vibrant & interactive platform to physiotherapists across the globe for meaningful exchange of contemporary information covering the entire gamut of physiotherapy. We welcome contributions from experts from all over the world to our magazine.

The presenter who himself is a source of motivation to students gave encouraging examples from his own life and inspired students to be a self-motivator. He discussed the importance of positive thinking and attitude which brings optimism into life and such constructive changes can make one brighter and more successful. This program helped students to be guided by a positive mind and driven by self-motivation.

Photographs of the Event





Startup Activity Report

Date of event: 03/03/2020	Coordinator	Ms. Rajlaxmi Prof. Anand Mashruwala
Name and Type of Event/Activity	Entrepreneurship Talk by Mr.Mukesh Nayak	
Organized by:	SIC	
Department	ALL	
No of Students Present :	54	
Facilitator	Swarnnim Incubation Centre	

❖ Brief outline addressed in the event

As a part of I&E curriculum, Startup Idea generation activity is necessary for all students. **Swarnnim Startup Incubation Cell powered by Swarnnim Startup & Innovation University** has organized **Entrepreneurship talk** on 03rd March 2020 in presence of **Mr. Tushar Parikh**. All the students from every department were gathered. The aim of this seminar is to solve the problems we faced in startup and entrepreneurship.

These qualities encourage the students for entrepreneurship. He conveyed the great message through his early life stories and struggles he faced. He teaches the students about reading more, observe everything happening around them, write and note everything, do your homework properly. And lastly he appreciates the work of our SIC members and our coordinator professors.

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The presenter who himself is a source of motivation to students gave encouraging examples from his own life and inspired students to be a self-motivator. He discussed the importance of positive thinking and attitude which brings optimism into life and such constructive changes can make one brighter and more successful. This program helped students to be guided by a positive mind and driven by self-motivation

Photographs of the event



Startup Activity Report

Date of event:25/02/2020	Coordinator	Prof. Gautam S. Parmar Dr. Parul Shah Yadav Prof. Anand Mashruwala
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Name and Type of Event/Activity	Entrepreneurship And Challenge
Organized by:	SIC
Department	ALL
No of Students Present :	29
Facilitator	Swarnnim Incubation Centre

❖ Brief outline addressed in the event

As a part of I&E curriculum, Startup Idea generation activity is necessary for all students. **Swarnnim Startup Incubation Cell powered by Swarnnim Startup & Innovation University** has organized **Entrepreneurship And Challenge** a seminar on 25th February 2020 in presence of **COLONEL Darshan Mehta** . All the students from every department were gathered.

The aim of this seminar is to solve the problems we faced in startup and entrepreneurship.

Colonel Darshan Mehta had 29 years of experience in implementing systems, Policies & Procedures projected towards organizational goals to maximize profitability . Currently associated with **Gift City , Gandhinagar as Vice President , Town Management** . Developed for **Combat Assignments in Kargil , Sri Lanka , Assam , Punjab** .

Colonel Mehta was very energetic and excited in the seminar about leadership, risk factors, time management, money bootstrap, healthy habits & read more . These qualities encourage the students for entrepreneurship . He conveyed the great message through his early life stories and struggles faced during his military days . He teaches the students about reading more , observe everything happening around them , write and note everything , do your homework properly . And lastly he appreciates the work of our SIC members and our coordinator professors .





One Dollar Event for Students of School of Business



THE SWARAJ NIM UNIVERSITY FOR STARTUP

Department	School of Business
Activity	One Dollar Venture
Date	12/12/2019 (Day of Presentation)
Duration	1 day
Semester	1 st semester B.com, BBA, BCA, M.com
Expert Details	-----

Faculty Coordinator Details (Name, Designation, Contact Details)	Prof. Mihir Shah – Assistant Professor – 9904150911 Dr. Parul Yadav – Assistant Professor - 7990081958
Number of Participants	35 students

Summary:

How will it feel to be an entrepreneur for a few hours? What if there was a way to experience the rush and thrill for a short span of time! This activity aims to give students exactly that!

Students can form teams with their friends for this activity. They need to make sure they work well with them. Announce that each team has to run a business venture for the next 3 hours. It can be extended for a few more hours or even the entire day. As the activity organizer, feel free to modify the durations. There are no restrictions on what they can do with the money to make profits.

Inform that each team has to make a 3-slide, 3-minute presentation on their venture in the next class, covering:

1. What did you do? – Offer (product/ service)
2. How did you do it? – Strategy (Target customers, pricing, location, skill, and knowledge of the entrepreneur.)
3. How much did you make? – (Declare the profits earned.)
4. Is the business sustainable? Support with back-of-the-envelope calculations

Objective of the event:

- To excite the students about entrepreneurship.
- To break the mental block that it is something only 'other' people do.
- To understand the process of entrepreneurship

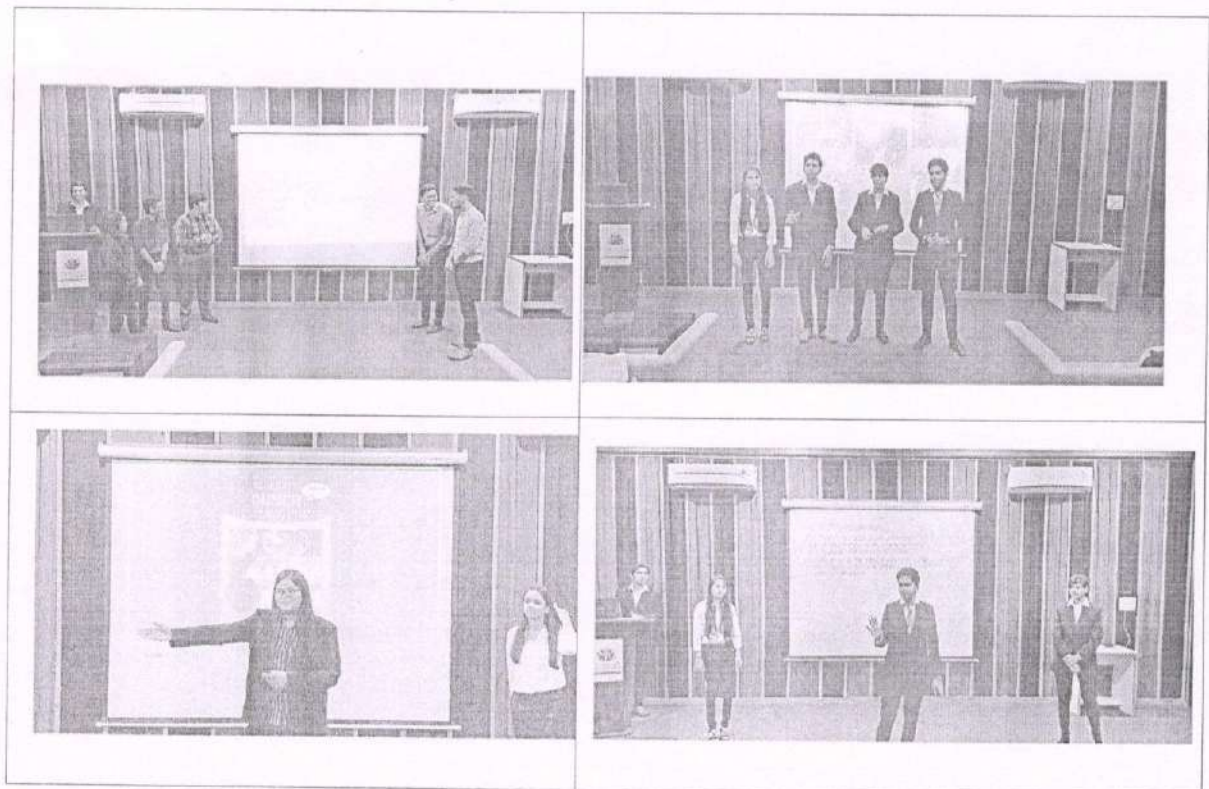
Significance/Outcome:

Students agreed that this activity has helped them experience venture creation in a risk-free environment. They realized how some teams did better than the others. With different reasons of their idea or their way of execution. This revealed how simple ideas can be executed differently. And no idea is a silly idea.

Conclusion:

The winning team is the one that has made most profit, as with the same financial resources, and time frame they leveraged on the opportunity to create value! But more than the financial gains, it is the experience of being an entrepreneur for a few hours and making them feel more empowered!!!

Photographs of Event



Attendance Sheet of One Dollar Event for Students of

School of Business

Date: 12/12/2019

Sr. No	Name	Branch	Enrolment No	Signature
1	Vaghela Manmeet	B.Com	1914001001	Manmeet
2	Barot Prince Yogeshbhai	B.Com	1914001002	Prince
3	Pooja Laxmankumar Sen	B.Com	1914001003	Pooja
4	Patel Nirdesh PankajKumar	B.Com	1914001004	D.S. Patel
5	Patel Deep Shailesh bhai	B.Com	1914001005	H.H. Patel
6	Patel Heny Hitendrakumar	B.Com	1914001006	H.H. Patel
7	Dudhat Hashil Jagdishbhai	B.Com	1914001007	X.D. Tarpara
8	Tarpara Yash Dilipbhai	B.Com	1914001008	Yash
9	Kamal Dineshbhai Prajapati	B.Com	1914001009	K.D. Prajapati
10	Pency Bharat Pandya	B.Com	1914001010	N.A. Chavhan
11	Chuhan Nikita Avdeskumar	B.Com	1914001011	P.B. Parmar
12	Patel Meet Ghanshyam	B.Com	1914001012	M.G. Patel
13	Patel Shiv Rajendrakumar	B.Com	1914001013	Shiv. Patel
14	Chaudhary Utsav Manvbhai	B.Com	1914001014	U.M. Chaudhary
15	Patel Priyalben Kantilal	B.Com	1914001015	P.K. Patel
16	Parmar Nimit Sanjaybhai	B.Com	1914001016	Nimit. S. Parmar
17	Raj Vishnubhai Panchal	B.Com	1914001017	R.V. Panchal
18	Patel Love Shaileshbhai	B.Com	1914001018	L.S. Patel
19	Chauhan Yatharthsinh Dharmendrasinh	BBA	1914002001	Y.D. Chauhan
20	Pokar Umang Dharmendrabhai	BBA	1914002002	V.D. Pokar
21	Sushant Vinod Gupta	BBA	1914002003	S.V. Gupta
22	Patel Manthan Rameshbhai	BBA	1914002004	M.R. Patel
23	Bairwa Bharat Mahendrabhai	BCA	1914003004	B.M. Bairwa
24	Chauhan Kuldeep Arunsinh	BCA	1914003005	K.A. Chauhan
25	Parmar Mital Rajeshbhai	M.Com	1916002001	Mital
26	Prajapati Dhaval Hitendrabhai	BBA	1914002005	D.H. Prajapati
27	Ketan Malawat	BBA	1914002006	K. Malawat

Sr. No	Name	Branch	Enrolment No	Signature
28	Parekh Yash Sanjaykumar	BCA	1914003001	Y.S. Parekh
29	Goswami Akshat Rameshgiri	BCA	1914003002	A.R. Goswami
30	Suthar Kathan Amitkumar	BCA	1914003003	K.A. Suthar
31	Singh Uditangshu Shyamprakash	BCA	1914003007	V.S. Singh
32	Chauhan Jitendra Singh Mohar Singh	BCA	1914003008	Jitendra Singh
33	Shivam Krunalbhai Gor	BCA	1914003009	S.K. Gor
34	Gounder Jaymish Shivshankar	BCA	1914003010	J.S. Gounder
35	Patel Sharad Kalpeshkumar	BBA	1914002021	S.K. Patel
36	Verma Chirag Jitendra	BBA	1914002022	C.J. Verma
37	Kashish Anand	BBA	1914002023	Jaymish



INDIA'S FIRST UNIVERSITY FOR STARTUP

The Idea Box Event for Students of
School of Business



Department	School of Business
Activity	The Idea Box
Date	10/12/19
Duration	1 day
Semester	1 st semester B.com, BBA, BCA, M.com
Expert Details	-----

Faculty Details (Name, Designation, Contact)	Coordinator (Name, Contact) Prof. Mihir Shah – Assistant Professor – 9904150911 Dr. Parul Yadav – Assistant Professor - 7990081958
Number of Participants	26 students

Summary:

The Idea Box is a fun competition for students on campus. As is obvious from the name, students come up with original business, product, or service ideas and drop them into a box - literally. The ideas are evaluated and the best idea wins. This is an exciting way to actively engage students with entrepreneurship and to give them a hands-on experience with idea generation.

Ideas should be original and address a specific need in the market or solve a particular problem. Participants can come up with innovative, original, untested ideas on their own or draw from anywhere – the Internet, magazines, newspapers, friends, etc. The proposed product or service should not already exist elsewhere in the real world/market.

Students participated in good numbers and they created individual schedules for each of the steps involved: marketing the Activity, launching it, recruiting faculty advisors, identifying judges, and raising sponsorship, based on a timeline. They made a presentation in groups

and discussed their Idea, Process of doing the business, risk and feasibility associated with the venture and Question and Answer session with the judges.

Objective of the event:

- Inspire students to learn idea generation and generate original ideas.
- Encourage innovative and creative thinking.
- Motivate students who are considering entrepreneurship as a career choice to develop their ideas further.

Significance/Outcome:

Through this event, participants learnt:

- Perceived vs. real need of the product/service in the current market scenario.
- Novelty and feasibility of the idea.
- Clarity in stating the idea.
- Adherence to prescribed format for submission.
- They created excitement about the competition even before you announce it with a series of posters such as "Watch out for the excitement...", "Are you an entrepreneur?", "Do you have an idea?", "Invent the future," and so on.
- Besides this, they leverage social media - create intriguing posts on E-cell, Facebook page and/or run a Twitter campaign.

This was an exciting way to actively engage students with entrepreneurship and give them a hands-on experience with idea generation.

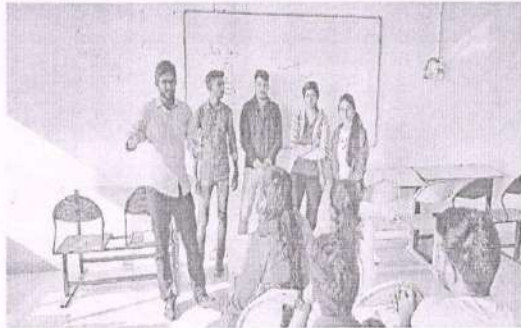
Conclusion:

Participants made a Power Point presentation that highlighted all relevant aspects (the What, Why, and Who) of the Idea for the judges. They presented the following points and understood team management.

- Value proposition – What is the benefit provided to the customer
- Identifying the target market, industry of operation, and potential competition?
- Validation of the idea – Why the opportunity is or is not attractive?
- Risk analysis/ Feasibility of the idea and scope for commercialization.
- Teamwork and the team's conviction in the idea.
- Adherence to time limit of 10 minutes per team.
- Presentation skills - Clarity of thought and articulating the idea.
- Interaction with judges during the Q&A session.

It was a fruitful event for all of them as for the first time they did something creative and presented in front of the audiences. This experience will enhance their skills and make them market ready.

Photographs of the Event :



Attendance Sheet for
The Idea Box Event
For Student of School of Business
Date:10.12.2019

Sr. No	Name	Branch	Enrolment No	Signature
1	Chauhan Yatharthsinh Dharmendrasinh	BBA	1914002001	Yathar
2	Pokar Umang Dharmendrabhai	BBA	1914002002	Umesh
3	Sushant Vinod Gupta	BBA	1914002003	Vinod
4	Patel Manthan Rameshbhai	BBA	1914002004	M.R. Patel
5	Ketan Malawat	BBA	1914002006	Ketan
6	Bairwa Bharat Mahendrabhai	BCA	1914003004	Bairwa
7	Chauhan Kuldip Arunsinh	BCA	1914003005	Kuldip
8	Vaghela Manmeet	B. Com	1914001001	Manmeet
9	Barot Prince Yogeshbhai	B. Com	1914001002	Prince
10	Pooja Laxmankumar Sen	B. Com	1914001003	Pooja
11	Patel Nirdesh PankajKumar	B. Com	1914001004	Nirdesh
12	Patel Deep Shailesh bhai	B. Com	1914001005	Deep
13	Patel Heny Hitendrakumar	B. Com	1914001006	Heny
14	Dudhat Hashil Jagdishbhai	B. Com	1914001007	Hashil
15	Tarpara Yash Dilipbhai	B. Com	1914001008	Yash
16	Kamal Dineshbhai Prajapati	B. Com	1914001009	Kamal
17	Pency Bharat Pandya	B. Com	1914001010	Bharat
18	Chuhan Nikita Avdeshkumar	B. Com	1914001011	Nikita
19	Patel Meet Ghanshyam	B. Com	1914001012	M.G. Patel
20	Patel Shiv Rajendrakumar	B. Com	1914001013	Shiv
21	Chaudhary Utsav Manvbhai	B. Com	1914001014	Utsav
22	Patel Priyalben Kantilal	B. Com	1914001015	P.K. Patel
23	Parmar Nimit Sanjaybhai	B. Com	1914001016	Nimit
24	Raj Vishnubhai Panchal	B. Com	1914001017	Vishnu
25	Patel Love Shaileshbhai	B. Com	1914001018	A.S. Patel
26	Parmar Mital Rajeshbhai	M.Com (Economics)	1916002001	M.R. Parmar



INDIA'S FIRST UNIVERSITY FOR STARTUP

One Dollar Venture event for Students of Swarnim Science College



Date of event: 05.12.2019	Coordinator	Ass. Prof. Vipul Sadava
Name and Type of Event/Activity	One Dollar Venture	
Organized by:	SSIP Cell Swarnim& SSIP Cell, Govt. of Gujarat	
Department	Swarnim Science College	
No of participants	59	
Facilitator	Swarnim Incubation Centre	

❖ Brief outline addressed in the event:

Summary:

- One Dollar Venture activity deals with uses of small initial investment to turn students as an entrepreneurs for few hours with minimal investment.
- Students have only three hours to form and run there venture.
- This is team activity, They can form teams with there friends, & work well with them.
- **Rules**
 - 1) Each team can invest one dollar only as initial investment
 - 2) There no restriction on what they can do with the money to make profits. (Provided it is legal, ethical and moral)
 - 3) Every team member must be involved in the activity.

Objective of the event:

The **Swarnim Science College** organised One Dollar Venture,

- To develop convincing skills,
- Transformed the idea from paper to product,
- Operations like – sourcing the raw materials, skills of negotiation during sourcing of materials,
- Identify customers – target customers, marketing of the product and determination of price of the product and service.

Significance/Outcome:

Through this event participants learnt:

- Power of team building
- Idea generation & implementation of it on ground
- Convincing and marketing of products to customers
- Determination of price of product or service
- Confidence of experiencing the entrepreneurship for few hours

Conclusion:

Doing this One Dollar Venture activity student's will learn how to communicate with customers as an entrepreneur. The winning team is the one that has made most profit, as with the same financial resources, and time frame they leveraged on the opportunity to create value. But more than the financial gains, it is the experience of being an entrepreneur for a few hours and making them feel more empowered!!!

Photographs of the event:

Attendance Sheet of
One Dollar Venture Event for
The Student of Swarnim Science College

Date: 05/12/2019

Sr No	Specialisation	Name of the Student	Enrolment No	Signature
1	Biotechnology	ANSARI SHABNAM MOH.HUSSAIN	1954001001	Shabnam
2	Biotechnology	DODHIYA KHUSHI DIGVIJAYSINGH	1954001002	D.K.D
3	Biotechnology	JADEJA JAYRAJSINH NATVARSINH	1954001003	JayRaj
4	Biotechnology	JOSHI DHURUVI SUDHIRBHAI	1954001004	D.S.Joshi
5	Biotechnology	MISHRA SAPNA SUNILKUMAR	1954001005	Sapna-mishra
6	Biotechnology	PANDEY RAJESHWARI PRABHAKAR	1954001006	R.P. Pandey
7	Biotechnology	PATEL DEV KHUSHIBHAI	1954001007	D.K.Patel
8	Biotechnology	PATEL DIPENKUMAR YOGESHKUMAR	1954001008	Dipenkumar
9	Biotechnology	PATEL KALYAN VINUBHAI	1954001009	K.V.Patel
10	Biotechnology	PATEL MIHIRKUMAR MAHESHBHAI	1954001010	M.M.Patel
11	Biotechnology	PATEL SHRUSHTI KALPESHKUMAR	1954001011	Shrushti
12	Biotechnology	PUJAN RAJESHKUMAR PATEL	1954001012	P.R.Patel
13	Biotechnology	RAIKWAR RADHIKA PURSOTTAM	1954001013	Radhika R.
14	Biotechnology	SANDELI SINGH	1954001014	Sandesh S.
15	Biotechnology	BARIA AJMELKUMAR NARVATBHAI	1954001015	Ajmal K. Baria
16	Chemistry	BABARIYA NAIMISH JAGDISHBHAI	1954002001	Babbar R.
17	Chemistry	BAROT RUDRA SACHINKUMAR	1954002002	Rudra Barot
18	Chemistry	BIHOLA DHARMENDRASINH ABHESINH	1954002003	Dharmendra Bihola
19	Chemistry	CHAVDA CHINTANKUMAR KAMLESHBHAI	1954002004	Chintan Kumar
20	Chemistry	GOHIL RUSHANG RAJENDRABHAI	1954002005	Rushang
21	Chemistry	PATEL DEEP KANUBHAI	1954002006	D.K.Patel
22	Chemistry	PATEL DEEP MANOJBHAI	1954002007	Deep Patel
24	Chemistry	PATEL HARSHIL PRAVINBHAI	1954002008	Harshil

Sr No	Specialisation	Name of the Student	Enrolment No	Signature
25	Chemistry	PATEL NIRMAL SUBHASHBHAI	1954002009	N.S. Patel
26	Chemistry	PATEL RAJ SATISHKUMAR	1954002010	R.S. Patel
27	Chemistry	PATEL RONAK RAMESHKUMAR	1954002011	R.R. Patel
28	Microbiology	AMALIYAR JIGARKUMAR BHARATBHAI	1954004001	Jgor
29	Microbiology	ASARI KINJAL BANSILAL	1954004002	K.B. Asari
30	Microbiology	BABARIYA SHREYA ASHOKKUMAR	1954004003	S.A. Babariya
31	Microbiology	BAROT KHANAK NACHIKETABHAI	1954004004	Khanak
32	Microbiology	BRAHMBHATT NIDHIBEN CHETANBHAI	1954004005	Nidhi
33	Microbiology	BHATT AESHA DIPAKKUMAR	1954004006	Aesha Bhatt
34	Microbiology	CHAUHAN MILAP RAMANJI	1954004007	Milap P.
35	Microbiology	DAISY RAJU GALLA	1954004008	Daisy
36	Microbiology	DAMOR JAYKUMAR BHARATBHAI	1954004009	Jay Kumar
37	Microbiology	DESAI DEV BHAGVANBHAI	1954004010	D.B. Desai
38	Microbiology	KALMI KAVERI CHHATRASINGH	1954004011	K.C. Kalmi
39	Microbiology	KATHIRIYA HAPPY SANTOSHBHAI	1954004012	Happy. S. Kathir
40	Chemistry	JOSHI ANKITBHAI BHARATKUMAR	1954002026	Ankita
41	Chemistry	PATEL PARTH DILIPKUMAR	1954002027	P.D. Patel
42	Chemistry	PATEL MEETKUMAR AJAYBHAI	1954002028	Meet K. Patel
43	Chemistry	PRAJAPATI DHAIRYA D.	1954002029	Dhairya
44	Chemistry	PATEL RAJ JITENDRAKUMAR	2054102004	R.J. Patel
45	Maths	ABHISHEK KUMAR PARIHAR	1954003001	Abhishek
46	Maths	JIGNESH THAKOR	1954003002	Jignesh Thakor
47	Physics	RAJPUT SONU UPENDRASINGH	1954005001	Sonu Rajput
48	Physics	SOMPURA DEV VIJAYBHAI	1954005002	Dev Sompura
49	Physics	DARJI AAKASH PANKAJKUMAR	1954005003	Aakash
50	Microbiology	AGRAWAL JAISHAN RAMESH	1954004040	R. Agrawal
51	Microbiology	ANURAG ASHOK GUPTA	1954004041	Ashok
52	Microbiology	JANVI CHETAN PATEL	1954004042	Janvi
53	Microbiology	ADITI KIRITBHAI PATEL	1954004043	Aditi
54	Microbiology	HELY VINODKUMAR PATEL	1954004044	Hely

Sr No	Specialisation	Name of the Student	Enrolment No	Signature
55	Microbiology	SAMIKA ASHOK PANDWALA	1954004033	<i>Ashok</i>
56	Microbiology	SHAH VISMAY ANILBHAI	1954004034	<i>V. A. Shah</i>
57	Microbiology	SHAIKH NAZLI MAHMAD HASNAIN	1954004035	<i>Hasnain Nazli</i>
58	Microbiology	TAVIYAD SUKETUKUMAR BABUBHAI	1954004036	<i>Suketam</i>
59	Microbiology	THAKAR HARIL MANOJBHAI	1954004037	<i>Haril</i>



INDIA'S FIRST UNIVERSITY FOR STARTUP

One Dollar Event for Venus Institute of Physiotherapy



Date of event: 06/12/2019	Coordinator	Dr. Ankit Sinha
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Name and Type of Event/Activity	One Dollar Venture
Organized by:	SSIP Cell Swarnim & SSIP Cell, Govt. of Gujarat
Department	Venus institute of Physiotherapy
No of participants	23
Facilitator	Swarnim Incubation Centre

❖ Brief outline addressed in the event:

Subsequently third time in a row the Venus institute of Physiotherapy has organized the One Dollar Venture activity for their first year students. On the 06 December 2019 in the pleasant wind and in the presence of sun the student were given briefing at 9:30 AM and told everything about the rules and regulation, time limit and the resources they can use. Then they were given 20 min to think and one hour to arrange the thing. Additionally, they were given the full day time to execute the activity. Students came up with various new ideas and tried their level best to use the funds and resources as best as they can. The whole class was divided into the 4 groups and each group contain maximum of 6 Participants. Each has to contribute the sum of Rs. 100. By using that limited fund they have to do think about the business they can do with that amount and have to showcase it and earn the money. Many of them came up the idea of selling eatables as it is easy to arrange in the limited amount and chances of selling them of are quite high. Some had made the game zone by using their mind and gained profit as well. By the end of the day most of them atleast got the money back what they spent on the activity, few of them came up with heavy profit amount. Furthermore, students were asked to make a ppt based on their activity which they have done on Monday. On Monday they all brought their presentation and were quite happy to share their experiences. The event went out very smoothly and

was fruitful with all had the happy faces.

Objective of the Event

The objectives of the event were to let the student know more about entrepreneur, to make them understand how it works and to motivate them.

Significance/ Outcome

Student took active part in the activity, they were quite happy and few also planned and thinking about such type of start-ups.

Conclusion

The activity was fruitful; students were happy and enthusiastic.

❖ Photographs of the event:



Attendance Sheet of
One Dollar Venture Event
For the Students of Venus Institute of Physiotherapy

Date: 06/12/2019

Sr. No.	Name of Student	Enrolment No.	Signature
1	ADARSH YADAV	1944001001	adash
2	RAVAL KRUNAL NAVEENCHANDRA	1944001002	K.N. Raval
3	DESAI BILVA TRUSHANG	1944001003	T. Bilva
4	RAVAL PARTHKUMAR MUKESHBHAI	1944001004	P.M. Raval
5	MAKWANA ARATIBEN MOHANBHAI	1944001006	Arati
6	PANCHAL MANSI BHARATBHAI	1944001007	Mansi
7	KUMAVAT PRINCE PRAKASHCHANDRA	1944001008	Prince
8	CHOTARA SHRADDHA HIRJI	1944001009	S.H. Chotara
9	RATHOD ROSHANIBEN PRADIPBHAI	1944001010	R.P. Rathod
10	VYAS DAXKUMAR MAHESHBHAI	1944001011	D.K. Vyas
11	CHOVATIYA ANANT RAGHAVBHAI	1944001012	Anant B.
12	PATEL DISHA ASHVINBHAI	1944001013	D.A. Patel
13	RANA KHUSHBOO JAYESH	1944001014	K.J. Rana
14	MAKWANA MANISHABEN SANJAYBHAI	1944001015	manisha
15	PATEL NISHABHARTI SHRI PINKUKUMAR	1944001016	N.S. Patel
16	PATEL CHARMI VIPULKUMAR	1944001017	C.V. Patel
17	MODI KHUSHALI KALPESH	1944001018	K.K. Modi
18	DUBEY ROHITKUMAR RAVINDRAPRASAD	1944001019	Rohit
19	PATEL AARJU JOITABHAI	1944001020	A.J. Patel
20	PATEL GEETANJALI PANKAJKUMAR	1944001021	Geeta
21	PATEL ARSHIYANAZ SAJIDHUSAIN	1944001022	A.S. Patel
22	SHARMA RASHIKA NARESHKUMAR	1944001023	R.N. Sharma
23	DHOLARIYA YARTIKKUMAR CHANDUBHAI	1944001024	Yartikumar



INDIA'S FIRST UNIVERSITY FOR STARTUP

The Idea Box Event for Students of
School of Business



Department	School of Business
Activity	The Idea Box
Date	04/12/19
Duration	1 day
Semester	1 st semester B.com, BBA, BCA, M.com
Expert Details	-----

Faculty Coordinator Details (Name, Designation, Contact Details)	Prof. Mihir Shah – Assistant Professor – 9904150911 Dr. Parul Yadav – Assistant Professor - 7990081958
Number of Participants	39 students

Summary:

The Idea Box is a fun competition for students on campus. As is obvious from the name, students come up with original business, product, or service ideas and drop them into a box - literally. The ideas are evaluated and the best idea wins. This is an exciting way to actively engage students with entrepreneurship and to give them a hands-on experience with idea generation.

Ideas should be original and address a specific need in the market or solve a particular problem. Participants can come up with innovative, original, untested ideas on their own or draw from anywhere – the Internet, magazines, newspapers, friends, etc. The proposed product or service should not already exist elsewhere in the real world/market.

Students participated in good numbers and they created individual schedules for each of the steps involved: marketing the Activity, launching it, recruiting faculty advisors, identifying

judges, and raising sponsorship, based on a timeline. They made a presentation in groups and discussed their Idea, Process of doing the business, risk and feasibility associated with the venture and Question and Answer session with the judges.

Objective of the event:

- Inspire students to learn idea generation and generate original ideas.
- Encourage innovative and creative thinking.
- Motivate students who are considering entrepreneurship as a career choice to develop their ideas further.

Significance/Outcome:

Through this event, participants learnt:

- Perceived vs. real need of the product/service in the current market scenario.
- Novelty and feasibility of the idea.
- Clarity in stating the idea.
- Adherence to prescribed format for submission.
- They created excitement about the competition even before you announce it with a series of posters such as "Watch out for the excitement...", "Are you an entrepreneur?", "Do you have an idea?", "Invent the future," and so on.
- Besides this, they leverage social media - create intriguing posts on E-cell, Facebook page and/or run a Twitter campaign.

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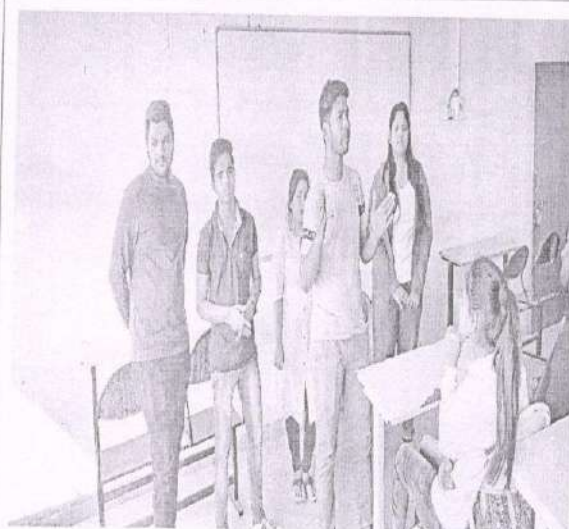
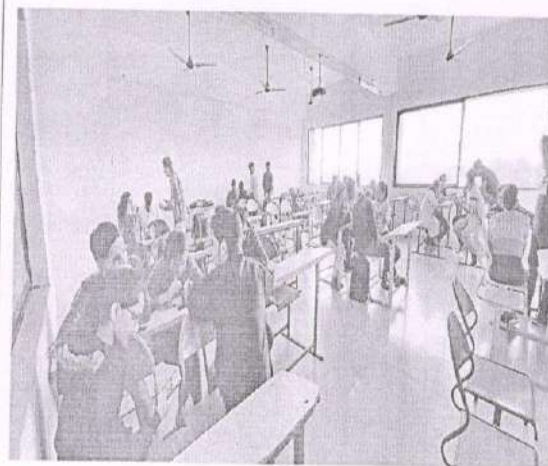
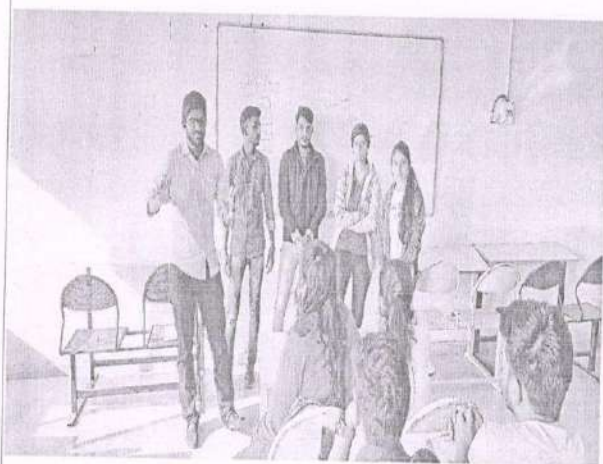
Conclusion:

Participants made a Power Point presentation that highlighted all relevant aspects (the What, Why, and Who) of the Idea for the judges. They presented the following points and understood team management.

- Value proposition – What is the benefit provided to the customer
- Identifying the target market, industry of operation, and potential competition?
- Validation of the idea – Why the opportunity is or is not attractive?
- Risk analysis/ Feasibility of the idea and scope for commercialization.
- Teamwork and the team's conviction in the idea.
- Adherence to time limit of 10 minutes per team.
- Presentation skills - Clarity of thought and articulating the idea.
- Interaction with judges during the Q&A session.

It was a fruitful event for all of them as for the first time they did something creative and presented in front of the audiences. This experience will enhance their skills and make them market ready.

Photographs of Event



Attendance Sheet

For the Event Idea Box for the Students of
1st semester B.com, BBA, BCA, M.com

Date: 04/12/2019

Sr. No	Branch	Name	Enrolment No	Signature
1	B.Com	Vaghela Manmeet	1914001001	Manmeet
2	B.Com	Barot Prince Yogeshbhai	1914001002	Prince
3	B.Com	Pooja Laxmankumar Sen	1914001003	Pooja
4	B.Com	Patel Nirdesh PankajKumar	1914001004	Nirdesh
5	B.Com	Patel Deep Shailesh bhai	1914001005	D.S. Patel
6	B.Com	Patel Heny Hitendrakumar	1914001006	Henry
7	B.Com	Dudhat Hashil Jagdishbhai	1914001007	H.J. Dudhat
8	B.Com	Tarpara Yash Dilipbhai	1914001008	Yash.D
9	B.Com	Kamal Dineshbhai Prajapati	1914001009	K.D. Prajapati
10	B.Com	Pency Bharat Pandya	1914001010	Pency Bharat
11	B.Com	Chuhan Nikita Avdeshkumar	1914001011	Nikita
12	B.Com	Patel Meet Ghanshyam	1914001012	M.G. Patel
13	B.Com	Patel Shiv Rajendrakumar	1914001013	Shiv.R
14	B.Com	Chaudhary Utsav Manvbhai	1914001014	U.M. Chaudhary
15	B.Com	Patel Priyalben Kantilal	1914001015	Priyalben
16	B.Com	Parmar Nimit Sanjaybhai	1914001016	Nimit
17	B.Com	Raj Vishnubhai Panchal	1914001017	Love
18	B.Com	Patel Love Shaileshbhai	1914001018	L.S. Patel
19	BCA	Parekh Yash Sanjaykumar	1914003001	Y.S. Parekh
20	BCA	Goswami Akshat Rameshgiri	1914003002	Akshat.G.
21	BCA	Suthar Kathan Amitkumar	1914003003	K.A. Suthar
22	BCA	Bairwa Bharat Mahendrabhai	1914003004	Bharat.M.
23	BCA	Chauhan Kuldip Arunsinh	1914003005	K.A. Chauhan
24	BCA	Ghoghara Dhaval Ashokbhai	1914003006	D.A. Ghoghara

Sr. No	Branch	Name	Enrolment No	Signature
25	BCA	Singh Uditangshu Shyamprakash	1914003007	Uditangshu
26	BCA	CHAUHAN JITENDRA SINGH MOHAR SINGH	1914003008	J.M. Chauhan
27	BCA	Shivam Krunalbhai Gor	1914003009	Shivam
28	BCA	Gounder Jaymish Shivshankar	1914003010	Jaymish
29	BBA	Chauhan Yatharthsinh Dharmendrasinh	1914002001	Yatharthsinh
30	BBA	Pokar Umang Dharmendrabhai	1914002002	Umang
31	BBA	Sushant Vinod Gupta	1914002003	Sushant Gupta
32	BBA	Patel Manthan Rameshbhai	1914002004	M.R. Patel
33	BBA	Prajapati Dhaval Hitendrabhai	1914002005	Dhaval Prajapati
34	BBA	Ketan Malawat	1914002006	K. Malawat
35	BBA	Hussain Ariwala	1914002007	Hussain
36	BBA	Rabadiya Minal Rajesh	1914002008	M.R. Rabadiya
37	BBA	Rabadiya Ankit Arvind	1914002009	A.A.R.
38	BBA	Mehta Hem Gunjan	1914002010	H.G. Mehta
39	BBA	Rahul Jayeshbhai Nagar	1914002011	Rahul

Startup Activity Report

Date of event: 18/02/2020	Coordinator	Prof. Gautam S. Parmar Prof. Chintan A. Prajapati
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Name and Type of Event/Activity	SSIP Awareness & Developing Innovative Mindset
Organized by:	Swarnnim Incubation Cell (SIC)
Venue	C M Thakkar High School
Department	11 th Commerce school students
No of participants	44
Facilitator	Swarnnim Incubation Centre

❖ Brief outline addressed in the event

As a part of I&E curriculum, Session on Developing Innovative Mindset activity is necessary for all students. **Swarnnim Incubation Cell powered by Swarnnim Startup & Innovation University** has organized "SSIP Awareness & Developing Innovative Mindset" a Activity for School students of 8th to 12th Std on 18th February 2020. At **C M Thakkar High School Naroda** All the students from 11th Commerce were gathered.

The aim of this event is bring together all the students from different class of school at a single platform of startup & entrepreneurship.

This activity includes two competitions: 1. Introduction of SSIP, SSIU & SIC
2. Start up activity

Our 1st activity is Introduction and brief about SSIP, SSIU & SIC to understanding the student about us and SSIP and 1ST activity cover the 30 to 45 minutes.

Our 2nd activity is based on Startup and Innovation It was a time-based activity and the participants had put their ideas on the colored chart sheet.

There were total 44 participants. In Introduction of SSIP, SSIU, SIC & Startup activity there were 45 participants. The participants were from the following d: 11th Commerce.

From all above-mentioned departments there were 1 winners of startup activity.

Winners of startup activity Competition:

1 :- Rathod Parth (11th std)

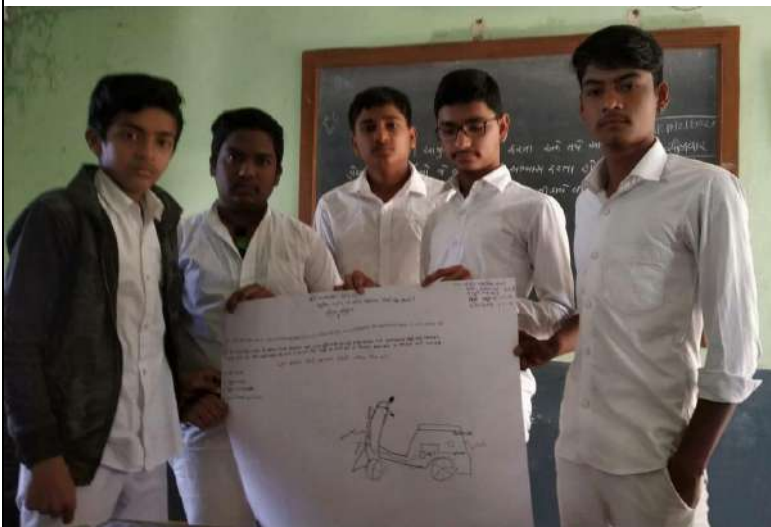
4 :- Kediya Hitik (11th std)

2 :- Vyas Vatsal (11th std)

5 :- Dantal Meru (11th std)

3 :- Trivedi Varun (11th std)

Event Photographs



Startup Activity Report

Date of event: 17/02/2020	Coordinator	Prof. Gautam S. Parmar Prof. Chintan A. Prajapati
Name and Type of Event/Activity	SSIP Awareness & Developing Innovative Mindset	
Organized by:	Swarnnim Incubation Cell (SIC)	
Venue	A Little Flower School	
Department	8 to 12 school students (Science / Commerce / Arts)	
No of participants	86	
Facilitator	Swarnnim Incubation Centre	

❖ Brief outline addressed in the event

As a part of I&E curriculum, Session on Developing Innovative Mindset activity is necessary for all students. **Swarnnim Incubation Cell powered by Swarnnim Startup & Innovation University** has organized "SSIP Awareness & Developing Innovative Mindset" a Activity for School students of 8th to 12th Std on 17th February 2020. At **A Little flower School Naroda** All the students from 8th and 9th were gathered.

The aim of this event is bring together all the students from different class of school at a single platform of startup & entrepreneurship.

This activity includes two competitions:

1. Introduction of SSIP, SSIU & SIC
2. Start up activity

Our 1st activity is Introduction and brief about SSIP, SSIU & SIC to understanding the student about us and SSIP and 1ST activity cover the 30 to 45 minutes.

Our 2nd activity is based on Startup and Innovation It was a time-based activity and the participants had put their ideas on the colored chart sheet.

There were total 45 participants. In Introduction of SSIP, SSIU, SIC & Startup activity there were 45 participants. The participants were from the following d: 8th & 9th.

From all above-mentioned departments there were 1 winners of startup activity.

Winners of startup activity Competition:

1 :- Mishra Om Sandhya (9th std)

4 :- Darji Krish Gaurangkumar (9th std)

2 :- Swami Jitendra Rajesh (9th std)

5 :- Maheshwari Tanish Nitishkumar (9th std)

3 :- Patel DivyaKumar Chetankumar (9th std)

Here are the some glimpse of yesterday's event .







EVENT REPORT

Date of event:	13-02-2020
Reporters name /number:	NIDHI POPAT (9408524076)

Name and Type of Event/Activity	Scavenger Hunt
Department	B.Sc.
Organized by:	SWARRNIM SCIENCE COLLEGE
No of participants	86
Facilitator	Swarnim Science College

SUMMARY:

Key messages, outcomes, recommendations: -

Today our Swarnim Science college celebrated an called "Scavenger hunt" with active participation of about 86 students in different teams of 5-5 students/each teams .Here different hints and clues were provided to different places which were supposed to be identified and found by students . The whole event was organized and managed by "SWARRNIM SIC STUDENT LEADERS" under coordination of Proff. Vipul Sadava ,the event was organized in time duration of 1 to 4 pm .The winning teams were provided with gifts and certificates by the institutes.

The event was purposed to develop team spirit and sports man spirit under pressured condition even which was fulfilled totally , students performed so well and showed their unity .





EVENT REPORT

<u>Date of event:</u>	07.02.2020 (9:30 Am to 12:00 pm)
<u>Reporters name /number:</u>	NIDHI POPAT

<u>Name and Type of Event/Activity</u>	ABHIDHAYAKA
<u>Department</u>	B.sc. and Pharmacy department
<u>Organized by:</u>	SWARRNIM SCIENCE COLLEGE
<u>No of participants</u>	14
<u>Facilitator</u>	Swarnnim Science college and Arihant college of Pharmacy

SUMMARY:

Key messages, outcomes, recommendations:-

Today our science college- Swarnnim Science College arranged a one day event named "ABHDHAYAKA" for girls of Swarnnim Science college and Arihant college of Pharmacy and research with participation of about 30 girls .

Here the whole event was organized by Woman development cell (WDC) powered by Swarnnim incubation centre.

The event included mainly 2 types of competition like...

- 1) Mehndi competiton
- 2) Sketching

Participated girls and their artistic presentation was judged byDr.Aditi Bariyamam and Dr. Archana Pandey .

The whole event celebration provide chance for the open interaction between the girl and female members of the campus which helped them to openly present their selves ,their thoughts and their art in front of others also.

Photographs of the event





Startup Activity Report

Date of event: 05/02/2020	Coordinator	Prof. Gautam S. Parmar Prof. Chintan A. Prajapati
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Name and Type of Event/Activity	Scavenger Hunt
Organized by:	Swarnnim Startup & Innovation Cell, Gandhinagar
Department	ALL
No of participants	59
Facilitator	Swarnnim Incubation Centre

❖ Brief outline addressed in the event

As a part of I&E curriculum, Startup Idea generation activity is necessary for all students. **Swarnnim Startup & Innovation Cell powered by Swarnnim Startup & Innovation University** has organized “SCVANGER HUNT” a fun Startup Activity on 05th February 2020. All the students from every department were gathered.

This activity includes 4 rounds:

1. Startup Quiz Round
2. Run & Fun Round
3. Twist & Turn Around
4. Final Runway Round

It was a time-based task and all the team would gather all the clues and one reaching their goal first would be declared the winner. There were 30 clues and every clue lead to the next step. Each clue was in the form of a riddle and the students thoroughly savored decoding the hints.

There were total 59 participants and they were divided in the team of 5 members each. The participants were from the following departments:

1. Engineering
2. Physiotherapy
3. Business
4. Ayurvedic
5. Homeopathy
6. Nursing
7. Architecture

From all above-mentioned departments there were 3 winning team of this event.

Winner: Physiotherapy (3rd year team)

1st Runner Up : Homeopathy (2nd year)

2nd Runner Up : Computer Engineering (6th semester)

Here are the some glimpse of event .









**Building Entrepreneurial Mindset for Students for
Swarnnim Science Colliger**



Date of event:	11/12/2019
Reporters name /number:	Ass.Prof. Vipul J. Sadava

Name and Type of Event/Activity	Building Entrepreneurial Mindset
Department	Swarnnim Science College
Organized by:	Swarnnim Startup & Innovation University
No of participants	88
Facilitator	Ms.Kruti Patel

SUMMARY:

- Today in Swarnnim Science college, Our Swarnnim Startup & Innovation University has organized expert lecture on "Building Entrepreneurial Mindset" by Ms.Kruti Patel under the guidance of head of our startup cell Mr.Ankit Machhar Sir.
- Total around 150 Students of B.Sc & M.Sc attained this session for 3 hours session & motivated throughtoutely.
- Session started with introduction of college & expert faculty then felicitation of expert lecturer by Book.
- The reason behind arranging this type of session is to setup & devolope mindset of all students for Entrepreneurship, Startup & Innovation thinking.
- Output of this event is excellent. So many students motivated & sensitized by this expert lecture. Feedback of this lecture is very positive.
- Key messege of this session is to develop mindset because without mindset you can not achhive anything.
- Session ended with thanking speech by Ass. Prof.Vipul Sadava.



Attendance Sheet of
Building Entrepreneurial Mindset for Students of
Swarnim Science College

Date: 11/12/2019

SR No	Specialisation	Name of the Student	Enrolment No	Signature
1	Biotechnology	ANSARI SHABNAM MOH.HUSSAIN	1954001001	
2	Biotechnology	DODHIYA KHUSHI DIGVIJAYSINGH	1954001002	K.D. Dohiya
3	Biotechnology	JADEJA JAYRAJSINH NATVARSINH	1954001003	Jadeja Jayrajsinh
4	Biotechnology	JOSHI DHURVI SUDHIRBHAI	1954001004	D.S. Joshi
5	Biotechnology	MISHRA SAPNA SUNILKUMAR	1954001005	Sapna
6	Biotechnology	PANDEY RAJESHWARI PRABHAKAR	1954001006	Rajeshwari
7	Biotechnology	PATEL DEV KHUSHIBHAI	1954001007	Dev
8	Biotechnology	PATEL DIPENKUMAR YOGESHKUMAR	1954001008	D.Y. Patel
9	Biotechnology	PATEL KALYAN VINUBHAI	1954001009	K.V. Patel
10	Biotechnology	PATEL MIHIRKUMAR MAHESHBHAI	1954001010	Mihir
11	Biotechnology	PATEL SHRUSHTI KALPESHKUMAR	1954001011	Shrushti
12	Biotechnology	PUJAN RAJESHKUMAR PATEL	1954001012	P.R. Patel
13	Biotechnology	RAIKWAR RADHIKA PURSOTTAM	1954001013	Radhika
14	Biotechnology	SANDELI SINGH	1954001014	Sanjiv
15	Biotechnology	BARIA AJMELKUMAR NARVATBHAI	1954001015	A.N. Baria
16	Biotechnology	PATEL DHANRAJSINH BHARATSINH	1954001016	D.B. Patel
17	Biotechnology	RATHOD JIGNESHKUMAR ARJUNSINH	1954001017	Jignesh
18	Biotechnology	PANDYA JAY SUDHIRKUMAR	1954001018	Jay
24	Chemistry	BABARIYA NAIMISH JAGDISHBHAI	1954002001	Naimish
25	Chemistry	BAROT RUDRA SACHINKUMAR	1954002002	Rudra
26	Chemistry	BIHOLA DHARMENDRASINH ABHESINH	1954002003	D.A. Biwala

SR No	Specialisation	Name of the Student	Enrolment No	Signature
27	Chemistry	CHAVDA CHINTANKUMAR KAMLESHBHAI	1954002004	C.K. Chavda
28	Chemistry	GOHIL RUSHANG RAJENDRABHAI	1954002005	Rushang
29	Chemistry	PATEL DEEP KANUBHAI	1954002006	D.K. Patel
30	Chemistry	PATEL DEEP MANOJBHAI	1954002007	Deep
31	Chemistry	PATEL HARSHIL PRAVINBHAI	1954002008	H.P. Patel
32	Chemistry	PATEL NIRMAL SUBHASHBHAI	1954002009	N. Patel
33	Chemistry	PATEL RAJ SATISHKUMAR	1954002010	R.S. Patel
34	Maths	ABHISHEK KUMAR PARIHAR	1954003001	Abhishek
35	Maths	JIGNESH THAKOR	1954003002	Jignesh
36	Microbiology	AMALIYAR JIGARKUMAR BHARATBHAI	1954004001	A. Jigarkumar
37	Microbiology	ASARI KINJAL BANSILAL	1954004002	Kinjal
38	Microbiology	BABARIYA SHREYA ASHOKKUMAR	1954004003	S.A. Babariya
39	Microbiology	BAROT KHANAK NACHIKETABHAI	1954004004	Khanak
40	Microbiology	BRAHMBHATT NIDHIBEN CHETANBHAI	1954004005	Nidhi
41	Microbiology	BHATT AESHA DIPAKKUMAR	1954004006	Aesha
42	Microbiology	CHAUHAN MILAP RAMANJI	1954004007	Milap
43	Microbiology	DAISY RAJU GALLA	1954004008	Daisy
44	Microbiology	DAMOR JAYKUMAR BHARATBHAI	1954004009	Jay
45	Microbiology	DESAI DEV BHAGVANBHAI	1954004010	Dev
46	Microbiology	KALMI KAVERI CHHATRASINGH	1954004011	K. Kalmi
47	Microbiology	KATHIRIYA HAPPY SANTOSHBHAI	1954004012	H.S. Kathiriyas
48	Microbiology	MAGNESH PANCHAL	1954004013	Magnesh
49	Microbiology	MODI HARSH MUKESHBHAI	1954004014	H.M. Modi
50	Microbiology	MORI AASHISH RAVESINHBHAI	1954004015	A.R. Mori
51	Microbiology	NUPUR SHILPANKUMAR PATEL	1954004016	Nupur



Light Camera & Entrepreneur Event for Students

Swarnnim Science College



UNDER A GREAT UNIVERSITY FOR STARTUP

Department	Swarnnim Science College
Activity	Challenge – Light, Camera & Entrepreneur!
Date	07/12/19 and 08/12/19
Duration	2 days
Semester	1 st semester B.Sc
Expert Details	-----

Faculty (Name, Details)	Coordinator Designation,	Details Contact	Prof. VIPUL SADAVA – Assistant Professor – 9574012025
Number of Participants	33 students		

Summary:

Students participated as an individual or as a team of 4-5. They pitched the idea to entrepreneur of shooting a video and how it would benefit them. Then they had to create a complete and compact story which is original and is in resonance with the theme. After that participants made video and good quality and follow the marking scheme. They had to make Cover points such as Leadership skills, management, growth strategies, financing, fund raising etc.

Objective of the event:

Creating good quality user generated content and to capture the journey of an entrepreneur

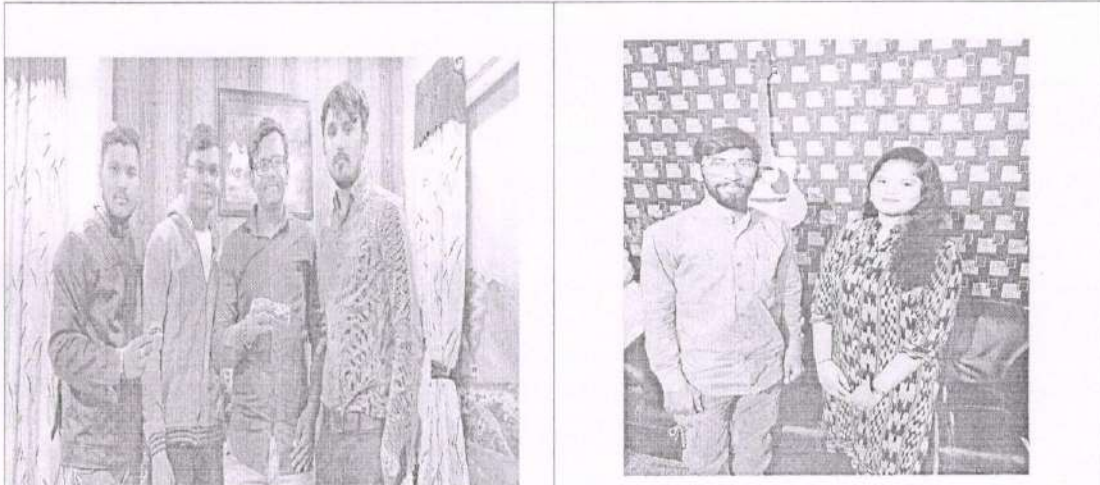
Significance/Outcome:

- Through this activity students earned a great deal of knowledge along with:
- Convincing Skills (How to pitch and convince the entrepreneur for sharing their story through video)
- Understand the journey of entrepreneur and learn from same

- Understand the idea, challenge, passion behind building a venture and share it as a story through a video
- Learn the skills of video making.
- Besides students, entrepreneurs also benefitted in the following ways
- Platform to share the story
- Get recognized & build PR
- Visibility
- Opportunity to access mentors & investors

Conclusion:

This activity helped identify young entrepreneurs, capture their story (journey, challenges, learning) through a video. They understood the journey of entrepreneur and learn from same also, understood the idea, challenge, passion behind building a venture and share it as a story through a video.



Attendance Sheet of
Students of Swarnim Science College for event
Light, Camera, Entrepreneur
Date:07/12/2019 & 8/12/2019

SR No	Specialisation	Name of the Student	Enrolment No	Signature
1	Biotechnology	ANSARI SHABNAM MOH.HUSSAIN	1954001001	<i>Shabnam</i>
2	Biotechnology	DODHIYA KHUSHI DIGVIJAYSINGH	1954001002	<i>K.D. Dodiya</i>
3	Biotechnology	JADEJA JAYRAJSINH NATVARSIH	1954001003	<i>Joshi</i>
4	Biotechnology	JOSHI DHURVI SUDHIRBHAI	1954001004	<i>D.S. Joshi</i>
5	Biotechnology	MISHRA SAPNA SUNILKUMAR	1954001005	<i>S.S. Mishra</i>
6	Biotechnology	PANDEY RAJESHWARI PRABHAKAR	1954001006	<i>Rajesh</i>
7	Biotechnology	PATEL DEV KHUSHIBHAI	1954001007	<i>D.K. Patel</i>
8	Biotechnology	PATEL DIPENKUMAR YOGESHKUMAR	1954001008	<i>D. Dipen</i>
9	Biotechnology	PATEL KALYAN VINUBHAI	1954001009	<i>K.V. Patel</i>
10	Biotechnology	PATEL MIHIRKUMAR MAHESHBHAI	1954001010	<i>M. Mihi</i>
11	Biotechnology	PATEL SHRUSHTI KALPESHKUMAR	1954001011	<i>S. Patel</i>
12	Biotechnology	PUJAN RAJESHKUMAR PATEL	1954001012	<i>Rajesh</i>
13	Biotechnology	RAIKWAR RADHIKA PURSOTTAM	1954001013	<i>Radhika</i>
14	Biotechnology	SANDELI SINGH	1954001014	<i>Sadvi</i>
15	Biotechnology	BARIA AJMELKUMAR NARVATBHAI	1954001015	<i>A.N. Baria</i>
16	Biotechnology	PATEL DHANRAJSINH BHARATSINH	1954001016	<i>Dhanu</i>
17	Biotechnology	RATHOD JIGNESHKUMAR ARJUNSINH	1954001017	<i>J.A. Rathod</i>
18	Biotechnology	PANDYA JAY SUDHIRKUMAR	1954001018	<i>J.S. Pandya</i>
24	Chemistry	BABARIYA NAIMISH JAGDISHBHAI	1954002001	<i>N.J. Babariya</i>
25	Chemistry	BAROT RUDRA SACHINKUMAR	1954002002	<i>Rudra</i>
26	Chemistry	BIHOLA DHARMENDRASINH ABHESINH	1954002003	<i>B. Biola</i>

SR No	Specialisation	Name of the Student	Enrolment No	Signature
27	Chemistry	CHAVDA CHINTANKUMAR KAMLESHBHAI	1954002004	<i>C. K. Chavda</i>
28	Chemistry	GOHIL RUSHANG RAJENDRABHAI	1954002005	<i>Rushang</i>
29	Chemistry	PATEL DEEP KANUBHAI	1954002006	<i>D. K. Patel</i>
30	Chemistry	PATEL DEEP MANOJBHAI	1954002007	<i>Deep</i>
31	Chemistry	PATEL HARSHIL PRAVINBHAI	1954002008	<i>Harshil</i>
32	Chemistry	PATEL NIRMAL SUBHASHBHAI	1954002009	<i>Nirmal</i>
33	Chemistry	PATEL RAJ SATISHKUMAR	1954002010	<i>R. S. Patel</i>



INDIA'S FIRST UNIVERSITY FOR STARTUP

Building Entrepreneurial Mindset for

Students of School of Ayurveda and School of Physiotherapy



Date of event : 06.12.2019 Time : 10.00 am to 12.00 pm	Coordinator	Dr.Vaibhav Bhadane & Dr. Ankit Sinha
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Name and Type of Event/Activity	Expert Lecture on Building Entrepreneurial Mindset
Organized by:	SSIP Cell Swarnnim & SSIP Cell, Govt. of Gujarat
Department	School of Ayurveda and School of Physiotherapy
No of participants	56
Facilitator	Ms Kruti Patel

❖ **Brief outline addressed in the event :**

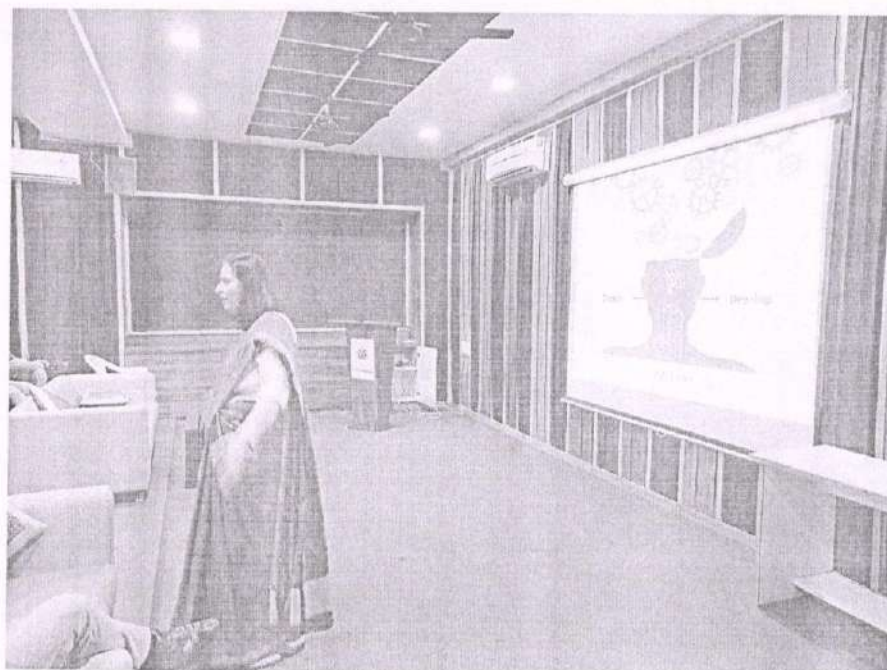
A guest lecture on "Entrepreneurial Mindset" was held on 6th December 2019. The lecture has been organized by the Swarnnim Incubation Centre to provide the students with an opportunity to get a head start in how to build an Entrepreneurial mindset, which is the basic need to develop mindset of the 1st year students of Ayurveda. The guest lecture began with welcome address by the Prof.Gautam Parmar, he has introduced and welcomed Ms Kruti Patel Mam to deliver the lecture.

❖ **Guest Profile :**

- Ms. Kruti Patel She is Founder and Director of She & We Entrepreneurship Foundation and a venture called Little Sparrow.
- The session was then continued by Ms. Kruti Patel who began with an introduction with famous lines " Hows the Josh ??? " with this lines whole seminar hall got full charged up.

- The reason behind arranging this type of session is to setup & develop mindset of all students for Entrepreneurship, Startups & Innovation thinking.
- Output of this event is excellent. So many students motivated & sensitized by this expert lecture. Feedback of this lecture is very positive.
- Key message of this session is to develop mindset because without mindset you can not achieve anything.
- Session ended with thanking speech by Prof.Dr. Dilip Nalage.

Photographs of the event:



Attendance Sheet for
Building Entrepreneurial Mindset

Date:06.12.2019

Sr. No.	Specialisation	Name	Enrolment No.	Signature
1	Physiotherapy	Adarsh Yadav	1944001001	Adarsh
2	Physiotherapy	Raval Krunal Naveenchandra	1944001002	K. N. Raval
3	Physiotherapy	Desai Bilva Trushang	1944001003	B. T. Desai
4	Physiotherapy	Raval Parthkumar Mukeshbhai	1944001004	Parth
5	Physiotherapy	Makwana Aratiben Mohanbhai	1944001006	A. M. Makwana
6	Physiotherapy	Panchal Mansi Bharatbhai	1944001007	Monsi
7	Physiotherapy	Kumavat Prince Prakashchandra	1944001008	Prince
8	Physiotherapy	Chotara Shraddha Hirji	1944001009	Shraddha
9	Physiotherapy	Rathod Roshaniben Pradipbhai	1944001010	Roshaniben
10	Physiotherapy	Vyas Daxkumar Maheshbhai	1944001011	D. M. Vyas
11	Physiotherapy	Chovatiya Anant Raghavbhai	1944001012	Anant
12	Physiotherapy	Patel Disha Ashvinbhai	1944001013	D. Patel
13	Physiotherapy	Rana Khushboo Jayesh	1944001014	Khushboo
14	Physiotherapy	Makwana Manishaben Sanjaybhai	1944001015	M. S. Makwana
15	Physiotherapy	Patel Nishabharti Shri Pinkukumar	1944001016	N. S. Patel
16	Physiotherapy	Patel Charmi Vipulkumar	1944001017	C. V. Patel
17	Physiotherapy	Modi Khushali Kalpesh	1944001018	Khushali
18	Physiotherapy	Dubey Rohitkumar Ravindraprasad	1944001019	R. R. Dubey
19	Physiotherapy	Patel Aarju Joitabhai	1944001020	A. J. Patel
20	Physiotherapy	Patel Geetanjali Pankajkumar	1944001021	Geetanjali
21	Physiotherapy	Patel Arshiyana Sajidhusain	1944001022	A. S. Patel
22	Physiotherapy	Sharma Rashika Nareshkumar	1944001023	R. N. Sharma
23	Physiotherapy	Dholariya Yartikkumar Chandubhai	1944001024	Yartikkumar

Sr. No.	Specialisation	Name	Enrolment No.	Signature
24	Physiotherapy	Satendra Kumar	1944001025	Satendra
25	Physiotherapy	Shaikh Mohammedmiran Abdulshakur	1944001026	M.A. Shaikh
26	Physiotherapy	Dholakiya Yash Dipeshbhai	1944001027	Y.D. Dholakiya
27	Physiotherapy	Jadeja Dhruv Naginkumar	1944001028	Dhruv
28	Physiotherapy	Rajvi Rajeshkumar Patel	1944001029	R.R. Patel
29	Physiotherapy	Patel Darshita Gautambhai	1944001030	D.g. Patel
30	Physiotherapy	Parmar Lawrence Dineshbhai	1944001031	L.D. Parmar
31	Ayurvedic	Dave Janhvi Rajeshkumar	1910400111	Janhvi
32	Ayurvedic	Sagar Khilvatben Prakashbhai	1910400112	S.P. Sagar
33	Ayurvedic	Fatema Z. Dahodwala	1910400113	Uttamkumar
34	Ayurvedic	Yadav Uttamkumar Prahlaad	1910400114	U.P. Yadav
35	Ayurvedic	Thakor Pradip Bachubhai	1910400115	Pradip
36	Ayurvedic	Thakkar Parth Kamleshkumar	1910400116	Parth
37	Ayurvedic	Thakkar Jay Vinodchandra	1910400117	J.V. Thakkar
38	Ayurvedic	Swituben Akshaykumar Patel	1910400118	Akshay
39	Ayurvedic	Solanki Asmitaben Lakshmanbhai	1910400119	Asmita
40	Ayurvedic	Shaikh Sipai Ziyauddin Naeemuddin	1910400120	Z.N. Shaikh
41	Ayurvedic	Prasad Laxmikumari Shriramnarayanbhai	1910400121	Lakshmi
42	Ayurvedic	Patel Trunali Champakbhai	1910400122	T.C. Patel
43	Ayurvedic	Patel Janvi Laljibhai	1910400123	J.L. Patel
44	Ayurvedic	Patel Janki Kanjibhai	1910400124	Janki
45	Ayurvedic	Patel Himaniben Anilbhai	1910400125	Hemaniben
46	Ayurvedic	Patel Chintan Kireetbhai	1910400126	C.K. Patel
47	Ayurvedic	Patel Bhaviben Hashmukhbhai	1910400127	B.H. Patel
48	Ayurvedic	Patel Amisha Jagdishbhai	1910400128	Amisha

Sr. No.	Specialisation	Name	Enrolment No.	Signature
49	Ayurvedic	Panchotiya Dhruvitkumar Kantilal	1910400129	Dhruvit
50	Ayurvedic	Munshi Shababanu Mosoyebkhan	1910400130	Shababanu
51	Ayurvedic	Dave Janhvi Rajeshkumar	1910400111	Janhvi
52	Ayurvedic	Sagar Khilvatben Prakashbhai	1910400112	Prakashbhai
53	Ayurvedic	Fatema Z Dahodwala	1910400113	Fatema
54	Ayurvedic	Kharadi Ranibahen Kiritkumar	1910400131	Ranibahen
55	Ayurvedic	Jetasar Sukesha Suryakant	1910400132	S.S. Jetasar
56	Ayurvedic	Halpati Roshanikumari Kaushikbhai	1910400133	Roshanikumari
57	Ayurvedic	Govani Anjum Fatema	1910400134	A.F. Govani
58	Ayurvedic	Goswami Zeel Prakashpuri	1910400135	Zeel
59	Ayurvedic	Godha Manishkumar Rameshkumar	1910400136	Manishkumar
60	Ayurvedic	Devvaniya Srushtiben Ashokbhai	1910400137	S. A. Devvaniya
61	Ayurvedic	Desai Sejalben Danabhai	1910400138	S. D. Desai



INDIA'S FIRST UNIVERSITY FOR STARTUP

A Seminar on SSIP Awareness and Design Thinking



Date of event: 08/07/2019	Coordinator	Prof. Gautam S. Parmar Prof. Chintan A. Prajapati
Name and Type of Event/Activity	A Seminar on SSIP Awareness and Design Thinking for Engineering Students	
Organized by:	SSIP Cell SSIU & SSIP Cell, Govt. of Gujarat	
Department	Startup & Innovation	
No of participants	74	
Facilitator	Swarnim Incubation Centre	

Brief outline addressed in the event:

A seminar on "SSIP Awareness and Design Thinking" was organized by **Swarnim Incubation Centre, SSIU** at **Swarnim Startup & Innovation University, Gandhinagar** on 8th July 2019. This seminar was supported under Student Startup & Innovation Policy-SSIP, Government of Gujarat. All the students from final year engineering were gathered.

A seminar was started with registration. The main aim of this session is that to aware maximum students about SSIP Policy and its benefits. The motive of this seminar is to enlighten the students with innovative talk and motivate the students in direction of Startup & Innovation.

Prof. Gautam S. Parmar delivered basic information about SSIP policy and its benefits. He also explained about how SSIP Cell working for Student Startup & Innovation.

Prof. Chintan A. Prajapati had given detailed information about funding to innovative ideas, IPR & entrepreneurship.

Then the session was continued by **Dr. Dharmesh Shah (Academic Director, SSIU)**, He discussed various live examples of successful people in the world from their normal life and motivated students that everyone has capability to do new thing. He also gave some basic examples for idea generation and to develop innovative mindset. He also explained about how to start business without money and make it successful. His speech was very interactive and students were enjoyed a lot during the speech.

Total 74 students from different engineering branches were participated in this seminar.

Photographs of the event:



Attendance Sheet of
Light, Camera and Entrepreneur event for Students of
Swarnim Institute of Technology

Date: 08/07/2019

Sr No	Name of Student	Enrollment No	Signature
1	Rajput Harsh Omprakash	1924004001	Harsh
2	Purohit Sahdev Khimjibhai	1924004002	Sahdev
3	Darji Khushbu Bakulbhai	1924004003	Khushbu. B.
4	Sharma Akhilesh Rajendrakumar	1924004004	Aksharam
5	Amin Dipamkumar Pareshbhai	1924004005	Dipam
6	Aum Vyas Ketan	1924004006	A. Vyas
7	Kher Parikshit Vijaysinh	1924004007	P.V. Kher
8	Jaymin Sureshbhai Parmar	1924004009	Harsh
9	Jethva Harsh Pravinbhai	1924004010	J.P. Jethva
10	Patel Prashant Rajendrabhai	1924004011	Patel P. R.
11	Shah Keval Ketankumar	1924004012	Keval
12	Ronil Dhavalbhai Thakkar	1924004013	Ronil. Thakkar
13	Gohil Rahul Vikrambhai	1924004015	V. R. Gohil
14	Sagar Rajesh Badgujar	1924004016	Rajesh
15	Korat Jeel Jagdishbhai	1924004017	Jeel
16	Shukla Anuj Ajaykumar	1924004018	Anuj. A. Shukla
17	Bhardwaj Rituraj Shambhooram	1924004019	R. S. Bhardwaj
18	Rathod Ayush Chandraprakash	1924004020	Rathod. Ayush C.
19	Trivedi Mihir Bhavin	1924004021	Mihir
20	Bhatt Mansi Ashishkumar	1924004022	Mansi
21	Patel Umang Lalitbhai	1924004023	U.L. Patel
22	Shah Meet Mahendra	1924004024	Shah meet. m.
23	Naman Saini	1924004025	naman
24	Panchal Manthan Bhaveshbhai	1924004026	manthan
25	Patel Sakshiben Rakeshbhai	1924004027	Patel S. R.
26	Rajput Sourav Shaileshsingh	1924004028	R. S. Rajput

Sr No	Name of Student	Enrollment No	Signature
27	Prajapati Nishant Shaileshbhai	2024108001	P.N.S.
28	Satasiya Bansari Dharmeshbhai	1924008001	B.D. Satasiya
29	Shah Rohan Atulkumar	1924008002	R.A. Shah
30	Jogani Parit Arvindbhai	1924008003	P.A. Jogani
31	Patel Smit Devanandbhai	1924008004	Patel Smit. D.
32	Khelan Rameshbhai Patel	1924008005	K.R. Patel
33	Thakor Kaushal Rajeshkumar	1924008006	Kaushal. R.
34	Rajat Rajesh Pandey	1924008007	R.R. Pandey
35	Naidu Gautam K	1924008008	Gautam
36	Patel Ravi Vinodchandra	1924008009	R.V. Patel
37	Patel Ritu Pravinkumar	1924008010	Patel R. P.
38	Patel Saurabh Vikrambhai	1924008011	Saurabh
39	Tejwani Bharat Dilipkumar	1924008012	B.D. Tejwani
40	Patel Deep Suresh	1924008013	Deep
41	Makda Munavar Anvarbhai	1924008014	Munavar
42	Solanki Pradhuman Navinchandra	1924008015	P.N. Solanki
43	Patel Harsh Ghanshyambhai	1924008016	H.G. Patel
44	Gondalia Jalak Babubhai	1924008017	Jalak
45	Mangukiya Nirav Pravinbhai	1924008018	Nirav. P.
46	Bharadwaj Ritish Krishnashankar	1924008019	R.K. Bharadwaj
47	Utsav Lilachand Panchal	1924008020	U.L. Panchal
48	Patel Pradeepbhai Hiteshbhai	1924008021	P.H. Patel
49	Patel kanan Prakashkumar	1924008022	P. kanan. P.
50	Patel Meet Shantilal	1924008023	P. meet. S.
51	Yashkumar Bharatbhai Barot	1924008024	Yash
52	Rohan B. Janani	1924008025	R.B. Janani
53	Patel Jay Gautamkumar	1924008026	Patel Jay. Co.
54	Priyansh Ashishbhai Patel	1924008027	P.A. Patel
55	Davda Sakshi Rajubhai	1924008028	S.R. Davda
56	Bagban Mohmmmed Noaman Mohmmmed Asfak	1924008029	mohmmmed.

Sr No	Name of Student	Enrollment No	Signature
57	Shaikh Mohammed Ammar Mohammed Iqbal	1924008030	M.A. Shaikh
58	Nair Nishita Nikesh	1922003001	N.N. Nair
59	Patel Krunal Ketankumar	1922003002	K.K. Patel
60	Paridval Bhaveshkumar Harinarayan	1922003003	B.H. Paridval
61	Pandya Nayan Vinayak	1922003004	N.V. Pandya
62	Chauhan Kavan Hirenkumar	1922003005	Kavan
63	Kori Ankit Rakeshkumar	1922003006	Ankit
64	Chayda Jhanvi Ashvinbhai	1922003007	Jhanvi Chayda
65	Nay Rajeshbhai Patel	1922003008	N.R. Patel
66	Mistry Mithil Kamleshbhai	1922003009	M.K. Mistry
67	Senjaliya Takshil Asvinbhai	1922003010	Takshil
68	Modak Devanshi Rajesh	1922003011	Devanshi
69	Ravina Umesh Mishra	1922003012	Ravina
70	Vasani Dhruv A	1922003013	D.A. Vasani
71	Thakar Mihir Vijaybhai	1922003014	Mihir
72	Doshi Shreyam Bhadreshkumar	1922003015	S.B. Doshi
73	Shah Jainam Jitendra	1922003016	J.J. Shah
74	Roy Darshil Dhirajkumar	1922003017	D.D. Roy



Startup Activity Report 2021

Creating Startups and Accelerating them into Unicorn

Date of event: 28.05.2021	Coordinator	Mr Deep Mehta
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Name and Type of Event/Activity	Creating Startups and Accelerating them into Unicorn
Organized by:	Swarnnim Incubation Centre
Venue	Online
Department	All Semester Students
No of participants	151
Facilitator	Swarnnim Incubation Center

❖ Brief outline addressed in the event

The journey of building a startup and transforming it into a unicorn — a privately held company valued at over \$1 billion — involves a combination of innovation, strategy, and scalability. It starts with identifying a real-world problem and offering a unique, scalable solution. A strong founding team, market research, and a minimum viable product (MVP) are critical early steps.

Once launched, acceleration depends on customer acquisition, continuous innovation, and the ability to adapt quickly. Funding plays a key role at various stages — seed, Series A, B, and beyond — often involving angel investors, venture capitalists, and strategic partnerships.

Speaker/Expert/Guest Details

Sr No	Name of Speaker	Designation
1	Dr.Rashid Saiyed	Marketing and Research Consultant at iCreate, Ahmedabad

Glimpse of the Event:

Dr. Saiyed has given examples of iCreate startups, it was conveyed to take the right steps and every phase such as ideation, prototype development, market launch and scaling into market. It was a very enriching session for students and feedback was positive.



The poster is for a webinar titled "Creating Startups & accelerating them into Unicorns" by Dr. Raashid Saiyed. It features the logos of Swarnim Startup & Innovation University and iCreate International Centre for Entrepreneurship and Technology. The session is scheduled for May 28th, 2021, from 11:00 AM to 12:00 PM. A prominent yellow button encourages registration.

SWARNIM
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icreate
International Centre for
Entrepreneurship and Technology

**An Insightful Webinar
Exclusively For Startups**
By
Dr. Raashid Saiyed
Marketing & Research Consultant
iCreate

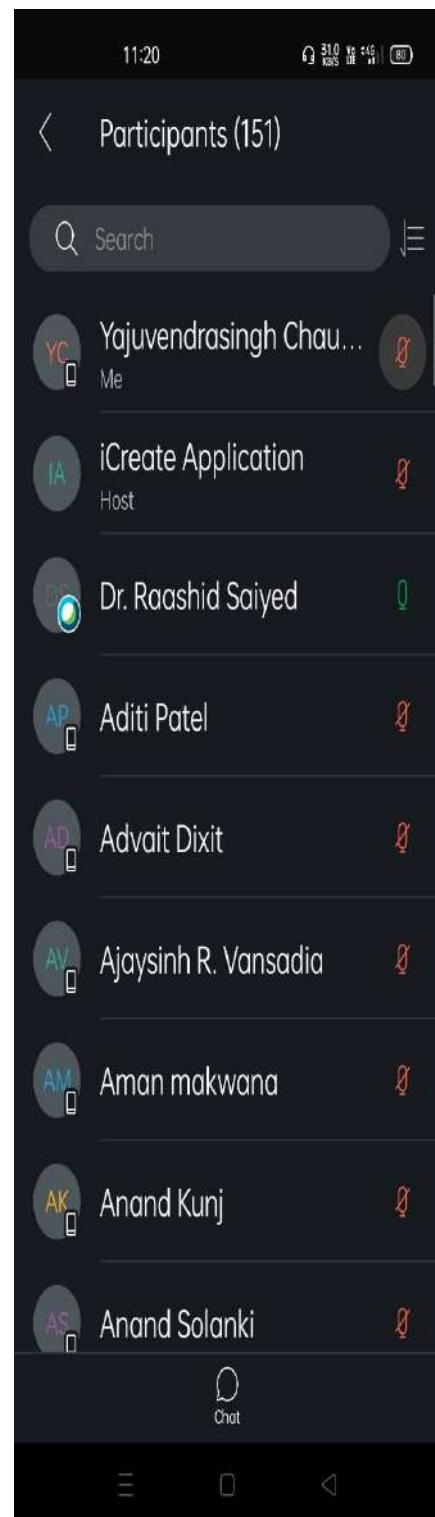
Session On
**Creating
Startups &
accelerating
them into
Unicorns**

Date: 28th May 2021
Time : 11:00 AM to 12:00 PM

REGISTER NOW

Dr. Raashid Saiyed has given importance that to scale into a unicorn, startups must demonstrate rapid growth, a strong business model, and potential for market dominance. Tech-driven solutions, global scalability, and a customer-centric approach are often common traits among unicorns.

Institutions, incubators, and government initiatives (like those from NITI Aayog or DST) provide crucial support through mentorship, funding, and policy frameworks. The core philosophy is to solve big problems, think globally, and scale rapidly.



Outcome of the event: The event provided students and aspiring entrepreneurs with deep insights into the startup ecosystem and the roadmap to scale a startup into a unicorn. The session encouraged participants to think ambitiously, take the first step toward entrepreneurship, and leverage available support systems such as incubators, government schemes, and innovation networks.



Startup Activity Report 2021

IPR Quiz

Date of event: 26.04.2021	Coordinator	Deep Mehta
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Name and Type of Event/Activity	IPR Quiz
Organized by:	Swarnnim Incubation Center
Venue	Swarnnim Startup and Innovation University
Department	All
No of participants	90
Facilitator	Swarnnim Incubation Cell


❖ Brief outline addressed in the event

Speaker/Expert/Guest Details

Sr No	Name of Speaker	Designation
1	Shri Sanjay Chakraborty, Quizmaster	Founder & Chief Marketing Communication, Advisor at ESS- K-SEE Consultancy


Objective of the event:

To disseminate the importance and knowledge of registering the innovative projects this competition was important.



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presents
one of it's kind



Virtual
IP QUIZ

INTELLECTUAL PROPERTY QUIZ
ON THE OCCASION OF WORLD IP DAY

Date: Monday, 26th April, 2021, 6 pm onwards



With Quizmaster
SANJAY CHAKRABORTY

OPEN FOR ALL. NO AGE BAR
NO REGISTRATION OR ENTRY FEE. ONLY INDIVIDUAL ENTRIES ACCEPTED
THE QUIZ IS BASED ON INTERESTING FACTS IN THE AREA OF INTELLECTUAL PROPERTY
THE WINNERS SHALL WIN KNOWLEDGE & RECEIVE ATTRACTIVE PRIZES

TO PARTICIPATE REGISTER ON THE LINK MENTIONED IN THIS POST
LAST DATE OF REGISTRATION: 25TH APRIL, 2021 TILL 5 PM

Content Partner
KWIZMATE
QUIZ MANAGEMENT SERVICES

Gift Partner
eduppeer

Significance/Outcome:

Shri Sanjay ji was the Quiz master of the competition who has expertise in conducting and moderating the quizzes throughout the national level. The registration which was floated before the event and received an overwhelming response.

This competition consisted of different rounds such as audio, visual and normal questions. In each round the participant has to answer (in comments section) from the options provided after the question and the timer set was of 10 seconds.

The questions were from a variety of backgrounds such as patents, copyrights, legal terms for filing patents, famous trademarks, disputes etc. The audience enjoyed participating and the winners were provided by the Amazon vouchers and certificate of participation.

Conclusion: The ecosystem was raised by this activity. Participants and viewers got to know famous IPRs in the world. Also the students were sensitized in different way to register their innovative projects at incubation center.

SWARNIM IP QUIZ WINNER LIST

QUESTION NO	WINNERS NAME	MOBILE NO	EMAIL ID
1	Astha Ratan	7839218101	astharatan1729@gmail.com
2	Kumar Shivam	9678294354	kumar11shivam@gmail.com
3	Mayur Panchamia	9060316824	mayurpanchamia94@gmail.com
4	Devanjan Chakravarty	9655910028	devanjan31@gmail.com
5	Aswani Kumar Sharma	8638038133	socrates034@gmail.com
6	Semi Kuhada	6352787115 / 9426992608	shreyakuhada.mba20@gmail.com
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QUESTION NO	WINNERS NAME	MOBILE NO	EMAIL ID
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24	Ishita Adarsh Verma	9336734055	ishita.singh.1190@gmail.com

Attendance Sheet**IPR Quiz****Date: 26.04.2021**

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29	DHRUVKUMAR RAMESHBHAI RABARI	ayushdesai971@gmail.com	2054004018	PRESENT
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Sr No	Name of Participants	Email ID	Registration ID	Present
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88	KAUSTUBH VISHWAKARMA	kushvishwakarma8@gmail.com	2014003013	PRESENT
89	PREKSHA JAIN	sanjayzankarjain@gmail.com	2014003015	PRESENT
90	PRAJAPATI PRIT DIPAKKUMAR	swetaprajapati315@gmail.com	2014003018	PRESENT



Startup Activity Report 2021

“DEVELOPING EFFECTIVE BUSINESS MODEL FOR STARTUPS”

Date of event: 23/03/2021	Coordinator	Dr. Swati Joshi
----------------------------------	--------------------	-----------------

Name and Type of Event/Activity	Developing Effective Business Model for Startups
Organized by:	Swarnnim Incubation Center and IE Department
Venue	Swarnnim Startup and innovation University
Department	All
No of participants	200
Facilitator	Swarnnim Incubation Center

❖ Brief outline addressed in the event

The objective of the Business Model Canvas (BMC) activity is to help individuals or teams visually map, understand, design, and analyze a business model in a structured and holistic way. It is a strategic management tool that enables clarity and alignment across different aspects of a business. By completing a Business Model Canvas, teams gain a comprehensive overview of how their business operates and where improvements or innovations can be made.

❖ Speaker/Expert Details:

Sr No	Name of Speaker	Designation
1	Dr. Kumar Aashish	Assistant Professor in area of Entrepreneurship at Institute of Public Enterprise at Hyderabad

❖ Glimpse of the Programme:

Dr.Kumar Aashish has set the context for the session. Developing an effective business model for startups is a crucial step in building a sustainable and successful venture.

The poster features a background with various icons related to innovation and business, such as gears, lightbulbs, and a magnifying glass. At the top left, the SSIP logo is displayed. Next to it is the Institution's Innovation Council logo, which includes the text 'INSTITUTION'S INNOVATION COUNCIL (Ministry of HRD Initiative)'. To the right is the Swarnim Startup & Innovation University logo, which includes the tagline 'WHERE IDEAS COME ALIVE'. Below these logos, the text 'SWARNIM On' is written in a stylized font. The main title of the event is 'Developing Effective Business Model Canvas for Start-ups', written in large, bold, black letters. To the right of the title is a portrait of Dr. Kumar Aashish, with the word 'SPEAKER' written above it. Below the portrait, his name and title are listed: 'Dr. Kumar Aashish, Assistant professor in the area of Entrepreneurship at Institute of Public Enterprise (IPE), Hyderabad'. Below the title, the text 'Organized By' is written, followed by 'Department of Start-up & Innovation Cell'. At the bottom left, the date and time are given: '23 March 2021 | 11.00 AM Onwards'. Below this, the hashtag '#Experience TheReal' is displayed. To the right of the date and time is a portrait of Dr. Swati Joshi, with the word 'MODERATOR' written above it. Below the portrait, her name and title are listed: 'Dr. Swati Joshi, Head of Start-up Academics Swarnim Startup & Innovation University'.

SSIP | **INSTITUTION'S INNOVATION COUNCIL**
(Ministry of HRD Initiative)

SWARNIM STARTUP & INNOVATION UNIVERSITY
WHERE IDEAS COME ALIVE.

SWARNIM On

Developing Effective Business Model Canvas for Start-ups

SPEAKER

Dr. Kumar Aashish
Assistant professor in the area of Entrepreneurship
at Institute of Public Enterprise (IPE), Hyderabad

Organized By
Department of Start-up & Innovation Cell

23 March 2021 | 11.00 AM Onwards

#Experience TheReal

MODERATOR

Dr. Swati Joshi
Head of Start-up Academics
Swarnim Startup & Innovation University

A business model outlines how a startup creates, delivers, and captures value, serving as a blueprint for its operations and strategic direction.

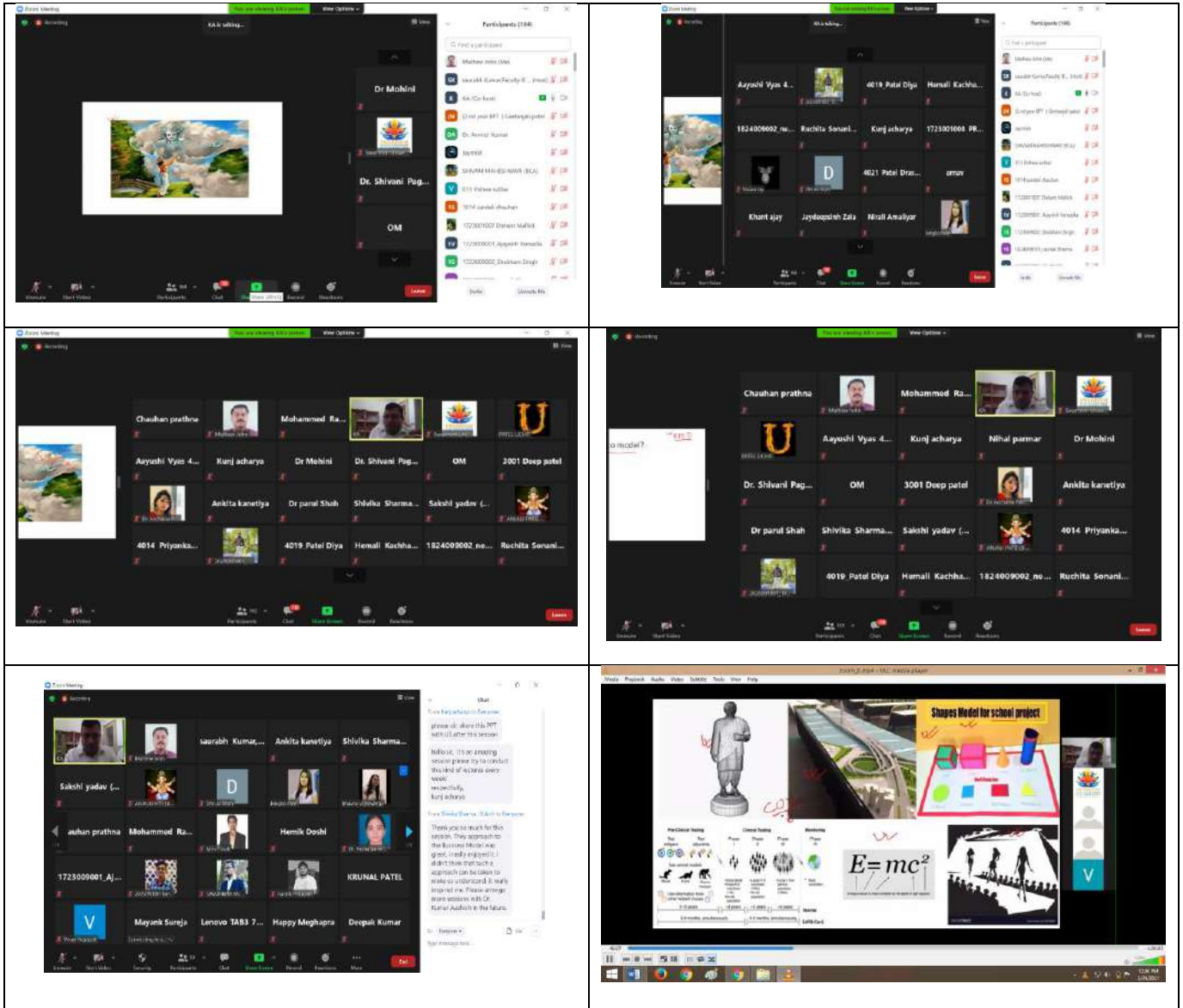
For startups, this involves identifying a clear value proposition that solves a real customer problem, understanding target customer segments, and establishing efficient channels for reaching and serving those customers.

It also includes defining key activities, resources, and partnerships necessary for delivering the product or service, along with determining cost structures and revenue streams.

Startups often operate in uncertain and dynamic environments, so their business models must be flexible and adaptable to change.

Using tools like the Business Model Canvas helps entrepreneurs visualize and refine their business ideas, test assumptions, and align their strategies with market needs.

Ultimately, a well-developed business model increases a startup's chances of attracting investors, achieving product-market fit, and scaling successfully.



Outcome: Participants will be able to clearly define their startup's value proposition, identify target customer segments, map out key business operations, and establish viable revenue and cost structures. They will gain hands-on experience with the Business Model Canvas, enabling them to visualize their business ideas effectively and identify areas for innovation or improvement. The outcome is a well-structured, validated, and adaptable business model ready for real-world application.

Attendance Sheet

Developing Effective Business Model Canvas For Startups

Date:23/03/2021



Startup Activity Report 2021

Intellectual Property Management for Startups

Date of event: 20.03.2021	Coordinator	Prof. Mihir Shah, SMCLA
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Name and Type of Event/Activity	Intellectual Property Management for Startups
Organized by:	Swarnnim Incubation Center and IE Department
Venue	Online
Department	All
No of participants	359
Facilitator	Swarnnim Incubation Center

❖ Brief outline addressed in the event

The objective of the session was to help students understand the importance of intellectual property (IP) management, which plays a vital role in supporting budding entrepreneurs and startups. The session also covered the IP registration process and highlighted key precautions to consider during filing. The expert speaker, a registered patent agent, brought valuable practical insights to the discussion. From a student's perspective, the session was highly informative and engaging, enriched with real-life case studies that illustrated the relevance and application of intellectual property in the startup ecosystem

Speaker/Expert/Guest Details

Sr No	Name of Speaker	Designation
1	Dr. Nishith Patel	Associate Professor and Patent Agent at Arihant School of Pharmacy and Bioresearch Institute]

Glimpse of the Event:

The event was started by the welcome speech given by Dr. Vaibhav Bhadane where he has given a brief introduction of the Expert speaker Dr. Nishith Patelsir.

Dr. Nishith started the session delightfully with the discussion on various case studies which explained about the importance of IP with a practical insight.

Initially Dr. Nishith has given various examples with group x, y, z that support to prove the terminologies like invention, innovation quality, identity, appearance, expression and geographical status of the product. Examples like fruit juice, Automobiles logos, Trademark are included to simplify the subject; he has also given example of Banglar Rosogolla for GI infringement.

According to him IP includes five basic terms that is Design, Trademarks, Copyright, Geographical Indication, and Patent, which he has discussed with example one by one.

Starting with definition of IP, to understand it given instances like intangible property, tangible properties with relation to IPR. Then explained types of IP rights and significant role in Startup.

Additionally, he also taught about the Ministry of Commerce and industry and their regional offices in India.

He elucidates the complete procedure of Patent filing and term of protection, extension and its importance. He also explained about Trademark in detail by proposing various examples like Bata, Bisleri, Apple and Coca cola, furthermore he also illustrated the ground reasons of refusal like deceptive and confusing.

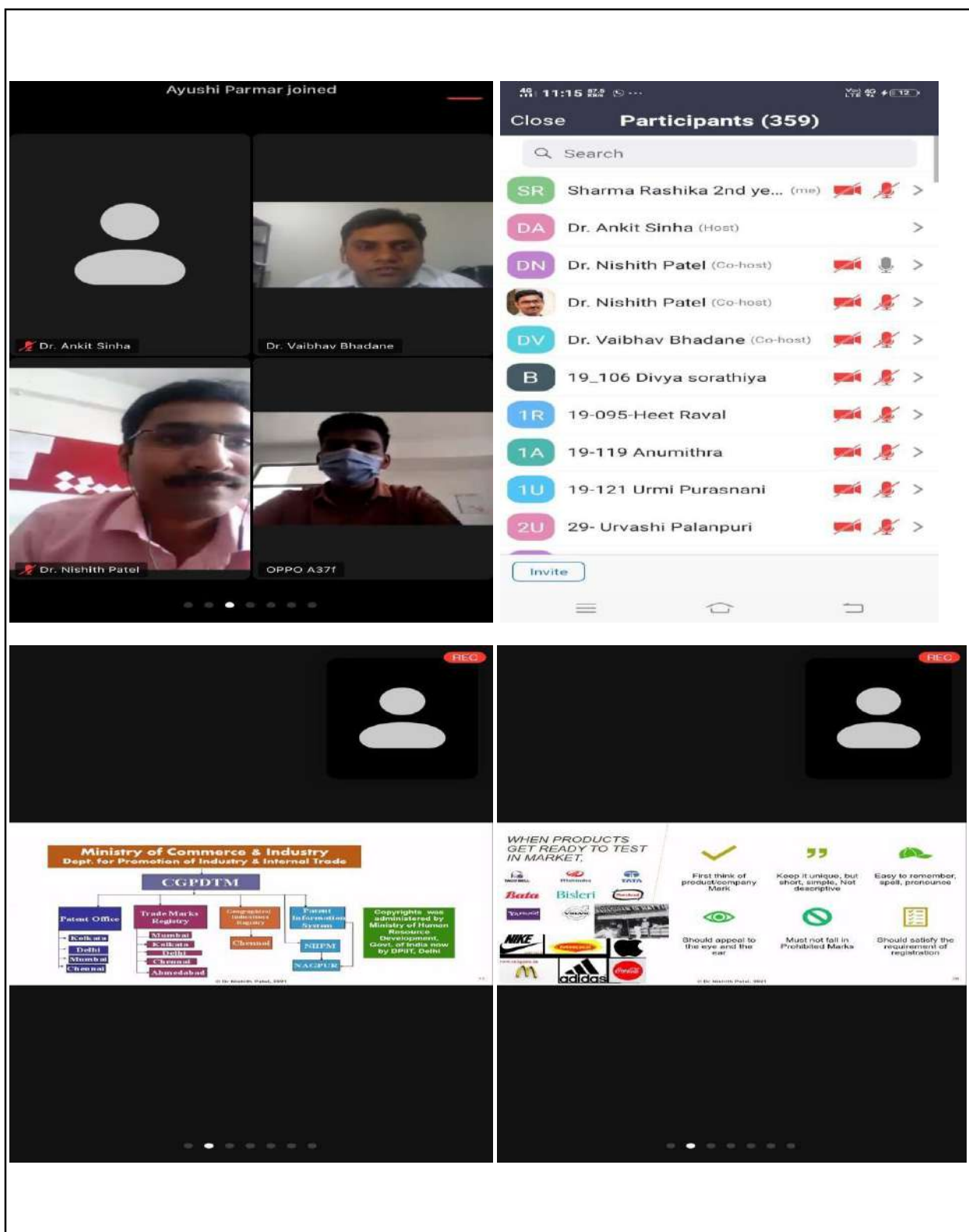
Scope of copyright protection, term of protection explained and what makes copyright infringed and prevention copyright infringement was clarified.

Moreover, in geographical indication he has given examples like Orange from Nagpur, Kolhapuri Footwear which he has explained very well.

At the end summary of all topics that included in IPR has been mentioned. Before concluding this session few questions were asked by participants and students to which the Dr. Nisith explained it with dfull zest.

Outcome of the event: The complete session was profoundly explained the importance of IPR with eminent examples in the industry. The session will be helpful for budding entrepreneurs and new startup for the protection of their ideas. Hence it was very much needed for students and staff.

Photographs of the event





Startup Activity Report 2021

Startup Buzz

Date of event: 06.03.2021	Coordinator	Deep Mehta
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Name and Type of Event/Activity	Startup Buzz
Organized by:	Swarnnim Incubation Centre
Venue	Online
Department	All Semester
No of participants	100 (Facebook Live on Swarnnim Page)

❖ **Brief outline addressed in the event**

The session aimed to educate students about the outcomes of both success and failure in the startup journey, highlighting the associated risks and rewards. It provided valuable insights into the opportunities and challenges entrepreneurs may face. As the expert speaker was a startup founder himself, the session was highly practical and relatable from a student's perspective.

❖ **Speaker/Expert/Guest Details**

Sr No	Name of Speaker	Designation
1	Shri Mukesh Jagwani	<u>Founder and Director,</u> <u>MoneyGuru Financial Advisory Services</u>

Glimpse of the Event:

The session began with a warm introduction of the expert speaker, **Shri Mukesh Jagwani**, delivered by **Dr. Nishith Patel**, who served as the moderator.

Mukesh Sir opened the session by counselling students on an important but often overlooked topic — choosing the right academic stream after 12th grade. Citing a survey, he pointed out that **90% of students select their stream based on peer influence or societal pressure**, rather than aligning with their own strengths and passions. This, he emphasized, stems from a lack of awareness about one's true interests.



STARTUP BUZZ (BUSINESS IDEAS)

WHAT NEXT?

Opportunities
V/s Challenges!!

Risk V/s Reward as
an Entrepreneur.

LIVE SESSION

06 March 2021 | 4 PM
Onwards

#Experience
#TheReal



SPEAKER



Shri. Mukesh Jagwani

Founder and Director,
MoneyGuru Financial Advisory Services

MODERATOR



Dr. Nishith Patel

Associate Professor,
Arihant School of Pharmacy and BIO

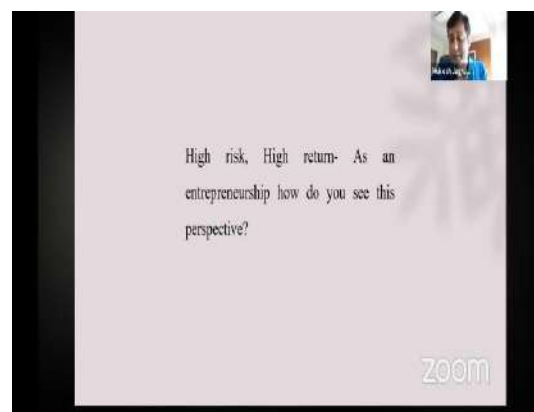
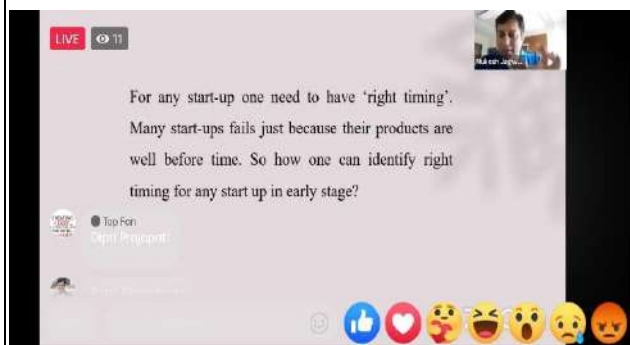
He engaged students by asking them reflective questions about how and why they chose their current stream and university. He then compared today's academic counselling system with that of a decade ago, highlighting that **earlier generations had little to no access to proper guidance**. He also noted that **top educational institutions have long adopted flexible, practical learning models**, blending real-world skills with academics.

Mukesh Sir shared **13 key points essential to the entrepreneurial journey**, based on his personal experiences and insights gathered from various expert sessions.

One of the major concepts he introduced was **RACI (Responsible, Accountable, Consulted, Informed)**, a framework he recommends when selecting partners for a startup. He emphasized that **friendship alone doesn't qualify someone to be a business partner**, and that defined roles and responsibilities are critical for team success.

He also underscored the importance of **continuous learning**, stating that even top leaders and entrepreneurs regularly undergo training to stay open-minded and adaptive to new ideas.

To make his points more relatable, Mukesh Sir frequently used **Hindi proverbs and real-life analogies**, grounding theoretical concepts in practical wisdom.



Some notable quotes he shared included:

- *“When you focus on results, you don’t get change. When you focus on change, you get results.”*
- *“Main itni door aaya hoon, yahaan rehne ke liye nahi, aage jaane ke liye.”* (“I’ve come this far not to stay, but to move forward.”) — a quote he proudly displays in his office.

Mukesh Sir also shared a striking statistic: **India has over 50,000 startups, yet nearly 90% fail within the first three years.** He stressed that the **lack of a customer-centric approach** is a major reason behind these failures — startups must aim to **solve real problems** rather than just launch ideas.

In closing, he asked students to reflect on how they spend their time — particularly questioning the hours spent watching television, referring to it as an "idiot box". He suggested replacing that time with **informative content, such as educational web series and entrepreneurial documentaries**, which can inspire and inform their journey.

Outcome of the event: Students gained valuable insights into the startup journey, including the risks, rewards, challenges, and opportunities involved. the event offered practical perspectives rooted in real entrepreneurial experiences. The session inspired students to think beyond traditional career paths and consider entrepreneurship as a viable and impactful option. Participants learned about essential entrepreneurial skills such as problem-solving, innovation, decision-making, and leadership. StartupBuzz proved to be an energizing and insightful event that empowered participants with the knowledge and confidence to take the first step toward their entrepreneurial journey.



Startup Activity Report 2021

Orientation Programme for New Students about Know you Swarnnim Incubation Center

Date of event: 30.01.2021	Coordinator	Yujvendra Chauhan
----------------------------------	--------------------	-------------------

Name and Type of Event/Activity	Orientation Programme for New Students about Know you Swarnnim Incubation Center
Organized by:	Swarnnim Incubation Center
Venue	Swarnnim Startup and Innovation University
Department	All
No of participants	80
Facilitator	Swarnnim Incubation Center and IE Department

Brief outline addressed in the event :

The Orientation Programme was organized from Swarnnim Incubation Center for new students at Swarnnim Startup and Innovation University on 30.01.2021. The main objective of the event was to help the new students for various supports provided to them for their entrepreneurial and startup journey during their academic. 80 students have participated in the event.

Glimpse of the Event:

Mr. Deep Mehta, Startup affairs and Outreach head has welcomed the all students at India's First Startup & Innovation University. He said that they will receive different types of support during their academic endeavour for their startup & Entrepreneurial journey.

Prof. Chintan Prajapati, SIC Coordinator has given detailed information on support provided from Government Gujarat to Student Startups. He has given detailed information on Student Startup and Innovation Policy. He has also given information on Incubation Support, Mentoring Support, Networking Support and Funding Support provided to startups at each level. Also, Swarnnim Startup and Innovation University provide platform to students to showcase their products in national level events.



Mr.Yujvendra Chuhan has invited all the students to visit Swarnnim Incubation Center. If they have any innovative idea then they can apporacch to Swarnnim Incubation center for further process.

Outcome of the event: New Joined Students have acquired knowledge on support provided from Swarnnim Incubation Center. They have received information on various government schemes for promoting startup and entrepreneurship.

Attendance Sheet
Orientation Programme for New Students about
Know your Swarnnim Incubation Center

Date: 30.01.2021

Sr No	Name	Name of College	Mobile No.	Present
1	Aditya Pratap Singh	Swarnnim Institute of Technology	7016644993	P
2	swati	Swarnnim School of Business	8460325900	P
3	Prem Nagdev	Swarnnim School of Business	9265594264	P
4	Thakur Nikita	Swarnnim School of Business	9510988748	P
5	Sahdev Rajpurohit	Swarnnim Institute of Technology	9898371848	P
6	Danny Galla	Swarnnim Institute of Technology	9638781024	P
7	Darshil Roy	Swarnnim Institute of Technology	7984534318	P
8	NITYA PATEL	Swarnnim Institute of Technology	7485969233	P
9	Jimil patel	Swarnnim Institute of Technology	8980418995	P
10	Dhokiya Dharmendra balubhai.	Swarnnim Institute of Technology	8758269146	P
11	Ayush Kumbhani	Swarnnim Institute of Technology	7046400777	P
12	Rishabh Bhatt	Swarnnim Institute of Technology	6354613465	P
13	Barot Rohit	Swarnnim School of Business	7990555658	P
14	HARSH RAJIVKUMAR JAIN	Swarnnim School of Business	9327039163	P
15	Rajpurohit Karina	Swarnnim School of Business	7283832739	P
16	Ronak Chaudhary	Swarnnim Institute of Technology	7622961229	P
17	Pooja Soni	Swarnnim School of Science	7201061421	P
18	Aditi KirtiKumar Patel	Swarnnim Institute of Technology	7575897856	P
19	Shivangi Chaturvedi	Swarnnim School of Science	8849694959	P
20	Aarju patel	Venus Institute of Physiotherapy	9712850067	P
21	Divya Kushwaha	Swarnnim Institute of Technology	7878435585	P
22	Ashish deo	Swarnnim Institute of Technology	9.78E+12	P
23	Ramu kumar mahato	Swarnnim Institute of Technology	9122118537	P
24	Jay	Swarnnim School of Business	7874877602	P
25	Shaunak Patel	Swarnnim School of Business	8128369042	P
26	Nitin Thakor	Swarnnim School of Business	8320718442	P
27	Priya Kumari	Swarnnim School of Business	8154993747	P
28	Meet	Swarnnim School of Business	9638136679	P
29	Rohan shah	Swarnnim School of Business	7781837434	P
30	Megha Khandelwal	Swarnnim School of Business	9327911286	P
31	Thakor Himali	Swarnnim School of Business	8799489538	P
32	Nishidh patel	Swarnnim School of Business	9265154502	P
33	YASHRAJ	Swarnnim School of Business	8686323253	P
34	Sweta mudaliar	Swarnnim School of Science	8347350840	P
35	Aayush Pathak	Swarnnim Institute of Technology	8160902379	P
36	Arth	Venus Institute of Physiotherapy	9328451569	P
37	Anjit Kumar Mehta	Swarnnim School of Business	9122118537	P
38	Manthansingh Rathod	Swarnnim Institute of Technology	9.19E+11	P
39	Justin Thomas	Swarnnim Institute of Technology	9898550446	P
40	Justin Thomas	Swarnnim Institute of Technology	9898550446	P
41	Parth chauhan	Swarnnim Institute of Technology	7487850666	P
42	Sakshi Yadav	Swarnnim School of Science	7.62E+11	P
43	Rohit Barot	Swarnnim School of Business	79905555658	P
44	Sachin Gaikwad	Swarnnim School of Business	9.19E+11	P

Sr No	Name	Name of College	Mobile No.	Present
45	SATUNIYA SHUBHAM	Swarnnim School of Science	7567092394	P
46	Devang	Swarnnim School of Science	9664927603	P
47	Patel Margin	Swarnnim Institute of Technology	9106446787	P
48	Himanshu R. Chauhan	Aarihant Institute of Nursing	8347398508	P
49	Jaydeep Thakor	Swarnnim Institute of Technology	9664862915	P
50	Gameti Nikulbhai Laljibhai	Swarnnim Institute of Technology	7621877251	P
51	Padaya Sanjay	others	7043440770	P
52	Pearl katara	Swarnnim School of Science	9687386438	P
53	zeel shah	Swarnnim Institute of Technology	9104446108	P
54	Dev patel	Swarnnim Institute of Technology	9228171493	P
55	Chauhan yash jayendrasinh	Swarnnim School of Science	9726257039	P
56	Modan Mohammed raza	Swarnnim Institute of Technology	97250 63867	P
57	Jeet Kapadiya	Swarnnim School of Science	9512074074	P
58	CHAUHAN RAHUL RAMBAHADUR	Swarnnim Institute of Technology	9601969439	P
59	Sayani M Thakur	Swarnnim School of Business	9821260566	P
60	CHETANBHAI	Swarnnim School of Science	6353901821	P
61	Himadri Rajput	Swarnnim School of Business	7390030303	P
62	Sharma Rashika	Venus Institute of Physiotherapy	9023319364	P
63	Maitri Limbasiya	Swarnnim School of Science	9726480640	P
64	Shah Prerna H.	Swarnnim School of Science	9909923076	P
65	Kush Nirav Dave	Swarnnim Institute of Technology	9825061101	P
66	Tanwani Piyush	Swarnnim School of Business	9574713600	P
67	Vidhan Trivedi	Swarnnim School of Business	9724607988	P
68	Nidhi Dangi	others	9301621362	P
69	Divyansh barot	Swarnnim Institute of Technology	9104675312	P
70	Kothari Pratik	Swarnnim School of Science	9662905915	P
71	Bhautik Chavda	Swarnnim School of Business	7698242878	P
72	Pathan arbaz khan	Swarnnim Institute of Technology	8200825195	P
73	Het Joshi	Swarnnim School of Business	9978859327	P
74	yash mendaapara	others	9016589266	P
75	Deep prajapati	Swarnnim Institute of Technology	8866254252	P
76	Shivam	Swarnnim Institute of Technology	8485952571	P
77	Hetvi shah	Swarnnim School of Science	7572989675	P
78	Patel krish sanjaybhai	Swarnnim Institute of Technology	7567014935	P
79	Drushti jain	Swarnnim Institute of Technology	9737359062	P
80	Harshad Pamar	Swarnnim School of Business	9.16E+11	P



Event: Brand as Architecture in Startup

Date: 15th December 2020

Venue: Online, Swarnim startup and innovation University

Speaker: Dr. Swati Joshi, Innovations & Entrepreneurship department Head,
Swarnim Startup & Innovation University

Participants: 103 attendees

Introduction

In the dynamic and competitive world of startups, branding is not just a marketing function—it's foundational. The concept of "**Brand as Architecture**" treats brand not merely as an identity or logo, but as a **structural framework** that shapes a startup's strategy, culture, communication, and customer experience. This report explores how startups can benefit from viewing their brand as architectural infrastructure to drive clarity, cohesion, and long-term growth.

Understanding Brand Architecture

Brand architecture traditionally refers to the organizational structure of a brand portfolio—how sub-brands, products, and services relate to the master brand. In the startup context, we take a broader view: the **brand becomes the blueprint** for how the business is built, presented, and scaled.

Key Dimensions:

- **Brand Purpose** – The startup's core reason for existing.
- **Brand Values** – The principles guiding decisions and behaviors.
- **Brand Voice & Identity** – The tone, design, and visuals.
- **Customer Experience** – How users interact with the brand across touchpoints.
- **Internal Culture** – How the brand informs team behavior and internal systems.

Brand as Foundation: Why Startups Must Start Here

- **Differentiation in Crowded Markets :**
With limited resources, startups need to stand out quickly. A strong brand architecture provides a unique positioning and helps customers instantly understand what the startup offers and why it matters.
- **Strategic Alignment:**
Brand as architecture aligns vision, mission, and execution. It acts as a north star, ensuring all departments—from product to marketing to hiring—work toward a unified goal.
- **Flexibility and Scalability**
A well-constructed brand architecture supports growth. As the startup adds new offerings or enters new markets, the brand framework provides a coherent system for expansion.

Building a Brand Architecture in a Startup

Step 1: Define the Core

- Purpose: Why do we exist?
- Vision: Where are we going?
- Mission: How will we get there?

Step 2: Clarify Brand Positioning

- Audience: Who are we serving?
- Value Proposition: What problem do we solve uniquely?
- Competitive Landscape: How are we different?

Step 3: Develop Visual and Verbal Identity

- Logo, typography, color palette
- Brand voice and tone guidelines
- Messaging hierarchy for different platforms

Step 4: Align Internal Culture

- Employee onboarding with brand values
- Leadership embodying the brand ethos
- Internal rituals and communication standards

Step 5: Design Customer Touchpoints

- Website UX/UI that reflects brand identity
- Product packaging or onboarding that delivers brand promises
- Support and community-building that reflect values



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15 December 2020 · 🌐

Brand as Architecture in Startup

Branding plays a major role in improving the visibility of a company, among customers, investors and...

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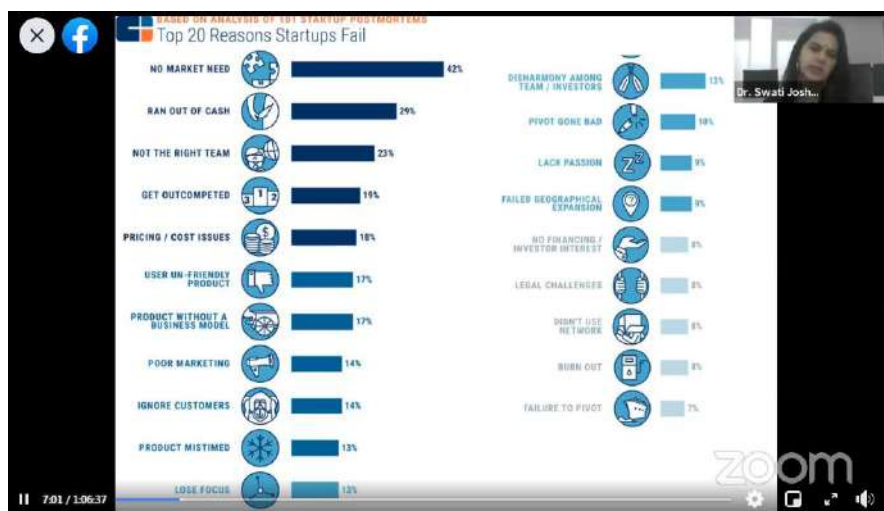
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Event: Scope of Startups in Health Science, Pharmacy, Science and Technology Fields

Date: 12th December 2020

Venue: Online, Swarnim startup and innovation University

Speaker: Dr. Nilesh Patel, Dr. D K Patel, Dr. Vaibhav Bhadane, Dr. Hetashree Upadhyay,
Dr. Hemant Chaubey

Participants: 25 attendees

Introduction

Startups are playing a transformative role in reshaping the global economy. In fields such as **Health Science, Pharmacy, Science, and Technology**, they are accelerating innovation, filling gaps in traditional systems, and offering disruptive solutions to longstanding challenges. This report explores the current landscape, opportunities, challenges, and future scope for startups in these key sectors.

Overview of the Innovation Landscape

Field	Key Drivers of Startup Growth
Health Science	Aging population, chronic diseases, personalized healthcare
Pharmacy	Drug discovery, digital pharmacy, AI in formulation
Science	R&D commercialization, lab automation, biotech tools
Technology	AI, IoT, blockchain, cloud computing, quantum computing

Scope and Opportunities by Sector

A. Health Science Startups

Key Opportunities:

- Telemedicine and Remote Care
- Wearable Health Devices

- Health Data Analytics & AI Diagnostics
- Personalized Nutrition & Genomics

Trends:

- Post-pandemic growth of digital health
- Cross-border collaborations for clinical trials
- Integration of mental health platforms

Example Startups:

- **Doctolib (France)** – online doctor appointments
- **HealthifyMe (India)** – AI-based fitness and diet coaching

B. Pharmacy Startups

Key Opportunities:

- **Online pharmacies and last-mile delivery**
- **AI-driven drug discovery**
- **Blockchain for supply chain transparency**
- **Pharmacogenomics & precision medicine**

Trends:

- Shift from traditional to digital pharmacy models
- Regulatory tech to ensure safe prescription handling
- Custom compounding through 3D printing

Example Startups:

- **Capsule (USA)** – digital pharmacy with 2-hour delivery
- **PharmEasy (India)** – medicine delivery and diagnostics aggregator

C. Science-Based Startups

Key Opportunities:

- Commercializing university research
- Laboratory automation and robotics
- Scientific instrumentation as a service
- Sustainable materials & green chemistry

Trends:

- Rise of spin-offs from academic labs
- Government innovation grants boosting deep tech
- Open science and collaborative R&D models

Example Startups:

- **Labster (Denmark)** – virtual science labs for education
- **Ginkgo Bioworks (USA)** – organism engineering platform

D. Technology Startups**Key Opportunities:**

- AI/ML applications across domains
- IoT in healthcare, pharma, and environment
- Blockchain for data security and patient records
- Tech solutions for scientific data management

Trends:

- Convergence of AI with biotech and medtech
- Smart diagnostics and edge computing
- Cloud-based platforms for scientific collaboration

Example Startups:

- **Tempus (USA)** – AI-driven cancer treatment insights
- **Benchling (USA)** – cloud platform for life sciences R&D

Challenges to Address

- **High R&D costs and time to market**
- **Complex regulatory landscapes**
- **Access to scientific talent and mentorship**
- **Scaling from prototype to commercial viability**

The scope for startups in **health science, pharmacy, science, and technology** is immense and rapidly growing. These sectors are not only ripe for disruption but are also critical to improving human life, sustainability, and global resilience. With the right support ecosystem, startups can lead the next wave of scientific and technological revolutions.

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Panel Discussion on Scopes of Startups in Pharmacy, Health...

As fascinating as these fields sound, there is quite lot of information one must know before they ma...

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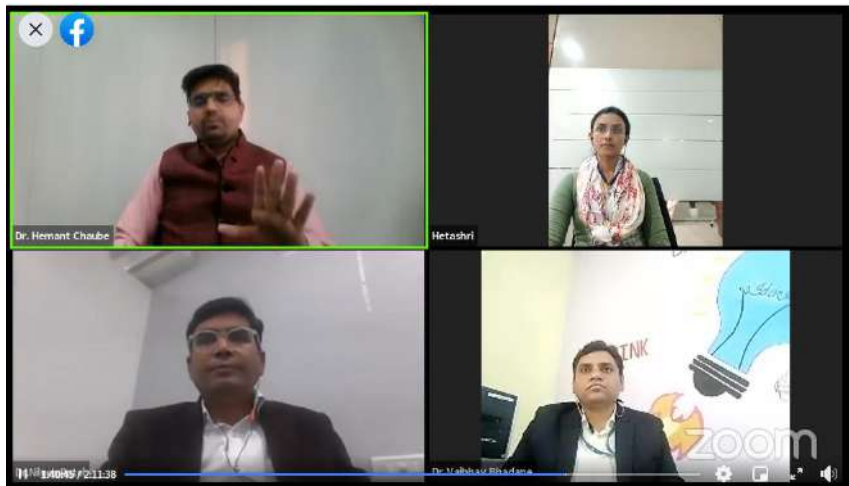
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Dr. Hemant Chaudhary

Hetashri

Dr. Maheshwari Bhadani

zoom

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Swarnim Startup & Innovation University Activity Report 2020

Institute and Department	Swarnim Incubation Centre.
Activity Name / Event Name	Be a Businessman (Part-I)
Date of the event	11/12/2020
Duration	11 am to 01 pm
Semester	ALL
Expert Details	<ol style="list-style-type: none"> 1. Dr Nilesh Patel, Principal, Technology 2. Dr Swati Joshi, IE head 3. Mr Yajuvendrasingh Chauhan, Incubation Manager
Faculty Coordinator Details (Name, Designation, Contact Details)	-
Number of Participants	10

Objective of the event: To impart the practical knowledge to students who still are not into entrepreneurship and if they were given opportunity to drive a company how will they do it.

Significance/Outcome:

Out of 20 students each were given a 15 minutes slot and format of ppt. They were asked to pitch about any famous company/startup. brand current products/service, marketing, branding and financial strategies and as a CEO what will be there strategy. And panelists were to given feedaback on the above mentioned criteria's.

Panelist for the event were:

Dr Nilesh Patel, Principal, Technology

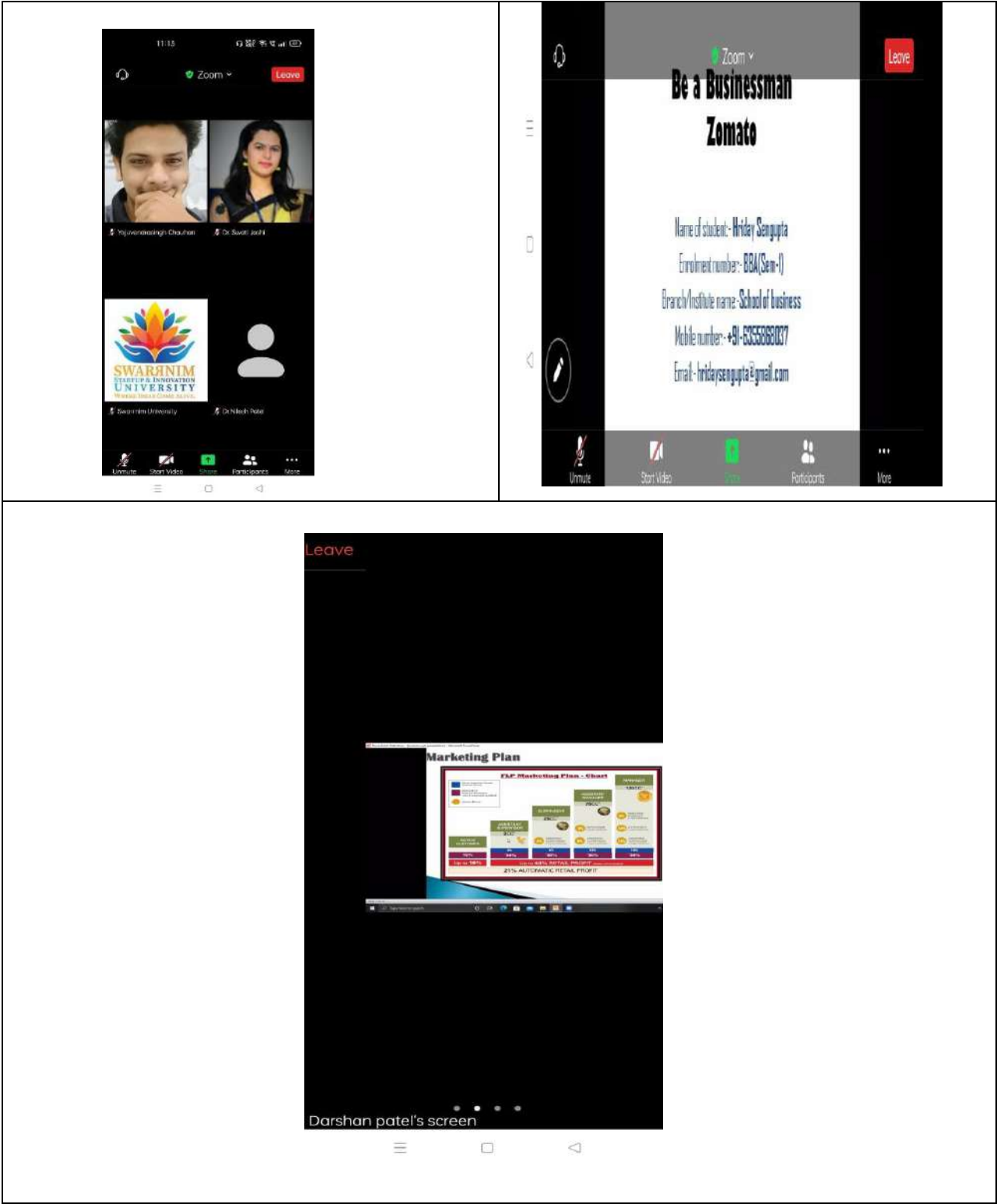
Dr Swati Joshi, Innovation & Entrepreneurship head and

Mr Yajuvendra Singh Chauhan, Incubation manager.

One of the students presented his own family company of Aloe Vera and described the marketing, finance and branding strategies. He mentioned that there is a chain of selling and making commission based profit for all executives. Other students chose companies like Tesla, Camelin pencils, Paytm, Zomato etc. and pitched their views and suggestions. Presentations were followed by suggestions and feedback.

Main thing was each student ws motivated to bring an innovative idea and take it forward as a startup.

Photographs of the Event



Attendance Sheet
For the Event Be a Businessman (Part-1)

Sr No	Name of Student	Name of Course	Enrollment No	Presented
1	Vansh Ketankumar Lakdawala	BBA	2014002001	P
2	Bhumika Bipin Bambhaniya	BBA	2014002002	P
3	Rahul Surana	BBA	2014002003	P
4	Hriday Sengupta	BBA	2014002004	P
5	Itankar Mihir Ishwarbhai	BBA	2014002005	P
6	Ashu Sharma	BBA	2014002006	P
7	Kirtan Khodalbhai Pumbhadiya	BBA	2014002007	P
8	Karan Srivastava	BBA	2014002008	P
9	Priya Mulani	BBA	2014002009	P
10	Divyaraj Ashokdanji Gadhvi	BBA	2014002010	P



Swarnim Startup & Innovation University Activity Report 2020

Institute and Department	Swarnim Startup and Innovation University
Activity Name / Event Name	IPR session by Shri Sanjay Patel
Date of the event	9/12/2020
Duration	3 PM to 4:20 PM
Semester	NA
Expert Details	Shri Sanjay Patel, Patent Attorney and founder of Excelon Law firm
Faculty Coordinator Details (Name, Designation, Contact Details)	NA
Number of Participants	111

Objective of the event: (why this event has organize, Brief about Importance of the event)

To enrich the faculties and staff about the innovative projects registration under IPR. Disseminate the same knowledge to the students who are eager to work on projects. Also to sensitize on their level about the patent, searching tools, filing method and duration, etc.

Flow of the event: mention the flow / schedule of the event in detail:

Welcome address by Mr Yajuvendra Singh Chauhan, Incubation Manager of Guest Speaker and participants and importance of IPR. Address and informative session by Shri Sanjay Patel with Q&A after every topic and end note by Mr Deep Mehta, Startup affairs and Outreach Head.

Significance/Outcome:

It was for faculties with interactive talks after every topic and many questions were asked by faculties and the startup team. This session will help faculties learn about the whole process of patenting and the necessary time it takes to be published.

Shri Sanjay Patel addressed on basics of IPR, role of IPR in innovative projects, definition of innovative projects in terms of patenting, search tools (free and paid), how to search the patent with keywords, what time it takes to be published, drafting a patent under form no.2,3,4. Sanjay sir kept the session interactive and faculties raised questions in accordance to their departments innovative projects patent chances.

Sanjay sir also asked to draft an IPR policy and SOPs to be given to students while drafting for patent so it made it very easy for all stakeholders to know the duties to be performed. And sir will be available for the assistance.

Conclusion: It was asked to all faculties to pass the knowledge to students as and when required so that the students can be benefitted and commercialize the innovative idea hassle free. This kind of session has to be done on a regular basis to keep the momentum and generate more patents.







Startup Activity Report 2021

Innovation & Startup Ecosystem Enablers from National/State/Regional Level

Date of event: 29.05.2021	Coordinator	Dr. Archana Pandey
----------------------------------	--------------------	--------------------

Name and Type of Event/Activity	Innovation & Startup Ecosystem Enablers from National/State/Regional Level
Organized by:	Swarnnim Incubation Center and IE Department
Venue	Swarnnim Startup and Innovation University
Department	All
No of participants	110
Facilitator	Swarnnim Incubation Center

❖ Brief outline addressed in the event

The objective of the event is to aware about the innovations and startup working at regional, state and national level.

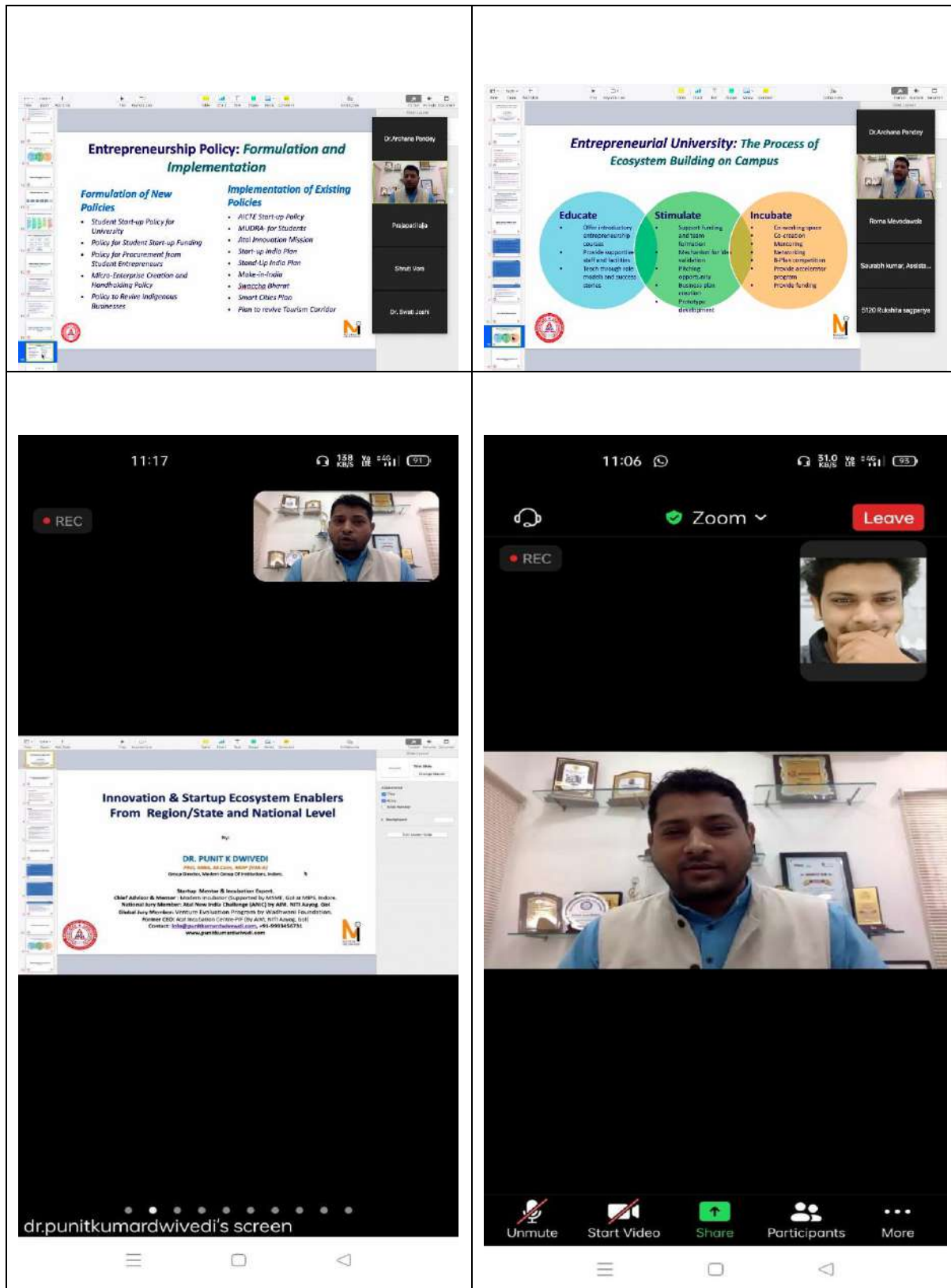
Speaker/Expert/Guest Details

Sr No	Name of Speaker	Designation
1	Dr .Punit Dwivedi	Professor, Modern Group of Institutions, Indore

Glimpse of the Event:

Dr. Punit Dwivedi began the session by citing the example of the Gujarati community, known for their entrepreneurial spirit and efficiency in business. To emphasize the importance of initiative in entrepreneurship, he shared a short video clip showing a child taking the first step toward an activity, inspiring others to follow. This illustrated how becoming an entrepreneur often starts with a single step — taking initiative and leading the way.

He highlighted how individuals who ventured into businesses like hand sanitizers, PPE kits, and other pandemic-related products have now become successful business tycoons. This reflects the idea of turning challenges into opportunities.



More than 100 participants attended the webinar and gained valuable insights. Dr. Dwivedi emphasized that the entire nation is now more focused on innovation and startups. Institutions such as NITI Aayog, the Department of Science and Technology, and EDI, among other national and international bodies, are actively contributing to the startup ecosystem.

He explained how startups today can easily access new technologies, information, support, and funding. Dr. Dwivedi also discussed how innovation and startup institutes help foster a culture of entrepreneurship on campuses. He introduced participants to various funding options available, such as venture capitalists, angel investors, and other financial supporters.

In essence, the session conveyed a powerful message: problems are often opportunities in disguise, and taking the initiative is the first step toward entrepreneurial success.

Outcome of the event:

The session was highly informative and emphasized practical insights. Students gained a clear understanding of how entrepreneurs can identify opportunities within problems and the significance of taking the first step to begin their entrepreneurial journey



Startup Activity Report 2021

Accelerators/Incubation Opportunities for the students & faculties – early stage entrepreneurs

Date of event: 15/05/2021	Coordinator	Deep Mehta
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Name and Type of Event/Activity	Accelerators/Incubation Opportunities for the students & faculties – early stage entrepreneurs
Organized by:	Swarnnim Incubation Centre.
Venue	Online
Department	All Semester
No of participants	118
Facilitator	Swarnnim Incubation Centre

❖ Brief outline addressed in the event

"The orientation will help students and faculty understand the true purpose and significance of the incubation center, along with the facilities it offers. This awareness will encourage them to actively pursue and develop innovative ideas.

Speaker/Expert/Guest Details

Sr No	Name of Speaker	Designation
1	Mr. Prashant Sinha	Professor, BITS, Hyderabad

Glimpse of the Event:

Prof. Mihir Shah, Assistant Professor has introduced Mr.Prashant Sinha, Professor from BITS, Hyderabad. Prof.Mihir Shah was the moderator for this online Session.

Mr.Prashant Sinha has provided an insightful explanation covering various aspects of entrepreneurship, including the importance of encouraging entrepreneurs and the role of business incubators and accelerators in supporting startups. He elaborated on the startup journey—from idea generation to business development—highlighting key

elements such as innovation management, financial planning, and fund-raising strategies. Additionally, he discussed the essential qualities and mindset required to be a successful entrepreneur.

The collage consists of six screenshots from a presentation by Prashant Sinha, BITS Hyd's screen. The slides are as follows:

- Slide 1:** A vertical timeline titled "STARTUP JOURNEY" with a downward arrow. The steps are: Idea, prototype, outside perspective (sampling), Functional prototype, Customer acquisition (first five contacts), Marketing strategies, Scale your product/hub/chain, Create a pitch, Finding the 'Money', Refine your product, and Business and Revenue generation.
- Slide 2:** A slide titled "Tools for Protection of Innovation" featuring a cartoon of a person at a crossroads with signs for "Patent", "Trademark", "Copyright", and "Geographical Indication".
- Slide 3:** A slide with a yellow background containing the text: "Innovation is hard because 'solving problems people didn't know they had' & 'building something no one needs' look identical at first." Below this, it says: "Is to create an innovative ecosystem which will directly and indirectly improve and facilitate masses." and "Capture value improvise on the market and create value proposition".
- Slide 4:** A slide titled "Surge in Startups Activity" showing a flowchart of startup stages: Idea, Prototype, Pilot Scale, and then branching into "Boot strap and financial funding" (with sub-points: GOV, MICRO FINANCE, VC/ANGEL, BANCAP) and "Private equity and VCs". It also shows "Angel Investor", "Debt Assets", "Venture Capitalist/VC", "Business Incubator/Accelerator", and "Research Partner/ R&D".
- Slide 5:** A slide titled "Difference" comparing "INCUBATORS" and "ACCELERATORS".
- Slide 6:** A screenshot of a presentation slide titled "Business Incubation and Acceleration" with the BITS Plan logo and Prashant Sinha's name.

	INCUBATORS	ACCELERATORS
Type of organization	Nonprofits normally	For profit
Public	SBIs according to any governmental or regional policy	Companies with potential for rapid and sustainable growth, regardless of previous requirements
Requirement	Business plan	Business model
Leadership	Managers with experience in mediating the government, universities and companies	Entrepreneurs or experienced investors
Support	Traditional model of consultants	Mentoring sessions
Investment	Public funds	Private investment
Support Time	Typically 12 to 24 months	3 to 8 months normally

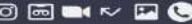



























Mr.Prashant Sinha has given the answers of questions raised from the students like

1. Why is it necessary to setup an innovation incubator for promotion of entrepreneurship?
2. How should equity divided among the co-founders?
3. How to measure the growth of startups?

Mr. Prashant Sinha Sir has also explained about various benefits provided from the State and Central Government for promoting innovation and entrepreneurship among students, faculties and early stage entrepreneurs.

Outcome of the event: The session proved to be highly informative, with a strong emphasis on the practical aspects of business incubation and entrepreneurial opportunities. As a result, students gained a clear understanding of the critical components of accelerators and incubators, the various stages of the startup journey, and the principles of innovation management. They also learned about financial planning and effective strategies for raising capital to support their startup ventures.

Attendance Sheet of the Event

11:17   59%		
Close Participants (113)		
TC	Tisha Chaudhary	  >
UP	Urvi Patel(Bcom)	  >
VP	Vanita parmar	  >
	Vismay Shah 1954004034	  >
	Yajuvendrasingh Chauhan	  >
YC	Yash chauhan Bsc	  >
Y	Yesha	  >
YV	Yogesh Vaghela	  >
ZD	ZANKAT DEVSMITA	  >
DR	Dubey Rohit (BPT 2nd year)	 >
S	Saloni Joshi	 >
¥	¥@\$#	 >
	Daxa Goswami	 >
DR	Dhruvesh Raiyani	 >
Invite		



Startup Activity Report 2022

Entrepreneurial Haat

Date of event: 21.03.2022	Coordinator	Mr.Deep Mehta
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Name and Type of Event/Activity	Entrepreneurial Haat
Organized by:	Swarnnim Incubation Center
Venue	Seminar Hall, Swarnnim Startup and Innovation University
Department	Engineering and Design Students
No of participants	76
Facilitator	Swarnnim Incubation Center and IE Dept.

❖ Brief outline addressed in the event

Swarnnim Startup and Innovation University organized an **Entrepreneurial Haat**, inviting engineering and design students to display their creativity and innovation in the form of products or services on 21st March 2022.

The event provided a platform for 76 students to showcase their talents, ideas, and entrepreneurial skills, turning their academic knowledge into real-world applications.

The Haat created a vibrant space where students could interact with customers, industry experts, and peers, promoting a marketplace of creativity and innovation.

Glimpse of the Event:

The major objective of the event was to encourage students to show their entrepreneurship spirit by showcasing their product and services. The event has provided platform to students to present their creative solutions, designs, and prototypes, demonstrating their innovation skills and technical expertise.

This event has given real world exposure to students by engage with customers, receive feedback and potentially attract investors or collaborators. It has created the bridge between academic learning and industry practices by encouraging students to turn their classroom knowledge into market-ready products or services. Students understand key entrepreneurial concepts such as product development, marketing, customer interaction, and the commercial viability of their innovations.



During the event, students have presented their product and services to their customers for selling and experience their product and service. They have received the feedback from the customers. They have negotiated with customers and closing the deal.

Outcome of the event:

The event allowed students to think outside the box and apply creative problem-solving skills in the form of tangible products and services. Students had the opportunity to experience real-world market conditions by interacting with customers and gaining valuable feedback on their innovations. Feedback from attendees helped participants refine their products or services, making them more market-ready and commercially viable. Participants gained confidence in their ability to bring ideas to life, present them to an audience, and market their products or services effectively. The event successfully cultivated an entrepreneurial mindset among students, inspiring them to pursue future ventures and innovative projects.

Attendance Sheet

Attendance Entrepreneurial Haat Venue Swarnim Campus Date 21 March 2022				
Sl No.	Registration ID	Email ID	Name	21-Mar-22
1	2054001006	shivanip30062002@gmail.com	PATEL SHIVANI ALPESH	PRESENT
2	2054001011	shivangichaturvedi06114@gmail.com	Shivangi Chaturvedi	PRESENT
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4	2054001015	katarapd@gmail.com	KATARA PEARL DIPAK	PRESENT
5	2054001018	calpesh655@gmail.com	ALPESH JAMABHAI CHAUDHARY	PRESENT
6	2054001019	sahilhpate0907@gmail.com	SAHIL HEMANTBHAI PATEL	PRESENT
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75	2034005003	vyasastha5@gmail.com	ASTHA JITENDRA VYAS	PRESENT
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Startup Activity Report 2021

STEP UP FOR THE STARTUP

One day Seminar on “Intellectual Property Rights”

Date of event: 24.09.2021	Coordinator	Mr..Deep Mehta
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Name and Type of Event/Activity	One-day Seminar on “Intellectual Property Rights”
Organized by:	Swarnnim Incubation Centre
Venue	Swarnnim Startup and Innovation University
Department	All
No of participants	103
Facilitator	Swarnnim Incubation Centre

❖ Brief outline addressed in the event

On 24thSeptember,2021(Friday), IE department organized one day seminar on “Intellectual property Rights”.

The objective of the event was to create awareness about the need and importance of Intellectual Property Rights (IPR) among the students through periodic workshops, to facilitate filing of applications for patents and other IPR and to recommend financial assistance for filing IPR, by the students of the Institute as per the norms of the institute.

The event was well structured and covered various aspects on Intellectual Property Rights (IPRs) that are concerned with the protection of tangible and intangible property. The main aim of the event was to impart greater awareness about the issue of IPRs, which gained a special importance for all the domains of socio-economic development.

Speaker/Expert/Guest Details

Sr No	Name of Speaker	Designation	Email id	Mobile No
1	Dr. Nishith Patel	Patent Agent, Associate Professor, Arihant School of Pharmacy and BRI, Founder, YN IP Solutions, Gandhinagar	nish11586@gmail.com	8140094244

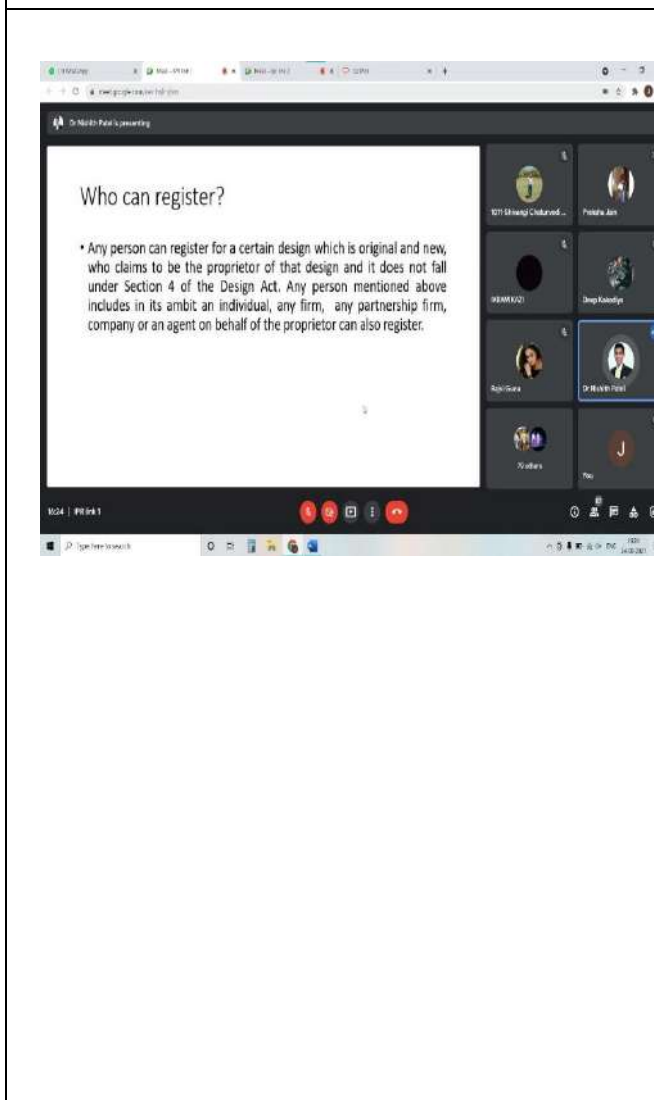
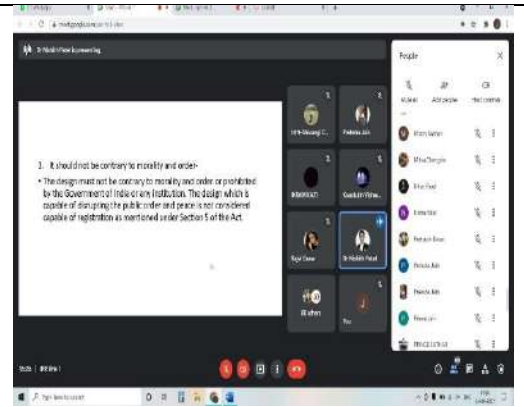
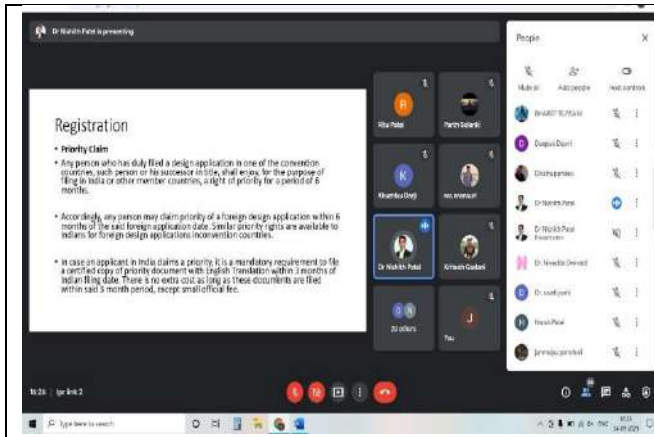
The One day Seminar was organized with two technical sessions with the following topics:

- Overview on Intellectual Property Rights and Integrating IP tool for R&D Result and University Innovation.
- Disclosure of Invention for Patent Protection and Patentability Evaluation.
- Drafting Patent and Patent Prosecution in India.
- IP Issues in Digital Technology and Copyright in Protection and Registration.
- IP Issues in Technology Transfer, Industry and Academic Collaboration.
- Questions and Answers




























Dr.Nishith Patel has given very detailed presentation to students and he has explain aobut each aspect in details. Also, he has given answers of all queries raised from the student.

Outcome of the event: The outcome of the event was that the participants of the Seminar were able to understand the procedures to convert the research outcome into patents. This training brought a positive transformation in the participant's attitude in their project and research works and get them more focused as well as result oriented, and the process for further commercialization/ technology transfer. This event will also help the academic institutes to find a better placement in NIRF, ARIIA rankings.

Event Photographs



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	Jinal Pandya (You) Meeting host		
	1002 Priya Thakkar B.sc- BT		
	1003 Injamul heque BSC-...		
	1006 Shivani Patel B.Sc-BT		
	1011-Shivangi Chaturvedi ...		
	1014 Chandra Rathod		
	1015 Pearl Katara B.Sc- BT		
	1016 Cairon Christian B.Sc...		
	1018Alpesh Chaudhary		

People



Mute all



Add people



Host controls



Aarti Makwana



Abhishek Menaria



Amisha Rathod



Anand Solanki



Ashu Sharma



Asthha Vyas



Brajesh kushwah



Dhananjay Varsani



Dhawal Mange



Attendance Sheet**One day Seminar on “Intellectual Property Rights”****Date: 24.09.2021**

Sr No	Registration ID	Email ID	Name	2021-09-24 16:00:00
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3	2054001006	shivanip30062002@gmail.com	PATEL SHIVANI ALPESH	PRESENT
4	2054001011	shivangichaturvedi06114@gmail.com	Shivangi Chaturvedi	PRESENT
5	2054001014	chandrabarot4@gmail.com	Chandra Kishor Rathod	PRESENT
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7	2054001016	caironchristian59@gmail.com	CHRISTIAN CAIRON WILBER	PRESENT
8	2054001018	calpesh655@gmail.com	ALPESH JAMABHAI CHAUDHARY	PRESENT
9	2054001019	sahilhpatel0907@gmail.com	SAHIL HEMANTBHAI PATEL	PRESENT
10	2054002004	pvishv27@gmail.com	Hitarthi Sanjaykumar Patel	PRESENT
11	2054002006	shivampatel0947@gmail.com	SHIVAM SURESHBHAI PATEL	PRESENT
12	2054002007	dhruvmayavanshi143@gmail.com	DHRUVKUMAR DAHYABHAI MAYAVANSHI	PRESENT
13	2054002013	aryan84kp@gmail.com	ARYAN SATISHBHAI Patel	PRESENT
14	2054002018	kpnambiar1528@gmail.com	MAMBIAR KRISHNAPRIYA RAJESH	PRESENT
15	2054002019	maitrilimbasiya94@gmail.com	LIMBASIYA MAITRI PRAVIN	PRESENT
16	2054002029	yash88155@gmail.com	CHAUHAN YASH JAYENDRASINH	PRESENT
17	2054002030	kamalnayan2656@gmail.com	PREM KAMALNAYAN PUROHIT	PRESENT
18	2054002031	princesuthar800132@gmail.com	PRINCE RAKESHBHAI SUTHAR	PRESENT

Sr No	Registration ID	Email ID	Name	2021-09-24 16:00:00
19	2054004001	prajapatinihar6@gmail.com	PRAJAPATI NIHAR HIMMATLAL	PRESENT
20	2054004002	eashatrivedi@gmail.com	Esha Saurabh Trivedi	PRESENT
21	2054004004	srushtipatel402@gmail.com	PATEL SRUSHTI SANJAYKUMAR	PRESENT
22	2054004006	rutikparmar1163@gmail.com	Rutik Satishbhai Parmar	PRESENT
23	2054004008	modicharmil99@gmail.com	MODI CHARMIL MAHESHBHAI	PRESENT
24	2054004010	hitanshukapadiya@gmail.com	KAPADIYA HITANSHU DIVYANG	PRESENT
25	2054004011	Shahdhruvi967@gmail.com	Dhruvi Hiteshbhai Shah	PRESENT
26	2054004013	parikhdiya0@gmail.com	Diya Palkesh Parikh	PRESENT
27	2054004014	aumpatel2512201@gmail.com	Aum Bhaveshbhai Patel	PRESENT
28	2054004015	tejaswiniprajapati20@gmail.com	PRAJAPATI TEJASWINI RASIKBHAI	PRESENT
29	2054004018	ayushdesai971@gmail.com	DHRUVKUMAR RAMESHBHAI RABARI	PRESENT
30	2054004022	jay.parmar.jp.8055@gmail.com	PARMAR JAY VIJAYBHAI	PRESENT
31	2054004023	abhijiyamodi@gmail.com	Abhi Narendrabhai Patel	PRESENT
32	2054004027	krupaacharya6@gmail.com	ACHARYA KRUPA JAGDISHKUMAR	PRESENT
33	2054004028	piyushah11992@gmail.com	SHAH PRERNA HITESHKUMAR	PRESENT
34	2054004029	vanzaraayaran@gmail.com	Ayaran Omkarbhai Vanzara	PRESENT
35	2054004030	devanshipatel1019@gmail.com	DEVANSHI SHAILESHBHAI PATEL	PRESENT
36	2054004031	yogeshpatel1780@gmail.com	KRUSHANGI YOGESHKUMAR PATEL	PRESENT
37	2054004035	sejalshah171979@gmail.com	TISHA PRAGNESHKUMAR SHAH	PRESENT
38	2054004036	sakshiprajapati495@gmail.com	PRAJAPATI SAKSHI SURESHBHAI	PRESENT
39	2054004037	krishna.medicalkadi@gmail.com	PATEL PRANSHI DAHYABHAI	PRESENT

Sr No	Registration ID	Email ID	Name	2021-09-24 16:00:00
40	2054004038	dhwaniopathak2003@gmail.com	DHWANI SANJAY PATHAK	PRESENT
41	2054004039	shetvi79@gmail.com	HETVI PRAKASHKUMAR SHAH	PRESENT
42	1743002023	goheldixitaben@gmail.com	GOHEL DIXITABEN MULJIBHAI	PRESENT
43	1743002025	Parthgoswami9141@gmail.com	GOSWAMI PARTHGIRI MAHESHGIRI	PRESENT
44	1743002061	pg8160399234@gmail.com	PARMAR SONAL KHODIDAS	PRESENT
45	1743002068	janveel3820@gmail.com	PATEL JANVEEBEN RAJESHKUMAR	PRESENT
46	1743002074	Patelriddhi7474@gmail.com	PATEL RIDHDHIBEN KANUBHAI	PRESENT
47	1743002078	pbhargavi337@gmail.com	PRAJAPATI BHARGAVI ROHITKUMAR	PRESENT
48	1743002088	khushboosanghavi7292@gmail.com	SANGAVI KHUSHBOO VIMALKUMAR	PRESENT
49	1743002089	nishitasarvaiya0509@gmail.com	SARAVAIYA NISHITA JAGDISHBHAI	PRESENT
50	1743002092	aafiya2112shaikh@gmail.com	SHAIKH AFIYA MO. ASLAM	PRESENT
51	1944001006	aratim120@gmail.com	MAKWANA ARATIBEN MOHANBHAI	PRESENT
52	1944001013	pdisha535@gmail.com	PATEL DISHA ASWIN BHAI	PRESENT
53	1944001014	khushiranawap@gmail.com	RANA KHUSHBOO JAYESH	PRESENT
54	1944001016	bhartipatelnisha@gmail.com	PATEL NISHABHARTI SHRI PINKUKUMAR	PRESENT
55	1944001019	rohitdubey14899@gmail.com	DUBEY ROHITKUMAR RAVINDRAPRASAD	PRESENT
56	1944001021	patelgeetanjali073@gmail.com	PATEL GEETANJALI PANKAJKUMAR	PRESENT
57	1944001022	patelarshiya44@gmail.com	PATEL ARSHIYANAZ SAJID HUSAIN	PRESENT

Sr No	Registration ID	Email ID	Name	2021-09-24 16:00:00
58	1944001023	sharmarashika639@gmail.com	SHARMA RASHIKA NARESH KUMAR	PRESENT
59	1944001025	satendrat567@gmail.com	SATENDRAKUMAR KRISHNABAHADUR TIWARI	PRESENT
60	2014001002	patilanju2002@gmail.com	ANJALI PATIL	PRESENT
61	2014001004	shubhamsingh27141@gmail.com	SHUBHAM SATISH SINGH	PRESENT
62	2014001007	vikram4019@gmail.com	SHREYA VIKRAMBHAI PATEL	PRESENT
63	2014001012	varsanidhananjay19@gmail.com	DHANANJAY VARSANI	PRESENT
64	2014001019	guptarupesh2006@gmail.com	GUPTA RUPESH GOVINDBHAI	PRESENT
65	2014001023	yadavsachin9806@gmail.com	YADAV SACHIN SURENDRABHAI	PRESENT
66	2014001024	sghaniwala5@gmail.com	SAHIL SABIRBHAI GHANIWALA	PRESENT
67	2014001029	dhrunikadesai9727@gmail.com	DHRUMIKA DESAI	PRESENT
68	2014002001	ketan068@gmail.com	VANSH LAKDAWALA	PRESENT
69	2014002004	vasvisengupta@gmail.com	HRIDAY SENGUPTA	PRESENT
70	2014002005	mihiritankar@gmail.com	MIHIR ISHWAR BHAI ITANKAR	PRESENT
71	2014002006	ashu183sharma@gmail.com	ASHU SHARMA	PRESENT
72	2014002010	itsdivyarajgadhvi@gmail.com	DIVYARAJ GADHVI	PRESENT
73	2014002013	pandyaajaydeep2003@gmail.com	jaydeep pandya	PRESENT
74	2014002014	mitva1901@gmail.com	MITVA PANKAJKUMAR CHANGELA	PRESENT
75	2014002016	nareshbwr123@gmail.com	SAHIL NARESH CHORDIA	PRESENT
76	2014002022	sspatel6112000@gmail.com	PATEL SHIVAM SANJAYKUMAR	PRESENT
77	2014002024	mprincejain7@gmail.com	PRINCE JAIN	PRESENT
78	2014002037	sf7005233@gmail.com	SHAIKH FARHAN IKBAL	PRESENT
79	2014002044	milanmistry502@yahoo.com	KATHAN MILANKUMAR MISTRY	PRESENT

Sr No	Registration ID	Email ID	Name	2021-09-24 16:00:00
80	2014002045	jayb4849@gmail.com	JAY KUMAR BHANDERI	PRESENT
81	2014002049	anandsolanki2223@gmail.com	SOALNKI ANAND MAHESHBHAI	PRESENT
82	2014002050	utsavstudy12@gmail.com	UTSAV MANDAVIYA	PRESENT
83	2014003002	kapilpranami94@gmail.com	KAPIL BABUBHAI PRANAMI	PRESENT
84	2014003003	maheshwari.shivam10@gmail.com	SHIVAM CHETAN KUMAR MAHESHWARI	PRESENT
85	2014003006	omkarprajapati810@gmail.com	OMKAR DILIPBHAI PRAJAPATI	PRESENT
86	2014003009	priyachoudhary3182001@gmail.com	PRIYA SATARAM CHAUDHARY	PRESENT
87	2014003011	ashokrathod10051978@gmail.com	AMISHA ASHOKKUMAR RATHOD	PRESENT
88	2014003013	kushvishwakarma8@gmail.com	KAUSTUBH VISHWAKARMA	PRESENT
89	2014003015	sanjayzankarjain@gmail.com	PREKSHA JAIN	PRESENT
90	2014003018	swetaprajapati315@gmail.com	PRAJAPATI PRIT DIPAKKUMAR	PRESENT
91	2014003029	riyanshigupta108@gmail.com	RIYANSHI BHAVIKKUMAR GUPTA	PRESENT
92	2014003031	brajeshkushawah19963@gmail.com	Brajeshkumar Bhupsingh	PRESENT
93	2014003037	jharyani11@gmail.com	JAY DEEPAK HARYANI	PRESENT
94	2014003038	radiavidhi6@gmail.com	RADIA VIDHI VIPUL	PRESENT
95	2032002001	rutvijain18@gmail.com	ARCHI KAMLESH JAIN	PRESENT
96	2034001002	dhawal.mange.barch.ssiu20@gmail.com	DHAWAL BHARAT MANGE	PRESENT
97	2034005002	vandana.singh.bfd.ssiu2020@gmail.com	VANDANA SINGH	PRESENT
98	2034005003	vyasastha5@gmail.com	ASTHA JITENDRA VYAS	PRESENT
99	2034005004	menariaabhishek2001@gmail.com	ABHISHEK MENARIA	PRESENT
100	2034005008	diya.patel.bfd.ssiu20@gmail.com	DIYA PATEL	PRESENT

Sr No	Registration ID	Email ID	Name	2021-09-24 16:00:00
101	2034005009	ravalkalgi456@gmail.com	KALGI SHAILESHKUMAR RAVAL	PRESENT
102	2034006002	ikramkaziaabid@gmail.com	MOHAMMED IKRAM ABID HUSAIN KAZI	PRESENT
103	2034006004	desaipratyushh@gmail.com	PRATYUSH RAKESH DESAI	PRESENT



Startup Activity Report 2021

Her Startup Story

Date of event: 24.09.2021	Coordinator	Mr..Deep Mehta
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Name and Type of Event/Activity	Her Startup Story
Organized by:	Women Entrepreneurship Development Cell
Venue	Swarnnim Startup & Innovation University
Department	All
No of participants	80
Facilitator	Swarnnim Incubation Center

Brief outline addressed in the event

This session aims to inspire and empower female students by exploring the dynamic world of startups and entrepreneurship. Through real-life stories and business journeys of successful women-led ventures, the program will highlight:

- The power of focus and staying committed to long-term goals
- The value of a clear entrepreneurial vision
- The significance of diversification in business models and skill sets
- The essential role of employability skills in both startup and corporate settings
- Practical life lessons and leadership insights gained from the experiences of women entrepreneurs

Speaker/Expert/Guest Details

Sr No	Name of Speaker	Designation
1.	Dr.Nivedita Srivastava	Founder, 9 links
2	Ms.Ritika Bajaj	Proprietor, Rajvi Jobs

Glimpse of the Event:

Honourable Prime Minister of India launched a nationwide celebration of Azadi ka Amrit Mahotsav to commemorate 75 years of India's Independence.

Mrs. Arpita Vyas, Manager, Women Entrepreneurship Development Cell, Swarnim Startup and Innovation University has welcomed all women participants. She has given detailed information about Women Entrepreneurship Development Cell activities. She has given information about the scope of entrepreneurship and startups for women.

Under this initiative Swarnim Startup & Innovation University in association with CII IWN and CI YI organised offline event on HER STARTUP STORY by women lead Startups.

Dr. Nivedita Srivastava and Mrs Ritika Bajaj Came to the university and shared their start-up journey with Female Students.

They put emphasis on determination, importance of sheer focus and hard-work towards passion. They also shared their Struggles of Starting Up their respective startups being a female a couple of decades back.

They explained the importance of Self-evaluation, how you can track your progress through charts and keep track of everything. They added “List out everything that drives you, what drives you becomes your motivation, your motivation will become your Passion and your passion will lead to success.”

The focal point of the session also included that even if it's a cliché but **Time Really is Money** and to achieve something valuating your time as it's an irreplaceable commodity, and what you earn is the value you bring in the time you complete your job.

In today's competitive world having a mentor can be life altering as he/she has been through what you might be going through and can help you achieve your goals.





Outcome of the event: The session effectively empowered female students by providing valuable insights on transforming passion into purposeful ventures and recognizing the crucial role of mentorship in navigating entrepreneurial challenges. It reinforced Swarnim Startup & Innovation University's commitment to supporting women-led startups and fostering a culture of innovation, resilience, and self-reliance among aspiring women entrepreneurs.

Attendance Sheet of Her Startup Story

Date: 24.09.2021

Sr No	Branch	Name of Student	Enrolment No	Present
1	B. Com	KHUSHI RAJENDRA PARMAR	2014001001	P
2	B.Com	ANJALI GYANESHWAR PATIL	2014001002	P
3	B.Com	SHREYA VIKRAMBHAI PATEL	2014001007	P
4	B.Com	HIRAL DINESHBHAI PRAJAPATI	2014001014	P
5	B.Com	URVIBEN GOVINDBHAI PATEL	2014001017	P
6	B.Com	NIYABEN SURESHKUMAR CHAUDHARI	2014001021	P
7	B.Com	VISHWA BHAVSAR	2014001022	P
8	B.Com	ISHITA PANCHAL	2014001026	P
9	B.Com	BANSI TARAPARA	2014001027	P
10	B.B.A	BHUMIKA BIPIN BAMBHANIYA	2014002002	P
11	B.B.A	ASHU SHARMA	2014002006	P
12	B.B.A	PRIYA MULANI	2014002009	P
13	B.B.A	MITVA PANKAJKUMAR CHANGELA	2014002014	P
14	B.B.A	SHWETA KAMLESHBHAI LEUVA	2014002015	P
15	B.B.A	VRUNDA PRAVINCHANDRA ROHIT	2014002020	P
16	B.B.A	JOTIBA ASHOK JADHAV	2014002025	P
17	B.B.A	RITU HOMESH KHATRI	2014002035	P
18	M.B.A	VAGHELA MANISHA PREMJBHAI	2014002039	P
19	M.B.A	SHRUTI RAMESH PATEL	2016010001	P
20	M.B.A	SHWETA UPADHYAYA	2016007001	P
21	M.B.A	PRIYANKABEN HARSHADBHAI MOVADIYA	2016007002	P
22	M.B.A	BAROT KAJAL MAHESHBHAI	2016007003	P
23	M.B.A	DIVYA JAY KHAMBHOLJA	2016007004	P
24	M.B.A	PRIYA RAJKUMAR AGRAWAL	2016006001	P
25	M.B.A	HETAL RAMESHBHAI SOLANKI	2016005006	P
26	M.B.A	VARSHABEN HARESHBHAI PARGI	2016005010	P
27	M.B.A	ROSHNI ARJUNBHAI GOHIL	2016005011	P
28	M.B.A	MITAL SHIVABHAI VAGHELA	2016005013	P
29	M.B.A	REKHABEN DHARMSINH PARGHEE	2016005014	P
30	M.B.A	SOLANKI KINJAL DINESHBHAI	2016005015	P
31	M.B.A	SOLANKI MAYURKUMAR KIRITKUMAR	2016005018	P
32	M.B.A	VAGHELA ARCHNA RAGHUBHAI	2016005019	P
33	M.B.A	RADHIKABAHEN PARBATBHAI VANZA	2016005020	P
34	M.B.A	UMABEN VAGHAJBHAI RATHOD	2016005025	P
35	M.B.A	PARMAR ROSHNIBEN RASHMIKANTBHAI	2016005029	P
36	M.B.A	RITABEN MANGALBHAI BOCHIYA	2016005030	P
37	M.B.A	MAKWANA RAMILA KHIMJBHAI	2016005035	P
38	M.B.A	CHAUHAN BHOMIKABEN GIRISHCHANDRA	2016005038	P
39	M.B.A	SAROJBEN AMBARAMBHAI BOSIYA	2016005042	P
40	M.B.A	SOMESHWARA DHARATI RAJUBHAI	2016005046	P
41	M.B.A	TANHA DINESHBHAI SOLANKI	2016005047	P

Sr No	Branch	Name of Student	Enrolment No	Present
42	M.B.A	SHEKHLIYA NILAMBEN NAROTAMBHAI	2016005048	P
43	M.B.A	SOLANKI PRIYABEN VINUBHAI	2016005053	P
44	M.Com	PATEL DIMPLEBEN DAYABHAI	2016002001	P
45	M.Com	PRITIKA KANUBHAI PATEL	2016002003	P
46	M.Com	GAJJAR RAJUBEN ASHOKKUMAR	2016002004	P
47	M.Com	PRAJAPATI SAKSHI RAJENDRAKUMAR	2016003002	P
48	BCA	JYOTSNA SHANKHAT	2016003003	P
49	BCA	RATHOD HIRAL PRAVINBHAI	2014003001	P
50	BCA	PRANAMI KAPIL BABUBHAI	2014003002	P
51	BCA	SHAH KASHISH	2014003005	P
52	BCA	GOURI SUBRAHMANIAN	2014003008	P
53	BCA	PRIYA SATARAM CHAUDHARY	2014003009	P
54	BCA	RATHOD AMISHA ASHOKKUMAR	2014003011	P
55	BCA	JAIN PREKSHA SANJAYBHAI	2014003015	P
56	BCA	MANSI BHARATKUMAR JAIN	2014003024	P
57	BCA	RIYANSHI BHAVIKKUMAR GUPTA	2014003029	P
58	BCA	PATEL NIDHI MAHESHBHAI	2014003030	P
59	B.Sc Nursing	DHARA KIRITKUMAR CHAVDA	2084001001	P
60	B.Sc Nursing	POOJA BABUBHAI SOLANKI	2084001002	P
61	B.Sc Nursing	BHAGORA NENSIBAHEN SUBHASHCHANDRA	2084001003	P
62	B.Sc Nursing	DEVIYA GEETABEN LEUVA	2084001008	P
63	B.Sc Nursing	PINKAL JAYNTIBHAI SENMA	2084001009	P
64	B.Sc Nursing	BENKAR MARGI AKASHKUMAR	2084001011	P
65	B.Sc Nursing	DIVAN URVISHA MANOJKUMAR	2084001012	P
66	B.Sc Nursing	SUREKHA MAVJIBHAI RATHOD	2084001017	P
67	B.Sc Nursing	NAGARANI MISHA SUNIKUMAR	2084001019	P
68	B.Sc Nursing	SURBHI RANI	2084001023	P
69	B.Sc Nursing	SAGATHIYA HARSHA DEVSHI BHAI	2084001026	P
70	B.Sc Nursing	PALAK MINESHKUMAR PATEL	2084001027	P
71	B.Sc Nursing	PATEL DIYA KANUBHAI	2084001030	P
72	B.Sc Nursing	PATEL DHARMI MUKESHBHAI	2084001031	P
73	B.Sc Nursing	PATEL JEEL ALPESHKUMAR	2084001034	P
74	B.Sc Nursing	PARMAR JOLI JAYANTIBHAI	2084001035	P
75	B.Sc Nursing	PRAJAPATI DEVANSHI MUKESHKUMAR	2084001039	P
76	B.Sc Nursing	SNEHA RAUT	2084001041	P
77	B.Sc Nursing	RATHOD KOMALKAWAR GOPALSINGH	2084001043	P
78	Homeopathy	ASHA CHANDUBHAI HADIYAL	2074001001	P
79	Homeopathy	CHAVDA URMIBEN KAILASHBHAI	2074001003	P
80	Homeopathy	VAGHELA JINAL KAMLESHKUMAR	2074001009	P



Startup Activity Report 2021

University Level Quiz Competition on Startups

Date of event: 23.09.2021	Coordinator	Deep Mehta
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Name and Type of Event/Activity	University Level Quiz Competition on Startups
Organized by:	Swarnnim Incubation Center
Venue	Seminar Hall, Swarnnim Startup & Innovation University
Department	All
No of participants	70

❖ Brief outline addressed in the event

The primary objective of the event was to encourage students to think entrepreneurially, assess their knowledge of start-ups, and stay informed about the evolving business landscape.

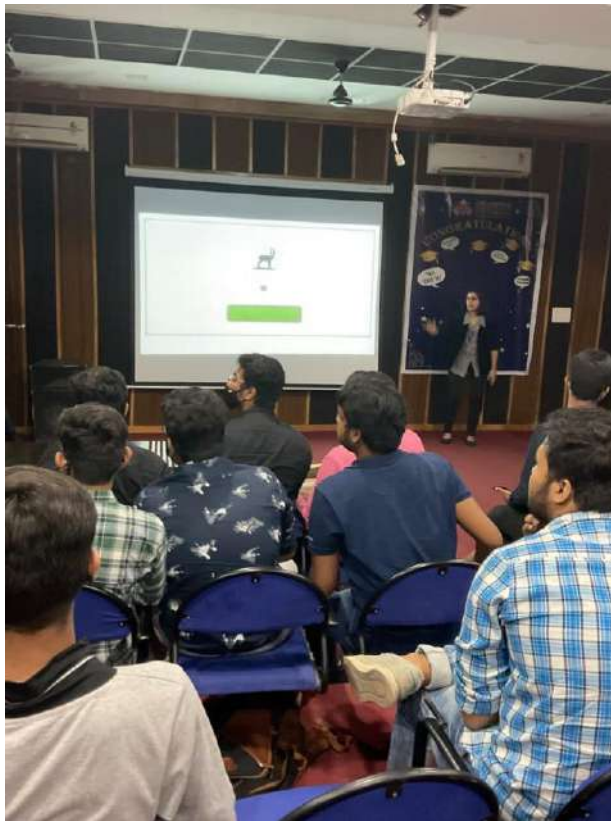
Speaker/Expert/Guest Details

Sr No	Name of Speaker	Designation
1	Dr. Swati Joshi	Head of I.E. department

Glimpse of the Event:

On September 23, 2021 (Thursday), the IE Department and Student Council of Swarnnim Startup & Innovation University organized a “University Level Quiz Competition on Start-ups” using the Kahoot platform.

The competition consisted of **three engaging rounds**, with participants grouped into teams of five. A total of nine teams participated in the first round, which involved identifying memes related to start-ups. Following the initial screening, five teams advanced to the second round featuring word association games. From there, three teams progressed to the final round, where they tackled audio-visual questions centered around start-ups, entrepreneurs, and enterprises. Ultimately, one team emerged as the winner.



The winning team, representing the **Swarnim School of Business**, was recognized and featured on the official social media handles of Swarnim University.

The competition concluded with a felicitation ceremony, where the winning team received certificates and a cash prize. The event ended with a vote of thanks delivered by a representative of the Student Council.

Outcome of the event:

The quiz competition successfully achieved its objective of fostering entrepreneurial thinking among students. It provided an engaging and interactive platform for participants to test and enhance their knowledge of startups, innovation, and entrepreneurship. Through creative rounds such as meme identification, word associations, and audio-visual questions, students gained deeper insights into the startup ecosystem in a fun and practical manner.

The event not only encouraged teamwork and critical thinking but also helped participants stay updated with current trends in the startup world. The enthusiastic participation and competitive spirit reflected a growing interest in entrepreneurship among students. The recognition of winners through certificates and a cash prize further motivated the student community to explore innovative ideas and business opportunities.

Attendance Sheet

University Level Quiz Competition on Startups

Date: 23.09.2021

Sr.No.	Name	Course	Contact	Present
1	KRINAL K BABARIYA	BHMS	8401604567	P
2	HASNEN SHAIKH	BHMS	7622859157	P
3	PANCHAL RADHIKA .H.	BAMS	+91 91062 48066	P
4	SHWETA GAMIT	BAMS	9879990085	P
5	SHWETA GAMIT	BAMS	9879990085	P
6	VIKAS PAL	B.H.M.S	7701989911	P
7	ANAND SOLANKI	BBA	7600586304	P
8	UTSAV MANDAVIYA	ENTREPRENEURSHIP	9904573817	P
9	SUSHANT GUPTA	BBA	7016053066	P
10	PIYUSH BHANAP	BBA	9725962688	P
11	ASHU SHARMA	BBA	8905644183	P
12	SHREYASTIWARI	BBA	7483294519	P
13	JAYKUMAR BHANDERI	BBA	9313719716	P
14	KAKADIYA DEEP PRAVINBHAI	BBA	9327766749	P
15	VANSH LAKDAWALA	BBA - ENTREPRENEURSHIP	9924000344	P
16	ARYAN RATHOD	BBA(ENTERPRENEURSH IP)	7041754546	P
17	PADAYA SANJAY	DIPLOMA MECHANICAL	7043440770	P
18	ADITI KIRTIKUMAR PATEL	B.TECH IT	7575897856	P
19	KASHISH ANAND	BBA	+91635637466 8	P
20	DIVYANG SOLANKI	BCA	9574020729	P
21	AKASH GEHLOT	CIVIL ENGINEERING	7359817444	P
22	SAHDEV RAJPUROHIT	COMPUTER ENGINEERING	9898371848	P
23	JANMEJAY PANCHOLI	ENVIRONMENTAL ENGINEERING	9924886450	P
24	SHIVAM MAHESHWARI	BCA	9016015166	P
25	GEHLOT ASHISH	CIVIL BTECH	7069295744	P
26	PRATHAM SONI	CIVIL ENGINEERING	7711999222	P
27	CHAITANYA MEHTA	B.TECH	9687578764	P
28	SASHI KUMAR	COMPUTER ENGINEERING	9727874601	P

Sr.No.	Name	Course	Contact	Present
29	MEET NARESHBHAI PANCHAL	BCA	8735899645	P
30	DARSHIL ROY	COMPUTER ENGINEERING	7984534318	P
31	JAY UPADHYAY	BTECH IT	9427061600	P
32	RITIK PANCHAL	BTECH CE	9016884232	P
33	VINIT JAISWAL	B.TECH I.T	9510141780	P
34	MANSI JAIN	BCA	9898944398	P
35	BADAL NAYAK	BCA	8200353088	P
36	MEET PATEL	BCA	8140375996	P
37	JAINESH PRAJAPATI	B. TECH IT	9662938073	P
38	PATEL JAY	B. TECH IT	9662510007	P
39	PRINCE JAIN	BBA	7737845900	P
40	OMKAR PRAJAPATI	BCA	9265237351	P
41	KORI ANKIT RAKESH KUMAR	MA COMPUTER ENGINEE	9978957152	P
42	JOTIBA JADHAV	BBA - ENTREPRENEURSHIP	8856933478	P
43	YASH LAD	BAMS	9773227007	P
44	JAYDIP MAKVANA	BAMS	7359616900	P
45	TAPAN	BAMS	8849177133	P
46	MAITRI S .PATEL	BAMS	8780688953	P
47	TAPAN	BAMS	8849177133	P
48	BHAVIK RATHVA	B.SC AGRICULTURAL	9925244983	P
49	KISHORI RUTURAJKUMAR PARSINGBHAI	B. S. C AGRICULTURE	9510220928	P
50	VAMA PANDYA	BAMS	9898648048	P
51	JANKI PATEL	BAMS	8511027964	P
52	PATEL BHAVI H.	BAMS	9879109501	P
53	MUNSHI SABA KHAN	B.A.M.S.	9601390063	P
54	MANSI R PATEL	AYURVEDA	9969751773	P
55	PATEL PINESH R	INFORMATION TECHNOLOGY	9825605601	P
56	MEGHA GOSWAMI	BHMS	6351836498	P
57	KHUSHI PRAJAPATI	BHMS	9428520890	P
58	MONIL SHARMA	BTECH	9924272431	P
59	DRAVYA CHORADIYA	CE	6354110858	P
60	SRUSHTY CHAUDHARY	B.A.M.S	9426545324	P
61	SHIVAM PATEL	BBA	9429740005	P
62	BHARAT BAIRWA	BCA	9974033803	P



Startup Activity Report 2021

SAMBHAV- e-National Level Awareness Programme

Date of event: 08.12.2021	Coordinator	Mr..Deep Mehta
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Name and Type of Event/Activity	SAMBHAV-e-National Level Awareness Programme
Organized by:	IE (Innovation and Entrepreneurship), SIC (Swarnim Incubation center) and MSME Development Institute, Ahmedabad
Mode of Event	Online
Department	All Semester Students
No of participants	87 Participants
Facilitator	Swarnim Incubation Center

Brief outline addressed in the event

A One Day Virtual program “SAMBHAV” National Level Awareness Program (eNLAP) on Entrepreneurship was organized by Innovation and Entrepreneurship Department and SIC affiliated to Swarnim Start-up and Innovation University on 8th December 2021 at 11 am onwards.

Speaker/Expert/Guest Details

Sr No	Name of Speaker
1	Shri Vikas Gupta, Director, MSME-DI, Ahmedabad
2	Shri Rajesh Kumar, Investigator, MSME-DI, Ahmedabad
3	Shri Ravi Joshi, Founder of Vital Cast

The Students belonging to Swarnim Institute of technology, Swarnim Institute of Design, Swarnim School of Business, Swarnim School of Science, all Health Sciences Institutes were able to participate. Any stream students belonging to any semester were kept open to participate in above mentioned event.

Registration Link: This was the registration link:

<https://forms.gle/x57mbn5yXd3wswpu7>

Event Details:

Meeting Link:

<https://zoom.us/j/97051222537?pwd=bVRaK251a29xSERtK2JYWjJ4dWR0UT09>

Meeting ID: 970 5122 2537

Passcode: 3T8xNP.

Glimpse of the Programme

The Program targeted to create awareness of entrepreneurship amongst Undergraduate students, Postgraduate students and Faculty members.



The poster is for the 'SAMBHAV- e- National level Awareness Program'. It features logos for Swarnim Startup & Innovation University, the Ministry of Micro Small & Medium Enterprises, and the 75th Indian Independence Anniversary. The event is organized by the Swarnim Incubation Centre and Innovation & Entrepreneurship Department. It lists four participants: three speakers (Shri Ravi Joshi, Shri Vikas Gupta, and Shri Rajesh Kumar) and one moderator (Dr. Swati Joshi). The date and time are Dec 08, 2021, starting at 11:00 AM onwards. The website www.swarnim.edu.in and social media icons are at the bottom.

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Ministry of Micro Small & Medium Enterprises

75
आज़ादी का
अमृत महोत्सव

Swarnim Incubation Centre and Innovation & Entrepreneurship Department Organizes

**SAMBHAV- e- National level
Awareness Program**

Speakers

Shri Ravi Joshi
Vital Cast

Shri Vikas Gupta
Joint Dir. & Head of Office,
MSME- DI, Ahmedabad

Shri Rajesh Kumar
Investigator,
MSME- DI, Ahmedabad

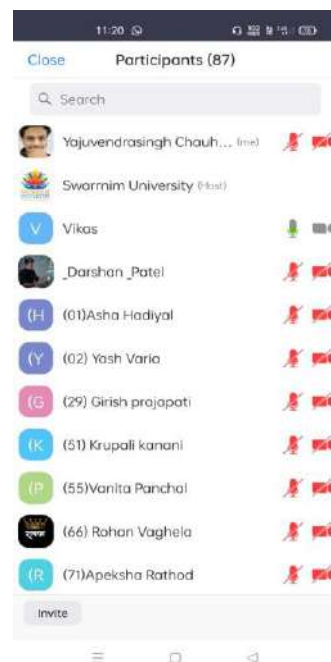
Moderator

Dr. Swati Joshi
Head of Innovation & Entrepreneurship
Department (IE)

**Dec 08 2021 11:00 AM
ONWARDS**

WWW.SWARNIM.EDU.IN

f t i in y



The Expert Shri Vikas Gupta, Director, MSME-DI, Ahmedabad has elucidated on how to be an entrepreneur focusing on core areas of starting a new business, benefits of being an entrepreneur, examples of unicorn companies, and benefits of entrepreneurship to the society at large.

Another chief guest Shri. Rajesh kumar, Investigator, MSME- DI, Ahmedabad, discussed the prime requirements of being an entrepreneur and also shared some key schemes of MSME which helps any budding entrepreneur to kick start his/her business.

And lastly, Shri Ravi Joshi, founder of Vital Cast shared some practical aspects of starting any new business and challenges faced by an entrepreneur and how to be well prepared to overcome those challenges. Several motivational and informative videos were shown to the students which must have sparked entrepreneurial spirit in them, link of which is attached below.

Outcome of the event:

This event has created awareness among youth on entrepreneurial mindset, especially in regions with limited access to such initiative Participants were introduced to various MSME schemes and initiatives via audio/video presentations, aiming to inspire them to consider entrepreneurship as a viable career path. SAMBHAV Scheme will create more entrepreneurs and they become job giver rather than job seeker.



Startup Activity Report 2021

A Workshop on Innovation and Entrepreneurship as a Career

Date of event: 20.11.2021	Coordinator	Dr. Swati Joshi
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Name and Type of Event/Activity	A Workshop on Innovation and Entrepreneurship as a Career by Dr. Subhendu Kumar Mishra
Organized by:	
Venue	Swarnnim Startup and Innovation University
Department	All Semester Students
No of participants	91 Participants
Facilitator	Swarnnim Incubation Center

Brief outline addressed in the event

A One Day Virtual Workshop on “Entrepreneurship and Innovation as Career Opportunity” was organized by Innovation and Entrepreneurship Department affiliated to Swarnnim Start-up and Innovation University on 20th November, 2021. The Program targeted to provide opportunities to Undergraduate students, Postgraduate students and Faculty members to expand their dexterities in various significant facets involved in building Career Opportunities in Entrepreneurship and Innovation.

Speaker/Expert/Guest Details

Sr No	Name of Speaker	Designation
1	Dr. Subhendu Kumar Mishra	Associate Professor, GITAM University, Visakhapatnam, Andhra Pradesh

Registration Link of the Event : <https://forms.gle/8quX2Ex6sFfUAmHC6>

The Students belonging to Swarnim Institute of technology, Swarnim Institute of Design, Swarnim School of Business, Swarnim School of Science, all Health Sciences Institutes were able to participate. Any stream students belonging to any semester were kept open to participate in above mentioned event.

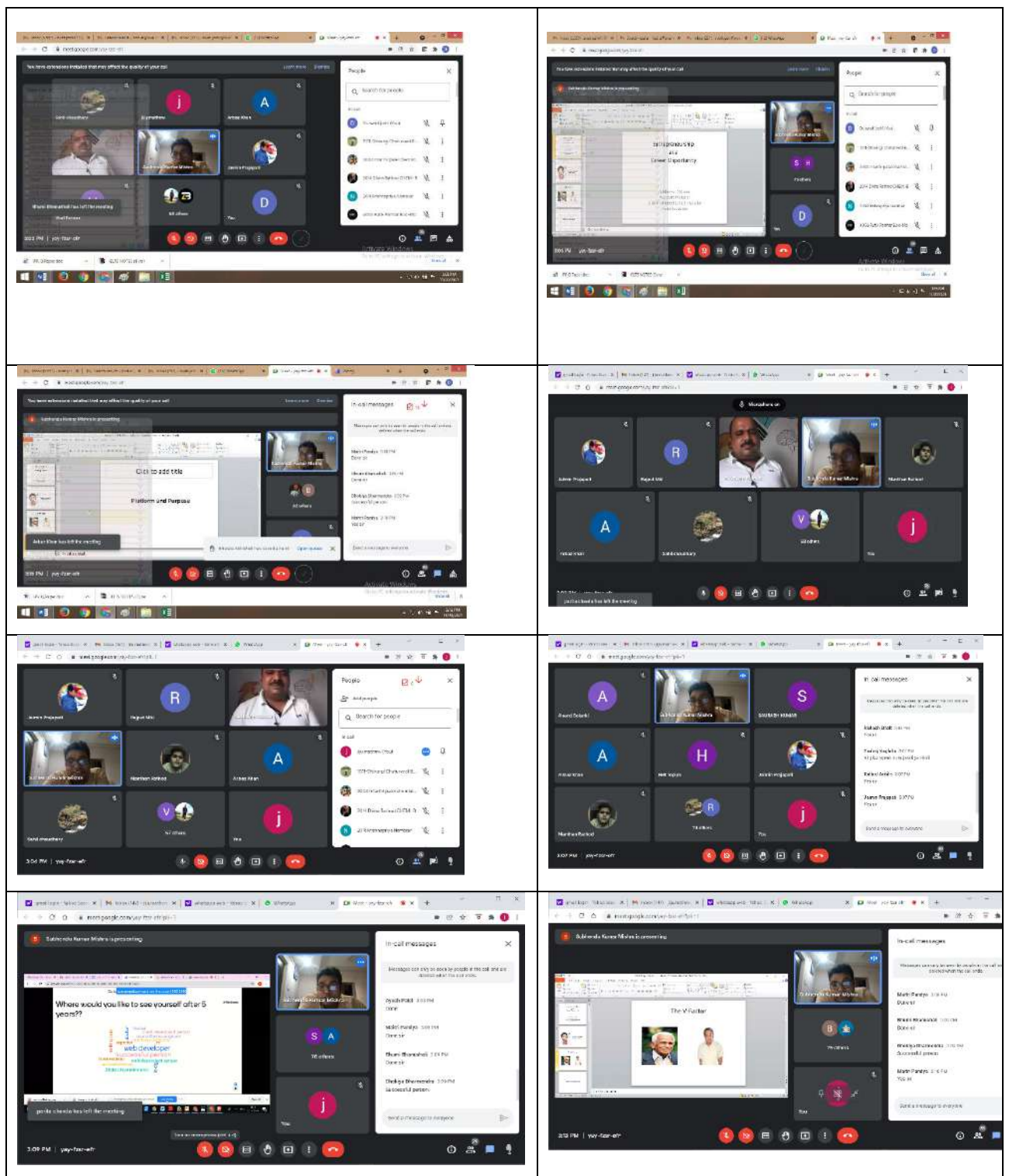
Glimpse of the event:

Dr. Subhendu Kumar Mishra, Ph.D., Associate Professor at GITAM University, Visakhapatnam, Andhra Pradesh, delivered an insightful session on entrepreneurship, shedding light on various fundamental aspects of business building.



He elaborated on key areas such as the introduction to entrepreneurship and innovation, the distinction between invention and innovation, the various sources and protection mechanisms of innovation, and the intricate relationship between innovation and entrepreneurship.

He also discussed the wide array of career opportunities available in the entrepreneurial domain. This event provided a valuable opportunity for students to gain a clearer understanding of the potential career paths in entrepreneurship, encouraging them to broaden their perspectives as they approach the completion of their degrees. The session concluded with an engaging quiz designed to assess the attentiveness of the participants, and the winner was awarded a Certificate of Appreciation.



Outcome of the event: The Event has created awareness among students about fundamental of innovation and entrepreneurship. It emphasizing their significance in today's business environment. The session inspired the students to think creatively and how innovation aligns with entrepreneurship. The session inspired students to think creatively and consider entrepreneurship as a viable and rewarding career option. . It also enabled participants to identify potential opportunities in the entrepreneurial ecosystem and motivated them to pursue innovative ventures.

Attendance Sheet

A Workshop on Innovation and Entrepreneurship as Career

Date: 20.09.2021

Sr No	Name	Email id	Mobile No.	Name of College
1	Aditya Pratap Singh	adityapratapsingh2579@gmail.com	7016644993	Swarnim Institute of Technology
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19	Shivangi Chaturvedi	shivangichaturvedi06114@gmail.com	8849694959	Swarnim School of Science
20	Aarju patel	paarju308@gmail.com	9712850067	Venus Institute of Physiotherapy
21	Divya Kushwaha	kdiviya11@gmail.com	7878435585	Swarnim Institute of Technology
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89	Shah maharshi	maharshishah04@gmail.com	7574075775	Swarnnim Institute of Technology
90	Vanshika	vspanjwani173@gmail.com	7778007005	Swarnnim Institute of Technology
91	Rajput Nikhil Singh narendra Singh	nikhilrajputnikhil3028@gmail.com	9574001013	Swarnnim School of Business



Startup Activity Report 2021

“University Level Debate Competition On Start-ups and Entrepreneurship”

Date of event: 24.08.2021	Coordinator	Mr. Deep Mehta
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Name and Type of Event/Activity	“University Level Debate Competition On Start-ups and Entrepreneurship”
Organized by:	Innovation and Entrepreneurship Department & Swarnim Incubation Center
Venue	Swarnim Startup & Innovation University
Department	All Semester Students
No of participants	36 Registrations (10 participants were screened for final debate competition)
Facilitator	Swarnim Incubation Center

Brief Outline of the Programme:

“University Level Debate Competition” was organized jointly by IE department and SIC on 24th August, 2021 at 02:00-04:00PM at Seminar Hall, Swarnim Start-up and Innovation University. A debate is an organized argument or contest of ideas in which the participants discuss a topic from two opposing sides. They will use examples and evidence to support their ideas while working towards a conclusion. The aim of a debate is to convince the opposition that you are right. *Debate Competition* for students is very influential as it helps them to boost their confidence, remove the fear of speaking in public and develop critical thinking. A debatable topic **“Leaders are born, not made”** was given to the students and 5 students were in favor of the topic and 5 students were against to the same. They battled with their thoughts and defended what they believed. This competition helped them to nurture rational thinking, manners, organization of thoughts, persuasion and public speaking amongst them.

Participants: The Students belonging to Swarnim Institute of technology, Swarnim Institute of Design, Swarnim School of Business, Swarnim School of Science, all Health Sciences Institutes were able to participate. Any stream students belonging to any semester were kept open to participate in above mentioned event.

Event Guidelines: Following are the event guidelines:

- Total 10 participants will participate in this competition having 5 members supporting the proposition and 5 members opposing the proposition.
- Debate opens with the affirmative team (the team that supports the proposition) presenting their arguments, followed by a member of the opposing team.
- A Moderator will keep track of debate time which is 20-30 min. (can't exceed 30 min.) and 03 Judges will be evaluating as the debate proceeds.
- The criteria of evaluation will be 1) Organization & Clarity 2) Use of Argument 3) Use of cross-examination and rebuttal 4) Presentation Style and communication skills
- Research the topic and prepare logical arguments.
- Gather supporting evidence and examples for the position taken.
- Anticipate counter arguments and prepare rebuttals.
- Be polite and courteous.
- Use English (preferable) or Hindi language only.
- Speak clearly and loud enough to be heard by the audience.

Registration Link: This was the registration link: <https://forms.gle/15tSvACwZp8Uj48i8>

Total 36 registrations were received till 22nd August, 2021, so there was initial screening round held between 36 participants on 23rd August, 2021 and from them 10 best students were selected for the final battle. It was really an exhilarating event where students gave their best with in depth research and hard work. Here is the list of winners:

- 1) Winner (tie)- Harshal Patel (Swarnnim Institute of Technology) and Sushant Gupta (Swarnnim School of Business)
- 2) 1st Runner up- Shreyas Tiwari (Swarnnim School of Business)
- 3) 2nd runner up (tie)- Shivangi Chaturvedi (Swarnnim School of Science) and Daksh Patel (Swarnnim Institute of Technology)

Awards and Certificates:

Winner was awarded with Cash Price of Rs.500. First and Second Runner up was awarded with Rs.250. Certificate of participation is awarded to each participant.

Outcome of the event: This event has provided platform to students to express their idea on entrepreneurship and Startups. Confidence level of students have been increased and their broader understanding have been developed on the subject.

Event Photographs

University Level
Debate Competition
on
Startups & Entrepreneurship

Organized by
Innovation and Entrepreneurship
Department (IE) &
Swarnim Incubation Center (SIC)

Participants: For All Students

Note: Only 10 participants will get chance to participate.
No selection is on first-come first-serve basis.

Awards & Certificates:

- Winner will get cash prize of 500 Rs.
- 1st runner up: 250 Rs.
- 2nd Runner up: 250 Rs.
- All participants will get participation certificate.

Event Date:
24 AUG. 2021
02:00 - 03:00 PM

Venue:
Seminar Hall, Swarnim Start-up &
Innovation University, Gandhinagar.

www.swarnimuedu.in

#TheReal



Attendance Sheet

Debate Competition on Entrepreneurship and Startup

Date: 24.08.2021

Sr No.	Name	Year/Semester (Select Anyone)	Name Of Institute	Select Anyone	Mobile Number (Whatsapp Number)	Email Address
1	Vikas Pal	4th Semester	Aarihant Homoeopathy Medical College And Research Institute	For (In Favour Of The Given Topic)	7701989911	vpal67663@gmail.com
2	Gandhi Dhyarvi Nehalkumar	1st Year	Aarihant Ayurvedic Medical College And Research Institute	Against (In Opposition Of The Given Topic)	6354893152	20dhyanvigandhi@gmail.com
3	Chaudhary Ruchi Singh Sureshkumar	2nd Year	Swarnnim Institute Of Technology	For (In Favour Of The Given Topic)	9099907752	ruchisingh001567@gmail.com
4	Zeel Bhanushali	1st Year	Aarihant Ayurvedic Medical College And Research Institute	Against (In Opposition Of The Given Topic)	8268400400	drzeelbhanushali@gmail.com
5	Ankit Rakesh Kumar Kori	5th Semester	Swarnnim Institute Of Technology	For (In Favour Of The Given Topic)	9978957152	ankitkori1922003006@gmail.com
6	Rana Divysingh	1st Year	Aarihant Ayurvedic Medical College And Research Institute	Against (In Opposition Of The Given Topic)	9313138479	ranadivysingh@gmail.com
7	Daksh Patel	3rd Semester	Swarnnim Institute Of Technology	Against (In Opposition Of The	8200684278	DEXPATEL939@GMAIL.COM

Sr No.	Name	Year/Semester (Select Anyone)	Name Of Institute	Select Anyone	Mobile Number (Whatsapp Number)	Email Address
				Given Topic)		
8	Rupesh G. Gupta	3rd Semester	Swarnnim School Of Business	For (In Favour Of The Given Topic)	8128623652	guptarupesh2006@gmail.com
9	Sharma Ruchi	3rd Semester	Swarnnim Institute Of Technology	Against (In Opposition Of The Given Topic)	9825932766	rs8592149@gmail.com
10	Rathod Govind Maheshbhai	3rd Semester	Swarnnim Science College	For (In Favour Of The Given Topic)	8866119754	gr9101911@gmail.com
11	Hemanshi Thummar	3rd Semester	Swarnnim Institute Of Technology	For (In Favour Of The Given Topic)	9601480400	hemuthummar9@gmail.com
12	Patel Adarsh	7th Semester	Swarnnim Institute Of Technology	For (In Favour Of The Given Topic)	9574436085	adarshpateljee12@gmail.com
13	Dhapa Kaushik	1st Year	Aarihant Homoeopathy Medical College And Research Institute	Against (In Opposition Of The Given Topic)	8511636560	kaushik200362@gmail.com
14	Mohit Surkar	4th Semester	Aarihant Ayurvedic Medical College And Research Institute	Against (In Opposition Of The Given Topic)	7069581590	mohit123surkar@gmail.com
15	Thakkarmayur	1st Year	Aarihant Ayurvedic Medical College And Research Institute	For (In Favour Of The Given Topic)	8849832108	thakkarmayur306@gmail.com

Sr No.	Name	Year/Semester (Select Anyone)	Name Of Institute	Select Anyone	Mobile Number (Whatsapp Number)	Email Address
16	Divyaraj Gadhvi	2nd Year	Swarnnim School Of Business	Against (In Opposition Of The Given Topic)	9510503937	itsdivyarajgadhvi@gmail.com
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18	Dhiral Chaudhary	3rd Semester	Swarnnim Institute Of Technology	Against (In Opposition Of The Given Topic)	09909052532	dhiralchaudhary3402@gmail.com
19	Harshal Patel	2nd Year	Swarnnim Institute Of Technology	For (In Favour Of The Given Topic)	9974890592	amp231072@gmail.com
20	Arshiya Pathan	2nd Year	Aarihant Homoeopathy Medical College And Research Institute	Against (In Opposition Of The Given Topic)	6354228620	arshiyaaa121@gmail.com
21	Patel Prachee Sanjaykumar	2nd Year	Swarnnim Science College	For (In Favour Of The Given Topic)	9825933686	sanju23981@gamil.com
22	Piyush Bhanap	3rd Semester	Swarnnim School Of Business	For (In Favour Of The Given Topic)	9725962688	piyushbhanap28@gmail.com
23	Karan Srivastava	3rd Semester	Swarnnim School Of Business	For (In Favour Of The Given Topic)	8490953797	ksrivastava226@gmail.com
24	Golani Kirtanbhai Bharatbhai	3rd Semester	Aarihant Ayurvedic Medical	Against (In Opposition	9360916022	kirtangolani2002@gmail.com

Sr No.	Name	Year/Semester (Select Anyone)	Name Of Institute	Select Anyone	Mobile Number (Whatsapp Number)	Email Address
			College And Research Institute	Of The Given Topic)		
25	Sushant Gupta	5th Semester	Swarnim School Of Business	Against (In Opposition Of The Given Topic)	7016053066	sushantscc@gmail.com
26	Patel Shreyas	3rd Semester	Swarnim Institute Of Technology	Against (In Opposition Of The Given Topic)	7359580980	shreyas2patel@gmail.com
27	Darshil	3rd Semester	Swarnim School Of Business	Against (In Opposition Of The Given Topic)	7016219314	darshilbhagat247@gmail.com
28	Darshan Patel	5th Semester	Swarnim Institute Of Technology	Against (In Opposition Of The Given Topic)	7990830369	dp1771019@gmail.com
29	Shivangi Chaturvedi	3rd Semester	Swarnim Science College	Against (In Opposition Of The Given Topic)	8849694959	shivangichaturvedi06114@gmail.com
30	Ashu Sharma	3rd Semester	Swarnim School Of Business	For (In Favour Of The Given Topic)	+918905644183	ashu183sharma@gmail.com
31	Yadav Raj Shyamlal	1st Semester	Aarihant Homoeopathy Medical College And Research Institute	For (In Favour Of The Given Topic)	9558180401	ry470016@gmail.com

Sr No.	Name	Year/Semester (Select Anyone)	Name Of Institute	Select Anyone	Mobile Number (Whatsapp Number)	Email Address
32	Rahul Maurya	2nd Year	Swarnnim Institute Of Technology	For (In Favour Of The Given Topic)	9104858844	rahul.maurya3624@gmail.com
33	Shubham Singh	2nd Year	Swarnnim School Of Business	Against (In Opposition Of The Given Topic)	9978852559	shubhamsingh27141@gmail.com
34	Yash Patel	2nd Year	Swarnnim School Of Business	Against (In Opposition Of The Given Topic)	9553773634	yashkumarpatel2@gmail.com
35	Pratham Singh	3rd Semester	Swarnnim School Of Business	Against (In Opposition Of The Given Topic)	7990914220	pratham011@gmail.com
36	Shreyas Tiwari	5th Semester	Swarnnim School Of Business	For (In Support Of The Given Topic)	7483294519	tiwariS4782@gmail.com



Startup Activity Report 2021

Expert Session on Funding Options for Startups

Date of event: 17/07/2021	Coordinator	Prof.Mihir Shah
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Name and Type of Event/Activity	Funding Options for Startups by Shri M C Gupta
Organized by:	Swarnim Incubation Center
Mode of Event	Online
Department	All Semester Students
No of participants	25 Registered Participants

Brief outline addressed in the event

Startups require funding for carry forward their idea to IPO stage. There is a requirement of funding at each stage of Startup Life Cycle like Ideation, Prototype, MVP, Scaleup. It is also very important to understand the process of application, required documents, Terms and conditions for availing the assistance.

Speaker/Expert/Guest Details

Sr No	Name of Speaker
1	Shri M C Gupta, Past Chairman, Ahmedabad Chapter, Western Region of ICSI

Glimpse of the Programme :

Shri M C Gupta has explained in detail about requirement of Funding for Various Stages of startup such as Prototype Development, Market launch of Product, Revenue Generation State, Series Funding etc. It is very important to raise fund at every stage. It is also important to utilise the fund for the purpose for which it was allocated. He also ask thee question to students that Is funding the most necessary requirement in a startup?

Shri M C Gupta sir started by guiding about company formation stage as in when to form company and where to approach. Nowadays incubation center provides the company formation support to startup incubated under them.



The session also consisted of stages of startup and how to handle the funds and raise funds overall. It is very important to identify the key areas where to utilize the fund and more important to know where NOT to utilize the fund. The session delivered the same message.

Even after the fund is received, the important thing is how not to over-utilise the fund and remains with zero balance.

Outcome of the event:

The Program targeted to create awareness of entrepreneurship amongst Undergraduate students, Postgraduate students and Faculty members.

Attendance Sheet of Registered Participants

Funding Opportunity for Startups

Sr No	Name of Participant	Branch	Mobile number	Email id
1	Rahul	Business	07777 959029	rv7674673@gmail.com
2	Yash s Patel	Technology	9638818138	yashpatel1022000@gmail.com
3	Rajat Pandey	Technology	9328952557	pandeyrajat305@gmail.com
4	Rajpurohit Sahdev	Technology	9898371848	purohitsahdev005@gmail.com
5	Ishwar Modi	Technology	9016118190	ishwarmodi928@gmail.com
6	Suthar Deven Vipulbhai	Pharmacy	7048822216	devensuthar007@gmail.com
7	Patel Dhruvi vishnubhai	Pharmacy	8488860612	pdhruvi0612@gmail.com
8	Patel Harsh Ashokbhai	Pharmacy	9978007879	harshpatel1813@gmail.com
9	Rushi Patel Niteshbhai	Pharmacy	7573961780	rushipatel46041@gmail.com
10	Golani kirtanbhai bharatbhai	Pharmacy	9360916022	Kirtangolani2002@gmail.com
11	Shah Vatsal Pareshkumar	Pharmacy	9427833244 ,7984576095	shahvatsal859@gmail.com
12	Dhruvesh Raiyani	Pharmacy	6353737277	dhruveshraiyaani2002@gmail.com
13	Priya Rajkumar Agrawal	Business	9664957259	agrawalpriya186@gmail.com
14	Parmar Payal Kaushikbhai	Pharmacy	9904917044	payalparmar21299@gmail.com
15	Darshil Roy	Technology	7984534318	darshilroy2207@gmail.com
16	Soni Shubham Snehal Kumar	Pharmacy	7486914969	sonishubham15360@gmail.com
17	Gevariya Dharmishtha Jagdishbhai	Pharmacy	8780564245	dharmigevariya1609@gmail.com
18	Sutariya Vrushali Navinbhai	Pharmacy	9429435965	rashmitasutariya9@gmail.com
19	Darshil Roy	Technology	7984534318	darshilroy2207@gmail.com
20	Diya Nirav Joshi	Pharmacy	7016391692	diyajoshi2706@gmail.com
21	Patel Diya Yogeshkumar	Pharmacy	9327031557	diyapatel2192@gmail.com
22	KUMARI NILIMA	Pharmacy	91731 80693	kkumarnilima1500@gmail.com
23	HARSH THUMMAR	Technology	7433841527	HARSH1824001005@GMAIL.COM
24	MANAV NARESHKUMAR PATEL	Pharmacy	916354837012	manavpatel412002@gmail.com
25	Patel Vedant Sandeep	Pharmacy	9427636371	vedantpatel2407@gmail.com



Startup Activity Report 2023



Adwitiya- A Journey Towards Success

Date of event: 29/03/2023	Coordinator	Prof.Jiju Mathew John
Name and Type of Event/Activity	Adwitiya- A Journey Towards Success	
Organized by:	Swarnnim Startup & Innovation Policy	
Department	Swarnnim Incubation Center	
No of participants	100	
Guest	Dr. Kavita Sharma Shri Sourabh Pandey Mr. Pabitra Ranjan Chakraborty	

Introduction:

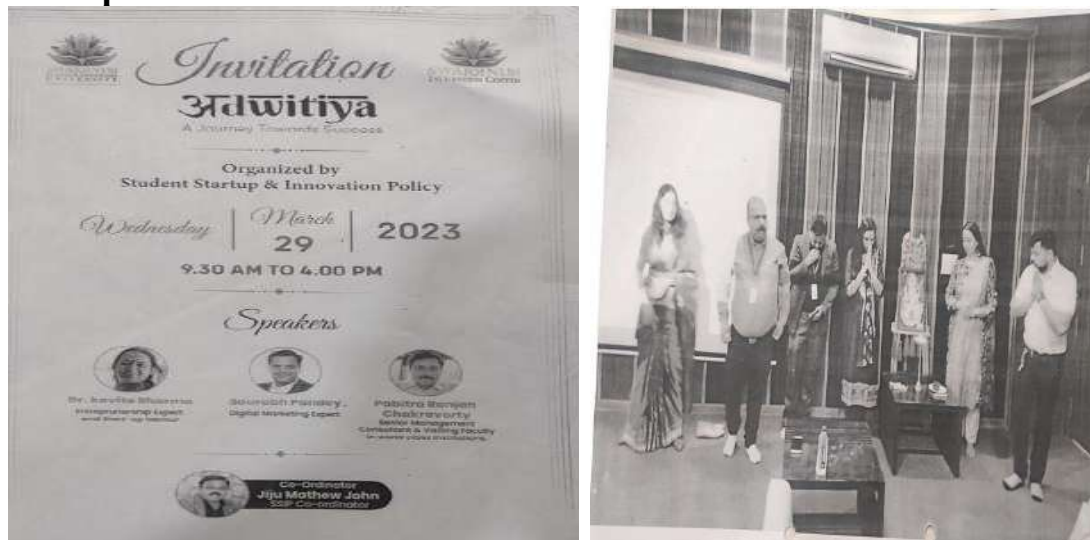
"Adwitiya – A Journey Towards Success" was a specialized workshop under the **Entrepreneurial Talk Series** at Swarnnim Startup and Innovation University. The event aimed at exposing students and faculty to the dynamic world of entrepreneurship through engaging discussions with industry veterans and academic experts. The purpose of this initiative was to bridge the gap between academic knowledge and industry practices, especially in the context of startups. The session brought to light the necessary entrepreneurial skills and provided a forum for participants to understand the key requirements to build a successful business. This workshop emphasized developing resilience, adaptability, and strategic thinking among the students while learning from seasoned entrepreneurs.

Objective

- To help students and faculty develop a strategic vision for entrepreneurial ventures by understanding market dynamics and business development.
- To provide an in-depth look at **real-world startup experiences** and business models through interactions with entrepreneurs and business leaders.

- To foster **critical thinking and creative problem-solving**, enabling participants to think innovatively about **market opportunities** and challenges
- To promote **collaboration and networking** between students, faculty, and industry experts to **facilitate knowledge sharing and mentorship**.
- To enhance **practical skills** like pitching, business plan creation, and strategic execution, which are essential for entrepreneurial success.

Glimpse of the Event:



On 29th March, 2023, Adwitiya- A Journey Towards Success was organized from Swarnim Startup and Innovation University for the students. In this full day Programme, Dr. Kavita Sharma, Mr. Saurabh Pandey and Mr. Pabitra Ranjan Chakrabarty has taken their expert session during the Programme. They have discussed on the following points :

- **Dr. Kavita Sharma:** Shared insights on personal growth, leadership, and the power of continuous learning.
- **Mr. Saurabh Pandey:** Discussed entrepreneurship, innovation ecosystems, and strategies for building successful startups.
- **Mr. Pabitra Ranjan Chakrabarty:** Focused on career development, industry readiness, and future skills for the evolving job market.

Expert Session of Dr. Kavita Sharma:

Personal growth is the true foundation of success, and it is a lifelong journey rather than a one-time achievement. It begins with **self-awareness** — the deep understanding of one's strengths, weaknesses, passions, and values. **Growth is fueled by setting small, measurable goals that gradually lead to larger accomplishments, creating a path of steady progress.**

Embracing failures as opportunities for reflection and learning, rather than viewing them as setbacks, is crucial for long-term development. Through consistent efforts at self-improvement, individuals build greater confidence, resilience, and the inner strength necessary to navigate the challenges of life and career.



Leadership *is fundamentally about influence rather than position*; it is a quality that anyone can embody, regardless of their role or title. True leaders distinguish themselves by empowering others, generously sharing credit for successes, and taking full responsibility when things go wrong. They are guided by *empathy, integrity, and clear, honest communication*—qualities that build lasting trust and inspire commitment. Effective leadership also demands adaptability: the willingness to adjust strategies when circumstances change, all while keeping the overarching vision firmly in sight. Ultimately, *building a strong team is not about exercising control*, but about fostering trust and mutual respect, creating an environment where everyone feels valued and motivated to contribute their best.

Expert Session of Shri Sourabh Pandey:

Mr. Saurabh Pandey offered deep insights into the *world of entrepreneurship, highlighting the importance of resilience, vision, and adaptability for aspiring founders*. He emphasized that successful entrepreneurs are not just risk-takers but also strategic thinkers who continuously learn and pivot based on market feedback. His talk underlined that *building a startup is less about having a perfect idea and more about solving real-world problems with creativity and persistence*.



During the session, Mr. Pandey delved into the *components of thriving innovation ecosystems*. He outlined how collaboration among academic institutions, government bodies, private enterprises, and venture capitalists creates fertile ground for entrepreneurial growth. By fostering a culture of innovation, *providing access to resources, and encouraging mentorship*, ecosystems can significantly accelerate the journey from idea to impact.

Mr. Pandey also shared effective strategies for building successful startups, stressing the importance of *customer-centricity, agile development, and strong team dynamics*. He advised entrepreneurs to validate their business ideas early, focus on scalable models, and be prepared to iterate rapidly. Furthermore, he highlighted the role of leadership in setting a clear vision and maintaining a motivated, resilient team culture.

Expert Session of Shri Pabitra Ranjan Chakrabarty :

The expert session conducted by Shri Pabitra Ranjan Chakrabarty was an enriching experience, offering participants valuable insights into cutting-edge developments and best practices within his field of expertise. Drawing from his extensive experience, Shri Chakrabarty discussed *key trends, challenges, and opportunities, inspiring attendees* to adopt innovative approaches and strategic thinking in their respective domains.

Shri Pabitra Ranjan Chakrabarty emphasized the importance of *continuous learning and adaptability in today's fast-evolving professional landscape*. He shared real-world case studies and personal anecdotes, making complex concepts accessible and relatable. His session *encouraged participants to embrace technological advancements, foster critical thinking*, and remain open to interdisciplinary collaborations to drive sustainable growth and success.

In his session, Shri Chakrabarty also addressed *the role of leadership, ethics, and resilience in achieving long-term professional excellence*. He urged young professionals and entrepreneurs to focus on problem-solving, innovation, and social responsibility. Through his motivational and pragmatic advice, he left the audience with a renewed sense of purpose and a clear roadmap for personal and organizational development.

Outcome:

The outcome of the event, leaving participants inspired, informed, and motivated to pursue excellence in their respective journeys. Participants have acquired knowledge on various aspects entrepreneurship during their entrepreneurial journey.



Startup Activity Report 2023



Entrepreneurial Talk series With Blind School Studnets

Date of event: 28/03/2023	Coordinator	Dr. Jiju Mathew John, SSIP Coordinator
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Name and Type of Event/Activity	Entrepreneur Talk Series with Blind Students
Organized by:	Swarnnim Startup and Innovation University
Department	Swarnnim Incubation Center (SIC)
No of participants	60 (Students and Faculty from Blind School, Gandhinagar)
Guest	Jayantibhai B Patel, Secretary, Blind School, Gandhinagar
Facilitator	Dr. Jiju Mathew John, SSIP Coordinator

Introduction:

As part of the ongoing ***Entrepreneurial Talk Series***, Swarnnim Startup and Innovation University organized a unique and inclusive workshop on **28th March 2023**, welcoming students from the **Blind School in Sector 16, Gandhinagar**.

The primary objective of this initiative was ***to introduce visually impaired students to the concepts of entrepreneurship and innovation, and to inspire them to consider self-employment as a viable and empowering career path***. Through this effort, the university aimed to demonstrate that entrepreneurial potential exists in individuals of all abilities, and that with the right mindset, mentorship, and support, challenges can be transformed into meaningful opportunities. The event not only promoted inclusivity but also served as a reminder that innovation is most powerful when it is accessible to all.

Objective

The event was thoughtfully designed to *foster an inclusive entrepreneurial ecosystem* by reaching out to diverse groups of students and creating equal opportunities for all. A key focus was *to motivate students to pursue entrepreneurial ventures, regardless of their background or perceived limitations*.

By providing *valuable knowledge on self-employment*, the initiative aimed to empower individuals with practical tools and insights to take control of their career paths.

It also sought *to break barriers in traditional entrepreneurial thinking, challenging stereotypes* and encouraging innovation from all corners of society.

Through a combination of engaging discussions and interactive learning, the program worked to enhance entrepreneurial skills and knowledge, while also promoting a culture of collaboration and mutual support among participants. This holistic approach ensured that every attendee left with a renewed sense of purpose, confidence, and community.

Glimpse of the Event

Blind School Students & Jayantibhai B Patel (Secretary) from Service Association for the Blind have visited Swarnim Startup & Innovation University on 28.03.2023. More than 60 Students of Blind School have participated in this event.



This initiative aimed to introduce visually impaired students to the world of entrepreneurship, equipping them with the knowledge, inspiration, and confidence to explore self-employment opportunities. By breaking traditional barriers and promoting a mindset of possibility and resilience, the session emphasized that entrepreneurial success is accessible to individuals of all abilities.



Dr.Jiju Mathew John from Swarnim Startup and Innovation University has welcomed all the participants and Shri Jayantibhai B Patel, Secretary.

He has lighted different aspects of entrepreneurship with the participants. Through motivational talks, practical insights, and interactive discussions, students were encouraged to think creatively, build essential entrepreneurial skills, and recognize the power of collaboration and innovation in shaping their futures. Also, there were multiple opportunities of self employment for the participants. They have to make their weakness to strength for their self employment.



Outcome: Blind Students were aware about self-employment opportunities. They can also start their business. They can also think of innovative idea for starting business. They were aware about different aspects entrepreneurship.



Startup Activity Report 2023



Entrepreneurial Talk Series- Expert Session of Mr.Om Vyaskar

Date of event: 27/03/2023	Coordinator	Prof. Jiju Mathew John
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Name and Type of Event/Activity	Entrepreneurial Talk Series
Organized by:	Swarnnim Startup and Innovation University
Department	All
No of participants	100
Guest	Mr. OM Vyaskar
Facilitator	Swarnnim Incubation Center

Introduction

Swarnnim Startup and Innovation University organized an enriching session of the Entrepreneurial Talk Series with Mr. Om Vyaskar On 27th March 2023. Mr. Om Vyaskar is the partner and cofounder in Wizdom Education Self Drive Rental. He has shared his entrepreneurial journey with the participants. He has explained about challenges faced during his entrepreneurial journey. 100 participants have participated in the entrepreneurial talk.

Objective

- Inspiring Aspiring Entrepreneurs by Showcasing the remarkable Journey of Mr.Om Vyaskar
- Key lessons learned from the Entrepreneurial Journey of Mr.Om Vyaskar
- To analyze the market of the chosen product
- To ignite innovation and creative thinking among entrepreneurs.

Photographs of Event

Mr.Om Vyaskar is the Partner and Cofounder of Wisdom Education Self drive Car Rental. He has started his business at early age after completion of his study.



Major Highlights of Expert Session of Om Vyaskar

- The idea was born from recognizing a gap: **traditional rentals were either too rigid or too expensive.** We wanted to create a smarter, more educational rental experience.
- Building a startup in a competitive industry taught **us resilience, creativity, and the value of putting the customer first.**
- He said the “**We don't just rent cars; we offer a learning experience — from understanding the latest vehicle technologies to gaining confidence in self-navigation.**”
- Unlike conventional rental companies, they incorporate educational touchpoints, safety tutorials, and even eco-driving tips with every rental.
- He given emphasis on adaptability in changing mobility landscape.
- He discussed about supply chain issues, customer shifts and regulatory hurdles.
- **Every Challenge refined their business model-** from fleet management innovation to digital onboarding for better customer education.
- He discussed about the philosophy of organization. He said that “ **Wisdom Stands from more than knowledge- it's all about responsible freedom.** They advocate sustainable travel, respect for local cultures and mindful driving.

**Outcome:**

At Wisdom Education Self-Drive Car Rental, our journey has been about more than just building a business — it's about building a movement toward smarter, more empowered travel. Entrepreneurship has taught me that true success lies in solving real problems with passion, resilience, and integrity. As we look ahead, we remain committed to innovation, education, and responsibility — making self-drive not just a service, but a life-enhancing experience. To every aspiring entrepreneur out there: dream boldly, act fearlessly, and remember — wisdom isn't just about knowing the way; it's about driving it yourself.

Attendance Sheet for Entrepreneurial Talk Series -Expert Session of Mr. Om Vyaskar

Date: 27 /03/2023

Sr No	Name of Participants	Name of Course	Mobile No	Present
1	Ansari Akshabanu Samirbhai	B.H.M.S	9638107788	P
2	Asal Gautam Bhai Ramji Bhai	B.H.M.S	9664789205	P
3	Asari Dhimant Rameshchandra	B.H.M.S	7435099725	P
4	Ayar Kiranbhai Naranbhai	B.H.M.S	6353383516	P
5	Bambhaniya Divyang	B.H.M.S	8980070449	P
6	Bharwad Jigisha Dineshbhai	B.H.M.S	8980651038	P
7	Bhuva Princi Mayurbhai	B.H.M.S	6355860469	P
8	Bukhari Zahirabbas Salimaltaf	B.H.M.S	9601336273	P
9	Chaudhari Maitri Shashikantbhai	B.H.M.S	9904016160	P
10	Chaudhari Riddhi Sharad	B.H.M.S	9313152187	P
11	Chaudhary Girishbhai Vajabhai	B.H.M.S	8799031432	P
12	Chaudhary Jitendrakumar Chelabhai	B.H.M.S	9510890494	P
13	Chaudhary Kalpeshkumar Ramjibhai	B.H.M.S	6353326065	P
14	Chaudhary Suhagkumar Ishvarbhai	B.H.M.S	6353782040	P
15	Chaudhary Vipulbhai Vardhabhai	B.H.M.S	9313780273	P
16	Chauhan Kashishbanu Altafmiya	B.H.M.S	9313135529	P
17	Chauhan Soham Dharmendrakumar	B.H.M.S	8320552381	P
18	Chavda Umeshbhai Nareshbhai	B.H.M.S	9313573757	P
19	Chodvadiya Vidhi Jagdishbhai	B.H.M.S	9377066699	P
20	Dabhi Madhavi Ranchhodbhai	B.H.M.S	7862928624	P
21	Vihol Gautam Prashantsinh	B.A.M.S	9104362225	P
22	Koshti Jaykumar Rajeshbhai	B.A.M.S	8469813360	P
23	Nair Aishwarya Sivakumar	B.A.M.S	7284936332	P
24	Jadav Vishvakumari Chandubahi	B.A.M.S	7016366730	P
25	Changani Jimmy Rajeshbahi	B.A.M.S	9328523975	P
26	Vadsola Palak Rajeshbhai	B.A.M.S	8799262887	P
27	Vasava Vrajkumar Chunilalbhai	B.A.M.S	9313077082	P
28	Vachhani Sanvee Nileshbhai	B.A.M.S	9727183587	P
29	Patel Smit Ashvinbhai	B.A.M.S	7698430380	P
30	Modi Dixit Jitendrakumar	B.A.M.S	9824443702	P
31	Gupta Mayank Mukeshkumar	B.A.M.S	8320427367	P
32	Chauhan Mahipalsinh	B.A.M.S	9510155488	P

Sr No	Name of Participants	Name of Course	Mobile No	Present
	Dashratsinh			
33	Wandhare Ashish Raju	B.A.M.S	7874152433	P
34	Shahi Mansi Ajay	B.A.M.S	8160490599	P
35	Gadhavi Nirbhaydan Rupshidan	B.A.M.S	6351719455	P
36	Gadariya Roshani Manishkumar	B.A.M.S	8866834159	P
37	Timbadiya Meetkumar Ashvinbhai	B.A.M.S	9714807309	P
38	Kutana Hinalben Vipulkumar	B.A.M.S	9714983895	P
39	Rathod Shreyaben Arvindkumar	B.A.M.S	8200786074	P
40	Gagal Shitalben Trikambhai	B.A.M.S	8200977178	P
41	Rajpal Chetas Manishkumar	B.A.M.S	9427826121	P
42	Malek Mahammad Zaid Naroobha	B.A.M.S	8401654967	P
43	Chaudhari Hiren Rameshbhai	BPT	9313734515	P
44	Solanki Jaykumar Tribhovanbhai	BPT	9724399660	P
45	Patel Mahi Yogeshkumar	BPT	7573071205	P
46	Surati Krishakumari Chandrakantbhai	BPT	9925915941	P
47	Drishti Poptani	BPT	8511797065	P
48	Prajapati Dishant Kamlesh	BPT	6354318413	P
49	Christian Angel Alfred	BPT	9104430504	P
50	Shaikh Shahenaj Abdulatif	BPT	8156088832	P
51	Ankit Kumar	BBA	8787755119	P
52	Ayush Patel	BBA	8799099351	P
53	Biplop Doley	BBA	7099111815	P
54	Chaudhari Bhautik Rameshkumar	BBA	8141105270	P
55	Chaudhary Vaibhav Kamleshbhai	BBA	8200346568	P
56	Chauhan Pooja Charansingh	BBA	7862871547	P
57	Darji Pahal Dharmendra	BBA	9773141629	P
58	Dwivedi Ashish Ajay	BBA	9601404695	P
59	Fanny Patel	BBA	7984217165	P
60	Ghodadra Shubham Lalit	BBA	8160114890	P
61	Darji Jaykumar Kirankumar	MBA	9898648423	P
62	Gadhavi Bhargavsingh Harisinh	MBA	9574931646	P
63	Jain Chinmay Prashant	MBA	8160113687	P
64	Kalal Nikhil Vijaykumar	MBA	7202000142	P
65	Kori Shubham Jayprakash	MBA	7990750831	P
66	Lakhvara Rahul Pravinbhai	MBA	8980978983	P

Sr No	Name of Participants	Name of Course	Mobile No	Present
67	Makwana Aman Arvindbhai	MBA	7984961419	P
68	Patel Raj Vipul	MBA	9157374906	P
69	Patel Utkarshkumar Janakbhai	MBA	9638649233	P
70	Prajapati Bhoomi Manojkumar	MBA	9327962114	P
71	Champaneri Naitik Kamleshbhai	B.Sc -Biotechnology	9624749282	P
72	Parihar Abhay Mahipal Singh	B.Sc -Biotechnology	7984257167	P
73	Harsh Dipakbhai Shah	B.Sc -Biotechnology	9825016131	P
74	Patel Jainamkumar Kalpeshkumar	B.Sc -Biotechnology	6359970315	P
75	Prajapati Taksh Rajeshbhai	B.Sc -Biotechnology	9265925259	P
76	Luhar Anjali Arvindbhai	B.Sc -Biotechnology	8735069481	P
77	Patel Pal Vinodkumar	B.Sc -Biotechnology	9429768006	P
78	Parmar Niyati Jayantibhai	B.Sc -Biotechnology	9537432819	P
79	Patel Arth Bipinbhai	B.Sc -Biotechnology	7861963352	P
80	Champaneri Naitik Kamleshbhai	B.Sc -Biotechnology	9624749282	P
81	Patel Darshan Manishbhai	B.Sc Microbiology	8735995443	P
82	Sojitra Riddhi Ashokbhai	B.Sc Microbiology	9638131122	P
83	Ladumor Jasmin Batuchbhai	B.Sc Microbiology	9023445611	P
84	Patel Kahani Sanjaykumar	B.Sc Microbiology	8128999702	P
85	Chandel Devanshi Madanlal	B.Sc Microbiology	9664343623	P
86	Chaudhary Jiya Shaileshkumar	B.Sc Microbiology	7862821264	P
87	Parikh Sahil Anilbhai	B.Sc Microbiology	9429525184	P
88	Prajapati Nandani Nitinkumar	B.Sc Microbiology	8200887320	P
89	Aditi Vijay Pidadi	B.Sc Microbiology	7990946750	P
90	Shah Yashvi Atulkumar	B.Sc Microbiology	9875018535	P
91	Prajapati Sakshi Mukundbhai	B.Sc Chemistry	8347380787	P
92	Patel Kavya Lalabhai	B.Sc Chemistry	7043670754	P
93	Rathva Parshotamkumar Karshansinh	B.Sc Chemistry	7567772210	P
94	Tadvi Nikunj Kumar Prahaladsinh	B.Sc Chemistry	9909726283	P
95	Panchal Dishita Hasmukhbhai	B.A	8160968821	P
96	Keyur Bharwad	B.A	6354371612	P
97	Vaghela Khush Gautam	B.A	8839060278	P
98	Padaliya Pray Rajnikantbhai	B.A	9265352717	P
99	Sagar Arvindbhai Parmar	B.A	9574632331	P
100	Mansuri Madiha Shakir	B.A	7383729517	P



Startup Activity Report 2023



Entrepreneurial Talk Series -Expert Session of Miss. Himani Kankaria

Date of event: 23/03/2023	Coordinator	Prof. Jiju Mathew John
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Name and Type of Event/Activity	Entrepreneurial Talk Series
Organized by:	Swarnnim Startup and Innovation University
Department	All
No of participants	100
Guest	Miss. Himani Kankaria
Facilitator	Swarnnim Incubation Center

Introduction

Swarnnim Startup and Innovation University had the privilege of hosting Miss. Himani Kankaria for an insightful session on entrepreneurship. As a dynamic entrepreneur and a passionate businesswoman, Miss Himani Kankaria shared her experiences, challenges, and lessons learned from her journey in the startup ecosystem. Her talk aimed to inspire young minds by providing a real-world perspective on building a business, overcoming obstacles, and staying innovative in a competitive market.

Objective

The primary objective of Himani Kankaria's entrepreneurial talk is to inspire and educate aspiring entrepreneurs, marketers, and business professionals by sharing her journey from a digital marketing professional to the founder of Missive Digital. Through her talk, she aims to highlight the importance of building expertise, embracing challenges, and leveraging organic marketing strategies for sustainable business growth. She also focuses on empowering individuals to develop data-driven approaches, create customer-centric marketing plans, and prioritize continuous learning and innovation in their entrepreneurial journeys.

Photographs of Event

Himani Kankaria is a famous digital marketing strategist and the founder of Missive Digital, a marketing agency based in Ahmedabad. With over decade of experience in digital marketing industry, she specializes in helping B2B, SaaS, and tech companies to enhance their organic visibility and conversion through data driven, integrated marketing strategies. Himani has been associated with organizations like Hootsuite, Semrush, and SEWA Federation for brand endorsements, corporate training, and workshops focusing on marketing strategies, social media, and content



- **From SEO Professional to Entrepreneur:**

Himani began her career in SEO during the era of Google's Panda and Penguin updates, which significantly impacted the industry. These challenges motivated her to adapt and innovate within the digital marketing space.

After gaining extensive experience, she founded Missive Digital, an agency focused on organic marketing strategies for SaaS, technology, and eCommerce businesses. Her transition from professional to entrepreneur was marked by a commitment to delivering value-driven content and SEO solutions.



- **Emphasis on Strategy and Process:** Himani highlighted the necessity of establishing clear processes within an agency to ensure scalability and efficiency. She learned that *well-defined workflows enable* teams to operate autonomously and maintain quality standards.

She stressed the significance of *transparent communication with clients*, setting realistic expectations, and avoiding outdated SEO practices. This approach has been instrumental in building trust and long-term client relationships.

- **Growth and Adaptation:** Initially serving larger corporations, Missive Digital has started catering to small and medium-sized businesses. Himani recognized the need to provide these clients *with strategic guidance*, helping them navigate the complexities of digital marketing.

To support businesses lacking in-house marketing expertise, she introduced *new engagement models* that offer strategic direction across various marketing channels, ensuring cohesive and effective campaigns.

- **Core Values and Advice:** Himani emphasized the importance of *adhering to one's core values*, even during challenging times. She believes that consistency in values fosters authenticity and guides decision-making processes. Her key advice is to maintain integrity and not compromise on foundational principles for short-term gains. She advocates for building businesses that reflect personal values and deliver genuine value to clients.

Outcome

Himani Kankaria's entrepreneurial insights reflect a deep commitment to building sustainable, value-driven businesses. She emphasizes the importance of structured workflows and clear communication to ensure operational efficiency and client satisfaction. By adapting Missive Digital's approach to support both large corporations and smaller businesses, she showcases her ability to evolve with market needs while maintaining her core principles.



Startup Activity Report 2023



Entrepreneurial Talk Series Expert Session of Mrs.Nikita Maheshwari

Date of event: 22/03/2023	Coordinator	Prof. Jiju Mathew
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Name and Type of Event/Activity	Entrepreneurial Talk Series
Organized by:	Swarnnim Startup and Innovation University
Department	All
No of participants	100
Guest	Mrs.Nikita Maheshwari
Facilitator	Swarnnim Incubation Center

Introduction

Swarnnim Startup and Innovation University had the privilege of hosting Mrs. Nikita Maheshwari for an insightful session on entrepreneurship. As a dynamic entrepreneur and a passionate businesswoman, Mrs. Maheshwari shared her experiences, challenges, and lessons learned from her journey in the startup ecosystem. Her talk aimed to inspire young minds by providing a real-world perspective on building a business, overcoming obstacles, and staying innovative in a competitive market.

Objective

The objective of Mrs. Nikita Maheshwari's session was to inspire and empower aspiring entrepreneurs by sharing her personal journey, insights, and experiences in the startup world. She aimed to highlight the importance of perseverance, innovation, and strategic thinking in building a successful business. Through her talk, Mrs. Maheshwari sought to provide practical knowledge on overcoming challenges, seizing opportunities, and fostering a growth mindset, ultimately motivating students to take the first step towards entrepreneurship.

Glimpse of the Event:

Nikita Maheshwari is an accomplished entrepreneur and mentor based in Ahmedabad, India. She co-founded Tatkalorry.com, a logistics platform specializing in the ceramic tiles industry, which has expanded its operations to 13 major cities. Additionally, she established Tilebazzar, an online marketplace for ceramic tiles, demonstrating her innovative approach in a traditionally male-dominated sector



Highlights of Expert Session of Mrs. Nikita Maheshwari

Ms. Nikita Maheshwari is the founder of Tatkalorry.com, a logistics platform specializing in the ceramic tiles industry. She has explained about the entrepreneurial journey of her startup, challenges faced during this journey and success received during this journey.

She has nicely explained about how she converted her idea into reality and solving the problem of ceramic industry. She has given importance on **Prioritize Customer Service**. Engage directly with customers, explain your products honestly and in return customer will come back to you.

Being aware of your surroundings helps in **catching discrepancies and making better decisions**. Recognize that competition is inevitable; **learn from competitors or collaborate with them**.

Team Building is most important aspect for success of your business. Listen the valuable insights from your team.

Building a culture is crucial aspect for growth of any organization. A happy and healthy environment

can encourage the people to work with your organization.

Ultimately, **Prioritize your Family** as they are your foundational support for your business.



Ms. Nikita Maheshwari shared valuable insights from her experience of building Tatkalorry. She began her **entrepreneurial path at the young age of 23**, launching her venture in 2016 in the essential but **often overlooked B2B logistics sector**.

Choosing to bootstrap her business, she focused on **direct customer engagement and building trust**, rather than relying on viral marketing tactics.

By maintaining a small and dedicated team, she ensured **lean operations** that allowed for greater agility and strong collaboration.

Despite facing delayed recognition, with public acknowledgment coming only after three years, she remained steadfast, highlighting the importance of perseverance. Throughout her journey, she emphasized ***the significance of discipline, consistency, and continuous learning as key elements to sustaining and growing a successful startup.***

Ms. Nikita Maheshwari emphasizes the ***importance of strategic pricing*** in ensuring a startup's financial sustainability.

She advocates for dynamic pricing—adjusting rates based on ***real-time assessments***—to help maintain a healthy cash flow. Rather than blindly imitating competitors, ***she encourages entrepreneurs to craft their own pricing*** strategies tailored to their unique value propositions.

Additionally, she highlights the need to thoroughly understand various market factors such as

competition, technological changes, political conditions, and production capacity when setting prices, as these elements play a crucial role in shaping a business's profitability and long-term growth.

Conclusion :

Ms. Nikita Maheshwari's entrepreneurial journey is a testament **to the power of vision, perseverance, and values-driven leadership**. Through Tatkalorry.com, she not only addressed a **critical gap in the ceramic tiles logistics industry** but also demonstrated **how a startup can thrive by staying grounded in customer-centric practices** and team empowerment. Her insights underline the importance of direct customer engagement, competitive awareness, and building a strong, positive organizational culture. Above all, she reminds us that amidst all business pursuits, **family remains the strongest pillar of support**. Her journey serves as an inspiration to aspiring entrepreneurs aiming to turn ideas into impactful realities.



Startup Activity Report 2023



Entrepreneurial Talk Series Expert Session of Mr. Satya Mehta

Date of event: 21/03/2023	Coordinator	Prof.Jiju Mathew John
Name and Type of Event/Activity	Entrepreneurial Talk Series	
Organized by:	Swarnim Startup and Innovation University	
Department	All	
No of participants	100	
Guest	Mr. Satya Mehta, Co Founder, Roompe Student Housing & University	
Facilitator	Swarnim Incubation Center	

Introduction

Swarnim Startup and Innovation University invited Mr. Satya Mehta, Co-founder of Roompe Student Housing & University, for an expert lecture on 'Entrepreneurial Talk' held on 21st March 2024. An entrepreneurial talk provided insights into the journey, challenges, and strategies of successful entrepreneurs. It inspires aspiring business owners by sharing real-life experiences, failures, and lessons learned. This talk often focus on innovation, risk-taking, and the mindset needed to build and grow a startup.

Objective

The primary objective of Mr. Satya Mehta's entrepreneurial talk was to inspire and educate students by sharing his real-life journey as the Co-founder of Roompe Student Housing & University. He aimed to provide valuable insights into startup building, the challenges faced in the student housing industry, and the importance of innovation and resilience in entrepreneurship. The session also encouraged students to think creatively, take initiative, and understand the fundamentals of launching and sustaining a successful venture.

Glimpse of the Event

Satya Mehta is a multifaceted entrepreneur, career counsellor, and educator based in Ahmedabad, India. He is the co-founder and Chief Business Officer (CBO) of MealPe, a foodtech startup offering native and captive audience food ordering solutions, and the founder and CEO of RoomPe, Ahmedabad's first co-living space and a B2B student housing company.

With over nine years of experience in the student space and community building, Satya has been instrumental in addressing student housing challenges through innovative models like lease-to-operate and management contracts. His ventures reflect a commitment to enhancing student living experiences and providing quality accommodation solutions.



Key Takeaways from the Entrepreneurial Talk of Mr.Satya Mehta:

- During his expert session, Mr. Satya Mehta shared his inspiring entrepreneurial journey of building RoomPe from the ground up, shedding light on the challenges and triumphs faced along the way.
- He emphasized the importance of identifying real-world problems and crafting impactful solutions, particularly in the student housing sector.
- Highlighting a student-centric approach, he spoke about understanding the specific needs of students and how customized services can drive business success.
- Mr. Mehta underlined the significance of building strong networks, seeking mentorship, and forming meaningful collaborations to scale a startup effectively.

- He also introduced innovative business models such as lease-to-operate and management contracts, which have been key to RoomPe's growth.
- Encouraging resilience and consistency, he urged students to remain adaptable and learn from setbacks.
- His motivational message encouraged young entrepreneurs to take initiative, remain curious, and overcome the fear of failure. Additionally, he provided valuable insights into India's dynamic startup ecosystem and the abundant opportunities it offers to aspiring innovators.



Conclusion: Mr. Satya Mehta concluded his session with an empowering message for aspiring entrepreneurs, encouraging them to pursue their ideas with confidence, resilience, and a problem-solving mindset. He emphasized that success in entrepreneurship is not just about having a great idea, but about execution, consistency, and the ability to adapt in a constantly changing environment. By sharing his personal journey and practical insights, he left students motivated to embrace challenges, build **meaningful ventures, and contribute to the growing startup ecosystem of India.**



Startup Activity Report 2023



Entrepreneurial Talk Series - Expert Session of Mr. Vishwa Shah

Date of event: 20/03/2023	Coordinator	Prof. Jiju Mathew
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Name and Type of Event/Activity	Entrepreneurial Talk Series
Organized by:	Swarnnim Startup and Innovation University
Department	All
No of participants	100
Guest	Mr.Vishwa Shah
Facilitator	Swarnnim Incubation Center

Introduction

On 20th March 2023, The Entrepreneurial Talk Series was held at Swarnnim Startup and Innovation University, featured **Mr. Vishwa Shah, founder of Dosahub Snacks and Restaurant**. His talk inspired 100 attendees with real-world experiences and strategies for entrepreneurial success.

Objective:

The Entrepreneur Talk Series was held with following objectives:

- To inspire attendees through Mr. Shah's entrepreneurial journey.
- To provide practical knowledge on business planning and sustainable growth.
- To highlight the power of digital platforms in modern business.
- To emphasize the importance of building strong business relationships.
- To share strategies for risk mitigation and fostering innovation.

Glimpse of the Event:

Mr. Vishw Shah is Owner and CEO of **Dosa hub & Snacks Restaurant** located at Sahibaug, Ahmedabad. Basically they are offering different types of dosa to the taste lover of Ahmedabad. They are offering



Mr. Vishw Shah, Owner and CED of Dosahub and Snacks Restaurant has expressed following views during his expert session :

- Talked about his Entrepreneurial Journey, Challenges faced and success tasted.
- He has shared about taste preference of Ahmedabad People with special focus on different types of Dosa.
- He has given importance on Customer Satisfaction for providing same taste of food at every visit of customer.
- He has explained about the significance of customer repeating rather than acquiring new customers.
- Also, he has given equal importance of raw material availability for carry out business operations.
- Customer feedback is very important for upgrading customer experience.

**Conclusion:**

The expert session by Mr. Vishw Shah, Owner and CED of Dosahub and Snacks Restaurant, provided valuable insights into the entrepreneurial journey in the food industry. He highlighted the challenges and milestones of his own experience, emphasizing the importance of understanding local taste preferences, particularly in Ahmedabad. Mr. Shah stressed the significance of maintaining consistent food quality to ensure customer satisfaction and repeat business. He also underlined the role of raw material availability in smooth business operations and the crucial impact of customer feedback in enhancing the overall customer experience. His session offered practical perspectives for aspiring entrepreneurs and food business operators.



Startup Activity Report 2023



Date of event: 17 th March 2023	Coordinator : Prof.Jiju Mathew John
Name and Type of Event/Activity	Entrepreneurship Festa Millet Food Fest
Organized by:	Swarnnim Startup & Innovation University
Department	Swarnnim Science College
No of participants	100
Guest	Mrs.Kaninika Mehta, Founder and Owner of “Kook with Kaninika” Member of Master Chef Association and Mrs. Megha Patel, Cake Custody, CMO
Facilitator	Swarnnim Science College, Adalaj campus

Introduction

On March 17, 2023, Swarnnim Science College, Adalaj, hosted the ***"Entrepreneurship Festa: Millet Food Fest"***—*a dynamic celebration of innovation, sustainability, and wellness*. With 100 participants in attendance, the event aimed to spotlight millet-based food innovations and raise awareness about the nutritional and environmental benefits of these ancient grains.

The fest served as a vibrant platform for aspiring entrepreneurs, students, and food enthusiasts to explore the market potential of millet products while ***championing sustainable food practices***. Attendees indulged in a variety of millet-based cuisines, engaged in interactive sessions, and gained valuable insights into entrepreneurship within the food industry. By merging innovation with health-conscious solutions, the event inspired participants to view ***millet not only as a smart dietary choice but also as a promising avenue for business***.

Objectives:

The primary purpose of organizing this event is *to raise awareness about millets* among the youth. It aims *to encourage food innovation by exploring the diverse varieties of millets* and to highlight the market potential of millet-based products. The event also *promotes a healthy lifestyle by advocating the adoption of millet-based diets*.

Glimpse of the event:

Entrepreneurship Food Fiesta Millet Food Fest was organized on 17th March 2023 at Swarnnim Science College, Adalaj Campus. 100 Participants from Swarnnim Science College have participated in the event.

Mrs. Kaninika Mehta, Founder and Owner of “Kook with Kaninika” Member of Master Chef Association and **Mrs. Megha Patel, Cake Custody, CMO** were invited as judge for the event.



First of all, stall were allotted to participant for designing their allotted stall, banner, advertisement material, setting up of food in stall. Then after participants have started selling their products to other students and raising income from selling their foods.

Mrs.Kaninika Mehta and Ms. Megha Patel have visited the participants stall for testing their food and judging their stalls based on different criteria like designing of the stall, setting up food in the stall. Selected stalls have received appreciation from the judges.

Students have created awareness of Millet base foods to students and explain the benefits of choosing Millet based food for their health benefits.

Outcome: The Entrepreneurship Millet Fest successfully highlighted the *vast potential of millets as both a nutritional powerhouse and a catalyst for rural economic development*. A key outcome of the event was the *creation of a vibrant platform that connected millet farmers, food entrepreneurs, researchers, and policymakers*, fostering collaborations across the millet value chain. The fest played a crucial role in *promoting awareness about the health benefits of millets and encouraging the adoption of millet-based products*. It also showcased innovative technologies and value-added products, *opening up new market opportunities for startups and small businesses*. Importantly, the event empowered local entrepreneurs by providing training, exposure, and networking opportunities, thereby strengthening the millet ecosystem and contributing to sustainable agriculture and food security.



Startup Activity Report 2023



Entrepreneurial Talk Series - Expert Session of Miss.Harsha Bhurani

Date of event: 16/03/2023	Coordinator	Prof.Jiju Mathew John
Name and Type of Event/Activity	Entrepreneurial Talk Series	
Organized by:	Swarnnim Startup and Innovation University	
Department	MBA, BBA, B.Sc, BPT, B.A	
No of participants	100	
Guest	Miss. Harsha Bhurani	
Facilitator	Swarnnim Incubation Center	

Introduction:

The **Entrepreneurial Talk Series**, held on **16th March 2023**, at Swarnnim Startup and Innovation University, featured **Miss Harsha Bhurani, Founder and CEO of Humming Bird Consulting**. With over a decade of expertise in talent acquisition, business development, and stakeholder management across diverse industries, Miss Bhurani shared her entrepreneurial journey and insights.

The event provided an enriching experience for **100 attendees**, offering them **valuable lessons on leadership, managing people, and scaling businesses**. Her extensive knowledge in IT/non-IT recruitment, client management, and understanding of cutting-edge domains such as IoT, Fintech, and Industry 4.0 inspired participants. The session emphasized the importance of resilience, continuous learning, and fostering relationships in entrepreneurship, leaving attendees with actionable strategies for their ventures.

Objective:

The major objective of the Programme was

- Inspiring Entrepreneurship Journey of Miss. Harsha Bhurani
- Leadership Development
- Understanding recruitment dynamics
- Exploring Industry Trends
- Understanding Business acumen
- Building a leadership mindset



Miss Harsha Bhurani is the Founder & CEO of Hummingbird Consulting Group, a dynamic firm known for driving strategic growth, innovation, and impactful transformation across industries. With a sharp business acumen and a passion for empowering brands and individuals, she has carved a niche in the consulting world by offering creative, result-driven solutions. Under her leadership, Hummingbird has grown into a trusted partner for organizations seeking clarity, purpose, and competitive advantage in a rapidly changing world.

Key Takeaways from the Session of Miss. Harsha Bhurani, Founder & CEO, Hummingbird Consulting Group:

- **Entrepreneurial Journey and Experience:** Miss. Harsha Bhurani has shared her entrepreneurial journey with challenges and successes she faced during her business. Her story inspired attendees to pursue their entrepreneurial aspirations, emphasizing resilience and determination.
- **Leadership and Team Management:** Miss Bhurani shared strategies for managing teams, building trust, and fostering an environment of collaboration, all of which are crucial for scaling and sustaining a business.

- **Recruitment Strategies for Startups:** Miss Bhurani highlighted how strategic talent acquisition can drive growth and the overall success of a company by ensuring the right people are in the right roles. Attendees learned about the importance of end-to-end recruitment processes in businesses, especially startups.
- **Industry Insights in Emerging Domains:** She has explained about emerging trends in technologies for entrepreneurship and startup.
- **Continue Learning and Adaptability:** Miss Bharani stressed the need to adapt to industry changes and remain flexible in the face of challenges to ensure long-term entrepreneurial success.



Outcome:

The event has provided insightful from Miss. Harsha Bhurani regarding her entrepreneurial journey. Students have learned about leadership and team management, Recruitment strategies for startups, Emerging Trends in Technologies , Continue learning and adaptability.

Attendance Sheet for Entrepreneurial Talk Series- Expert Session of Miss. Harsha Bhurani**Date: 16 /03/2023**

Sr No	Name of Participants	Name of Course	Mobile No	Present
1	Darji Jaykumar Kirankumar	MBA	9898648423	<u>P</u>
2	Gadhavi Bhargavsinh Harisinh	MBA	9574931646	<u>P</u>
3	Jain Chinmay Prashant	MBA	8160113687	<u>P</u>
4	Kalal Nikhil Vijaykumar	MBA	7202000142	<u>P</u>
5	Kori Shubham Jayprakash	MBA	7990750831	<u>P</u>
6	Lakhvara Rahul Pravinbhai	MBA	8980978983	<u>P</u>
7	Makwana Aman Arvindbhai	MBA	7984961419	<u>P</u>
8	Patel Raj Vipul	MBA	9157374906	<u>P</u>
9	Patel Utkarshkumar Janakbhai	MBA	9638649233	<u>P</u>
10	Prajapati Bhoomi Manojkumar	MBA	9327962114	<u>P</u>
11	Rathod Prapti Viren	MBA	9773152425	<u>P</u>
12	Raval Dev Ashvinkumar	MBA	6354556921	<u>P</u>
13	Raval Kartavyakumar Nareshbhai	MBA	6353364925	<u>P</u>
14	<u>Senma Dhrumil Natubhai</u>	MBA	9313689291	<u>P</u>
15	Ankit Kumar	BBA	8787755119	<u>P</u>
16	Ayush Patel	BBA	8799099351	<u>P</u>
17	Biplop Doley	BBA	7099111815	<u>P</u>
18	Chaudhari Bhautik Rameshkumar	BBA	8141105270	<u>P</u>
19	Chaudhary Vaibhav Kamleshbhai	BBA	8200346568	<u>P</u>
20	Chauhan Pooja Charansingh	BBA	7862871547	<u>P</u>
21	Darji Pahal Dharmendra	BBA	9773141629	<u>P</u>
22	Dwivedi Ashish Ajay	BBA	9601404695	<u>P</u>
23	Fanny Patel	BBA	7984217165	<u>P</u>
24	Ghodadra Shubham Lalit	BBA	8160114890	<u>P</u>
25	Krishna Vipulkumar Parekh	BBA	9913038990	<u>P</u>
26	Moradiya Neelkumar Rameshbhai	BBA	9909616557	<u>P</u>
27	Parmar Jaivij Vijaysinh	BBA	9265887669	<u>P</u>
28	Patel Pearl Jigneshkumar	BBA	9328072936	<u>P</u>
29	Patel Prem Shaileshkumar	BBA	90162 50945	<u>P</u>
30	Rajput Arpitsingh Vikramsingh	BBA	9998396707	<u>P</u>
31	Raval Devanshi Kanubhai	BBA	7043676682	<u>P</u>
32	Riya Dodiya	BBA	9558506333	<u>P</u>
33	Shah Ansh Rameshkumar	BBA	9426759442	<u>P</u>
34	Shah Anshu Kartikeykumar	BBA	7984545584	<u>P</u>
35	Singh Supriya Anilkumar	BBA	9558006939	<u>P</u>
36	Vadaliya Tirthkumar Rameshbhai	BBA	7600994348	<u>P</u>
37	Patel Zeel Manojkumar	BBA	9313448997	<u>P</u>
38	Prajapati Sakshi Mukundbhai	B.Sc Chemistry	8347380787	<u>P</u>
39	Patel Kavya Lalabhai	B.Sc Chemistry	7043670754	<u>P</u>
40	Rathva Parshotamkumar Karshansinh	B.Sc Chemistry	7567772210	<u>P</u>

Sr No	Name of Participants	Name of Course	Mobile No	Present
41	Tadvi Nikunj Kumar Prahaladsinh	B.Sc Chemistry	9909726283	<u>P</u>
42	Chaudhari Hiren Rameshbhai	BPT	9313734515	<u>P</u>
43	Solanki Jaykumar Tribhovanbhai	BPT	9724399660	<u>P</u>
44	Patel Mahi Yogeshkumar	BPT	7573071205	<u>P</u>
45	Surati Krishakumari Chandrakantbhai	BPT	9925915941	<u>P</u>
46	Drishti Poptani	BPT	8511797065	<u>P</u>
47	Prajapati Dishant Kamlesh	BPT	6354318413	<u>P</u>
48	Christian Angel Alfred	BPT	9104430504	<u>P</u>
49	Shaikh Shahenaj Abdulatif	BPT	8156088832	<u>P</u>
50	Prajapati Sakshi Mukundbhai	B.Sc Chemistry	8347380787	<u>P</u>
51	Patel Kavya Lalabhai	B.Sc Chemistry	7043670754	<u>P</u>
52	Rathva Parshotamkumar Karshansinh	B.Sc Chemistry	7567772210	<u>P</u>
53	Tadvi Nikunj Kumar Prahaladsinh	B.Sc Chemistry	9909726283	<u>P</u>
54	Prajapati Sakshi Mukundbhai	B.Sc Chemistry	8347380787	<u>P</u>
55	Champaneri Naitik Kamleshbhai	B.Sc -Biotechnology	9624749282	<u>P</u>
56	Parihar Abhay Mahipal Singh	B.Sc -Biotechnology	7984257167	<u>P</u>
57	Harsh Dipakbhai Shah	B.Sc -Biotechnology	9825016131	<u>P</u>
58	Patel Jainamkumar Kalpeshkumar	B.Sc -Biotechnology	6359970315	<u>P</u>
59	Prajapati Taksh Rajeshbhai	B.Sc -Biotechnology	9265925259	<u>P</u>
60	Luhar Anjali Arvindbhai	B.Sc -Biotechnology	8735069481	<u>P</u>
61	Patel Pal Vinodkumar	B.Sc -Biotechnology	9429768006	<u>P</u>
62	Parmar Niyati Jayantibhai	B.Sc -Biotechnology	9537432819	<u>P</u>
63	Patel Arth Bipinbhai	B.Sc -Biotechnology	7861963352	<u>P</u>
64	Joshi Rutwa Hirenkumar	B.Sc -Biotechnology	6356492717	<u>P</u>
65	Raval Yashvi Nirav	B.Sc -Biotechnology	8160207108	<u>P</u>
66	Prajapati Kriya Rashmikant	B.Sc -Biotechnology	8849647406	<u>P</u>
67	Chaturvedi Nilesh Lalitbhai	B.Sc -Biotechnology	8320515650	<u>P</u>
68	Soni Rudra Pareshkumar	B.Sc -Biotechnology	9428310383	<u>P</u>
69	Patel Manya Chirag	B.Sc -Biotechnology	6351992238	<u>P</u>
70	Raval Rutvi Hiteshbhai	B.Sc -Biotechnology	9998864769	<u>P</u>
71	Dishaa Chauhan	B.Sc Microbiology	6358811789	<u>P</u>
72	Krupal Satasiya	B.Sc Microbiology	8320193124	<u>P</u>
73	Chaudhary Maheshbhai Devabhai	B.Sc Microbiology	9313883624	<u>P</u>
74	Patel Darshan Manishbhai	B.Sc Microbiology	8735995443	<u>P</u>
75	Sojitra Riddhi Ashokbhai	B.Sc Microbiology	9638131122	<u>P</u>
76	Ladumor Jasmin Batuchbhai	B.Sc Microbiology	9023445611	<u>P</u>
77	Patel Kahani Sanjaykumar	B.Sc Microbiology	8128999702	<u>P</u>
78	Chandel Devanshi Madanlal	B.Sc Microbiology	9664343623	<u>P</u>
79	Chaudhary Jiya Shaileshkumar	B.Sc Microbiology	7862821264	<u>P</u>
80	Parikh Sahil Anilbhai	B.Sc Microbiology	9429525184	<u>P</u>
81	Prajapati Nandani Nitinkumar	B.Sc Microbiology	8200887320	<u>P</u>
82	Aditi Vijay Pidadi	B.Sc Microbiology	7990946750	<u>P</u>
83	Shah Yashvi Atulkumar	B.Sc Microbiology	9875018535	<u>P</u>
84	Temelil Jisha Jose	B.Sc Microbiology	7359011096	<u>P</u>
85	Patel Rutu Manishbhai	B.Sc Microbiology	9313477695	<u>P</u>
86	Gadhavi Ruchi Maheshdan	B.Sc Microbiology	9664969519	<u>P</u>
87	Patel Prachi Sanjaykumar	B.Sc Microbiology	9316911696	<u>P</u>

Sr No	Name of Participants	Name of Course	Mobile No	Present
88	Vedita Jyotiben Kadel	B.Sc Microbiology	9173823240	<u>P</u>
89	Patel Dhyani Bansibhai	B.Sc Microbiology	7861903049	<u>P</u>
90	Lotwani Heeya Sandeep	B.Sc Microbiology	9998171109	<u>P</u>
91	Patel Siddhi Jigneshbhai	B.Sc Microbiology	9824219897	<u>P</u>
92	Sharma Dhvani Sunilbhai	B.Sc Microbiology	9925908361	<u>P</u>
93	Patel Devanshi Vinodbhai	B.Sc Microbiology	6354188527	<u>P</u>
94	Solanki Vidhi Kirtikumar	B.Sc Microbiology	7016760169	<u>P</u>
95	Ayush Chauhan	B.Sc Microbiology	7265816519	<u>P</u>
96	Mansuri Madiha Shakir	B.A	7383729517	<u>P</u>
97	Maheshwari Krishnaben Shamjibhai	B.A	9510542391	<u>P</u>
98	Prajapati Vidhi	B.A	9662463006	<u>P</u>
99	Thosar Prachi Ramesh	B.A	9558863477	<u>P</u>
100	Panchal Dishita Hasmukhbhai	B.A	8160968821	<u>P</u>



Startup Activity Report 2023



Entrepreneurial Talk Series - Expert Session of Mr. Gaurav Modi

Date of event: 15/03/2023	Coordinator	Prof. Jiju Mathew John, Head Incubation Center
Name and Type of Event/Activity	Entrepreneurial Talk Series	
Organized by:	Swarnnim Startup and Innovation University	
Department	All	
No of participants	100	
Guest	Mr. Gaurav Modi	
Facilitator	Swarnnim Incubation Center	

Introduction

Swarnnim Startup and Innovation University has organized Session of **Mr. Gaurav Modi, Co-founder & CEO, Building “Braavoking” A New Lifestyle** as a part of Entrepreneurial Talk Series on **15th March 2023**. The Theme of Entrepreneurial Talk Series was **“Ideation to Commercialization”**. This Programme was organized under Student Startup and Innovation Policy (SSIP). In this program, 100 students have participated.

Objective

The Objective of this Entrepreneurship Talk Series was

- Inspiring Aspiring Entrepreneurs by Showcasing the remarkable Journey of Mr. Gaurav Modi.
- Key lessons learned from the Entrepreneurial Journey of Mr. Gaurav Modi.
- To analyze the market of the chosen product
- To ignite innovation and creative thinking among entrepreneurs.



Key Points discussed during the Entrepreneurial Talk : Ideation to Commercialization of Shri Gaurav Modi

Mr. Gaurav Modi is the Cofounder & CEO of Buliding “**Braavoking**” A New Lifestyle. With a vision to redefine modern living, Mr. Modi combines entrepreneurial passion with innovative thinking to create a platform that empowers individuals to embrace confidence, creativity, and purpose in their daily lives. His leadership and forward-thinking approach continue to drive the growth and impact of Braavoking in the lifestyle space.



Mr. Gaurav Modi has discussed following points with participants in detail:

- ❖ **Idea of Starting Braavoking:** He has shared the story behind the inception of Braavoking.
- ❖ **Personal Entrepreneurial Journey:** He has shared about challenges faced during his entrepreneurial journey and milestones achieved. He has discussed about his lessons learned through failures, risks and turning points.
- ❖ **Meaning of “Bold New Lifestyle”:** He has discussed about how empowering people to break norms, express individually and live purposefully. Merging fashion, mindset, and community into a lifestyle movement.
- ❖ **Innovation should be the core:** You should adopt unique strategies to ahead in the competitive market.
- ❖ **Building Brand with Impact:** Your brand should appealing the youth and changemakers. He has also explained nicely about role of story telling, branding and digital platforms.
- ❖ **Never Give Up Attitude :** Your never give up attitude in any situation will made you strong during your entrepreneurial journey.
- ❖ **The Road Ahead:** He has discussed about future strategies for his brand.

Mr. Gaurav Modi has given answers to participants for their questions and expressed his sincere thanks to Swarnim Startup & Innovation University for organizing the session for young minds. This Session will defiantly helpful them for their future endeavors.

Outcome:

Aspiring Entrepreneurs were made aware about entrepreneurial journey of Mr.Gaurav Modi and learned about to give emphasis on Innovation, resilience and purposeful living. Participants were learned about building impactful brands through storytelling and digital strategy. He insights offered valuable lessons on persistence, creativity and future focused leadership.



INDIA'S FIRST UNIVERSITY FOR STARTUP

Startup Activity Report 2023



Entrepreneurial Women's Day Celebration

Date of event: 06.03.2023	Coordinator	Dr. Jiju Mathew
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Name and Type of Event/Activity	Entrepreneurial Women's Day Celebration
Organized by:	Swarnnim Startup & Innovation University
Department	All Branches
No of participants	150
Guest	Ms. Ruzan Khambhata
Facilitator	Swarnnim Incubation Center

Introduction:

The Entrepreneurial Women's Day Celebration was organized on 06th March 2023. The event aimed to provide guidance, mentorship, and support to these women, while addressing the unique challenges faced by women in business.

We have invited **Ms. Ruzan Khmbhata** as guest speaker for the event. She is well known social entrepreneur in Gujarat. She believes working at grass root level. She has played an important role in the initiative Police Heart 1091 which provides crucial support to victims of Violence. She has given valuable inputs to women participants, entrepreneurs and startups.

Objective:

The main objective of the Celebration of Entrepreneurial Women's Day Celebration is :

- To Empower Women Entrepreneurs
- Promote Technological Innovation
- Providing Networking Opportunities
- Creating awareness on Women Safety
- Promoting Grass roots initiative
- Showcase of Success Stories



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On the occasion of Entrepreneurial Women's day celebration, Faculties & Staff from Swarnim Startup & Innovation University, Women Entrepreneurs, Startups, Students have participated enthusiastically.

The Workshop served as a dynamic platform aimed at empowering Women Entrepreneurs by equipping them practical tools, inspiring success stories and strategies to overcome common business challenges. Ms. Rusan Khmbhata has also stressed on critical social issues by raising awareness of women's safety technologies like PoliceHEART 1091, ensuring attendees were informed and empowered to navigate safety concerns. Lastly, the importance of grassroots movements in advancing gender equality was spotlighted, encouraging women to actively participate in initiatives that drive meaningful social change within their communities.



Outcome :

The event was attended by more than 100 people, showing a high level of interest in women empowerment and entrepreneurship. Participants learned about new technologies and their uses in business from Ruzan's talks. Networking sessions allowed participants each other, promoting collaboration among women entrepreneurs. The experience encouraged many of the participants to consider new business concepts and projects centered on social responsibility.

Attendance Sheet for Entrepreneurial Women's day Celebration

Date: 06/03/2023

Sr No	Name of Participants	Name of Course	Mobile No	Present
1	Vaniya Kashish Kamleshbhai	B. Sc Nursing	7863853264	P
2	Thakor Pranjal Kanubhai	B. Sc Nursing	6352182748	P
3	Mahi Samir Patel	B. Sc Nursing	9898486283	P
4	Mistri Charmi Rajeshbhai	B. Sc Nursing	9924667383	P
5	Sojitra Bindiya Bharatbhai	B. Sc Nursing	9998420209	P
6	Thakor Urvashiben Divanji	B. Sc Nursing	9979406624	P
7	Patel Drashti Ashokbhai	B. Sc Nursing	6352095947	P
8	Patel Kavyaben Rameshbhai	B. Sc Nursing	8849138631	P
9	Patel Jiya Payas	B. Sc Nursing	9586102726	P
10	Saroj Kumarsingh	B. Sc Nursing	9693098205	P
11	Chaudhary Kiran Manojbhai	B. Sc Nursing	7016294600	P
12	Patel Helly Shaileshkumar	B. Sc Nursing	8320012949	P
13	Darji Sohaniben Mahipatbhai	B. Sc Nursing	7600632229	P
14	Bhavsar Vidhi Chiragkumar	B. Sc Nursing	9979056289	P
15	Darji Sohaniben Mahipatbhai	B. Sc Nursing	7600632229	P
16	Bhavsar Vidhi Chiragkumar	B. Sc Nursing	9979056289	P
17	Goswami Meshva Mukeshbharthi	B.E Computer Engineering	9687039101	P
18	Parmar Devanshin Dharmendrakumar	B.E Computer Engineering	7383910673	P
19	Khushi Kumari Sharma	B.E Computer Engineering	8292683242	P
20	Patil Asmi	B.E Computer Engineering	7990822104	P
21	Nyasa Dwivedi	B.E Computer Engineering	9394303484	P
22	Rout Reshma Narendra	M.Sc Nursing	6351915144	P
23	Rathod Falguni Kaushikbhai	M.Sc Nursing	9879147035	P
24	Sangadiya Pinkal Ratilal	M.Sc Nursing	8469798056	P
25	Parmar Maulika Hashmukhbhai	M.Sc Nursing	7434891815	P
26	Chitara Vaishali Prakashbhai	M.Sc Nursing	9054442586	P
27	Parmar Sudhaben Bharatkumar	M.Sc Nursing	6357973547	P
28	Parmar Krina Bhikhabhai	M.Sc Nursing	9879178481	P
29	Baria Anjanaben Keshavsinh	M.Sc Nursing	7621043146	P
30	Raval Meghaben Vinodbhai	M.Sc Nursing	6353905735	P
31	Patel Mahi Yogeshkumar	Physiotherapy	7573071205	P

Sr No	Name of Participants	Name of Course	Mobile No	Present
32	Surati Krishakumari Chandrakantbhai	Physiotherapy	9925915941	P
33	Drishti Poptani	Physiotherapy	8511797065	P
34	Christian Angel Alfred	Physiotherapy	9104430504	P
35	Shaikh Shahrenaj Abdulatif	Physiotherapy	8156088832	P
36	Kapadia Saloni Manojbhai	MPT	7984362087	P
37	Umarania Anjali Rajendrakumar	MPT	9408591925	P
38	Upadhyay Pruthviben Bhaveshkumar	MPT	7041859497	P
39	Patel Dhwani Manilal	MPT	8140628801	P
40	Saiyad Nausheen Shahnawaz	MPT	9825009622	P
41	Parikh Labdhi Alpeshbhai	MPT	8320599152	P
42	Dodiya Jhanviben Manubhai	MPT	7990103864	P
43	Patel Binisaben Kirtankumar	MPT	8200520089	P
44	Patel Palak Sanjaykumar	MPT	9558494279	P
45	Bhatt Vishwa Naresh	MPT	7984362087	P
46	Patel Kahani Sanjaykumar	Microbiology	8128999702	P
47	Chandel Devanshi Madanlal	Microbiology	9664343623	P
48	Chaudhary Jiya Shaileshkumar	Microbiology	7862821264	P
49	Prajapati Nandani Nitinkumar	Microbiology	8200887320	P
50	Aditi Vijay Pidadi	Microbiology	7990946750	P
51	Shah Yashvi Atulkumar	Microbiology	9875018535	P
52	Temelil Jisha Jose	Microbiology	7359011096	P
53	Patel Rutu Manishbhai	Microbiology	9313477695	P
54	Gadhavi Ruchi Maheshdan	Microbiology	9664969519	P
55	Patel Prachi Sanjaykumar	Microbiology	9316911696	P
56	Vedita Jyotiben Kadel	Microbiology	9173823240	P
57	Patel Dhyani Bansibhai	Microbiology	7861903049	P
58	Lotwani Heeya Sandeep	Microbiology	9998171109	P
59	Patel Siddhi Jigneshbhai	Microbiology	9824219897	P
60	Sharma Dhwani Sunilbhai	Microbiology	9925908361	P
61	Patel Devanshi Vinodbhai	Microbiology	6354188527	P
62	Solanki Vidhi Kirtikumar	Microbiology	7016760169	P
63	Prajapati Sakshi Mukundbhai	Microbiology	8347380787	P
64	Patel Nidhi Jeetendrakumar	Biotechnology	9825891971	P
65	Patel Bansari Bipinbhai	Biotechnology	9586083854	P
66	Patel Dhrumi Gaurangbhai		8320122043	P
67	Thakkar Priya Atulbhai	Biotechnology	9638883251	P
68	Vora Niyatiben Kalpeshbhai		8849361724	P
69	Chaudhari Hetal Jetsingbhai	Biotechnology	9909202747	P
70	Gosai Urvashi Satishgiri		8849896553	P
71	Meshwa Nirav Shah	Biotechnology	6355317001	P

Sr No	Name of Participants	Name of Course	Mobile No	Present
72	Rathod Chandra Kishor	M.SC - Biotechnology	9157023253	P
73	Patel Nidhi Jeetendrakumar	M.SC - Biotechnology	9825891971	P
74	Patel Bansari Bipinbhai	M.SC - Biotechnology	9586083854	P
75	Patel Dhrumi Gaurangbhai	M.SC - Biotechnology	8320122043	P
76	Gohil Riya Hareshkumar	B. Sc Nursing	9428816218	P
77	Prajapati Bhoomi Manojkumar	MBA	9327962114	P
78	Rathod Prapti Viren	MBA	9773152425	P
79	Solanki Rashmiben Girishbhai	MBA	7490807413	P
80	Twinkle Rajput	MBA	9558889017	P
81	Vadher Kavisha Hitesh	MBA	9913354410	P
82	Chauhan Pooja Charansingh	BBA	7862871547	P
83	Darji Pahal Dharmendra	BBA	9773141629	P
84	Fanny Patel	BBA	7984217165	P
85	Krishna Vipulkumar Parekh	BBA	9913038990	P
86	Raval Devanshi Kanubhai	BBA	7043676682	P
87	Riya Dodiya	BBA	9558506333	P
88	Shah Anshu Kartikeykumar	BBA	7984545584	P
89	Singh Supriya Anilkumar	BBA	9558006939	P
90	Riya Gopal Jangid	BBA	9974664767	P
91	Ansari Akshabanu Samirbhai	BHMS	9638107788	P
92	Bharwad Jigisha Dineshbhai	BHMS	8980651038	P
93	Chaudhari Riddhi Sharad	BHMS	9313152187	P
94	Chauhan Kashishbanu Altafmiya	BHMS	9313135529	P
95	Chodvadiya Vidhi Jagdishbhai	BHMS	9377066699	P
96	Dabhi Madhavi Ranchhodbhai	BHMS	7862928624	P
97	Delwadiya Tithi Kishorbhai	BHMS	9875297736	P
98	Goyal Bhargaviben Vijaykumar	BHMS	9773049963	P
99	Jaina Vishwas	BHMS	6354608045	P
100	Kamol Anshikaben Rajeshbhai	BHMS	7862954657	P
101	Ansari Ifra Barati	B.Sc Nursing	6398983019	P

Sr No	Name of Participants	Name of Course	Mobile No	Present
101	Khabad Baneshwariben Ramanbhai	B.Sc Nursing	9712039892	P
102	Dabhi Gayatriben Arvindbhai	B.Sc Nursing	8140140975	P
103	Ghanchi Sania Imtiyaz	B.Sc Nursing	9427402581	P
104	Patni Nishalee Bharatbhai	B.Sc Nursing	6352205326	P
105	Patani Heena Mangaldas	B.Sc Nursing	9265308451	P
106	Patil Neha Manohar Bhai	B.Sc Nursing	7201032398	P
107	Christi Sheron Rajubhai	B.Sc Nursing	7990481792	P
108	Patel Divya Pankajkumar	B.Sc Microbiology	6353522762	P
109	Patel Ishwariben Pankajkumar	B.Sc Microbiology	9998085674	P
110	Vavaiya Prushti Sachinbhai	B.Sc It	6353626618	P
111	Vavaiya Princy Vipulbhai	B.Sc It	9033233516	P
112	Juhi Jamanbhai Vanpariya	B.Sc It	9712579935	P
113	Sneha Shivkumar Baghel	B.Sc It	9664697581	P
114	Nayak Maitri Dharmendrakumar	BCA	7862018469	P
115	Sanjana Narayanlal Varma	BCA	9601548622	P
116	Sisodiya Shikha Ranjeetsinh	BCA	9662618119	P
117	Ganji Priyankaben Malleshbhai	MBA-HR	8511217671	P
118	Mahepal Ekta Pareshbhai	MBA-HR	9512768205	P
119	Jani Alpaben Jitubhai	MBA-HR	7405288108	P
120	Kathiriya Rinal Prafulbhai	MBA-HR	7041057443	P
121	Maheriya Vaishaliben Rajeshbhai	MBA-HR	9316082362	P
122	Meenakshi Parth Raval	MBA-HR	9904101268	P
123	Dani Noopur Hemangkumar	MBA-HR	8630294878	P
124	Rajpurohit Suman Kavar Mohansingh	MBA-HR	9023961825	P
125	Chamar Sneha Pravinbhai	MBA-HR	9974115269	P
126	Reshiya Minakshi Valjibhai	MBA-HR	9265752422	P
127	Vanol Triveni Rameshbhai	MBA-HR	9925623883	P
128	Parmar Priyankaben Dharmeshbhai	MBA-HR	9586498310	P
129	Parmar Swati Ramniklal	MBA-HR	7043640085	P
130	Solanki Tamnnaben Bharatkumar	MBA-HR	9974115269	P
131	Solanki Kaminiben Tarunbhai	BBA	7383527931	P


Sr No	Name of Participants	Name of Course	Mobile No	Present
132	Darbar Sakshi Dilipkumar	BBA	8866731634	P
133	Chaudhary Shruti Bharatbhai	BBA	9313829068	P
134	Rajyaguru Bhavya Girishbhai	BBA	6358850104	P
135	Dabhi Anjali Kalpeshbhai	BBA	9016757070	P
136	Desai Kashish Lalitkumar	BBA	9737272226	P
137	Grisha Bhuva	BBA	8849293689	P
138	Ganatra Akshita Vikrambhai	BAMS	9712227070	P
139	Patel Maitri Piyushbhai	BAMS	6354792703	P
140	Mansuri Naznin Faridhusen	BAMS	8849957146	P
141	Patel Srushtiben Rajeshkumar	BAMS	9924893957	P
142	Dabhi Avaniben Vinodsinh	BAMS	8320194871	P
143	Rami Nandini Amish	BAMS	9426480994	P
144	Patel Monali Munnalal	BAMS	6353467653	P
145	Patel Pari Maheshbhai	BAMS	9979926011	P
146	Parmar Aastha Tarunkumar	BAMS	9023922251	P
147	Prajapati Heliben Dhirajkumar	BAMS	8141346390	P
148	Suthar Anjuben Baldevbhai	BAMS	9574249067	P
149	Chudasama Amisha Manishbhai	BAMS	9265461224	P
150	Patel Prachibahen Sanjaybhai	BAMS	9664755823	P

Post-Event Report: Expert Session on Finance and Funding for Startups

 **Date:** April 17, 2025

 **Time:** 1:00 PM – 4:00 PM

 **Venue:** Seminar Hall, Main Building

 **Expert Speaker:** Dr. Urvi Amin, Associate Professor, Shri Jairambhai Patel Institute of Management (NICM), GTU

 **Participants:** 48 students from BBA, B.Com, BCA, B.Sc (IT), and B.A disciplines

Introduction

The Department of Innovation and Entrepreneurship at **Swarnim Startup and Innovation University** organized an expert session on **Finance and Funding for Startups (Course Code: SEC230404)** on **April 17, 2025**, as part of the Semester 4 curriculum under the New Education Policy (NEP). The session featured **Dr. Urvi Amin**, Associate Professor at Shri Jairambhai Patel Institute of Management (NICM), Gujarat Technological University (GTU), who brought deep academic and industry insights into the world of startup finance.

Session Highlights

Dr. Urvi Amin conducted a highly informative session focused on **Unit 2 and Unit 3** of the course syllabus, covering crucial topics such as **cash flow management, types and costs of capital, venture capital valuation methods, and funding alternatives**. She simplified complex financial concepts using real-life startup scenarios and actively engaged the students through Q&A, case-based discussions, and concept illustrations.

Key Takeaways

- **Cash Flow Management for Startups:** Importance of managing inflows and outflows to sustain operations.
 - **Types and Costs of Capital:** Discussion on equity, debt, retained earnings, and cost implications.
 - **Valuation Techniques:** Introduction to valuation methods used by venture capitalists.
 - **Funding Alternatives:** Overview of bootstrapping, crowdfunding, angel investment, and institutional finance.
 - **Practical Orientation:** Students gained real-world perspectives through applied examples and interactive explanations.
-

Student Engagement and Feedback

The session was attended by **48 students** from various disciplines, including **Management, BCA, B.Sc (IT), B.Com, and B.A**. Students showed enthusiastic participation, asked relevant questions, and appreciated the clarity and practical relevance of the content. Dr. Amin's delivery style and command over the subject created an engaging and learner-friendly environment.

Conclusion

The expert session conducted by **Dr. Urvi Amin** was enriching and aligned closely with the course objectives. It provided students with not only theoretical knowledge but also **practical financial insights** vital for understanding funding mechanisms in the startup ecosystem. The exposure to real-world practices helped students connect classroom learning with entrepreneurial realities.

Acknowledgment

We express our sincere gratitude to **Dr. Urvi Amin** for her valuable time and insights. We also thank the **university leadership, faculty coordinators**, and the **Department of Innovation and Entrepreneurship** for their support in successfully organizing this session. The event reflects our commitment to experiential learning and entrepreneurial skill development among students.



The poster is for an event titled "Strategic Financial Planning & Funding Pathways for Startups". It features the Swarnnim Startup & Innovation University logo at the top left and the Swarnnim Incubation Center logo at the top right. The main title is in large, bold, white letters. Below the title, it says "Course Name: Finance and Funding for Startups" in green and white. The semester is "Semester: 4 - New Education Policy". The date and time are "17 April 2025, 01 PM TO 04 PM". The location is "Seminar Hall, Swarnnim Startup & Innovation University". A photo of Dr. Urvi Amin is shown on the right. Her title is "Associate Professor, Shri Jalrambhai Patel Institute of Management (NICM), affiliated with GTU". A note mentions that students from different disciplines are expected to attend. The website "www.swarnnim.edu.in" and social media icons are at the bottom.

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Expert Esession On

Strategic Financial Planning & Funding Pathways for Startups

Course Name
Finance and Funding for Startups

Semester: 4 - New Education Policy

17 April 2025
01 PM TO 04 PM

Seminar Hall
Swarnnim Startup & Innovation University

Dr. Urvi Amin
Associate Professor
Shri Jalrambhai Patel Institute of Management (NICM), affiliated with GTU

Students from the different disciplines are expected to attend this workshop.

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Bhoyan Rathod, Gujarat, India
6gmr+mv2, Bhoyan Rathod, Gujarat 382422, India
Lat 23.234416° Long 72.542086°
17/04/2025 01:53 PM GMT +05:30



Bhoyan Rathod, Gujarat, India
6gmr+mv2, Bhoyan Rathod, Gujarat 382422, India
Lat 23.234409° Long 72.542074°
17/04/2025 03:41 PM GMT +05:30

Attendance:

SWARNNIM STARTUP & INNOVATION UNIVERSITY			
Department of Innovation & Entrepreneurship			
Finance and Funding for Startups			
Course Code: - SEC230404			
April 17, 2025, from 1.00 PM to 4.00 P.M.			
Sr. No	Name of The students	Department	Signature
1.	Parmar Harsh D.	BBA - 2	Harsh
2.	Rajput Khushi A.	BBA - 2	Khushi
3.	Rami Kashvi H.	BBA - 2	Kashvi
4.	Jadeja Rudraasthish	BBA - 2	Rudra
5.	Jangid Nareesh	BBA - 2	Nareesh
6.	Sharma Senthak	BBA - 2	Senthak
7.	Sharma. Prateeksh	BBA - 2	Prateeksh
8.	Hayushi Melwani	BBA - 2	Hayushi
9.	Anyan Parmar	BBA - 2	Anya
10.	Devanshi Raval	BBA - 4	Devanshi
11.	SHUBHAM GHODARA	BBA - 4	Shubham
12.	Biplot Dolep	BBA - 4	Biplot
13.	Lakshman Alex Sigi	BBA - 4	Lakshman
14.	Grohi Anyan J.	BBA - 4	Anyan
15.	Soni shanay S.	BBA - 4	Shanay
16.	Solanki Anur	BBA - 4	Anur
17.	Mulvi Hcer	BBA - 4	Hcer
18.	Dev Rangan C	BBA - II	Dev
19.	Sabnam Banu	BBA - II	Sabnam
20.	Panam Tejara	BBA - II	Tejara
21.	Shruti Kurnasi	BBA - II	Shruti
22.	Panchal Dikshita	BA - 4	Dikshita
23.	Subani Shukla	BA - 4	Subani

24.	Krishna Rohasbarni	BA-4	Kris
25.	Valashamani Pusanikemath	BCA-4	Valashamani
26.	Saksham Pandey	BCA-2	Saksham
27.	Poochi Chhaghari	BSc IT-2	Poochi
28.	Hina Vija	BSc IT-2	Hina
29.	Mirza Vaghela	BCA-2	Hina
30.	Akash Gaurani	BCA-2	Akash
31.	Meet Jadav	BCA-2	Meet
32.	Chawla Jaydeep	BCA-2	Jaydeep
33.	Renana RUSHI	BA-2	Renana
34.	Jaimin Parmar	BCA-2	J.P
35.	Jaimin Mehta	BSc IT-2	Jaimin
36.	Patel Kansi	BSc IT-2	Kansi
37.	Mishra Kriti	BCA	Kriti
38.	Bhambhani Karishma	BCA	Karishma
39.	Zulu Kadam	BCA	Kadam
40.	Desai Umang	BCA	Umang
41.	Parmar Suzan	BCA	Suzan
42.	Kollur Pushkar	BCA	Pushkar
43.	Kulkarni Bhavesh	BCA	Bhavesh
44.	Mohi Mozaidiya	T3BA-4	Mohi
45.	Patel Pooja	BSc IT-2	Pooja
46.	Bhavesh Kulkarni	BCA	Bhavesh
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65.	Rafu Mandari	SIT	Rafu
66.	Ayuch Komwal	SIT	Ayuch
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Council
17/4/2024



2 days Startup Bootcamp A Pathway from Ideation to IPO

Date: 28-29 March 2025

Timing: 09:30 AM Onwards

Venue:

Conference Hall,
Swarnnim Startup and Innovation University

Supported by:

Institutions' Innovation Council (IIC),
Startup Gujarat Cell, Govt. of Gujarat,
SSIP, Govt. of Gujarat, All India
Council for Technical Education (AICTE)
and
Swarnnim Incubation Center

About Swarnnim Startup and Innovation University (SSIU) :-

Swarnnim Startup and Innovation University, established in 2017, is a pioneering institution offering programs in Engineering, Architecture, Design, Management, and more. As India's first university dedicated to promoting startups, Swarnnim integrates innovation, entrepreneurship, and startup culture into its curriculum to inspire creativity and build business acumen in its students. With a strong focus on practical learning, research, and skill development, we aim to prepare future leaders who will drive progress and innovation in the nation.

About Event: -

Two days Startup Bootcamp was designed for students eager to learn the fundamentals of building a startup from idea validation and business modeling to pitching and growth strategies. Through hands on workshops, mentoring from industry experts and real world case studies, participants will gain practical skills to turn ideas into actionable business plans. This bootcamp has provided the inputs related to the mindset and tools needed to innovate. Launch and scale venture of startups, entrepreneurs and students.

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Startup
Boot Camp

A Pathway from Ideation to IPO

28th to 29th March

Swarnnim Startup & Innovation University

#Experience TheReal

Prizes

- 1st : Rs. 2,50,000/-
- 2nd : Rs. 1,50,000/-
- 3rd : Rs. 50,000/-

www.swarnnim.edu.in

Duration of Event: 2 days

No. of Participants: 100 Participants including entrepreneurs, startups and students.

Programme Schedule:

Day 1 : 28th March, 2025

Timing : 09:00 AM to 07:30 PM

<u>Day-01</u>		
Time	Activity	Description
9:00 AM - 10:15 AM	Registration and Breakfast	
10:15AM - 10:25 AM	Opening of the event with Deep Pragatya and on-stage greetings to the guest.	
10:25 AM – 10:35 AM	Opening address by Dr Ragin Shah, Provost, Swarnim Startup & Innovation University	
10:35 AM – 01:00 PM	Expert Session	Shri Snehal Desai, Member of Board of Governance, Swarnim Startup and Innovation University
01:00 PM-02:00 PM	Lunch Break	
02:00 PM – 04:00 PM	Validation, Marketing and Government Supports to Startups	Shri Mahendra Chaudhari, CEO at NIDHI TBI, IIPHG
04:00 PM - 4:30 PM	High Tea	
04:30 PM – 06:00 PM	Successful fund raiser of Shark tank Attendee startup	Startup: We Hear Founder Mr. Raj Shah
06:00 PM -06:15 PM	Question & Answer	
06:15 PM-06:30 PM	Conclude Day 1	
06:30 PM - 07:30 PM	Dinner	

Registration for the event:

153 registrations have been received from Google Form and 59 paid registrations have been received. On the first day, total 80 participants including students from various institutions, startups and entrepreneurs have attended the workshop.

**Opening of the Event with Deep Pragtya and On-Stage Greetings to the Guest**

Shri Snehal Desai, Member of Board of Governance of Swarnnim Startup & Innovation University, Dr.Ragin Shah, Provost, Swarnnim Startup & Innovation University, Mr.Jiten Thakkar, Incubation Manager, Swarnnim Incubation Center and Mr. Mineshkumar Prajapati, Head- SIE & Programmes have inaugurated the event with Deep Pragtya and Saraswati Vandana.



Address by Dr. Ragin Shah, Provost, Swarnim Startup and Innovation University



Dr. Ragin Shah, Provost, Swarnim Startup and Innovation University has welcomed the Shri Snehal Desai, Member of Board of Governance of Swarnim Startup and Innovation University. He has mentioned about his contribution for the growth of the university. He has expressed his gratitude for his invaluable guidance for his personal and professional level. He has welcomed all the participants for this two days bootcamp. He assured that they will learn about their startup journey from ideation to IPO level.



Expert Session by Shri Snehal Desai, Board of Governance of Swarnim Startup and Innovation University



Shri Snehal Desai, Member of Board of Governance, renowned motivational speaker and business consultant, delivered an insightful discourse on the fundamentals of entrepreneurship, offering a balanced mix of inspiration, strategy, and realism. His talk illuminated the path to entrepreneurial success by emphasizing key personal and professional traits essential for navigating today's dynamic business landscape.

A central theme of his address was the importance of mental resilience. Mr. Desai stressed that the entrepreneurial journey is not for the faint-hearted. It demands the capacity to endure uncertainty, overcome setbacks, and adapt swiftly to change. He urged aspiring entrepreneurs to cultivate a strong mindset—one that is resilient, focused, and unshaken by temporary failures or external pressures.

He also debunked several common startup myths, using practical, real-world examples. He challenged the notion that vast capital is a prerequisite for success, arguing instead that strategic planning and execution often outweigh financial resources. With the right vision and a disciplined approach, even modest ventures can achieve remarkable growth.

Highlighting the significance of action-oriented thinking, he encouraged individuals to go beyond ideation and take tangible steps toward execution. A great idea, he emphasized, holds no value unless it is acted upon effectively and efficiently.

In the context of today's fast-paced digital environment, he introduced the idea of **digital detoxification**. Entrepreneurs, he said, must learn to unplug periodically to regain focus, avoid

burnout, and reconnect with their core vision. The mental clarity gained from such breaks can lead to better decision-making and more meaningful progress.

Moreover, he called attention to the importance of customer experience, urging businesses to create services and products that genuinely add value and resonate with users. High-quality service and customer-centric thinking are, in his view, essential differentiators in competitive markets.



He

outlined several key takeaways for aspiring entrepreneurs:

- Planning is essential: Success begins with a clear, realistic roadmap.
- Success depends on strategy: Intelligent positioning and tactical moves are critical for sustainable growth.
- Mental strength is a necessity: Resilience and emotional fortitude determine how well one handles entrepreneurial challenges.
- Ideology must not hinder growth: While principles are important, rigid thinking can limit innovation and adaptability.
- Money isn't always a barrier: Resourcefulness, creativity, and execution can often substitute for large investments.

In closing, Shri Snehal Desai emphasized that in an era of disruption and innovation, entrepreneurship is not just about launching businesses—it's about embracing a mindset of continuous learning, calculated risk-taking, and purposeful impact.

Expert Session on Validation, Marketing and Government Support to Startups By Shri Mahendra Chaudhary, CEO, NIDHI TBI at IIPHG, Gandhinagar

Shri Mahendra Chaudhari, CEO of NIDHI Technology Business Incubator (TBI), Indian Institute of Public Health (IIPHG), Gandhinagar further enriched the session with his expert insights on entrepreneurship and innovation. He outlined the crucial steps for startup validation, including extensive market research, strategic networking, and leveraging government initiatives like Department for Promotion of Industry and Internal Trade (DPIIT) certification. His address motivated aspiring entrepreneurs to embrace a problem-solving mindset and leverage industry collaborations for sustainable growth.



Drawing from his extensive experience in nurturing startups, Shri Chaudhari emphasized the importance of rigorous startup validation. He explained that a strong foundation begins with extensive market research—a step often overlooked by new founders. Understanding the market’s needs, customer pain points, and competitive landscape, he noted, is essential for building solutions that are not only innovative but also viable and scalable.

He also highlighted the role of **strategic networking**, encouraging entrepreneurs to actively engage with industry leaders, mentors, peers, and potential customers. Building a network, he said, is not merely about visibility but about creating opportunities for collaboration, feedback, and continuous learning. It is through these interactions that startups can refine their offerings and stay aligned with market expectations.



In a highly informative segment, Shri Chaudhari outlined various government initiatives and support mechanisms that entrepreneurs can leverage, particularly focusing on the benefits of obtaining DPIIT (Department for Promotion of Industry and Internal Trade) certification. He elaborated on how this certification not only provides official recognition but also opens doors to funding opportunities, tax exemptions, easier compliance, and greater investor confidence. His practical insights into navigating the policy landscape served as a valuable guide for founders seeking institutional support.

A key message of his talk was the call to adopt a **problem-solving mindset**. Shri Chaudhari stressed that successful entrepreneurship is rooted in identifying real-world problems and crafting innovative, sustainable solutions. He urged young innovators to shift focus from chasing trends to addressing genuine gaps in the market, thereby creating lasting impact.

Finally, he spoke about the **power of industry collaborations**. In today's interconnected ecosystem, building partnerships with academic institutions, corporates, and other startups can significantly accelerate growth and innovation. By working together and sharing resources, startups can achieve scalability while maintaining a lean structure.

Through his engaging and actionable insights, Shri Mahendra Chaudhari inspired the audience to pursue entrepreneurship not merely as a business venture, but as a purposeful journey driven by innovation, resilience, and societal contribution.

Expert Session by Successful fund raiser of Shark tank Attendee startup Managing Director, Shri Raj Shah, We Hear



Shri Raj Shah, Managing Director of We Hear, captivated the audience with an inspiring and candid recount of his entrepreneurial journey, offering a rare glimpse into the realities of starting, sustaining, and scaling a business in today's competitive environment.

In his session, Shri Shah shared the story behind the inception of We Hear, tracing it back to a moment of deep personal motivation and a desire to create impact. With clarity and honesty, he spoke about the initial phases of ideation—how he identified a pressing problem, developed a unique solution, and laid the foundation of a venture that would later go on to create waves in the assistive technology space.

One of the highlights of his talk was the experience of securing investment on the popular reality show Shark Tank India. Shri Shah walked the audience through the entire process—from preparing the pitch to facing the panel of investors and ultimately raising funds. He shared

behind-the-scenes insights that went beyond the television screen, including the intense preparation, strategic decision-making, and the emotional highs and lows of being in the spotlight.

Throughout his address, Shri Shah emphasized the importance of perseverance, detailing the numerous challenges he faced in the early stages of his business—ranging from limited resources and technological hurdles to market skepticism and operational roadblocks. With each obstacle, however, came an opportunity for growth. He explained how resilience, adaptive thinking, and a relentless belief in the vision helped him and his team overcome these hurdles and move closer to their goals.

The session also included valuable lessons on team building, product development, and customer-centric innovation. Shri Shah underlined the role of continuous feedback, iterative improvement, and staying aligned with user needs as key factors in driving sustainable business success.

An engaging part of his presentation was the interactive Q&A session, where he addressed questions posed by participants regarding their own entrepreneurial aspirations and challenges. His responses were thoughtful and grounded in real experience, offering encouragement and practical advice to the budding entrepreneurs in the audience.

In conclusion, Shri Raj Shah's session was more than a success story—it was a powerful reminder that entrepreneurship is as much about courage and character as it is about business acumen. His journey resonated deeply with the participants, leaving them motivated to pursue their own ventures with renewed energy and purpose.

Day 2: 29th March 2025
Timing: 10:00 AM to 05:00 PM

<u>Programme Schedule</u>		
Time	Activity	Description
10:00 AM to 10:30 AM	Breakfast	
10:30 AM - 01:00 PM	Expert Session with Question & Answer	Shri Kamal Bansal, Founder and Managing Partner of BRK Ventures and Ex -Managing Director, Gujarat Venture Finance Ltd (GVFL)
01:00 PM - 02:00 PM	Lunch Break	
02:00 PM - 03:30 PM	Expert Session	Shri Snehal Desai, Member of Board of Governance, Swarnim Startup and Innovation University
03:30 PM - 04:15 PM	Cheque Distribution to SSIP 2.0 Grantees and Certificate Distribution to Participants	
04:15 PM-04:20 PM	Vote of Thanks	Shri Jiten Thakkar, Incubation Manager, Swarnim Incubation Center
04:30 PM – 05:00 PM	High Tea	

Expert Session by Shri Kamal Bansal, Founder and Managing Director of BRK Ventures and Ex Managing Director of Gujarat Venture Finance Ltd

Shri Kamal Bansal, Founder and Managing Partner of BRK Ventures and former Managing Director of Gujarat Venture Finance Ltd. (GVFL), delivered a powerful and enlightening session centered on the evolving landscape of entrepreneurship and the critical elements required to build a successful startup in today's environment.

With his extensive experience in venture capital and startup ecosystems, Shri Bansal provided in-depth insights into the startup journey, backed by real-life examples of contemporary startups that have successfully navigated challenges and scaled their operations. His practical approach and firsthand knowledge brought clarity to complex entrepreneurial concepts, making his session highly relevant and engaging for aspiring founders.

A key highlight of his talk was the emphasis on a paradigm shift—from being a job seeker to becoming a job creator. He encouraged the audience to break free from the conventional mindset

of pursuing employment and instead embrace the spirit of entrepreneurship. According to him, the future belongs to those who can identify opportunities, innovate solutions, and generate employment for others. He positioned entrepreneurship not just as a personal career choice but as a societal contribution, helping to strengthen the economic fabric of the nation.



Shri Bansal provided a comprehensive overview of the startup lifecycle, breaking it down into critical stages—from ideation and validation to early traction, scaling, and maturity. At each phase, he explained the types of financial support mechanisms available, including seed funding, angel investments, venture capital, and government schemes. His guidance helped demystify the funding process and emphasized the importance of aligning financial strategy with the startup's growth stage.

Another key component of his session was the discussion on team building. Shri Bansal highlighted that no startup can grow in isolation—it needs a team that shares the vision,

complements each other's skills, and is committed to the long-term mission. He shared best practices for identifying co-founders, hiring early team members, and fostering a culture of collaboration and innovation within a startup environment.



Throughout the session, Shri Bansal maintained an interactive approach, taking time to respond to participant queries with thoughtful, experience-based advice. His answers reflected deep industry understanding and a genuine desire to mentor young entrepreneurs.

In his concluding remarks, he stressed one crucial message:

“Your conviction in your startup is everything.”

Shri Kamal Bansal reiterated that while ideas, capital, and strategy are essential, it is the entrepreneur's belief, determination, and commitment that ultimately determine success. His session served as both a strategic guide and a source of inspiration for anyone on the path of entrepreneurship.

Expert Session by Shri Snehal Desai, Board of Governance of Swarnim Startup and Innovation University

Shri Snehal Desai actively engaged with participants in an insightful and interactive session, offering strategic guidance tailored to the unique challenges faced by startups and budding entrepreneurs. Drawing from his extensive experience, he provided valuable feedback on business models, growth strategies, and operational planning.



During his interaction, Shri Desai offered actionable advice across several key areas of entrepreneurship. The following points were emphasized in his discussion:

Strengthen Marketing Efforts: He highlighted that effective marketing is essential for driving sales and ultimately generating sustainable revenue. Without visibility and customer engagement, even the best products may struggle in the market.

Build a Strong, Like-Minded Team: Startups should focus on forming a dedicated team aligned with the company's vision. A unified, motivated team forms the backbone of any successful venture.

Avoid Over-Reliance on Government Subsidies: While government support can be helpful, he cautioned against building a business model dependent on subsidies. Instead, startups should aim to become self-sustaining through innovation and customer value.

Keep Strategies Simple and Actionable: Complex strategies often fail at the execution stage. He emphasized the importance of designing plans that are easy to implement and adaptable to real-world challenges.

Execution is Everything: Shri Desai underlined that while every idea has potential, the success of a startup lies in how well the idea is executed. Implementation, not just ideation, drives results.

Cost Optimization Over Cost Cutting: He encouraged entrepreneurs to focus on optimizing costs by improving efficiency and maximizing value, rather than just reducing expenses. He also reminded the participants that “money makes money”, stressing the importance of smart financial planning and reinvestment.

Shri Desai’s session was not only informative but also deeply motivational, reinforcing key entrepreneurial principles and empowering participants to think critically about their business strategies.

Cheque distribution to Startups under Student Startup Innovation Policy 2.0

Under the Student Startup and Innovation Policy (SSIP) 2.0, the Swarnim Incubation Center extended financial support to promising early-stage ventures as part of its commitment to nurturing innovation and entrepreneurship among students:

- ₹72,000 was awarded to Dec Solutions Private Limited, founded by Mr. Kaushal Vyas.



- ₹1,25,000 was awarded to the project Telepathic Communication Device, led by Mr. Jayesh Patel.



- These grants aim to accelerate the development of innovative solutions and empower young entrepreneurs to transform their ideas into impactful ventures.

Certificate Distribution of Participants

Participants have been awarded with certificate of Participation from the guest at the end of the session.





Vote of Thanks by Mr.Jiten Thakkar, Incubation Manager, Swarnnim Incubation Center

Mr Jiten Thakkar express his thanks to Shri Snehal Desai Sir, Member of Board of Governance, Swarnnim Startup & Innovation University, Shri Adi Jain Sir, Vice President, Swarnnim Startup & Innovation University ,Shri Ragin Shah Sir, Provost, Swarnnim Startup & Innovation University, all the participants, team of IE department, University colleagues and student volunteers for making this event successful.

Outcome: -

- **Enhanced Entrepreneurial Mindset:** Participants gained a deeper understanding of the entrepreneurial journey—from idea validation to execution. The bootcamp helped shift mindsets from job-seeking to job-creating, inspiring students to pursue innovation-driven ventures.

- **Strategic Business Insights:** Through sessions on marketing, financial planning, team building, and startup lifecycle, participants received actionable strategies and frameworks to strengthen their business models and scale their startups effectively.
- **Real-World Learning from Experts:** The bootcamp featured successful entrepreneurs and investors who shared personal stories, startup case studies, and practical tips, including experiences from platforms like *Shark Tank India*.
- **One-on-One Mentoring:** Participants had the opportunity to engage in personalized discussions with experts, receiving tailored feedback on their business ideas, operational strategies, and growth plans.
- **Exposure to Funding and Policy Support:** Students were made aware of various government initiatives such as SSIP 2.0 and DPIIT recognition, including funding opportunities, startup certifications, and incubation support.
- **Networking and Collaboration:** The event fostered valuable connections among startups, mentors, and ecosystem enablers, promoting future collaborations and knowledge exchange.
- **Startup Funding Support:** Selected startups received grant support under SSIP 2.0 from the Swarnim Incubation Centre, further encouraging innovation and development.



Entreprenaari 3.0

Swarnnim Startup and Innovation university

Date: 04/03/2025

Timing: 10:00 AM Onwards

Venue:

Swarnnim Startup and Innovation University

Supported by:

**Institutions' Innovation Council (IIC),
Startup Gujarat Cell, Govt. of Gujarat,
SSIP, Govt. of Gujarat, All India
Council for Technical Education
(AICTE) and
Swarnnim Incubation Center**

About Swarnim Startup and Innovation University (SSIU) :-

Swarnim Startup and Innovation University, established in 2017, is a pioneering institution offering programs in Engineering, Architecture, Design, Management, and more. As India's first university dedicated to promoting startups, Swarnim integrates innovation, entrepreneurship, and startup culture into its curriculum to inspire creativity and build business acumen in its students. With a strong focus on practical learning, research, and skill development, we aim to prepare future leaders who will drive progress and innovation in the nation.

About Event: -

"Entrepreneur 3.0" was organized by Swarnim Startup & Innovation University on March 4, 2025, at Arihant Campus & Swarnim House, Adalaj. The event aimed to foster entrepreneurship, innovation, and networking among startups, particularly women-led ventures. With 210 attendees, the event saw active participation from emerging entrepreneurs, investors, and industry experts.

The event started with the registration and breakfast, followed by the inauguration of a Women-led Startup Exhibition, showcasing 20 women-led startups and entrepreneurs. Several dignitaries graced the occasion, including MLA Ritaben Patel, Mayor Meeraben Patel, Lion Minaxi Jaisinghani, Leo Dhvani Bhatt, Dr. Kavita Kshatriya, and Mrs. Nikita Jain. The program featured insightful speeches, including a keynote address by MLA Ritaben Patel and talks by other distinguished guests.

A significant highlight was the "Pitch Your Ideas to Investors/Experts" session, where 12 startups presented their business ideas before a panel of investors and industry leaders. Additionally, a session on "Government Initiatives for Women Startups and Entrepreneurs" provided valuable insights into policies and support systems.

The event concluded with a valedictory session where mementos and certificates were distributed by Shri R.D. Barhatt, Joint Commissioner of Industries, and other notable figures. The event successfully created a collaborative environment for aspiring entrepreneurs to connect, learn, and explore new opportunities.



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INSTITUTION'S
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For Scale up - upto 30 Lakhs
- Showcase your startup
- Networking with Industry Leaders
- Investors / Mentors Connect

 04 MARCH, 2025

 10 AM ONWARDS

 SWARRNIM STARTUP & INNOVATION UNIVERSITY
ADALAJ, GANDHINAGAR

Duration of Event: 6 Hours

Participants Details :

184	Attendees
12	Startup Pitch
20	Startup Exhibition Stalls

Programme Highlights:

- Women-led Startup Exhibition** - The event began with an exhibition featuring 20 women-led startups and entrepreneurs. This platform allowed women entrepreneurs to showcase their business ideas, products, and services to a diverse audience, including investors, industry experts, and potential customers. The exhibition promoted visibility, collaboration, and market access for women-led businesses.

- **Inauguration & Dignitary Speeches** - The inauguration ceremony was graced by esteemed guests, including MLA Ritaben Patel, Mayor Meeraben Patel, Lion Minaxi Jaisinghani, and Leo Dhwani Bhatt. Dr. Kavita Kshatriya and Mrs. Nikita Jain also delivered speeches, highlighting the importance of entrepreneurship in driving economic growth. These leaders shared their insights on business leadership, resilience, and innovation.
- **Keynote Address by MLA Ritaben Patel** - MLA Ritaben Patel delivered a powerful keynote address focusing on government policies and support systems for startups, particularly women entrepreneurs. She emphasized the role of government grants, incubators, and mentorship programs in helping startups succeed. Her speech inspired aspiring entrepreneurs to leverage available resources and turn their ideas into reality.
- **"Pitch Your Ideas to Investors" Session** - One of the most anticipated segments of the event was the startup pitching session, where 12 innovative startups presented their business ideas to a panel of investors and industry experts. The session allowed startups to receive valuable feedback, explore funding opportunities, and refine their business models for market success. Investors provided constructive critiques and expressed interest in potential collaborations.
- **Government Initiatives for Women Entrepreneurs** - A session led by Dr. Nivedita Dwivedi focused on government policies and financial schemes available for women entrepreneurs. Attendees learned about various grants, incubation programs, and policy incentives designed to support women in business. This session encouraged women entrepreneurs to take advantage of the ecosystem and scale their ventures.
- **Networking opportunity** - A dedicated networking session over the entire event provided attendees with a relaxed environment to connect with industry experts, investors, and fellow entrepreneurs. Startups used this opportunity to discuss collaborations, investment prospects, and potential partnerships. The session fostered meaningful conversations and strengthened professional relationships.
- **Valedictory & Memento Distribution** - To honor the contributions of startups and dignitaries, a valedictory session was held. Shri R.D. Barhatt, Joint Commissioner of Industries, along with other prominent guests, distributed mementos and certificates to participants. This recognition boosted the morale of entrepreneurs and reinforced the importance of innovation and perseverance in business.

- **Speech by Mrs. Nikita Jain (MD Global & Woman Entrepreneurship Development Cell)**



Mrs. Nikita Jain delivered an inspiring speech on women entrepreneurship, challenges, and available resources. She emphasized that entrepreneurship is a path to empowerment, urging women to overcome barriers such as limited funding and societal expectations.

She highlighted the importance of financial independence, skill development, and technology adoption in building successful businesses. By leveraging government schemes, mentorship programs, and networking opportunities, women can scale their ventures effectively.

Mrs. Jain also shared success stories of women entrepreneurs, demonstrating that with the right guidance and perseverance, anyone can succeed. She encouraged women to believe in their potential, take calculated risks, and build strong professional networks. Her speech was both motivational and practical, offering a clear roadmap for aspiring entrepreneurs.

- **Guest Speeches by MLA Ritaben Patel**

The speeches delivered by MLA Ritaben Patel was among the most impactful moments of the event.

Speech by MLA Ritaben Patel



MLA Ritaben Patel, representing Gandhinagar, spoke about the importance of women entrepreneurship in economic development. She emphasized the government's commitment to supporting women-led businesses through various financial aid programs, training initiatives, and market access opportunities.

Key points from her speech included:

- Encouraging more women to enter the startup ecosystem.
- Government efforts in simplifying business registration and tax benefits.
- The role of entrepreneurship in creating employment and driving economic growth.
- Success stories of women entrepreneurs who benefited from government schemes.

Her speech served as a motivational boost, inspiring young entrepreneurs to take advantage of available resources and pursue their business dreams with confidence.

● **Speech by Dr. Kavita Kshatriya (Dean Academics, Swarnnim Startup & Innovation University)**



Dr. Kavita Kshatriya spoke about the role of education in entrepreneurship, research-driven innovation, and industry-academia collaboration. She stressed that universities must integrate entrepreneurship into academic curriculums to nurture problem-solving and leadership skills.

She encouraged startups to focus on research-based solutions and leverage incubation centers and mentorship programs to refine their ideas. Dr. Kshatriya emphasized networking and learning from experts to develop market-ready business strategies.

Her speech highlighted resilience, adaptability, and continuous learning as key qualities for success. She urged entrepreneurs to embrace challenges, learn from failures, and innovate continuously.

- **Speech by Lion Minaxi Jaisinghani (President, Lions Club Gandhinagar)**



Lion Minaxi Jaisinghani, President of the Lions Club Gandhinagar, delivered an inspiring speech focusing on women empowerment, social responsibility, and community-driven entrepreneurship. She highlighted the critical role of women in business and society, emphasizing that entrepreneurship is not just about economic growth but also about creating a lasting social impact.

She encouraged women to step forward with confidence, embrace leadership roles, and break societal barriers that often limit their potential. She also spoke about the importance of self-reliance, urging women to build businesses that provide employment opportunities and contribute to community welfare.

Lion Minaxi stressed the significance of mentorship and networking, encouraging entrepreneurs to seek guidance from experienced professionals and collaborate with like-minded individuals. She highlighted the role of organizations like the Lions Club in supporting social entrepreneurship, skill development, and leadership training.

- **Government Initiatives for Women Startups/Entrepreneurs by Dr. Nivedita Dwivedi**



One of the key highlights of the event was the session on Government Initiatives for Women Startups and Entrepreneurs, conducted by Dr. Nivedita Dwivedi, an Assistant Professor specializing in Innovation and Entrepreneurship. This session aimed to educate aspiring and existing entrepreneurs about various government policies, grants, and financial aid programs designed to support startups, particularly women-led ventures.

Dr. Nivedita covered essential topics such as the Startup India initiative, which provides tax benefits, mentorship, and funding opportunities for registered startups. She also discussed Mudra Loans, designed to offer financial support to small businesses without collateral, and Women Entrepreneurship Platform (WEP), a NITI Aayog initiative that provides guidance, networking, and resources for women-led businesses.

Another crucial aspect of the session was the role of incubation centers and accelerators in scaling businesses. She explained how entrepreneurs could apply for government-backed incubation programs, which offer workspace, mentorship, and funding support. The session ended with an interactive Q&A segment, allowing participants to clarify doubts and gain deeper insights into leveraging government schemes for business growth.

● 12 Startups Pitching Session



The startup pitching session was a major attraction of the event, where 12 selected startups had the opportunity to present their business ideas before a panel of investors, industry experts, and mentors. Each startup was given a limited time slot to showcase their business model, target market, revenue strategy, and competitive edge.

The panel consisted of experienced investors and professionals who provided constructive feedback and suggestions to improve the scalability of these ventures. Startups pitched ideas ranging from technology-driven solutions to sustainable business models, highlighting the diversity of innovation in the startup ecosystem.

Some of the key benefits of this session included:

Funding Opportunities – Startups got the chance to attract potential investors for seed funding and expansion.

- Expert Feedback – Panelists provided valuable insights to refine the business strategy.
- Networking & Collaboration – Entrepreneurs connected with mentors, investors, and fellow startup founders.
- Market Validation – Startups gained real-time feedback on their product or service viability.

This session was not only a platform for funding but also a learning experience, helping startups understand the expectations of investors and industry leaders.

● 20 Startups Exhibition



The startup exhibition featured 20 women-led startups and entrepreneurs, providing them with a platform to showcase their products, services, and innovations to a wider audience. The exhibition aimed to promote women entrepreneurship, offering them direct access to customers, investors, and potential business partners.

Each startup had a dedicated space to display their offerings, where visitors could interact with the founders, explore their innovations, and even make direct purchases or investment inquiries. The exhibition featured a diverse range of businesses, including:

- Tech startups – Showcasing AI-driven solutions, software products, and mobile applications.
- Handmade and sustainable products – Businesses focusing on eco-friendly goods, artisanal crafts, and organic products.
- Health and wellness startups – Presenting innovative solutions in fitness, mental health, and organic food.
- Service-based startups – Offering consultancy, digital marketing, and e-commerce solutions.

The exhibition fostered brand visibility, customer engagement, and business development opportunities. Many startups gained valuable feedback from potential customers and made important connections with investors and business mentors.

• Guest Speech by R.D. Barhatt (Joint Commissioner Industries)

Speech by R.D. Barhatt (Joint Commissioner Industries)



Shri R.D. Barhatt, Joint Commissioner of Industries, provided valuable insights into the state and central government initiatives aimed at fostering industrial growth and entrepreneurship.

His speech focused on:

- Ease of doing business policies to support new ventures.
- Government-backed financial assistance programs for startups.
- Subsidies and incentives available for businesses in manufacturing, technology, and service sectors.
- The role of incubation centers and industry-academia partnerships in strengthening the startup ecosystem.

He also emphasized the government's focus on startup sustainability, urging entrepreneurs to build scalable, innovative, and impact-driven businesses.

Outcome: -

- **Encouraged Women Entrepreneurs** - The event provided a significant platform for women entrepreneurs to showcase their startups and engage with investors, business leaders, and policymakers. This exposure encouraged more women to take up entrepreneurship, breaking barriers and fostering inclusivity in the startup ecosystem.
- **Investor-Startup Connections** - The pitching session enabled startups to interact directly with investors, increasing their chances of securing funding. Many startups received valuable insights on improving their business models, while some even attracted potential investment interest. This interaction strengthened the financial support system available to new ventures.
- **Policy Awareness & Government Support** - Entrepreneurs gained firsthand knowledge of various government initiatives aimed at fostering startup growth. Awareness about financial aid, incubation programs, and training resources motivated attendees to leverage these schemes for their business expansion.
- **Knowledge Sharing & Mentorship** - The speeches and discussions provided valuable lessons on leadership, resilience, and business growth strategies. The exchange of ideas between entrepreneurs and industry experts helped startups gain a clearer vision for their future, along with actionable strategies for overcoming business challenges.
- **Industry-Academia Collaboration** - The participation of students, academicians, and industry leaders strengthened the bridge between education and entrepreneurship. Young aspiring entrepreneurs received inspiration and guidance from experienced professionals, fostering innovation and talent development.

- Recognition & Motivation for Startups - The startups that participated in the exhibition and pitching session received recognition for their efforts, boosting their credibility and confidence. The acknowledgment from industry experts and dignitaries provided validation for their hard work and innovative ideas.
- Expanded Networking & Collaboration Opportunities - Entrepreneurs, investors, and industry professionals expanded their professional networks through interactions during the event. Many startups identified potential partners, clients, and mentors, which could lead to long-term business relationships and collaborations.

Seminar

Full Name	Mobile Number	Are you registering as?	Sign
MINESHKUMAR K PRAJAPA	7600004852	Attendee	
Dr. Nivedita Dwivedi	8511698615	Attendee	<i>Nivedita</i>
Yukti Newad	9924400886	Attendee	
Khushboo Yadav	8780414194	Attendee	<i>Khushboo</i>
Dharmendra Pandya	9727700141	Attendee	
Mayank Dabhi	8488800808	Attendee	
Rishabh Maloo	9428426513	Attendee	
Saurabh Kumar	9970276426	Attendee	
Swami Vivekanand Bhatt	7383659842	Attendee	<i>Swami</i>
Krunal Patel	8320929390	Attendee	
Vishal Goel	9924046460	Attendee	<i>Vishal Goel</i>
Priya Shah	8866424556	Attendee	
Apurva Shukla	8460408840	Attendee	
Dr Abhinav V Sonawane	9175165236	Attendee	
Solanki Arpita	7973765866	Attendee	<i>Arpita</i>
Premjani vishakha jaikishandas	7016260194	Attendee	
PATELPREKSHA NILESHKU	6354145737	Attendee	<i>P</i>
Vishwa Makadiya	6355944314	Attendee	<i>Vishwa</i>
Priya Dhamsaniya	7874914491	Attendee	<i>Priya</i>
Gohil Diya Jagrutsinh	7863022910	Attendee	
Archana Pandey	9909555566	Attendee	<i>Archana</i>
Kaushal kamleshjumar Vyas	9428294276	Attendee	
Riya dodiya	9558506333	Attendee	
Ms Ekta Gurnany	75838 04819	Attendee	<i>Ekta</i>
Ms. Mehak Bhat	7574046720	Attendee	<i>Mehak</i>
Vishwabhan Singh	7982730115	Attendee	<i>Vishwabhan</i>
VINY DAVE	9584974193	Attendee	<i>Vinay</i>
Patel Shailja Kavalkumar	7201849432	Attendee	<i>Shailja</i>
Vaibhavi Patel	9924667708	Attendee	<i>Vaibhavi</i>
DR. MONA AMIT KAUSHAL	9033358093	Attendee	<i>Monika</i>

Hetvi patel	9558683505	Attendee	
Nishita Ambwani	9725669074	Attendee	
Nidhi Parmar Jigneshbhai	9409566020	Attendee	
Patel Nensi Vijaykumar	8469216064	Attendee	
Bhesaniya krushi jayshukhbhai	88492 10907	Attendee	Krushi
Vani jha	9558310173	Attendee	
Vanshika Acharya	9725128608	Attendee	
Kashish navinchandra trivedi	9313750044	Attendee	
CHAUHAN BHOOMI ASHOK	9824251006	Attendee	
Yaashree Raval	8849309224	Attendee	
Vaishnav trupti kishorbhai	7016334351	Attendee	
Patel aeni	8200348970	Attendee	
PATEL GOPIBEN KIRITBHAI	9327793828	Attendee	
REVAKAR HINAL YOGENDR	9909536549	Attendee	
Faruqi Falaknaz Moinuddin	9558056990	Attendee	
Faruqi Falaknaz Moinuddin	9558056990	Attendee	
Mistry Nishita	9157641475	Attendee	
Nancy Shaileshkumar Prajapati	7383772912	Attendee	
Shreya Gupta	7383750804	Attendee	
Ayushi Jani	9173026261	Attendee	
Solanki Nandani	8830808996	Attendee	
Italiya ishani dineshbhai	96387 11968	Attendee	
Mandvi singh	9537233469	Attendee	
Saloni Desai	8141077625	Attendee	
Panchal Sonal Vasantkumar	9601617636	Attendee	
Patel Archi Dipakkumar	9904706910	Attendee	
Meshva Patel	9723267811	Attendee	
Patel Ayushi Rajeshkumar	9510439623	Attendee	
Shreya Umang shah	8320730675	Attendee	
Choudhary Riddhi Rupesh	9913109613	Attendee	

Brijanka Gajjar

9033542403 Attendee.

Payal Patel


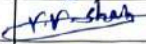


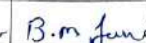


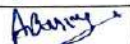
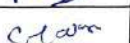
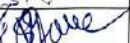



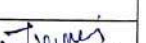
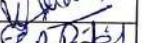

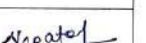

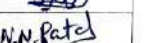

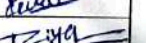
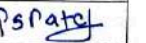
9367997286 Attendee


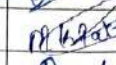







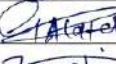
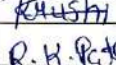
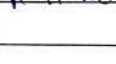


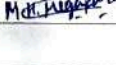

Heli Kipathi

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Diya Patel


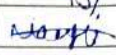
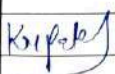
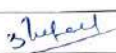

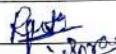


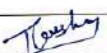

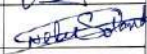

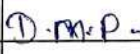
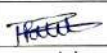


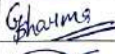

910 89533 87 "

Ayushi shah	9662418855	Attendee	
Dr Vrunda V Shah	9924950523	Attendee	
Komal chavda	7984243200	Attendee	
Disha Dakhara	8154022928	Attendee	
Sneha Jani	8140348054	Attendee	
Vishal Kumar	9408658811	Attendee	
Bhavna jani	8980404400	Attendee	
Komal Makavana	8511558784	Attendee	
Dr. Mitali Jasani	9428268999	Attendee	
Dr. Aditi Hemrajbhai Bariya	9925469444	Attendee	
Waghu Sanjana Tukarambhai	6356488936	Attendee	
DR SOURABH JAIN	9827276521	Attendee	
Khushboo Yadav	8780414194	Attendee	
Hiral Darji	9974592470	Attendee	
Patel krina ketankumar	9726168831	Attendee	
PRANJAL M. MANDHARKAR	7984982314	Attendee	
Kashmira solanki	8469674570	Attendee	
Adroja Krena ratilal	9328354986	Attendee	
Patel vishwa kirankumar	9825088145	Attendee	
Patel Dhruvi Hiteshbhai	9601824168	Attendee	
Dr. Jignasha Ronak Pandya	7984823290	Attendee	
Jayesh Patel	7862939627	Attendee	
Nansi Hadvani	6351833860	Attendee	
Premjani vishakha jaikishandas	7016260194	Attendee	
Khushi Narendra Jadhav	7990462237	Attendee	
Shachi Hitendrakumar Patel	9925857985	Attendee	
Jainisa Kalpesh Vekariya	8780471435	Attendee	
Patel Neha Nitinbhai	7048712673	Attendee	
Patel Prachi Nayankumar	9773167196	Attendee	
Riya Haveliwala	9106034131	Attendee	
Patel Tanvi Hiteshkumar	8866103240	Attendee	
Patel Priyanshi Sanjaykumar	9173318982	Attendee	

Hemali Patel	7359384647	Attendee	
Patel Manushri Kamfeshbhai	9023285344	Attendee	
Harsh Bajaj	8849192644	Attendee	
Yashvi Atulkumar Shah	9875018535	Attendee	
Solanki dhruvi vinodkumar	7990669214	Attendee	
Aayushi pavan shah	9824345532	Attendee	
Jagani Mahek Chandubhai	9909178205	Attendee	
Patel Dhruvi Hiteshbhai	9601824168	Attendee	
Patel Masti Jitendrakumar	8401080854	Attendee	
Kalariya Mahek Vinodkumar	8320232368	Attendee	
Kachhadiya vishruta jitendrabhai	7211179736	Attendee	
Dr. Priti Mahla	8320670367	Attendee	
Tomar mansi bhupendrasinh	9054875715	Attendee	
Diya Gohil	7863022910	Attendee	
Divya Panchal	8849604362	Attendee	
Patel Granshi Anilbhai	9313772046	Attendee	
Krushni patel	9106769912	Attendee	
Patel Riya ketan kumar	9825995205	Attendee	
Himadree Pandya	9313743778	Attendee	
Vyas Vishwa Shaileshbhai	9998811565	Attendee	
Kriya Prajapati	6351104826	Attendee	
Patel dhvani bansibhai	78619 03049	Attendee	
Satasiya Dhvani Ramnikbhai	7862852509	Attendee	
Joshi hetvi	9106480844	Attendee	
Maitri Deepakkumar Patel	96249 16988	Attendee	
Bhut heer	7383712264	Attendee	
PATEL NISHITHA PRITESHBHAI	7990399310	Attendee	
Joshi hetvi	9106480844	Attendee	
Luhar Anjali Arvind bhai	8735069481	Attendee	
Meghpara Maitri Hiteshbhai	8140001326	Attendee	
Khushali Rajeshbhai Rachhadiya	9265223277	Attendee	
Sharma Dhvani Sunilbhai	9925908361	Attendee	

Jiya H. Bagrot 9313645649.

Kajyayance Pandya 9109399239




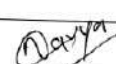

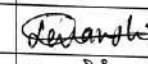
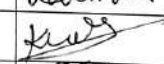
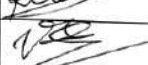
Dr. Sunita Chaudhary	9998432939	Attendee	
Margi Karkar	9426449493	Attendee	
Bhavi Patel	8849319355	Attendee	
Khushi Rakeshbhai Patel	9558425820	Attendee	
Kareena Rajpurohit	7041374506	Attendee	
Shah Heer Jigney	9909212349	Attendee	
Rushika Trivedi	9157538623	Attendee	
Dr. Shefal vaghela	9909916928	Attendee	
Patel Nilamben Mahendrakumar	9737397516	Attendee	
Bhalala Rutvi Mansukh Bhai	9327600893	Attendee	
Ruta Patel	9825398585	Attendee	
TWISHA MISHRA	9898052384	Attendee	
Jeeya Prajapati	9081852387	Attendee	
Tajgne Kalyani Trivedi	6354067159	Attendee	
Parikh Riya Nareshkumar	7990898189	Attendee	
Trusha Suhagiya	9104250036	Attendee	
Patel urvi Mukund Kumar	9328534785	Attendee	
Krupali Khaniya Manishbhai	9925527654	Attendee	
Varia khushi Vipulkumar	9879431231	Attendee	
Neha chandrakantbhai solanki	9023332375	Attendee	
Neha chandrakantbhai solanki	9023332375	Attendee	
Ashwini Nair	7572865722	Attendee	
Patel Diya Maheshbhai	7016334093	Attendee	
Vishwa Makadiya	6355944314	Attendee	
Riddhi sojitra	9638131122	Attendee	
Prathana Sevantilal Patel	8780569872	Attendee	
Khushi Rao	9265628187	Attendee	
Solanki Arpita	7973765866	Attendee	
Gauri sharma	9265380638	Attendee	
Ruchi gadhvi	9664969519	Attendee	
Sharma Suhani Gopal Prasad	7874399690	Attendee	
Shreya gajera	7984888757	Attendee	

Sl. No.	Name	Mob. No.	Signature
1.	Rutvi Poojara	7016622848	Rutvi Poojara
2.	Praksha	8866465075	Praksha
3.	Ajaya Mishra	7043124933	
4.	Chandhuri Prasthi	9510868612	Chandhuri
5.	Rutwa Joshi	6356492717	R.H. Joshi
6.	Naina Saxena	7456082226	Naina
7.	Harshi Patel	9624730500	Harshi
8.	Dudhat Sweta	6353791184	Sweta
9.	Khatni Devanshi	9904619685	Devanshi
10.	Dr. Helal Patel	9885371572	Dr. Helal
11.	Rajvi Kanani	6351272696	Rajvi
12.	Nency Navadiya	7990663185	Nency
13.	Manavi Patel	8320177304	Manavi
14.	Solanki Vidhi K.	8160451844	Vidhi
15.	Aditi Piddadi	7990946750	Aditi
16.	Dishaa Chavhan	6358811789	Dishaa
17.	Saket Parth	8160822467	Saket
18.	Sheetal Films.	—	
19.	Darshini Gajjar	8233152441	Darshini
20.	Dr. Zai Patel	9726577857	Dr. Zai
21.	Dr. Mitalee Jasani	9726577857	Mitalee
22.	Chandanshree Patil	8128192994	Chandanshree
23.	Krishna Siddhanta	9909896327	Krishna
24.	Pooja Maudharkar	7984982314	Pooja
25.	Dev Puneholi	91579 61116	Dev
26.	Patil Kishor	879 9320880	Patil
27.	Riya Patel	8866055661	Riya
28.	Krishvi Jayswal	8140687661	Krishvi
29.	Rathod Anushi	9173367774	Rathod
30.	Patel Parna	9484531481	Patel

Exhibition(Stalls)

Full Name	Mobile Number	Startup Name	Sign
Dharti Barad	9662520521	Doctor Diary (4)	
Disha Suthar	7990269228	Green Aesthetics (2)	
Devanshi Soni	9722818515	WETCOAL (2)	
Dr. Sakshi Rajeshbhai Trivedi	8799384641	Rasaruchi - Range of spices (2)	
Sarita Ketan Modha	9429029840	Dronagiri Herbal (1)	
Dr Vrunda R Kotdawala	9909008718	Uddyan (2)	
Daksha Patadia	8690121099	AatitHya GruH Uddyog (2)	
Vrushli Patel	9624774163	Migraine formulation (3)	
Alka parekh	9909009260	Ariha ethnic wear (2)	
Aayushi Shah	9824345532	Herbal nano emulsion gel for rheumatoid arthritis (4)	
Tajgnec Kalyani Trivedi	6354067159	Herbably (4)	
Aeni Patel	9328006537	Kalpavi Balm and Roll on (2)	
Khushboo Rajpurohit	9726592701	Herbariser (5)	
Kashmira Pravin kumar solanki	8469674570	Bubble Shots (3)	
Ujali Padhiyar	9104499821	GLITTER DRINKS (4)	
Dhartiben mauikkumar dave	9265397755	Mrija sustainables LLP (2)	
Khyati kaladia	9265232941	Kalahouse.in (2)	
Krishna Siddhapura	9909896327	Story Tailor (2)	
Neetu Giri	8488955246	Leela (2)	
Nectu giri	8488955246	Glowing Flames (2)	

pitching startups

Full Name	Mobile Number	Startup Name	Sign
Devanshi Soni	9722818515	WETCOAL	
Ashwini Narayanan Nair	7572865722	Solume	
Patel kusha dharmendra bhai (5)	6352887725	SUGAR FREE COFFEE CANDY	
Krusha Pareshbhai Patel	9913402612	Herbal sunscreen	ABSENT
Bhoraniya Jiya Dineshbhai	9664977255	Nutritious biscuit	ABSENT
Maahi ManojKumar Gajjar	8849901837	SharpSight: Gummies for better focus	
Faruqi Falaknaz Moinuddin	9558056990	Fe CHOCO: IRON-RICH GOODNESS	ABSENT
Navya Khamar (62)	9106171825	FrizzCare Kids	
Vachhani Dhawal Bharatbhai	9998861461	GOLDIVA TECHNOLOGIES PRIVATE LIMITED	
Devanshi Modak	9234272087	EmpwerAbility	
Krishna Siddhapura	9909896327	Story Tailor	
Dharti Barad	9662520521	Doctor Diary	



Pitching & Networking Session for Startups

“Remote Sensing & Space Technology” in collaboration with ISRO & ISRS (Indian Society of Remote Sensing) Ahmedabad Chapter

Date: 18/02/2025

Timing: 10:00 AM Onwards

Venue:

**Conference Hall,
Swarnnim Startup and Innovation University**

Supported by:

**Institutions' Innovation Council (IIC),
Startup Gujarat Cell, Govt. of Gujarat,
SSIP, Govt. of Gujarat, All India
Council for Technical Education
(AICTE) and
Swarnnim Incubation Center**

About Swarnnim Startup and Innovation University (SSIU) :-

Swarnnim Startup and Innovation University, established in 2017, is a pioneering institution offering programs in Engineering, Architecture, Design, Management, and more. As India's first university dedicated to promoting startups, Swarnnim integrates innovation, entrepreneurship, and startup culture into its curriculum to inspire creativity and build business acumen in its students. With a strong focus on practical learning, research, and skill development, we aim to prepare future leaders who will drive progress and innovation in the nation.

About Event: -

Swarnnim Institute of Technology, in collaboration with ISRO and ISRS, hosted a seminar on "Remote Sensing & Space Technology" on March 6, 2025. The event featured esteemed ISRO scientists, including Shri Ashish Mishra, Dr. S. Manthira Moorthi, Dr. Praveen Kumar Gupta, and Dr. Shard Chander. Sessions covered optical data processing, cryosphere studies, and land hydrology.

A panel discussion with eight startups explored innovative applications of space technology. Over 100 students participated, showcasing their enthusiasm for remote sensing. The seminar concluded with a valedictory address by Dr. Kavita Kshatriya, highlighting the importance of collaborations between academia and industry.

Special thanks were extended to faculty members and student coordinators for their contributions. The event inspired future collaborations and reinforced Swarnnim Institute's commitment to fostering innovation in space research.

Seminar on **REMOTE SENSING & SPACE TECHNOLOGY**

ON 18 FEBRUARY 2025 10 AM ONWARDS

 **Seminar Hall**
Swarnnim Startup & Innovation University

SPEAKERS



Dr. Shard Chander
Secretary, ISRS-ACI
Scientist SF, Hydrology Division
Space Applications Centre, ISRO



P. K. Gupta
Head, Hydrology and
Cryosphere Division
Space Applications Centre, ISRO



Dr. Deepak Gadani
Professor, Department of Physics,
University School of Sciences,
Gujarat University, Ahmedabad.
(Vice Chairman, ISRS-AC)



Dr. Rina Kumari
Assistant Professor
Central University of Gujarat
Gandhinagar
Joint Secretary, ISRS-ACI



Shri. Ashish Mishra
Group Director
Space Applications Centre



Dr. S. Manthira Moorthi
Group Director
Optical Data Processing Group
Signal & Image Processing Area
Space Applications Centre, ISRO

Organised by

**Swarnnim Institute
of Technology**

Dr. Ranjeet Kumar

Director- SIT

Coordinator

Prof. Hardik Prajapati

**Startup Mentorship Program
by ISRS - AC & ISRO**



www.swarnnim.edu.in

Programme Schedule of the event is as follows:

Time	Activity	Speaker/Coordinator
10:00 AM	Inauguration Ceremony	Vice President Mr. Adi Jain, Provost Dr. Ragin Shah
10:30 AM	Keynote Address on Remote Sensing	Shri Ashish Mishra “ Group Director, SAC, ISRO
11:15 AM	Technical Session 1: Optical Data	Dr. S. Manthira Moorthi “ Group Director, SAC, ISRO
12:00 PM	Technical Session 2: Cryosphere Studies	Dr. Praveen Kumar Gupta “ Group Head, SAC, ISRO
12:45 PM	Lunch Break	
2:00 PM	Technical Session 3: Land Hydrology	Dr. Shard Chander “ Division Head, SAC, ISRO
2:45 PM	Startups Picthings	Experts and Startups
3:30 PM	Valedictory Address	Dr. Kavita Kshatriya, Academic Dean (Technical Program), Swarnnim Institute of Technology

Duration of Event: 4 Hours

No. of Students participated: 100 Student Participants

Programme Highlights:

- **Collaboration with ISRO and ISRS Ahmedabad Chapter**
The seminar was conducted in partnership with prestigious organizations like ISRO and ISRS to promote advancements in remote sensing and space technology.
- **Esteemed Speakers from ISRO**
The event featured distinguished scientists such as Shri Ashish Mishra, Dr. S. Manthira Moorthi, Dr. Praveen Kumar Gupta, and Dr. Shard Chander.
- **Diverse Topics Covered**
Sessions included discussions on optical data processing, cryosphere studies, land hydrology, and practical applications of remote sensing.
- **Engagement with Startups**
Eight startups participated in a panel discussion to explore innovative applications of space technologies.
- **Strong Academic Support**
The seminar was supported by senior officials of Swarnim Institute of Technology, including Vice President Mr. Adi Jain and Provost Dr. Ragin Shah.
- **Student Participation**
Over 100 students actively engaged in the seminar, showcasing their enthusiasm for space technology.

Session 1: Optical Data Processing by Dr. S. Manthira Moorthi “ Group Director, SAC, ISRO



Dr. S. Manthira Moorthi, Group Director at SAC-ISRO, delivered an enthralling session on the significance of optical data processing in remote sensing. She began by introducing the audience to the fundamentals of optical sensors and their pivotal role in capturing high-resolution satellite imagery. Dr. Moorthi elaborated on how such imagery is instrumental in applications like land use mapping, crop monitoring, urban planning, and disaster management.

The highlight of her session was the discussion on advanced algorithms used to enhance image quality and extract meaningful insights from satellite data. She explained how these algorithms improve the accuracy and reliability of data interpretation, which is crucial for decision-making processes in environmental management and resource allocation. Dr. Moorthi also shared insights into the latest advancements in optical data processing, including machine learning techniques for image classification and real-time data processing systems.

Her presentation was enriched with practical examples and case studies from ISRO's projects, which resonated well with the audience. The attendees were particularly impressed by her ability to simplify complex technical concepts, making them accessible even to those

new to the field. By the end of her session, Dr. Moorthi had not only educated but also inspired the participants to explore further opportunities in optical data processing.

Session 2: Cryosphere Studies by Dr. Praveen Kumar Gupta “ Group Head, SAC, ISRO



Dr. Praveen Kumar Gupta, Group Head at SAC-ISRO, captivated the audience with his comprehensive overview of cryosphere studies and their hydrological applications. He began by emphasizing the importance of monitoring glaciers and snow cover as indicators of climate change and their impact on global water resources.

Dr. Gupta delved into the use of remote sensing techniques for assessing glacier dynamics, snowmelt patterns, and their implications for river systems and agriculture. He highlighted ISRO's contributions to cryosphere research through satellites like RISAT and Cartosat, which provide critical data for understanding glacier retreat and its long-term effects on water availability.

The session also included real-world examples of how cryosphere studies have been used for better water management strategies in India. Dr. Gupta showcased ISRO's collaborative projects with hydrology experts to develop predictive models for water resource planning. His ability to connect scientific research with practical applications made his presentation highly engaging for both students and startups.

The audience appreciated Dr. Gupta's approachable demeanor and his willingness to address questions about climate change mitigation strategies using space technology. His session left participants with a deeper understanding of how cryosphere studies contribute to sustainable development.

Session 3: Land Hydrology by Dr. Shard Chander “ Division Head, SAC, ISRO



Dr. Shard Chander, Division Head at SAC-ISRO, delivered an insightful session on land hydrology and its role in effective water resource management. He began by explaining how remote sensing data is utilized to monitor soil moisture levels, groundwater reserves, and flood patterns.

Dr. Chander discussed ISRO's advancements in integrating satellite data with hydrological models to enhance flood forecasting accuracy and improve drought management strategies. He provided examples of successful applications in river basin monitoring and agricultural planning, showcasing how these technologies have benefited farmers and policymakers alike.

One of the key takeaways from his presentation was the potential of remote sensing technology to address pressing water-related challenges in India. Dr. Chander emphasized the importance of interdisciplinary collaboration between scientists, engineers, and decision-makers to maximize the impact of hydrological research.

His session concluded with a discussion on future trends in land hydrology research, including the use of AI-driven analytics for real-time monitoring. The audience found his presentation highly practical and forward-looking, as it bridged the gap between theoretical knowledge and real-world applications.

Startup Pitching and Guidance Provided



During the seminar, eight startups participated in a pitching session, receiving guidance from ISRO experts and panelists. Key points emphasized included focusing on niche applications like cryosphere monitoring and leveraging remote sensing data for practical uses such as urban planning and disaster management.

Startups were advised to adopt cost-effective technologies like small satellites and integrate AI and machine learning for advanced data analytics. Collaboration with academia and industry was stressed to foster innovation and access resources.

The session encouraged startups to explore emerging trends like 5G-enabled satellite communications and focus on sustainability by developing eco-friendly technologies. Securing funding through venture capitalists and government grants was also discussed, with an emphasis on showcasing commercial viability during pitches.

Overall, the session provided actionable insights for startups to refine their business models and scale operations, facilitating potential collaborations with ISRO scientists and stakeholders.

Outcome: -

- **Enhanced Awareness of Remote Sensing Applications:** The seminar significantly increased awareness among students and startups about the diverse applications of remote sensing in environmental monitoring and resource management.
- **Networking Opportunities:** The event provided a platform for startups to network with ISRO experts and explore potential collaborations for innovative projects.
- **Knowledge Exchange:** The panel discussion facilitated a valuable exchange of ideas between industry experts and startups, fostering potential partnerships.
- **Increased Interest in Space Technology:** The event sparked a renewed interest in space technology among the student community, encouraging them to engage in related projects and research.
- **Promotion of Sustainable Practices:** The discussions on water resource management and climate change highlighted the importance of sustainable practices, encouraging participants to adopt environmentally conscious approaches.
- **Development of Innovative Solutions:** The interactions between startups and ISRO experts are expected to lead to the development of innovative solutions using space technology, contributing to India's technological advancements.

Participant Number	Full Name
1	Dr. Nivedita Dwivedi
2	Mineshkumar Prajapa
3	Yukti Newad
4	Khushboo Yaday
5	Dharmendra Pandya
6	Mayank Dabhi
7	Rishabh Maloo
8	Saurabh Kumar
9	Swami Vivekanand Bhatt
10	Krunal Patel
11	Vishal Goel
12	Priya Shah
13	Apurva Shukla
14	Dr. Abhinav V Sonawane
15	Solanki Arpita
16	Vishwa Makadiya
17	Priya Dhamsaniya
18	Gohil Diya Jagrutsinh
19	Archana Pandey
20	Kaushal kamleshjumar Vyas
21	Riya dodiyar
22	Sunia
23	Ms Ekta Gurnany
24	Ms. Mehak Bhat
25	Vishwabhan Singh
26	VINY DAVE
27	Patel Shailja Kavalkumar
28	Vaibhavi Patel
29	Hetvi Patel
30	Nishita Ambwani
31	Nidhi Parmar Jigneshbhai
32	Patel Nensi
33	Vijaykumar
34	Bhesaniya krushi jayshukhbhai

35	Vani jha
36	Vanshika Acharya
37	Kashish navinchandra trivedi
38	Yaashree Raval
39	Vaishnav trupti kishorbhai
40	Patel aeni
41	CHAUHAN BHOOMI
42	ASHOK
43	Faruqi Falaknaz Moinuddin
44	Mistry Nishita
45	Shreya Gupta
46	Ayushi Jani
47	Solanki Nandani
48	Italiya ishani dineshbhai
49	Mandvi singh
50	PATEL GOPIBEN KIRITBHAI
51	Saloni Desai
52	Panchal Sonal asantkumar
53	Patel Archi Dipakkumar
54	Meshva Patel
55	Patel Ayushi Rajeshkumar
56	Shreya Umang shah
57	Choudhary Riddhi
58	Rupesh
59	Premjani vishakha jaikishandas
60	PATELPREKSHA NILESHKUN
61	Dr. Sakshi Rajeshbhai Trivedi
62	Sarita Ketan Modha
63	Daksha Patadia
64	Vrushhi Patel
65	Alka Parekh
66	Tajgneer Kalyani Trivedi
67	Khushboo Rajpurohit
68	Kashmira Pravin kumar Solanki
69	Ujali Padhiyar
70	Dhartiben Maulikkumar Dave

71	Khyati Kaladia
72	Krishna Siddhapura
73	Neetu Giri
74	Navya Khamar
75	Vachhani Dhawal Bharatbhai
76	Devanshi Modak
77	Dharti Barad
78	Patel Krusha Pareshbhai
79	Bhoraniya Jiya Dineshbhai
80	Maahi ManojKumar Gajjar
81	AMIT KAUSHAL
82	Ayushi Shah
83	Dr Vrunda V Shalh
84	Komal chavda
85	Disha Dakhara
86	Sneha Jani
87	Vishal Kumar
88	Bhavna jani
89	Komal Makavana
90	Dr. Mitali Jasani
91	Dr. Aditi Hemrajbhai Bariya
92	Sanjana Tukarambhai
93	DR SOURABH JAIN
94	Khushboo Yadav
95	Hiral Darji
96	Patei krina ketankumar
97	Kashmira solanki
98	Adroja Krena ratilal
99	Patel vishwa kirankumar
100	Patel Dhruvi
101	Dr. Jignasha Ronak Pandya
102	Jayesh Patel
103	Nansi Hadvani
104	Premjani vishakha jaikishandas
105	Khushi
106	Narendra jadhav

107	Shachi Hitendrakumar Patel
108	Jainisa Kalpesh Vekariya
109	Patel Neha Nitinbhai
110	Patel Prachi Nayankumar
111	Riya Haveliwala
112	Patel Tanvi
113	Patel Priyanshi Sanjaykumar
114	Hemali Patel
115	Patel Manushri Kamlestbhai
116	Harsh Bajaj
117	Yashvi Atulkumar Shah
118	Solanki dhruvi vinodkumar



Startups exhibition and Marketing opportunity at

Swarnnim Startup and Innovation university Convocation 2025

Date: 07/02/2025

Timing: 05:00 PM Onwards

Venue:

Swarnnim Startup and Innovation University

Supported by:

**Institutions' Innovation Council (IIC),
Startup Gujarat Cell, Govt. of Gujarat,
SSIP, Govt. of Gujarat, All India
Council for Technical Education
(AICTE) and
Swarnnim Incubation Center**

About Swarnim Startup and Innovation University (SSIU) :-

Swarnim Startup and Innovation University, established in 2017, is a pioneering institution offering programs in Engineering, Architecture, Design, Management, and more. As India's first university dedicated to promoting startups, Swarnim integrates innovation, entrepreneurship, and startup culture into its curriculum to inspire creativity and build business acumen in its students. With a strong focus on practical learning, research, and skill development, we aim to prepare future leaders who will drive progress and innovation in the nation.

About Event: -

Swarnim Startup & Innovation University proudly hosted its 6th Convocation, a grand celebration of perseverance, innovation, and new beginnings. The event witnessed the esteemed presence of Shri Nilesh M. Desai, Director of Space Applications Centre (ISRO), as the Chief Guest, inspiring students with his visionary insights.

Beyond the traditional convocation ceremony, the event became a milestone for budding entrepreneurs. Eight startups were awarded grant money, fueling their journey towards impactful innovation. Additionally, three outstanding startups received gold medals for their groundbreaking contributions, symbolizing excellence in entrepreneurship. The Startup Exhibition was another highlight, featuring 12 promising startups showcasing their revolutionary ideas, attracting keen interest from investors, mentors, and industry leaders.

From an impeccably designed stage setup to engaging poster displays, every aspect of the event reflected meticulous planning and dedication. This convocation was more than a degree-awarding ceremony. It was a celebration of future change makers and trailblazers, reaffirming Swarnim University's commitment to fostering a robust startup ecosystem. As graduates embark on their next journey, the event serves as a powerful reminder that innovation and perseverance shape the future.



Duration of Event: 4 Hours

No. of Startups participated: 12 Startups

No. of Startups received grant cheque: 08 Startups

No. of Startups received medals: 03 Startups

Programme Highlights:

- **Graduation Ceremony:** The convocation marked the successful graduation of numerous students who received their degrees, celebrating years of dedication and academic excellence.
- **Chief Guest Address:** Shri Nilesh M. Desai, Director of SAC-ISRO, delivered an insightful speech emphasizing the importance of innovation, technology, and perseverance in shaping the future.
- **Startup Grant Awards:** Eight emerging startups were awarded grant money to support their entrepreneurial journeys, providing them with financial assistance to scale their innovative ideas.
- **Gold Medal Honors:** Three outstanding startups were recognized with gold medals for their exceptional contributions to innovation, acknowledging their dedication and impact in their respective fields.

- **Startup Exhibition:** Twelve promising startups participated in the startup exhibition, where they showcased their groundbreaking ideas and solutions to industry leaders, investors, and mentors.
- **Cultural Performances:** A series of cultural performances added vibrancy to the event, celebrating creativity and bringing together students, faculty, and guests in a festive atmosphere.
- **Networking and Felicitation:** The event provided a platform for students, alumni, faculty, and industry experts to engage in networking opportunities, discussions, and collaborations, fostering future growth and learning.

- **Medal Distribution to Startups**



The gold medal distribution ceremony at Swarnnim Convocation 2025 was a moment of immense pride, recognizing three outstanding startups for their remarkable contributions to innovation and entrepreneurship. These startups had demonstrated exceptional creativity, problem-solving abilities, and technological advancements in their respective domains. The selection process for this prestigious honor was highly competitive, involving multiple evaluation criteria, including the uniqueness of the idea, market viability, sustainability, and potential social and economic impact.

Each of the three startups had developed groundbreaking solutions that addressed significant industry challenges, setting new benchmarks for innovation. The founders were

commended for their vision, perseverance, and ability to transform ideas into tangible solutions. As the medals were awarded, the atmosphere was filled with applause and appreciation for their hard work and dedication.

Receiving a gold medal at such a prestigious event was not just a personal achievement for these startups but also a major milestone for their entrepreneurial journey. It served as a source of motivation for other aspiring entrepreneurs, proving that dedication and innovation could lead to remarkable success. The recognition also brought significant visibility to these startups, opening doors to further investment, collaboration, and opportunities for expansion. Swarnim University, through this initiative, reaffirmed its commitment to fostering a thriving startup culture, where students and young entrepreneurs are encouraged to dream big and push the boundaries of innovation.

- **Cheque Distribution to Startups**



A major highlight of the convocation was the distribution of grant money to eight promising startups, an initiative aimed at providing them with the financial backing needed to scale their ventures. Startups often struggle with securing early-stage funding, and this support was a crucial step in helping these businesses grow and establish themselves in the competitive market.

The selection process for the grant awards was rigorous, with each startup evaluated based on its business model, innovation, sustainability, scalability, and potential industry impact. After thorough assessments, eight startups were chosen to receive financial grants, which would assist them in various aspects such as product development, market expansion, research, and operational growth.

The cheque distribution ceremony was a proud and inspiring moment for the recipients. As they walked onto the stage to receive their grants, they were met with enthusiastic applause, symbolizing the collective support of the university and industry leaders in their

entrepreneurial pursuits. These funds would enable them to invest in key resources, refine their products, and enhance their market reach.

This financial assistance not only helped the startups grow but also reinforced Swarnnim University's dedication to nurturing and empowering young entrepreneurs. By providing early-stage funding, the university played a vital role in bridging the gap between ideas and execution, ensuring that innovative startups had the necessary means to succeed. This initiative also inspired future students to explore entrepreneurship with confidence, knowing that their institution actively supports innovation and business growth.

● Startup Exhibition & Marketing



The startup exhibition at Swarnnim Convocation 2025 was a vibrant and engaging event where twelve selected startups were given the opportunity to present their innovative ideas and business models. This exhibition served as a dynamic platform for young entrepreneurs to interact with potential investors, industry experts, and mentors while showcasing their unique solutions.

Each startup had set up an interactive booth displaying their products, prototypes, and business strategies. Attendees had the chance to engage with the startup teams, ask

questions, and understand the vision behind their businesses. This exhibition was more than just a display; it was an invaluable opportunity for startups to receive feedback, gain exposure, and build meaningful connections with investors and business leaders.

The event attracted a diverse audience, including successful entrepreneurs, venture capitalists, corporate executives, and faculty members, all of whom were keen on exploring the innovative ideas presented. Some startups demonstrated cutting-edge technology, while others focused on social impact and sustainability-driven solutions. Each participant received constructive feedback that could help refine their business strategies and improve their market positioning.

In addition to showcasing their work, startups also had the opportunity to network with potential collaborators, mentors, and funding agencies. Many investors expressed interest in supporting promising ventures, making this exhibition a crucial stepping stone for these budding entrepreneurs.

The startup exhibition reflected Swarnim University's commitment to fostering an entrepreneurial ecosystem that extends beyond academics. By creating a space where students and startups could interact with industry leaders, the university played a pivotal role in bridging the gap between education and real-world business success. This initiative not only benefited the participating startups but also inspired students who aspired to become entrepreneurs, demonstrating the vast possibilities that lie within the startup world.

Through the combined impact of the medal distribution, grant awards, and startup exhibition, Swarnim Convocation 2025 successfully highlighted the university's role in shaping future leaders, innovators, and changemakers. The event was a testament to the power of perseverance, creativity, and entrepreneurship in driving meaningful progress.

Outcome: -

- **Financial Empowerment for Startups:** Eight startups received grant money, providing them with the necessary financial resources to scale their businesses, enhance product development, and expand market reach.
- **Recognition and Motivation:** Three startups were awarded gold medals for their exceptional innovations, boosting their credibility and inspiring other aspiring entrepreneurs to pursue their ideas with dedication.
- **Increased Industry Exposure:** The startup exhibition allowed twelve startups to showcase their products and solutions to industry experts, investors, and mentors, helping them gain visibility and potential investment opportunities.

- **Enhanced Networking Opportunities:** The event facilitated meaningful interactions between students, startup founders, investors, and industry leaders, creating opportunities for mentorship, funding, and collaboration.
- **Encouragement for Entrepreneurial Mindset:** The recognition of successful startups motivated students to consider entrepreneurship as a viable career path, encouraging innovation and problem-solving thinking.
- **Skill Development and Learning:** Through panel discussions, exhibitions, and interactions with experts, students and startup teams gained insights into business strategies, market trends, and investment opportunities, improving their entrepreneurial skills.
- **Potential Investment and Collaboration:** Many startups received interest from investors and industry leaders, opening doors for future partnerships, funding, and business expansion.
- **Strengthening of Startup Ecosystem:** The event reinforced Swarnim University's commitment to fostering a strong entrepreneurial ecosystem by supporting startups, recognizing talent, and providing a platform for innovation-driven growth.

Convocation Attendance

Sr No	Name of the Startup	Founder Name	Number
1	WETCOAL	Dr. DEVANSHI SONI Ms. ANCHAL SHAH	97228 18515
2	KALA HOUSE	HARSH VALAND KHYATI KALADIA	92652 32941
3	DRONAGIRI HERBAL	MS.SARITA MODHA MR.KETAN MODH	94296 29846
4	HERBAL LOZENGES	MS.PRIYANSHU PARMAR MR.OM PANCHAL	90542 92279
5	HERBAL HAIR SERUM	KHUSHBOO RAJPUROHIT	97265 92701
6	DIVYA DRASHTI	MR.SHITALBHAI SHAH MS.ROZY SHAH	95109 11542
7	ECOVIBES	BHUSHAN MEHTA CHINTAN PRAJAPATI	90330 96486
8	DEC SOLUTION PVT LTD	KAUSHAL VYAS	94282 94276
9	CARWAAH	FARJ PATEL ARJIT PATEL	91069 97953
10	TELEPATHY	JAYESH PATEL	78629 39627
11	GREEN AESTHETICS PVT LTD	DISHA SUTHAR DARSHAN SUTHAR	73591 04845
12	POLYHERBAL EMULGEL FOR ABDOMINAL CRAMPS AND PCO	RUTVI PUJARA PANCHAL DIVYA	70166 22848
13	NANO STRUCTURE MATERIAL BASED DRUG FOR IMPORVING THE THERAPEUTIC EFFICACY OF ANTI EPILEPTIC DRUG	SHEKHALIYA APEKSHA ADITYA SHAH	93280 32968
14	LEVO -INNOVATING FOR A HEALTHIER TOMMORROW	OM THAKKAR VANSHA AKHANI	85306 96969
15	FEDERATION OF ENTREPRENEURSHIP	BHARAT THAKKAR	93796 22853
16	VSOL SRPS PVT LTD	VISHAL THAKKAR	99099 26468
17	DIVINE LIFESCINCE	RIKEN JOSHI	74058 47374
18	INVESTOR	PAVAN SHAH AJAY BARAD	94263 60372
19	INVESTOR	NILESHBHAI SAMIRBHAI	63551 59247

20

Aditri hair oil

Khushi Parekha

8901501925



Entrepreneurship Awareness Programme

MSME DEVELOPMENT & FACILITATION OFFICE, AHMEDABAD

Date: 17/12/2024

Timing: 09:30 AM Onwards

Venue:

Conference Hall,
Swarnnim Startup and Innovation University

Organizer:

Ministry Micro, Small and Medium Enterprise- Development
and Facilitation Office, Ahmedabad

Supported by:

Institutions' Innovation Council (IIC),
Startup Gujarat Cell, Govt. of Gujarat,
SSIP, Govt. of Gujarat, All India
Council for Technical Education
(AICTE) and
Swarnnim Incubation Center

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About Event: -

Ministry of Micro, Small and Medium Enterprise- Development and Facilitation office (MSME- DFO), Ahmedabad has organized an Entrepreneurship Awareness Programme for students, Startups, Incubates and entrepreneurs of Swarnim Startup and Innovation University on 17th December 2024 at Conference Hall of Swarnim Startup and Innovation University.

128 students were sensitized during the event on various aspects of entrepreneurship and startups.



Programme Schedule of the event is as follows:

Session Topic	Guest - Faculty Name & Designation	Duration
Registration	Swarnnim Incubation Center	09:00 AM to 9:30 AM
Welcome Address	Mr. Minesh Prajapati, Head- SIE & Programmes, Swarnnim Startup and Innovation University	09:30 AM to 09:45 AM
Basic of Entrepreneurship	Shri. Hiranya Vyas Ex-CED Trainer, Gandhinagar	09:45 AM to 10:30 AM
On becoming An Entrepreneur	Shri. Rohit Thaker Ex-Zonal Director, CBWE, Ahmedabad	10:30 AM to 11:15 AM
Various Financial Support to Startup/ Entrepreneurs	Shri Anand Dabhi, Branch Manager, IDBI Bank, Kalol Branch	11:15 AM to 11:45 AM
Role of CED in Entrepreneurial Training	Shri Sandip Patel, Assistant Manager, CED, Gandhinagar	11:45 AM to 12:10 PM
Role of MSME-DFO, Ahmedabad in Development & Promotion of Micro & Small Scale Industries	Shri Rajesh Kumar Assistant Director MSME-DFO, Ahmedabad	12:10 AM to 12:30 PM
Tips to Setting up Industries Questions–Queries & Compliances	Shri Vipul Patel Lakshya Education and Foundation Trust Ahmedabad	12:30 PM to 12:45 PM
Cheque Distribution to Startup Beneficiaries under SSIP 2.0	By Shri Rajesh Kumar, Assistant Director, MSME DFO, Ahmedabad	12:45 PM to 12:55
Vote of Thanks	Mr. Minesh Prajapati, Head- SIE & Programmes, Swarnnim Startup and Innovation University	12:55 PM to 13:00 PM

Duration of Event: 4 Hours

No. of Students participated: 128 Student Participants

Programme Highlights:

Welcome address by Mr. Minesh Kumar Prajapati

Shri Minesh Kumar Prajapati, Head-SIE & Programmes have welcomed the Shri Rajeshkumar, Assistant Director, MSME-DFO Ahmedabad Office, Shri H A Vyas, Ex CED Trainer, Shri R A Thakar, Ex-Zonal Director, CBWE, Shri Anand Dabhi, Branch Manager, IDBI Kalol Branch, Shri Sandip Patel, Assistant Manager, CED, Shri Vipul Patel, Founder of Lakshya Foundation and Education Trust and all student participants from the university.



Session on Basics of Entrepreneurship by Shri H A Vyas, Ex- CED Trainer



Shri H A Vyas has given detailed information on below mentioned points:

- **Basics of Entrepreneurship:** Entrepreneurship is the process of identifying opportunities, taking risks, and organizing resources to create and grow a business.
- **Key Function – Learning and Earning:** A key function of entrepreneurship is the continuous cycle of learning and earning, where entrepreneurs learn from experiences and apply this knowledge to generate income.
- **Importance of Career Planning:** Effective career planning is crucial for aspiring entrepreneurs as it helps in setting clear goals, identifying necessary skills, and mapping out the steps to achieve long-term success.
- **Entrepreneurs can be created through training:** Entrepreneurship is not just an innate skill; it can be nurtured through proper training and education that equip individuals with the tools to succeed in business.
- **Success Story of Tilak Mehta:** He shared the inspiring story of Tilak Mehta, who created the successful app "Papers and Parcel," which revolutionized local parcel delivery services and demonstrates the power of innovation in entrepreneurship.
- **Explanation of Entrepreneurs:** He explained to the participants that an entrepreneur is someone who identifies an opportunity and uses available resources, skills, and time to fulfill an economic need, highlighting the importance of entrepreneurship in driving economic growth.

- **Importance of a Network of Professionals in Business:** Building a strong network of professionals is essential for business growth, as it provides support, expertise, and potential partnerships that can help entrepreneurs navigate challenges.
- **Work in a Team, Be a Leader, Not the Boss:** Successful entrepreneurs understand the value of teamwork. They strive to be leaders who inspire and guide, rather than simply being bosses who command, fostering collaboration and innovation.

Session on Becoming an Entrepreneur by Shri R A Thakar, Ex- Zonal Director, CBWG

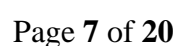


Shri R. A. Thakar delivered an inspiring and insightful expert session on the theme **“Transforming Campus Learning into Corporate Performance.”** His engaging session resonated with students as he shared valuable insights and actionable takeaways, focusing on the following key points:

- **The Role of Campus Learning:** Leveraging academic experiences to achieve excellence and build a strong foundation for future endeavors.
- **Goal Setting:** Understanding the significance of clear, well-defined goals in personal and professional success.
- **Ownership and Belongingness:** Taking responsibility and demonstrating commitment in every task undertaken.
- **Excellence Over Efficiency:** Striving for outstanding performance that goes beyond mere efficiency.
- **Quotients for Holistic Development:** Recognizing and balancing the four key quotients—Physical (PQ), Intelligence (IQ), Emotional (EQ), and Spiritual (SQ)—for personal growth.

- Shri Thakar's session left a lasting impression, equipping students with the mindset and skills necessary to bridge the gap between academic learning and corporate performance.

Shri Anand Dabhi, Branch Manager of IDBI Bank at Kalol Branch, shared valuable insights into the journey of IDBI Bank, its customer segments, operational strategies, and support for MSMEs. He also discussed the bank's collaborations with various financial institutions and highlighted its range of digital offerings.





Session on Opportunities as an Entrepreneurs by Shri Sandip Patel, Assistant Manager, CED

Mr. Sandip Patel opened the session by warmly thanking all participants for their interest in entrepreneurship. To engage the audience and set the context, he initiated an interactive discussion, starting with a simple but profound question: *"How are you feeling today?"* Student participants shared their thoughts, allowing them to reflect on their current state of mind. He emphasized that feelings and behaviors are crucial, influencing one's mindset and capacity to make critical life choices.



- **Deciding Between Employment and Entrepreneurship**

Mr. Patel urged students to reflect on an important life decision: *Will you pursue a career as an employee, or do you aspire to be an entrepreneur?* He emphasized the need for clarity regarding career goals, ideally from a young age, noting that such clarity plays a significant

role in shaping one's career objectives. He highlighted that both paths require commitment but lead to different life experiences.

- **Responsibility to Stakeholders:**

As an entrepreneur, Mr. Patel stressed the importance of building and maintaining strong relationships with all stakeholders, including customers, relatives, employees, suppliers, government agencies, and banks. He shared a guiding principle: *“If you take care of your stakeholders, they will take care of your business.”* This approach highlights the reciprocal nature of relationships and the value of trust and accountability in sustaining a business.

- **Parameters for Identifying Business Opportunities:**

He explained various parameters that entrepreneurs can use to identify viable business opportunities, including:

- **Natural Resource-Based Opportunities:** Leveraging locally available resources for business.
- **Domestic Industry-Based Opportunities:** Focusing on businesses that cater to local industries and demands.
- **Local Demand-Based Opportunities:** Creating solutions for specific demands in the local market.
- **Import-Export Based Opportunities:** Capitalizing on import and export needs to create trade-focused businesses.
- **Government Supply-Based Opportunities:** Exploring opportunities presented by government initiatives and supply chains.
- **Existing Skill-Based Opportunities:** Utilizing existing skills or expertise to build a business.
- **New Technology-Driven Opportunities:** Creating businesses that leverage emerging technologies.
- **Innovative Product-Based Opportunities:** Focusing on innovation to introduce unique products or services.

Role of MSME-DFO in Development and Promotion of Micro and Small Enterprise

Shri Rajeshkumar, Assistant Director, MSME- DFO has discussed about role of their office in supporting entrepreneurial activities and startup ecosystem of Gujarat. The Development and Facilitation Office (MSME-DFO) is an implementing agency (IA) under the MSME Innovative Scheme. The MSME Innovative Scheme offers support to startups in the form of:

Design scheme

Provides expert advice and cost-effective solutions for new product development and continuous improvement. The scheme is divided into two parts: Design Projects and Design Awareness Programme.

Incubation scheme

Provides up to Rs. 15 lakh per idea to help develop and nurture ideas. It also provides up to Rs. 1 crore for the procurement and installation of relevant plant and machines.



Session on Tips to Setting up Enterprises by Shri Vipul Patel, Founder of Lakshya Foundation and Education Charitable Trust

Shri Vipul Patel, Founder of Lakshya Foundation and Education Charitable Trust has shared very valuable inputs on setting up enterprises with the use of story in easy under stable manner.



Cheque Distribution to Beneficiaries of Student Startup and Innovation Policy 2.0, Education Department, Government of Gujarat

Mr. Harsh Valand, Founder, Kala House has received the funding support of Rs.1,10,000/- under Student Startup and Innovation Policy 2.0 from Shri Rajeshkumar, Assistant Director, MSME DFO, Ahmedabad, Shri Anand Dabhi, Branch Manager, IDBI Bank, Kalol, Shri H A Vyas, Ex CED Trainer and Shri Sandip Patel, Assistant Manager, CED.



Ms.Khyati Kaladia, Founder, Dream Vision has received the funding support of Rs.1,00,000/- under Student Startup and Innovation Policy 2.0 from Shri Rajeshkumar, Assistant Director, MSME DFO, Ahmedabad. Ms.Khyati Kaladia is Student Diploma Information Technology course of Swarnnim Startup and Innovation University.



Vote of Thanks from Minesh Kumar Prajapati, Head- SIE & Programmes

Mr. Mineshkumar Prajapati has expressed sincere thanks to MSME DFO Office to organize Entrepreneurship Awareness Programme for students/entrepreneurs/startups of Swarnim Startup and Innovation University.

Outcome: -

- Exposure to Entrepreneurial Insights from Industry Experts and Guest Speakers
- Comprehensive Information on Financial Support for Startups from Banking Institutions
- Encouragement to Consider Entrepreneurship as a Viable Career Path
- Fostering a "Never Give Up" Attitude in the Entrepreneurial Journey
- In-depth Understanding of Incentives and Support Offered by MSME DFO to Entrepreneurs

Attendance Sheet



ENTREPRENEURSHIP AWARENESS PROGRAMME FOR GENERAL

Date: 17/12/2024, Tuesday

Time : 09:30 AM Onwards

Attendance Sheet

Sr No	Name of Student	Course Name and Semester	Email id	Mobile No	Signature
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4	Jogidas bamsi	11	bamsijogidas@gmail.com	6352592434	
5	Makwana Dipali	11	dipalimakwana233@gmail.com	9427856222	
6	Solanki Khushali	11	solankikhusali2002@gmail.com	7096724113	

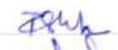

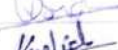


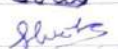
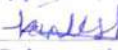
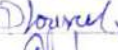


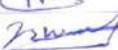

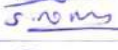
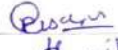




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94	Chaitanya Goswami	B.com - 1	chaitanyagoswami@gmail.com	9306134611	Chaitanya
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Sr No	Name of Student	Course Name and Semester	Email id	Mobile No	Signature
115	Dhyanvi Gandhi	BAMS	20dhyanyigandhi@gmail.com	6354893752	
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120	Peretkh Khushi	BAMS	Peretkhayurvedic2021@gmail.com	8402501425	
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Workshop on Startup-MSME connect

Vikas Saptah: Celebrating 23 years of Gujarat's development journey

Date: 15th October 2024

Venue: Swarnnim Startup & Innovation University

Organizer: Swarnnim Startup & Innovation University

Supported by:

Startup Gujarat Cell, DIC office & Industries Associations

About Incubator:

Swarnnim Startup & Innovation University, established in 2017, is located near Gujarat's capital, Gandhinagar. As a pioneering institution, it offers a wide range of programs across diverse disciplines, including Engineering, Computing, Architecture, Fashion Design, Liberal Arts, Science, Management, Ayurveda, Homeopathy, Nursing, Physiotherapy, Agriculture, and Pharmacy. The university also features the Kausalya Drone Training Centre.

As India's first university dedicated to fostering startups, Swarnnim Startup & Innovation University integrates innovation, entrepreneurship, and startup culture into its curriculum, nurturing creativity and entrepreneurial thinking in the students. With a strong emphasis on practical learning, research, and skill development, the university prepares future leaders poised to drive progress and innovation in the nation.

Ranked among the Top 4 Private Universities in Gujarat and the Top 50 Private Universities in India under the Atal Ranking of Institutions on Innovation Achievements (ARIIA) 2020, Swarnnim Startup & Innovation University was recognized by the Vice President of India. It has also been honored with several prestigious awards, including 'Best University of the Year 2019 for Entrepreneurship Development & Education in India' at the NEEA Conference and 'Best Innovation University' at the National Startup Summit 2017 in Gujarat.

About Event: -



On October 7th, 2024, the Government of Gujarat launched the “Vikas Saptah” celebrations, marking 23 years of the state's holistic development under the leadership of Prime Minister Narendra Modi, who became Chief Minister of Gujarat on October 7, 2001. As part of this initiative, Swarnim Startup and Innovation University organized a workshop titled **"Startup MSME Connect"**, celebrating 23 years of Gujarat’s development journey.

The event saw enthusiastic participation from women-led start-ups, MSMEs, dignitaries, and university students. This platform aimed to foster collaboration between start-ups and the MSME sector, emphasizing entrepreneurship, innovation, and growth. It also highlighted Gujarat's success story, driven by dynamic leadership and visionary policies that have empowered businesses and uplifted communities. The university's involvement underlines its commitment to supporting the entrepreneurial ecosystem and contributing to Gujarat's ongoing development.

Methodology/ Agenda: -

10:30 AM to 10:40 AM	Welcome Address by Ms. Honey Vyas, Assistant Professor, Swarnim Startup & Innovation University
10:40 AM to 11:20 AM	Sharing Success Story on Startup Gujarat Ecosystem (23 years starting from 2001 to 2024) by Mr. Minesh Prajapati, Head- SIE & Programmes
11:20 AM to 11:40 AM	Sharing of Success Stories by Startups & MSMEs <ul style="list-style-type: none"> • Ms.Divya Sorthiya, Tepals Pharma • Ms.Disha Mistry, Green Aesthetics • Ms.Anchal Shah, Wet Coal
11:40 AM to 12:10 AM	Panel Discussion on “Fostering Collaboration: The Startup-MSME-Academia Partnership” (30 Minutes) <ul style="list-style-type: none"> • Dr. Vishal Thakkar, Director, VSOL SRPS Pvt Ltd • Ms.Divya Sorthiya, Founder, Tepals Pharma • Ms.Disha Mistry, Founder, Green Aesthetics • Dr. Devanshi Soni, Founder, Wet Coal • Ms.Anchal Shah, Co-Founder, Wet Coal • Dr.Nivedita Dwivedi, Assistant Professor, Swarnim Startup & Innovation University (Moderator)
12:10 AM to 12:25 PM	Startup Product Showcase & Industry Integration <ul style="list-style-type: none"> • Ms.Divya Sorthiya, Founder, Tepals Pharma • Ms.Disha Mistry, Founder, Green Aesthetics • Dr. Devanshi Soni, Founder, Wet Coal • Ms.Anchal Shah, Co-Founder, Wet Coal
12:25 PM to 01:30 PM	Vote of Thanks Mr. Mineshkumar Prajapati, Head-SIE & Programmes

Sector Theme: - Healthcare Startups

Role of State Government: - Swarnim Startup and Innovation University is one of the approved nodal institute under the ***Scheme of Assistance for Startups/Innovations under Gujarat Industrial Policy 2020*** from the Industries Commissionerate office, Industries and Mines Department, Government of Gujarat.

Duration of Event: 2 Hours

No. of Startups showcased their products: 3 Startups have showcased their products to participants and guests from industries.

No. of total participants of the event: 80 Students

Participation from Industries / Industries Association:

Participation from Government Department: Startup Gujarat Cell, Industries Commissionerate has shared the agenda for the celebration of Vikas Saptah and Presentation on Startup Gujarat Ecosystem of Gujarat.

Demand from Potential Buyers, i.e. Expected Deployment opportunity for Startups through the event:

The event facilitates potential buyer interest in innovative products and services, offering startups exposure to:

- Direct sales and partnerships with MSMEs looking to adopt new technologies
- Product demonstrations and trials to showcase applicability and value
- Collaborative opportunities for co-developing solutions customized for MSME needs
- Market feedback from potential buyers to refine and improve offerings

Key highlights of a speech given by Dignitaries:

- **Welcome Address by Ms.Honey Vyas, Assistant Professor, Swarnim Startup & Innovation University**

Ms. Honey Vyas, Assistant Professor, Innovation and Entrepreneurship Department has welcomed the all dignitaries from industries and students from the University.

- **Sharing Success Story on the Startup Gujarat Ecosystem (23 years from 2001 to 2024) by Mr.Mineshkumar Prajapati, Head –Startup, Innovation, Entrepreneurship & Programmes**

Mr.Mineshkumar Prajapati, Head-Startup, Innovation, Entrepreneurship & Programmes has shared information regarding Celebration of Vikas Saptah He said that “ This Celebration is for

completion of 23 years of Good Governance of Shri Narendra Modi, Chief Minister of Gujarat in 2001 to 2014 and Prime Minister of Bharat from 2014 to till date. Prime Minister Narendra Modi began his political journey as the Chief Minister of Gujarat. Over the past 23 years, he has implemented transformative initiatives that have reshaped governance and development, scaling many from state-level successes to national prominence as Prime Minister.



1. Nirmal Gujarat to Swachh Bharat Mission

Modi's Nirmal Gujarat aimed to eliminate open defecation through community engagement, paving the way for the Swachh Bharat Mission in 2014, which achieved universal sanitation by 2019.

2. Jal Mandir to Mission Amrit Sarovar

The Jal Mandir project restored 1,200 water bodies in Gujarat, inspiring the national Mission Amrit Sarovar, launched in 2022, to enhance water management.

3. Geospatial Technology

In Gujarat, Modi leveraged geospatial technology for infrastructure planning, influencing national strategies for enhanced project monitoring.

4. Kanya Kelavani to Beti Bachao, Beti Padhao

The Kanya Kelavani Yojana, promoting girls' education, evolved into the national Beti Bachao, Beti Padhao scheme, addressing female foeticide and empowering girls.

5. Chiranjeevi Yojana to PM Matru Vandan Yojana

This healthcare initiative for mothers and infants in Gujarat formed the basis for the PM Matru Vandan Yojana, improving maternal health nationwide.

6. Vibrant Gujarat to Make in India

The Vibrant Gujarat Summit attracted global investments, laying the groundwork for the Make in India initiative, aiming to establish India as a manufacturing hub.

7. Sabarmati River to Namami Gange

The successful cleaning of the Sabarmati River served as a model for the Namami Gange project, promoting ecological sustainability along the Ganges.

8. Krushi Mahotsav to Pradhan Mantri Kisan Samman Nidhi

The Krushi Mahotsav brought modern farming techniques to Gujarat, leading to the national Pradhan Mantri Kisan Samman Nidhi, providing financial support to farmers.

9. Khel Mahakumbh to Khelo India

Initiatives to foster sports culture in Gujarat expanded nationally with the Khelo India program, promoting grassroots sports.

10. Sujalam Sufalam to Jal Shakti Abhiyan

The Sujalam Sufalam Yojana focused on water conservation, inspiring the Jal Shakti Abhiyan for sustainable water resource management.

11. Mission Karmayogi and E-Governance

Modi's governance reforms in Gujarat influenced the national Mission Karmayogi, enhancing civil service efficiency and transparency through e-Governance initiatives.

12. Mukhya Mantri GRUH Yojana to PM Awas Yojana

This housing initiative in Gujarat culminated in the PM Awas Yojana, ensuring affordable housing for millions.

13. Disaster Management Strategies

PM Modi's response to the 2013 Uttarakhand floods led to the development of a comprehensive national disaster management strategy, exemplified by Operation Ganga.

14. Skill Development Initiatives

The Gujarat Skill Development Mission served as a model for the National Skill Development Mission, promoting employment through skill training.

15. Grievance Redressal Systems

The SWAGAT grievance system evolved into the national PRAGATI platform, enhancing project implementation through direct communication.

16. Environmental Initiatives

Van Mahotsav, encouraging tree planting, evolved into the national Ek Ped Maa Ke Naam campaign, promoting environmental stewardship.

17. Digital Transformation

Aadhaar, UPI, DigiLocker, and UMANG are among the public digital platforms that have facilitated “Ease of Living” and enhanced government services accessibility.

18. Digital Literacy

The PMGDISHA initiative has empowered over 6.1 crore rural citizens with digital literacy, supporting the digital economy.

19. Unified Mobile Services

UMANG has simplified access to government services, with over 5.48 crore users benefiting from its wide array of services.

20. Supercomputing Advancements

Under the National Super Computing Mission, indigenous supercomputers are enhancing India’s capabilities in high-performance computing.

21. Multilingual Internet Accessibility

The government’s efforts to promote a multilingual internet, including the Bhashini platform, have made digital services accessible to non-English speakers.

22. Abrogation of Article 370

In a historic move, PM Modi’s government abrogated Article 370 in 2019, revoking the special status of Jammu and Kashmir and integrating it more fully into India.

23. Triple Talaq Law

The government enacted a law to ban the practice of triple talaq, providing Muslim women with greater rights and legal protections in matters of marriage and divorce.

These 23 initiatives reflect PM Modi’s commitment to innovative governance and development, showcasing a remarkable journey from state-level accomplishments to significant national impact.

Also, Mr. Minesh Prajapati has given detailed information on Gujarat Startup Ecosystem as follows:

- Gujarat is the Best Performer State in the State Startup Ranking Framework from 2018, 2019, 2020-21 and 2022.
- More than 11800+ DPIIT recognized Startups from Gujarat
- More than Rs.62 Crore has been disbursed through Industries Commissionerate office under the Scheme of Assistance for Startups/Innovation from year 2015 to till date
- More than Rs.42 Crore has been disbursed to Student Startups/Innovators under SSIP 1.0 and SSIP 2.0

- 200+ Incubators and educational institutes across Gujarat for the benefit for Startups
- Gujarat Venture Finance Limited has set up “Gujarat Young Entrepreneurs Venture Fund of Rs.1000 Crore for the startups.
- Government e-Market(GeM) Portal provide benefit of Exemption from EMD, Tender Fee, Prior Experience and Prior Turnover for the Startups registered under DPIIT.
- He has explained about the 23 years of Startups in Gujarat from 2001 to 2024.
- Also, He has provided information on various incentives provided to Startups/Innovators under Student Startup Innovation Policy 2.0 of Education Department, Government of Gujarat and Scheme of Assistance for Startups/Innovation under Gujarat Industrial Policy of Industries & Mines department, Government of Gujarat.
- Students also sensitized about facilities available at Swarnnim Incubation Center for them.
- He has given information about success story of notable startups from Gujarat.



- **Sharing of Success Stories by Startups & MSMEs**
- **Ms. Divya Sorthiya, Founder, Tepals Pharma :**



Ms. Sorthiya shared the inspiring success story of her startup, Tepals Pharma, which focuses on women's hygiene products crafted from natural ingredients. She emphasized the importance of identifying real-world problems, developing effective solutions, and deeply understanding customer needs. She also highlighted the iterative process of refining products based on trial outcomes and customer feedback. Ms. Sorthiya expressed her gratitude to the Swarnnim Incubation Center and her mentor for their invaluable support throughout her journey.

- **Ms. Disha Mistry, Founder Green Aesthetics:**

Ms. Mistry shared the inspiring success story of her startup, which focuses on creating products from natural ingredients. Green Aesthetics began with a line of soaps and has since expanded its offerings to include a wide range of products such as hair oil, shampoo, conditioner, moisturizer, face cream, face serum, hair masks, hair dye, face wash, shower gel, body butter, toner, lip care, face scrub, face oil, bath bombs, facial kits, sunscreen, and body lotion. She also highlighted their social media marketing strategies and emphasized the importance of customer experience, ensuring that quality products and service remain top priorities.



- **Ms.Devanshi Soni, Founder, Wet Coal :**



India currently faces significant challenges in managing wet waste, particularly sewage sludge left after wastewater treatment. Conventional disposal methods—such as landfilling (which leads to pollution), land application (risking runoff), and incineration (causing emissions)—often create additional environmental issues. A more sustainable solution is needed. Converting liquid sewage sludge into solid charcoal offers promising approach. This charcoal can serve multiple purposes: it can be used as fuel, a fertilizer, a soil amendment, or a bio sorbent. Additionally, it can be processed into activated

carbon, which has wide-ranging applications in water purification, air filtration, and beyond

Panel Discussion on “Fostering Collaboration: The Startup-MSME-Academia Partnership”

The following panelists participated in a panel discussion on '*Fostering Collaboration: The Startup-MSME-Academia Partnership*' during the event:

- **Dr. Vishal Thakkar**, Director, VSOL SRPS Pvt Ltd
- **Ms. Divya Sorthiya**, Founder, Tepals Pharma
- **Ms. Disha Mistry**, Founder, Green Aesthetics
- **Dr. Devanshi Soni**, Founder, Wet Coal
- **Ms. Anchal Shah**, Co-Founder, Wet Coal
- **Dr. Nivedita Dwivedi**, Assistant Professor, Swarnim Startup & Innovation University (Moderator)

Each Panellist have shared their views on following questions asked from Dr.Nivedia Dwivedi, Assistant Professor, Swarnim Startup & Innovation University (Moderator)

- How can startups leverage academic research and industry expertise to drive innovation?
- In what ways can academic theories be applied to address real-world business challenges?
- What funding opportunities, such as grants and scholarships, are available for startups and MSMEs through academic partnerships?
- Could you share examples of successful partnerships that have led to innovative products or research breakthroughs?
- How can advancements in fields like AI, biotechnology, and renewable energy foster collaborative efforts?
- How can communication barriers—such as differing terminologies and organizational cultures—between academia and industry be overcome?
- What are the common challenges related to ownership and intellectual property rights in collaborative projects involving startups?



Activities Performed: Startups have showcase their products to representative from Industries and students of Swarnim Startup and Innovation University.

Outcome: - The Startup MSME Connect event generated significant outcomes by fostering connections and collaborations between startups and MSMEs, promoting innovation, and driving growth across both sectors. Key outcomes included:

Collaboration Opportunities: Startups engaged with MSMEs to explore avenues for funding, mentorship, and market access.

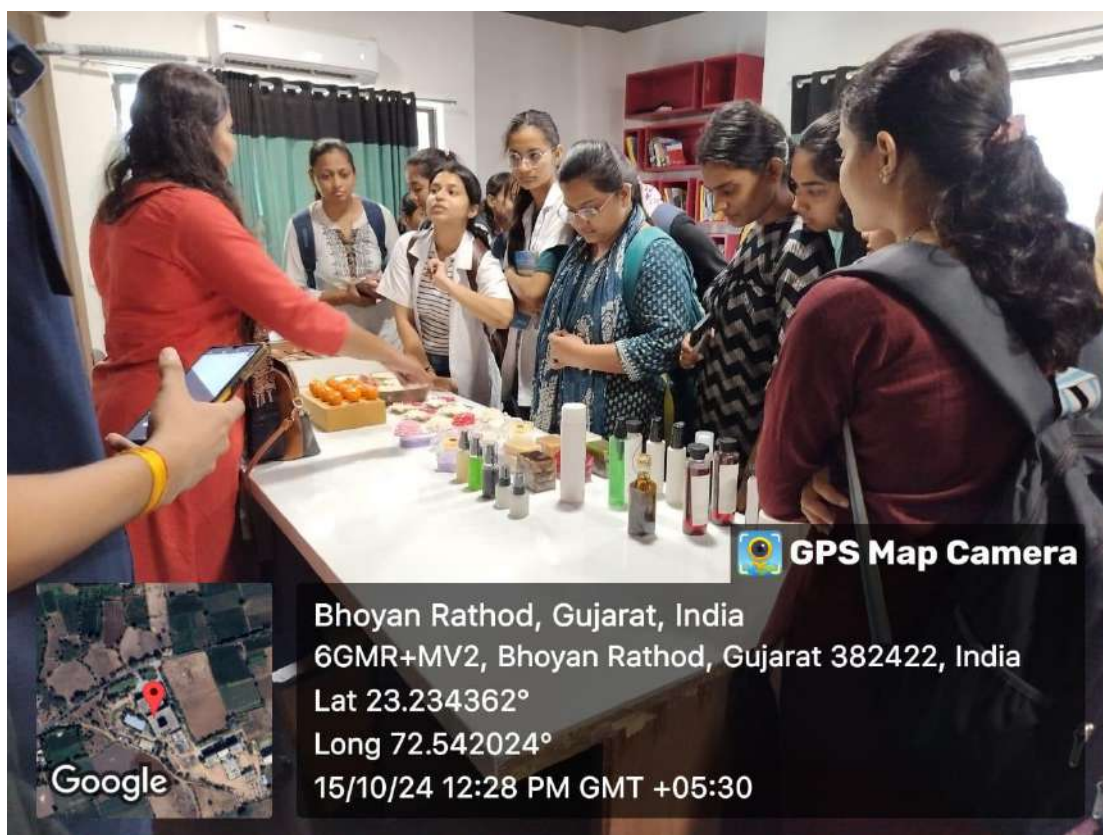
Problem-Solving Partnerships: MSMEs shared industry challenges, enabling startups to develop tailored solutions.

Student Engagement and Awareness: Students gained exposure to various government incentives and benefitted from practical insights shared by industry experts and startups.

Product Showcasing: Startups were provided with a valuable platform to present their products to industry professionals, enhancing visibility and potential market reach.

Photographs: (Includes Startup Showcase/ Exhibition):







Celebration of World Intellectual Property Day

Date: 26th April 2025

Timing: 03:00 PM to 04:00 PM

Venue:

Conference Hall,
Swarannim Startup and Innovation University

Supported by:





Institutions' Innovation Council (IIC),
Startup Gujarat Cell, Govt. of Gujarat,
SSIP, Govt. of Gujarat, All India
Council for Technical Education (AICTE)
and
Swarannim Incubation Center



About Swarnnim Startup and Innovation University (SSIU) :-

Swarnnim Startup and Innovation University, established in 2017, is a pioneering institution offering programs in Engineering, Architecture, Design, Management, and more. As India's first university dedicated to promoting startups, Swarnnim integrates innovation, entrepreneurship, and startup culture into its curriculum to inspire creativity and build business acumen in its students. With a strong focus on practical learning, research, and skill development, we aim to prepare future leaders who will drive progress and innovation in the nation.

About Event: -


As a Part of IP Week Celebration, Swarnnim Startup and Innovation University has celebrated World Intellectual Property Day on 26th April 2025. We have invited Dr. Preeti Chothani, Founder and CEO of Shree Datta Law Consultancy, Gandhinagar, Gujarat. She holds the charge of President of Gujarat State Intellectual Property Council, WICCI (Women's Indian Chamber of Commerce and Industry).






Celebrates **WORLD** **INTELLECTUAL** **PROPERTY** *Day*

*For Innovators, Researchers,
Startups and Entrepreneurs -
Its time to tech transfer -
secure your IPs with Support
of Swarnnim IP Cell.*



Highly Important event on Intellectual Property Rights




Dr. Preeti Chothani






Founder and CEO of Shree Datta Law Consultancy,
Gandhinagar (Since last 4.4 years)

President of Gujarat State Intellectual Property council,
WICCI (Women's Indian Chamber of Commerce
and Industry)

SAT | 26 APR | 2025

3:00 pm to 4:00 pm

 **Seminar Hall**
Swarnnim Startup & Innovation University

www.swarnnim.edu.in     

Duration of Event: 1 Hour

No. of Participants: 45 Participants

Glimpse of the Event:

Dr. Preeti Chothani is the President of Gujarat State Intellectual Property Council, WICCI (Women's Indian Chamber of Commerce and Industry). Also, She is founder and CEO of Shree Datta Consultancy, Gandhinagar, Gujarat.



The major Objective of the event was to understanding and creating awareness about Intellectual Property Rights (IPR) for academicians of Swarnim Startup and Innovation University.

Dr. Preeti Chothani has explained in detailed about below topics:

- What is IP?,
- Types of Intellectual Property Rights,
- Why IP Protection Needed?,
- What is an IP Ecosystem in India?,
- Benefits of IP for Institutions,
- Benefits of IP for Individuals,
- IP Filing: A Growth Catalyst for Faculty,
- Challenges in IP Management,
- Strategies for leveraging IP etc.

She has explained about Intellectual Property Rights. There are two types of properties : Tangible Property and Intangible Property. Intellectual Property (IP) is an intangible property which includes creations of human intellect. IP in secure hands by the way of IPR. Intellectual property rights (IPR) provides protection over IP. IPR are rights given to persons over the creations of their mind and they are exclusive rights given for certain specific period of time

She has explained about types of Intellectual Property Rights like Patents, Industrial designs, Trademark, Copyrights, Trade Secret, Geographical Indication, Semiconductor Integrated Circuit s layout designs, Plant varieties and breeder's rights. She has explained about each IPR in detail with example.

She explained about need of IP Protection in current era for protecting your R&D, Block Competitions, Safeguard of Innovation, Ensure Quality of Product etc.

She given emphasis on need of IP Ecosystem in Academia. Academia Includes Faculty and Students as Inventors, IP Policies and Ownership Framework, Technology Transfer Offices (TTOs), Legal/IP Advisors, Industry Partners and Investors, Innovation labs and Incubators. It ensures the right environment for nurturing ideas, protecting them through IP rights, and taking them to market. Benefits of IP for Institutions include Revenue Generation, Enhanced Reputation, Industry Collaboration and Economic impact.





Major Highlighting points of the session are a below:

- **PR is a Strategic Asset** – It safeguards innovation, enhances valuation, and prevents misuse.
- **Start Early** – Filing for IP protection at the ideation stage prevents future legal risks.
- **University Support** – Utilize institutional support (IPR cells, incubators) for patent filings and commercialization.
- **Stay Informed** – Keep up with changing IP laws and global best practices.
- **Action Step** – Participants are encouraged to consult IP experts or university IPR cells for their projects.



Dr. Amita Peters, Principal, Arihant Homeopathic Medical College & Research Institute has presented memento to Dr. Preeti Chothani from Swarnim Startup and Innovation University.

Mr. Jiten Thakkar, Incubation Manager has thanks to all the faculty members for their active involvement and Dr. Preeti Chothani for their valuable time for expert session.

Outcome: The event has created awareness of Intellectual Property among academicians and entrepreneurs. In current knowledge driven economy, protecting your idea is as important as creating them. Whether you are an entrepreneur, researcher or student, understanding IPR Can be key to success for long term.

Post-Event Report: Expert Session on Finance and Funding for Startups

Date: February 18, 2025

Time: 9:30 AM – 12:30 PM

Venue: 1st Floor, Ayush Building

Expert Speaker: Mr. Siddarth Bhatt, Chartered Accountant and Startup Enabler

Participants: 60 students from BBA, B.Com, BCA, B.Sc, and MBA disciplines

Introduction

The Department of Innovation and Entrepreneurship at Swarnim Startup and Innovation University successfully organized an expert session on **Finance and Funding for Startups (Course Code: SEC230404)** on February 18, 2025. The session was delivered by **Mr. Siddarth Bhatt**, a seasoned Chartered Accountant and Startup Enabler from Ahmedabad. The session aimed to provide students with a practical understanding of financial management and funding strategies essential for startup success.

Session Highlights

Mr. Siddarth Bhatt provided an insightful and engaging session, covering fundamental aspects of **startup finance, startup ecosystem, and various funding sources**. He shared real-world **case studies**, illustrating how startups secure funding, manage finances, and sustain growth. The session was highly interactive, fostering active student participation.

Key Takeaways

- **Understanding the Startup Ecosystem** – Students gained insights into the structure and components of a successful startup.
- **Different Sources of Startup Funding** – Discussion on bootstrapping, angel investors, venture capital, crowdfunding, and government schemes.
- **Financial Fundamentals for Startups** – Basics of financial planning, budgeting, and resource allocation.
- **Case Study Discussions** – Real-world examples were analyzed to help students relate theory to practice.
- **Engaging Activities** – Mr. Bhatt actively involved students in discussions and exercises that enhanced their understanding of startup finance terminology.

Student Engagement and Feedback

The session witnessed enthusiastic participation from students across multiple disciplines, including BBA, B.Com, BCA, B.Sc, and MBA. Through interactive discussions and activities, students actively engaged with the concepts and gained a **deeper understanding of startup finance**. The hands-on approach helped them grasp key financial terminologies and real-world applications effectively.

Conclusion

The expert session with **Mr. Siddarth Bhatt** was highly insightful and beneficial for the students. It provided them with **valuable knowledge and practical insights into startup**

financing. The interactive nature of the session ensured that students not only learned theoretical concepts but also understood their practical applications.

We extend our heartfelt gratitude to Mr. Siddarth Bhatt for sharing his expertise and to all the students for their active participation. Such sessions are instrumental in bridging the gap between academic learning and industry practices, empowering students with the necessary skills to excel in the entrepreneurial ecosystem.

Acknowledgment

We would like to thank the university management for their support in organizing this session. Special appreciation goes to the faculty members and coordinators for ensuring the smooth execution of the event.

Prepared by:

Department of Innovation and Entrepreneurship
Swarnim Startup and Innovation University



EXPERT SESSION ON

FINANCE & FUNDING FOR STARTUPS

SEMESTER 4 (NEP) – NEW EDUCATION POLICY



MR. SIDDARTH BHATT
CHARTERED ACCOUNTANT AND
STARTUP ENABLER, AHMEDABAD

EXPECTED PARTICIPANTS

- BBA SEM-4
- B.COM SEM-4
- B.A SEM-4
- BCA SEM-4
- B.SC (IT) SEM-4

TUE 18 FEB 2025
9:30AM TO 12:30PM

Ayush Building - 1st Floor
Swarnim Startup & Innovation University

www.swarnnim.edu.in




EXPERT SESSION ON

FINANCE & FUNDING FOR STARTUPS



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- B.A SEM-4
- BCA SEM-4
- B.SC (IT) SEM-4

SEMESTER 4 (NEP) – NEW EDUCATION POLICY

TUE | 18 FEB | 2025 | Ayush Building - 1st Floor



September - Sem-4
Guest Speaker
Finals & Funding for Students

S.No.	Attendance Sheet Name	Signature
	BBA Sem-4	
	Fanning Patel	
	Neel Moradiya	
	B.A sem-2. Patel Deep	
	B.Sc IT sem-2 (Noru)	
	Namrata Vasava	
	Shruti Patel	
	Saksham Pandey & B.A Sem 2 (Noru)	
	Sameer Vaidya	
	Krishna Rajput	
	Abhishek Yadav	
	Kamaliya Jayesh P	
	Prajapati Meshra S	
	Dityesh Chauhan C.	
	B.A Sem-2	
	1. Samundhiya Jyoti	
	B.Sc IT sem-2 Patel Kulp J.	
	B.A sem-2 Neeraj Guini	
	B.Sc IT sem-4	
2.	Vishva Patel	
1.	Dhruv Vashistha	
	BBA Sem-2	
1.	Chawal Khakhari	
2.	Kashin Rami	
3.	Rajput Khushi	
4.	Prashant Harsan D.	
5.	Khushi Chauhan	
6.	Saksham Bani	
7.	Dikshika Chhabhani	
8.	Naitika Jangid	
9.	Patel Preet	
10.	Patel Smart	
11.	Shruti Vashistha	
12.	Mishra Kapaglyu	
13.	Rudra Singh Jada	
14.	Prajapati Mahavada	
15.	Haryashi Neharika	
	B.A Sem-1	
16.	Aryan Dattani	
17.	Tashan Kalikari	
18.	Pavani Vashistha	
19.	Shruti Kumbhar	
20.	Vanshita Sudan B.A Sem 2	
	Heta Shrivastava B.A Sem 2	

- B.A Semester-4**
1. Malvi Heta
 2. Joshi Vashwa
 3. Patel Rudra
 4. Faj Patel
 5. Prashant

hmkshya Patel Dhruv Vashistha
 vashistha 7 Patel Heta T. Jangid
 P 8 Faj Patel Heta N. Jangid
 Prashant

B.Sc IT sem 2
 Patel Ashwin

B.C.A sem-2

Attendance Sheet		
S.No.	Name	Signature
	M.B.A - 4	
1	MUKUNDAM Arjun - 2301604007	
2	Patel Jay - 2301604001	
3	Patel UTKARSH - 2301604009	
	BBA - 4	
1	Riya Jangid - 2301402024	
2	Riya Bodiyani - 2301402018	
3	GADAPRA SHIVAM - 2301402010	
4	Anshuman Bhatnagar - 2301402016	
5	Rishi Patel - 2301402015	
6	Neel Mondiya - 2301402012	
7	Premy Patel - 2301402009	
	B.com - 2	
1	Patel Nishit - 2301401008	
	BSC IT - 4	
1	Preksha Prajapati - 2314406010	







Sensitization Programme on Entrepreneurial Traits among School Students

Date: 31st January 2025

Venue: UniqYou International School,
Arbuda Campus,
At : Jawanpura,
Near Bus Stand, Idar -383430

Organizer: Shree Narsinhbhai Desai Center for Career
Development Not for Profit, At: Idar,
Dist. Sabarkantha

Supported by: Swarrnim Startup and Innovation
University, Swarrnim Incubation Center

About Event: -

UniqueYou International School Managed by Shree Narsinhbhai Desai Centre for Career Development Centre has organized Sensitization Programme on Entrepreneurial Traits for students of standard 6 to Standard 8. There were more than 100 students participated in the programme.

Also, Shree Narsinhbhai Desai Centre for Career Development Centre has organized two hours session on “ Through Education Developed (Atam nirbhar) Sabar kantha- A small dedicated effort in the direction of Developed India @2047. In this programme, Shri Narsinhbhai Desai, Managing Trustee, UniqueYou International School, Dr. Yogesh Patel, Vice Principal, UniqueYou International School, Mr. Harshad Patel, Principal, UniqueYou International School, Shri R A Tanna, Media Person, and other guests were present. Think Tankers from NGO, Academic Institutions, Mantri from Self Finance Association of Sabar kantha, Parents, Teachers and beneficiaries were present.

Agenda: -

- 1. Sensitization Programme on Entrepreneurial Mindset among students of standard Five to Eight of UniqueYou International School**
- 2. Through Education Developed (AtamNirbhar) Sabarkantha**

A Small dedicated effort for achieving goals of VIKSIT BHARAT @ 2047

Sr No	Details of Particular
1	Welcome Speech by Dr. Yogesh Patel
2	Memento Dignitaries on Dyce by Team UniqueYou International School
3	Heartfulness Session
4	Brief of Activities Carried out by Shri Narsinhbhai Desai Centre for Carrer Development Centre by Dr. Yogesh Patel
5	Experience Sharing of Students, Parents and beneficiaries
6	Speech by Mr. Dineshbhai Patel
7	Speech by Mr R A Tanna, Media Person
8	Speech by Mr. Jitubhai Desai,
9	Speech by Mr. Prakashbhai Parmar, Social Activist
10	Speech of Mr. Narsinhbhai Desai, President of Shree Narsinhbhai Desai Centre for Career Development Centre

No. of total participants of the event: 120+

Key highlights of a speech given by Dignitaries:

Sensitization of School Students of Standard 5 to 8 on Entrepreneurial Traits

- Mr. Minesh Prajapati, Head of SIE & Programmes, conducted an insightful and engaging session for students of standards 5 to 8 from both Gujarati and English mediums. During this session, he sensitized the students on the importance of career awareness and future aspirations.



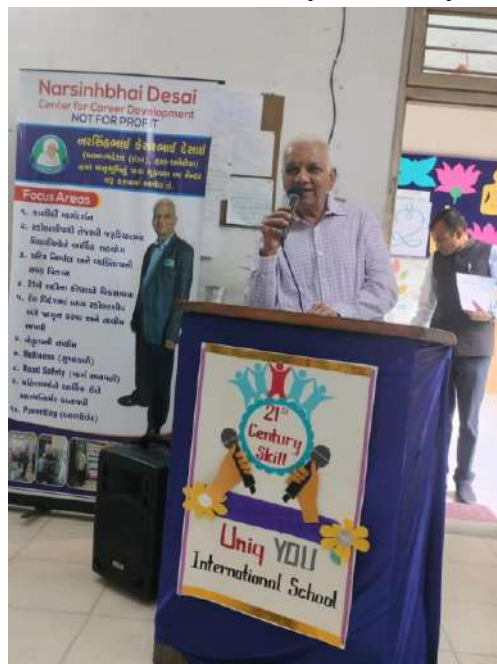
He actively interacted with the students to understand their ambitions and career goals. Through this discussion, he discovered that many students aspired to become professionals such as entrepreneurs, doctors, engineers, IAS officers, IPS officers, and policemen. Acknowledging their enthusiasm, Mr. Prajapati provided valuable guidance on the qualities and skills required for success in various career paths.



- In particular, he focused on the entrepreneurial mindset, explaining the essential traits needed to become a successful entrepreneur. He emphasized that every individual possesses the potential to become an entrepreneur and that the key to success lies in identifying one's passion and strengths. He encouraged students to explore their interests and make informed career choices based on their skills, aspirations, and dedication.
- Through this interactive session, Mr. Prajapati aimed to inspire and motivate young minds to think critically about their future while instilling confidence in their ability to achieve their dreams. More than 120 students were sensitized in this sensitization programme.

2. Through Education Developed (AtamNirbhar) Sabarkantha

Uniq-U International School, Eder is a specialized school for holistic development of children as per National Education Policy (NEP) by developing 21st century skills.



The Unique-U School is served as the statue center of the Uttar Pradesh Nyas, New Delhi. A contemplation was held on the topic of "developed from education (self -reliant) Sabarkantha" (a small solid attempt in the direction of developed India @2047).

The contemplation was held in the presence of the chief guests, Mr. Narasimhabhai Desai, Shri Prakashbhai Parmar, Mr. Rameshbhai Tanna, Mr. Dineshbhai Patel, and Mr. Jitubhai Desai. The contemplation was held in the participation of more than 30 organizations.



As decided in the contemplation, the following institutions will work in their focus in this year 3-5:

The development of Sabarkantha is being driven through a coordinated effort involving multiple institutions and organizations, focusing on education, self-reliance, wellness, road safety, entrepreneurship, and cultural upliftment. The Narsinghbhai Desai Center for Career Development, Sabarkantha will serve as the NRG Center, working alongside the government and the Non-Residential Gujarati (NRG) Foundation to spearhead initiatives in key focus sectors.

Key Collaborating Institutions and Their Contributions

1. Utthan Nyas – Education & Cultural Upliftment

- Dedicated to building a self-reliant India through education.
- Under the guidance of Hon. Omprakashji (National Coordinator, Education, Self-Reliant India) and Atul Kothari (Secretary, National Education Culture Utthan Nyas), Sabarkantha will be developed as a model self-reliant district through educational and cultural transformation.

2. Rashtriya Swayamsevak Sangh (RSS): They Will play a crucial role in guiding the planning and implementation of developmental initiatives.

3. Heartfulness Institute : Will contribute to wellness-focused programs, integrating mindfulness and well-being into education and community development.

4. Idar Anjana Patidar Beneficiary Board : Focused on parenting support, road safety, scholarships, financial aid, character building, and personality development.

5. Ganpat University – Knowledge Partner :Will collaborate in conducting educational surveys and research, ensuring data-driven decisions for improving education in the region.

6. Swarnim University : They will support initiatives related to art, creativity, innovation, environment, entrepreneurship, and district-specific development programs.

7. Yuva Unstoppable : They will raise awareness and provide training on scholarships for studying abroad, upgrading facilities in government schools, and teacher development programs.

8. Sabarkantha Self-Financed School Association: They will play a vital role in the implementation of the National Education Policy (NEP), career guidance, road safety training, wellness programs, 21st-century skills development, and personality enhancement.

9. Mr. Rameshbhai Tanna: He Will contribute to 21st-century skill development, connect Non-Residential Gujaratis (NRGs) with their homeland, and assist in documentation and archival work.

10.Narottam Lalbhai Rural Development Fund: They will facilitate training for 1,500 farmers on wellness and support initiatives for making women economically self-reliant.

11. Rotary Club of Idar : They will actively engage in road safety awareness, wellness initiatives, and community development programs.

12.Mahalaxmi Gene : They will work towards self-sufficiency in agriculture and wellness, helping small farmers become self-reliant.

13.Divyachetna Campus : They will contribute expertise in road safety and wellness programs within educational institutions and the broader community.

14.Jagadishbhai Bhatt (Khedbrahma) – Retired Teacher & Vigilant Citizen : He Will assist in collaborative efforts across ten key development areas, helping to engage and involve people from outside Sabarkantha in these initiatives.

These partnerships and collaborative efforts aim to create a progressive, self-reliant, and well-rounded development model for Sabar kantha, integrating education, wellness, entrepreneurship, and community upliftment into a unified framework.

Outcome: -

- Students understood that entrepreneurship is not just about starting a business but a mindset involving creativity, innovation, problem-solving, and leadership.
- The session instilled self-belief among students, encouraging them to take initiative, embrace challenges, and work towards their goals with determination.
- Students became more analytical in evaluating career options, developing a strategic approach to problem-solving, and planning their future with a clear vision.
- The discussion introduced students to basic financial concepts such as budgeting, investing, and financial management, helping them understand the importance of managing resources effectively.
- By fostering creativity and outside-the-box thinking, students were inspired to develop unique solutions to real-world problems, potentially contributing to society through innovative ideas and ventures.



Project Exhibition of Students ideas and Prototypes

Swarnnim Startup and Innovation university

Date: 11/01/2025

Timing: 10:30 AM Onwards

Venue:

Swarnnim Startup and Innovation University

Supported by:

**Institutions' Innovation Council (IIC),
Startup Gujarat Cell, Govt. of Gujarat,
SSIP, Govt. of Gujarat, All India
Council for Technical Education
(AICTE) and
Swarnnim Incubation Center**

About Swarnim Startup and Innovation University (SSIU) :-

Swarnim Startup and Innovation University, established in 2017, is a pioneering institution offering programs in Engineering, Architecture, Design, Management, and more. As India's first university dedicated to promoting startups, Swarnim integrates innovation, entrepreneurship, and startup culture into its curriculum to inspire creativity and build business acumen in its students. With a strong focus on practical learning, research, and skill development, we aim to prepare future leaders who will drive progress and innovation in the nation.

About Event: -

The "Project Exhibition" hosted by Swarnim Startup & Innovation University is not just an event; it's a celebration of ingenuity and a testament to the university's commitment to fostering the next generation of entrepreneurs. This exhibition serves as a dynamic platform for students to showcase their innovative projects, developed through countless hours of brainstorming, research, and execution.

Imagine a vibrant hall buzzing with excitement, where 44 unique projects are displayed, each reflecting the students' passion and problem-solving abilities. Attendees, including industry veterans, esteemed faculty, curious investors, and fellow students, will witness firsthand the culmination of months of dedication.

The presence of experts like Ms. Anuja Gupta, Dr. Ranjeet Kumar, Mr. Mithilesh Chudgar, and Dr. Chintan Pandya elevates the event. These individuals are not just evaluating projects; they are providing invaluable feedback, mentorship, and potentially even future collaboration opportunities.

This event is a microcosm of the university's vision – to create an environment where ideas are nurtured, skills are honed, and entrepreneurial dreams take flight. It's a day where students step into the spotlight, not just as learners but as innovators and potential business leaders.



Duration of Event: 3 Hours

No. of Students Startups participated: 44

Programme Highlights:

- **44 Innovative Projects:** These projects are not just academic exercises; they represent solutions to real-world problems, innovative products, and potentially disruptive business ideas. From tech-driven solutions to sustainable innovations, the diversity of projects will be a testament to the students' wide-ranging interests and skills.
- **Expert Panel Feedback:** This is a golden opportunity for students. Imagine pitching your idea to seasoned professionals who can offer insights on market viability, product refinement, and even potential funding avenues. The feedback session is where learning transcends the classroom and enters the realm of real-world application.
- **Prize Distribution:** The prize distribution is more than just winning; it's about recognizing and rewarding the dedication, creativity, and impact of

the students' work. The awards ceremony will be a moment of pride for the winners and an inspiration for others to strive for excellence.

- **Networking Opportunities:** The event fosters connections that can shape careers. Students can connect with potential mentors, investors, and future collaborators. It's a chance to build relationships that extend beyond the university walls and into the professional world.
- **Campus Tour:** For visitors, this is a chance to experience the unique environment of India's first startup university. The campus tour will showcase the state-of-the-art facilities, innovative learning spaces, and the vibrant entrepreneurial culture that permeates the institution.
- **Interactive Demonstrations:** The projects come alive through interactive demonstrations. Students will engage the audience, showcasing the practical applications of their creations and allowing for a deeper understanding of their work.
- **Inspirational Talks:** The expert panel might share their entrepreneurial journeys, challenges they faced, and lessons learned. These talks will provide valuable insights and inspire students to pursue their own ventures with passion and resilience.

● Projects Exhibition - A Showcase of Innovation





The heart of the "Project Exhibition" was undoubtedly the showcase of 44 diverse and innovative projects conceived and developed by the students of Swarnim Startup & Innovation University. This exhibition wasn't merely a display of academic projects; it was a testament to the university's commitment to fostering a culture of practical problem-solving and entrepreneurial thinking.

The exhibition hall was abuzz with excitement as attendees, including industry experts, faculty members, fellow students, and potential investors, explored the diverse array of projects on display. Each project represented countless hours of research, brainstorming, and meticulous execution, reflecting the students' passion for innovation and their dedication to creating impactful solutions.

The projects spanned a wide range of fields and disciplines, showcasing the ingenuity and creativity of the student body. Some highlights included:

- **Tech-driven Solutions:** Innovative mobile applications, AI-powered tools, and cutting-edge software solutions designed to address real-world challenges in various sectors.
- **Sustainable Innovations:** Eco-friendly products and processes aimed at promoting sustainability and addressing environmental concerns.
- **Social Impact Projects:** Initiatives focused on social causes, such as improving healthcare access, promoting education, and empowering marginalized communities.
- **Business Ventures:** Prototypes and business plans for innovative products and services with the potential to disrupt existing markets.

Each project was presented with interactive demonstrations, allowing attendees to engage with the students and gain a deeper understanding of their work. The exhibition fostered a

dynamic environment of knowledge sharing and collaboration, where students received valuable feedback from experts and connected with potential mentors and investors.

The 44 projects exhibition was a resounding success, showcasing the immense potential of Swarnim Startup & Innovation University's students and their ability to translate their ideas into impactful solutions. It served as a powerful reminder of the university's role in shaping the next generation of innovators and entrepreneurs.

- **Prize Distribution - Recognizing Excellence**



The culmination of the "Project Exhibition" was the highly anticipated prize distribution ceremony, a moment of recognition and celebration for the outstanding achievements of the student participants. The ceremony served not only to reward the top 20 projects but also to inspire and motivate all students to pursue their entrepreneurial aspirations with passion and dedication.

The atmosphere was electric as the names of the winners were announced, with the first prize winner receiving a cash prize of Rs. 5,000 along with accolades and recognition. The prizes were awarded based on a rigorous evaluation process conducted by the esteemed

panel of experts, taking into account factors such as innovation, impact, feasibility, and presentation.

The prize distribution ceremony was a powerful affirmation of the students' hard work and creativity. It provided a platform to showcase their achievements to a wider audience, including industry leaders, potential investors, and the media. The recognition and rewards served as a catalyst for the students, encouraging them to further refine their projects and pursue their entrepreneurial dreams with renewed vigor.

Beyond the monetary rewards, the true value of the prize distribution lay in the recognition and validation it provided to the students. It instilled a sense of pride and accomplishment, motivating them to continue pushing the boundaries of innovation and contributing to the entrepreneurial ecosystem.

- **Mentoring Session - Scaling Up and Government Schemes**



The "Project Exhibition" went beyond showcasing and rewarding innovation; it also provided a valuable platform for mentorship and guidance. A dedicated mentoring session was organized to equip students with the knowledge and resources needed to scale their projects and navigate the complexities of government schemes and support systems.

The session focused on two key aspects:

- **Scaling Up:** Experienced entrepreneurs and industry experts shared their insights on scaling up business ventures, including strategies for market expansion, funding acquisition, and team building.
- **Government Schemes:** Experts provided detailed information about various government schemes and initiatives designed to support startups and entrepreneurs, including funding opportunities, incubation programs, and tax benefits.

The mentoring session was highly interactive, with students engaging in discussions, asking questions, and seeking personalized advice from the mentors. This direct interaction with experienced professionals provided invaluable guidance and helped students gain a deeper understanding of the challenges and opportunities involved in scaling their ventures.

The session proved to be an invaluable resource for the students, equipping them with the knowledge and tools needed to navigate the complexities of the entrepreneurial journey. It reinforced the university's commitment to providing holistic support to its students, not just within the classroom but also in their endeavors beyond the campus.

Outcome: -

- **Recognition and Motivation:** Publicly showcasing their work and potentially receiving awards will boost students' confidence and motivate them to further develop their ideas. This recognition can be a catalyst for transforming projects into viable businesses.
- **Valuable Feedback:** Expert feedback is crucial for refining ideas and avoiding common pitfalls. Students can use this feedback to iterate on their projects, making them more robust and market-ready.
- **Networking Connections:** The connections made at the event can lead to internships, mentorship opportunities, and even seed funding for promising startups. These connections are invaluable for students as they navigate their entrepreneurial journeys.

- **Knowledge Sharing:** The event fosters a culture of learning and collaboration. Students can learn from each other's projects, and faculty can gain insights into the latest trends in innovation. This cross-pollination of ideas is essential for driving progress.
- **Inspiration for Future Projects:** Witnessing the success of their peers can inspire other students to develop their own innovative projects. The exhibition can spark a wave of creativity and entrepreneurship within the university community.
- **Community Engagement:** The event brings together the university and the wider community, fostering a shared interest in innovation and entrepreneurship. This engagement can lead to collaborations, partnerships, and a stronger ecosystem for startups in the region.

Sr. No.	Student Name	Mobile Number	Projects	School/University
1	Ayush	9428194860	Smart Highway	GLS
2	Bansi Jha	8905059999		
3	Gajiwala Jashmine Ashukesh	9499799553		
4	Rushil Chokshi	7487849149	Attendance System	GLS
5	Kulkarni Yogesh	9099911519		
6	Turakhia Shreya Sunil	9099927687		
7	Fofani Lakshbhai Niteshkumar	8160416387	Smart Car	GLS
8	Ranpura Keval Nayanbhai	9979755787		
9	Saksham Avasthi	9509923767		
10	Sahil Manglani	8866303996	Smart Nest	GLS
11	Shah Sahaj Rajeshbhai	9725666443		
12	Priyansh Sutha	9313457049		
13	Kevin Patel	9558319701	Digital Menu Ordering Model	GLS
14	Kavita Makwana	9228836934		
15	Dhruvang Patel	9316726780		
16	Jayraj Prajapati	7041494355	Smart Glasses For The Blind	GLS
17	Dhruv Sadrawala	93769 02989		
18	Heet Vakharia	9104680032		
19	Pooja Mistry	9724498455	Smart Helmet	GLS
20	Honey Patel			
21	Ujjwal Sharma	9375059900		
22	Rawat Laymeen		Mechanical Solar Tracking Device	GLS
23	Khushboo Yadav	9664652790		
24	Kaivan Koshti	9023915724		
25	Dhruvi Adeshra	9558224202	Using Algae to reduce air pollution	MG Science Institute
26	Sachi Brahmabhatt	9898535395		
27	Nidhi Chavan	8200909952		
28	Mayank Parmar	8160736585	Disposing technique of E-waste	MG Science Institute
29	Preeti Rabari	6352273748		
30	Anshika Chauhan			
31	Shraddha Tripathi	7622026223	Phone Farm	R C Technical Diploma College
32	Kavya Patel	9510115582	Trinetra	R C Technical Diploma College
33	Gohel Kirtan Himanshu	9377771808	VD Farmtech	Monarch University
34	Upadhyay Ishan Tapankumar	8140508126		
35	Vaibhav	7383723594		
36	Pal		Transmission line fault protection	JEC Modasa
37	Dharmik			
38	Gurav			
39	Dhaval		Bicycle Fruit Drink	H.A. college of commerce
40	Saubhagya Rai	8460309374		
41	Ram Lala Arjan Bhai	9510696079		
42	Prajapati Nidhi KamleshBhai	7046030427	Coco Peat	H.A. college of commerce
43	Animesh Maji	7984551705		
44	avada Abhaysingh Bhupendrasir	9429588384		
45	Bakutra Prachi Shankarbhai	7990631301	Magnetic machine	H.A. college of commerce
46	Rushil Amitbhai Nayak	9328060360		
47	Morbiya pavan jayendrabhai	6352415054		
48	Chintan Ashokbhai Khandor	7990774331	Problem Solving assessment	Umiya Arts And Commerce College
49	Ramani Suhana Lalitbhai	6354108789		
50	Gohil Kiranba Bhadrshsinh	8780546262		
51	Yash Sanjaybhai pithava	9313580290		
52	Prajapati Yash jethajibhai	9725378122		
53	Heni Maheshbhai patel	9328226880		
54	Vala nirjala Rahul bhai	8780023024		
55	Mosam Pravinbhai thakor	9265393132		
56	Thakor Kinjal	7265030758		
57	Raghvani khushi	8733931105		
58	Vasoya Roshni	7878222921		

59	Patel Maitri	8849457147	Anxiety Assessment	Umiya Arts And Commerce College
60	Luhar Urmila	8849210148	IQ (intelligence Assessment)	Umiya Arts And Commerce College
61	Chauhan Honey	9313155707		
62	Suthar krishna	9723137797		
63	Rajaput Anuradha	8200954092		
64	Farj Patel			
65	Mihir Patel		CarWaah	SSIU
66	Dhruv Upadhyay			
67	Maitrik Patel			
68	Nikhil Rathour			
69	Yug singh			
70	Hemant Kumar		PetZone	SSIU
71	Prithviraj soni			
72	Twinkle Rajput		A study on Asset Verification & Budget Process of ONGC Ahmedabad Asset (Avani Bhavan)	SSIU
73	Kavisha Vadher		A study on Natraj AttaChakki Scorpio Enterprise	SSIU
74	Shubham Kori		Recruitment and selection learnings from GSPC	SSIU
75	Prapti Rathod			
76	Dhruvil Senma		An Experience Projects on Accounts & Finance	SSIU
77	Rashmi Solanki		Analysis of delivery time trends in urban areas	SSIU
78	Rahul Lakhvara		Banking Operation of thee SCCB Bank	SSIU
79	Bhoomi Prajapati			
80	Jay Darji		Employee exit & retention Analysis: A comprehensive study	SSIU
81	Aman Makwana		Study of recruitment and selection process at Ethos HR Management & Project Pvt. Ltd.	SSIU
82	Jatin Shah		A Report on Steel Cube Private Limited Pramukh 500 TMT Bars	SSIU
83	Utkarsh Patel			
84	Chinmay Jain		A Report on Sajjan Creations Pvt. Ltd.	SSIU
85	Nikhil Kalal			
86	Malhar Parmar	9428401957	VTOL project	Silver Oak University
87	Harshita Chourey	9907707150		
88	Amen Harry	8347309832		
89	Dhruv Mishra	7433987901	Flying wing UAV	Silver Oak University
90	Ankit Bhagat	9106783610	F450 drone	Silver Oak University
91	Mohaddis saiyaad	9978644430		
92	Hiya Digant Rao	7383112474	Wavewalker	St. Xavier's College
93	Himani Vipin Jindal	9315888247		
94	Manashvi Gaurang Dhanak	7265991746		
95	Dev Mehta	7777927239	RobotX	St. Xavier's College
96	Paresh Vaviya	7801957504		
97	Aryan Parmar	9725165630		
98	Jadeja Jaypal	9313465573		
99	Anuj Jain	9825465855		
100	Khushik Jian	9106783610	Aayucare	Silver Oak University



Swarnnim Startup & Innovation University and National Innovation Foundation Partner to Foster Grassroots Innovation

Date - 10/01/2025 Time -10:30 to 12:00 Venue - Swarnnim Startup & Innovation University

Introduction:

Swarnnim Startup & Innovation University, located in Gandhinagar, Gujarat, India, is committed to fostering a vibrant ecosystem of innovation and entrepreneurship. The university provides a platform for students, faculty, and the community to develop and scale innovative solutions across various sectors. Recognizing the immense potential of grassroots innovations in addressing societal challenges and driving inclusive growth, Swarnnim University actively seeks collaborations to strengthen its impact in this critical area.

The National Innovation Foundation (NIF) - India, an autonomous body of the Department of Science and Technology, Government of India, is dedicated to scouting, supporting, and scaling up grassroots innovations across the country. NIF plays a pivotal role in recognizing the ingenuity of individuals and communities at the grassroots level and providing them with the necessary support to translate their ideas into tangible solutions.

In a significant step towards bolstering grassroots innovation, Swarnnim Startup & Innovation University and the National Innovation Foundation have entered into a Memorandum of Understanding (MOU). This strategic partnership signifies a shared commitment to work collaboratively and create a conducive environment for the flourishing of grassroots innovations in Gujarat and beyond.

Purpose of the MOU:

- Identify, document, and validate promising grassroots innovations.
- Provide necessary support for the incubation, value addition, and dissemination of these innovations.
- Build capacities at the grassroots level to foster a culture of innovation.
- Connect grassroots innovators with relevant stakeholders, including mentors, investors, and markets.

Key Terms and Areas of Collaboration:

- Knowledge Sharing and Capacity Building
- Incubation and Mentorship Support
- Facilitating Access to Resources
- Joint Projects and Research
- Awareness Campaigns

Significance of the Collaboration:

This partnership between Swarnim Startup & Innovation University and the National Innovation Foundation holds significant importance for promoting grassroots innovation in Shertha, Gujarat, and the surrounding region. By combining the academic rigor and entrepreneurial focus of the university with the national reach and expertise of NIF, this collaboration can:

- **Empower Local Communities:** Provide opportunities for local innovators to develop and scale solutions to address their specific needs and challenges.
- **Drive Inclusive Growth:** Foster innovation-led economic development at the grassroots level, creating livelihoods and improving the quality of life.
- **Strengthen the Innovation Ecosystem in Gujarat:** Contribute to building a more robust and inclusive innovation ecosystem in the state by recognizing and supporting previously untapped sources of ingenuity.
- **Align with National Goals:** Support the national agenda of promoting innovation and self-reliance by nurturing indigenous technological solutions.
- **Provide Learning Opportunities:** Offer valuable learning and engagement opportunities for students and faculty at Swarnim University in the field of grassroots innovation.

Next Steps and Expected Outcomes:

The immediate next steps following the signing of the MOU will involve the formation of a joint working group comprising representatives from both Swarnim Startup & Innovation University and the National Innovation Foundation. This group will be responsible for developing a detailed action plan and outlining specific activities to be undertaken under the partnership.

The expected short-term outcomes include:

- Increased awareness about grassroots innovation within the university and the local community.
- Identification and documentation of promising grassroots innovations in the region.
- Initiation of joint workshops and capacity-building programs.

The anticipated long-term outcomes include:

- Successful incubation and scaling of grassroots innovations.
- Creation of new enterprises and employment opportunities at the grassroots level.
- Development of innovative solutions to local challenges.
- Establishment of a sustainable model for supporting grassroots innovation in the region.

Conclusion:

The collaboration between Swarnim Startup & Innovation University and the National Innovation Foundation marks a significant milestone in the collective endeavor to nurture and promote grassroots innovation. Both institutions are deeply committed to working together to empower local innovators, drive inclusive growth, and contribute to a more innovative and self-reliant India. This partnership holds immense potential to unlock the creativity and ingenuity at the grassroots level and translate it into impactful solutions for the benefit of society.



Visit of Nepal Delegates for Exploring Startup Ecosystem and Address Regional Challenges

Date - 09/01/2025 Time - 02:00 PM to 06:00 PM Venue - Swarnim Startup & Innovation University

Introduction :

Swarnim Startup & Innovation University, located in Shertha, Gujarat, India, recently hosted a delegation from the Putali Bajar province of Nepal. The delegation included the Mayor of Putali Bajar and other representatives, who visited the institute with the primary objective of understanding Swarnim University's thriving startup ecosystem. Their visit was motivated by a desire to gain insights and explore potential collaborations to address problem statements specific to their region and the broader challenges facing Nepal.

Purpose of the Visit:

The Nepal delegation's visit to Swarnim Startup & Innovation University was driven by the following key objectives:

- **Understanding the Startup Ecosystem:** To observe and learn about the structure, functioning, and key components of a successful university-based startup ecosystem.
- **Identifying Potential Solutions:** To explore innovative solutions developed by Swarnim University's startups that could be adapted or replicated to address challenges in Putali Bajar and Nepal.
- **Fostering Collaboration:** To establish connections and explore potential collaborations between startups, students, and institutions in both regions.
- **Seeking Guidance and Best Practices:** To gain guidance and learn about best practices in nurturing entrepreneurship and innovation within a university setting.

Interaction and Engagement:

During their visit, the Nepal delegates actively engaged with various stakeholders within the Swarnnim University ecosystem:

- **Interaction with Startups:** The delegates had direct interactions with startups incubated at Swarnnim University. This provided an opportunity to understand the innovative solutions being developed, the challenges faced by early-stage ventures, and the support mechanisms provided by the university.
- **Communication with Students:** The delegates also interacted with students of Swarnnim University. This exchange allowed for discussions on entrepreneurial aspirations, innovative ideas, and the role of students in driving regional development. The students reportedly received valuable guidance from the visiting delegation.
- **Understanding the University's Support System:** The delegates gained insights into the various support systems and resources offered by Swarnnim University to nurture startups, including incubation facilities, mentorship programs, and networking opportunities.

Key Takeaways and Potential Outcomes:

The visit of the Nepal delegation to Swarnnim Startup & Innovation University is expected to yield several positive outcomes:

- **Knowledge Transfer:** The delegates gained valuable knowledge and insights into establishing and nurturing a vibrant startup ecosystem within their own region.
- **Identification of Potential Solutions:** Exposure to the innovative solutions developed by Swarnnim University's startups may lead to the identification of potential solutions for addressing specific problem statements in Putali Bajar and Nepal.
- **Cross-Border Connections:** The interactions between startups and students from both regions have laid the foundation for potential future collaborations and networking opportunities.
- **Guidance and Inspiration:** Swarnnim University's students benefited from the guidance and perspectives shared by the Mayor and delegates from Putali Bajar.



Conclusion:

The visit of the Nepal delegation, including the Mayor of Putali Bajar, to Swarnnim Startup & Innovation University represents a significant step towards fostering international collaboration in the realm of startups and innovation. The interactions and knowledge exchange during the visit hold the promise of contributing to the development of effective solutions for the challenges faced by the Putali Bajar province and Nepal, while also providing valuable learning experiences for the students and startups at Swarnnim University. This initiative underscores the potential of universities to serve as hubs for global collaboration and problem-solving.



Visit of Mr. Shah from GIFT (IFSC) to Swarnnim Startup & Innovation University

Date - 09/01/2025 Time - 10:00 AM to 12:00 PM Venue - Swarnnim Startup & Innovation University

Introduction

On March 15, 2025, Swarnnim Startup & Innovation University was pleased to welcome Mr. Shah, a distinguished delegate from GIFT (IFSC), to its vibrant campus. This visit was strategically planned to explore and cultivate potential synergies between GIFT (IFSC), a burgeoning financial hub, and Swarnnim's robust entrepreneurial ecosystem, with a particular focus on the Swarnnim Incubation Center. Mr. Shah engaged actively with university representatives, faculty members, and the startups housed within the Incubation Center to communicate the diverse offerings of GIFT (IFSC) and lay the foundation for future collaborative opportunities. The visit underscores Swarnnim University's commitment to fostering innovation and providing its startups with access to a broader network of resources and expertise.

Purpose

- **Introduction of GIFT (IFSC):** To provide a comprehensive introduction to GIFT (IFSC) and its strategic initiatives to the startups operating within the Swarnnim Incubation Center. This included highlighting the unique value proposition of GIFT (IFSC) as a global financial hub.
- **Exploration of Collaboration:** To actively explore potential collaborative opportunities between GIFT (IFSC) and Swarnnim Startup & Innovation University, focusing on areas such as joint research projects, startup acceleration programs, and knowledge transfer initiatives.

- **Guidance and Mentorship:** To offer personalized guidance and mentorship to the incubated startups, addressing their specific challenges and providing insights on scaling their businesses.
- **Awareness Creation:** To create awareness among the startups about the comprehensive resources, state-of-the-art infrastructure, and robust support systems available at GIFT (IFSC), encouraging them to leverage these resources for growth and expansion.

Key Takeaways

The visit yielded several significant takeaways, emphasizing the potential for a strong and lasting partnership between Swarnim and GIFT (IFSC):

- **Comprehensive GIFT (IFSC) Presentation:** Mr. Shah delivered a compelling presentation on the strategic advantages of GIFT (IFSC) as a premier destination for startups, particularly those operating in the financial technology and related sectors. This included detailed information on the regulatory framework, financial incentives, and access to global markets.
- **Interactive Startup Sessions:** The interactive sessions with the startups allowed Mr. Shah to gain a deeper understanding of their innovative ideas, current challenges, and future aspirations. This enabled him to tailor his guidance and provide relevant insights based on their specific contexts.
- **Networking Opportunities Amplified:** The visit provided a valuable platform for networking between GIFT (IFSC) representatives, Swarnim University staff, faculty members, and the incubated startups. These connections are expected to foster future collaborations, partnerships, and knowledge exchange initiatives.
- **Knowledge Sharing Enhanced:** Startups received valuable insights on how to effectively leverage the resources and opportunities offered by GIFT (IFSC) to accelerate their growth, expand their market reach, and attract potential investors.

Outcomes

The visit successfully achieved its intended objectives, resulting in several positive outcomes:

- **Strengthened Institutional Relationship:** The visit significantly strengthened the relationship between Swarnim Startup & Innovation University and GIFT (IFSC), laying the foundation for a potential long-term strategic partnership. This relationship is expected to facilitate the exchange of ideas, resources, and expertise between the two institutions.
- **Enhanced Startup Awareness and Interest:** There was a noticeable increase in awareness among Swarnim's startups regarding the unique opportunities and significant benefits available at GIFT (IFSC). Several startups expressed keen interest in exploring potential collaborations and setting up operations within GIFT (IFSC).
- **Valuable Startup Guidance and Mentorship:** The startups received invaluable mentorship and strategic direction from Mr. Shah, empowering them to refine their business strategies, optimize their operational models, and navigate the challenges of the startup ecosystem more effectively.
- **Identification of Potential Collaborations:** The discussions held during the visit led to the identification of several potential areas of collaboration, including joint incubation programs, collaborative research initiatives, funding opportunities, and access to new markets.



Conclusion

Mr. Shah's visit to Swarnim Startup & Innovation University and its Incubation Center was a resounding success, achieving its core objectives of introducing GIFT (IFSC), fostering potential collaborations, and providing valuable guidance to the incubated startups. The visit has established a strong foundation for a potentially fruitful and mutually beneficial partnership between the two institutions. This partnership is expected to provide significant advantages and opportunities for the startups incubated at Swarnim, enabling them to grow, scale, and compete effectively in the global marketplace.



Report on Expert Workshop by Dr. Vishal Thakkar on “Fueling Startup Growth: Transformative Marketing Strategies for Emerging Entrepreneurs”

Date: October 23, 2024

Time: 1:00 PM - 4:00 PM

Venue: Seminar Hall, Swarnnim Startup and Innovation University

Speaker: Dr. Vishal Thakkar, Founder & CEO, VSOL Group

Objective of the Workshop:

The primary aim of this workshop was to enhance students' understanding of marketing strategies for startups, focusing on practical approaches and real-world applications. The session aimed to:

1. Deepen knowledge of essential marketing concepts such as sales and distribution management, brand building, and customer engagement.
2. Equip students with actionable strategies for positioning and establishing a brand in competitive markets.
3. Illustrate the link between marketing theory and practical application, especially within startup environments.
4. Inspire entrepreneurial thinking by emphasizing marketing as a crucial factor in startup growth and competitive advantage.

Workshop Overview:

The workshop titled “*Fueling Startup Growth: Transformative Marketing Strategies for Emerging Entrepreneurs*” was part of the *Marketing Strategies for Startups* course under Semester 3 of the New Education Policy (NEP) at Swarnnim Startup and Innovation University. Dr. Vishal Thakkar, a seasoned marketing and entrepreneurial expert, led the session, leveraging his extensive industry experience and insights into successful startup strategies.

The workshop was attended by 55 students from various programs, including BBA, B.Com, B.A., and BCA (Semester 3). Dr. Thakkar’s interactive and experience-based approach provided students with a thorough understanding of practical marketing methods and strategies vital for startup success.

Key Highlights of the Workshop:

1. **Core Marketing Concepts:** Dr. Thakkar introduced foundational concepts such as brand creation, sales, and distribution management, contextualized specifically for startups. These insights gave students practical tools for navigating marketing dynamics in startup contexts.

2. **Real-World Case Studies:** The session featured case studies from both established companies and startups, demonstrating how effective marketing strategies have led to success. This practical lens helped students see the real-world impact of strategic marketing.
3. **Group Activities and Practical Exercises:** In the latter part of the workshop, Dr. Thakkar facilitated group activities, where students were divided into teams and tasked with creating mock marketing strategies. This hands-on exercise allowed students to apply their learnings and understand the nuances of developing a startup brand strategy.

Workshop Outcomes:

The workshop provided students with both knowledge and inspiration, resulting in several key outcomes:

1. **Enhanced Understanding:**
Students gained a comprehensive view of marketing's role in startup success and learned how to design strategies tailored to new ventures.
2. **Practical Skill Development:**
By engaging in real-life examples and group tasks, students developed practical marketing skills they can apply to future entrepreneurial endeavors.
3. **Boosted Enthusiasm for Entrepreneurship:**
The session fostered greater enthusiasm for entrepreneurship, with students eager to explore marketing as a vital element in their potential ventures.
4. **Creative Approach to Branding and Strategy:**
Dr. Thakkar's insights inspired students to think innovatively about differentiating their startups through unique marketing approaches.

Leadership and Support:

This successful workshop was supported by the visionary leadership of President Sir, Vice President Sir, Provost Sir, and Dean Academics Ma'am. Their commitment to fostering academic excellence and promoting entrepreneurship has created a rich environment for students to explore and excel.

Conclusion:

The expert workshop by Dr. Vishal Thakkar was highly successful, imparting students with essential marketing knowledge and practical skills. Dr. Thakkar's blend of theory with real-world examples made the session dynamic and impactful. The workshop not only advanced students' understanding of marketing strategies but also inspired them to adopt innovative approaches in their entrepreneurial journeys.



Fueling Startup Growth:

Transformative Marketing Strategies for Emerging Entrepreneurs

Course Name Marketing Strategies for Startups

**Semester- 3 (NEP)
New Education Policy**

23 October 2024 | 01:00PM To 04:00PM

Seminar Hall
Swarinim Startup & Innovation University

#Experience
TheReal

www.swarnim.edu.in



Expert



Dr. Vishal Thakkar
Founder & CEO of VSOL Group



Fueling Startup Growth:

Transformative Marketing Strategies for Emerging Entrepreneurs

Course Name Marketing Strategies for Startups

Semester- 3 (NEP)
New Education Policy

23 October 2024 01:00PM To 04:00PM

Seminar Hall
Swarnim Startup & Innovation University

Experience



Dr. Vishal Thakkar
Founder & CEO of VSOL Group



Bhoyan Rathod, Gujarat, India
6gmr+mv2, Bhoyan Rathod, Gujarat 382422, India
Lat 23.234282° Long 72.541948°
Plus Code : 7JMJ6GMR+PQ
23/10/24 01:16 PM GMT +05:30
Note : Captured by GPS Map Camera



Bhoyan Rathod, Gujarat, India
6gmr+mv2, Bhoyan Rathod, Gujarat 382422, India
Lat 23.234401° Long 72.541812°
Plus Code : 7JMJ6GMR+QP
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Note : Captured by GPS Map Camera



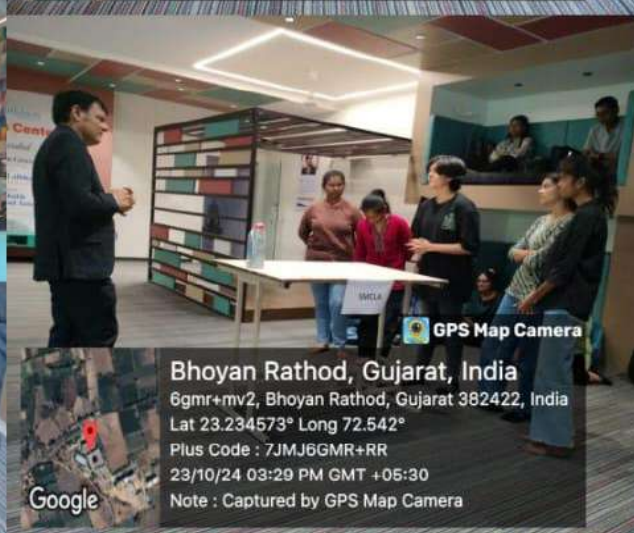
Bhoyan Rathod, Gujarat, India
6gmr+mv2, Bhoyan Rathod, Gujarat 382422, India
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Bhoyan Rathod, Gujarat, India
6gmr+mv2, Bhoyan Rathod, Gujarat 382422, India
Lat 23.234358° Long 72.541837°
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23/10/24 01:15 PM GMT +05:30
Note : Captured by GPS Map Camera



Bhoyan Rathod, Gujarat, India
6gmr+mv2, Bhoyan Rathod, Gujarat 382422, India
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Plus Code : 7JMJ6GMR+MQ
23/10/24 02:23 PM GMT +05:30
Note : Captured by GPS Map Camera



Attendance:

Sr. No	Name of the Student	Mobile Number	Email id	Signature
1.	Mamanshu S. Kamane B.COM - SEM - I			
2.	Satyam M. Kamane BA - SEM I			
3.	Vinayak B.Tech. sem-1			
4.	Hitesh Diploma - sem-1			
5.	Jagdeep Diploma - sem-1			
6.	Deepak B.Tech - sem-1			

Sr. No	Name of the Student	Mobile Number	Email id	Signature
7.	Patel Vedant Diploma sem-1			
8.	Rupak Yadav Diploma SEM-1			
9.	Nehanshu Gogwad B.Tech Sem-1			
10.	Patel Zeei KUMAR	93131448997		
11.	Patel Zeel KUMAR	93131448997		
12.	Patel Reard Jigneshkumar	9328072937		
13.	Patel Prem Shailesh KUMAR	9016250 9245		
14.	Brambhara Harshad Ravishu.	8401037212		
15.	Mishra Kriti	8401120948		
16.	Patel Kaiti	7770038041		
17.	Jayesh Choudhary	9351247731		

Sr. No	Name of the Student	Mobile Number	Email id	Signature
18.	Ravul Dev	6354856721	delatand.upt@gmail.com	
19.	Apurvi Anam Mokaama	788446419	Amamokaama448@gmail.com	
20.	Patel Uttamsh J.	9638649233	chavdhar.uttamsh1999@gmail.com	
21.	Shubh Jain .K	8469966241	ShubhJain.Saxena26@gmail.com	
22.	Purni Jay K	989864423	Purni Jay@gmail.com	
23.	Subham Pandey	89993756	subhamfamily170526	
24.	Nidhi Patel	8511219230	3054nidhi@gmail.com	
25.	Nyati Sharma	9041807114	nyatisharma782@gmail.com	
26.	Jyoti Parmar	6351863467	jyotiparmar552@gmail.com	
27.	Yadav Riga Shivi	997916849	yadavriga2205@gmail.com	
28.	Jaydeep Singh Rana	7383269999	Jaydeepsingh5556@gmail.com	

Sr. No	Name of the Student	Mobile Number	Email id	Signature
29.	Hannest Kallu	983659932	—	
30.	Ayushi Bhardwaj	8866058885	Somubardwaj66@gmail.com	
31.	Jainil Amehtra	9316042838	jainil.mehtra@gmail.com	
32.	Parmar Susan	7872628887	parmarSusan33@gmail.com	
33.	Trishzi Aaliya	9660822469	aaliya.trishzi@gmail.com	
34.	Kaushikya Shyam	9278536245	shyamkaushikya22@gmail.com	
35.	Kushbu Lakhan	9570806185	kushbukakhan1802@gmail.com	
36.	Vanshika Sudan	8733023126	vanshikasudan2312@gmail.com	
37.	Panchal Mahesh H	7084017655	maheshpanchal@gmail.com	
38.	Sathav Hinal	9531963722	HinalSathav34@gmail.com	
39.	Mahal Tejasveer Kaur	9390918954	Tejasveermahal@gmail.com	

Sr. No.	Name of the Student	Mobile Number	Email id	Signature
40.	Namrata K. Jaiswal	9318342472	nv9935913@gmail.com	Namrata
41.	Zaki Kadam V	635198230	ZakirKadamki07@gmail.com	Kadam
42.	Shruti Gullu	891165350		Shruti
43.	Angel Claudia			A
44.	Srinagar Pannu	6351259833	PannuSrinagar@gmail.com	Pannu
45.	Kolur Purnima	9824553531	PurnimaKolur@gmail.com	Purnima
46.	Ayush Chaudhary	972299951	ayushchaudhary12@gmail.com	Ayush
47.	DHRUVRAJ JAIN	7824050055	dhruvrajchaudhary65@gmail.com	Dhruv
48.				
49.				
50.				

SWARNIM SCHOOL OF MANAGEMENT, COMMERCE & LIBERAL ARTS

Attendancesheet - BBA SEM - 3

Subject Name & Code:-

Name of Faculty:-

DATE -

Time:-

Sr.No	Enrollment No.	Name of Student	Signature
1	2301402002	AYUSH PATEL	
2	2301402003	BIPLOP DOLEY	
3	2301402004	CHAUDHART BHAUTIK RAMESHKUMAR	
4	2301402005	CHAUDHARY VAIBHAV KAMELESHBHAI	
5	2301402006	CHAURAN POOJA CHARANSINGH	
6	2301402007	DARJI PAHAL DHARMENDRA	
7	2301402009	FANNY PATEL	
8	2301402010	GHODADRA SHUBHAM LALIT	
9	2301402011	KRISHA VIPULKUMAR PAREKH	
10	2301402012	MORADIYA NEELKUMAR RAMESHBHAI	
11	2301402013	PARMAR JAIVU VIJAYSINH	
12	2301402014	PATEL PEARL JIGNESHKUMAR	
13	2301402015	PATEL PREM SHAILESHKUMAR	
14	2301402016	RAJPUT ARPITSINGH VIKRAMSINGH	
15	2301402017	RAVAL DEVANSHI KANUBHAI	
16	2301402018	RIYA DODIYAR	
17	2301402019	SHAH ANSH RAMESHKUMAR	
18	2301402020	SHAH ANSHU KARTIKEYKUMAR	
19	2301402021	SINGH SUPRIYA ANILKUMAR	
20	2301402022	VADALIYA TIRTHKUMAR RAMESHBHAI	
21	2301402023	PATEL ZEEL MANOJKUMAR	
22	2301402024	RIYA GOPAL JANGID	
23	2301402025	PANCHAL NISARG SANDIPKUMAR	
24	2301402026	PATEL TRUSHA SHAILESHBHAI	
25	2301402027	KEVAL J PATEL	
26	2301402053	GOHIL SHREYA RAMESHCHANDRA	

No. of Student Present	
No. of Student Absent	
Signature of Faculty	



Entrepreneurship Awareness Camp

Date: 22/10/2024

Venue: Seminar Hall, Swarnnim Startup and Innovation University

Organizer: Swarnnim Incubation Center

Supported by:

Institutions' Innovation Council (IIC),
Startup Gujarat Cell, Govt. of Gujarat,
SSIP, Govt. of Gujarat, All India
Council for Technical Education
(AICTE) and Swarnnim Incubation
Center

About Swarnnim Startup and Innovation University (SSIU) :-

Swarnnim Startup and Innovation University, established in 2017, is a pioneering institution offering programs in Engineering, Architecture, Design, Management, and more. As India's first university dedicated to promoting startups, Swarnnim integrates innovation, entrepreneurship, and startup culture into its curriculum to inspire creativity and build business acumen in its students. With a strong focus on practical learning, research, and skill development, we aim to prepare future leaders who will drive progress and innovation in the nation.

About Event:-

An **Entrepreneurship Awareness Program** was successfully conducted on **22nd October 2024** at **Swarnnim Startup and Innovation University**, aimed at fostering entrepreneurial mindsets among students and equipping them with the skills and knowledge necessary for the creation of innovative ventures. It was Organized by **Swarnnim Incubation Center**, the program drew participation from 80 students from diverse disciplines, all eager to learn about the fundamentals of entrepreneurship and the potential pathways to business ownership.



The poster for the Entrepreneurship Awareness Camp features a collage of images including a hand writing 'Start Up' on a notepad, a group of professionals in a meeting, and various logos. The text is arranged in a clean, modern layout with a color palette of blue, orange, and white.

Logos at the top: SWARNNIM STARTUP & INNOVATION UNIVERSITY, INSTITUTION'S INNOVATION COUNCIL (Ministry of HRD initiative), SSIP, StartUp Igniting the future, AMTE (The only choice), and SWARNNIM INCUBATION CENTER.

Entrepreneurship Awareness Camp

22 October 2024

10:00PM Onwards

Seminar Hall
Swarnnim Startup & Innovation University

www.swarnnim.edu.in

#Experience TheReal

Major Objectives of the event are as follows:

- To introduce students to the concept and importance of entrepreneurship.
- To provide insights into business planning, ideation, and innovation.
- To familiarize students with the support systems and resources available for aspiring entrepreneurs.
- To inspire students by showcasing real-life examples and success stories.
- To enable students to explore entrepreneurship as a career option and empower them to begin their own ventures.

Duration of Event : 4 Hours

No. of Students participated: 62 Students Participants

Programme Highlights:

Welcome address by Mr.Mineshkumar Prajapati, Head-SIE & Programmes

Mr. Mineshkumar Prajapati, Head-SIE & Programmes has welcomed to Mr.Sanip Patel, Assistant Manager from The Centre for Entrepreneurship Development(CED), A Government of Gujarat Organization.

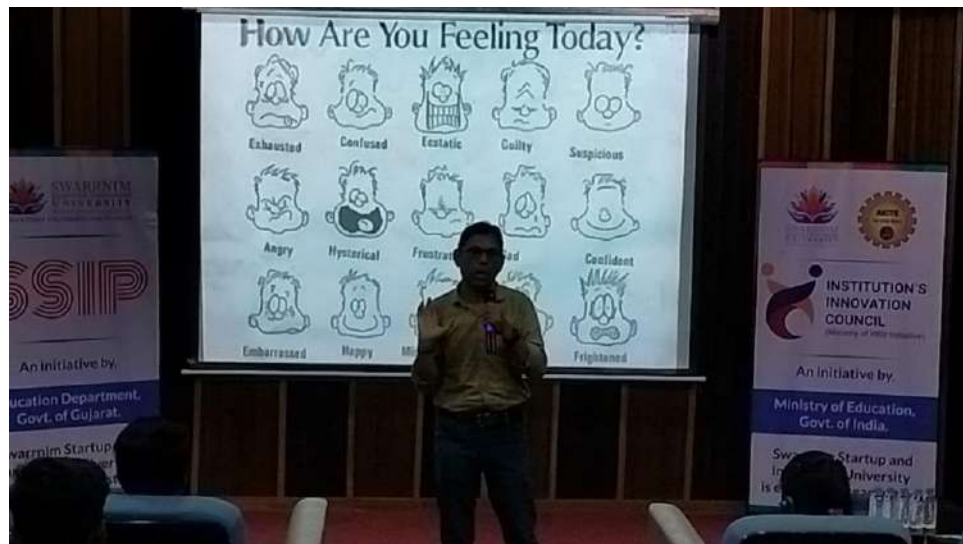
The Centre for Entrepreneurship Development (CED) is a premier Organization of the Government of Gujarat engaged in Entrepreneurship Development Training since 1979 and Skill Development since 2009. Concept behind CED is to develop entrepreneurs in the urban as well as rural areas of the state, who can establish their own Enterprise (Trading/Service/Manufacturing) which in turn aids in the economic growth of the state and also creates employment opportunities for others.

"Now a days in the era of cut throat competition there is a limited scope of job opportunities hence it is very essential to think over other alternative options. An individual can become self reliant and economically sound when he put his 100% efforts in the different direction of Self Employment."

Entrepreneurial Mindset Development, Business Opportunity identification and Government Initiatives for an Entrepreneur by Mr.Sandip Patel, Assistant Manager, CED

- **Opening Remarks and Setting the Tone**

Mr. Sandip Patel opened the session by warmly thanking all participants for their interest in entrepreneurship. To engage the audience and set the context, he initiated an interactive discussion, starting with a simple but profound question: *"How are you feeling today?"* Student participants shared their thoughts, allowing them to reflect on their current state of mind. He emphasized that feelings and behaviors are crucial, influencing one's mindset and capacity to make critical life choices.



- **Deciding Between Employment and Entrepreneurship**

Mr. Patel urged students to reflect on an important life decision: *Will you pursue a career as an employee, or do you aspire to be an entrepreneur?* He emphasized the need for clarity regarding career goals, ideally from a young age, noting that such clarity plays a significant role in shaping one's career objectives. He highlighted that both paths require commitment but lead to different life experiences.

- **Importance of Education as a Journey**

Emphasizing the role of education in an entrepreneurial journey, Mr. Patel shared a valuable insight: *“Education is not the destination; it is a journey.”* He explained that education serves as a foundation for growth and learning but should not be viewed as an endpoint. Instead, it is an ongoing process that equips individuals with knowledge, skills, and perspectives necessary for success.



- **Responsibility to Stakeholders:**

As an entrepreneur, Mr. Patel stressed the importance of building and maintaining strong relationships with all stakeholders, including customers, relatives, employees, suppliers, government agencies, and banks. He shared a guiding principle: *“If you take care of your stakeholders, they will take care of your business.”* This approach highlights the reciprocal nature of relationships and the value of trust and accountability in sustaining a business.



- **Types of Opportunities in Business**

Mr. Patel introduced participants to three types of business opportunities, each with its unique characteristics:

- **Simple Opportunities:** Easy-to-identify opportunities with clear, straightforward paths.
- **Complicated Opportunities:** Opportunities that involve more layers of planning and risk assessment.
- **Complex Opportunities:** Multi-faceted opportunities requiring strategic thinking, innovation, and problem-solving to execute successfully.



• Parameters for Identifying Business Opportunities

He explained various parameters that entrepreneurs can use to identify viable business opportunities, including:

- **Natural Resource-Based Opportunities:** Leveraging locally available resources for business.
- **Domestic Industry-Based Opportunities:** Focusing on businesses that cater to local industries and demands.
- **Local Demand-Based Opportunities:** Creating solutions for specific demands in the local market.
- **Import-Export Based Opportunities:** Capitalizing on import and export needs to create trade-focused businesses.
- **Government Supply-Based Opportunities:** Exploring opportunities presented by government initiatives and supply chains.
- **Existing Skill-Based Opportunities:** Utilizing existing skills or expertise to build a business.
- **New Technology-Driven Opportunities:** Creating businesses that leverage emerging technologies.
- **Innovative Product-Based Opportunities:** Focusing on innovation to introduce unique products or services.

• Conducting Feasibility Studies and Learning from Success Stories

Mr. Patel highlighted the importance of conducting feasibility studies before embarking on a new business venture. He explained that assessing the viability of an idea in terms of market demand, cost, and potential revenue is crucial for sustainable success. He shared motivational success stories of young entrepreneurs who achieved remarkable success through determination, innovation, and careful planning, inspiring students to consider the possibilities of entrepreneurial ventures.



- **Overview of Government Schemes for Entrepreneurs**

To conclude the session, Mr. Patel provided information on various State and Central Government schemes designed to support entrepreneurs. These programs include financial aid, subsidies, mentorship, and incubation support, offering invaluable resources for budding entrepreneurs to launch and scale their business

Outcome: -

- **Increased Awareness:** The program successfully raised awareness about entrepreneurship, giving students a clear understanding of what it means to be an entrepreneur and the benefits of pursuing this path.
- **Practical Skills Development:** Through workshops and discussions, students gained hands-on experience in ideation, business modeling, and financial planning.
- **Networking and Mentorship:** Students connected with successful entrepreneurs, gaining access to mentors who could guide them in their future endeavors.
- **Inspiration and Motivation:** Real-life success stories motivated students, instilling confidence and a can-do attitude toward entrepreneurship.
- **Pathways to Incubation:** Several students expressed interest in taking their ideas forward and exploring incubation opportunities provided by the university.



Report on Expert Session by Dr. Himanshu Chauhan on “Marketing Strategies for Startups”

Date: October 7, 2024

Time: 12:00 PM onwards

Venue: Seminar Hall, Swarnim Startup and Innovation University

Speaker: Dr. Himanshu Chauhan, Assistant Professor, Institute of Management, Nirma University

Objective of the Session:

The primary objective of the expert session was to provide students with an in-depth understanding of **marketing strategies specifically tailored for startups**. The session aimed to:

1. **Enhance knowledge** of core marketing principles such as brand building, customer behavior, and integrated marketing strategies.
2. **Equip students with innovative marketing techniques** applicable to startups, focusing on how new ventures can effectively market their products or services.
3. **Bridge the gap between theory and practice** by offering real-world examples of how marketing drives success in both established companies and startups.
4. **Foster an entrepreneurial mindset** among students by highlighting how strategic marketing can be a key driver for growth in startup ecosystems.

Workshop Overview:

An expert session on “**Marketing Strategies for Startups**” was conducted on October 7, 2024, as part of the **Marketing Strategies for Startups** course under Semester 3 of the **New Education Policy (NEP)** at Swarnim Startup and Innovation University. **Dr. Himanshu Chauhan**, Assistant Professor at the Institute of Management, Nirma University, led the session, drawing from his vast academic and industry experience in marketing.

The session was attended by **70 students** from various programs, including **BBA, B.Com, B.A., and BCA** (Semester 3). Dr. Chauhan’s expertise and engaging delivery provided students with a comprehensive understanding of the role of marketing in the success of startups.

Key Highlights of the Session:

1. **Core Marketing Principles:**
Dr. Chauhan introduced foundational marketing concepts, including **brand building, customer behavior analysis, and the development of integrated marketing strategies**. These principles were contextualized for startups, giving students practical tools to apply in entrepreneurial settings.

2. **Practical Application through Real-World Examples:**

The session was enriched with **case studies and examples** from both **well-established companies** and **startups**, offering students a clear picture of how marketing strategies are implemented in real business scenarios.

3. **Innovative Marketing Strategies for Startups:**

Dr. Chauhan shared **cutting-edge marketing techniques** that startups can use to gain a competitive advantage in the market. He emphasized the importance of **creativity, adaptability, and leveraging digital platforms** in marketing efforts for startups.

Workshop Outcome:

The expert session had a significant impact on students, resulting in the following outcomes:

1. **Enhanced Understanding:**

Students gained a deep understanding of how **marketing** plays a pivotal role in the **growth and success** of startups. They learned how to design and implement marketing strategies tailored to the needs of new ventures.

2. **Practical Skills:**

Through the use of **real-life examples and case studies**, students were equipped with practical skills that they can apply in real-world scenarios, particularly in the startup ecosystem.

3. **Increased Enthusiasm for Entrepreneurship:**

The session ignited a renewed interest in **entrepreneurship**, with students expressing increased enthusiasm for exploring marketing as a key element of their future entrepreneurial ventures.

4. **Inspiration to Innovate:**

The insights provided by Dr. Chauhan inspired students to think creatively about how they can use innovative marketing approaches to differentiate their startups in a competitive market.

Leadership and Support:

The success of this session was made possible by the unwavering support and leadership of **President Sir, Vice President Sir, Provost Sir, and Dean Academics Ma'am**. Their dedication to promoting academic excellence and fostering an entrepreneurial spirit among students has been instrumental in creating such enriching learning experiences.

Conclusion:

The expert session by Dr. Himanshu Chauhan was a **resounding success**, leaving students with a wealth of knowledge and practical insights into marketing strategies for startups. Dr. Chauhan's ability to connect theoretical concepts with real-world applications made the session highly engaging and impactful. The session not only enhanced students' understanding of marketing but also inspired them to adopt innovative approaches in their entrepreneurial journeys.

Report prepared by: [Dr. Vishal Goel]

Designation: [Associate Professor and HoD]

Swarnim Startup and Innovation University

Brief Report on Expert Session by Dr. Himanshu Chauhan on “Marketing Strategies for Startups”

Date: October 7, 2024

Time: 12 PM onwards Venue: Seminar Hall

Speaker: Dr. Himanshu Chauhan, Assistant Professor, Institute of Management, Nirma University

An insightful expert session was conducted on October 7, 2024, as part of the Marketing Strategies for Startups course under Semester 3 of the New Education Policy (NEP) at Swarnim Startup and Innovation University. The session was led by Dr. Himanshu Chauhan, who brought a wealth of knowledge from both his academic and corporate experience to the classroom. The session witnessed an enthusiastic participation of 70 students from various disciplines, including BBA, B.Com, B.A., and BCA (Semester 3). Dr. Chauhan beautifully explained the core concepts of marketing, such as brand building, customer behavior, and the importance of an integrated marketing strategy. His ability to connect theory with practical applications was well received by the audience, as he illustrated his points with real-world examples from both established firms and startups. Additionally, Dr. Chauhan elaborated on key innovative strategies for startups, providing students with a comprehensive understanding of how startups can leverage marketing to drive growth and success.

This impactful session was made possible through the visionary leadership, support, and motivation of our esteemed President Sir, Vice President Sir, Provost Sir, and Dean Academics Ma'am. Their unwavering commitment to fostering academic excellence and entrepreneurial spirit continues to create transformative learning experiences for our students. The session was a resounding success, leaving students not only with enhanced knowledge but also with a renewed sense of enthusiasm to explore innovative approaches in their entrepreneurial journeys.

Dr. Vishal Goel
Associate Professor and HoD
Innovation and Entrepreneurship Department
Swarnim Startup & Innovation University



Marketing Strategies for Startup



07 **October** | **12:00PM**
2024 | **Onwards**

Duration | **3 Hours**

Expert

Dr. Himanshu Chauhan

Assistant Professor,
Institute of Management,
Nirma University



www.swarnnim.edu.in

#Experience
TheReal

Attendance





Marketing strategies for Startup

Attendance Sheet 7th Oct. 2024

Sr. No	Name of the Students	Signature
1.	Akhil K. Bhat CE	
2.	Pooja Kulkarni (B.A. - 2 nd)	
3.	Jyoti Kulkarni (B.A. - 2 nd)	
4.	Riya D. (BBA Sem-3)	
5.	Rishi J. II	
6.	Vishal J. II	
7.	Shubhik J. II	
8.	Samru J. II	
9.	Arun J. II	
10.	Tisha C. (BCA Sem-3)	
11.	Rahul Mishra (Diploma)	
12.	Vinit Chaudhary (Diploma)	
13.	Chaitanya Jadhav (B.A. Sem-1)	
14.	Dipak Yadav (B.Tech - Sem-1)	
15.	Sheel Singh, Solanki (B.Tech - Sem-1)	
16.	Shruti Nadi (B.Sc IT - Sem-1)	
17.	Ravi Nagaria (B.Sc IT - Sem-1)	
18.	Heli Bhatnagar (Diploma)	
19.	Patil Vedant (Diploma)	
20.	Naina Kulkarni (B.Tech)	
21.	Swastika Vaidya (B.Tech)	
22.	Pooja Kulkarni	
23.	Omrajjeet Kulkarni	
24.	Om Parmar (Diploma C.E)	
25.	Vani Ashish (Diploma C.E)	
26.	Arun Chaudhary (B.A. Sem-III)	
27.	Jalpa Chaudhary (B.Sc - IT Sem-III)	
28.	Aparajita Arora (Diploma) Sem-3	
29.	Prachi Kulkarni (Diploma)	
30.	Chaudhary Navin (Diploma) Sem I	
31.	Sudhar Sankar (Diploma) Sem I	
32.	Thakur Anand (Diploma CL-2)	
33.	RUPRA YADAV (Diploma CE-05)	
34.	Kulvir Kulkarni	
35.	Vishnu Jadhav	
36.	Neerav Muli	

37.	Rutvik Nogi	
38.	Harsh aradwani B.Tech IT - Sem-1	Rutvik
39.	Neha Nani Chagkudach	Neha
40.	Yash Tiwari B.Tech sem-1	Yash
41.	Ansh Tejpal B.Tech sem-1	Ansh
42.	KRISH CHAUDHARY	Krish
43.	Jatin Pragnan Patel Sem-1	Jatin
44.	Kishor R. Kulkarni	Kishor
45.	Saharsh Pandey	Saharsh
46.	Madhup Bhide	Madhup
47.	Vaibh Hecner BSC IT sem-1	Vaibh
48.	Pooja Chavhan BSC IT sem-1	Pooja
49.	Mahesh Tejpal Kaur BCA sem-1	Mahesh
50.	Kaishna Maheshwari B.A Sem-3	Kaishna
51.	Puraniknath Vashirane BCP Sem-3	Puraniknath
52.	Ravi Devanshi BBA Sem-3	Ravi
53.	Neel moriya BBA Sem-3	Neel
54.	Sush Dhanu BBA Sem-5 (Marketing)	Sush
55.	Anchal Divyita Harnurkhat RA Sem-3	Anchal
56.	Vishal Kulkarni B.A Sem-3	Vishal
57.	Medha Kulkarni B.A Sem-3	Medha
58.	Pratik Patel BSC (IT) Sem-5 of	Pratik
59.	Kashish Chavhan B.Tech (CE) Sem-5 42	Kashish
60.	Ansh B.Tech (CE) Sem-5 of	Ansh
61.	Arish Kulkarni B.Tech Sem-5	Arish
62.	Krunal Gupta B.Tech Sem-5	Krunal
63.	Pooja/2 Sugam Sem-1 B.C.A	Pooja
64.	Shweta Melchondani Sem-5th B.C.A (Gen)	Shweta
65.	Nikhil Chavda Sem-5 B.C.A (PS)	Nikhil
66.	Bhaskar Ansh Sem-1 B.C.A	Bhaskar
67.	Patel Pooja Shalishkumar BBA Sem-1	Patel
68.	Shubham L. Gaudapada BBA Sem-3	Shubham
69.	Dipak Doley BBA Sem-3	Dipak
70.		
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Vocal for Local 2.0

Date: 13th August 2024

Venue: Swarnim Startup & Innovation University

Organizer: Swarnim Startup & Innovation University

Supported by:

Swarnim Startup & Innovation University, Institution's Innovation Council (IIC), AICTE, SSIP, Startup Gujarat, Swarnim Incubation Center

Swarnnim Incubation Center, Women Entrepreneurship Development Cell and Atmanirbhar Divyang Cell have organized event **"Vocal for Local"** on 13th August 2024. The event featured an exhibition and workshop focused on the entrepreneurial journey from the domestic to the international market. Starting with conventional markets, the event welcomed Kalyani Sahsik Mahila Vikas Sangh and the Blind School from Gandhinagar. Swarnnim Startup and Innovation University have provided a platform for local startups to showcase their products and services while offering valuable insights into market trends and entrepreneurial strategies.



The event aimed to promote and support local businesses and entrepreneurs by offering insights on enhancing market presence, leveraging local resources, and driving sustainable growth through community engagement and innovative strategies. It provided students with a practical understanding of entrepreneurship, equipping them with the knowledge to navigate the challenges of starting and growing a business.



Mr. Jiten Thakkar, Incubation Manager, Swarnim Incubation Center has briefed about the event. He said that the Vocal for Local event has provided platform to entrepreneurs and startups to showcase their products and services. This event was in line with the Government of India's initiative to promote entrepreneurs and start-ups in the state. In this event, more than 150 participants have participated. The Women from Kalyani Sahsik Mahila Vikas Sangh have actively participated in this event and make it successful.

Mrs. Nikita Adi Jain, Chairperson of the Women Entrepreneurship Development Cell and Atmanirbhar Divyang Cell, encouraged students to actively participate in initiatives like Vocal for Local. She motivated them to embrace self-reliance and contribute to building a resilient and self-sufficient society.

CA Siddharth Bhatt has briefed about Emerging entrepreneurs in India are driving innovation and economic growth by creating jobs, fostering technological advancements, and boosting exports. They play a critical role in strengthening India's startup ecosystem, contributing to GDP, and addressing societal challenges through sustainable and scalable solutions.



The Music Band from Blind School of Gandhinagar has participated in the event. They have performed the hindi songs. Also, they have actively participated in the exhibition.



Vocal for Local event successfully promoted awareness about supporting indigenous products and entrepreneurs, fostering a sense of pride in local craftsmanship. It encouraged participants to adopt sustainable consumption practices, empowered small-scale businesses, and inspired students to contribute towards building a self-reliant economy.

Media Coverage

સ્થાનિક ઉદ્યોગસાહસિકોનું સશક્તિકરણ કરવા માટે સ્વર્ણિમ સ્ટાર્ટઅપ એન્ડ ઈનોવેશન યુનિવર્સિટીએ 'વોકલ ફોર લોકલ' પહેલનું આયોજન કર્યું

સ્થાનિક વ્યવસાયો અને કસબીઓને પ્રોત્સાહન આપવા અને તેમનું સશક્તિકરણ કરવાના ઉદ્દેશ્યથી સ્વર્ણિમ સ્ટાર્ટઅપ એન્ડ ઈનોવેશન યુનિવર્સિટીએ હાલમાં જ 'વોકલ ફોર લોકલ' નામની પહેલનું આયોજન કર્યું હતું, જેનો ઉદ્દેશ્ય સ્થાનિક ઉદ્યોગસાહસિકો અને કસબીઓને તેમના ઉત્પાદનો, સેવાઓ અને નવીનીકરણો પ્રદર્શિત કરવા માટે એક પ્લેટફોર્મ પૂરું પાડવાનો હતો. આ પહેલને સ્થાનિક વ્યવસાયો અને કસબીઓનું સશક્તિકરણ કરવા માટેની ભારત સરકારની પહેલને અનુરૂપ રહીને યોજવામાં આવી હતી. આ કાર્યક્રમ મંજુલવારે ૧૩ ઓગસ્ટના રોજ યુનિવર્સિટીના સેમિનાર હોલમાં યોજવામાં આવ્યો હતો. લગભગ ૧૫૦ જેટલા સહભાગીઓએ આ કાર્યક્રમમાં ભાગ લીધો હતો, જેમાં સ્વર્ણિમ યુનિવર્સિટીના વિદ્યાર્થીઓ



અને તેના ઘટકોના સભ્યો તથા ગાંધીનગરમાં આવેલી બ્લાઈન્ડ સ્કુલના વિદ્યાર્થીઓ અને કલ્યાણી સાહસિક મહિલા વિકાસ સંઘના ઉદ્યોગસાહસિકોનો સમાવેશ થાય છે.

ઉદ્યોગસાહસિકોના ઉત્પાદનો અને સેવાઓને પ્રદર્શિત કરવા માટે યુનિવર્સિટીના કેમ્પસમાં ૧૮ જેટલા સ્ટોલ્સ ઊભા કરવામાં આવ્યાં હતાં અને તેના સિવાય યુનિવર્સિટીના સ્ટાફના સભ્યો દ્વારા ચાર સ્ટોલ ઊભા કરવામાં આવ્યાં હતાં. આવા પ્રત્યેક સ્ટોલમાં સ્થાનિક રીતે ઉત્પાદિત કરવામાં આવેલી વૈવિધ્યસભર ચીજવસ્તુઓ અને

સેવાઓને પ્રદર્શિત કરવામાં આવી હતી. આ પહેલ અંગે વાત કરતાં સ્વર્ણિમ સ્ટાર્ટઅપ એન્ડ ઈનોવેશન યુનિવર્સિટીના વાઈસ પ્રેસિડેન્ટ શ્રી આદિ જેનએ જણાવ્યું હતું કે, 'સ્વર્ણિમ સ્ટાર્ટઅપ એન્ડ ઈનોવેશન યુનિવર્સિટીનો હંમેશા પ્રયાસ ઉદ્યોગસાહસિકતાને પ્રોત્સાહન આપવાનો તથા વિદ્યાર્થીઓમાં ઉદ્યોગસાહસિકતાના કીશ્વરો અને વ્યાવસાયિક કુશળતાનું પ્રત્યારોપણ કરવાનો તથા તેમને નોકરીઓનું સર્જન કરવા માટે સક્ષમ બનાવવાનો રહ્યો છે. 'વોકલ ફોર લોકલ' પહેલ એ કેટલાક સ્થાનિક ઉદ્યોગસાહસિકોનું સંવર્ધન કરવાનો તથા તેમને તેમના ઉત્પાદનો વધુ સારી રીતે વેચવામાં, નવીનીકરણ કરવામાં, વધુ સારી આવક રજવામાં અને વધુને વધુ લોકોને રોજગારી પૂરી પાડવામાં મદદરૂપ થવાનો અમારો એક વિનમ્ર પ્રયાસ છે.

સ્વર્ણિમ યુનિ.એ 'વોકલ ફોર લોકલ' અંતર્ગત કાર્યક્રમ યોજ્યો

અમદાવાદ, તા.૧૬

સ્વર્ણિમ સ્ટાર્ટઅપ એન્ડ ઈનોવેશન યુનિવર્સિટીએ હાલમાં જ વોકલ ફોર લોકલ નામની પહેલનું આયોજન કર્યું હતું, જેનો ઉદ્દેશ્ય સ્થાનિક ઉદ્યોગ સાહસિકો અને કસબીઓને તેમના ઉત્પાદનો, સેવાઓ અને નવીનીકરણો પ્રદર્શિત કરવા માટે એક પ્લેટફોર્મ પૂરું પાડવાનો હતો. આ પહેલને સ્થાનિક વ્યવસાયો અને કસબીઓનું સશક્તિકરણ કરવા માટેની ભારત સરકારની પહેલને અનુરૂપ રહીને યોજવામાં આવી હતી. આ કાર્યક્રમ યુનિવર્સિટીના સેમિનાર હોલમાં યોજવામાં આવ્યો હતો.

**દિવ્ય ગુજરાત, અમદાવાદ આવૃત્તિ, પેજ ૦૩
તા.૧૫/૦૮/૨૦૨૪**

**ગુજરાત ટુડે,
અમદાવાદ આવૃત્તિ,
પેજ નં.૯, ૧૭.૦૮.૨૦૨૪**

સ્વર્ણિમ સ્ટાર્ટઅપ એન્ડ ઈનોવેશન યુનિ.એ 'વોકલ ફોર લોકલ' પહેલનું કર્યું આયોજન

■ સ્થાનિક ઉદ્યોગ સાહસિકોનું સશક્તિકરણ કરવા

માટે સેમિનાર યોજાયો: ૧૫૦ લોકો સહભાગી થયા

ગુજરાત મિરર, અમદાવાદ તા.૧૬

સ્થાનિક વ્યવસાયો અને કસબીઓને પ્રોત્સાહન આપવા અને તેમનું સશક્તિકરણ કરવાના ઉદ્દેશ્યથી સ્વર્ણિમ સ્ટાર્ટઅપ એન્ડ ઈનોવેશન યુનિવર્સિટીએ હાલમાં જ 'વોકલ ફોર લોકલ' નામની પહેલનું આયોજન કર્યું હતું, જેનો ઉદ્દેશ્ય સ્થાનિક ઉદ્યોગસાહસિકો અને કસબીઓને તેમના ઉત્પાદનો, સેવાઓ અને નવીનીકરણો પ્રદર્શિત કરવા માટે એક પ્લેટફોર્મ પૂરું પાડવાનો હતો. આ પહેલને સ્થાનિક વ્યવસાયો અને કસબીઓનું સશક્તિકરણ કરવા માટેની ભારત સરકારની પહેલને અનુરૂપ રહીને યોજવામાં આવી હતી. આ કાર્યક્રમ મંજુલવારે ૧૩ ઓગસ્ટના રોજ યુનિવર્સિટીના સેમિનાર હોલમાં યોજવામાં આવ્યો હતો. લગભગ ૧૫૦ જેટલા સહભાગીઓએ આ કાર્યક્રમમાં ભાગ લીધો હતો, જેમાં સ્વર્ણિમ યુનિવર્સિટીના વિદ્યાર્થીઓ અને તેના ઘટકોના સભ્યો તથા ગાંધીનગરમાં આવેલી બ્લાઈન્ડ સ્કુલના વિદ્યાર્થીઓ અને કલ્યાણી સાહસિક મહિલા વિકાસ સંઘના ઉદ્યોગસાહસિકોનો



સમાવેશ થાય છે. ઉદ્યોગસાહસિકોના ઉત્પાદનો અને સેવાઓને પ્રદર્શિત કરવા માટે યુનિવર્સિટીના કેમ્પસમાં ૧૮ જેટલા સ્ટોલ્સ ઊભા કરવામાં આવ્યાં હતાં અને તેના સિવાય યુનિવર્સિટીના સ્ટાફના સભ્યો દ્વારા ચાર સ્ટોલ ઊભા કરવામાં આવ્યાં હતાં. આ કાર્યક્રમ યોજવા પાછળનો વિચાર સ્થાનિક રીતે ઉત્પાદિત થતી ચીજો અને સેવાઓનો ઉપયોગ કરવા તથા સ્થાનિક અર્થતંત્રો અને વ્યવસાયોને સમર્થન પૂરું પાડવા અંગે વિદ્યાર્થીઓ અને ફેકલ્ટીના સભ્યોમાં જાગૃતિ પેદા કરવાનો તથા તેમને રોજગારીની તકો સર્જવા માટે સક્ષમ બનાવવાનો હતો.

ગુજરાત મિરર, રાજકોટ આવૃત્તિ, પેજ નં.૯, ૧૬.૦૮.૨૦૨૪

સ્થાનિક ઉદ્યોગસાહસિકોનું સશક્તિકરણ કરવા માટે સ્વર્ણિમ યુનિ.દ્વારા ‘વોકલ ફોર લોકલ’ પહેલ

સ્થાનિક ઉદ્યોગ સાહસિકો અને કસબીઓને તેમના ઉત્પાદનો, સેવાઓ અને નવીનીકરણો પ્રદર્શિત કરવા માટે એક પ્લેટફોર્મ પૂરું પાડવાનો હેતુ

ન્યાયદર્શન, ગાંધીનગર, સ્થાનિક વ્યવસાયો અને કસબીઓને પ્રોત્સાહન આપવા અને તેમનું સશક્તિકરણ કરવાના ઉદ્દેશ્યથી સ્વર્ણિમ સ્ટાર્ટઅપ એન્ડ ઈનોવેશન યુનિવર્સિટીએ હાલમાં જ ‘વોકલ ફોર લોકલ’ નામની પહેલનું આયોજન કર્યું હતું. જેનો ઉદ્દેશ્ય સ્થાનિક ઉદ્યોગ સાહસિકો અને કસબીઓને તેમના ઉત્પાદનો, સેવાઓ અને નવીનીકરણો પ્રદર્શિત કરવા માટે એક પ્લેટફોર્મ પૂરું પાડવાનો હતો. આ પહેલને સ્થાનિક વ્યવસાયો અને કસબીઓનું સશક્તિકરણ કરવા માટેની ભારત સરકારની પહેલ ને અનુરૂપ રહીને યોજવામાં આવી હતી.

લગભગ ૧૫૦ જેટલા સહભાગીઓએ આ કાર્યક્રમમાં ભાગ લીધો હતો. જેમાં સ્વર્ણિમ યુનિવર્સિટીના વિદ્યાર્થીઓ અને તેના ઘટકોના સભ્યો તથા ગાંધીનગરમાં આવેલી બ્લાઈન્ડ સ્કૂલના વિદ્યાર્થીઓ અને



કલ્યાણી સાહસિક મહિલા વિકાસ સંઘના ઉદ્યોગસાહસિકોનો સમાવેશ થાય છે. ઉદ્યોગસાહસિકોના ઉત્પાદનો અને સેવાઓને પ્રદર્શિત કરવા માટે યુનિવર્સિટીના કેમ્પસમાં ૧૮ જેટલા સ્ટોલ ઉભા કરવામાં આવ્યા હતાં અને તેના સિવાય યુનિવર્સિટીના સ્ટાફના સભ્યો દ્વારા ચાર સ્ટોલ ઉભા કરવામાં આવ્યા હતા. આવા પ્રત્યેક સ્ટોલમાં સ્થાનિક રીતે ઉત્પાદિત કરવામાં આવેલી વિવિધસભર ચીજવસ્તુઓ અને સેવાઓને પ્રદર્શિત કરવામાં આવી હતી. આ કાર્યક્રમ યોજવા પાછળનો વિચાર સ્થાનિક રીતે ઉત્પાદિત થતી ચીજો અને સેવાઓનો ઉપયોગ કરવા તથા સ્થાનિક અર્થતંત્રો અને વ્યવસાયોને સમર્થન પૂરું પાડવા અંગે વિદ્યાર્થીઓ અને ફેકલ્ટીના સભ્યોમાં જાગૃતિ પેદા કરવાનો તથા તેમને રોજગારીની તકો સર્જવા માટે સક્ષમ બનાવવાનો હતો. વિદ્યાર્થીઓને સ્થાનિક રીતે ઉત્પાદિત કરવામાં આવેલી ચીજોને પ્રાથમિકતા આપવા માટે પ્રોત્સાહિત કરીને આ પહેલ યોજવા પાછળનો ઈરાદો સ્થાનિક સમુદાયોનું સશક્તિકરણ કરવાનો, પરંપરાગત હસ્તકલાઓનું સંરક્ષણ કરવાનો અને સ્થાનિક ઉદ્યોગોના વિકાસને પ્રોત્સાહન આપવાનો પણ હતો.

જિતેન ઠક્કર દ્વારા આ કાર્યક્રમમાં માર્ગદર્શન પૂરું પાડવામાં આવ્યું હતું અને તેની સાથે-સાથે તેમાં આત્મનિર્ભર દિવ્યાંગ સેલ અને વિમેન આંતર્રાષ્ટ્રીય ડેવલપમેન્ટ સેલના ચેરપર્સન નિકિતા આદિ જૈન અને સીએ સિદ્ધાર્થ ભટ્ટના વક્તવ્યોને પણ સામેલ કરવામાં આવ્યા હતા. કાર્યક્રમના ઉદ્ઘાટન સમારંભમાં પોતાના સંબંધન દરમિયાન નિકિતા જૈનએ વિદ્યાર્થીઓને ‘વોકલ ફોર લોકલ’ જેવી પહેલમાં સંકળાવા માટે અને આત્મનિર્ભર બનવા તરફ આગળ વધવા માટે પ્રોત્સાહિત કર્યાં હતાં. તો બીજા તરફ, સીએ સિદ્ધાર્થ ભટ્ટએ ભારતના ઉભરી રહેલા અર્થતંત્રમાં

સ્થાનિક ઉદ્યોગસાહસિકતાના પ્રભાવ અંગે વાત કરી હતી. આ પહેલ અંગે વાત કરતાં સ્વર્ણિમ સ્ટાર્ટઅપ એન્ડ ઈનોવેશન યુનિવર્સિટીના વાઈસ પ્રેસિડેન્ટ આદિ જૈનએ જણાવ્યું હતું કે, ‘સ્વર્ણિમ સ્ટાર્ટઅપ એન્ડ ઈનોવેશન યુનિવર્સિટીનો હંમેશા પ્રમાણ ઉદ્યોગસાહસિકતાને પ્રોત્સાહન આપવાનો તથા વિદ્યાર્થીઓમાં ઉદ્યોગસાહસિકતાના કીશલ્યો અને વ્યાવસાયિક કુશળતાનું પ્રત્યારોપણ કરવાનો તથા તેમને નોકરીઓનું સર્જન કરવા માટે સક્ષમ બનાવવાનો રહ્યો છે.

ન્યાય દર્શન, સુરત આવૃત્તિ, પેજ નં.૩, ૧૭.૦૮.૨૦૨૪

સ્થાનિક ઉદ્યોગસાહસિકોનું સશક્તિકરણ કરવા માટે સ્વર્ણિમ સ્ટાર્ટઅપ એન્ડ ઈનોવેશન યુનિવર્સિટીએ ‘વોકલ ફોર લોકલ’ પહેલનું આયોજન કર્યું

સંક્ષેપ્ત
સ્થાનિક વ્યવસાયો અને કસબીઓને પ્રોત્સાહન આપવા અને તેમનું સશક્તિકરણ કરવાના ઉદ્દેશ્યથી સ્વર્ણિમ સ્ટાર્ટઅપ એન્ડ ઈનોવેશન યુનિવર્સિટીએ હાલમાં જ ‘વોકલ ફોર લોકલ’ નામની પહેલનું આયોજન કર્યું હતું. જેનો ઉદ્દેશ્ય સ્થાનિક ઉદ્યોગ સાહસિકો અને કસબીઓને તેમના ઉત્પાદનો, સેવાઓ અને નવીનીકરણો પ્રદર્શિત કરવા માટે એક પ્લેટફોર્મ પૂરું પાડવાનો હતો. આ પહેલને સ્થાનિક વ્યવસાયો અને કસબીઓનું સશક્તિકરણ કરવા માટેની ભારત સરકારની પહેલ ને અનુરૂપ રહીને યોજવામાં આવી હતી.

લગભગ ૧૫૦ જેટલા સહભાગીઓએ આ કાર્યક્રમમાં ભાગ લીધો હતો. જેમાં સ્વર્ણિમ યુનિવર્સિટીના વિદ્યાર્થીઓ અને તેના ઘટકોના સભ્યો તથા ગાંધીનગરમાં આવેલી બ્લાઈન્ડ સ્કૂલના વિદ્યાર્થીઓ અને

કલ્યાણી સાહસિક મહિલા વિકાસ સંઘના ઉદ્યોગસાહસિકોનો સમાવેશ થાય છે. ઉદ્યોગસાહસિકોના ઉત્પાદનો અને સેવાઓને પ્રદર્શિત કરવા માટે યુનિવર્સિટીના કેમ્પસમાં ૧૮ જેટલા સ્ટોલ ઉભા કરવામાં આવ્યા હતાં અને તેના સિવાય યુનિવર્સિટીના સ્ટાફના સભ્યો દ્વારા ચાર સ્ટોલ ઉભા કરવામાં આવ્યા હતા. આવા પ્રત્યેક સ્ટોલમાં સ્થાનિક રીતે ઉત્પાદિત કરવામાં આવેલી વિવિધસભર ચીજવસ્તુઓ અને સેવાઓને પ્રદર્શિત કરવામાં આવી હતી. આ કાર્યક્રમ યોજવા પાછળનો વિચાર સ્થાનિક રીતે ઉત્પાદિત થતી ચીજો અને સેવાઓનો ઉપયોગ કરવા તથા સ્થાનિક અર્થતંત્રો અને વ્યવસાયોને સમર્થન પૂરું પાડવા અંગે વિદ્યાર્થીઓ અને ફેકલ્ટીના સભ્યોમાં જાગૃતિ પેદા કરવાનો તથા તેમને રોજગારીની તકો સર્જવા માટે સક્ષમ બનાવવાનો હતો. વિદ્યાર્થીઓને સ્થાનિક રીતે ઉત્પાદિત કરવામાં આવેલી ચીજોને પ્રાથમિકતા આપવા માટે પ્રોત્સાહિત કરીને આ પહેલ યોજવા પાછળનો ઈરાદો સ્થાનિક સમુદાયોનું સશક્તિકરણ કરવાનો, પરંપરાગત હસ્તકલાઓનું સંરક્ષણ કરવાનો અને સ્થાનિક ઉદ્યોગોના વિકાસને પ્રોત્સાહન આપવાનો પણ હતો.

બનાસકાંઠા ન્યૂઝ, બનાસકાંઠા આવૃત્તિ, પેજ નં.૨, ૧૮.૦૮.૨૦૨૪

स्वर्णिम स्टार्टअप एण्ड इनोवेशन यूनिवर्सिटी ने ‘वोकल फॉर लोकल’ पहल का किया आयोजन

गांधीनगर। स्थानीय व्यवसायों तथा कसबियों को प्रोत्साहन देने तथा उनका सशक्तिकरण करने के उद्देश्य से स्वर्णिम स्टार्टअप एण्ड इनोवेशन यूनिवर्सिटी द्वारा हाल ही में ‘वोकल फॉर लोकल’ नामक पहल का आयोजन किया गया। जिसका उद्देश्य स्थानीय उद्योगसाहसिकों तथा कसबियों को उनके उत्पादन, सेवाएं एवं नवीनीकरण प्रदर्शित करने के लिए एक प्लेटफॉर्म मुहैया करना था। इस पहल को स्थानीय व्यवसायियों तथा कसबियों का सशक्तिकरण करने की भारत सरकार की पहल के अनुरूप रहकर आयोजित किया गया था। यह कार्यक्रम मंगलवार 13 अगस्त को यूनिवर्सिटी के सेमिनार हॉल में आयोजित किया गया था। लगभग 150 सहभागियों ने इस कार्यक्रम में भाग लिया था। जिसमें स्वर्णिम स्टार्टअप एण्ड इनोवेशन यूनिवर्सिटी के विद्यार्थियों तथा उसके घटकों के सदस्यों एवं गांधीनगर में स्थित ब्लाइन्ड स्कूल के विद्यार्थियों तथा कल्याणी साहसिक महिला विकास संघ के उद्योग साहसिकों का समावेश है। उद्योगसाहसिकों के उत्पादनों तथा उनकी सेवाओं को प्रदर्शित करने के लिए यूनिवर्सिटी के कैम्पस में 18 स्टॉल लगाए गए थे तथा इसके अलावा यूनिवर्सिटी के स्टाफ के सदस्यों द्वारा चार स्टॉल लगाए गए थे। ऐसे प्रत्येक स्टॉल में स्थानीय रूप से उत्पादित की गई विभिन्न प्रकार की वस्तुओं एवं सेवाओं को प्रदर्शित किया गया था।

गुजरात वैभव, अमदावाद आवृत्ति, पेज ११,
तल.१८/०८/२०२४

સ્થાનિક ઉદ્યોગ સાહસિકોનું સશક્તિકરણ કરવા માટે સ્વર્ણિમ સ્ટાર્ટઅપ એન્ડ ઇનોવેશન યુનિવર્સિટીએ 'વોકલ ફોર લોકલ' પહેલનું આયોજન કર્યું

ગાંધીનગર

સ્થાનિક વ્યવસાયો અને કસબીઓને પ્રોત્સાહન આપવા અને તેમનું સશક્તિકરણ કરવાના ઉદ્દેશ્યથી સ્વર્ણિમ સ્ટાર્ટઅપ એન્ડ ઇનોવેશન યુનિવર્સિટીએ હાલમાં જ 'વોકલ ફોર લોકલ' નામની પહેલનું આયોજન કર્યું હતું, જેનો ઉદ્દેશ્ય સ્થાનિક ઉદ્યોગ સાહસિકો અને કસબીઓને તેમના ઉત્પાદનો, સેવાઓ અને નવીનીકરણો પ્રદર્શિત કરવા માટે એક પ્લેટફોર્મ પૂરું પાડવાનો હતો. આ પહેલને સ્થાનિક વ્યવસાયો અને કસબીઓનું સશક્તિકરણ કરવા માટેની ભારત સરકારની પહેલને અનુરૂપ રહીને યોજવામાં આવી હતી. આ કાર્યક્રમ મંગળવારે ૧૩ ઓગસ્ટના રોજ યુનિવર્સિટીના સેમિનાર હોલમાં યોજવામાં આવ્યો હતો. લગભગ ૧૫૦ જેટલા સહભાગીઓએ આ કાર્યક્રમમાં ભાગ લીધો હતો, જેમાં સ્વર્ણિમ યુનિવર્સિટીના વિદ્યાર્થીઓ અને તેના ઘટકોના સભ્યો તથા ગાંધીનગરમાં આવેલી બ્લાઈન્ડ સ્કુલના વિદ્યાર્થીઓ અને કલ્યાણી સાહસિક મહિલા વિકાસ સંઘના ઉદ્યોગસાહસિકોનો સમાવેશ થાય છે. ઉદ્યોગસાહસિકોના ઉત્પાદનો અને સેવાઓને પ્રદર્શિત કરવા માટે યુનિવર્સિટીના કેમ્પસમાં ૧૮ જેટલા સ્ટોલ્સ ઊભા કરવામાં આવ્યાં હતાં અને તેના સિવાય



યુનિવર્સિટીના સ્ટાફના સભ્યો દ્વારા ચાર સ્ટોલ ઊભા કરવામાં આવ્યાં હતાં. આવા પ્રત્યેક સ્ટોલમાં સ્થાનિક રીતે ઉત્પાદિત કરવામાં આવેલી વૈવિધ્યસભર ચીજવસ્તુઓ અને સેવાઓને પ્રદર્શિત કરવામાં આવી હતી. આ કાર્યક્રમ યોજવા પાછળનો વિચાર સ્થાનિક રીતે ઉત્પાદિત થતી ચીજો અને સેવાઓનો ઉપયોગ કરવા તથા સ્થાનિક અર્થતંત્રો અને વ્યવસાયોને સમર્થન પૂરું પાડવા અંગે વિદ્યાર્થીઓ અને ફેકલ્ટીના સભ્યોમાં જાગૃતિ પેદા કરવાનો તથા તેમને રોજગારીની તકો સર્જવા માટે સક્ષમ બનાવવાનો હતો. વિદ્યાર્થીઓને સ્થાનિક રીતે ઉત્પાદિત કરવામાં આવેલી ચીજોને પ્રાથમિકતા આપવા માટે પ્રોત્સાહિત કરીને આ પહેલ યોજવા પાછળનો ઇરાદો સ્થાનિક સમુદાયોનું સશક્તિકરણ કરવાનો, પરંપરાગત હસ્તકલાઓનું સંરક્ષણ કરવાનો અને સ્થાનિક ઉદ્યમોના વિકાસને પ્રોત્સાહન આપવાનો પણ હતો. શ્રી જિતેન ઠક્કર દ્વારા

આ કાર્યક્રમમાં માર્ગદર્શન પૂરું પાડવામાં આવ્યું હતું અને તેની સાથે-સાથે તેમાં આત્મનિર્ભર દિવ્યાંગ સેલ અને વિમેન આંતરપ્રેન્યોરશિપ ડેવલપમેન્ટ સેલના ચેરપર્સન શ્રીમતી નિકિતા આદિ જૈન અને સીએ સિદ્ધાર્થ ભટ્ટના વક્તવ્યોને પણ સામેલ કરવામાં આવ્યાં હતાં. આ કાર્યક્રમના ઉદ્ઘાટન સમારંભમાં પોતાના સંબોધન દરમિયાન શ્રીમતી નિકિતા જૈનએ વિદ્યાર્થીઓને 'વોકલ ફોર લોકલ' જેવી પહેલમાં સંકળાવા માટે અને આત્મનિર્ભર બનવા તરફ આગળ વધવા માટે પ્રોત્સાહિત કર્યાં હતાં. તો બીજી તરફ, સીએ સિદ્ધાર્થ ભટ્ટએ ભારતના ઉભરી રહેલા અર્થતંત્રમાં સ્થાનિક ઉદ્યોગસાહસિકતાના પ્રભાવ અંગે વાત કરી હતી. આ પહેલ અંગે વાત કરતાં સ્વર્ણિમ સ્ટાર્ટઅપ એન્ડ ઇનોવેશન યુનિવર્સિટીના વાઈસ પ્રેસિડેન્ટ શ્રી આદિ જૈનએ જણાવ્યું હતું કે, 'સ્વર્ણિમ સ્ટાર્ટઅપ એન્ડ ઇનોવેશન યુનિવર્સિટીનો

હમેશા

પ્રયાસ

ઉદ્યોગસાહસિકતાને પ્રોત્સાહન આપવાનો તથા વિદ્યાર્થીઓમાં ઉદ્યોગ સાહસિકતાના કૌશલ્યો અને વ્યાવસાયિક કુશળતાનું પ્રત્યારોપણ કરવાનો તથા તેમને નોકરીઓનું સર્જન કરવા માટે સક્ષમ બનાવવાનો રહ્યો છે. 'વોકલ ફોર લોકલ' પહેલ એ કેટલાક સ્થાનિક ઉદ્યોગ સાહસિકોનું સંવર્ધન કરવાનો તથા તેમને તેમના ઉત્પાદનો વધુ સારી રીતે વેચવામાં, નવીનીકરણ કરવામાં, વધુ સારી આવક રળવામાં અને વધુને વધુ લોકોને રોજગારી પૂરી પાડવામાં મદદરૂપ થવાનો અમારો એક વિનમ્ર પ્રયાસ છે. સ્થાનિક વ્યવસાયો અને કસબીઓને સમર્થન પૂરું પાડીને અમારો ઉદ્દેશ્ય આ સમુદાયોનું સશક્તિકરણ કરવાનો છે. તેની સાથે-સાથે આ પહેલ ખરીદીઓ કરતી વખતે અમારા વિદ્યાર્થીઓને વિચારપૂર્વક રીતે પસંદગીઓ કરવામાં પણ મદદરૂપ થઈ રહી છે.' સ્વર્ણિમ સ્કુલ ઓફ મેનેજમેન્ટ, કોમર્સ એન્ડ લિબરલ આર્ટ્સના ડિરેક્ટર ડૉ. સૌરભી ચતુર્વેદી પણ ઉદ્ઘાટન સમારંભમાં ઉપસ્થિત રહ્યાં હતાં અને તેમણે આ પહેલને વિદ્યાર્થીઓને તેમની ઉદ્યોગ સાહસિકતાની વિકાસયાત્રા પર મોકલવાની તૈયારી માટેની 'આધારશિલા' ગણાવી હતી. વધુ માહિતી કૃપા કરીને સંપર્ક કરો: ડૉ. શશીકાંત ભગત જ ૯૭૨૬૦૮૮૩૮૮

પાલનપુર સમાચાર, પાલનપુર આવૃત્તિ, પેજ નં.૨, ૧૪.૦૮.૨૦૨૪

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Session on Accelerators/Incubation- Opportunities for Students & Faculties-Early- Stage Entrepreneurs

Date: 15th July 2024

Venue:
Swarnnim Startup & Innovation University

Organizer:
Swarnnim Startup & Innovation University

Supported by:
Swarnnim Startup & Innovation University, Institution's
Innovation Council (IIC), AICTE, SSIP, Startup Gujarat,
Swarnnim Incubation Center

On World Youth Skills Day, July 15, 2024, Swarnnim Startup and Innovation University organized a session for students, faculty, and early-stage entrepreneurs on the topic ***Opportunities for Accelerators and Incubation***. The event aims to empower students and faculty by equipping them with the knowledge and resources needed to cultivate an entrepreneurial culture within the academic community. It seeks to enhance participants' entrepreneurial skills through interactive workshops, providing them with the tools and strategies to navigate the challenges of the startup ecosystem effectively.



Dr. Ragin Shah, Provost, Swarnnim Startup and Innovation University has interacted with faculty members of the university. He had emphasized on “Faculty Entrepreneurship”. Faculty Members can be involved in entrepreneurial activities, either by starting their ventures, collaborating with startups, or contributing to the development of an entrepreneurial ecosystem within educational institutions. Faculty members often bring valuable academic knowledge, research expertise, and industry connections to the entrepreneurial world, playing a critical role in mentoring students, guiding research-driven startups, and fostering an entrepreneurial mindset among students.

Mr. Shyamsundar S., Manager, IP & Technology Transfer, Ahmedabad Indovation Centre, Ministry of Education of India, Government of India has interacted with faculties of Innovation and Entrepreneurship department. He has given detailed information on the Institution's Innovation Council (IIC).





Session on Angel Investment/VC Funding Opportunity for Early Stage Entrepreneurs.

Date: 07th June 2024

Venue:
Swarrnim Startup & Innovation University

Organizer:
Swarrnim Startup & Innovation University

Supported by:
Swarrnim Startup & Innovation University, Institution's
Innovation Council (IIC), AICTE, SSIP, Startup Gujarat,
Swarrnim Incubation Center

Swarnim Incubation Center has organized session on Angel Investment/ VC Funding Opportunities for early stage entrepreneurs on 07th June 2024. The major objective of the event was engage in one-on-one interactions with mentors to assess current stage of startup and chart a path for future growth. Also, startups have learned about strategies for securing live funding for innovative products and ventures.



In this event, **Shri Bharat Thakkar**, Founder of the Federation of Entrepreneur, Startup India Champion, Startup- Mentor, Enabler, Coach and Facilitator, **Shri Ajay Barad**, Chartered Accountant, Founder of the Federation of Entrepreneur and Authorised Startup Evaluation and **CA Hemant Bhatt**, Founder of the Federation of Entrepreneur have interacted with all 20 startup founders and solve their queries.



The discussion covered a range of startup challenges, the latest trends in the startup domain and MSME sectors. Twenty startup founders from diverse industries, including electric vehicles, agriculture, waste management, and healthcare, shared their experiences and the obstacles they faced in building their businesses. Experts engaged with each participant, offering valuable insights and guidance tailored to their specific challenges.

Attendance Sheet for Swarnnim Startup Mentorship

Date: 07/06/2024

Sr No.	Name of the Startup	Name of Founder	Contact Numbers of startups
1	Latitude Technolabs Pvt Ltd.	Jay Vasdewani	8949987776
2	Udaayan Stemlab	Dr. Vrunda Kotdawala	9909008718
3	RITU CREATION	RITU MULCHANDANI	9375887973
4	Dronagiri Harbal	Sarita Ketan modha	9429029840
5	Twinkle Artistry	Minakshi Diwan	8758260536
6	Kavach homemade soap	Shraddha Purohit	9328205594
7	Leaf picker	Vivek Brahmbhatt, Geetaben Brahmbhatt	9978466048
8	Magical Trend	Ankita Brahmbhatt	8141673582
9	Vaishali Mehta	Vaishali Mehta	7405816001
10	Satkrupa Organic	Madhvi Chavda	9924027370
11	WETCOAL	Devanshi Soni (co.founder)	9722818515
12	Misaree Creation	Hetal K Bhatt	8866733128
13	Green Aesthetics	Disha Mistry	7359104845
14	SHINE SHREE CREATION	Pooja vrushik soni	6355246479
15	Aatiithya GruH Uddyog	Daksha Patadia	8690121099
16	Herbariser	Khushboo M. Rajpurohit	9726592701
17	Sneha Creation	Sneha Jogi and Yogesh Jogi	9428279957
18	CLOTHICS	Priti Amit Chauhan	8141883834
19	Kalahouse.in	Drushti Jain and Haresh valand	9879027039
20	Inner thighs rashes roll on	Rutu Patel, Divya sorthiya, Niyati Gondaliya, Dr.Nisha Parikh	8200919151

The sensitization is not only done by the events, but also, the ideas which presented by different students and startups are mentored by the University mentors. The list of the mentors are as below:

List of Mentors

Sr No	Name of Faculty	Are of Expertise
1	Anandgiri Gosai	Engineering and Technology
2	Bhattacharjee Kumkum	Engineering and Technology
3	Dhruvi Gajjar	Engineering and Technology
4	Gondaliya Vaidehi Vinodbhai	Engineering and Technology
5	Hardik Kumar Prajapati	Engineering and Technology
6	Hitesh Makad	Engineering and Technology
7	Jugal Utpalkumar Bhatt	Engineering and Technology
8	Kaushal Khamar	Engineering and Technology
9	Mansi Dhruvkumar Prajapati	Engineering and Technology
10	Merolina Reynold Christian	Engineering and Technology
11	Parwathi Pillai	Engineering and Technology
12	Patel Dharmikkumar Himmatbhai	Engineering and Technology
13	Patel Maulik Nareshbhai	Engineering and Technology
14	Prachi Talsania	Engineering and Technology
15	Ramji V Kanani	Engineering and Technology
16	Ritu Rani Bijarnia	Engineering and Technology
17	Ruchika Dungarani	Engineering and Technology
18	Santosh Sharad Kolte	Engineering and Technology
19	Shivani Khanvilkar	Engineering and Technology
20	Viv Ankit Christian	Engineering and Technology
21	Anurag Rameshbhai Zala	Computing and IT Department
22	Chetan Pravinbhai Gondaliya	Computing and IT Department
23	Jinal M Parmar	Computing and IT Department
24	Mit Mahendrakumar Thakkar	Computing and IT Department
25	Mithapra Kamleshbhai Dineshbhai	Computing and IT Department
26	Nirav Kirtikumar Dave	Computing and IT Department
27	Shivam Ojha	Computing and IT Department
28	Vaghela Kumud Atulbhai	Computing and IT Department
29	Vaghela Prakashbhai Girdharbhai	Computing and IT Department
30	Vijayvargiya Anju	Computing and IT Department
31	Vikas Chandra Sharma	Computing and IT Department

Sr No	Name of Faculty	Are of Expertise
32	Aseem R Shaikh	Design and Architecture
33	Bansi Hashmukhbhai Amrutiya	Design and Architecture
34	Dineshbhai Babubhai Darji	Design and Architecture
35	Jagat Rajesbhai Joshi	Design and Architecture
36	Jay Patel	Design and Architecture
37	Pratik Lohiya	Design and Architecture
38	Rushi Gajjar	Design and Architecture
39	Shantanu Pal	Design and Architecture
40	Shweta Kapoor	Design and Architecture
41	Vinit S Prajapati	Design and Architecture
42	Vinitkumar Girishbhai Mistry	Design and Architecture
43	Alpesh Panchal	Homeopathy
44	Amita Vandana Peters	Homeopathy
45	Bhawana	Homeopathy
46	Chandni Indravadan Ganatra	Homeopathy
47	Chandrakant Suthar	Homeopathy
48	Chetan Shukla	Homeopathy
49	Chintan Dilipkumar Pandya	Homeopathy
50	Minesh Prajapati	Innovation and Entrepreneurship
51	Nivedita Dwivedi	Innovation and Entrepreneurship
52	Saurabh Ram Naresh Kumar	Innovation and Entrepreneurship
53	Swami Vivekanand Bhatt	Innovation and Entrepreneurship
54	Vishal Goel	Innovation and Entrepreneurship
55	Dr Archana Pandey	Health Science
56	Gauri Sharma	Health Science
57	Goswami Komal Akshaygiri	Health Science
58	Hemali Patel	Health Science
59	Archana Vijayvargiya	Business and Management
60	Nirali Shekhawat Hanumansingh	Business and Management
61	Parghi Vinod Khimjeebhai	Business and Management
62	Parmar Paras Mangabhai	Business and Management
63	Prutha A Borkar	Business and Management
64	Samtani Jhanvi Paresb .Bharti Vidhani	Business and Management
65	Sourbhi Chaturvedi	Business and Management

By the means of education of IE and followed by the sensitization events & mentorships we have received many applications for the startups idea supports. For those applications we have supported 92 ideas. Below is the list of the fund support to ideations:

Swarnnim Startup & Innovation University								
Swarnnim Incubation Center								
Details of Proof of Concept (POC)								
SrNo	Title	Leader Name	Leader Email	Mobile	Financial Year	Total Support Provided to Startup	Total of the year	Remarks
1	Paper Mixing Mechanism	Patel Pragnesh N.	pragnesh1426@gmail.com	7405489503	2018-19	40000.00	221905.00	Swarnnim Allumni
2	Hybrid Vehicle	Parth T. Pipaliya	parth.pipaliya11@gmail.com	7819029654	2018-19	30000.00		Swarnnim Allumni
3	Supercharger in Motorcycle with Switch Operated Gear Shifting Mechanism	Bagia Marmik M	marmik6598@gmail.com	760067613	2018-19	25000.00		Swarnnim Allumni
4	Fire fighter no	Dhruv Bhavsar	dhruvbhavsar87@gmail.com	9558676062	2018-19	10000.00		Swarnnim Allumni
5	Automatic Window Cleaning System	Raj J Trivedi	21raj.trivedi@gmail.com	8511210762	2018-19	10000.00		Swarnnim Allumni
6	Innovative Polyherbal formulation for management of Diabetes Mellitus.	Vivek Pankhaniya	aditibariya2611@gmail.com	9925469444	2018-19	10000.00		Out of Swarnnim
7	Product Development for the management of rheumatoid arthritis and associated complications, its Validation, Standardisation, Preclinical Toxicology and Pharmacological evaluation	Anchal Jain	aanchaljain0996@gmail.com	9723465663	2018-19	10000.00		Out of Swarnnim
8	Rheumatoid: An Ayurvedic Treatment Of Rheumatoid Arthritis.	Hena Shah	shyam2294@gmail.com	9725404760	2018-19	10000.00		Out of Swarnnim
9	Hyper loop system Green Energy system	Shakti Singh Gohil	shakti.gohil.399@gmail.com	982469753	2018-19	10000.00		Swarnnim Allumni
10	Solar Charger	Raj J Trivedi	21raj.trivedi@gmail.com	8511210762	2018-19	1761.00		Swarnnim Allumni
11	Baby Cradle	Yash Shah	chintanprajapati.me@ssiu.ac.in	9898630717	2018-19	7425.00		Swarnnim Allumni

12	Adjustable Desk	Suveesh Panicker	suveeshswathi@gmail.com	7043410414	2018-19	4520.00		Swarnnim Alumni
13	Solar Water Pump	Akshay Rozatkar	dhyey.raval@ssiu.ac.in	9033825482	2018-19	3900.00		Swarnnim Alumni
14	Solar Light	Akshay Rozatkar	dhyey.raval@ssiu.ac.in	9033825482	2018-19	3800.00		Swarnnim Alumni
15	Garden Seating Stool	Tushar Prajapati	hodcl@venusict.org	9157441739	2018-19	3000.00		Swarnnim Alumni
16	Garenify Services	Harsh R Patel	patelharshraj94@gmail.com	96246 37675	2018-19	25000.00		Swarnnim Alumni
17	GarageCon	Harsh R Patel	patelharshraj94@gmail.com	96246 37675	2018-19	17499.00		Swarnnim Alumni
18	Development of ultra high performance concrete using GGBS and microfine	prajapati tushar jayantibhai	tpprajapati23@gmail.com	9157441739	2019-20	28000.00	153000.00	Swarnnim Alumni
19	Used of Different Materials for Stabilization of Black Cotton Soil	Darshan Mori	darshan.mori167@gmail.com	9054357174	2019-20	17000.00		Swarnnim Alumni
20	Design of Hybrid E - Rickshaw	Kushwah a Nirajkumar	kushwahniraj1999@gmail.com	7383205423	2019-20	35000.00		Swarnnim Alumni
21	Synthesis, Characterization and Screening of Novel Antibiotic Bio conjugates	Aanchal Jain	aanchaljain0996@gmail.com	0972346566	2019-20	20000.00		Out of Swarnnim
22	Synthesis, Characterization and Determination of Physicochemical properties of Novel Statin conjugates	Aayesha Shah	aayesha01shah4@gmail.com	0704374553	2019-20	20000.00		Out of Swarnnim
23	Water Vending Machine using PLC	Chandras inh Parmar	pc11815@gmail.com	7777979443	2019-20	10000.00		Swarnnim Alumni
24	Vertical Gardening System	Suraj Yadav	sy406672@gmail.com	9265551450	2019-20	5000.00		Swarnnim Alumni
25	Garenify Services	Harsh R Patel	patelharshraj94@gmail.com	96246 37675	2019-20	8000.00		Swarnnim Alumni
26	GarageCon	Harsh R Patel	patelharshraj94@gmail.com	96246 37675	2019-20	10000.00		Swarnnim Alumni
27	Antiviral lopinavir nebulizer for targeted to lungs.	Mansi Hingol	mansihingol664@gmail.com	9157138197	2020-21	46750.00	481501.00	Out of Swarnnim

28	Fat Burner	Valatiya Neel Ghanshyambhai	neelvataliya2001@gmail.com	7046950769	2020-21	42411.00	215975.00	Out of Swarnnim
29	Synthesis Characterization and Screening of Novel Antibiotic Bio conjugates	Aanchal Jain	aanchaljain0996@gmail.com	9723465663	2020-21	60000.00		Out of Swarnnim
30	Synthesis Characterization and determination of physiocochemical properties of novel statin conjugates	Aayesha Abhaykumar Shah	aayesha01shah4@gmail.com	7043745531	2020-21	60000.00		Swarnnim Alumni
31	Preventive and Curative Regimen for COVID-19	Fatimah Narmawala	fatti171299@gmail.com	9662610012	2020-21	58200.00		Out of Swarnnim
32	SPANTRIK ROVER 1.0	Hitendra Singh	hiturao21@gmail.com	9725855699	2020-21	55840.00		Swarnnim Alumni
33	SLK Swarnnim Kit	Jaymeen Rajvanshi, Raj Sanghvi, Gohil Rushang	rajvanshijaymeen190@gmail.com	8140131045	2020-21	980.00		Swarnnim Alumni
34	Reuse of CNC Machine Tool Inserts	PATEL YASH S.	yashpatel102200@gmail.com	9638818138	2020-21	15000.00		Swarnnim Alumni
35	Herbal Remedies for Skin Infection	Shah Vatsal Pareshkumar	shahvatsal859@gmail.com	9427833245	2020-21	62436.00		Out of Swarnnim
36	Poly Herbal spray for menstrual cramp relief	Saloni Rana	saloni1112000@gmail.com	9558998007	2020-21	55684.00	215975.00	Out of Swarnnim
37	Gloves having in-built sanitizer	Harsh Kanani	hkanani0700@gmail.com	9898558132	2020-21	24200.00		Out of Swarnnim
38	ESOP Mask	Masum Mistry	mmasum.cj@gmail.com	7.6E+09	2021-22	31690.00		Out of Swarnnim
39	Traid Herbal Shield	Sharma Archie M	archieshrama1802@gmail.com	9.3E+09	2021-22	30000.00		Out of Swarnnim
40	Vegie Cleaner	Krupa Patel	bluebuddhakrupa@gmail.com	9.7E+09	2021-22	9910.00		Swarnnim Alumni
41	Neulizer Suspension	Mahi Patel	patelmahii1722@gmail.com	9.8E+09	2021-22	11237.00		Out of Swarnnim
42	Wonder Water	Nency Patel	Nencypatel2930@gmail.com	6.4E+09	2021-22	26188.00		Out of Swarnnim
43	Immunity Booster Gummies	Dhara Joshi	d.joshi1808@gmail.com	7.4E+09	2021-22	0.00		Out of Swarnnim
44	Brain Tonic Gummies	Ketul Prajapati	nutrayum.biz@gmail.com	9.3E+09	2021-22	26187.00		Out of Swarnnim

45	A Novel Nutraceutical Cookies from Carrot Peel	Jadhav Namita Dilipbhai	njadhav2118@gmail.com	9.7E+09	2021-22	20483.00		Out of Swarnnim
46	Herbal Intimate Wash and Inner Thighs Roll On	Rutu Patel	rutu.patel8488@gmail.com	9.1E+09	2021-22	27580.00		Out of Swarnnim
47	Banana Blossom Snacks Bar	Ishika Patel	17ishikapatel@gmail.com	6.4E+09	2021-22	32700.00		Out of Swarnnim
48	The Morning Drug Coffee Roaster	Harsh More	harshmore2001@gmail.com	9.8E+09	2021-22	0.00		Swarnnim Allumni
49	Morning Plus Pvt Ltd	Aadarsh Patel	adarshpateljeel12@gmail.com	9.6E+09	2021-22	0.00		Swarnnim Allumni
50	Immunity booster gummies	Ketul Prajapati,	ketulprajapati57@gmail.com	8758743380	2022-23	50000.00	1436000.00	Out of Swarnnim
51	Brain tonic Gummies	Ketul Prajapati	ketulprajapati57@gmail.com	8758743380	2022-23	50000.00		Out of Swarnnim
52	Herbal intimate wash	Patel Rutu	rutu.patel8488@gmail.com	9081888488	2022-23	50000.00		Out of Swarnnim
53	Inner Thighs Rashes Roll on	Patel Rutu	rutu.patel8488@gmail.com	9081888488	2022-23	50000.00		Out of Swarnnim
54	Herbal Skin Remedies for Skin Infection	Vatsal Shah	shahvatsal859@gmail.com	9904917044	2022-23	91000.00		Out of Swarnnim
55	Banana Blossom Snacks Bar	Ishika Patel	ishikapatel@gmail.com	6355459203	2022-23	36000.00		Out of Swarnnim
56	Neulizer suspension	Mahi Patel	patelmahi1722@gmail.com	9824619838	2022-23	44000.00		Out of Swarnnim
57	Wings	Jay Upadhyay	Jsjayupadhyay11@gmail.com	7778039657	2022-23	50000.00		Out of Swarnnim
58	Safron production	Dhabi Mayank	mmdhabi2324@gmail.com	8488800808	2022-23	75000.00		Out of Swarnnim
59	Double Anchor	Panickar Suveesh Sudarsanan	suveeshpanickar@gmail.com	6351672568	2022-23	250000.00		Swarnnim Allumni
60	Hexatron	Dhrumil Thakar	dhrumil10thakkar@gmail.com	9898405042	2022-23	250000.00		Swarnnim Allumni
61	Pienest	Harsh Parikh	harshparikhofficial@yahoo.com	9429000699	2022-23	70000.00		Out of Swarnnim
62	One's Space	Drushti Jain	drushtijain2906@gmail.com	9737359062	2022-23	90000.00		Swarnnim Allumni
63	One Stop Solution	Aniruddh Munjpara	aniruddh@advitamimpex.com	7359120461	2022-23	30000.00		Out of Swarnnim
64	EFORS	Yagnesh Bhat	yagneshbhatt371@gmail.com	9824264509	2022-23	250000.00		Swarnnim Allumni

65	Jet Wheelz	Dr. Krushna Shah	Drkrishna_25112@yahoo.com	9601624747	2023-24	250000.00	1445000.00	Out of Swarnnim
66	Wetcoal	Aanchal Shah	aanchalshah2812@gmail.com	9722818515	2023-24	250000.00		Swarnnim Allumni
67	Evxpert	Kalpesh Salecha	help.evxpert@gmail.com	8200012587	2023-24	200000.00		Out of Swarnnim
68	Smart Fuel Monitoring System	Meet Panchal	mitpanchal2210@gmail.com	9825710118	2023-24	100000.00		Swarnnim Allumni
69	Pronaturecare	Priyanshu Parmar	dryogipandya111@gmail.com	9054292279	2023-24	10000.00		Out of Swarnnim
70	PhytoCureoOS	Bhavarth Dave	bhavarthdave6@gmail.com	7567799231	2023-24	75000.00		Out of Swarnnim
71	Kala House	Haresh Valand	valandharesh1808@gmail.com	9879027039	2023-24	80000.00		Swarnnim Allumni
72	Herbal nanoemulsion-based gel for rheumatoid arthritis: In vivo and in vitro studies	Ayushi Shah	ishanpharma@gmail.com	9824345532	2023-24	35000.00		Out of Swarnnim
73	Puribag - Portable water filtration system	Bharti Khushwah	riya.kushwah4@gmail.com	9016366910	2023-24	50000.00		Swarnnim Allumni
74	Smart Moove	Vishal Bhoiya	vishalbhoiya36@gmail.com	9714575082	2023-24	75000.00		Out of Swarnnim
75	HerbalPain Killer	Vrush Patel	tomar.mona41@gmail.com	9624774163	2023-24	30000.00	965000.00	Out of Swarnnim
76	HERBARISER	Khushbo Rajpurohit	dryogipandya111@gmail.com	9726592701	2023-24	40000.00		Out of Swarnnim
77	Meclegreen	Devanshi Soni	devanshi1242@gmail.com	9722818515	2023-24	250000.00		Swarnnim Allumni
78	Kala House	Valand Haresh	valandharesh1808@gmail.com	9.9E+10	2024-25	110000.00		Swarnnim Allumni
79	Eco Vibes	Bhusan Mehta	ecovibes06@gmail.com	9E+09	2024-25	100000.00		Out of Swarnnim
80	Dream Vision	Khyati Mitesh Kaladia	kaladiakhyati@gmail.com	9.3E+09	2024-25	100000.00		Swarnnim Allumni
81	Dec Solutions Private Limited	Kaushal Vyas	decspvtltd07@gmail.com	9.4E+09	2024-25	48000.00		Out of Swarnnim
82	Polyherbal Emulgel For Abdominal Camps and PCO	Poojara Rutvi Hiteshbhai	poojararutvi@gmail.com	7E+09	2024-25	28000.00		Out of Swarnnim

83	Nanostructure Material Based Drug Delivery for Improving the Therapeutic Efficacy of Antiepileptic Drug	Shekhali ya Apeksha	apekshashekhaliya@gmail.com	9.3E+09	2024-25	36000.00	Out of Swarnnim
84	Carwaah	Patel Farj Mahendr abhai	patelfarj@gmail.com	9.1E+09	2024-25	50000.00	
85	Levo- Innovating for a Healthier Tommorrow	Thakkar Om Rajeshku mar	omthakkar2005@gmail.com	8.5E+09	2024-25	26000.00	
86	Telepathy AR Glass	Patel Jayeshku mar Rajendra bhai	jamespatel1992@yahoo.com	7.9E+09	2024-25	125000.00	
87	Solumne	Shreya Vikas Gupta	gshreya679@gmail.com	7.4E+09	2024-25	60000.00	
88	Sugarfree Coffee Candy	Khushi Rakeshb hai Patel	khushipatel18112004@gmail.com	Kusha Patel-6352887725	2024-25	30000.00	
89	SharpSight: Gummies for better focus	Maahi Manojku mar Gajjar	maahigajjar86@gmail.com	8.8E+09	2024-25	40000.00	
90	FrizzCare Kids	Navya Daxesh Khamar	ndkhamar1406@gmail.com	9.1E+09	2024-25	60000.00	
91	EmpwerAbility	Pawanku mar Barnawal	connectspawan@gmail.com	9.2E+09	2024-25	80000.00	
92	Dec Solutions Private Limited	Kaushal Vyas	decspvtltd07@gmail.com	9.4E+09	2024-25	72000.00	Out of Swarnnim
						4918381.00	4918381.00

OUTCOME:

With mission and vision of the University we are nurturing student to come out with new innovative idea or the solution of a problem as startup initiative or entrepreneurship mindset or come to protect idea for Intellectual property support.

Below is the information of the output of the IE as best practices we have received below awards:





**NATIONAL EDUCATIONAL EXCELLENCE
AWARDS & CONFERENCE 2019**

EDUCATIONAL EXCELLENCE
AWARDS & CONFERENCE



Certificate of Appreciation

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**ON SATURDAY, 9TH OF NOVEMBER, 2019 AT
TAJ WEST END, BENGALURU, KARNATAKA**

PRESENTED BY

BEGINUP RESEARCH INTELLIGENCE PRIVATE LIMITED

Ivana Perkovic

IVANA PERKOVIC
Founder and CEO
SEEIV Consulting Pvt. Ltd.

Namita Kohok

Dr. NAMITA KOHOK
Founder and MD
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ESTD - 2007

National Technology Day Celebration, 11th May 2017

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GTU Innovation Council felicitates

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(VENUS INTERNATIONAL COLLEGE OF TECHNOLOGY)**

Institute for outstanding efforts in successfully
organising student project/innovation/IDP-UDP
exhibition in year 2016-17 and supporting
student innovations.

Prof.(Dr.) Navin Sheth

Vice Chancellor
Gujarat Technological University

CERTIFICATE
OF APPRECIATION



એવોર્ડ સિઝન-૩ 2024

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IN YOUR FIELD



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2022-23

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*Acknowledges your Significant
Contribution to Business & Society*

બી.કે.ન્યૂઝ

Tapan Jayswal
Editor & Owner

The support showed above to the ideations from that we have got many enthusiastic students who have started their entrepreneurial journey. The list of the students who has started their entrepreneurial journey is as below

Students Alumni who started their Entrepreneurship Journey									
Sr.no	School	Enrollment no	Student Name	Year of Passing	Business/Company Name	Industry/Sector	Position/Profile	Contact No	Link of Attached Document
1	AARIHANT HOMOEOPATHIC MEDICAL COLLEGE AND RI	1743002040	Kumpavat Tanvi Rajendrasinh	2023	Vinayak clinic	Clinic	OWNER	8160218225	https://drive.google.com/file/d/1sTZeb2TJl3gu6QPfNFZOsaSLaJx5LYp/view?usp=drive_link
2	SWARRNIM INSTITUTE OF TECHNOLOGY	1925009001	PATEL YASH SANJAYBHAI	2022	MOMENT OF LIFE	Service Based	OWNER	9638818138	YASH PATEL.jpg
3	SWARRNIM INSTITUTE OF TECHNOLOGY	1824009020	PATEL ARPIT	2022	MAHASHAKTI POLY PLAST	MANUFACTURING	OWNER	7567492827	ARPIT PATEL.jpg
4	SWARRNIM INSTITUTE OF TECHNOLOGY	1824009019	PATEL YASH	2022	PUMPTech INDUSTRIES PVT LTD	MANUFACTURING	OWNER	9099999445	PATEL YASH 19.jpg
5	SWARRNIM INSTITUTE OF TECHNOLOGY	1824001008	Mehta Raj Shailesh	2022	Greta Electric Scooters	EV MANUFACTURING	OWNER	9978903377	RAJ MEHTA.jpg
6	SWARRNIM INSTITUTE OF TECHNOLOGY	1.0081E+11	KEVAL RUDANI	2015	Green Watt Energy	Installed solar panel	OWNER	9067004323	Keval Rudani appreciation letter.jpg

7	SWARRNIM INSTITUTE OF TECHNOLOGY	1.2081E+11	JIGAR DHANKECHA	2016	Green Watt Energy	Installed solar panel	OWNER	9974642020	<u>VISITING CARD Jigar Dhank echa.jp eg</u>
8	SWARRNIM INSTITUTE OF TECHNOLOGY	1.2081E+11	RUDANI NIKUNJ D.	2016	Green Watt Energy	Installed solar panel	Installed solar panel	9537756858	<u>pass out 2019 entrepr enuer</u>
9	SMCLA	2114004035	SIRWANI DARPAN	2024	Sheeba Fashion	Fshion &Textile	Proprieter	9328141967	<u>Sheeba Fashio n</u>
10	SMCLA	2216006012	JOSHI DHARMENDRA CHANDRAKANT	2024	Fortune Ascent	Finacial Cosultant	Partnersh ip	8980075355	<u>Fortun e Ascent</u>
11	SMCLA	2216005005	DWIVEDI DIPESH	2024	Deep Security and Force	Service	Proprieter	7096021622	<u>Deep Securit y and Force</u>
12	SMCLA	2216005009	VYAS HARNISH HARSHADKUM AR	2024	Hari Krupa PG	Service	Partnersh ip	8200383254	<u>hari kripa PG</u>
13	SMCLA	2216006014	HARSH P DALAL	2024	Perpetual Pharmaceuticals	Pharmac eutical	Partnersh ip	8733902497	<u>Pepatu al Pharm aceutic als</u>
14	SMCLA	2216006018	RAJ MEHTA	2024	Raj Electromotives Pvt. Ltd.	EV Scooter manufact uring	Owner	9978903377	<u>Raj Electro motive s Pvt. Ltd.</u>
15	SMCLA	2014002007	KIRTAN KHODALBHAI PUMBHADIYA	2023	Radhe Manufacturing & Marketing	PVC and Rubber	Manufact urer and Trader	9054451004	<u>Radhe Manuf acturin g & Market ing</u>
16	SMCLA	2014002036	RATHOD AARYAN PARESHBHAI	2023	OVENCRAFT	Wood Fired Oven and Pizza Bat	Manufact urer, Wholesel ler	7041754546	<u>OVEN CRAF T</u>
17	SMCLA	2014002050	UTSAV PANKAJBHAI MANDAVIYA	2023	UNITY IMPEX	Diamond Manufact uring	Manufact urer	9904573817	<u>Unity Impex</u>
18	SMCLA	2014002050	UTSAV PANKAJBHAI MANDAVIYA	2023	UNITY TEXTILES	Textile & Fabric	Manufact urer	9904573817	<u>Unity Textile</u>
19	SMCLA	1914002003	GUPTA SUSHANT VINOD	2022	Impactpro global Pvt Ltd	Scrape to Recycle	Pvt Ltd Compan y	7016053066	<u>Impect pro Global Pvt Ltd.</u>

20	SMCLA	2214001002	AAYUSH JAYESHBHAI PATEL	2025	Atul Bakery	Service	Franchisee	9574734234	<u>Atul Bakery</u>
21	SMCLA	2114001007	PRAJAPATI DEEP MUKESHBHAI	2024	Delux Fast Food	Food Chain	Own store	8866254252	<u>Delux Fast Food</u>
22	VENUS INSTITUTE OF PHYSIOTHERAPY	1944001008	KUMAVAT PRINCE	2024	PRAKASH ENTERPRISE	INDUSTRIAL ESTATE	PROPRIETOR	869682353	<u>KUMAVAT PRINCE.jpg</u>
23	VENUS INSTITUTE OF PHYSIOTHERAPY	1944001012	Chovatiya Anant	2024	Shubham advance physiotherapy center	Owner	owner	7359251932	<u>ANANT CHOVIATY A(1).jpg</u>
24	VENUS INSTITUTE OF PHYSIOTHERAPY	1944001027	Dholakiya Yash	2024	MLA smoky barbeque	Founder	Founder	9512606160	<u>YASH.jpg</u>
25	VENUS INSTITUTE OF PHYSIOTHERAPY	1844001003	Mange Payal	2023	Apki Kasarat Clinic	Founder	Founder	9820536303	<u>Payal mange 1.jpg</u>
26	VENUS INSTITUTE OF PHYSIOTHERAPY	2266010005	Solanki Forum	2024	HEALTH PLUS PHYSIO AND FITNESS CLINIC	Founder	Founder	7874990812	<u>FORAM 1.jpg</u>
27	VENUS INSTITUTE OF PHYSIOTHERAPY	2266014001	Grishma Luhar	2024	RELIVE PHYSIOTHERAPY CLINIC	Founder	Founder	9974130031	<u>LUHAR GRISHMA 1.jpg</u>
28	VENUS INSTITUTE OF PHYSIOTHERAPY	2166001006	Bhumika Bhaskar	2023	TRISHA HEART CARE & PHYSIOTHERAPY CENTER	Owner	owner	9099940646	<u>bhaskar bhumika 1.jpg</u>
29	VENUS INSTITUTE OF PHYSIOTHERAPY	2166001002	Vekariya Chandresh	2023	SHREEJI MULTISPECIALITY HOSPITAL	Owner	owner	8866049831	<u>chandresh vekariya 2.jpg</u>
30	VENUS INSTITUTE OF PHYSIOTHERAPY	206601002	Heena Ragor	2022	JOSHI PHYSIOTHERAPY CLINIC	Owner	owner	9327059377	<u>Heena ragor 1.jpg</u>
31	Swarnim Science College	1753003001	Ghadiya Nishit	2020	Mantra Academy	Teaching	Owner	7984538601	<u>Ghadiya Nishitkumar</u>

									<u>Mukes hbhai.j peg</u>
32	Swarnim Science College	1753002009	Yash Manwar	2020	Bhagyalakxmi Medchem	Service	Owner	7041674468	<u>Yash Manva r.jpeg</u>
33	Swarnim Science College	1753002019	Jay Patel Arvindbhai	2020	Vibrant Technology	IT	Owner	7984209583	<u>Patel Jay.pdf</u>
34	Swarnim Science College	1856002009	Patel Hiren Girishbhai	2020	Wellrick Pharmaceutical	Pharmac eutical	Owner	8980063008	<u>PATE L HIRE N GIRIS HBHA I 2018 b.jpeg</u>
35	Swarnim Science College	1854001014	Patel Priyanka Chandreshbhai	2021	Prima Dance Studio	dance studio	owner	7016394208	<u>Patel Priyan ka.jpeg</u>
36	Swarnim Science College	1856002016	Prit Kumar Bhupendrabhai Patel	2020	Krishna Enterprise	Agent	owner	8140621495	<u>Pritku mar Bhupe ndrabh ai Patel.p df</u>
37	Swarnim Science College	2256003004	Raj Sanghvi	2024	Viantra	Founder	owner	7069334471	<u>Bihola Dharm endrasi nh Abhesi nh Busine ss card.jp eg</u>
38	Swarnim Science College	1854004023	Harshil Patel Mayurbhai	2021	Khodiya Enterprise	IT	Owner	8140038631	<u>Harshil Patel Busine ss card.jp eg</u>
39	Swarnim Science College	1954004046	Sidhhraj Rathore	2022	Avon Enterprise	Service	Owner	7227807277	<u>siddhra jsinh Rathod Busine ss card.jp g</u>
40	Swarnim Science College	2054004008	Charmil Modi	2023	Prayosha Real Estate	Real estate	Owner	9328998105	<u>Charm il Modi.j peg</u>
41	Swarnim Science College	2054002003	Nihar Patel	2023	Windspeed Inyternational	Travel Agent	Owner	9104605243	<u>Nihar Patel.j peg</u>

42	Swarnnim Science College	2156001055	Limbadiya Arif Abdulraheman	2023	Limbadiya Construction	Civil	owner	8347978595	<u>Arif Limbadiya.jpg</u>
43	Swarnnim Science College	2256001024	Bihola Dharmensinh	2024	Jai Mataji	Civil	Owner	9773083309	<u>Bihola Dharmendrasi nh Abhesi nh Business card.jpg</u>
44	Swarnnim Science College	2156001006	Prajapati Dilipkumar Amrutlal	2023	Om classes	coaching	owner	9313169650	<u>Prajapati Dilipkumar Amrutlal.jpeg</u>
45	Swarnnim Science College	2256003003	DARSHAN CHABBIYA	2024	ANETA	Pharmaceutical	OWNER	7575011554	<u>Darshan Chhabiya.jpeg</u>
46	Swarnnim Science College	2256002004	Harsh Modi	2024	Shree Sai Auto parts	Vehicle	Owner	9313041050	<u>Harsh Modi B.jpeg</u>
47	SWARRNIM INSTITUTE OF TECHNOLOGY	2024003002	PATEL PRINCE DHARMENDRA KUMAR	2024	Eden Salon	Founder	Owner	9537758307	<u>Prince-Eden Salon.jpg</u>
48	SWARRNIM INSTITUTE OF TECHNOLOGY	1922002007	GAJERA DHARUVINKUMAR HASMUKHBHAI	2022	Tendor Class D Registration	Founder	Owner	9998613441	<u>Dhruvin 1.pdf</u>
49	SWARRNIM INSTITUTE OF TECHNOLOGY	2025003004	ZALA JASPALSINH PRADHUMANSINH	2023	IRCLASS systems and solutions pvt.LTD	Founder	Owner	9978093030	<u>Jaspal.jpeg</u>
50	SWARRNIM INSTITUTE OF TECHNOLOGY	1925003002	CHAUHAN BHARATKUMAR DHIRUBHAI	2022	Hotel	Founder	Owner	9998073008	<u>Bharat.docx</u>
51		1922002010	URAVARAJ SINH JAYENDRA SINH GOHIL	2022	Buiness- Shree Ganesh Tours & Travels				<u>https://drive.google.com/file/d/1DgUm3imX8U</u>

									rjog9hVEiHlnzzwMaHKYaq/vi ew?usp=drive link
52		1922002006	VIVEK VINUBHAI RADADIYA	2022	Shreeji infracon				Card not availab le
53		1922002003	PANCHAL JUHIL JINABHAI	2022	Buiness- Kinech synergy private limited				<a href="https://drive.google.com/file/d/1NP1A9tI4Kf0FZwns7Mj8Kj6mLkmnmC9u/vi
ew?usp=drive
link">https:// drive.g oogle.c om/file /d/1NP 1A9tI4 Kf0FZ wns7 Mj8Kj 6mLk mnmC 9u/vie w?usp =drive link
54		1922002001	TRASAWALA SHIVAM SANJAYKUMAR	2022	Buiness- Shivam Enterprise				Card not availab le
55	SWARRNI M INSTITUT E OF TECHNOL OGY	2024004024	Chaudhary jay Rameshbhai	2024	Infinity Group of Compnay	IT COMPA NY	Owner	77780 89203	https:// www.i nstagra m.com /infini ty_grou p_01?i gsh=M WFIZ HJ6bH B3NX RxZg= =
56	SWARRNI M INSTITUT E OF TECHNOL OGY	2024004034	Kishan Trivedi	2024	task Toopers	IT firm	CEO	7485 993 397	Visitng card
57	SWARRNI M INSTITUT E OF TECHNOL OGY	2125004012	Vivek fulbariya	2024	Rollex Machinery pvt. ltd	Machinar y industry	Manufact urer	816 063 4881	Visitng card

58	SWARRNIM INSTITUTE OF DESIGN	2036001023	SMIT PANCHAL	2022	SMIT PANCHAL ARCHITECTS	Service based	Owner	8460266393	https://drive.google.com/file/d/1cRJTsaeZx_q3YTf5JfVgNXrxrwJWvfl/view?usp=drive_link
59	SWARRNIM INSTITUTE OF DESIGN	2036001026	NIKITA VAVIYA	2022	NEXUS URBAN ARCHITECTS	Service based	Owner	9879797689	https://drive.google.com/drive/folders/1df6A1BhwGZnTdleBL-5DK0Okve5KKRSx?usp=drive_link
60	SWARRNIM SCHOOL OF COMPUTING & IT	2314607003	Meetkumar Pareshbhai Patel	2023- 2024	Sparrow Ventures	IMPORT /EXPORT SERVICES	Business Partner	9090787865	https://drive.google.com/drive/folders/1Sopqj46YOsLzpljfUMKGIpyW9_nFIYBS
61	AARIHANT HOMOEOPATHIC MEDICAL COLLEGE AND RI	1743002034	Ashok Kalsariya	2023	Krishna Clinic	Clinic	OWNER	7202024048	https://drive.google.com/file/d/1RLLAfquiRAHwaGeUTe1vduj5qD2BoRHP/view?usp=drive_link

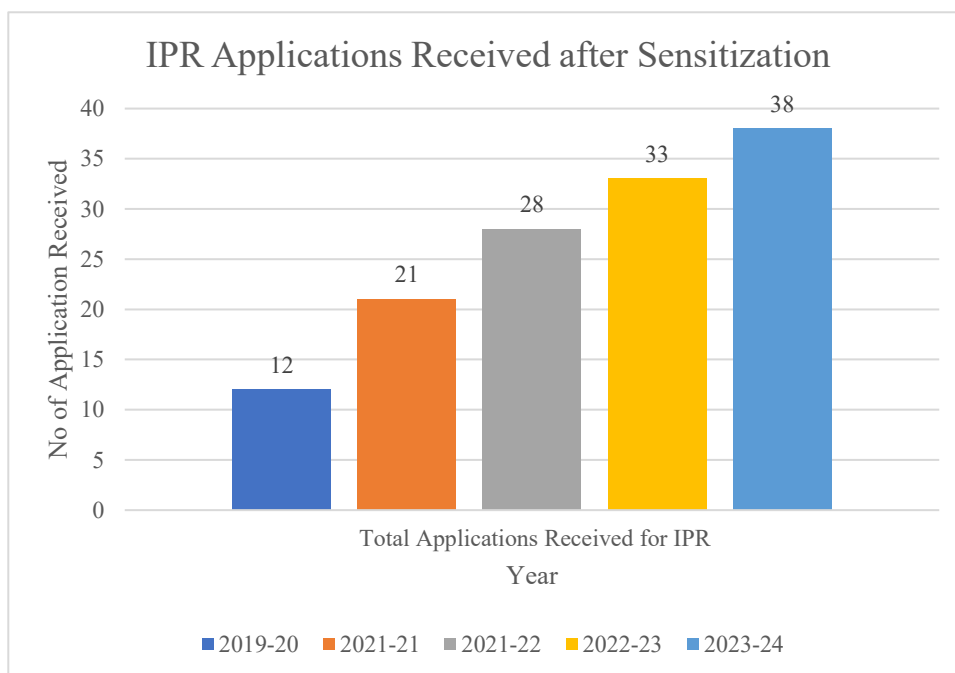
62	AARIHAN T HOMOEOPATHIC MEDICAL COLLEGE AND RI	1743002069	jhanvi patel	2023	HOMOEOPATHIC SKIN CLINIC	CLINIC	OWNER	9512418889	https://drive.google.com/file/d/1O5Z84EoO5ED7YovS3j7VVTp8oWNSGsl/view?usp=drive_link
63	AARIHAN T HOMOEOPATHIC MEDICAL COLLEGE AND RI	1743002016	Chhotala Ajay Babubhai	2023	Shivansh Clinic	Business	CLINIC	9157759237	https://drive.google.com/file/d/1uV5vle8HtdRW1u5TiM-CwN77A5CdE35/view?usp=drive_link
64	AARIHAN T HOMOEOPATHIC MEDICAL COLLEGE AND RI	1743002014	Chuhan Rutul Ashokbhai	2023	Maruti Clinic	Clinic	OWNER	73592472325	https://drive.google.com/file/d/1x9Sm1Zm9i3VBaNJSA71fVJxeh-WOtUf0/view?usp=drive_link

Summary:

The best practice of the Innovation and Entrepreneurship teaching leads to sensitization of the students to take part in activities of innovation and entrepreneurship was observed. Below is the data which shows the output for of teaching and sensitization of the students and their active participation.

- **Application for Intellectual property rights**

Sr No	Academic Year	Number of Participants Sensitized	Total Applications Received for IPR
1	2019-20	941	12
2	2021-21	1453	21
3	2021-22	547	28
4	2022-23	1210	33
5	2023-24	978	38



- **Applications received for Startup support**

Sr No	Academic Year	Number of Participants Sensitized	Total Applications Received for Startup support
1	2019-20	941	13
2	2021-21	1453	31
3	2021-22	547	35
4	2022-23	1210	38
5	2023-24	978	43
	Total	5129	160

