

Name of startup - Puribag: Portable water filtration system

Founders Name - Bharti Kushwah

Industry/Category/Sector - Environmental Engineering

Brief about the startup - Puribag is addressing the global issue of clean, safe drinking water scarcity by providing an easy-to-carry, affordable, and accessible solution for anyone, anywhere. This innovative project combines advanced technologies such as filtration, disinfection, and chemical treatment to transform polluted water into safe drinking water. Designed for use in rural areas, emergencies, and natural disasters where clean water is scarce, Puribg ensures that communities can have reliable access to potable water in critical situations. They aim to make clean drinking water accessible to everyone, improving health and quality of life.

PURIBAG
PORTABLE WATER FILTRATION SYSTEM

1. Fill
2. Add + Seal
3. Shake (5 min)
4. Hang (30 min)
5. Twist, Clip, Slide
6. Unclip + Drink

COMPLICATIONS TOWARDS CLEAN WATER SOLVED BY PURIBAG

It is a powdered water clarification and disinfectant that comes in small packets. It is engineered to be a mini-water treatment plant, which is portable, Easy to CARRY, CHEAP and can be Used by ANYONE and anywhere in order to access clean drinking water.

Founder:
Bharti Kushvah
Stage: Ideation

The startup has received INR 50,000/- fund support from the University.

Output of the startup: Till date the ideation is converted to the prototype. The use of the startup Idea is to provide drinkable water to traveller, soldiers and needy people.