Name of startup – কলাhouse

Founders Name – Haresh Valand

Industry/Category/Sector – E-Commerce

Brief about the startup - At $\overline{\Phi}$ Clhouse, we are dedicated to preserving and promoting traditional arts and crafts by providing a platform for local artisans to showcase their talents. We empower these artisans by offering them recognition and support, helping them share their cultural heritage with the world. For customers, $\overline{\Phi}$ Clhouse offers a rich and diverse collection of handicrafts, including intricately woven textiles, handcrafted pottery, stunning jewelry, and captivating paintings. Each purchase supports the sustainability of traditional art forms and contributes to the livelihood of skilled artisans, allowing customers to bring home unique, meaningful masterpieces.



The startup has received INR 95,000/- fund support from the University.

Output of the startup: Currently, the startup supporting to indigenous handicrafts and artisans. Henceforth, the artists who did not get chance to show up their artisans could be showed on the virtual platforms to reach to currently domestic market and in future global market.











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