



PARTICIPATIVE LEARNING

An additional essential element is participatory learning. In lively classrooms, the university promotes peer learning, cooperation, and idea sharing. Conversations, team building exercises, and role-playing establish a welcoming learning environment. In addition, our institution provides a wide range of co-curricular and extracurricular opportunities for students to explore their interests, display their talents, and hone their leadership abilities. Examples of these activities include research projects, seminars, workshops, and management events.

- Mock interview

Expert session and mock interviews planned for the student to make them learn and motivate for the real world.





2. Individual and group presentations

Presentations, whether individual or group-based, are widely used in academic and professional settings to develop communication, critical thinking, and teamwork skills. In an individual presentation, a single person prepares and delivers the content. This type of presentation helps students or professionals build confidence, improve public speaking skills, and showcase their expertise on a topic. The individual is solely responsible for the preparation and delivery, making it more intense in terms of workload and pressure. It benefits students as it -

- ❖ Encourages independent research and organization of ideas.
- ❖ Helps improve public speaking, time management, and self-confidence.
- ❖ Offers the chance to receive personal feedback on content and delivery.



Whereas a group presentation involves multiple people collaborating to research, prepare, and present the material collectively. Group presentations foster teamwork, communication, and shared responsibility. It requires coordination among members, which can sometimes lead to conflicts or unequal contribution. Ensuring all members participate equally in research, preparation, and delivery is key. It benefits students as it -

- ❖ Encourages collaboration, communication, and the distribution of workload.
- ❖ Allows for the integration of diverse perspectives and skills.
- ❖ Teaches students how to work effectively in teams, an essential skill in professional environments.









3. Value Added Courses and MOOC Courses

Value-added courses are short, specialized programs offered by colleges to enhance students' skills and knowledge beyond the regular curriculum. These courses focus on practical skills that complement academic learning, such as soft skills, technical abilities, or industry-specific knowledge. They provide an edge in the competitive job market, making students more employable. In life, value-added courses help individuals develop a broader skill set, foster lifelong learning, and adapt to new trends in their careers or personal development.

We organize many VAC's like- Lessons from Bhagvadgeeta, Financial literacy, Cultural studies, Green Finance, Professional Skills and etiquettes, etc. to motivate and prepare them for future.

Our students took part in various Value-added courses such as-

- ❖ Management Lessons from Bhagavad Geeta
- ❖ Communication Skills
- ❖ Green Finance



- ❖ Financial Literacy to all
- ❖ Green Marketing
- ❖ Cultural Education

Value Added Courses

Course Title: Management Lessons from Bhagavad Geeta

Category of Course	Course Code	Credit	Contact Hours	Internal			External	
				Theory	Continuous Assessment	Practical	Theory	Practical
VAC	VASMLB G1 06	2	30	-	100%	-	-	-

Course Outcomes (COs)

- a) To identify some of the commonly felt problems that individuals, organizations and the society faces
- b) To illustrate the usefulness of Gita in addressing some of these problems
- c) To demonstrate how alternative world views and paradigms of management could be developed with knowledge of Ancient Indian wisdom such as Gita



Course Title: Communication Skills

Category of Course	Course Code	Credit	Contact Hours	Internal		External	
				Class Participation	Practical	Theory	Practical
VAC	VASCS102	2	30	100%	-	-	-

Course Outcomes (COs)

1. Incultation of different skills will be added in a student's career.
2. Students' employability skills will be enhanced.
3. Ability to speak in English will be improved through practice.
4. Self-Analysis tool will help the students to identify their strengths and weaknesses to work upon.







Course Title: Green Finance

Category of Course	Course Code	Credit	Contact Hours	Internal			External	
				Theory	Continuous Assessment	Practical	Theory	Practical
VAC	VASGF107	2	30					
				-	100%	-	-	-

Course Outcomes (COs)

1. To impart the knowledge of Green Finance and its different aspects.
2. To explore the concept of Green finance regulations and impact towards sustainability
3. To aware students for Green bonds and Green financial products



SWARNNIM
SCHOOL OF BUSINESS

CERTIFICATE OF VALUES ADDED COURSE COMPLETION

This Certificate is presented to
RAJPUT VIKRANT SINGH

MBA / BBA / B.Com

For Successfully Completing Value added course of Subject
"Green Finance" in the academic year 2022-23 offered by
Swarnnim School of Business, Swarnnim Startup and Innovation University.


Head
School of Business




Course Expert
School of Business



SWARNNIM
SCHOOL OF BUSINESS

CERTIFICATE OF VALUES ADDED COURSE COMPLETION

This Certificate is presented to
PANDYA VIDHI MAHENDRABHAI

MBA / BBA / B.Com

For Successfully Completing Value added course of Subject
"Green Finance" in the academic year 2022-23 offered by
Swarnnim School of Business, Swarnnim Startup and Innovation University.


Head
School of Business




Course Expert
School of Business

Course Title: Financial Literacy to all

Category of Course	Course Code	Credit	Contact Hours	Internal			External	
				Theory	Continuous Assessment	Practical	Theory	Practical
VAC	VASFL101	2	30					
				-	100%	-	-	-

Course Outcomes(COs)

1. Increasing familiarity with financial literacy and its different aspects.
2. Leading them towards financial well-being by teaching them to manage their money.
3. Making them literate about the personal tax structure of India
4. Enable them to understand the process of tax e-filing





Course Title: Green Marketing

Category of Course	Course Code	Credit	Contact Hours	Internal		External	
VAC	VASGM105	2	30	Class Participation			ory
				100%	-	-	-

1. Explain green marketing and its importance to the environment from the perspective of consumers and businesses
2. Describe the current state of the environment resulting from the past and present practices of the human consumption.
3. Understand the opportunities, challenges, and issues in designing and implementing green marketing strategies.
4. Demonstrate evidence of emerging green consumer segments and how marketers are addressing those needs.





SWARNNIM
SCHOOL OF BUSINESS

CERTIFICATE OF VALUES ADDED COURSE COMPLETION

This Certificate is presented to

PARMAR CHETAN JITENDRAKUMAR

MBA / BBA / B.Com

For Successfully Completing Value added course of Subject
"Green Marketing" in the academic year 2022-23 offered by
Swarnnim School of Business, Swarnnim Startup and Innovation University.



Head
School of Business



Course Expert
School of Business



SWARNNIM
SCHOOL OF BUSINESS

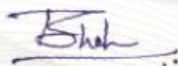
CERTIFICATE OF VALUES ADDED COURSE COMPLETION

This Certificate is presented to

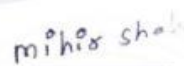
CHUPHAL SAPNA JAGAT SINGH

MBA / BBA / B.Com

For Successfully Completing Value added course of Subject
"Green Marketing" in the academic year 2022-23 offered by
Swarnnim School of Business, Swarnnim Startup and Innovation University.



Head
School of Business



Course Expert
School of Business



Course Title: Cultural Education

Category of Course	Course Code	Credit	Contact Hours	Internal			External	
				Theory	Continuous Assessment	Practical	Theory	Practical
VAC	VASCL108	2	30	-	100%	-	-	-

Course Outcomes (COs)

1. To acquire knowledge on nature and culture and culture chaos
2. To understand epistemology and social science thoughts on culture.
3. To Acquire knowledge on cross culture studies





Course Title: Professional Skills and Etiquettes

Category of Course	Course Code	Credit	Contact Hours	Internal			External	
				Theory	Continuous Assessment	Practical	Theory	Practical
VAC	VASPSE 10 3	2	30					
				-	100%	-	-	-

Course Outcomes(COs)

1. Demonstrate an understanding of professionalism in terms of workplace behaviours and Business meetings.
2. Adopt attitudes and behaviours consistent with standard workplace expectations.
3. Presenting oneself with finesse and making others comfortable in a business setting & developing basic etiquettes in order to succeed in corporate culture and multi culture challenges.



SWARNINIM
SCHOOL OF BUSINESS

CERTIFICATE OF VALUES ADDED COURSE COMPLETION

This Certificate is presented to

PANDYA PENCY BHARAT

MBA / BBA / B.Com

For Successfully Completing Value added course of Subject
"Professional Skills & Etiquette's" in the academic year 2019-20 offered by
Swarinim School of Business, Swarninim Startup and Innovation University.



Head
School of Business



Course Expert
School of Business



SWARNINIM
SCHOOL OF BUSINESS

CERTIFICATE OF VALUES ADDED COURSE COMPLETION

This Certificate is presented to

CHAUDHARY UTSAV MANUBHAI

MBA / BBA / B.Com

For Successfully Completing Value added course of Subject
"Professional Skills & Etiquette's" in the academic year 2019-20 offered by
Swarinim School of Business, Swarninim Startup and Innovation University.



Head
School of Business



Course Expert
School of Business



MOOCs are online courses available to anyone with internet access, often offered by top universities or institutions. They cover a wide range of subjects, allowing students to learn at their own pace. In college, MOOCs supplement traditional education, offering flexibility and exposure to global content and diverse perspectives. For life, MOOCs are valuable for continuous learning, professional development, and personal growth, providing access to high-quality education regardless of geographical or financial constraints.

Even though they are different, both value-added and MOOC courses promote skill enhancement, flexibility, and lifelong learning, essential in today's fast-evolving world and keeping in mind the same, we have encouraged our students to participate in various MOOC courses such as-

- ❖ Financial Accounting and Management
- ❖ Digital Marketing B2B
- ❖ Personal Finance
- ❖ Business Fundamentals for Entrepreneurs



Certificate no: UC-6cccc3fc-c5dc-444a-8055-3948eb42357
Certificate url: ude.my/UC-6cccc3fc-c5dc-444a-8055-3948eb42357
Reference Number: 0004

CERTIFICATE OF COMPLETION

SAP FICO (Financial Accounting & Management Accounting)

Instructors **Rana W Mehmood**

Kavisha Vadher

Date **June 5, 2024**
Length **40.5 total hours**



Certificate no: UC-dbccc1ee-19b1-41a6-a9b2-a63e8c225e87
Certificate url: ude.my/UC-dbccc1ee-19b1-41a6-a9b2-a63e8c225e87
Reference Number: 0004

CERTIFICATE OF COMPLETION

SAP FICO (Financial Accounting & Management Accounting)

Instructors **Rana W Mehmood**

Dhrumil

Date **Jan. 2, 2024**
Length **40.5 total hours**



Certificate no: UC-333fdb39-ce49-4bac-b9a4-f79b7a906ecb
Certificate url: ude.my/UC-333fdb39-ce49-4bac-b9a4-f79b7a906ecb
Reference Number: 0004

CERTIFICATE OF COMPLETION

Digital Marketing B2B: Dekker's Ultimate Digital Marketing

Instructors **Dekker Fraser, MBA, Jyra Galosmo**

Dev Raval

Date **Jan. 3, 2024**
Length **51 total hours**



Certificate no: UC-1bb2e6a4-7261-4cc9-ab89-f711e0afe676
Certificate url: ude.my/UC-1bb2e6a4-7261-4cc9-ab89-f711e0afe676
Reference Number: 0004

CERTIFICATE OF COMPLETION

Personal Finance #11-Stock Investment -Equity Investments

Instructors **Robert (Bob) Steele**

Raj vipulbhai patel

Date **June 4, 2024**
Length **30.5 total hours**



Elite

NPTEL Online Certification

(Funded by the MoE, Govt. of India)



This certificate is awarded to

RAVAL DEVANSHI

for successfully completing the course

Business Fundamentals for Entrepreneurs

(Part 2: External Operations)

with a consolidated score of **60** %

Online Assignments	21.17/25	Proctored Exam	39.26/75
--------------------	----------	----------------	----------

Total number of candidates certified in this course: **1896**

Feb-Mar 2024

(4 week course)



Prof. Sridhar Iyer
Head CDEEP & NPTEL Coordinator
IIT Bombay



Indian Institute of Technology Bombay



Roll No: NPTEL24MG67S455700230

To verify the certificate



No. of credits recommended: 1 or 2



Elite

NPTEL Online Certification

(Funded by the MoE, Govt. of India)



This certificate is awarded to

PARMAR JAIVIJ VIJAYSINH

for successfully completing the course

Leadership and Team Effectiveness

with a consolidated score of **75** %

Online Assignments	22.19/25	Proctored Exam	53.25/75
--------------------	----------	----------------	----------

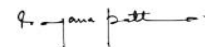
Total number of candidates certified in this course: **7482**



Prof. Kaushik Ghosh,
Professor (Chemistry)
Coordinator CEC

Jan-Apr 2024

(12 week course)



Prof. Ranjana Pathania,
Professor (BSBE)
Coordinator (NPTEL)



Indian Institute of Technology Roorkee



Roll No: NPTEL24MG35S955700499

To verify the certificate



No. of credits recommended: 3 or 4

Course layout

Week 1

Introductory Module: Course Structure & Overview

Learning Objective: Understand the DNA of Business & Companies

Module 1: Overview of Business History, Environment & Trends

Module 2: Company & Company Structures

Week 2

Learning Objective: Understand Company Purpose, Vision, Strategy & Culture

Module 3: Vision, Mission & Goals of a Company

Module 4: Strategy & Culture of a Company

Week 3

Learning Objective: Understand Innovation & Quality Manufacturing Processes

Module 5: Innovation & New Product Development

Module 6: Manufacturing & Quality Management

Week 4

Learning Objective: Understand Leadership, People and Financial Management

Module 7: Leadership & Human Resource Management

Module 8: Accounting & Financial Management

Module 9: Environment, Social & Corporate Governance (ESG)

LEADERSHIP AND TEAM EFFECTIVENESS

Prof. Santosh Rangnekar
Management
IIT Roorkee



<u>S.NO</u>	<u>TOPICS</u>	<u>PAGE.NO</u>
<u>Week 1</u>		
1	Lecture 01: Introduction to Leadership & Team Management	4
2	Lecture 02: Leadership Myths & Facts-I	34
3	Lecture 03: Leadership Myths & Facts-II	44
4	Lecture 04: Interactional Framework for Analyzing Leadership	62
5	Lecture 05: Leadership Development: The First 90 Days as a Leader	86
<u>Week 2</u>		
6	Lecture 06: Leader Development: The Action-Observation-Reflection Model	110
7	Lecture 07: Leader-Member Exchange (LMX) Theory	133
8	Lecture 08: Normative Decision Model	159
9	Lecture 09: Situational Leadership Model	183
10	Lecture 10: Contingency Model and Path-Goal Theory	204
<u>Week 3</u>		
11	Lecture 11: Charismatic and Transformational Leadership	228
12	Lecture 12: Leadership for Tomorrow	252
13	Lecture 13: Leadership Attributes	275
14	Lecture 14: Personality Traits and Leadership	303
15	Lecture 15: Personality Types and Leadership	330
<u>Week 4</u>		
16	Lecture 16: Intelligence and Leadership	354
17	Lecture 17: Emotional Intelligence and Leadership	379
18	Lecture 18: Power and Leadership	403
19	Lecture 19: The Art of Influence in Leadership	426
20	Lecture 20: Leadership and "Doing the Right Things"	451
<u>Week 5</u>		

21	Lecture 21: Character Based Approach to Leadership	473
22	Lecture 22 : Role of Ethics and Values in Organisational Leadership	499
23	Lecture 23: Leadership Behaviour	524
24	Lecture 24: Leadership Pipeline	549
25	Lecture 25: Assessing Leadership Behaviors: Multi-rater feedback instruments	575
<u>Week 6</u>		
26	Lecture 26: The Dark Side of Leadership- Destructive Leadership	600
27	Lecture 27: Managerial Incompetence and Derailment	624
28	Lecture 28: Negotiation and Leadership	648
29	Lecture 29: Leadership in Crisis Situation	673
30	Lecture 30: The Situation and The Environment	698
<u>Week 7</u>		
31	Lecture 31: Culture and Leadership	722
32	Lecture 32: Global Leadership	748
33	Lecture 33: Motivation and Leadership	775
34	Lecture 34: Introduction to Groups and Teams	797
35	Lecture 35: Characteristics of Leader, Follower and Situation	820
<u>Week 8</u>		
36	Lecture 36: Group Dynamics	843
37	Lecture 37: Team Formation	866
38	Lecture 38: Delegation and Empowerment	886
39	Lecture 39: Leading Teams: Enhancing Teamwork within a Group	908
40	Lecture 40: The Leader's Role in Team-Based Organizations	932
<u>Week 9</u>		
41	Lecture 41: Leader Actions That Foster Team Effectiveness	956
42	Lecture 42: Offsite Training and Team Development	981
43	Lecture 43: Understanding Team Processes and Team Coaching	1006
44	Lecture 44: Team Decision Making and Conflict Management	1036



45	Lecture 45: Virtual teams	1064
<u>Week 10</u>		
46	Lecture 46: Managing Multicultural Teams	1089
47	Lecture 47: Building Great Teams	1115
48	Lecture 48: Experiential Learning	1138
49	Lecture 49: Action Learning	1162
50	Lecture 50: Development Planning: GAPS Analysis	1189
<u>Week 11</u>		
51	Lecture 51: Coaching and Mentoring	1214
52	Lecture 52: Women in Leadership Roles	1239
53	Lecture 53: Building Effective Relationship with Subordinates and Peers	1266
54	Lecture 54: Fostering Followers Satisfaction	1288
55	Lecture 55: The Art of Communication	1313
<u>Week 12</u>		
56	Lecture 56: Setting Goals and Providing Constructive Feedback	1335
57	Lecture 57: Enhancing Creativity Problem Solving Skills	1361
58	Lecture 58: Building High-Performance Teams: The Rocket Model	1382
59	Lecture 59: Building Credibility and Trust	1406
60	Lecture 60: Skills for Developing Others	1431

4. Arranging guest lecturers where the students interact with the experts, ask questions and discuss recent trends in the industry

- Union Budget 2024 Live Seminar

The live seminar on Union Budget 2024 broadcast on Youtube convened open to all relevant students and faculties of Swarnim Startup and Innovation University. The primary objective was to analyze and discuss the key aspects, implications, and potential opportunities arising from the Union Budget for the fiscal year 2024-25. The seminar provided a comprehensive platform for



stakeholders to analyze, discuss, and offer insights on the Union Budget 2024. The deliberations underscored the need for collaborative efforts, effective monitoring, and a strategic approach to capitalize on the opportunities presented by the budget for sustainable and inclusive economic growth.



1. Society Centric Activities

- Women Menstrual Hygiene Focusing on Sanitary Napkins

We organized a session on Title **“Women Menstrual Hygiene Focusing on Sanitary Napkins”** by **Ms. Chetna Hirapra**. Total 110 students and faculty of different departments has attended



the session. In the session expert has thrown light on importance of menstrual hygiene and how sanitary napkins play an important role in that. The key highlight of session was about using organic sanitary napkins and not to avoid any problems related to menstrual cycle. The session was very fruitful to student and faculty too about menstrual hygiene.



- **Breast Cancer Awareness Session**

We organized a breast cancer awareness session that played a crucial role in disseminating information, fostering understanding, and empowering female students to take charge of their breast health. The session served as a platform for education, dispelling myths, and promoting early detection and prevention. By addressing various aspects of breast cancer, from risk factors to treatment options, this awareness session aimed to bring about positive changes in knowledge, attitudes, and behaviors.





SMCLA, Women Development Cell
presents a

BREAST CANCER AWARENESS SESSION

Our Expert Speaker



Dr. Twinkal Patel
Managing
Director: Motherhood
Women's & Child Care

11:00 onwards

2nd Feb '24

Seminar Hall, Swarnim Startup & Innovation University